

W&M

ALUMNI MAGAZINE • WINTER 2017



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Winter 2017

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COVER PHOTO: TIMOTHY ARCHIBALD

HAVE SOMETHING TO SAY? Please share your thoughts by posting on our online comment section found at the end of every magazine story. Visit wmalumnimagazine.com.

PHOTO: J. HUNTER HALL



GREEN AND BOLD

In September, William & Mary launched its \$1 billion For the Bold campaign in New York City against the backdrop of the Empire State Building, which shined in green and gold in honor of the nearly 13,000 alumni, parents and friends in the area and over 97,000 alumni around the globe. More than 45,000 Tribe faithful logged on to the William & Mary Alumni Association Facebook page to watch the lighting.





ALUMNI FOCUS

All Alumni, All the Time

BY MARILYN WARD MIDYETTE '75

Executive Director, William & Mary Alumni Association

THE WILLIAM & MARY ALUMNI ASSOCIATION HAS HOSTED HOMECOMING since 1926. As always, this year's Homecoming was one of the highlights of the year, welcoming more than 3,700 alumni, students,

parents and friends to the brick walkways of campus. Eighty-five percent of this year's attendees were not celebrating a reunion, a testament to alumni coming back year after year. The feedback has been tremendous and be assured that the Alumni Association is committed to making Homecoming the best experience possible for all involved.

More than 100 campus events were offered during this signature Alumni Association program. With the guidance of Bill Schermerhorn '82, former creative director of the Macy's

morning events. The weekend was only intensified by the football game, which we won, 24-17, after a late rally in the fourth quarter. We look forward to seeing you next year, so please save Oct. 19-22 for Homecoming 2017.

Homecoming is but one example of our focus on world-class alumni engagement. Our goal is to provide exceptional benefits to all alumni in five key areas: signature programs such as Homecoming and W&M Weekend (in New York, May 18-21), chapter and regional alumni engagement, alumni career services, outreach to students and young alumni, and exceptional alumni communications.

Nearly 3,000 of you participated in our recent alumni survey. The results show a strong loyalty and affection for W&M, however, based on your feedback, the Alumni Association is committed to improving in several areas. We have hired Michael Steelman as director of alumni career management and professional networks. Valerie Brown Wilkins M.Ed. '08 has joined our team to create an alumni admissions network and provide guidance for legacy admissions. Val Cushman has also been brought on as director of alumnae initiatives. In these important areas, we hope to provide the benefits you're looking for and improve your opportunities to connect with students, faculty and your fellow alumni.

Alumni Association Priorities

- Signature alumni programs
- Chapter and regional alumni engagement
- Alumni career services
- Outreach to students and young alumni
- Exceptional alumni communications

Thanksgiving Day Parade, the 2016 Homecoming Parade was bigger and better than ever. The grand marshals were the Honorable Michael K. Powell '85, D.P.S. '02 and Jane Powell '85. On Friday evening, after the parade, more than 1,200 people attended the Virginia Uncorked event, which featured tastings from 15 local breweries, wineries, meaderies and distilleries, most of which are owned or operated by alumni. The dedication of the Lemon and Hardy residence halls highlighted the Saturday

W&M

WINTER 2017

VOLUME 82, NUMBER 2

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ALUMNI MAGAZINE STAFF

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Editors: Mitch Vander Vorst, Jennifer Page Wall
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Contributing Photographers: Stephen Allen, Timothy Archibald, Jay Brady, Ellen Dubin, J. Hunter Hall, Kimie James, Leah Kelso, Eric Lusher, Michael & Carina Photography, Jessica Milligan, Skip Rowland '83, Alexandra Saless
Contributing Illustrators: Andrea Cobb, Michael Cho
Spot Illustrations: Phil Foster

ALUMNI ASSOCIATION

Contact Information: One Alumni Drive • P.O. Box 2100
Williamsburg, VA 23187
757.221.1842 • 757.221.1186 fax • www.wmalumni.com
Executive Director: alumni.ed@wm.edu
Alumni Communications and Magazine:
757.221.1167, alumni.magazine@wm.edu
Alumni Business: alumni.business@wm.edu
Alumni Events: alumni.events@wm.edu
Alumni Engagement: engagement@wm.edu
Alumni House Rentals: almctr@wm.edu
Alumni Journeys: alumni.travel@wm.edu
Alumni Records: alumni.records@wm.edu
Alumni Website: alumni.web@wm.edu

Comment: Send your comments about the magazine to alumni.magazine@wm.edu

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COMING IN FEBRUARY

BOTTICELLI AND THE SEARCH FOR THE DIVINE

FLORENTINE PAINTING BETWEEN THE MEDICI AND THE BONFIRES OF THE VANITIES



**MUSCARELLE
MUSEUM
OF ART**

at The College of William & Mary

EXPERIENCE THE MASTERPIECES

The restless genius of Sandro Botticelli (1445-1510) is explored in depth in **Botticelli and the Search for the Divine**, the largest and most important Botticelli exhibition ever seen in the United States. Every phase of the artist's tumultuous career is represented in this selection, as well as six works by his master Filippo Lippi, the only pupil of Masaccio. Botticelli was guided to success by the Medici dynasty, the patrons for sacred altarpieces and sensuous paintings of classical mythology, including several in this unprecedented exhibition. After the fall of the Medici, many of his paintings were lost in the Bonfires of the Vanities.

Sandro Botticelli and workshop | *Venus* (detail) | Oil on canvas, transferred from wood panel | Galleria Sabauda, Turin, Inv. 172

WILLIAMSBURG

MUSCARELLE MUSEUM OF ART
FEBRUARY 11 — APRIL 6, 2017

BOSTON

MUSEUM OF FINE ARTS, BOSTON
APRIL 16 — JULY 9, 2017

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FROM THE BRAFFERTON

2016 at W&M

Moving Forward with Confidence and Ambition

BY W. TAYLOR REVELEY, III
William & Mary President

W

ELL INTO WILLIAM & MARY'S 324TH YEAR, THE NATION'S distinctive "Public Ivy" keeps pushing toward what we want to become, not simply what we want to maintain.

As I wrote in the summer issue of the magazine, William & Mary is moving from being known simply as a preeminent liberal arts college to being recognized as what Dennis Manos, our vice provost for research, calls a "leading research university driven by the beating heart of the liberal arts." In this vein, the past calendar year was one in which we pursued many new initiatives.

For instance, W&M's schools of law and marine science have joined with Old Dominion University to study coastal flooding, both where it is likely to occur as sea levels rise and how best to ameliorate its physical, economic and social impacts. AidData, a large research lab at W&M involving both undergraduate and graduate students, is seeking ways to reduce HIV/AIDS rates among adolescent girls and women in sub-Saharan African countries. And we are well underway in planning a new program of engineering, design and applied science, drawing on resources already in our curriculum.

Last January, two William & Mary professors were recognized as recipients of the state's Outstanding Faculty Awards. The award is the highest honor given to faculty in Virginia. W&M's John Swaddle, professor of biology, and Jennifer G. Kahn,

associate professor of anthropology, bring our total number of awards to 40, more honorees than any other university in the commonwealth.

In February, the Chronicle for Higher Education counted W&M among the top producers of students receiving Fulbright grants. Thirteen recent graduates of William & Mary accepted Fulbright grants to go abroad during the 2015-16 academic year.

In April, three students were named as Goldwater Scholars, earning the prestigious national award for math, science and engineering. Three of the eight scholarships granted in Virginia this year went to students at W&M, and a total of seven scholarships have been won by W&M over the past two years, a number matched by only a few institutions across the country.

Big news in physics during 2016 was the announcement of the discovery of gravitational waves. William & Mary was the only school in Virginia to have a part in the work of the Laser Interferometer Gravitational-Wave Observatory (LIGO) that affirmed a major prediction of Albert Einstein. W&M had an undergraduate co-author on the Physical Review Letters paper describing the groundbreaking observation, in addition to a faculty researcher and two graduate students. Two other students were also working on LIGO projects. At William & Mary, our professors involve undergraduates meaningfully in their research, providing them with experience that is substantially deeper than what is usually available at other universities, while giving our graduate students valuable experience mentoring those coming along behind them.

Each fall, rankings are generated by a teeming horde of sources. The good news is that William & Mary performs well in almost all of these horse races. In the most anticipated list, the U.S. News & World Report undergraduate rankings of national universities, William & Mary improved two spots to 32nd and remained sixth among all public schools (private schools dominate the list). W&M's financial resources, however, ranked only 112th overall. The 80-spot gap between our quality and resource rankings is by far the largest among the top 50 universities in the country. We lead the way in doing more with less.

More than 50 percent of our undergraduates participate in study abroad or institutionally supported international research. This year, W&M received a 2016 Senator Paul Simon Award for Comprehensive Internationalization, which recognizes colleges and universities enhancing their students' exposure to the rest of the world. The award is granted to a limited number of institutions each year — usually no more than five. W&M was one of only four in 2016.

Members of the Class of 2019, the first cohort taking the new general education College Curriculum, are well into their second year and now enjoying the interdisciplinary nature of COLL 200 classes. The courses help students understand how different aca-

demic disciplines intersect and the varying ways they approach questions. The general education requirements constitute roughly a quarter of the courses W&M undergraduates take and extend across their four years on campus.

Alumni engagement is a major focus of For the Bold, our effort to raise \$1 billion by 2020. Also by 2020, we aim to increase our percentage of undergraduate alumni who give back to William & Mary to 40 percent, which would place us among the leading four or five universities in the country, public and private, along with Princeton, Dartmouth, Notre Dame and the University of Chicago. Reaching 40 percent by 2020 will take near-Herculean effort, as national trends in alumni giving keep deteriorating.

During the fiscal year that ended on June 30, 2016, William & Mary raised a record \$143.1 million. This is the fourth year in a row we have exceeded \$100 million. To date, For the Bold has secured more than \$650 million to help advance our mission.

"I firmly believe this century, the 21st, is going to be the most productive and successful in William & Mary's long history."

When we celebrated the campaign in New York City in September, the night sky turned green & gold as the Empire State Building beamed W&M colors far and wide.

Thanks to the generosity of donors, venerable Zable Stadium, which came online in 1935, reopened after an acutely needed \$28 million renovation that focused on the west side of the stadium. If you have not visited Zable reborn, it's worth a look. So also is our athletics program, which had another stellar year in 2016. The Tribe advanced to the NCAA baseball tournament, knocking out defending national champion Virginia. All told, W&M brought home six CAA titles in 2016. With a league total of 130 titles (39 more than any other CAA institution), W&M is the only school in CAA history to win at least one championship every year. In club sports, the men's gymnastics team, the tennis team and a W&M rower all won top national honors in 2016.

On April 28 this past year, the 258th birthday of James Monroe, we reported something new and significant about the home life of the nation's fifth president. James Monroe, an alumnus of William & Mary, was long thought to have lived modestly in a small cottage on Highland, a beautiful estate that sits cheek-to-jowl to Monticello, the home of fellow W&M alumnus Thomas Jefferson. Thanks to science — and the determination of Highland's director, Sara Bon Harper, to literally dig deeper — we determined that Monroe lived in a much larger home. Archaeology, combined with tree-ring dating, showed that a recently discovered foundation near the cottage was in fact Monroe's home. The smaller building housed guests. Highland is the only U.S. president's home owned by a university.

Zable Stadium wasn't the only place on campus to enjoy a dramatic renovation completed this year. Tyler Hall, one of the marvelous Georgian buildings lining the Sunken Garden, was built in 1927 and had fallen on hard times. It underwent 12 months of intense revitalization that added close to 7,000 square feet to its

usable space and resulted in a striking, elegant home for public policy, government, economics and international relations.

The magnificent third phase of the Integrated Science Center, dedicated this fall, has added a 113,000-square-foot, state-of-the-art facility to house the offices, labs and classrooms that remained in Millington Hall after the first two phases of the ISC opened earlier this century. The final phase, ISC 4, will be built where Millington Hall once stood, empty, dark, awaiting the axe.

Not far behind those projects is the James A. and Robin L. Hixon Center for Experiential Learning and Leadership at the law school, which will house all nine of our legal clinics. Jim and his late wife, Robin, were 1979 graduates of the law school. In November, we announced plans for The Martha Wren Briggs Center for the Visual Arts, which will include an expanded Muscarelle Museum of Art. Martha is a 1955 graduate of the College. Also in the fall, William & Mary Hall was christened Kaplan Arena in honor of Jane Thompson Kaplan '56 and Jim Kaplan '57.

At a powerful and moving ceremony during Homecoming and Reunions in October, we renamed two of the Jamestown Road residence halls in symbolic recognition of the significant part African-Americans have played in our history. Jamestown South became Lemon Hall in memory of the enslaved man owned by William & Mary in the late 18th century and the namesake of the Lemon Project, which began in 2009 to study the College's role in slavery and segregation and learn from it. Jamestown North has become Hardy Hall, honoring the late Carroll Hardy HON '12, our first African-American senior administrator, who had a crucial part in bringing campus diversity.

Renaming the Jamestown Road halls were among immediate actions taken following a report by the Task Force on Race and Race Relations. Last spring, the task force issued a comprehensive report whose recommendations are now being implemented. Other immediate actions included committing \$1 million annually to improve the diversity of faculty and hiring an outside consultant to learn more about the concerns of African-American employees.

Similar efforts are ongoing to build on the work of the Task Force on Preventing Sexual Assault and Harassment, which released its initial findings in fall 2015. In the past year, two new investigators have been brought into the Title IX office, a sexual violence prevention specialist has been hired for the university and a director brought on for the Haven, a confidential resource center for students. Educational programs for students, faculty and staff are being improved and expanded, as is W&M's sexual violence website.

