

W&M

ALUMNI MAGAZINE • SPRING 2017



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MAGIC TO LIFE

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BOTTICELLI

AWAITS YOU AT THE MUSCARELLE!



MUSCARELLE
MUSEUM
OF ART

at The College of William & Mary

Botticelli and the Search for the Divine has opened to national applause at the Muscarelle Museum of Art on Jamestown Road. Every phase of the artist's tumultuous career is represented in this selection, which includes paintings by his renowned master Filippo Lippi.

Advance praise for **Botticelli and the Search for the Divine**:

"A groundbreaking exhibition of one of the world's greatest artists." — *Richmond-Times Dispatch*

"An in-depth look at one of the era's most original figures" — *Daily Press*

"The largest and most important Botticelli exhibition ever seen in the United States." — *Antique Week*

Sandro Botticelli and workshop | *Venus* (detail) | Oil on canvas, transferred from wood panel |
Galleria Sabauda, Turin, Inv. 172

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Spring 2017

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HAVE SOMETHING TO SAY? Please share your thoughts by posting on our online comment section found at the end of every magazine story. Visit wmalumnimagazine.com.

PHOTO: STEPHEN SALPUKAS





EVERYONE'S HOUSE

The wacky weather of 2017 brought spring to Williamsburg a little earlier — and more temporarily — than usual. But no matter what the forecast says, when the flowers finally bloom at the Alumni House, they mean it.



ALUMNI FOCUS

Don't Miss Out on W&M Weekend in NYC

BY CINDY SATTERWHITE JARBOE '77
President, William & Mary Alumni Association

The William & Mary Alumni Association and its Board remain committed to providing outstanding opportunities to connect our alumni with each other and alma mater. The newest benefit we have rolled out to alumni, students, parents and friends is William & Mary Weekend. Back by popular demand,

William & Mary Weekend will soon be spotlighting the best of the university in the city that never sleeps. On May 18-21, the entire Tribe community will have the opportunity to connect, discover and celebrate in exclusive settings throughout New York City. Registration is now open, so get ready for extraordinary experiences and memories that will last a lifetime!

Alumni Association guests will have

Alumni Association Priorities

- Signature alumni programs
- Chapter and regional alumni engagement
- Alumni career services
- Outreach to students and young alumni
- Exceptional alumni communications

access to special tours and events, many of which are not available even for New York locals. This weekend has been created with input and the hard work of our New York City alumni volunteers (especially honorary chair Joe Plumeri '66, D.P.S. '11 and committee chairs Mark Linaugh '84 and Janice Linaugh), your WMAA board and the W&M Advancement staff.

W&M Weekend will allow us to bring the best of alma mater to you. Unique events include:

- W&M Weekend in NYC Kickoff with keynote speaker Joe Plumeri & Raft Debate
- The annual William & Mary Alumni Association Gala & Auction at the iconic Metropolitan Club
- A dynamic TED-style talk featuring GE's Beth Comstock '82 and Ellen Stofan '83, HON '16, former chief scientist of NASA
- Private 9/11 Memorial Museum Tour & Discussion with David Kelley '81, former co-chair of the 9/11 DOJ Investigation

In between these signature events will be exclusive cultural tours, lectures and programs at NYC landmarks such as the Museum of Modern Art, New York Public Library, Feinstein's/54 Below, New York Stock Exchange, New York City Ballet and a unique W&M comedy event featuring alumni and headlined by our very own Carmen Lynch.

We have limited space, so register early. For more information and to RSVP, visit weekend.wm.edu.

W&M

SPRING 2017

VOLUME 82, NUMBER 3

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W&M WEEKEND

= MAY 18-21 =
NEW YORK CITY



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CONNECT.
DISCOVER.
CELEBRATE.

William & Mary Weekend is back and you need to be there! This May, the Tribe family will connect, discover and celebrate like never before in the city that never sleeps.

The Weekend will go down in W&M history, so RSVP today, access exclusive events and share the spotlight with VIP guests!

Cheer on W&M faculty at the Raft Debate and enjoy cocktails at an inspiring reception with Joe Plumeri '66, D.P.S. '11

Raise your drinks and paddles for the annual W&M Alumni Association Gala & Auction

Join brilliant minds at a panel discussion with leading entrepreneurs

For a preview of the Weekend events, see p. 54.



FROM THE BRAFFERTON

Sculpting Even Finer Arts

BY W. TAYLOR REVELEY, III
William & Mary President

College students experienced the arts for the first time in America at William & Mary in 1779, and we are still at it. Among our graduates, to mention just a few, are actors Glenn Close '74, D.A. '89, Scott Glenn '63 and Linda Lavin '59, D.A. '09, news satirist and comedian Jon Stewart '84, D.A. '04, comedian Patton Oswalt '91, fashion designer Perry Ellis '61 and Broadway costume designer William Ivey Long '69, L.H.D. '04.

William & Mary people also do great deeds behind the scenes. They work on TV shows, movies, comedy series, romance novels, web series, video games, podcasts, audiobooks and news broadcasts. They win creative awards — Emmys, Pulitzers, MacArthur Genius Awards, Tonys and more.

Tribe professors and students practice their crafts far and wide. This past summer, theatre professor Matthew Allar went to Alaska as a scenic designer, where he found a recent graduate working as an intern with the theatre company and a W&M alumna serving as the show's sound designer. When the local paper sent a photographer to take promotional shots of the production, she was a W&M alumna.

Often arts alumni bring their expertise back home, performing and working with students in master classes. Last fall, Homecoming benefited from the wisdom of Bill Schermerhorn '82, an Emmy-winning songwriter who spent more than 30 years working with the Macy's Thanksgiving Day Parade, most recently as vice president and creative director.

Then of course there are William & Mary's extraordinary programs in art and art history, music, theatre, speech and dance, our choir, chamber singers and orchestra, 15 music ensembles, as well as dozens of student-organized groups

and premier events, such as the annual Global Film Festival and Sinfonicon's light opera performance. Students engage the arts as well in modern languages and literatures, English, American studies, film and media studies, classical studies and more.

Now art photography has joined the Department of Art and Art History for the first time. Photography assistant professor Eliot Dudik cut the ribbon on the program's first darkroom and dedicated classroom space this fall and plans to add a photography computer lab — a digital darkroom — in the future. Dudik recently shot powerful photographs of Medal of Honor recipient Marine Cpl. Kyle Carpenter for Vanity Fair. His quest to photograph every "Paradise Road" in the nation resulted in an exhibition that American Photo this winter declared one of the top 10 in the United States.

In November, we announced that William & Mary's Muscarelle Museum of Art will expand to become part of The Martha Wren Briggs Center for the Visual Arts, a locus for teaching and learning about art on campus, featuring exhibition, classroom, auditorium and community space. The center will honor art historian and writer Martha Wren Briggs '55, an indefatigable patron. Last spring, Matoaka Amphitheatre was renamed in recognition of the great good she has done for the arts at William & Mary.

In spring 2015, Swem Library celebrated its new, state-of-the-art Charles W. Reeder Media Center. The center offers students hardware and software for specialized multimedia work, along with training and equipment.

And, at long last, our threadbare, grossly inadequate facilities for music, theatre, speech, dance, art and art history will come into their own in a three-phase project known as the Arts Quarter. Together with The Martha Wren Briggs Center for the Visual Arts, the Arts Quarter will represent nearly \$212 million in public and private investment.

The first phase will construct a new music facility, including a 450-seat concert hall, soundproof practice rooms, teaching studios and a 125-seat recital hall.

The second phase will expand and renovate battered Phi Beta Kappa Memorial Hall, home to our mainstage theatre. A dance rehearsal studio and support and teaching spaces will unify dance under the same roof as theatre and speech. PBK will also get a new foyer and box office. For the first two phases, we have hired the architect and expect to break ground in 2018.

The third phase will breathe new life into Andrews Hall, home to art and art history. There will be improvements to Andrews' gallery, classrooms, studios and lecture hall, as well as new space to house all of W&M's 3D art studios — ceramics, sculpture and architecture. Design should begin in 2018.

The arts are vibrantly alive at William & Mary, and they are approaching a time when their facilities will reflect their excellence.



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BY&LARGE

END OF AN ERA

Final Score

William & Mary Athletics Director
Terry Driscoll retires after 21 years

BY ASHLEY K. SPEED

THE FINAL SCORE OF THE WILLIAM & MARY women's basketball game was 62-53. It was Feb. 26, 2017, and the first time in 18 years that the team clinched victory while playing on James Madison University's home court. William & Mary Athletics Director Terry Driscoll was elated by the win, but wanted the team's coaches to answer one question.

"What was the bus ride home like?" he asked.

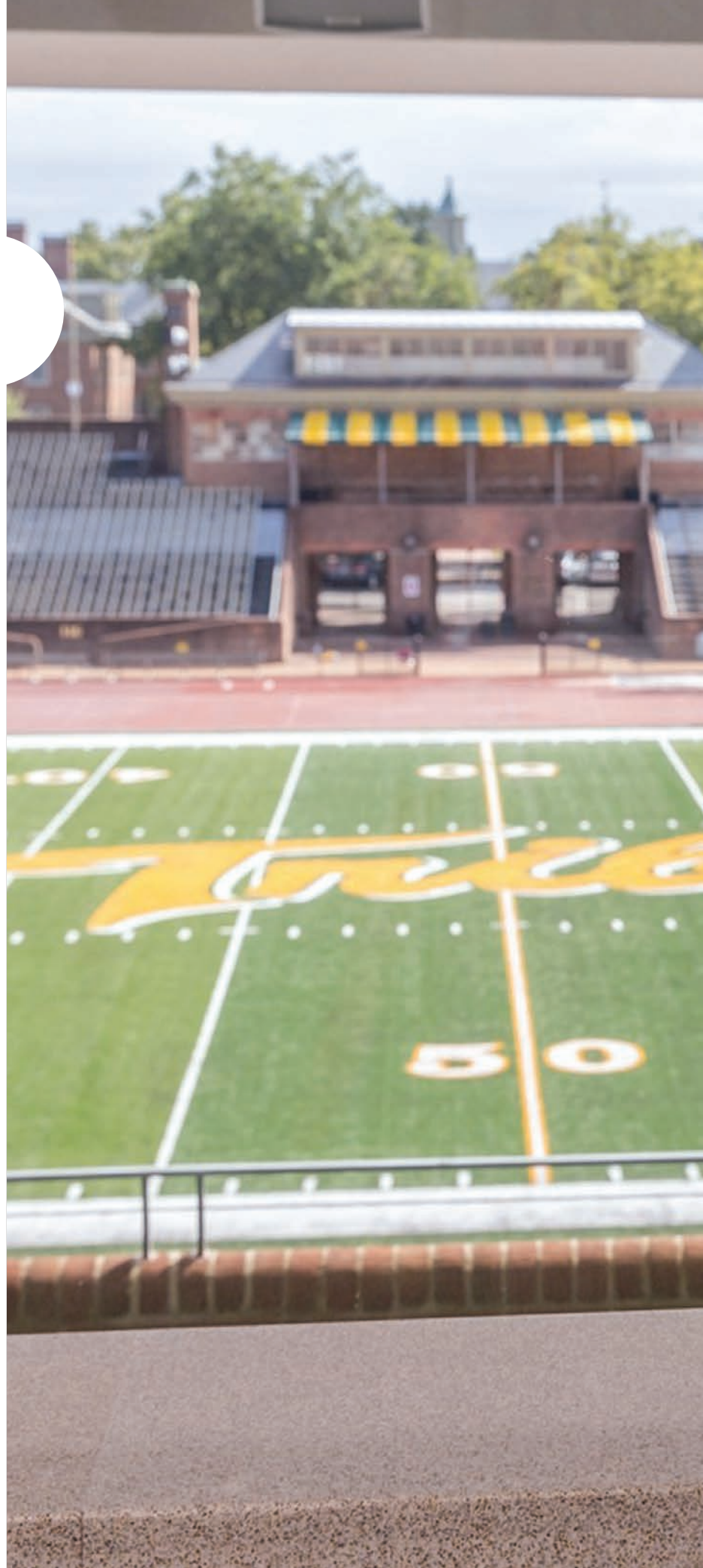
He was curious about the sound of victory.

As he suspected, there was plenty of laughter, screaming and singing on the bus that night between the 180 miles that separated the team from home. Driscoll is familiar with that sound as an All-American athlete who went on to play basketball in the NBA and Italy. In a way, the sounds of victory have driven Driscoll for the past 21 years.

"I don't like to lose," Driscoll says. "I always question how good I can be and how good as a team can we be. How do we utilize the abilities we have for something that is worthwhile or for something that we enjoy?"

Driscoll, the longest-tenured athletics director in the history of the Colonial Athletic Association, will retire in June to spend more time with his family.

PHOTO: JIM AGNEW





BY&LARGE

ALL-AMERICAN ATHLETE Driscoll, born in Winthrop, Mass., a suburb of Boston, is the oldest of four children. To say Driscoll and his neighborhood friends played a variety of sports would be understating their interests. Their childhood days were filled with ice hockey, swimming, sailing, tag football, basketball and baseball.

Driscoll played basketball in high school despite being better at ice hockey, he says. His feet grew fast, making it costly for his parents to buy custom skates.

"From the time I was 12, my age matched my shoe size," Driscoll says, who stands at 6'7". "When I was 13, I was a size 13. When I was 14, I was a size 14 and so on, until I was 16, when luckily my feet stopped growing."

His high school days on the basketball court proved better than he anticipated. When he played in an all-star championship tournament in Pennsylvania, he scored 22 points during one of the games. His performance caught the attention of several colleges, including Boston College,



where he attended.

While in college, he was named an All-American basketball player. His team was ranked 8th in the country his senior year, which attracted several sports agents.

Driscoll, who played center, was the fourth overall pick during the 1969 NBA

draft. Instead of immediately going to the NBA, he decided to play professionally in Italy. After a year, he returned to the States to play in the NBA for a short stint.

By the time he turned 28, Driscoll returned to Italy with his wife, Susan, and their 4-month-old son to play professional basketball. Driscoll played for three years, winning one championship, and coached for two years, winning two championships. As the Driscolls' son grew older, the couple decided to return to the U.S.

"I was curious about life outside of basketball," Driscoll says. "If I couldn't live without basketball, I would find a way to get back in."

TRIBE Driscoll shifted his career from a professional basketball player to becoming a business executive for Kazmaier Associates, where he spent 16 years in sports marketing, distribution, sales and planning major sporting events.

In 1996, a newspaper employment advertisement changed the course of Driscoll's life again. The ad's description was simple: William & Mary needed an athletics director.

Driscoll's tenure has been filled with one accomplishment after another: 114 CAA championships, 11 top-100 rankings in the Directors' Cup and 131 all-time league championships — more than any other university in the CAA.

But Driscoll doesn't talk about all the accomplishments that occurred on his watch.

"I will miss the people the most," Driscoll says. "People in this department are very committed and willing to be a part of a team. Everyone understands that, whether they are the lead person on a project or a contributor, things don't happen without them being a part of it."

Driscoll's work at William & Mary is not limited to making decisions behind a desk. His influence is still melded in the minds of players who have long graduated.

"One of the things I always respected and appreciated about Mr. Driscoll was his availability to student-athletes," Kyra Kaylor M.A. Ed. '08 says. "His door was always open."

Kaylor, who was named women's basketball player of the year twice, says Driscoll went out of his way for students. Kaylor is a Pittsburgh Steelers fan, and Driscoll knew it. William & Mary alumnus and Steelers coach Mike Tomlin '95, L.H.D. '08, was attending a dinner on campus the weekend of the 2008 Commencement. Driscoll invited Kaylor to that dinner.

"I didn't just get a chance to meet Mike Tomlin, Mr. Driscoll had arranged it so that I was sitting at Mike Tomlin's table," Kaylor says. "Not only did I get to meet Mike Tomlin, but I spent the evening talking with him. Knowing I had an athletic director who truly cared about me as a person and not just

TEAM WORK: W&M Athletics Director Terry Driscoll says his staff has been key in helping him shape Tribe Athletics for more than two decades.



PHOTOS COURTESY OF TRIBE ATHLETICS

about what I could bring to the basketball program will always mean the world to me."

LEGACY Two major projects that have recently been completed under Driscoll's tenure are the renovation of Zable Stadium and the completion of the Plumeri Indoor Baseball Practice Facility.

Under Driscoll's leadership, the Committee on Competitive Excellence completed a report in 2015, a "Championship Experience for Every Student Athlete and Every Fan," which highlights funding needs for scholarships, operating expenses and facility improvements. The report serves as the strategic plan for the future of Tribe Athletics. Additionally, Driscoll has spearheaded fundraising efforts in the For the Bold campaign, helping to bring in more than \$100 million for the Athletics Department.

Jane Thompson Kaplan '56 and Jim Kaplan '57, Kaplan Arena's namesakes, met Driscoll at the 1996 Hall of Fame Induction event. The couple ended up sitting next to Driscoll — marking the beginning of a special friendship.

"He is highly respected by his peers and that is probably the greatest attribute in this particular position," says Jim, who attended the university on a full basketball scholarship. "He has represented William & Mary with dignity and class. He personifies the type of athlete we try to groom at William & Mary."

Jane says that both Driscoll and his wife, Susan, have made a great team at William & Mary and will be hard to replace.

"Because of our high academic expectations at William & Mary, our athletes have to fit into that mold," Jane says. "Terry understands that because he was an academic and an All-American athlete. Anyone who fills his job will have to do the same thing."

Sue Hanna Gerdelman '76 — chair of the For the Bold campaign — and John Gerdelman '75, are also longtime friends of the Driscolls. John, a former student-athlete and scholarship recipient, says he knows that balancing books and sports can be a challenge. But the Gerdelmans say Driscoll is masterful at making it work.

"He really embraces the student-athlete concept, which means recognizing the importance of being a student first and an athlete second," Sue says. "He always sends the message that students must put athletics in perspective. Terry is a person who has always led by example and set the course for people around him."

Driscoll doesn't dwell on his long tenure at William & Mary, or spend too much time trying to put his legacy into words.

"William & Mary Athletics was here before I got here, and it will go on long after me," Driscoll says. "I look at this job as having the opportunity to make a contribution in this continuum that goes on. What I really care about is whether Tribe Athletics is better now than when I got here."



UNPARALLELED CAREER

A CHAMPION STEPS DOWN

William & Mary men's gymnastics head coach Cliff Gauthier will retire after a 43-year career. During his time at the university, Gauthier received the College Gymnastics Association Honor Coach Award and became an honorary alumnus of William & Mary. Gauthier, a national leader in the sport, achieved 856 career victories, 13 USA Gymnastics Collegiate National Team championships and 15 College Gymnastics Association Collegiate Coach of the Year awards. Under Gauthier's direction, the program has produced two NCAA national champions and two NCAA national runners-up, as well as several other honors. Tribe gymnasts lead the nation with 152 individual All-America Scholar-Athlete honors, eight College Gymnastics Association National Academic Team titles and two NCAA Postgraduate Scholarships. Gauthier "has excelled as a teacher and a coach. Cliff's legacy is a truly remarkable one that is unlikely to be duplicated," said William & Mary Athletics Director Terry Driscoll. Gauthier has confidence in his successor, current Assistant Coach Mike Powell: "I envision a seamless transition that will enable me to have a very supportive presence within W&M athletics and men's gymnastics." — TRIBE ATHLETICS

BY&LARGE

HUGE NAMED NEW ATHLETIC DIRECTOR

On March 14, President Taylor Reveley announced the appointment of Samantha K. Hugu as William & Mary's new athletic director. Hugu, a senior associate athletic director at Texas A&M, has also served as interim athletic director at the University of Delaware. She is a 1992 graduate of Gordon College, where she played basketball, and earned a law degree at Campbell University. Look for a full profile in the next issue of the Alumni Magazine.

—BEN KENNEDY '05

OPEN FOR BUSINESS: Though only home to the last eight years of MBAs, Alan B. Miller Hall is now an integral part of the always-evolving education at the Raymond A. Mason School of Business.



MASTERS OF BUSINESS

THE W&M MBA TURNS 50

A half-century of principled achievement and business education

BY PHOEBE BRANNOCK '18 AND BEN KENNEDY '05

FOR THE LAST 50 YEARS, THE WILLIAM & MARY master of business administration program has responded to a rapidly shifting world by proudly producing graduates of principled achievement and purpose. Today, MBA students at the Raymond A. Mason School of Business receive a world-class education that is both cutting-edge and rooted in strong tradition.

To mark the golden anniversary of its MBA program, the Mason School will celebrate on June 2 and 3 in Williamsburg. MBA alumni from every class are invited to attend the event, which will be the biggest MBA-only alumni weekend ever held at William & Mary.

"The opportunity to gather with our alumni as we mark this historic occasion was too promising to pass up," says Larry Pulley '74, dean of the Mason School. "Fifty years of outstanding faculty, accomplished alumni and world-class programs is worth celebrating."

The MBA program began in 1967 as a small department of the university, sharing academic buildings with other departments. As student demand increased in the '70s, William & Mary had to respond.

"As both the undergraduate and graduate programs grew in response to the needs of the marketplace, so did what we teach and how we teach it," explains Ken White, associate dean for MBA and executive programs at the business school.

Dean John Jamison added the Executive MBA program to the business school's offerings in 1986 as a way for executives to return to school and receive further business education. Those enrolled in the Executive MBA program travel to campus every other weekend for an intensive round of courses. That program, in turn, celebrated its own 30th anniversary last fall.

In subsequent years, the reputation of the W&M MBA programs continued to grow. In 2005, the

PHOTO: PETER AARON/ESTO



CLASS OF
1967
REUNION

IT'S BEEN 50 YEARS

WE CAN'T BELIEVE IT EITHER.

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50th Reunion
WILLIAM & MARY



NEW FACES

UNDERGRAD APPLICATIONS ON THE RISE

Demand remains high for a William & Mary education. During the latest admissions cycle, the university received approximately 14,900 applications, just over 6,000 of which are from in-state applicants. This is a 3.7 percent increase from last year's approximately 14,400 total applications and 5,864 in-state applications. "Beyond simply having more applications, I'm impressed by the outstanding quality of the applications," says Tim Wolfe, associate provost for enrollment and dean of admission. "We have a lot of hard work and difficult decisions in front of us." The admissions office plans to select 1,520 students for the Class of 2021. The office has already granted admission to 528 of 1,023 early-decision applicants in December. The Office of Undergraduate Admission is currently reviewing the rest of the applications and expects to notify applicants by April 1.

— ERIN ZAGURSKY

business school was named for Raymond A. "Chip" Mason '59, L.H.D. '98 to honor his dedication and advocacy of business education at William & Mary.

"Chip is a visionary," says Pulley. "He saw William & Mary's achievements in business education and realized there was still a huge opportunity to seize. We are so fortunate to be the beneficiaries of his vision."