We have also made major strides this year in promoting the mental health of our students, including bringing on board our full-time psychiatrist. Construction has started on a new Integrative Wellness Center, named in recognition of Bee McLeod '83, M.B.A. '91 and Goody Tyler HON '11. Scheduled to open in fall 2017, the facility will house the counseling center, student health center, health promotion and the wellness aspects of Campus Recreation. These efforts were recognized by the larger community this year when W&M received the 2016 Williamsburg Health Foundation Award.

Despite enormous challenges to the nation's colleges and universities these days, William & Mary included, and even greater challenges faced by the commonwealth and the country, those of us at the alma mater of the nation are proceeding with confidence and ambition. I firmly believe this century, the 21st, is going to be the most productive and successful in William & Mary's long history.

For the entire 2016 report, visit presidentsreport.wm.edu/2016.

Building a Culture of

ENGAGEMENT PHILANTHROPY

FISCAL YEAR 2016: FINANCIAL PERSPECTIVE

FUNDRAISING HIGHLIGHTS 2016



\$143.1 Million
in gifts and commitments.

2016: Fourth consecutive year William & Mary has raised more than \$100 million.

42,609
Total Donors,
including alumni, parents and friends.



More than
\$68 Million
raised for scholarships.

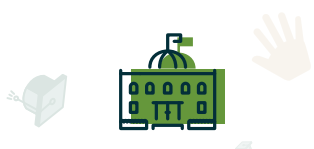


Gifts of less than
\$250
collectively raised



\$2.4 Million

ALUMNI ENGAGEMENT



1,300+

Alumni and friends at inaugural W&M Weekend in Washington, D.C.



2,000+

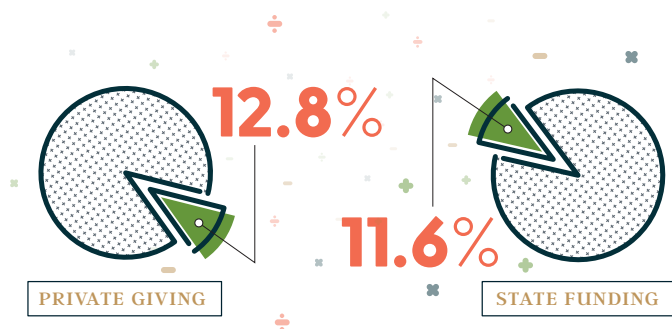
Number of alumni attending professional networking events hosted by W&M.



3,700+

Alumni, parents and friends harked on home for Homecoming 2016.

PHILANTHROPIC & STATE SUPPORT



FUNDRAISING MILESTONES



28.7%

Undergraduate alumni participation rate.



98%

The Raymond A. Mason School of Business achieved record levels for class gift participation for its M.B.A. program.



100%

Percent of W&M student-athletes who made a gift in FY16.

Learn more about the best year ever at presidentsreport.wm.edu



SMITH-McGLOTHLIN GRANDSTAND

NO
STANDING
ALONG FENCE

NEW HEIGHTS

Homecoming 2016 featured a thrilling comeback win over the Delaware Blue Hens, 24-17. The Tribe scored 21 points in the fourth quarter to beat their CAA rivals, and all from the vantage point of the renovated Zable Stadium.



BY&LARGE

ZABLE TOUCHES DOWN

Changing the Game

After 81 years, Zable Stadium
finally gets a facelift

BY UNIVERSITY ADVANCEMENT

DURING THE TRIBE FOOTBALL GAME ON OCT. 29, the William & Mary community came together to celebrate the newly renovated Zable Stadium during the halftime ceremony. Over the past year, the 81-year-old stadium has undergone substantial renovations to turn it into a state-of-the-art facility for student-athletes and for Tribe fans to gather to support their team. This has been possible, in large part, due to significant gifts from the late Walter J. Zable '37, LL.D. '78, James W. McGlothlin '62, J.D. '64, LL.D. '00, Frances G. McGlothlin '66 and Hunter Jones Smith '51.

On the field, Smith and the McGlothlins were recognized for their generosity and leadership in the Zable renovations. Sixty former Tribe football captains also joined the three alumni honorees on the field for this special dedication.

"Hunter, Walt, Jim and Fran all saw a need and all came to the rescue. Now we have a Zable Stadium revitalized, renewed and ready for the next 100 years," says William & Mary President Taylor Reveley.

Although the stadium has added lights, a turf field and a video scoreboard over the years, most of the facility was in need of modernization. Renovations added a new upper deck, suites and an up-to-date

PHOTO: KIMIE JAMES



GAMEDAY IN WILLIAMSBURG:
Top: Brand-new suites enhance the Zable Stadium experience for fans in the new Smith-McGlothlin Grandstand. Bottom: Over the course of the 2016 season, Tribe football averaged over 10,000 fans per home game.

press box. The upgrades also include the addition of new restroom facilities, an improved sound system and additional concession and retail locations.

"We have always been passionate about William & Mary football, and with a great renovation to our stadium, we're even more proud to be a part of the Tribe football family," says James McGlothlin. Fran echoed those sentiments, "It was so wonderful to be on the field during halftime with generations of Tribe football captains — including those who led the team when Jim and I attended the university — and experience firsthand how our gift has really energized all of the fans attending the game at Zable."

"Now when people come into the stadium, they will notice that the whole experience has been greatly elevated because of these extraordinary investments in our football program," says William & Mary Athletics Director Terry Driscoll. "That's what I'm most excited about. People can be proud of being a part of the William & Mary athletic family and being very proud of what goes on around the stadium and on the field."

The project broke ground in the spring of 2015 and wrapped up before the start of the 2016 season. The renovation places Zable Stadium in line with the recommendations in the Committee on Competitive Excellence Report, which states that high-quality facilities are necessary to provide Tribe athletes with the best environment for competitive success.

"Zable Stadium has always been a beautiful campus treasure, but now it truly is a state-of-the-art facility for our student-athletes to compete at the highest level, and for the Tribe faithful to gather as a community," Smith says. "I'm thrilled to support William & Mary and this wonderful stadium project."

"When you see people trying to upgrade their facilities for the teams playing in them, it shows that they believe in the team and believe in what we can potentially do," says Tre McBride '15, a former W&M football player and now a wide receiver for the Tennessee Titans. "It's a good investment."

"I've been watching the progress on the stadium all through the summer, and now that we can finally go in it, I have to say the stadium itself is gorgeous," says Laura Anderson '18. "Not only does it create an exciting atmosphere, but it has definitely drawn more fans in this season. The win over Homecoming was incredible and even more so because we were able to do so in the new Zable!"

Richmond Times Dispatch sportswriter John O'Connor now covers the Tribe out of a 7,000-square-foot press box funded by John L. Dawkins '51 and June Lochenour Dawkins '48. When he packed for coverage of a W&M home game in past years, he always brought three things that he never took to any other stadium: sunglasses, a hat with a visor and a seat cushion. O'Connor says the sun was difficult in William & Mary's old press box, as were the low seats. There was also lack of space and lavatories.

"Zable Stadium was historic and quaint. It was not modernized, as most other CAA stadiums are, until this season," O'Connor says. "The upgrades bring W&M to the level of its opposition, key in recruiting and fan comfort."

In addition to the investments of Smith, the McGlothlins and the Dawkins family, Tom Watkins '74 and his wife, Wendy, also contributed to the stadium's improvements and named the first-level concourse. Cliff Johnson '65 and his wife, Mary Ann, made a gift in support of the renovations and have named the president's suite.

PHOTOS: SKIP ROWLAND '83



W&M

AFFORDING OPPORTUNITY

To build a vibrant community of diverse perspectives

Scholarships empower me to lead.

I am extremely thankful to the donors who invested in me and my William & Mary education.

I will be sure to pay it forward and devote my efforts to help future generations.

Join the movement. Be Bold.
Support student scholarships at William & Mary.

—
Merci
Best
'17



ForTheBold.wm.edu/scholarships

#WMFOTHEBOLD

Campus Cleanup

Faculty-student collaboration helps restore Crim Dell

BY HANNAH STROUTH '19

BEHIND THE ICONIC CRIM DELL BRIDGE, THE Crim Dell pond is being overrun by invasive plants, deteriorating the area. A faculty member and a group of ready and willing students, however, are working toward revitalizing that environment and restoring it to its original beauty.

Initially, the Crim Dell Restoration Project began as “No Ivy Day” in 2010, in order to remove English ivy, one of the invasive plant species. However, it did not pick up momentum until the fall of 2014, when Linda Morse, a senior lecturer in the geology department, teamed up with the Office of Community Engagement and the Bird Club to make the project a part of Make a Difference Day.

The following spring, the project developed its own subcommittee within the Student Environmental Action Coalition (also known as SEAC), officially becoming the Crim Dell Restoration Committee. So far, the committee as a whole has logged more than 200 volunteer hours and removed more than 300 bamboo stalks as well as large amounts of invasive English ivy, wisteria and honeysuckle, replacing them with about 100 native plants.

The project’s most recent and second Green Fee

grant totaled \$11,497 and is projected to go toward continuing invasive plant removal, planting native plants, improving the trails, installing educational and informational signs and putting in place a rock garden with rocks found all across Virginia. Now, however, the group is beginning to shift toward focusing on the aesthetics and accessibility of the area.

Over the years, involvement in the project has grown significantly from just a few members unofficially meeting to brainstorm ideas to now a large regular group of students from freshmen to seniors making significant progress.

In the future, the Crim Dell Restoration Committee is hoping to team up with Health Outreach Peer Educators (HOPE) and the Parks Prescription Program to transform the Crim Dell into a mental health space.

Ultimately, the hope for the project is to revitalize the life that the Crim Dell used to hold, transforming it back into the charming landmark that reflects the beauty of the environment and brings a pulse back to the nature that is at the geographical heart of W&M, organizers said.

RECOGNIZING IMPACT

THE HALL TAKES A NEW NAME

William & Mary Hall — home to hundreds of Tribe sporting events, concerts and ceremonies every year — is taking the name of two generous donors, Jane Thompson Kaplan '56 and Jim Kaplan '57. The Board of Visitors approved a measure in September to change the building’s name to Kaplan Arena. The Kaplan family legacy has been built on their long record of advancing causes they are most passionate about, including scholarship support for students committed to excelling academically and athletically at William & Mary. Their most recent scholarships gift — which was given during the leadership phase of the For the Bold campaign — is the largest the Athletics Department has ever received and will provide full financial support for generations of men’s basketball players.

—UNIVERSITY ADVANCEMENT



FROM CRIM DELL TO BROOKLYN BRIDGE

William & Mary brings For the Bold to New York City

BY UNIVERSITY ADVANCEMENT

BY&LARGE

WILLIAM & MARY KICKED OFF ITS For the Bold regional campaign in New York City on Sept. 29 against the backdrop of the Empire State Building, shining brightly in green and gold.

During the celebratory event, the university announced its plans to raise \$100 million in the New York City metro area as part of the campaign

to fund scholarships and other areas that support excellence in the classroom and on the field.

To date, William & Mary has secured over \$650 million, including more than \$53 million from generous donors in the New York City area. In addition to raising \$1 billion, the university aims to strengthen alumni engagement and achieve 40 percent annual alumni participation by 2020.

BOLD APPLE: Among those participating and attending the kickoff event were alumni, faculty and some of W&M's champions and most loyal philanthropists.



PHOTOS: JAY BRADY & ELLEN DUBIN

BY&LARGE



SWEM ACQUISITIONS

This past fall, Swem Special Collections added a few more items. In September, the personal papers of Robert Gates '65, L.H.D. '98 arrived. Three years ago, Gates announced that he would donate his personal papers upon completion of his memoirs. Gates and his wife, Rebecca, also committed a gift from their estate to catalog and digitize the papers. Gates' personal papers include his handwritten notes through the years, photographs and various materials he accumulated over the course of a distinguished career in public service. The library also purchased a 19th-century handwritten, hand-decorated Quran, the same kind that likely was used by the first Muslims in America — enslaved West Africans of the colonies — to add to Special Collections. —UNIVERSITY COMMUNICATIONS

FANTASTIC FORUM

The Spirit of Innovation

McGlothlin Leadership Forum returns to share wisdom

BY BEN KENNEDY '05



UP FOR DEBATE: The McGlothlin Leadership Forum brings influential leaders to campus to engage with students and faculty in discussion on pressing issues of the 21st-century economy.

THE SIXTH ANNUAL MCGLOTHLIN LEADERSHIP Forum was held from Oct. 25-27, connecting global leaders with the William & Mary community and its students. Each of the three Forum Fellows came from all over the United States to share insight from varied fields with W&M business and law students alike.

"The Forum introduces William & Mary students to the highest caliber national leaders in business and law and inspires them to the highest level of achievement possible," says James W. McGlothlin '62, J.D. '64, LL.D. '00, who founded the forum with his wife, Frances McGlothlin '66.

The event began with a keynote speech titled "Value Creation Through Business Transformation" from Forum Fellow Ilene Gordon, chairman, president and CEO of Ingredion Incorporated, a leading global ingredients solutions company. Gordon later joined Professor Inga Carboni for a session in the MBA program's Organizational Behavior course.

Forum Fellow Dan Akerson, chairman of eDiscovery management solutions provider LDiscovery, spoke to Bob Williams' Global Strategic Management class before providing the

luncheon keynote ("Leading in Times of Crisis") on the second day. After lunch, all three fellows participated in a student question-and-answer session, moderated by James McGlothlin.

At William & Mary Law School, Skadden Arps partner Patrick Fitzgerald, also a Forum Fellow, shared his experience in private practice and with the Department of Justice in Chicago and New York. To close the event, Fitzgerald delivered a keynote speech in the Great Hall of the Wren Building entitled "Prosecutorial Discretion: How It Is Exercised." Each of the fellows spent time at both William & Mary Law School and the Mason School of Business.

The forum aims to "prepare students to make a difference in the world by expanding their understanding of the vital roles of leadership and accountability in global political, legal and economic systems." In past years, the forum has welcomed influential leaders such as former Indiana Senator Evan Bayh, former U.S. Steel chairman and CEO Thomas Usher, former Treasury Secretary John Snow and former Hertz and Kinko's CEO George Tamke.

PHOTOS: LEAH KELSIO

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GAMES TO WATCH

Both Tribe basketball teams are setting their sights on March once again, with talented seniors, powerful role players and experienced coaching staffs. These six home games each provide interesting storylines — helping you get the most from the hardwood.



MEN'S - JAN. 19

Sophomore Yohanny Dalember is 6'8" of low post power for the Dukes. William & Mary rookie Nathan Knight '20 will come off the bench to match up with him, but can step out for a solid jumpshot too.

WOMEN'S - JAN. 29

Can JMU win four CAA titles in a row? Not if Marlena Tremba '17 can help it. Her experience and scoring in the backcourt will be tremendous assets against the unanimous CAA Player of the Year, Precious Hall.



MEN'S - JAN. 28

The CAA anointed UNC-Wilmington as preseason favorites, but the Tribe was not far behind in third place. Sharpshooting senior guard Daniel Dixon '17 is the perfect counterpoint for UNCW's formidable Chris Flemmings.

WOMEN'S - FEB. 24

Forward Alex Masaquel '17 remains a mainstay of the Green and Gold interior attack, after racking up six double-doubles last year. UNCW's glue is guard Jasmine Steele — Masaquel will have to watch the lanes and keep her from scoring.



MEN'S - FEB. 11

(GOLD RUSH) Pack the Kap for the Gold Rush game, where Charleston's pre-season all-CAA first-team forward Jarrell Brantley will face off down low against the Tribe's all-CAA Omar Prewitt '17 in a battle for paint dominance.

WOMEN'S - FEB. 17

The Cougars' stopping power is anchored by Bre Bolden, who was Defensive Player of the Year last season. Look for Abby Rendle '18 — who got the Tribe's first triple-double last year — to bounce back from injury and grab some boards.

FROM BOTETOURT TO BOTTICELLI

VENUS IN FIRST

One of only two of Sandro Botticelli's paintings of an isolated Venus will be on view for the first time in the United States, together with other Botticelli mythologies and portraits, in "Botticelli and the Search for the Divine: Florentine Painting Between the Medici and the Bonfires of the Vanities," a major international loan exhibition organized by William & Mary's Muscarelle Museum of Art in its fourth partnership with Italy's Associazione Culturale Metamorfosi. The exhibition will open at the Muscarelle Museum on Feb. 11, 2017, and run through April 6. It will then travel to the Museum of Fine Arts, Boston as its only other venue.

—BETSY MOSS





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WILLIAM & MARY



Committed to Inclusion

Improving and including every member of the W&M community

BY PHOEBE BRANNOCK '18

AUTUMNAL WINDS SWEEP THE COLORFUL leaves from ancient trees shading the academic buildings just as they carry students across campus. Like each leaf, each student has a different story and path. Vernon J. Hurte, senior associate dean of students, assistant to the vice president and director of the Center for Student Diversity (CSD), recognizes that this multiplicity of student backgrounds creates a rich community atmosphere.

"At William & Mary, we celebrate community," he says. "Every student brings their own uniqueness. We all add to the richness of diversity here."

This community development begins even before students arrive for the fall semester. The center offers the Preparing for Life as a University Student (PLUS) program as a summer experience for incoming freshmen. PLUS students begin early by meeting with faculty and learning about the resources that the university offers.

The program also introduces students to the diverse feel of the campus community. Hurte has watched groups of 35 to 40 freshmen for the past six years "begin to develop a sense of confidence and camaraderie that ushers them into the freshman year in powerful and transformative ways. The exciting thing that always happens is watching the network expand as PLUS scholars become ambassadors for the Center and help us connect with more members of the entering class."

During the PLUS experience, students encounter other individuals from diverse backgrounds. When Hurte watches the students interact with one another, he notes that "you realize, in the midst of all of these differences, there's much commonality. It sets the stage for community to happen."

These students return to campus in the fall prepared to fully participate in the rich history and traditions of William & Mary. Part of this history includes the slaves that the institution owned from the 17th to the first half of the 19th century. Hurte views this history as a community-building opportunity.

Last year, Hurte served as a member of the Task Force on Race and Race Relations that made a recommendation that led to William & Mary renaming the Jamestown North and South residence halls as Lemon and Hardy halls. The Task Force chose these names to represent the continuum of African-Americans' contributions to William & Mary over its history.

"Lemon was one of the only identified slaves that was owned by the College," Hurte says. "Mr. Lemon is a named individual but represents so many unnamed people who were enslaved and gave all of themselves to literally build this institution that's still standing today."

Dr. Carroll Hardy HON '12, at the other end of the spectrum, symbolizes progress. Hardy served W&M from 1980 to 1995 in many capacities, including as associate vice president for Student Affairs and through an annual leadership conference that she hosted for 25 years. "There's a sense of pride among our students about where we are going as an institution and how the renaming of those buildings further sheds light on the fullness of the history of the institution," says Hurte of the reception to the renaming.

True to the community effort that is William & Mary, the CSD receives support from the Parent and Family Council (PFC). Some of the greatest cheerleaders for the center are vice chairs of the PFC, Greg and Lisa Packer. Both of their sons, Greg Packer '16 and Matt Packer '19, participated in the PLUS program. Hurte attributes the increased number of applicants to PLUS to the Packers' support of the program.

PFC's involvement with the center extends beyond the PLUS program. This year, the PFC has provided funding for the Student Engagement and Empowerment Through Dialogue (SEED) project.

"Our SEED initiative provides these multi-week opportunities on dialogue around particular topics connected to diversity and inclusion," Hurte says of the project, and he cites its fostering of dialogue as an integral piece to the mission of the center. The PFC's partnership in creating dialogue extends to its funding of a new diversity education fellowship. This fellow will partner with various departments and create classroom initiatives for diversity education.

The PFC's efforts in partnership with the center's programs will further enrich the campus community to which each student contributes. Together, they will further the rich traditions and storytelling that this institution already enjoys.

BY&LARGE



COMMUNITY: Greg and Lisa Packer, parents of W&M students, are supporters of the university's PLUS program, a summer experience for incoming freshmen.

Building a Cultural Legacy

BOV names The Martha Wren Briggs Center for the Visual Arts

BY UNIVERSITY ADVANCEMENT

WILLIAM & MARY'S MUSCARELLE MUSEUM of Art will soon expand significantly as it becomes part of a new, multimillion-dollar, state-of-the-art Center for the Visual Arts.

On Nov. 18, the Board of Visitors unanimously approved a measure that will name the center in honor of one of the museum's greatest benefactors: Martha Wren Briggs '55, an alumna who has spent most of her life advancing the arts on and off campus. The center will be known as The Martha Wren Briggs Center for the Visual Arts.

"Martha is a passionate patron of the arts and a philanthropist who has given back to her alma mater in countless ways," said President Taylor Reveley. "By naming the new center for the visual arts after Martha, we ensure that her remarkable legacy will live on for all time coming."

The Martha Wren Briggs Center for the Visual Arts will be established with the central mission of advancing art and artists, building a dynamic and vibrant community, promoting thought-provok-

ing dialogue and encouraging diverse and creative thinking. Its expansive space will house world-class exhibitions featuring interactive technologies and a teaching center for research and engaged learning, including the study of tangible works of art. It will have a modern auditorium, gathering spaces, and serve as home to the Muscarelle Museum of Art.

Martha Wren Briggs is an accomplished writer and art historian who has published several award-winning articles and books on internationally acclaimed artists such as Louis Comfort Tiffany. After earning a bachelor of arts at William & Mary, Martha completed her master's in art history at the Institute of Fine Arts at New York University. Martha previously made a gift for the restoration of the campus amphitheatre — also named in her honor — and has supported need-based scholarships for students studying the arts.

To support The Martha Wren Briggs Center for the Visual Arts, contact Muscarelle Director Aaron De Groft '88 at adegroft@wm.edu or 757.221.2701.



A CAPITAL IDEA

W&M SPRING BREAK SEMINAR

William & Mary's academic offerings in the W&M Washington Center are taking off with the addition of a spring break seminar opportunity beginning in March 2017. The first course in that seminar, Foreign Policy: International Development, Security and Commerce, will take advantage of the abundant range of speakers and site visits available in the Washington, D.C., area, and explore topics such as the 2016 presidential election, the allocation of World Bank aid, the role of journalism in policy debates, the affect of interagency process on issues like climate change, and the reasoning behind America's cooperative nuclear agreement with Iran.

—ADAM ANTHONY '87

END OF AN ERA

DRISCOLL TO RETIRE

The longest tenured athletics director in the Colonial Athletic Association, William & Mary's Terry Driscoll, will retire from William & Mary on June 30, 2017. During Driscoll's time as the head of the athletics program, W&M teams have compiled a league-best 114 CAA championships. Academically, Driscoll has overseen a program in which 118 teams have had NCAA graduation rates of 100 percent. Since the CAA instituted its scholar athlete of the year award in 2002-03, W&M has won 67 awards, 26 more than the next highest school. In addition, Driscoll has overseen the construction of more than \$50 million in new facilities.

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Board Notes

BY&LARGE

The fall meeting of the Alumni Association Board of Directors was held at the Alumni House, Sept. 15-16, 2016, in Williamsburg. The executive committee convened on Sept. 15 to discuss the board meeting agenda and key discussion items. The full board then convened and began with approval of consent agenda items, followed by a report by the president of the Order of the White Jacket (OWJ) constituent group about the OWJ's roles and mission. The executive director briefed the board on ongoing activities and upcoming significant events, followed by a presentation of the final results of the recently completed Alumni Interest Survey. The chair of the Finance and Investment Committee reported on the end-of-year financial report and introduced representatives from PB Mares, who briefed the results of the financial audit and reviewed the association's tax filing, and representatives from Wells Fargo, who reviewed the association's investment portfolio performance.

W&M University Advancement Vice President Matthew Lambert '99 and the Executive Director

of Leadership Gifts Lee Foster HON '13 presented updates on the campaign and on board giving, and led a discussion about revising the board's campaign commitment goal. President Taylor Reveley concluded the day with remarks and discussion with board members on current topics. On Sept. 16, the committee chairs gave reports on the activities of their committees and presented results of their Strengths, Weaknesses, Opportunities and Threats (SWOT) analyses in preparation for the board's strategic planning session. Following the presentations, the board dedicated the remainder of the day to the development and refinement of its strategic goals for the coming three years and concluded the session outlining follow-up actions. Other significant discussion and decisions were made on the following actions:

ANNUAL MEETING

The next WMAA annual meeting will be held Saturday, Feb. 11, 2017 from 8:30-9:30 a.m. in the Sadler Center's Chesapeake Room.

- Approved administrative amendments to the bylaws that allowed the board election cycle and member terms to coincide with the association's and College's fiscal year.
- Approved the adoption of a Conflict of Interest Policy to supplement the Bylaws statement concerning conflict of interest.
- Approved the revision of the board's campaign fundraising goal for board members from \$1.5 million to \$2 million dollars.
- Adopted a Values Statement reflecting strategic and lasting visions for the role and aspirations of the Alumni Association. (www.wmalumni.com/about-us.html)

The next regular meeting of the Board of Directors will be Feb. 9-10, 2017, in Williamsburg, in conjunction with W&M Charter Day weekend,

to include the Alumni Medallion Ceremony on Saturday, Feb. 11 at 10 a.m. New Board member orientation is Feb. 8.

ALUMNI ASSOCIATION BOARD ELECTION RESULTS

The Alumni Association Election ballot closed on Nov. 6, 2016. New members will begin orientation with the board in February and begin their terms at the June board meeting.

Congratulations to:

Michele Zimmer Ball '78
Anna-Maria DeSalva '90
Scott Kelsey '06, M.Acc. '07
Dennis Liberson '78

Pamela Brown Michael '65
Janet McNulty Osborn '85
William Richardson '74
William C. Smith Jr. '04, J.D. '09

NOMINATE ALUMNI ASSOCIATION BOARD OF DIRECTORS

To nominate someone deserving for the Alumni Association Board of Directors, please visit the Board of Directors page under About Us at www.wmalumni.com. Nominations are accepted all year long but must be received by July 1 to be considered for the next election year.



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MOVING PICTURES

Right now, in a living room somewhere in the world, someone is looking for entertainment. We're glad you've chosen the William & Mary Alumni Magazine, but we can't mail it to 7 billion people. So those folks need different options. A half-century ago, this might have meant tuning a console TV set or getting in the car for a trip to the theater. But for more than 83 million people around the world today, they're dialing in **Netflix**.

BY BEN KENNEDY '05 • ILLUSTRATIONS BY MICHAEL CHO

Caitlin Lewis Smallwood '88 is vice president of science and algorithms at the world's leading "internet television network." From her office in Los Gatos, Calif., she oversees the numbers that help Netflix learn what you like to watch, predict what you might want to watch next, and decide what to purchase and produce in the future. She can also see cranes, dump trucks and construction workers building Netflix's brand-new corporate headquarters on the south end of Silicon Valley. She's a leader in a growing field within an influential company during a historic moment: data science is helping Netflix take off.