In 2009, the Business School moved into their new facility as a result of a significant gift from noted healthcare entrepreneur Alan B. Miller '58, D.P.S. '14. Miller Hall, now personifies the School's entrepreneurial spirit, as it inspires the next generation of leaders, innovators and entrepreneurs.

In addition to providing MBA students with a top-notch facility, the business school has continued to add programs with the innovative spirit that inspired its founding. The Flex MBA — designed for working professionals and conducted on evenings — was recognized in March as the 16th-best program in the country, jumping 50 spots in the rankings. In 2015, the business school launched an online MBA, the first online program available at William & Mary.

And as for the record-breaking MBA celebration in June, it's a historic opportunity to recognize innovation and progress across the school and its alumni.

"We're planning an enormous weekend. We're really looking at a program that celebrates our history and the vision that Dean Pulley and others have for the future," says Eliza Parrish, director of alumni engagement at the business school.

The weekend will kick off with a Great & Grand Cocktail Party on Friday night and wrap up with a dinner on the Sunken Garden, complete with live music by an Army Band quintet. Between events, guests can attend various panels and receptions.

The Mason School's revolutionary outlook has kept the MBA program relevant in a changing environment for 50 years. As evolving technology and innovation forces the world of business into uncharted territory, the passion and support of the Mason School of Business' alumni and faculty will undoubtedly ensure another successful 50 years.

To honor this special occasion, the MBA 50th alumni planning committee set an ambitious goal to raise \$5 million for MBA Scholarships. The weekend's events will celebrate the community of alumni who surround and support the school and its mission to provide a world-class business education to the next generation of graduates.

Registration and information about the MBA 50th is available at visit <http://masonevent.info>. To learn more about the Raymond A. Mason School of Business Online MBA, visit <http://onlinemba.mason.wm.edu>.

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BY&LARGE

DYNAMIC DUO:
Omar Prewitt '17 (left)
and Daniel Dixon '17 won
75 games together, mak-
ing them the winningest
pair in Tribe men's hoops
history.



Nobody Does it Better

Seniors Dixon and Prewitt Grow Into the Winningest Senior Duo Ever

BY MONA SHARAF '19

BY&LARGE

ANY GOOD BASKETBALL PLAYER KNOWS THE key to winning a game is teamwork. Once he steps on the court, he goes from thinking about one man to thinking about five. Each player has to put in the work or else the whole team will suffer. To make sure the shooting guard properly executes the pick, the power forward boxes out his man to push him away from the hoop. Then the point guard finds that opening to hit the lay-up with ease — it's the collaboration necessary to make a team successful. For Omar Prewitt '17 and Daniel Dixon '17, during four years full of triumph and loss on the William & Mary basketball team, the two senior captains have worked together to form the team that they are on today. For both players, their love of the sport began at home.

At the root of Prewitt's basketball career is his mother, Lea. "She played college basketball herself, and she was a coach pretty much her entire life," Prewitt says. "So she was definitely my biggest influence."

After playing basketball at the University of Kentucky and having a successful career coaching at Centre College, she turned her focus to her three children, all of whom played basketball. She was the one to encourage Prewitt to focus on basketball. "When I got to high school, my mom said if I wanted to play a sport in college then I probably needed to pick one sport, and that happened to be basketball," Prewitt says.

In 2012, when Prewitt signed his letter of intent to play for the Tribe, he did so without hesitation, aware of how special this opportunity was.

"I knew that basketball was definitely something I wanted to do going forward," Prewitt says. "When you get a chance to play a college sport, and not too many people get that chance, you take it. It is definitely an honor and something I knew I wanted to do."

Like Prewitt, Dixon's love of basketball stemmed from his family. "My dad has been my coach since I was really, really young," Dixon says. "I think he was definitely the biggest influence along with my brothers, who also played basketball."

Dixon not only played basketball in high school, but also ran track like his father, who ran for Boston University. Eventually, Dixon turned his focus to basketball, aiming to play in college.

He found himself committing to the William & Mary basketball team with the same feelings as Prewitt. "Just to know that you are one of the few in the country who are blessed enough to play college basketball while getting your education paid for is so amazing," Dixon says. "I don't think there's anything better when it comes to the college experience."

When Prewitt and Dixon started at William & Mary their freshman year, they joined a team with superstars like Marcus Thornton '15 and Terry Tarpey '16, who both have gone on to play professional basketball. At the end of their freshman season, the team was in the 2014 CAA Championship. Both players could feel themselves inches away from the win, which would have given the team the first NCAA Tournament bid in Tribe basketball history. In the final game against the Delaware Blue Hens, William & Mary was behind by one point in the last 10 seconds of the game. Thornton threw up a shot which hit the rim and bounced off, resulting in the toughest loss in both Prewitt and Dixon's careers. It's a game that they have not forgotten.

"Those kind of moments are tough on you, but they make you want to work harder and get back to where you were before," Prewitt says.

HE GOT GAME: Daniel Dixon '17 averaged 19 points per game over the course of the 2016-17 season, earning him a spot on the All-CAA first team.



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HOLD ON: With 6.2 boards per game, Omar Prewitt '17 led the Tribe in rebounds this season.

Having that knowledge makes all the difference. "This time, you've been in that position and now you know what it takes to get over the hump. We have had our ups and down so far this year," he says. "We've had a lot of injuries, a lot of sickness, but as a team we are coming together right now,



and hopefully we have what it takes to win and end on a good note."

For Dixon, it's not about whether he wins or loses the game, it's giving it all he's got every time he is on the court.

"It's just knowing that you have to pull your full effort into everything every day, and that's all you can ever do. You have to live with the results," Dixon says. "It's definitely not easy to have to deal with a loss and have to go to class the next day. It's just about having a short memory, looking forward to tomorrow and working harder."

While the end of the season didn't turn out as hoped, the duo was recognized at the CAA Tournament as two of the best players in the league. Dixon was named to the All-CAA first team, while Prewitt earned a spot on the second team.

Both players agree that they will graduate from William & Mary this year not only with a degree, but with a new group of brothers.

"The basketball is great, it's awesome, but just knowing that I'm going to have my teammates by my side every single day is so important," says Prewitt. "If I'm ever having a tough time, I can contact one of them."

What are Prewitt's and Dixon's plans for after college? More basketball. "Post-college, I think we are both planning on playing a little more," Prewitt says. "Hold off from the real world for a little bit longer. Wherever that takes us, overseas or here, I think we are both seeking to do that for a bit after college."

MAKES YOU WANT TO SING

STUDENTS HELP DEVELOP MUSICAL



The former director of the Macy's Thanksgiving Day Parade, Bill Schermerhorn '82, is assisting director Christopher Owens in walking students through a professional production development process. Schermerhorn wrote "Swing Wings," a musical based on the World War II experiences of songwriter Milton DeLugg and the Air Corps musicians, and has handed it to Owens and his students in the musical theatre workshop pilot class to develop. "It's also piloting a COLL 400 capstone course," says Owens. Schermerhorn and Owens encourage students to suggest changes to the script and songs, to observe compromise between playwright and director. Owens is also considering another possibility: soliciting other new musicals looking for workshop development. "There are a variety of playwrights looking for places to develop their shows," says Owens. "If we put ourselves on that market, I have no doubt that we would have a plethora of scripts to look at each year."

— JENNIFER L. WILLIAMS

PHOTO: JIM AGNEW



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PAY IT FORWARD

AFFORDING OPPORTUNITY

Scholarships provide hope and lasting change

BY UNIVERSITY ADVANCEMENT



WHERE GREAT MINDS MEET: A renewed focus on scholarships helps bring the most qualified students to William & Mary.

IN FEBRUARY, WILLIAM & MARY'S FOR THE BOLD Campaign Chair Sue Hanna Gerdelman '76 unveiled Affording Opportunity as the new name of the university's fundraising focus around scholarships.

In an effort to raise greater awareness and build a strong case for support for the university's \$350 million scholarships goal, William & Mary has been rolling out the new name and related messaging across campus and before some of its most loyal donors.

"I stand before the Tribe faithful today to ask all of you to invest in scholarships — doing so will provide hope and lasting change for generations of students who deserve to be here but do not have the financial means to attend," said Gerdelman at the Charter Day dinner on Feb. 10. "Through this

newly named effort, we aim to inspire the entire William & Mary community to help fund scholarships so that extraordinary students can afford the opportunity to access a top-notch education at our 324-year-old university."

Affording Opportunity will serve as an umbrella for all scholarships fundraising efforts at William & Mary, including the following five scholarship areas that have been identified as priorities in the campaign:

- Need-based scholarships (\$200 million)
- Merit-based scholarships (\$25 million)
- Global scholarships (\$15 million)
- Athletics scholarships (\$50 million)
- Graduate and professional scholarships (\$60 million)

Since the start of the campaign, Gerdelman noted that more than \$212 million has been raised

PHOTO: STEPHEN ALLEN

for scholarships alone — through gifts of all sizes — helping thousands of high-caliber students pursue their passions without burden and allowing the university to build a vibrant community of diverse perspectives.

This year alone, nearly 1,500 students have received a scholarship to attend William & Mary, thanks to the generosity of donors who have supported this top campaign priority. People can learn more about the goals, read student stories and make gifts at the new Affording Opportunity webpage (forthebold.wm.edu/priorities/scholarships.html).

"Scholarships offer so much more than just financial support; scholarships confer dignity and self-confidence and infuse students with the belief that they belong. Scholarships also signal to students that William & Mary wants them and that they deserve the opportunity to be here," said Michael Powell '85, D.P.S. '02, president and CEO of the National Cable & Telecommunications Association and chair of the scholarships subcommittee for the College of William & Mary Foundation. "Those who give to scholarships are planting the seeds of hope and ambition in so many students' hearts and for that we will be forever grateful."

The university has taken steps to help increase predictability and affordability of tuition by instituting the William & Mary Promise and making scholarships the No. 1 priority in its campaign. Progress has been made on this front, according to Gerdelman. For example, the Promise enabled the university to lower the cost and student loan debt for low- and middle-income Virginia families. William & Mary has the fourth-lowest net price among public universities in Virginia. While the university currently meets 100 percent of need for in-state students through a combination of grants and loans, it only meets 55 percent of the total need for out-of-state students. W&M aspires to meet 100 percent of need for all students, which only a handful of elite public universities provide.

"This campaign is about people and raising the necessary resources to ensure that the university can continue to provide a rigorous, enriching and welcoming academic environment for all of its students and faculty," added Gerdelman. "Scholarships are an investment in our people, our future and our ability to advance the mission of the Alma Mater of the Nation, and so it is critical that we continue to rally together and support this important cause."

More than 11,650 donors have supported scholarships since July 2011, including nearly 3,200 individuals who have given to the Scholarships Impact Fund, which was created to provide immediate-use, need-based scholarship support.