"It's incredibly inspiring to me to be involved in this company when we're at a point where we've launched mostly globally," Smallwood says. "It's an amazing opportunity to really help cultures learn about one another in an innocuous, non-threatening fashion."

TASTE CLUSTERS

There is a dizzying number of conference rooms at Netflix headquarters, and they're not even finished building it yet. Each one is a little different and named after a famous movie (usually one that is available to stream via the service). Many feature a glass wall, frosted with the image of a notable scene or actor.

And then there are the Emmys.

The lobby of Smallwood's building is full of movie- and TV-based touches: art books about film on reclaimed wood tables, a constant stream of Netflix products on a giant screen (in this case, "The Crown"), and two softly lit columns displaying Netflix's Emmy awards. Emmys aren't common in Silicon Valley, but they're testaments to the company's smarts and strategy.

Then there's the data.

When a user logs into the Netflix service and begins browsing, they see rows of categories. While you browse, Netflix logs what you watch, how you found it, how long you watched it, and the device you watched it on, among other things. As Netflix learns more about your viewing habits, it gets better at predicting what you like. This works no matter where you are in the world.

"One thing we've learned that holds true — so far, anyhow — is that when you try to get an understanding of people's tastes, the kinds of 'clusters of taste' that people have are pretty similar around the world," says Smallwood. "The size of the audience for these different kinds of tastes can differ quite a bit from region to region, but the actual kernels of what those tastes are, are not dramatically different."

On Netflix, tastes are displayed as rows of categorized content. Usually, the rows are the typical fare from the old Blockbuster shelves: drama, comedy, action, sci-fi, romance and so on. But as you move further into Netflix's database of over 50,000 row titles, things get really specific — "Strong Female Lead," "Raunchy Cult Late-Night Comedies," "Quirky Romances," "Supernatural Horror Movies" and so on. There are a number of websites dedicated to chronicling the most obscure categories delivered to Netflix subscribers all over the world — like "Gritty British Prison Movies."

"Although our internal job is harder," she says, "the output to our customers is actually a little bit better because you can discover nuanced pockets of taste because of other regions that then help you serve members in a different region even more effectively. That part's exciting, too."

Smallwood is in charge of more than 50 engineers, data scientists and mathematicians who are working to distill the viewing habits of over 86 million Netflix subscribers and make the product better. Algorithms orchestrate the viewer experience, and they've responded: to the tune of 125 million hours watched per day. That's like watching "Star Trek IV: The Voyage Home" more than a million times daily, or that one episode of "Murder, She Wrote" nearly 2.7 million times. It's a colossal amount of data, and it's up to Smallwood to make sense of it.

RIGHT QUESTIONS

Technically, an algorithm is just a set of rules that a computer can follow to solve a problem. For early data scientists like Smallwood in the '90s, those problems were confined largely to logistics and transportation: packing shipping containers or coordinating airline networks. The problems that she's solving today at Netflix, she says, "weren't really in the world" back then.

"The biggest thing that hit me over the head is just the volume of data — it's on a completely different scale than anything I had experienced before," she says, "because there are these large companies where the product itself is interacting with people. Lots of people just generate so much data — that volume was really the biggest thing."

So as the Internet expanded out of universities and into offices, living rooms, laptops and pant pockets, the amount of data generated by people exploded. Suddenly, extra data was attached to everything: digital photos were now linked to the location where they were taken; your phone keeps track of where you parked your car. Netflix, for its part, is mostly just interested in the shows and movies people watch and how they watch them — but there are lots of data points attached to that, too.

// EVEN AS HUMANS,
WE CAN'T NECESSARILY
ARTICULATE WHY WE'RE
BEHAVING THE WAY THAT
WE DO. WHAT'S GREAT
ABOUT THE DATA IS THAT
IT'S PURE — IT'S WHAT
ACTUALLY HAPPENED. //



NUMBER CRUNCHER: Caitlin Lewis
Smallwood '88 directs a team of around 50 data
scientists, engineers and mathematicians at
Netflix in Los Gatos, Calif.



ISLANDS IN THE STREAM: Today, over 86 million people can watch thousands of Netflix shows and movies from their living rooms, laptops, tablets and smart phones.

"In data science, there are a couple things that happen when you have a large volume of data," she says. "One is that you really can touch so many lives in a way that you hope is a positive thing. Even if I just make some task for you quicker, for me that's very satisfying."

For a Netflix subscriber, that task is, primarily, "how do I find something to watch?" The answer is different for a couple staying in for a movie night than for a parent trying to calm a chaotic toddler, but the service learns from everyone who uses it. The data that is generated is processed by Smallwood's team and their arsenal of exotic statistical and machine learning techniques. At a search giant like Google, tech people talk about The One Algorithm in hushed tones; at Netflix, they test 500 different algorithms a year. There's no one "silver bullet," says Smallwood.

These algorithms underpin the whole operation, especially the recommender system. The business goal, she explains, is to increase and retain the people who pay monthly to use Netflix, but it's also to grow the number of hours subscribers spend with the service. So the easier it is for us to find the shows we want and discover movies we don't even know we want, the more successful her team is. So they

ask questions. Which episodes did you start and not finish? What else was in the row you chose your last movie from? How much binge-watching have you been doing?

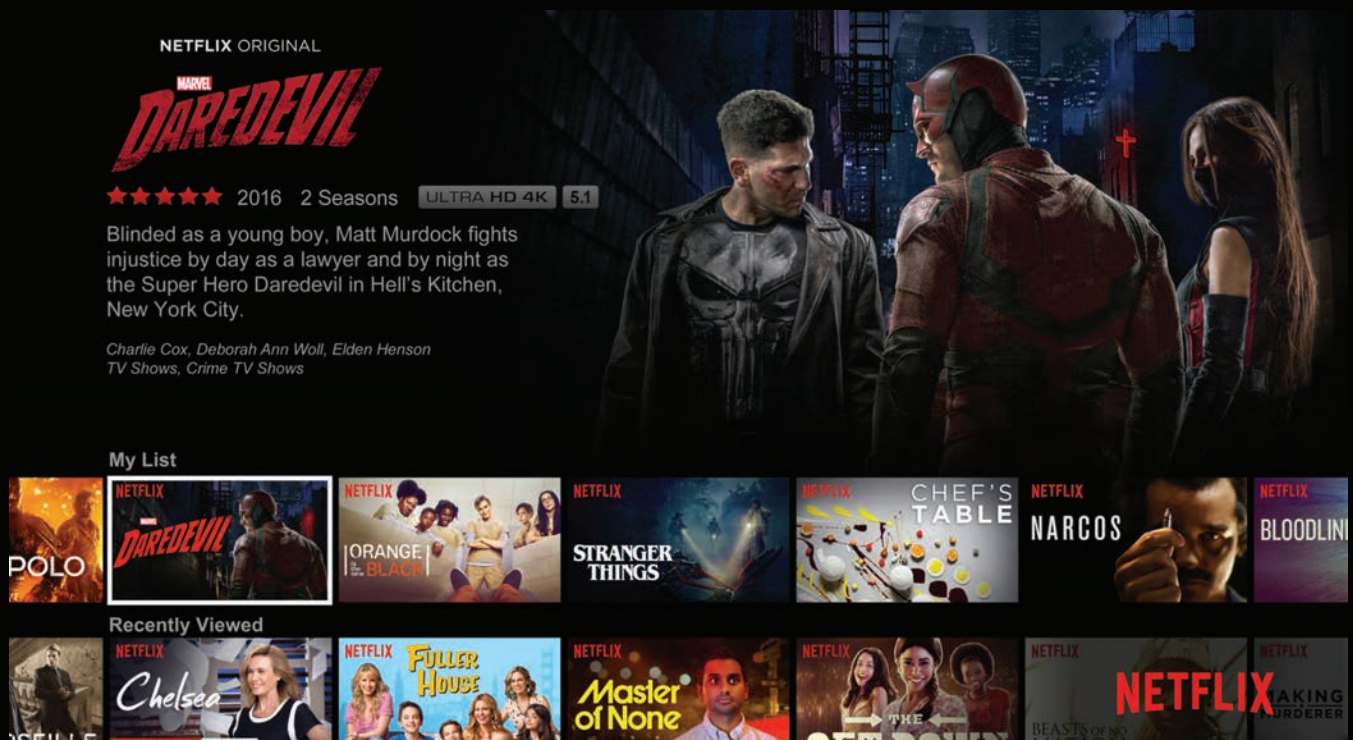
"The number of things we could track, measure, study, analyze and everything else is crazy — it's just impractical to do it all," she says. "So it's very important to get crystal clear on the core thing we have to learn with this experiment. Let's focus on that and add one or two other things, not 20 other things. Part of it is a discipline."

Settling on the right question, Smallwood says, is in some ways more important than the conclusion that is reached by the end of the experiment. Then it's time to look at the numbers. Netflix first chooses algorithms that show potential based on offline data — not from users currently using the service. Only the most promising processes are tested live.

"Since you have data from that many people, you really can identify patterns and clusters and see this massive variety in human behavior," she says. "Then you tailor things to that behavior that otherwise might not be known to you. Even as humans, we can't necessarily articulate why we're behaving the way that we do. What's great about the data is that it's pure — it's what actually happened."

PHOTOS COURTESY OF NETFLIX

“ THERE ARE A COUPLE THINGS THAT HAPPEN WHEN YOU HAVE A LARGE VOLUME OF DATA. ONE IS THAT YOU REALLY CAN TOUCH SO MANY LIVES IN A WAY THAT YOU HOPE IS A POSITIVE THING. ”





PLUGGING IN: It may seem automatic to the average user, but Netflix relies on the hard work of its employees in Silicon Valley and Hollywood to prepare content and deliver it effectively.

"You find surprising things that nobody else would have found otherwise. It's almost like being a detective."

Smallwood takes special care to note that Netflix is extremely cautious with the data it analyzes: there is physical separation of information in some cases, and widespread anonymization so data points can't be attached to specific users. She can't delve into the system and find out who precisely is watching every episode of "Voltron: Legendary Defender" at 3 a.m.

She also can't reveal all the exact methods and results they find in their tests, but with original series like "Stranger Things," "House of Cards" and (Smallwood's current favorite) "The Crown," they're doing something right. Especially in those cases, data is not 100 percent of the decision: human expertise is critical to making sure Netflix's catalog is fresh, deep and successful. "Sometimes it's automating things, but other times it's just providing an additional data point," she says.

"We want to really help make it easier for you to find the things you're going to watch. Luckily, we have so many other members watching stuff, we can see what kinds of patterns emerge and where your tastes tend to line up with other people's tastes. That helps us really to identify things to suggest to you."

Algorithm by algorithm, Smallwood and her team are building bridges between human behavior and machine learning to provide the best possible experience.

HUMAN NETWORKS

Early in her career, Smallwood worked on preventing skill degradation in the Air Force — applying data to airmen's job training. But it was her later work on modeling U.S. Postal Service data networks that opened the door to more. These networks were much, much smaller in the 1990s, she says, but that didn't make the problem simple.

"That project actually was the thing that made me fall in love with data science in a deeper way because it was this complicated networking kind of problem," she says. "You had your voice lines and your data lines and they all have to be configured and designed with a pattern that spanned the U.S. and covered all the demand. It was fascinating to study."

When Smallwood talks about the complex data sets and networking challenges she engages with, it's easy to tell how excited she gets. This kind of math wasn't equations scrawled on a chalkboard — it was nodes and linkages and networks. And there was an inescapable human component — the data was saying something about people. She had found a reason to delve even further into math.

"That was the first time I really thought that there was an area I could actually specialize in," Smallwood says. "It resonated with me and my interests, both technically and in terms of the applications I could imagine."

So she got a master's in operations research at Stanford. That was where Beth Lewis — as she had been known — became Caitlin. Her grad-school roommates unilaterally decided that she looked more like a Caitlin than a Beth, and after about a year, she found herself introducing herself that way.

"By the end of that year, nobody called me Beth anymore," she says with a smile. But she was still the same woman: focusing on data and finding the truths within. However, that focus was hard-fought.

RENAISSANCEWOMAN

Until she got to high school, Smallwood had attended a different school every year of her life. Her family bounced around places like Colorado and New Mexico before eventually landing in Virginia. The movement may have contributed to her certain Renaissance woman quality.

"I'm one of those people who suffers from being interested in too many things," she says. "I always have been."

For her, William & Mary was the right place to start exploring her options. She landed in Spotswood Hall and eventually pledged Chi Omega. She was a resident assistant in Yates during her sophomore year, and fondly remembers the Green Leaf, the Cheese Shop, and jumping around on the trampoline of then-President Paul Verkuil '61. She also laughs when she remembers leaping over the Governor's Palace wall with friends late one night.

"Williamsburg is such a beautiful city," she remembers. "One of my girlfriends and I used to just go running together [on DoG Street] probably five days a week. I miss it."

Coursework was rewarding, as well. "I remember some of the religion and philosophy classes were actually held in the Wren Building. That was just phenomenal," she says. "It felt really, truly

like you had gone back in time, because there's the professor at the old-fashioned podium, there's the pews... it's just such a funky unique classroom setting. The quality of the instruction at William & Mary was just awesome."

But during the school week, Beth Lewis — the future Caitlin Smallwood — could not seem to stop changing her major.

Even as she enjoyed her courses, something still didn't feel right. First she tried an accounting major, then biology, then philosophy, and then it was a crisis.

She called her mom on the phone, who said: "Well, you've always loved math, and — just in the background, without paying attention to it — you've actually got all the qualities and taken all the courses as if you were majoring in math." Mom was right.

"She made the point that sometimes we think that something isn't our passion because it comes easily to us," says Smallwood. "I thought about that comment and I realized: I actually do enjoy math. Then I really started getting into it and focusing on it." But what had taken her so long?