PHOTOS: ERIC LUSHER

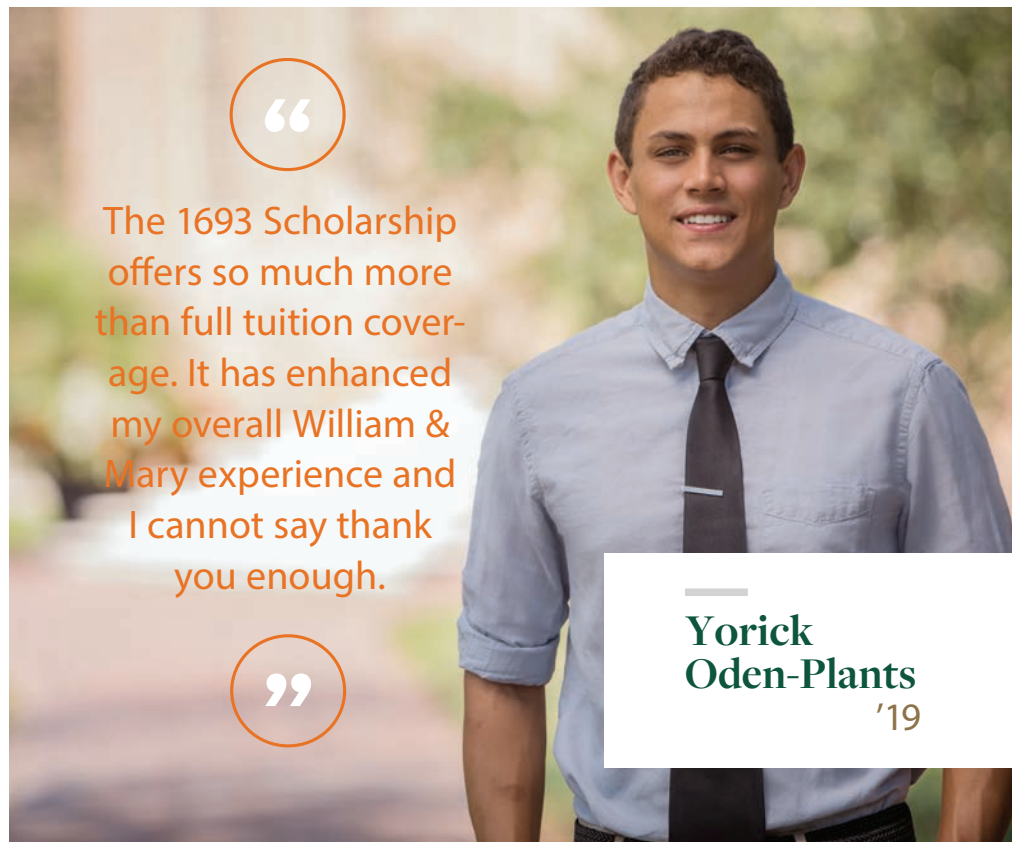


“

My William & Mary scholarship gives me the opportunity to pursue my passions for working in dementia care and conducting research on Alzheimer's.

”

—
Lydia Boike
'18



“

The 1693 Scholarship offers so much more than full tuition coverage. It has enhanced my overall William & Mary experience and I cannot say thank you enough.

”

—
Yorick Oden-Plants
'19

Alumni Journeys²⁰¹⁷

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W&M WEBINARS

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EXAMINING THE DRAFT

All-Volunteer Force Symposium to Reconvene

BY UNIVERSITY ADVANCEMENT

WHEN THE UNITED STATES ENDED THE draft and moved to an all-volunteer military in 1973, most political and military leaders assumed that if the United States again fought a major, long-lasting war, the nation would reactivate the draft. But that didn't happen: the U.S. fought the long and costly wars in Iraq and Afghanistan with an all-volunteer force (AVF), even as service members were deployed for multiple tours of duty.

On Thursday, April 27, 2017, key national policy makers, former government officials, military officers and scholars who have drawn different conclusions about the relative successes and failures of the AVF will gather at William & Mary to hold a frank conversation about an issue that affects not only our national defense but also the social fabric of our democracy. The symposium, in the wake of recent wars, will reevaluate the AVF. How well has it worked? Will it work in the future?

During the symposium, experts will lead discussions about the fairness and efficiency of the AVF, whether it promotes militarism and how well it provides for the national defense.

Captain Alec Fraser, USN (Ret.), author of *Damn the Torpedoes*, writes: "The relationship between Americans and their armed forces has been one of the foundations of a successful Constitution. That relationship is changing dramatically the more time passes since the implementation of the all-volunteer force ... the civil-military divide is widening. I would add, dangerously so."

Counterarguments range from "conscription is politically infeasible" (the point of view of many politicians) to "an all volunteer military is the only way to go because it's more professional, more technologically astute, and fields individuals who 'want to be there,'" such as military and security professionals.

The first symposium, held in spring 2016 on the campus of the University of Kansas, began this crucial debate in earnest. As with almost any such complex situation, that AVF Symposium, under the auspices of the Center for the Study of the US Military at KU, only scratched the surface. So at Kansas it was agreed to continue the process and to deepen and broaden the debate and the audience. For more, visit <http://ipsr.ku.edu/military/avf>.

BY&LARGE

A STELLAR PAPER

American Studies graduate student Jessica Cowing's paper, "Obesity and (Un)fit Homes: Health and Belonging in a Settler Nation" was named the winner of the extremely competitive 2016 American Studies Association's Critical Disability Caucus Graduate Paper Competition. A committee of disability studies scholars "loved the way it deftly combined American studies, critical disability studies, fat studies and postcolonial studies."

THE GIFT THAT KEEPS GIVING?

A SIMPLE THANK YOU

John Nezlek, professor of psychology at William & Mary, recently published papers examining the relationship between feelings of gratitude and an improved sense of well-being. "We found a positive relationship between people's sense of gratitude and how they feel about themselves," said Nezlek. "Individuals who think about the things for which they're grateful were able to cope with their stress more easily." Nezlek's research builds on studies linking gratitude to positive relationships and less anxiety. He examined the causal relationship between gratitude and measures of well-being by looking at the two types of well-being, hedonic and eudaimonic. "Hedonic is a measure of life satisfaction. Eudaimonic has to do with understanding your place in the world," Nezlek explains. Gratitude on one day was more likely to result in increased hedonic well-being the next day. Moral: count your blessings each night.

— MARISA SPYKER




A STORY WELL TOLD

For these alumni at Disney, bringing
magic to life is all in a day's work.

BY DANIEL LONG





You never know
how good or bad
you have it until you're
a perpetual guest at a
child's tea party.

For a couple of months I stayed with a friend in Los Angeles, and every afternoon her little girl Sophia, usually in a Frozen dress of some fashion, poured me a cup of low-calorie tea, air-flavored.

"Be careful," she said. "It's very hot."

I fake-burned my lip, and she told me to blow. She poured tea for Anna and Elsa, Ariel and Pocahontas, Belle and the Beast. The Princesses are very in right now.

"You shouldn't give any tea to that Beast," I said. "He looks very mean."



“Our programs help people see themselves and the people around them in a new and different way, and celebrating differences is something that’s truly important to us.”

“The Beast is good!” she said, very protective-like. “He does nice things.”

“Well, what about this sister in the blue?” I said. “You can’t just go around freezing everybody. That’s a bad curse.”

“No,” Sophia said. “Elsa has powers.” She whispered powers like it was a secret, like she was the only one who saw the movie. She did her hands like a freeze ray. “Powers just mean you have to be careful. Her sister helps her.”

All at once I wanted to watch Disney movies with the whole country. In two minutes I’d learned about truth, illusion, power and responsibility toward others, and I still had half a cup of invisible tea. We made the trip to Disney one day while I was out there. We met Anna and Elsa and many other princesses. I spun Sophia in a giant teacup until we almost lost our corndogs. That night, I’d never been more somber that I’d never had a little girl of my own. Sometimes we forget what makes the world spin.

The Walt Disney Company is known for bringing magic to life. Its blend of high artistry and age-old storytelling is so enchanting that sometimes we mistake it as a thing for children. As adults, sometimes we let imagination atrophy on the shelf or believe that stories have only a small place for a small childhood time, but that’s not really true. William & Mary prides itself on being one of those safe havens where students are still encouraged to wed their dreams and imaginations with the technical skills to achieve them, and maybe for that reason it’s no surprise that so many alumni have gone on to grace the Magic Kingdom.

Cindy Davis ’80, Susan O’Day M.B.A. ’85, and Andrew Sugerman ’93 hold very different executive roles at Disney, but each of their fields—marketing, technology, and storytelling—are indispensable toward the larger picture and remind us that imagination and true

teamwork can still come together in the modern age to create an undeniably fine product. The Walt Disney Company has always been about a journey and the transformations that come for those bold enough to dream, and the stories of these three remind us that when headlines are grim and imagination seems to hold no place in the world, we’re simply not being creative enough.



If you’re not sure about whether or not you like a television program, there’s a good chance Cindy Davis could sit on the other couch and tell you. As executive vice president of the consumer experience for the Disney-ABC Television Group, Davis holds one of the most coveted positions in marketing, and her years of experience have trained her to measure behaviors that would be invisible to most of us. Oldest of four girls, Cindy grew up wanting to be a tax attorney from the time she was in the sixth grade, and you can make of that what you want.

If it weren’t for a chance encounter in the first semester of her senior year, Davis might not be on such familiar terms with Mickey. “After taking all of the very hard accounting classes at William & Mary, I took a marketing class as an elective and realized it was my passion,” Davis explains. “I went up to the professor in the second week of class and said, ‘Let me get this straight. Companies will pay me to understand consumer behaviors and get inside their heads to understand their wants and needs?’ and he told me, ‘Yeah, it’s a whole industry.’ So I changed my major, first semester of my senior year. My parents probably thought I was crazy. But my advisors and professors really encouraged me to pursue my passion.”

And the truth is that her decision was a little bit risky, but that choice led Davis to a host of marketing opportunities that seemed to culminate in a very good job as an executive at Wal-Mart. And outside of watching *The Wonderful World of Disney* every Sunday night with her sisters or watching *Tarzan* with her son, the entertainment world seemed very far away until Disney decided that Davis's balance of creativity and analytics were the perfect combination for what they had planned. The move brought Davis to sunny Burbank, Calif., and she explains her job better than I do. "I help our company better understand the 150 million viewers who watch us across Disney-ABC television every week," she explains. "Whether they're watching *Scandal* on ABC, *Shadow Hunters* or *Pretty Little Liars* on Freeform, or *Mickey and Roadster Racers* on Disney Junior, if we can understand them and what's important to them, we can create more engaging content and make sure they have the best access to it."

There is no doubt that The Walt Disney Company is very interested in characters and relationships, and it is well known that at Disney, a well-told story is the secret sauce. But in an age in which most people are either very busy or glued to their phones, Davis and her team in Burbank work very hard to find out how hard you're really watching. "We've always done lots of analytical work around understanding what aspects of a show really motivate and engage people," Davis explains. "The industry measures the success of a program by Nielsen ratings, and of course we want to know how many people watch a show. But what we really want to know now is how engaged our viewers are in the program." Are your eyes on the screen or on your phone? Are you slouching or snacking or focused on the action? Davis, as well as artists and advertisers, really want to know. Right now, Davis' team is working on creating a metric to better gauge viewer engagement. "We've been taking a more observational approach to research, using sophisticated cameras and translating that video into data. Basically we're watching people watch TV. We take a group and focus on how they're engaging to better figure out what people love the most and why. Are you leaning in? Are you really a fan?"

For her part, Davis is clearly a fan, which is good since so much of her job is about measuring what creates a true fan. She's also very proud of the inclusive programming that her company offers and what that brings to a viewer. "Our programs help people see themselves and the people around them in a new and different way, and celebrating differences is something that's truly important to us," Davis says. "It's nice to see what it's like to live in a family that's not exactly like yours." And in all of her roles, the ability to analyze data makes those accounting classes all the more valuable. "That accounting background has helped make me a creative person who cares just as much about measurable results. Art and science, right?" she laughs. "That's been the cornerstone of



my career. I'm always the person in advertising or marketing who loves the creative process but who really wants to measure the results."

When asked about the world, Davis is very hopeful about that alchemy where science and art meet. "Leaders should encourage and inspire that combination. Every problem can't be solved by big data. I'm the biggest supporter of analytics you will ever find, and it's a huge part of my job, but the best results are at that place where creativity and imagination intersect with data and analytics. In the highly creative world of entertainment — and I work with some of the best minds in the business — we get to bring insights to the table that combine art and science, and for me that's a very exciting place to me." Cindy is the sort of alumna who makes the accounting professors either hide the alumni magazines or liberally pass them out, and that is absolutely my favorite kind of person. And more importantly, she is proof that wishing on a star sometimes pays off, especially if you have the tools to navigate.



"I've always liked Pinocchio," Susan O'Day tells me from her California office. "Only until he lived in the most honest and generous way did he get his life's wish." I couldn't tell you for sure, but I don't think that her nose grew. If the tale of that curious and endearing marionette has any basis in the algorithms of real life, O'Day must have been pretty good. As chief information officer and executive vice president of enterprise technology for The Walt Disney Company, O'Day is a technology guru at one of the most tech-savvy companies in the world, and I'm sure most children just squeal when they hear where she works. O'Day was born



MAKING TV MAGIC: At top, the cast of ABC's *Scandal*, one of the network's biggest hits. Above: Cindy Davis '80, executive vice president of consumer experience for the Disney-ABC Television Group.

“Storytelling is one of those things that is overarching, and it’s not just about a screenwriter sitting at The Walt Disney Company working on a film.”



in Massachusetts but grew up in New York, and after attaining her undergraduate degree in mathematics from St. Lawrence University, things weren’t looking too sunny or magical. “I was working in retail at Lord & Taylor, making \$13,000 a year in Manhattan, and I thought that maybe there was something I needed to do to make more money,” says O’Day. “There was a woman who was working there who had her MBA, and I just thought that was so impressive. So fairly late, I decided to go back to school. I loved William & Mary and how diverse it was.”

As chief information officer, O’Day and her team are responsible for making sure that Disney has the technological infrastructure and know-how to better make its vision come to life. “I focus on partnering with our business segments and our great brands so that we can use technology to deliver really engaging consumer experiences,” O’Day says. “That also includes managing risk and the day-to-day managing of our business.”

At a company as all-expansive as Disney, you can imagine what that means. From the animatronics throughout the park, to the internal and external systems used across Disney’s many websites and apps and programs, to the precision technology used while creating a Pixar movie, being responsible for even a fraction of the technology at Disney is no small thing. Technology is evolving so quickly that some of us have trouble using our phones, but adapting to those challenges has become a way of life for O’Day. “IT or technology in general is going through a huge transformation. With Cloud and automation and mobile and all of those pressures you’re seeing that are transforming business functions, they’re equally transforming the business of technology. Technology is transforming others, but technology is also transforming itself. Being part

of helping lead that transformation at the Walt Disney Company is both exciting and challenging at such a tech-friendly company.”

While so much of O’Day’s job includes working with her team to make sure systems run smoothly while keeping Disney on the cutting edge, so many aspects of what we love about Disney would be impossible without her expertise. The place where story and technology work together is so interesting to those of us who fall asleep over empty pyrotechnics, and Disney is very mindful about that dynamic. O’Day tells it best: “John Lasseter, who’s our chief creative officer and one of the founders of Pixar, has this famous quote that ‘the art challenges technology, and the technology inspires the art.’ The two have this very symbiotic relationship. The art and story are the most important, but the technology really inspires the story to be even bigger and broader and more creative and more immersive. For Disney, it really is all about the storytelling across all our brands. Even with ESPN, they focus on telling the story — not only what’s happening during the moments of the game, but also the story before the game and where that storyline goes after.”

But if a cartoon mouse gets a lot of the glory or her storytelling counterparts are more quickly credited for their imagination, that’s okay with O’Day. She is humble about her role and the indispensable things her team does to help bring us the stories and experiences we hold in our hearts forever. “Technology is meant, by design, to not be visible in that telling,” she says. “But Disney is a very technical company, and it has been since the early days. It’s not that we’re hiding the technology. It’s a relationship in which one is in service of the other, and everyone at Disney understands that the story is the clear and natural priority. We have people who focus on the latest technology,



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but we never have to wrestle with how we should approach that relationship.”

When we look around the world and the problems that lie ahead, sometimes it is easy to feel overwhelmed or pessimistic. Some days, the newspaper feels like a stack of gloomy, unsolvable problems. But O’Day and the team at Disney seem to find solutions at that place where precise measurement meets high art. “It is about imagining or thinking about what could be and then figuring out how to make it real,” she says. “That marriage of imagination and actual innovation is what makes a project come to life. Our creative units at Disney are amazing. They live to come up with these stories that are compelling and wildly imaginative, and our technologists and the people who enable them are all about how to innovate and how to create technology that can allow those ideas to become real. I don’t think anyone here feels anchored by the past. It’s not that we feel as if we have to preserve what Walt did or do it exactly as Walt did it, but it’s more about capturing the spirit and the essence of what Walt was trying to do and to take that into the modern times.” What I like the most about Susan O’Day and the people at Disney is that they seem very proud of the joy they bring customers. She is proof you don’t have to be a dwarf to whistle while you work, and I promise my nose isn’t growing.



Andrew Sugerman is executive vice president of publishing and digital media at Disney Consumer Products and Interactive Media (DCPI), and if you think that’s a mouthful, I thought so, too. Like his colleagues in this piece, those letters have a lot of responsibility anchored to them. But like most folks he started out with a few letters (B.A., for example), and worked his way up. Andrew was raised in an Army family, which gave him a wealth of experience in places like Germany, North Carolina and Virginia. He grew up with eclectic tastes and a passion for art, music, sports and business, and that’s why he found William & Mary so appealing. “The school had a blend of liberal arts, but it also had key focuses that interested me, like the undergrad business school. And the student body was the right size. It wasn’t like the large Midwestern state schools, and it wasn’t as small as many of the New England liberal arts colleges.” It was also where Sugerman met his wife Sarah ’92 — whom he calls his navigator — and it sounds like he would have been pretty lost without her.

Sugerman’s current job at Disney requires him to supervise a global team of storytellers across many traditional and digital channels. His choices help ensure that content is consistent with the

Disney brand while also engaging a wider, evolving audience. Right now, Sugerman is combining a number of diverse storytelling groups into a cohesive unit. This group includes traditional storytelling venues such as the books, magazines, and comics put out by Disney Publishing — the world’s largest publisher of children’s books and magazines — but it also includes the Disney Digital Network, which puts out many of the videos, social media, and mobile apps that hold the Disney brand.

Whether it’s creating digital shorts, publishing online content on StarWars.com, or discussing a new line of books that many parents will read to their children at bedtime, the goal of Sugerman’s team is to provide that slow-cooked quality that we associate with The Walt Disney Company, which must be a challenge in an evolving media space. Over 90 percent of the data we have in the world has been created over the last two years, and Disney has worked hard to meet that high-paced demand. “We’ve spent a lot of time on how we can make our Disney content more relatable to different audiences,” he says. “We’ve identified a lot of authors who were great in their own right in the stories that they told, and we paired them up with our story worlds to create new content.”

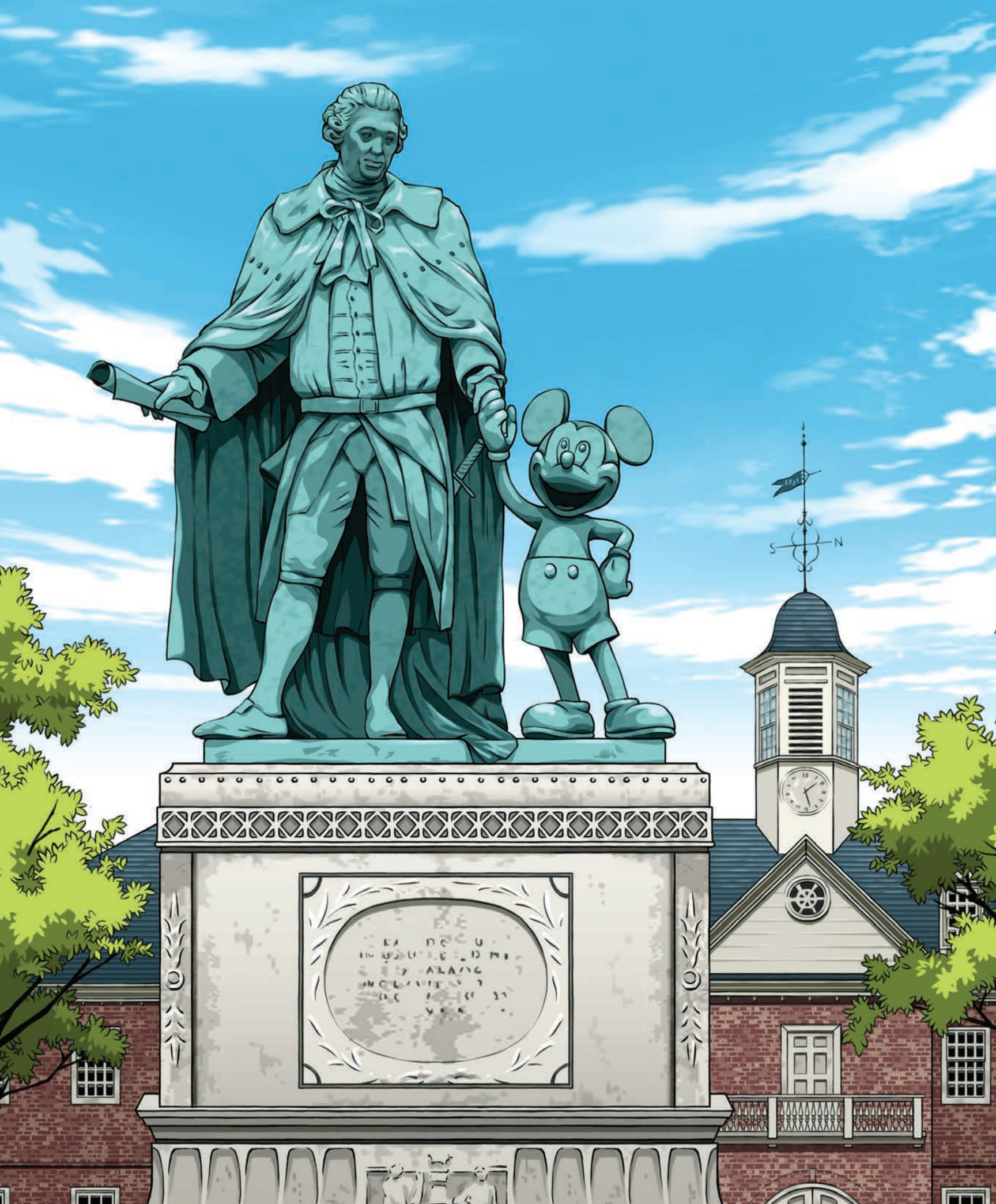
If Disney Publishing’s 700 million yearly products aren’t enough, Sugerman’s team also has to account for daily content and videos, the apps, websites, e-books, and the social media posts that now make up our world. A Disney movie takes years to create, but many of Sugerman’s storytellers have to work quickly to meet the growing demand for instant online content. For his part, Sugerman leans on the characters and storytelling that helped get Disney to this place. “My favorite character growing up was always Donald Duck. I just thought that as a character, he wore his emotions on his shirtsleeve. He puts himself out there and doesn’t hold back. And growing up, I loved the blend of animation and live-action film in movies like *Mary Poppins* and *Bedknobs and Broomsticks*, which really unlock the imaginative aspect. But Disney also has the films with the songs that interweave songwriting and storytelling. The *Lion King* is one that stands out to me. The music and the lyrics were such a cornerstone of the emotional connection.”