"Math has so many flavors," she says. "Sometimes you might take a course that's in a particular genre that you don't really love that much, and it might lead you to draw an incorrect conclusion about the whole field. What I really learned that I love is patterns."

Soon enough, Smallwood was on her way to graduating as a mathematics major — and a philosophy minor, of course. On some level, she knew then how important it was to take cutting-edge methods and lots and lots of numbers, and then link them with human experience. It was all bound to make sense from the very beginning — it's all about patterns.

"When I was a little kid," she says, "I used to cut paper and kept cutting it into smaller and smaller pieces to see if I could get to infinity."

EVOLVING FORWARD

Infinity feels like the horizon in Silicon Valley — technology grows and moves that quickly. But despite her deep background in the burgeoning big-data field, Caitlin Smallwood still finds time to unplug. She spends time inline skating in the California sun, and found herself recently at a Queens of the Stone Age concert. Earlier in 2016, she brought her high-school senior twins to William & Mary for a visit, showing them an important data point for the story of their mom.

"I have to give a lot of credit to William & Mary for starting me off on my path," she says. "I feel so fortunate to have landed in a career at a point in time — in history — where data science is really evolving so much." 🧐



THE COLLEGE
THAT'S A UNIVERSITY



"THE PRESIDENT AND PROFESSORS OF THE UNIVERSITY OR COLLEGE OF WILLIAM & MARY TO ALL TO WHOM THESE PRESENT LETTERS SHALL COME, GREETINGS."

BY CORTNEY LANGLEY

THAT'S THE WARM WELCOME PROFFERED, IN LATIN, AT the beginning of the 1783 honorary degree bestowed upon Thomas Jefferson, naming him doctor in civil law.

Stretching across the centuries to the entire William & Mary community, the greeting will prove even warmer when the diploma is exhibited here in 2017.

The honorary degree diploma, on loan from the Massachusetts Historical Society, will be on view at William & Mary's Muscarelle Museum of Art at the beginning of February, providing a highlight for the 2017 Charter Day celebration on Feb. 10. The diploma will remain on display until Commencement.

"It will be wonderful to exhibit Thomas Jefferson's diploma, an institutional treasure, in time for William & Mary's 'birthday.' We are exceedingly grateful to the Massachusetts Historical Society for lending it to us," says Jeremy Martin Ph.D. '12, assistant to the president and provost.

It is Martin who led efforts on the diploma's exhibition and is the latest person to research the document's most curious aspect, apparent immediately to those who know Latin, or at least Google Translate: the use of "university."

It's fascinating that in 1783, less than 100 years after the royal charter was issued and not long after the grammar school for boys and the Brafferton Indian School ceased operating on campus, W&M was already calling itself a university. The grammar school in particular usually had a larger student body than the college proper.

"This official document — the only diploma Jefferson received from his alma mater — demonstrates the accep-

tance of calling William & Mary either the University or the College," Martin explains. "It wasn't the first time, nor was it a one-off. There were consistent and deliberate references to William & Mary as a university in the 1700s, not unlike efforts to communicate W&M's status today."

UNIVERSITATIS SEU COLLEGI? Of course, the 1693 royal charter states flatly that the institution "shall be called and denominated, forever, the College of William & Mary, in Virginia."

But Susan Kern Ph.D. '05, executive director of the Historic Campus and noted Jefferson scholar and historian, has found early references to W&M as a university. Eighteenth-century letters suggest that as far as William & Mary President James Madison, Law Professor George Wythe, George Washington and Jefferson were concerned, William & Mary's status as a university was settled on Dec. 4, 1779, with the adoption of reforms creating professorships of anatomy and medicine, modern languages, and law and police.

At the time, Jefferson was governor of Virginia and a member of W&M's Board of Visitors. He pressed the changes that also disbanded the divinity school and the grammar school. The Brafferton Indian School had been closed since the 1777 advent of rebellion, when its funding from the Brafferton estate in Yorkshire, England, ceased to flow.

"Jefferson wanted to do away with the grammar school because it was a distraction to the scholars, as he called the college-level students," Kern says. "He wanted to change the Brafferton to send missionaries among the Indian tribes, instead of bringing boys to Williamsburg. He revised the philosophy school program — what we would say is the undergraduate curriculum — and he hoped to do away with the divinity school; his ideal model was secular education."

It's clear that Jefferson knew exactly what he was doing when he pushed to add America's first law school at William & Mary. Earlier that year he had introduced state legislation, the famous Bill for the More General Diffusion of Knowledge that, in addition to other measures, proposed to amend W&M's constitution to include more science in the curriculum and "to make it in fact an University," he recounted in his autobiography.

That bill stalled for more than a decade, until a weakened version passed in 1796 as an Act to Establish Public Schools. But Jefferson had already largely met his goals at W&M through the 1779 reforms, though he failed to excise the church entirely, Kern says.

Jefferson's unhappiness on that last score grew as William & Mary remained essentially a church school, leading to his decision to establish the wholly secular University of Virginia. Unlike W&M, which remained private until 1906, U.Va. was a state school from its outset.

Almost immediately after the 1779 reforms, those in and around William & Mary began regularly calling it a university. (Interestingly, Carlo "Charles" Bellini, a year before the reforms, identified himself in a letter as "Professor of modern languages in this University of Williamsburg.")

Five days after the Board of Visitors adopted the reforms, on Dec. 9, 1779, student John Brown, worried about increased expenses, wrote to inform his uncle that "William & Mary has undergone a very considerable Revolution; the Visitors met on the 4th Instant and form'd it into a University, annul'd the old Statutes, abolish'd the Grammar School..."

Then the following year, writing to the president of Yale about William & Mary's finances and operations, W&M President James Madison stated, "The Doors of the University are open to all, nor is even a knowledge in the Ant. Languages a previous Requisite for Entrance ... The public Exercises are 1st, weekly. The whole University assemble in a convenient apartment..."

In the same letter, however, Madison said, "The first Plan of our College was imperfect," reflecting a tendency to use the terms "college" and "university" interchangeably, Kern notes. This continued over the next few years.

In 1781, W&M's Madison updated his cousin in the Continental Congress, James Madison, who would later become president of the United States: "The University is a Desert. We were in a very flourishing way before the first invasion ... we are now entirely dispersed. The student is converted into the Warrior..."

Wythe wrote something similar to George Washington around the same time, telling him, "Last year, until the british (sic) invasion, the university was in a prosperous state." But then a few sentences later, Wythe switched it up, referring to the "college."

Washington also held to the pattern in his correspondence. On Oct. 17, 1781, he wrote to John Blair, "You may be assured Sir that nothing but absolute Necessity could induce me to desire to occupy the College with its adjoin (sic) Buildings for Military Purposes."

But 10 days later, Washington sent a note that he accepted "kindly the address of the President and Professors of the University of William and Mary."

WHAT'S IN A NAME Interestingly, before 1776, some colonial colleges weren't even trying to be acknowledged as such, much less promoting themselves as universities. James Axtell, W&M history professor emeritus, who in 2016 published *Wisdom's Workshop: The Rise of the Modern University*, writes that some of the institutions avoided even calling themselves "college." Almost all of the nine colonial colleges lacked

royal charters; their charters were signed by governors or colonial legislatures, causing some concern as they assumed the ability to award degrees. Yale, for example, "not daring to incorporate," originally called itself a "collegiate school," Axtell notes.

But by the late 1770s, William & Mary wasn't alone in trying to establish itself as a university. Martin says the University of Pennsylvania has a particularly strong claim as the first American university.

Penn was founded as the Academy of Philadelphia in 1749, becoming the College of Philadelphia six years later. In 1765, it established a medical department (the first American medical school), awarding its first Doctor of Medicine degrees in 1771.

"After introducing medical education, the College of Philadelphia began speaking of itself as a university, though without officially changing its name," says Martin.

In the late 1700s, the state legislature and school fought for control of the institution. In 1779, the state established the University of the State of Pennsylvania — the first American institution named "University" — from the college, but the school's leadership rejected the action. For more than a decade, the College of Philadelphia and University of the State of Pennsylvania operated separately, until they were combined to form the University of Pennsylvania in 1791.

Harvard wasn't called a university until the 1780 Massachusetts Constitution referred to it as the "University of Cambridge" and "The University" while still retaining use of "Harvard College." Its medical school was established in 1782.

(The Code of Virginia takes a similar approach in defining W&M's legal name as "The College of William & Mary," but uses "The University" in subsequent references.)

In the 1840s, Harvard's governing corporation discussed the use of its various names, voting in 1849 that "the name 'Harvard College' is the legal and proper name of the university, to be used in legal and formal acts and documents..." It remains so for its undergraduate liberal arts program.

In the 19th-century antebellum period, American higher education as a whole wouldn't reflect Harvard's restraint. Academies, grammar schools and others began to declare themselves universities, to the consternation of many in academia. "By European lights, there were few, if any, bona fide universities in America," writes Axtell.

A UNIVERSITY NAMED 'COLLEGE' Of course, W&M is today unequivocally ranked as a research university by the Carnegie Classification of Institutions of Higher Education. In 1964, William & Mary introduced Ph.D. programs in marine science and physics. Today, it offers doctoral degrees within humanities and social sciences, natural and computational sciences, the School of Education and the School of Marine Science. (See "It Takes a Research University," Spring 2016.)

But like Johnny Cash's "Boy Named Sue," being a university named "College" can complicate things for faculty and staff who face outward from campus.

Henry Broaddus is W&M vice president for strategic initiatives and public affairs. Before that, he was dean of admission and associate provost for enrollment. So he's been representing William & Mary to various parts of the world for more than a decade.

Broaddus says he suspects that W&M "sometimes gets short shrift" for the public good it does and the caliber of its research when not recognized as a bona fide university. W&M's communications office periodically has to call members of the national and international media to request corrections of constructions such as "William & Mary College."

From 2006 through 2014, Broaddus was part of a State Department-funded program that sent admission deans to American international schools outside of the U.S. to meet with their students — about one-third each from America, the host country and rest of the world — about stateside universities.

Foreign students in particular struggle to make sense of America's higher education system. Broaddus recalls speaking with the daughter of a diplomat in the Ethiopian Embassy in India who was already "flummoxed" by the fact that Pennsylvania is a state but the University of Pennsylvania is private.

"Plus, there are plenty of liberal arts colleges calling themselves universities," Broaddus says. "And among U.S. News & World Report's top-50 national universities, there are seven that don't use the word 'university.' Four of them are institutes. Three of them are colleges in name. Only one of those leads with the word 'college' in its formal title. You can guess which."

UNIVERSITATIS COMMUNE As members of the W&M community will see for themselves this spring, Jefferson's degree praises him for his ability in law, his humility and patriotism "illustrious not only in other matters but especially in championing American liberty."

"All the fine arts seem to foregather in one man," reads the diploma signed by W&M President Madison; Wythe as professor of law and police; Robert Andrews, professor of mathematics and philosophy and Bellini, professor of modern languages.

Historians believe Wythe authored the diploma out of admiration and affection for Jefferson, its wording a salve for the cuts Jefferson endured when his actions and inactions as a wartime governor were criticized. "For a deed well done he seeks his reward not from popular acclaim but from the deed itself," Wythe wrote.

There is one final use of "university" at the end of Jefferson's diploma, in reference to the William & Mary seal. Since the document opens with "university" and closes with "university," perhaps the references were intended to signal to Jefferson that W&M's leadership appreciated his efforts to elevate his alma mater above its royal name and colonial brethren. ☺

"THIS OFFICIAL DOCUMENT – THE ONLY DIPLOMA JEFFERSON RECEIVED FROM HIS ALMA MATER – DEMONSTRATES THE ACCEPTANCE OF CALLING WILLIAM & MARY EITHER THE UNIVERSITY OR THE COLLEGE."



DIPLOMATIC: Careful wording on Thomas Jefferson's 1783 honorary degree indicates that William & Mary was variably known as both "College" and "university" at the time.



2017

ALUMNI MEDALLION AWARD RECIPIENTS

The highest and most prestigious award given by the Alumni Association, the Alumni Medallion is presented to those who truly embody the best of William & Mary. These recipients will be honored during Charter Day weekend, on Feb. 11 at 10 a.m. in the Sadler Center's Commonwealth Auditorium.

Troy Keen '96

ONE OF TROY KEEN'S '96 FAVORITE PLACES ON CAMPUS is Zable Stadium. After all, as an all-conference running back for the Tribe football team, he spent a lot of time there during his days as a student-athlete.

"The sense of history and tradition you experience in playing there is amazing," Keen says. "I was there during the 100th anniversary of William & Mary football and being a part of the program changed my life. I'm still driven by a sense of legacy today, one that I first experienced all those years ago."

For Keen, the opportunity to even attend William & Mary, where he was a business major, president of Kappa Alpha Psi and involved in several campus organizations, was not simply due to his athletic ability and intellect, but because of the generosity of those who gave in support of athletic scholarships.

"Because someone supported William & Mary, I was among the first in my family to attend college, which changed the trajectory of my life," he says. "It opened up new experiences and opportunities, the kinds that I wanted others to be able to enjoy."

After his time in Williamsburg, Keen moved to New York City to work in finance at Merrill Lynch before earning his MBA at the University of North Carolina-Chapel Hill. Keen moved to Charlotte, N.C., where he has continued his career in investment banking at Wachovia and Wells Fargo.

Keen's W&M involvement has remained uninterrupted since his days on campus. He has served as president of the Hulon Willis Association and the Charlotte Alumni Chapter, as a class ambassador, as well as on the board of directors of the Alumni Association and the Mason School of Business Foundation. In addition, Keen remains an ardent supporter of Tribe Athletics.