While storytelling is now a major part of his life, Sugerman made his first big splash with the company while building up Disney English in China. The program incorporates key Disney characters and literature into their teaching components, using them as fun tools to build English literacy. “We spent several years building Disney English up to tens of thousands of students,” he says. “I remember before I left China, I went to the first graduation ceremony for the kids who



DISNEY’S FINEST:

At top, Susan O’Day M.B.A. ’85, Disney’s chief information officer and executive vice president of enterprise technology. Above: Andrew Sugerman ’93, executive vice president of publishing and digital media at Disney Consumer Products and Interactive Media.





had gone to all five years of the program we launched. I remembered some of the kids from the day we first opened, and they'd had no English acquisition then at all. But after these five years, there were some kids up there who were delivering speeches in English, and they were so heartfelt and amazing. It was a direct result of what we had established, and it was gratifying because we had built something that was on-brand for Disney, but it also delivered valuable results to many children and families."

But if Sugerman now spends his life surrounded by stories, he's not alone. "Storytelling is one of those things that is overarching, and it's not just about a screenwriter sitting at The Walt Disney Company working on a film," he says. "Storytelling is something that every person on the planet is engaged in at any given point. Whether you're posting something on Facebook, telling your spouse what happened that day or teaching something to your children, stories are the way in which we communicate. And that goes back as far as early human communication goes. And whether it's conflicts that people overcome or the character development at the personal level, it just seems as though storytelling influences the way we look at the world around us and how we interpret things. It influences how we can imagine things and how we problem-solve and think about what we're going to do in the future through the lens of other people's stories."

Mr. Sugerman is in a position in which imagination is at the tip of his coworkers' tongues and feels relevant to his life, but he's the first to admit he's certainly not alone. "It almost doesn't matter what job you do, what career you pursue, or where you live," he says. "Imagination is probably one of the most valuable skills and something I believe needs to be exercised as much as possible. And more important than imagination is people having the confidence to then really focus in and act upon what they imagine. Imagination that is not acted upon is a loss to that person and potentially to the greater world. Imagination is only good if it's heard."

It has been a long time since I've had a good tea party. I haven't met Mickey in many weeks, and I don't know if I remember how to spin a teacup. But Disney is one of those few places that stick with you because they are in the business of transforming hearts and minds.

I still remember my first trip to Disneyland. I remember the first time I cried to Bambi (and the last one, with Sophia). And I guess that's a business — a big business, if the paper is correct — but why does my heart remember only the pleasure? Sometimes we look at storytelling as one more thing that tilts us away from reality — and the reality is this is sometimes true. Sometimes we have to put down a device or click off

a television or even close a good book to attend to the beauty right in front of us.

Or sometimes we have to remember, in an age of conflicting headlines, that some tell stories that should politely make a nose grow. But applied imagination is still that last old magic that spins us toward a better world, one in which goodness still wins. As the oceans rise and the bees dwindle, as we worry over headlines featuring prolonged war and political quagmires and the extinction of wholesale breeds, sometimes we forget that the very best cures are the ones so old that even children know them by heart. Sometimes you have to take, but it is far better to give. Sometimes we must spoon out a little medicine, but that doesn't mean there's no room for sugar. There really is a circle of life, harmonic as stars or any wheel of fortune, and we all live a little better when we blow heat off our fake tea.

Cindy Davis must add great financial value to Disney as she measures the viewing habits of the American audience, but her programs also allow millions of people to examine complex topics in a way that brings delight. And Susan O'Day might live in a world of numbers that most of us can't fathom, but she was also selling clothes one day and decided, "I want my life to be a little different," and that's a magic we can all understand. And Andrew Sugerman might often provide direction for website storytellers, but that's a craft so old that you could burrow in caves the rest of your life and never find the oldest trace. And more often than we realize, as we hurdle through a world of imbalance, stories teach us the great lessons and remind us of great hope.

Sometimes a woman toiling in the cinders is only one night away from putting on threads to dance at the palace. We may become a real boy if we can only learn the value of truth, and sometimes a frog is really a prince. A dashing prince may be a villain, and a beast may be either bad or good. Sometimes a curse is really a gift biding its time to blossom, and only love can save a frozen heart.

Stories remind us we must measure and think carefully to know what is so. And in our darkest days, those stories feel like old fables, bromides and lies to calm simple minds. But as long as there is imagination—paired with the courage and skills to bring it out—we're never more than one spark away from rewriting a sure tragedy into a comedy. There are a million things you can say about Disney and its people, but that balance and accumulation of skill is the thing that turns the world. It isn't one storyteller. It isn't one tech expert or marketing genius. It is the concept that we are one but we are also many. And as Sophia might remind, good is not a façade but an action.

So when the day turns dark and all hope seems lost, when a powerful sister throws up hands and screams, "We are dead, I am cursed," another sister may step in and say, "You're not cursed, you are just so powerful. And my heart's not frozen, not quite yet." ☺



THE PROCLAIMERS

W&M AND STARBUCKS SHARE A CUP WITH VETERANS



EVERYBODY COMES BACK DIFFERENT.

What the public sees now — at Fourth of July parades and NFL halftimes — is a long line of heroes. Men and women who bravely served their country in dangerous places and impossible situations, finally getting the recognition they deserve.

But that's today's glossy finish. For a soldier back from Vietnam in 1973, there were few parades. Even when the guns went quiet, the war was not done taking things away.



BY BEN KENNEDY '05



SERVICE: Austin Swink J.D. '17 worked with Military Mondays throughout his 2L year en route to a future career in the Marine Corps.

PHOTO: ERIC LUSHER



"Whatever we came home with, how we got treated only made it worse,"

says Bob Fulcher, a Vietnam veteran and activist in Virginia. Many veterans hesitate to discuss their service. For Fulcher, he is quick to say he had it better than many in Vietnam.

"I can't say I had it bad because the troops out in the jungle had it a lot worse," he says. "I don't want to present myself as any kind of hero or anything, but we were all in danger. We were definitely all in danger."

It was early 1968, during the Tet Offensive. Fulcher, a company clerk, was there when his commanding officer told him their camp was about to be overrun that night. His grenade launcher had only a few grenades left, which would leave him only with a pistol. He recalls thinking, "I don't want to get close enough to get close range."

"[War] takes a toll, no matter what your job is," he says. Fulcher stops telling the story there.

He jumps ahead to 1973, when he first attempted to file a disabilities claim with the U.S. Department of Veterans Affairs, with symptoms like upset stomach, anxiety, depression and hyper-vigilance. That claim was denied.

"Back in '73, I think they denied everything unless you had amputations or lost limbs or something like that," he says.

Then he jumps again, to another application in 1981, just as psychologists were beginning to understand that those symptoms could be grouped into post-traumatic stress disorder, or PTSD. But the note on his medical record suggesting he get help filing his claim was ignored; Fulcher didn't even see it until the 1990s. This — "of course," he says — was denied as well.

Fulcher swore off the VA after that. What eventually brought him back was the compassion of a fellow veteran and the power of a simple cup of coffee.

VELOCITY

Patricia Roberts' coffee isn't so simple.

"It's a Venti one-pump mocha," she says. "Been drinking it more than 10 years. It's all I ever get: hot, all year long."

For Roberts, director of William & Mary Law School's Lewis B. Puller Jr. Veterans' Benefits

Clinic, her daily trip to Starbucks is therapeutic. She's a loyal customer thanks to Starbucks' sense of community, even if she's not taking up space at a prime table all day long.

"Doing that same ritual every day, through lots of different trials and tribulations of life: that was something I would do for myself," she says.

Soothing as it may be, the mocha wasn't solving one of her most vexing problems: why weren't more veterans showing up for some of the Puller Clinic's outreach events?

The idea for the clinic had come in 2008 from former military lawyers Stacy-Rae Simcox J.D. '99 and her husband, Mark Matthews J.D. '99, who met at William & Mary Law School and were stunned by the complexity of the VA disability claims process as they separated from military service.

"They thought, if two well-educated lawyers are having trouble with this process, what is some young servicemember — just back from Afghanistan, potentially suffering from a traumatic brain injury — supposed to do?" recalls Jeff Bozman J.D. '12, who came to the law school from the Marine Corps in the clinic's early days. Before he arrived, he emailed Roberts. While he couldn't offer any legal help, he did know how to speak the "Marine Corps acronym language."

"Five minutes later, she said: 'can you come in tomorrow?'" he remembers.

The clinic's mission since 2008 has been to help veterans get the benefits to which they're entitled, and advise and counsel them on the best ways to proceed with the VA. There are 24 Veterans Administration locations for over 726,000 vets in Virginia, 21 for 427,000 in Maryland and 3 more for the more than 30,000 in the District of Columbia. Both of the states' veterans use VA services less than the national average, but have a higher-than-average rate of service-connected disability. There was, and is, real need for help. The Puller Clinic had staged events at homeless shelters, community centers and churches, but she knew there had to be a way to reach more veterans.

"You publicize the events and free services and hope they come," she says, "but sometimes they don't."

The February 5, 2015 issue of TIME magazine offered one idea: coffee. "What Starbucks Knows About America" was their cover story, and its subject was CEO Howard Schultz. In the article, Schultz promoted the company's plan to eventually hire 10,000 veterans, with the health and education benefits Starbucks is known for providing.



WELL MET: Starbucks CEO Howard Schultz (left) and former Secretary of Defense and W&M Chancellor Robert M. Gates '65, L.H.D. '98 have been staunch advocates of improving opportunities for veterans.



TOP PHOTO: STARBUCKS; BOTTOM PHOTO: DAVID MORRILL

"We have to take care of people in the communities that we serve," said Schultz in the article. "If half the country or at least a third of the country doesn't have the same opportunities as the rest going forward, then the country won't survive."

Roberts also noted another fascinating point in the article: it said not every veteran lives near a VA medical center, but practically every veteran is close to a Starbucks location. Suddenly, the sense of community she'd felt at her local Starbucks came into focus: this was the outreach opportunity the Puller Clinic was looking for. So she emailed Schultz "blindly" on a Sunday afternoon.

A week later, she was on the phone with Starbucks corporate counsel.

"They were basically asking, 'when can you start?'" Roberts says. She connected with Rob Porcarelli, one of the founders of Starbucks' Armed Forces Network, and Military Mondays were born almost immediately.

"It's not like large corporations 'immediately do' anything," Porcarelli says. "The velocity here is really a testament to her."

Porcarelli, Starbucks vice president and assistant general counsel, was stationed in Norfolk, Va., during his Navy career and knows Williamsburg well. He says that Roberts' white paper outlining Military Mondays was fully formed from the beginning.

"I read this thing, and I thought it was a no-brainer," he says. "This is exactly who we are. It's in line with our priorities and our initiatives to support veterans and their spouses with hiring, and this is another way to support them."

SETTING UP SHOP:

Hughes McLean, a representative from the Virginia Department of Veterans Services, is on hand every Military Monday to help file some claims on the spot.

Starbucks gave itself until 2018 to hire those 10,000 veterans; in March, Schultz announced to shareholders the goal had been achieved more than a year ahead of schedule — alongside former Secretary of Defense and current William & Mary Chancellor Robert M. Gates '65, L.H.D. '98, who sits on the company's Board of Directors.