Nearly 10 years ago, his football experience intersected with his faith life. "I've had a very rewarding professional career," Keen says. "I answered a call to ministry because I realized that, much like playing football, I was a part of something that was bigger than me. My own legacy required me to use everything that I've been blessed with to help others."

Keen, an ordained Baptist minister, recently completed a master of divinity degree at Gordon-Conwell Theological Seminary in Charlotte and is in the process of forming an outreach ministry for men in his community. Still a fan of football and still working in finance, exercising the principles of his faith has now become his top priority.

"Thanks to those who supported the College and gave me an opportunity," Keen says, "I support the school however I can, to carry on that legacy and to take what I have gained and contribute to the legacy of my local community."

— VAYDA PARRISH '16

PHOTO: JESSICA MILLIGAN

"Thanks to those who supported the College and gave me an opportunity, I support the school however I can, to carry on that legacy and to take what I have gained and contribute to the legacy of my local community."





Jeff Trammell '73

"The biggest difference I got to make during my time serving the school was working on the William & Mary Promise."

JEFF TRAMMELL '73 SERVED AS WILLIAM & MARY Rector from 2011-13, making history as the first openly gay board chair of a major public university in this country. But he says his proudest moment was ringing the Wren Bell after presiding over his final Board of Visitors meeting, celebrating the passage of a promise to ensure the university's future.

"The biggest difference I got to make during my time serving the school was working on the William & Mary Promise," Trammell says. "Our team brought together alumni, faculty and community members to figure out what the College needed to have a long-term sustainable operating model."

Trammell's dedication to improving affordability for students has ties to his own undergraduate years. His time with the Tribe began with a basketball scholarship. He served as captain of the men's team and was selected as an all-conference honoree in 1972. Off the court, Trammell was a history major and president of Lambda Chi Alpha Fraternity.

Post-graduation, Trammell busied himself right away by pursuing a law degree at Florida State University, but it didn't take him long to start giving back to William & Mary. He has served on the Annual Giving Board of Directors, as a class ambas-

sador and was chair of his 40th Reunion gift committee. He was instrumental in the creation of the W&M Thomas Jefferson Program in Public Policy in 1987 and served as its founding chair.

"Interacting with students and faculty during the formation of the Public Policy program made me realize what a wonderful network of people I had within the William & Mary family," Trammell says. "With the perspective of time, I've discovered how lucky I am to be a part of this community."

Today, Trammell is a member of the Monroe Commission that oversees Highland, home of W&M alumnus President James Monroe. He is a regional co-chair of the For the Bold campaign and chair of W&M's Harriman Fellows, while running a consulting firm he founded in Washington, D.C., in 2001.

In 2013, Washington and Williamsburg collided when retired U.S. Supreme Court Justice and former W&M Chancellor Sandra Day O'Connor married Trammell and his longtime partner at the Supreme Court building. It was a celebratory moment for Trammell's dedication to the LGBT community and his relationship with the College.

"It was a William & Mary event," Trammell says. "I even wore my green and gold tie."

— VAYDA PARRISH '16

PHOTO: ERIC LUSHER

Ted Dintersmith '74

TED DINTERSMITH'S '74 25-YEAR CAREER IN venture capital was all about innovation and entrepreneurs. Over the years, he saw that the people with the most impeccable academic track record often thrived when employed by large structured companies, but floundered when they left to work at more innovative startups. He also witnessed firsthand the impact innovation was having on the economy, including marginalizing routine jobs. Dintersmith began to sense that our education model was not preparing students for the creative world of innovation.

In 2011, Dintersmith began focusing on the intersection of innovation and education, leading to his funding and producing the documentary "Most Likely to Succeed," which premiered at the Sundance Film Festival in 2015. Since then, he's traveled to schools across the nation—as well as the White House—to discuss the future of K-12 education.

"I thought this trip would be mostly about my delivering a message to others. But as the trip unfolded, I saw teachers doing the most remarkable things with kids. I feel like these educators provided real clarity on what the future of our schools should be, in some ways what the future of our country could be." Dintersmith is currently writing a new

book, *Education Across America*, reporting on what he found in his travels. He previously co-authored a book with education expert Tony Wagner, *Most Likely To Succeed: Preparing Our Kids for the Innovation Era*, which was the basis for the film.

He is a former member of the Alumni Association Board of Directors and the Board of Visitors, and he served on the College of William & Mary Foundation Board of Trustees. He also helped found the project-based W&M Honors Fellowship program. He delivered the 2014 keynote address at the Opening Convocation ceremony.

In 2012, he served as part of the U.S. delegation at the United Nations General Assembly, where he focused on global education and entrepreneurship. He supports a range of youth initiatives, including The Future Project, NewTech Network, Avanti Fellows and the African Leadership Academy.

"There's a reason education hasn't changed in over a century," Dintersmith says. "But when I look back, I want to at least say I did everything I could. The children in our schools are trusting us to make good decisions on their behalf. We need to make sure they're learning what's important in life, not what will be on some test."

— KELLEY FREUND

"... when I look back, I want to at least say I did everything I could."



PHOTO: ERIC LUSHER

Fred Malvin '55, M.S.T. '58

FRED MALVIN '55, M.S.T. '58 LIKES TO JOKE THAT HE graduated from William & Mary in just two years. True, he attended the College from 1956-58, but before that, the undefeated high school wrestler attended Johns Hopkins University.

Hopkins was more of a studious school, he says. "And I lasted two years there before they asked me to leave."

Malvin went on to attend night school at the Norfolk Division of W&M (now Old Dominion University) before coming to the Williamsburg campus.

After graduating with a degree in accounting, Malvin joined the United States Navy. He served for 22 years where he logged over 5,000 flight hours and served as commanding officer of two naval bases. While still in the Navy, Malvin earned a master's in personnel management from George Washington University and a master's in international relations from the Naval War College.

After leaving the Navy in 1980, Malvin decided to put his William & Mary accounting degree to good use.

"Here I am, 25 years out of college," Malvin says. "I took the CPA exam and even though the pass rate is low, I passed all four parts on the first try. And

my classmate said, 'Fred, who'd you get to pass the exam for you?'"

After five years with Coopers and Lybrand, Malvin decided to start Malvin, Riggins & Co. with Joyce Riggins Schaffer '82 in 1986. Since then, the company has expanded into Washington, D.C., North Carolina, Maryland and Pennsylvania and has been honored as one of Virginia's top small businesses.

Malvin says he attended W&M before he was mature enough to appreciate it. But now he's making up for that. He and his wife, Donna, have not missed a football game in years. Malvin is a current board member of the Tribe Club, member of the Order of the White Jacket and the Quarterback Club. In the past, he has served on the Olde Guard Council and as treasurer of the Muscarelle Museum of Art Foundation. Malvin is also involved in many community organizations, such as the Boys & Girls Club of the Virginia Peninsula, Friends of the Homeless, the Watermen's Museum, St. Stephens Church and Dream Catchers.

"I've always been a volunteer," says Malvin. "That's kind of my social life, doing a lot of those things for William & Mary and other organizations. If you're going to go out, it might as well be to help other people."


— KELLEY FREUND

NOMINATIONS FOR 2018 ALUMNI MEDALLION

The W&M Alumni Association calls for nominations of candidates to receive the 2018 Alumni Medallion. The Alumni Medallion is the highest and most prestigious award the Alumni Association can bestow on a graduate of the university. This award recognizes individuals who have exemplary accomplishments in their professional life, service to the community, state or nation, and loyalty and commitment to William & Mary.

You may download the nomination form at https://alumni.wm.edu/downloads/nomination_forms/Medallion.doc or call 757.221.7855. The deadline for nominations is April 1, 2017. The Alumni Association Board of Directors will select the 2018 Medallion recipients at its summer 2017 meeting.

PHOTO: ERIC LUSHER



"I've always been a volunteer. That's kind of my social life, doing a lot of those things for William & Mary and other organizations. If you're going to go out, it might as well be to help other people."

BY KELLEY FREUND

• THE WOR(L)D IS •

GLOBAL

DOUG BUNCH '02, J.D. '06 AND GLOBAL PLAYGROUND
PROMOTE CROSS-CULTURAL CONVERSATIONS.

When Global Playground founder and William & Mary Board of Visitors member Doug Bunch '02, J.D. '06 traveled to Khe Sanh, Vietnam, to help open a school for 140 children in 2008, he took a tour around the community. Located in the Quang Tri province, the area is among the poorest in central Vietnam and still feels the effects of the Vietnam War, with unexploded ordinances and remnants of Agent Orange.

"It was moving for us to go there as Americans," Bunch says. "Those unexploded missiles have American flags on them."

But as the Global Playground team visited families in the neighborhood, they realized that was the furthest thing on the residents' minds. The grandmother of a future student approached the team and told them that although her husband had fought against the United States in the war, she wanted to thank Global Playground for building a new school for her grandson.

The people of Khe Sanh were focused on the future. "In a moment like that, you realize that you really can have an impact and make the world a better place," Bunch says.

Bunch, co-founder Edward Branagan '03 and the other board members of Global Playground



have had these types of experiences in places all around the globe. Their mission is to raise awareness and share resources with people of the developing world to create educational opportunities where they do not exist. The organization is committed both to funding the education of children in underdeveloped and developing countries, and to promoting the importance of education and cross-cultural understanding in these places. The staff of Global Playground believes that education is the most promising means to eliminating poverty, violence, intolerance and misunderstanding in the world, and believes that young minds are most open to cross-cultural understanding and appreciation of cultural differences.

"We use Global Playground in a more metaphorical sense," Bunch says. "What we strive to create at

funds projects that increase access to and quality of education in these regions. Teaching fellows in each of the schools carry out programs that bridge the cultural divide.

It's not mandatory to be a member of the William & Mary community to be a part of the organization, but looking at the credentials of the staff, it certainly seems that way. In addition to Bunch and Branagan, two other members of the board are William & Mary graduates, and one is a professor emerita. Three of Global Playground's recent teaching fellows are graduates or current students, and its volunteer staff is equally populated with William & Mary alumni.

"I think that William & Mary trains students to think broadly about the world around them, and to think about what they can contribute as forces

ART EXCHANGE:
Students created pictures based on what the word "community" meant to them, then shared their work with other students at Global Playground sites around the world.

"What we strive to create is an environment where kids can be kids, where they can exchange ideas, learn about each other and educate each other on their cultures in a way that breaks down barriers of intolerance. That environment we create among our schools is our global playground."



our project sites is an environment where kids can be kids, where they can exchange ideas, learn about each other and educate each other on their cultures in a way that breaks down barriers of intolerance and misunderstanding. That environment we create among our schools is our global playground."

Currently there are over 2 billion school-age children in our world. Eighty-six percent live in less-developed regions. By the year 2050, that number will increase to over 90 percent. Underdeveloped countries do not have the educational resources necessary to support their large school-age populations. Educational attainment and enrollment in primary grades is consistently lower in these regions of the world. At the beginning of this century, nearly 115 million children old enough to attend primary school did not; nearly 94 percent of these children live in developing countries. To the degree that underdeveloped countries lack the educational resources they need, Global Playground aims to provide them. The organization

for change in the greater community," says Bunch. "They think about how what they're doing in one place connects to something that might be happening halfway around the world. That broad perspective is something we value in William & Mary students and alumni, and it's an important part of what Global Playground is and what we do."

Bunch remembers coming to the William & Mary campus and feeling like it wasn't so small that you were running into the same people over and over again, but wasn't so large that you fell through the cracks. "It seemed like a place where faculty really cared about students, where students really formed relationships and challenged each other," Bunch says. "I knew it was the right place."

After graduating from William & Mary, Bunch went to Harvard, where he earned a master's degree in education, with an emphasis on higher education. While at Harvard, he clerked for the Department of Education's Office of Civil Rights and was inspired by the attorneys he worked with, which rekindled

PHOTOS ON PREVIOUS PAGE AND THESE PAGES COURTESY OF GLOBAL PLAYGROUND

his interest in law. He returned to William & Mary to earn his law degree.

During the first summer between years in law school, Bunch went to New York to work at a firm that had civil rights litigation as one of its practices. Bunch also ended up focusing on securities fraud litigation.

"Oddly, though I had no finance background, and it seemed like a foreign thing to me, I found it engaging and challenging, and all the cases were really cutting-edge," Bunch says. "When I returned to William & Mary, I focused on that my second and third years of law school." After law school, Bunch accepted a position at Cohen Milstein Sellers & Toll in Washington, D.C., where he has been for 10 years, becoming a partner in January.

Branagan went on to work at JP Morgan in New York. He and Bunch began discussing how they and their other friends who were young professionals needed an outlet to give back to the rest of the world, some platform for service, like they had as students at William & Mary. Both had experiences where their work friends would go out on the weekends and drop \$300 on drinking or going out to eat.

"What if people instead used their money in a more constructive way?" Bunch says. "Put all that money together and imagine what we could do with it."

Both Bunch and Branagan had a strong interest in education. Bunch had his master's in the subject and Branagan had taught in the Bosnia program at William & Mary, as well as taught English in Costa Rica.

"We had this dual interest in education and development, and we were also emotionally motivated to do it because of William & Mary's emphasis on service and leadership and giving back to the world around you," Bunch says.