"As Americans," Gates says, "I believe that we have no greater responsibility than to take care of those who serve and protect us, as well as their families."

CLAIMS OVER COFFEE

The first Military Monday was June 29, 2015, at the McLaws Circle Starbucks in Williamsburg. The location, Roberts says, was perfect because there's plenty of space for meetings to take place apart from the usual coffee customers, but still provide the Starbucks atmosphere that she says helps veterans feel at home and not stigmatized. Starbucks' district manager in the region, Unique Turner, helped cement the partnership. Turner and Roberts were "kindred spirits," she says.

"We said, 'come if you have a question regarding disability compensation benefits; we'll be here to help,'" Roberts says. Before long, veterans were making appointments for free legal counsel and help with benefits claims at the VA. They were calling it "Claims Over Coffee."

Caleb Stone J.D. '15 joined the Puller Clinic in the first semester of his 2L year, when students are first eligible to participate. Law students are eligible only to provide legal advice under the supervision of a licensed attorney, like Roberts. Stone had been looking to practice legal skills outside of the classroom; the Puller Clinic, and later Military Mondays, was the ideal venue.

"I wanted to actually practice law in a way that was actually a tangible benefit to people," he says. "After I heard a little bit about the sort of disaster [veterans] go through in order to actually get disability compensation, I decided if I could help smooth that process out in some small way, that would be a good thing to do."

After graduation — where he received the Benjamin Stoddert Ewell award — and admission to the Georgia state bar, Stone was back in Williamsburg as an Equal Justice Works AmeriCorps Legal Fellow, managing Military Mondays.

In the context of the Puller Clinic's service offerings, Military Mondays operates like a one-stop shop under triage: when a veteran calls the clinic to set up an appointment, clinic staff helps to determine which questions can be answered in an hour at Starbucks, and which might require more time and attention.

Sometimes, the law students and staff are able to assist the veteran directly during their appointment; at other times, they provide a "framework" to help the vet complete the process on their own. If an hour



PHOTO: ERIC LUSHER

isn't long enough, staff at Military Mondays refer the vet to the larger clinic, where more research and information-gathering can take place. The clinic takes on some veterans for more long-term representation, preparing comprehensive claims or appeals packages that can average 400 hours of pro bono services per claim.

Among many other resources, Stone and his colleagues use the Veterans Benefits Manual, a 2,100-page tome full of the rules that the VA uses to manage veterans' claims. The most important skill, he says, is staying flexible.

"You have to recognize patterns," Stone says. "The only way to truly learn what's going to happen is by doing it over and over again and really throwing yourself into it."

Today, Stone is helping throw brand-new 2Ls — like he was — "into the deep end of the pool," as he puts it. Thankfully, each Military Mondays appointment also benefits from the presence of Hughes McLean, a representative of Virginia's Department of Veterans Services, who can file some claims on the spot. But the work is still challenging and not always straightforward.

"We're not dealing with constitutional law," Stone says. "We're not dealing with very concrete civil procedure rules. At the agency level, this is the equivalent of wading into the mud. It's a massive bureaucracy and you hope that you come out on top of your claims."

At a Military Monday in March, Stone, Roberts, McLean and a number of law students were on hand in their signature white polo shirts to help veterans like Marc Jacob. Jacob has been receiving benefits from the VA for his hearing loss and tinnitus — which sound like a constant high "C" note on the piano, he says — since 2002.

"The rub is," Jacob says, "that I put in my claim in 1963. The tinnitus shows up in my military record in 1958."

Jacob says he received a zero percent service-connected disability rating from the VA in 1981, but also received a hearing aid. Three pairs of hearing aids later, he attended Military Mondays in hopes of securing the benefits he feels he should have received since his initial claim in 1963.

Roberts estimates — using a "very conservative" hourly rate — that Military Mondays in Williamsburg provides \$45,000 worth of free legal services per year. More than 220 veterans or family members of all ages, genders and concerns have come through the doors seeking help over coffee. It's clear, nearly two years later, that William & Mary's Military Mondays team was indeed on to something.

INNOVATING SERVICE

"Citizen lawyers" are a trademark of William & Mary Law School. In the tradition of John Marshall and George Wythe, even graduates who go on to large law firms bring with them a passion for



impact. The Puller Clinic's earliest students are no different. Joelle Laszlo J.D. '09 joined Reed Smith, a Washington, D.C.-area firm, after graduation and immediately approached two of its partners about starting a pro bono veterans benefits project.

"I found myself in this total corporate firm environment, and my first thought was, 'what pro bono can I do?'" she says. "One thing that William & Mary really helped us do is formulate that instinct, so that you could find the opportunities to be a citizen lawyer regardless of where you end up." The project eventually involved 100 attorneys and paralegals stretching across 10 of Reed Smith's U.S. offices. Today, she's a co-chair of the Puller Clinic's advisory board.

"It's always easy to say that university campuses are where you have these great innovations in science," she says. "But it's just as true to say that universities innovate in ways to serve. It's one of the reasons why I'm really ecstatic to support William & Mary."

Sure enough, the legal world began to take notice. In March 2016, Military Mondays was the popular winner of the American Bar Association's Louis M. Brown Award for Legal Access, voted on by the general public. Starbucks asked Patty Roberts to explain the program at a "Muster" for veteran-supporting corporations and nonprofits in Seattle, and suddenly other organizations started calling.

"People read about it and said, 'hey, we could do this here,'" says Roberts. A military reservist and professor at the University of California at Irvine began a program — modeled on the Williamsburg Military Mondays — at a Starbucks location in



HANDS ON: In March, veteran Marc Jacob (above) attended a Military Mondays at the McLaws Circle Starbucks in Williamsburg. Patricia Roberts (below) originated the Military Mondays idea, which is now nationwide.



PHOTOS: ERIC LUSHER

Santa Ana, Calif. The National Veterans Legal Services Program, whose resources the Puller Clinic uses, is now offering Military Mondays focused on aiding veterans with discharge upgrades, and several law firms in New York City have banded together and, working with a local nonprofit, offer Social Security disability assistance as a new iteration of the Starbucks initiative. Programs in Atlanta, Maine, the Carolinas, Seattle and Ohio are in place or coming soon. The process of reaching out to vets in this way is growing and getting easier. It's growing so fast, Rob Porcarelli says, that he's "lost count" of the number of stores using William & Mary's model. It's in the field guide for partners at every new Starbucks store, amongst other resources marshaled by Starbucks' Armed Forces Network.

Some spinoff clinics tackle different aspects of legal advice for veterans. While the Williamsburg setup is primarily aimed at disability compensation benefits, veterans in Washington can find help with civil law questions or discharge upgrades. Some iterations include financial professionals offering advice to veterans, or community members providing employment advice and assistance. It's a model that works, Laszlo says.

"The thing that really excites me about the Military Mondays concept is that it's transferable to other types of services," she says. "One week, a Starbucks could host the people who can assist you with your veterans benefits claims, but maybe the next week, it could have people who will assist you with a job interview or reformatting your resume."

"It can be anything you want it to be," Roberts says. "What we did was create a model where volunteers can decide what their veteran community needs are and what their own expertise is, and then they can meet those needs at a local Starbucks."

KEEPING THE PROMISE

In 2006, a half-size replica of the Vietnam Veterans Memorial in Washington, D.C. — the Moving Wall — was under escort to its exhibit at Mount Trashmore in Virginia Beach, Va. Bob Fulcher rode in the motorcade. While, by then, Fulcher had sworn off the VA for a quarter-century, his pride of service remained.

"I saw a friend of mine, a Vietnam veteran," remembers Fulcher, "I hadn't seen him in a long time. He said, 'you've got to go back — you've got to file your claim again. The VA is not what it used to be.'"

So he did. The struggles he remembered from the '70s and '80s were replaced by a much more efficient process; "like a regular doctor's office." But in early 2016, the Board of Veterans Appeals (BVA) still denied another of Fulcher's PTSD-related claims.

"I threw it aside after I got the denial. It sounds so much like stereo instructions," he says. "You can't really comprehend what they're saying to you."

Thanks to a counselor at a nearby veterans center, Fulcher was sent to Military Mondays. The problem was, veterans denied by the BVA only have 120 days to file to reconsider the denial — and 112 days had already passed. Caleb Stone got the answer Fulcher needed and helped him file it just in time.

"I'm only assuming that everyone involved with [Military Mondays] and trying to help veterans is as great as Caleb is," says Fulcher.

For Austin Swink J.D. '17, Military Mondays and the Puller Clinic have provided a different kind of clarity. Swink spent his first year of law school with the intention to join the military, but hadn't decided on the branch. After spending his 2L summer in 2015 working with the Puller Clinic, he found the work had strengthened his service commitment.

"Service was always in my mind," he says. "I wanted to be part of that organization. I think [the veterans] gained the sense that I really respected what they have done and that I wasn't just there to use them as a tool for learning legal skills. I'm not just going through the motions."

By that December, Swink had applied and been accepted into Officer Candidate School for the U.S. Marine Corps in Quantico, Va. Today, he's preparing for graduation and about to become a Judge Advocate.

"Attorneys really have a unique position to help veterans, not just on an individual level, but hopefully in the future on a policy level," Swink says.

"We've made a promise to take care of these people. Because they put their lives and bodies on the line for us. Whatever they come back with from their time in service, we want to help them."

Chancellor Gates agrees. "William & Mary, as it always has, is stepping up to provide services where they are needed most," he says.

Bob Fulcher has an Army Commendation Medal. He still demurs at the notion he is any kind of hero, but he has taken his experience with disability compensation and turned it into advocacy. Now, he is a member of the Vietnam Veterans of America and a delegate to the Virginia State Council on Vietnam Veterans. He shares what he's learned with his fellow veterans because until the last few years, his fellow veterans were all he had. Only recently did Fulcher feel comfortable wearing his Vietnam Veterans ballcap out in public.

"I tell you: the first time when I started wearing my hat," he begins, before choking up.

"The first time the lady in the Sam's Club said, 'thank you for your service,' I went out in the car and cried."

"We were denied for so long." 🙏



By George

William & Mary and the Omohundro
Institute are primary U.S. partners on a
historic digitization project

By Jim Ducibella & Cortney Langley

With additional reporting by University Advancement



IT'S GOOD TO BE THE KING:
King George III was many things to
many people across his vast empire —
now, W&M and the Omohundro Insti-
tute are critical partners in clarifying
our understanding.

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Farmer George. Mad King George. Tyrant.

King George III of Great Britain had many nicknames throughout his reign. But who really is George William Frederick? The answer lies among the nearly half-million royal documents housed in Windsor Castle's iconic Round Tower, many of which have only ever been seen by a select group of researchers.

The Georgian Papers Programme will change that. The partnership between Royal Collection Trust, King's College London, the Omohundro Institute and William & Mary will digitize more than 350,000 documents from the tower and present them to the public. All of this is in the hopes of transforming our understanding of 18th-century North America and Georgian Britain and its monarchy at a time of profound cultural, political, economic and social change.

NEW PARTNERS

Kay Floyd '05, director of W&M's new Whole of Government Center for Excellence, says she was in the right place at the right time, only slightly more complicated — slightly more because the result of being in the right place at the right time was a massive international partnership.

Floyd is a member of the Washington, D.C., alumni committee for King's College London, where she earned her master's in war studies. In late 2014, she was having dinner in the nation's capital with the King's College president and its head of international initiatives. When they mentioned the impending release of more than 300,000 documents from the reign of George III, she felt privileged for the inside information. When they later said they were searching for a U.S. partner to help, she couldn't help herself.