Global Playground began in 2006 with Project Uganda, a school for 325 children in the country's rural Wakiso District. The organization collaborated with Building Tomorrow, a nonprofit founded by George Srour '05. Now the organization has projects underway in countries around the world: Project Cambodia, a middle school in the outskirts of Phnom Penh; Project Thailand, a library for 200 children in the remote Mae Hong Son province; Project Honduras, a learning center equipped with technology for 200 students (which

AN INTERNATIONAL EDUCATION: Global Playground coordinates art exchanges, pen pal programs, environmental campaigns, and other activities that encourage students to engage with the rest of the world.



was completed with Students Helping Honduras, another William & Mary organization); Project Vietnam, a primary school for 140 students in the country's Quang Tri province; Project Myanmar, a primary school for up to 40 children in Shan State; and Project Philippines, the reconstruction of three classrooms at a Capiz elementary school destroyed by a typhoon. Project Kenya is Global Playground's latest endeavor, to build a library and media center for the Siana Girls' Secondary Boarding School in Narok County, Kenya. Global Playground hopes to work with two William & Mary faculty to complete the project.

At the end of October, Bunch headed to Cuba with Ann Marie Stock, faculty fellow at Swem Library, and David Culver '09, an NBC Washington reporter and anchor.

"We have a unique opportunity to integrate into William & Mary's structure," says Scott Gemmell-Davis '17, who served as a Global Playground fellow in Vietnam. "I think there are a lot of students interested in doing service or traveling or working in education."

Gemmell-Davis transferred from Amherst College in Massachusetts to attend William & Mary and run Division I cross country, and for the stellar reputation of the business school. He appreciates the diversity of people on campus — not just what people look like, but the variety of things they're interested in and the activities they're involved in, and he has loved being able to figure out who he is within the William & Mary community.

After running his sophomore year, Gemmell-Davis gave it up to pursue service activities on campus and in the community, becoming involved in Lafayette Kids, Ask Not (a national service organization) and Greater City.

Gemmell-Davis departed from Dulles Airport to spend a winter break abroad in Southeast Asia. Bunch was in the airport at the same time, on his way to the Philippines to look at a new school site for Global Playground. Bunch saw the group of William & Mary students and struck up a conversation with them. "Then we had a 14-hour flight, so by the end of it, we became pretty close," Gemmell-Davis says.

The two decided to meet up again a few months later when Gemmell-Davis was visiting Washington, D.C. Bunch suggested he go to Vietnam as part of Global Playground's teaching fellows program.

Global Playground's teaching fellows are selected through an extensive application process. In addition to the application, fellows are interviewed to determine their sense of judgment, their ability to adapt, to process challenging situations and react.

Gemmell-Davis was interested in doing a gap year and traveling. "What was really unique about the opportunity with Global Playground, was the freedom and the responsibility," he says. "Other

programs are very regimented. Global Playground was like, 'here's what we expect, here's where we are going to put you, now go.' And I loved that opportunity to build something on my own. There's a lot of autonomy and ownership in this organization."

Gemmell-Davis worked in Khe Sanh, Vietnam in 2015. In addition to remnants of Agent Orange and unexploded ordinances, dog tags of fallen soldiers from the Vietnam War were sold by the town's residents. Gemmell-Davis would often pay \$10 or \$15 for the tags in the hopes of returning them to their families. Through this process, he found a man who was the son of a U.S. soldier and a local woman. Because he looked different from everyone else, this man had been ostracized from his community and lived away from everyone on a hill outside town. He was a trash collector, and Gemmell-Davis was the first American this man had ever met, even though, biologically, he was half-American. Gemmell-Davis appreciated that this showed the after-effects of the war and a collision of cultures.

"I think we're so privileged in Western cultures to grow up in classrooms with people from different backgrounds, who have different thoughts and stories," says Gemmell-Davis. "We know from growing up in the United States that just because someone looks different or acts different doesn't make them any less of a person. In a lot of these other countries, that's not the case. They're taught that their culture is better, and they don't have any experiences with other cultures, even if they're right down the street. Bringing that aspect into the classrooms can have really lasting effects on communities, as far as building tolerance."

In order to build that tolerance, a major goal of Global Playground is cross-cultural exchange. Davis says that teaching helps with that in some ways, but there are a lot of other ways to do it. He set up English classes outside the normal school hours. Stronger students were connected with local tribes and other ethnic minorities and that was used as a medium for cross-cultural dialogue.

Activities like these occur at Global Playground sites around the world. "GP Goes Green," one of the organization's monthly themes, enables students to learn about respect for the environment and perform a campaign to clean up their towns. Through art exchanges, students write or illustrate things based on the question, "What does culture mean to you?" As part of Global Playground's "100,000 Acts of Kindness," begun by Kendall Lorenzen '15, former teaching fellow and current deputy executive director of the organization, students at project sites are performing acts of kindness in their communities. All these projects focus on relationship-building and creating cross-cultural experiences.

Global Playground also hosts the "Virtual Playground" — an online collection of cross-cultural curriculum and activities for lifelong learners in schools around the world.



PHOTO COURTESY OF GLOBAL PLAYGROUND

BALANCING ACT: Doug Bunch '02, J.D. '06 co-founded Global Playground in 2006. In addition to his work with the nonprofit, Bunch is also a partner at a Washington, D.C., law firm and serves on the William & Mary Board of Visitors.

"I think that William & Mary trains students to think broadly about the world around them, and to think about what they can contribute as forces for change in the greater community. That broad perspective is something we value in William & Mary students and alumni, and it's an important part of what Global Playground is and what we do."



GLOBAL TUTORS:
Global Playground's teaching fellows spend a year teaching at a project site, working to facilitate cross-cultural dialogue by connecting students at different sites to one another.

Here, people have the opportunity to examine what culture really means to communities across the globe.

Of course there are challenges that come with creating these experiences. Gemmell-Davis had that challenge working in a communist country where Global Playground's focus on multicultural education was not always appreciated.

"I learned how difficult development is and how interrelated politics, culture and socioeconomic issues are," Gemmell-Davis says. "It was really eye-opening to realize that just because I can teach English, just because I do this community development work, it doesn't mean I'll be able to create lasting change. It was very humbling to know that. The savior complex was really beaten out of me during my time there."

"It really takes a special type of person to thrive in those situations," Bunch says. "And we're lucky that we've had a lot of William & Mary students do so successfully. I cannot overstate how much their

lives change during this. I've seen our fellows develop tremendously based on these experiences, gaining a greater sense of their own identity and learning what it means to become a global citizen. That's something you can't get in the classroom."

The individual relationships he created in Vietnam mean a lot to Gemmell-Davis. Two of the girls he worked with started giving English lessons to some of the people in the hill tribes during their free time. These young girls were 12 and 13 at the time. Gemmell-Davis was impressed with their ability to grasp the English language. The two of them read all the Harry Potter books in five or six months — not bad, considering English is their second language.

"But these girls weren't unique," Gemmell-Davis says. "There were so many that were just so eager to learn and so eager to engage in cross-cultural dialogue. Those moments and those relationships made it so worth it."

His students must've thought so, too. Gemmell-Davis often played guitar for them, and at the end of

PHOTO COURTESY OF GLOBAL PLAYGROUND

his fellowship, they presented him with a drawing created from a photo of Gemmell-Davis playing guitar in his classroom.

Gemmell-Davis feels like Global Playground differentiates itself from other international education nonprofits with this cross-cultural dialogue. "I really believe that aspect is so important in today's increasingly globalized world," Gemmell-Davis says. "But despite all our differences, a playground or a playing experience is something that is shared across all these different cultures. Even if it's not an actual playground, it's that concept of learning and fun," Gemmell-Davis says.

After his fellowship, Gemmell-Davis stayed with Global Playground to help with its daily operation. He thinks the organization has the potential to grow, starting with William & Mary's campus and its service-mindedness — he sees more undergrads getting interested in the organization and fundraising, and more students and recent graduates going after those fellowships.

"The fellows program gives these recent graduates incredible perspective and helps them reapproach the world with this new mindset that has been informed by the lives of people in these other places," Bunch says. "It really changes their worldview. I would not be the same lawyer if it weren't for Global Playground; I wouldn't be the same board member at William & Mary."

Global Playground plans to move into four more countries within the next several years.

"We found that our mission and our work at these project sites that promotes cross-cultural dialogue had increased relevance, given the current political landscape in the United States. It's refreshing for people to hear what we do," Bunch says.

"2016 was full of a lot of noise and Global Playground has spent it in conversation, trying to encourage students to gain a greater understanding of their peers halfway across the world. When you show a kid living in Uganda or Vietnam a video created by someone their age across the world, you see an epiphany as they realize their peers across the world are not unlike them."

Despite being partner in a law firm, Bunch is involved in Global Playground with the recruitment, hiring and mentoring of teaching fellows, efforts to plan for and execute new projects, marketing and branding, and fundraising. "I enjoy it, and in many ways it complements the rest of what I'm doing in my life. The experiences I've had being a part of Global Playground have had a huge impact on my life. I visit a place like Cambodia or Vietnam and spend time with the community, walk through their villages and see their homes, and it gives you perspective. It reminds you that we are extraordinarily lucky to live where we do and we have an obligation to pay it forward and give what we have to help other people."

Bunch says his organization will never meet all the educational needs in the world. But he hopes to



continue building schools, if not at the rate of one per year, then pretty close to it.

"I hope that we continue to give college students or recent graduates the opportunity to live and work abroad," Bunch says. "And continue to have an impact on the students in our schools and the communities where we work."

As a BOV member, Bunch hopes we can continue to think about how we can connect our students with the rest of the world and how we can affect communities around the world. The collaborative nature is what Bunch hopes to mirror with Global Playground.

"I'm proud that we've been able to get a conversation going among students at our project sites via our teaching fellows about what it means to be a kid in the developing world and what it means to be part of a community and what it means to take care of the environment," Bunch says. "These are conversations that, if it were not for Global Playground, would only occur between kids in the developed world. Only the privileged have the opportunity to have these conversations and be exposed to people who are different. But with Global Playground, kids in some of the poorest communities in the world have the opportunity to interact and learn from each other. Seeing that occur on a daily basis is what I'm most proud of." 🌍

SNAPSHOT: Currently there are over 2 billion school-age children in our world. Over 1.75 billion, or 86 percent, live in less-developed regions. Global Playground funds projects that increase access to, and quality of, education in these regions.





TRIBE

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Chapter

HOMECOMING

William & Mary alumni came from near and far to participate in a Homecoming weekend complete with a wide variety of special events. Highlights of the weekend included a leadership symposium, Homecoming Parade, the dedication of Lemon and Hardy halls, the Tribe football game against Delaware and many class reunions held throughout the weekend.

PHOTOS: SKIP ROWLAND '83 & KIMIE JAMES



DO YOU HAVE A LICENSE FOR THAT?: As executive vice president of Film & Television Music at Universal Music Group, Tom Rowland '84 works with film studios, television production teams and advertisers to negotiate song licensing deals.

"THE GREATEST LESSON I LEARNED FROM MY EXPERIENCE AT W&M WAS TO CAST A WIDE NET OF CURIOSITY AND BE RECEPTIVE TO THE ODD ADVENTURE."

The Music Man

TOM ROWLAND '84 ROCKS ON

ALUMNI PROFILE On any given day, Tom Rowland '84 might be taking a phone call from Frank Sinatra's estate or talking to others in his office about their conversations with the people over at Paramount Pictures or Twentieth Century Fox. The next day, he could be adding songs to a collaborative Spotify playlist, feeding music ideas to the production team of NBC's television drama "This is Us," helping to craft the show's soundtrack.

Rowland is the executive vice president of Film & Television Music at the Universal Music Group (UMG), headquartered in Santa Monica, Calif. He oversees transactions between UMG's iconic labels like Capitol Records, Motown Records and Island Records, and negotiates deals to use music from those labels' artists in various media.

If you've heard music in a television show, film, video game or commercial in the past 25 years, chances are Rowland had something to do with it. He is the music man who matches song to scene, working with film studios, television production teams and advertisers to negotiate synchronization licensing deals.

"If you're watching a film and you hear a Beatles recording in a scene, that's basically our doing," Rowland says. "We negotiate those deals, which are often fairly complicated transactions involving artists, songwriters, estates, labels and music publishers, all having a say as to the worthiness of the project and the licensing fees. It's a big balancing act."

Rowland's rise to music mogul status allowed him to return to his West Coast roots. He hails from Pasadena, Calif., but his family followed his father's political career to Northern Virginia when Rowland was five years old. His time on the East Coast led him to pursue a college career at William & Mary, but the possibility of being a future music professional wasn't on his radar right off the bat.

He studied psychology and religion at W&M and had plans to become a psychiatrist. That career path landed him many volunteer hours at Eastern State Hospital in Williamsburg. On campus, Rowland was a member of the Corner Street

Blues Band briefly as a freshman, and an appropriately named W&M ensemble, Ampersand, as an upperclassman. After graduation, he scored a job back at Eastern State where he directed music programs and art therapy classes. He led guitar jam sessions with patients and would even round them up for trips to Tribe football games on the weekends. Although Rowland soon moved back to Northern Virginia and began working as an analyst for a political and public relations firm, his time spent at Eastern State inspired the name of his post-grad band's first album.

"I was the singer, bass player and songwriter for my band Sleep of Reason in D.C.," Rowland says. "My time at Eastern State was so meaningful that we named our first album, 'Building 27,' after the unit where I worked, which housed the forensic and behaviorally challenged patients. Sleep of Reason was very much influenced by the Beatles and XTC. This was pre-grunge, pre-Nirvana and Pearl Jam. We wrote melodic songs with a hard edge to them."

Suddenly Rowland's musicality became more than a hobby. Sleep of Reason was his main focus, and since the band didn't have an official manager, Rowland began to take on the tasks of negotiating and booking the group's gigs. His first taste of the business side of music escalated quickly when his band and several other groups in the D.C., area converged to establish a local record label known as Top Records. The label gained recognition from The Washington Post and held joint music festivals. Soon enough, Sleep of Reason had to come to terms with the reality of relocating in order to plug into a music industry hub.

"We were having success, but we realized we had to move to New York or Los Angeles if we wanted to level up," Rowland says. "Since I was originally from Southern California, we moved the whole band out there with all of our stuff. I was 25 at the time. We suddenly had to pay rent and find jobs. I landed a position with Warner Records at Warner Brothers, working in their film and television department. The band broke up not long after we moved out to California."



PHOTO COURTESY OF TOM ROWLAND '84



REMIX: Rowland works on soundtracks for movies and television, such as the NBC show "This is Us" (above). His position in the industry grants him the opportunity to nominate and select Grammy Award winners (below, with legendary artist Sir Elton John).

Following a brief stint with Warner Brothers, Rowland was recruited to run the film and television music division at Universal Music Group, where he has served for nearly three decades. From his office overlooking the palm trees of downtown Santa Monica and the iconic Universal globe outside the UMG building, Rowland has worked on projects such as the "Pitch Perfect" soundtrack and the Guitar Hero, Rock Band and Just Dance musical video game franchises.

Rowland's team produced, mixed and engineered the first posthumous Michael Jackson release following the performer's death in 2009, "The Stripped Mixes." His experiences earned him voting membership in the National Academy for Recording Arts and Sciences, the organization of musicians,

producers and recording professionals that nominates and selects Grammy Award winners.

"Our business of creativity is often driven by committee. Very few people have a lot of concentrated creative power," Rowland says. "My job is to make suggestions, but there are people on the other end who have to agree with them. It's a team effort. You can't take it too personally when you think you've found the perfect song for the perfect scene, only to be told that the producer didn't quite hear it your way. You have to have thick skin."

Rowland has passed down his passion for playing music to his children, especially his daughter Natalie, creator of The Heartstringz Foundation, an uplifting program that provides ukuleles and lessons to hospitalized children and senior citizens. The father-daughter pair also share a love for William & Mary, one they have bonded over during many trips to Williamsburg.

On the West Coast campuses of the University of Southern California and California State University-Northridge, Rowland gives lectures to music business students on music marketing, production and licensing for film and television. He says his own background in the liberal arts has taken him far and has given him the breadth of knowledge to be able to adapt to whatever challenge may present itself, a vital skill in the rapidly changing entertainment industry.

"My daughter is about to go off to college and she doesn't know what to study yet. I think that's a good thing," Rowland says. "I encourage her to keep an open mind, to study whatever she wants. Most people change careers several times in their lives, and one should be prepared for that. I think the greatest lesson I learned from my experience at William & Mary was to cast a wide net of curiosity and be receptive to the odd adventure."

Tom Rowland has crisscrossed the country, finding his home wherever the music moves to. From rocking out at college gigs in Williamsburg to isolating song vocals from their original tracks to be remixed and used in a theatrical trailer, he is always tuned in to the times.

— VAYDA PARRISH '16



PHOTOS COURTESY OF TOM ROWLAND '84



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or PRECOL@wm.edu

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P.O. Box 8795

Williamsburg, VA 23187-8795



Four Decades of Trust

JEANIE WALLS KNIGIN '73 BUILDS A SUCCESSFUL NICHE ON WALL STREET

BEFORE WALL STREET: Jeanie Walls Knigin's '73 love for finance began at a young age when her mom taught her how to read the stock pages.

ALUMNI PROFILE Like any true William & Mary student, Jeanie Walls Knigin '73 remembers her time in college primarily by the number of hours that she spent in Swem Library.

"I spent a lot of time at Swem studying," she says. "They have those cubicles and I would park myself there for the day. I love the library."

All those long hours of studying paid off. Knigin is celebrating her 40th year on Wall Street and her 18th year at Morgan Stanley, where she works as a financial advisor. While Knigin has been formally work-

ing in finance for 40 years, her passion for the field started as a child because of a gift from her parents.

"When I was younger, mother would give us stock as birthday presents and Christmas presents," she says. "When I was a young teenager, she showed me how to read the stock pages, and I had amassed more money than I thought existed in the world, which was about two-hundred-and-some-odd-dollars. I remember turning to her that day and saying this is what I'm going to do the rest of my life. It's incredible that these pieces of paper can have value!"

Her drive and focus from such an early age led her to William & Mary, which she chose because she said it had "such a great reputation."

"I thought originally I'd be a math major," she says, "but since I knew I wanted to get into finance because of the experiences I had when I was growing up, that's how I changed from a math major to an economics major."

While her love for finance and business were already rooted in her when she first started at William & Mary, the people that she encountered during college solidified her choice.

"I was inspired to be an economics major because I had some wonderful teachers," she says.

She continues to be involved in William & Mary's finance program by occasionally giving presentations about her experiences. "I came down a couple of times and did lectures for the business school on business and finance and women in finance," says Knigin, who is passionate about encouraging women to go into finance.

"I think that women have a real plus in personal financial planning since we build such good relationships with people, and that really is the key," she says.

After graduating from William & Mary in 1973, Knigin went on to get her MBA in finance and investments from George Washington University before accepting a position at EF Hutton, a stock brokerage firm. This allowed her to move to New York where she has lived ever since. While working with EF Hutton, she briefly decided to venture out of her comfort zone and try her hand at management.

"I went out of working with individual clients and began working in the management area for EF Hutton," she says. "So it was all the same sector but



PHOTO COURTESY OF JEANIE WALLS KNIGIN '73

"I THINK THAT WOMEN HAVE A REAL PLUS IN PERSONAL FINANCIAL PLANNING SINCE WE BUILD SUCH GOOD RELATIONSHIPS WITH PEOPLE, AND THAT REALLY IS THE KEY."

in a different role, and I just didn't like it as much. When you're a financial advisor, which is what I am, you build these wonderful relationships with individual clients, and that's what I really enjoy."

Knigin views the opportunity to connect with other people as one of the most rewarding parts of her job. While her naturally charismatic and warm attitude helps build these bonds, her choice to work with mainly women strengthens these relationships.

"I think that people are naturally drawn to people who are like them," she says. "So my focus is either on women over 50 who are divorced or widowed, because I am both, or couples where the husband may be older and is looking for someone who he can trust for his wife to work with in the future. It's really building that trust with people that are like you and you've had similar experiences to."

While she has been thriving over the past 40 years career-wise, she hasn't forgotten to stay connected with W&M by becoming a member of the Swem Friends of the Library Board. Through this organization, she not only got the opportunity to give lectures at the business school, but she also gained a special friend.

"Since I was involved with Swem Friends of the Library Board, I went to the fundraiser here in New York and one of the items that they were auctioning off was the chance to get a released seeing-eye dog," she says. "I ended up getting the ability through a donation to the College to get a dog from Guiding Eyes for the Blind. I ended up getting a wonderful friend which is Casey."

"The College has given and continues to give me a lot," Knigin says. From a college degree to a retired seeing-eye dog, Knigin continues to reap the benefits from her time at William & Mary. And while she has had a long and fulfilling career, she is not done yet.

"I plan to work for another 10 years. My plan is to reach the 50th anniversary. I do believe that I will live to be over 100, so that will still give me lots of time to enjoy life after this segment is over," she says.

Knigin knows how lucky she is to have discovered a career she is passionate about. "I'm fortunate that I found something long ago that I just love," she says. And as for her key to a lifetime of achievement, she has a simple response: "Just keep going. Just enjoy life."

— MONA SHARAF '19



SYMPHONY ON THE BLUE DANUBE

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ter has continued its Tribe Thursday series with a Homecoming Tribe Thursday at the alumni-owned Black Kettle in Catonsville.

NORTHEAST
Alli P. Taylor
Associate Director,
Regional Alumni
Alumni Engagement
atpuryear@wm.edu

Renee Davis '94
Managing
Director, Regional
& International
Advancement
radavis02@wm.edu

BOSTON

In October, Boston-area alumni fully embraced fall with an apple picking event at Honey Pot Orchards. The chapter joined together in November to give back to their community at Room to Grow, a local organization that serves children in need.

NEW YORK CITY

The NYC Alumni Chapter gathered together in October

to cheer on the Tribe football team at their Homecoming game watch. Mark your calendars: in January, the chapter will bring Professor Emeritus David L. Holmes to the William & Mary Club in New York to deliver a speech on religion and the presidents of our time.

SOUTHEAST
Jack Edgar '15
Regional Alumni
Engagement
Coordinator
jjedgar@wm.edu

Robert Waggoner
Senior Director,
Regional &
International
Advancement
rdwaggoner@wm.edu

ATLANTA
The alumni chap-
ter gathered at

Vespucci's Midtown for a Homecoming in Atlanta featuring the Tribe football game and pizza worthy of the College Delly! Later in the month, the chapter came together to give back to their community by volunteering on the Atlanta Beltline. The Atlanta Alumni Chapter also continues to host their Tribe Thursday happy hours.

CHARLOTTE

Charlotte-area alumni decided to give back this fall by volunteering at the Second Harvest Food Bank. Afterwards, they gathered at Vida Cantina to connect and socialize with one another.

CHARLESTON

The Charleston Alumni Chapter took advantage of great fall weather to continue their alumni golf outings, including a day spent at the beautiful Charleston National Golf Club. Young alumni in the area also continued to meet and connect at their Third Thursday happy hours.

TRIANGLE

In October, the Triangle Alumni Chapter hosted a Halloween Fall Festival in Raleigh. Alumni, family and friends gathered

for outdoor games,
food and fun.

SOUTHWEST FLORIDA
Alumni in Naples
continue to come
together for a
monthly happy hour,
and look forward
to continuing the
tradition in 2017.

CENTRAL
Alli P. Taylor
Associate Director,
Regional Alumni
Engagement
atpuryear@wm.edu

Robert Waggoner
Senior Director,
Regional &
International
Advancement
rdwaggoner@wm.edu

CHICAGO

The chapter welcomed new alumni to the city in September. In October, the chapter hosted a Homecoming celebration and game watch. Later that month, the chapter gathered at PAWS Chicago Lurie Clinic for their fall service event.

DALLAS/FORT WORTH

The chapter joined together in October to watch horse racing at Lone Star Park.

HOUSTON

Alumni in the area spent an evening in November at the Museum of Fine Arts Houston for a night immersed in culture.



UPDATE YOUR INFORMATION

To ensure that you stay up to date with the latest W&M news and events, please be sure to update your information by using this link: <http://a.wmalumni.com/updateyourinformation>.

WEST
Jack Edgar '15
Regional Alumni
Engagement
Coordinator
jjedgar@wm.edu

Barbara Draughon
Senior Director,
Regional &
International
Advancement
bdraughon@wm.edu

**SAN FRANCISCO
BAY AREA**
In October, the San
Francisco Bay Area
chapter gathered for

a Homecoming game
watch to cheer on the
Tribe as they beat the
Delaware Blue Hens!

SAN DIEGO
The San Diego Alumni
Chapter hosted a
Homecoming Happy
Hour in October for
those Tribe faithful
unable to make it
back to the East Coast
for Homecoming.

LOS ANGELES
In November, Los
Angeles alumni had
the chance to gather

with one another at
Granville Studio City
to meet with Elizabeth
Wiley, associate
professor of theatre
at William & Mary.

SEATTLE
Alumni in Seattle had
the opportunity to net-
work with one another
at the Seattle Tech
Breakfast and Business
Cards event, where tech
industry alumni pro-
fessionals gathered to
make new connections.

2016 YULE LOG CELEBRATIONS

Yule Log celebrates the campus community's diverse religious traditions and offers stressed students a chance to cast their cares, along with the holly, into the blazing fire. Now, alumni all over the country celebrate this beloved tradition.

DECEMBER 3 - Lower Northern Neck at the Home of Nancy Kiser '60 and Danny Kiser

DECEMBER 3 - Roanoke at the Home of Lucas Snipes '73 and Judie Snipes M.B.A. '88

DECEMBER 4 - Seattle at the Home of Evie Bozzuti '93 and Tony Bozzuti

DECEMBER 4 - Chicago at Smylie Brothers Brewing Co

DECEMBER 4 - Dallas/Ft. Worth at The Kennedy Room

DECEMBER 4 - South Hampton Roads at The Home of Ed Kellam '69 and Connie Kellam

DECEMBER 6 - Richmond at The John Marshall

DECEMBER 7 - Charlottesville at James Monroe's Highland

DECEMBER 7 - DC Metro at the Army and Navy Club

DECEMBER 7 - Charlotte at the Home of David Klepser '97 and Rebecca Klepser '99

DECEMBER 8 - Triangle at Cloer Family Vineyards

DECEMBER 10 - Maryland at the Maryland Inn

DECEMBER 10 - Atlanta at the Home of Dan Gallik '88 and Carrie Gallik

DECEMBER 10 - Houston at the Home of Ann Blackwood (mother of James Williamson '10)

DECEMBER 11 - Botetourt at the Home of Patty Johnson M.Ed. '93

DECEMBER 11 - San Diego at the Moonlight Beach Bonfire Pits

DECEMBER 11 - San Francisco Bay Area at Park Chalet Garden Restaurant

DECEMBER 12 - Colorado at The Ranch Country Club

DECEMBER 14 - New York City at Fraunces Tavern

DECEMBER 18 - Charleston at the Home of Jack Hurley '72 and Priscilla Shumway



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*For a rehearsal dinner
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ALUMNI HOUSE

Contact Cindy Gillman at 757.221.1168 or cbgill@wm.edu or visit wmalumnihouse.com.



OCTOBER 19-22 2017

Mark your calendar for Homecoming fun and traditions with your Tribe family, October 19-22, 2017.