"I thought that William & Mary and King's College had a lot of common synergies, including our mutual respect and study of the British royal

family," Floyd says. "I thought it was a wonderful opportunity that quite literally presented itself on the table. I could not have walked away from that dinner without offering the College of William & Mary."

The program represents a partnership between the Omohundro Institute of Early American History & Culture and William & Mary, with leading British partners Royal Collection Trust and King's College London.

"I think this partnership shows William & Mary has a tremendous amount of respect, not just in the United States, but internationally as well," says Floyd. "One of the things I found very striking during my conversations with the Kings College representatives is how quickly they liked the idea of partnering with William & Mary. I think it speaks to our reputation that it was not some long, drawn-out conversation. It was as if the dots were connected, the lightbulbs went off, and this was absolutely the home for the American contingent."

The first phase of the Georgian Papers Programme (GPP) — roughly 33,000 digitized documents, including some penned by King George III regarding the American Revolution — were publicly released and accessible at no cost in January. The goal is to digitize and release by 2020 the more than 350,000 documents related to Kings George I, II, III, IV, William IV and other members of the royal family, along with politicians, courtiers and others. Only 15 percent of the papers, spanning 1714 to 1837, have been previously published, mostly in editions.



IN THE RIGHT PLACE:
Kay Floyd '05 was the catalyst for the Georgian Papers Partnership between William & Mary, the Omohundro Institute and their UK partners — including her other alma mater, King's College London.

PHOTO COURTESY OF WMAA ARCHIVES

The project was launched in April 2015 by Queen Elizabeth II, who has twice visited William & Mary — once in 1957 and again 50 years later for the 400th commemoration of the founding of Jamestown.

"Her Majesty fully supports the work currently underway to make the historic treasures of the Royal Archives widely accessible to the world through digital technology," says Royal Librarian Oliver Urquhart Irvine. "Having the Omohundro Institute and William & Mary as our primary U.S. partners as the program develops is essential in bringing academic rigor, depth and context to the interpretation of key papers that will shed new light on the emergence of the United States of America itself."

"With our strong connection to the Jamestown landing, I think it's perfect to bring some of the King George III legacy back to Williamsburg," says Floyd, "with a more positive bent than the first time we dealt with him."

GEORGE WHO?

When George III took over the throne in October 1760 at the age of 22, he inherited an ongoing world

war and changing social issues. Under his sovereignty, the British Agricultural Revolution reached its peak, there was unprecedented growth in the rural population which in turn provided much of the workforce for the concurrent Industrial Revolution, and great advances were made in fields like science and industry. But his time in power also marked some of his country's most tumultuous times, including the Seven Years' War against France, the loss of the American Colonies in the Revolutionary War, the French Revolution and the Napoleonic Wars. After suffering from bouts of insanity and mental illness for most of his life, George died in 1820, his life and reign longer than any other British monarch before him.

But to the American colonists in the late 1700s, George III was known as a tyrant. In Britain, he was blamed for the failure of imperialism. The final decade of his life was marked by blindness and insanity, earning him the nickname "Mad King George."

But the access to his private papers provided by the Georgian Papers Programme may tell a new story about the monarch and will allow us to see George III as more than a political or regal figure.

SHHHH: Queen Elizabeth II joins Royal Librarian Oliver Urquhart Irvine in Windsor Castle's Royal Library for a look at the Georgian papers.



PHOTO: PA IMAGES

While he spent much of his time in diplomatic meetings at St. James's Palace, from the documents in the Round Tower we learn George III also enjoyed visiting Spithead to see the ships. He was concerned about the well-being of his children and their education, and the troubled marriages of his siblings. While he never stepped foot on the American continent, his papers reveal that he closely tracked the war through maps and regiment lists. By pouring over these papers, discovering how George III processed his world will allow scholars to further understand the time period during which he ruled.

"This program is opening up years of international decision making, intricate political networks, things that the world has never seen," says Floyd. "Thanks to the various partnerships that will be a part of this, scholars all over the world will have this new level of access to create connections between different fields of study that simply would not have existed had the Queen not decided to release the papers."

MYSTERY IN THE ROUND TOWER

To recognize the significance of the Georgian Papers Programme, it's helpful to understand the choreography of researchers who want to view primary documents in archives and special collections worldwide, explains Karin Wulf, W&M history professor and director of the Omohundro Institute.

Researchers begin by finding the relevant documents they'd like to view listed in the online catalog for the archives or the special collection. They register at the archive, placing their personal belongings in lockers before entering a supervised reading room. Because of security concerns, researchers are often allowed only to bring in a laptop computer and cell phone to photograph documents.

"So that's what it's like to work in a typical reader-access-oriented special collection or archival library. Now, Windsor Castle and the Royal Archives are nothing like that," Wulf says.

"The original goal was to preserve the material of the royal family," she explains. "Their goal was a little like whatever you do with your grandmother's letters — except their grandmother and great-grandfather just happen to be monarchs. It's really this private archive, just of the royal family."

As such, the materials have not been fully cataloged, so over the years researchers and authors made educated guesses at what was in the Round Tower and then wrote to the Queen's private secretary for permission to view materials. Logistically, the Round Tower is not set up for reader services.

"All of this means that there were a very limited number of people they really could accommodate," Wulf says.

Now, the digitization part of the Georgian Papers Programme will have each document scanned and

photographed to create a high-resolution image, transcribed and tagged with descriptions and metadata allowing researchers not only to search the archive but to study and recombine it in new ways — "the kind of new digital humanities work that you can't do with a paper edition," Wulf says.

Historians have some expectations about what is in the collection based on known correspondence, global affairs and what has already been published. And, Wulf noted, there are certain documents that could only be housed in the Round Tower.

"Scholars are really salivating as this has come to light and more and more people have learned that there are treasure troves of documents to go through," says Stephen Hanson, W&M vice provost for international affairs and director of the Reves Center for International Studies.

Indeed, the project and some of its findings are the subject of a BBC Two documentary, "George III: The Genius of the Mad King," released in January in the UK.

The GPP promises to deepen historians' understanding about Britain's role in the world, including its relationships with colonial America, the fledgling United States and other European countries. Scholars also expect insights into British politics, the Enlightenment, science, food, artistic patronage, life at court, the education of royal children and more. The Royal Library is also augmenting the Georgian Papers with another 100,000 pages of its own manuscript material.

"We're gratified that King's College said that the Omohundro Institute are the people to work with and pleased that the Georgian Papers Programme recognized OI's leadership in early American scholarship," Wulf says.

ROYAL ARCHIVE AND COLONIAL COLLEGE

The roles of William & Mary and the Omohundro Institute are multi-pronged.

For the digitization project, the papers are being physically scanned in England, not exported overseas. But once a digital image is ready, students funded through W&M Libraries and the Omohundro Institute are working on transcribing the documents and tagging them with searchable and descriptive metadata. W&M Libraries staff members are also providing consultation for the project, working closely with the Omohundro Institute and the British partners on archival, technical and communications aspects of the project.

"This project provides a unique opportunity to work on an international digital project, setting standards for cataloging and digitization that will contribute to the ever-evolving role of libraries in the digital age," says Carrie Cooper, W&M's dean of university libraries. "The lessons we learn from this project will inform our work as we embark on digi-



tizing, transcribing and making discoverable unique items in our own collections like the James Monroe Papers, diaries from the Civil War and the Robert Gates Papers. Digitizing our original collections and making them accessible to scholars worldwide is crucial to advancing scholarship."

The Omohundro Institute, recognized globally as the leader in early American historical studies, is deeply embedded in the program. With funding through its Lapidus Initiative, it has committed to support up to eight research fellowships annually. The first were funded in 2015, along with additional fellowship paid for through King's College London.

As the research fellows rotate through Windsor Castle's Round Tower, they help to illuminate what's in the archive for historians coming behind them. They will also document their findings on the American and British Georgian Papers portals in detailed blog posts.

In 2015, Omohundro Institute-sponsored fellows researched authors of African descent at the Georgian Court and the imperial politics of Scottish emigration to revolutionary America.

Last year, they delved into the early years of the Revolutionary War, the political and colonial schemes of Lord Bute (King George III's closest adviser), the patron-client relationship between first minister Lord North and King George III, and European geopolitics and British foreign policy in pre-Revolutionary America.

"Included in the essays written by King George III are subjects like architecture, military tactics, constitution, all topics," says Nick Popper, associate professor of history at William & Mary and member

of the Omohundro Institute's Council. "There will be something like 300 essays as part of the initial release, partly because they are among the most appealing sources [for future dissertations and books] that are going to emerge from this."

In addition to the digitization and fellowships, the project also includes annual conferences, symposia and other events on both sides of the Atlantic. Already the project has promoted a fair bit of inter-continental travel, with faculty and staff from the Omohundro Institute and William & Mary's Reves Center and Libraries visiting London and Windsor and personnel from the Royal Archives and King's College London visiting W&M and Washington, D.C.

Next year, the Reves Center is funding a research trip, led by Popper, taking a number of W&M history students to London and the Round Tower. Other history professors are also integrating the Georgian Papers material into their classes at William & Mary this spring.

"This is very likely the last great privately held archive that will illuminate the 18th-century Atlantic world," says Wulf of the documents at Windsor Castle. "Sure, there is glorious material here to explore on King George III and the lost colonies, but there is also extraordinary material on transatlantic literary culture, on ideas about labor and agriculture, on politics of the highest and the most quotidian sort, of gender, family — all manner of topics. It's not only the monarchs whose materials are preserved here. It's the people who worked for and with them, and it's the materials created by all kinds of people around the British Empire and beyond." ☺

W&M IN THE UK: At left, W&M Libraries staff and faculty at Windsor Castle in 2016. From left: Kim Sims, university archivist; Debbie Cornell, W&M Libraries head of digital services; Oliver Urquhart Irvine, royal librarian; Carrie Cooper, dean of university libraries; Tami Back, W&M Libraries director of communications and strategic planning; Nick Popper, associate professor of history; and Oliver Walton, Georgian Papers Programme project manager and curator. Right: Omohundro Institute director Karin Wulf.





PHOTO: SKIP ROWLAND '83



TRIBE

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IN THE GALLERY

The Muscarelle Museum of Art at William & Mary is one of only two U.S. hosts for "Botticelli and the Search for the Divine: Florentine Paintings between the Medici and the Bonfire of the Vanities." The exhibit is in partnership with Italy's Associazione Culturale Metamorfosi and will run on campus until April 5.



NO STOPPING HER: Jean Shuler '63, on top of Switzerland's Mt. Blanc. She has hiked to the top of Mt. Whitney, run marathons in London and Barcelona, and explored Machu Picchu and Cuzco. "I'm planning on running until I drop," she says. Inset: Shuler at Lawrence Livermore National Laboratory in the 1970s.



"I'M JUST TRYING TO GET THE RIGHT PEOPLE WHO HAVE THE PASSION FOR THE MISSION OF THE LAB, AND WHO CARE ABOUT NATIONAL SECURITY."

Top of the Field

FROM STEM TO STRING QUARTETS WITH JEAN SHULER '63

LIVERMORE, CALIF. — If you're an opera singer performing in the San Francisco Bay Area, odds are pretty good that Jean Shuler '63 is in attendance. If there's a young woman looking for an introduction to a science career, Shuler is there to help. If there's a supercomputer at one of the most

complex laboratories in the country, she might also have been involved. And if there are tourists standing in the parking lot atop Mount Diablo — the highest point in the East Bay — they might just see Jean Shuler, too.

Because she ran there. "They'd look at us like we were from outer space," Shuler says. She and her friend decided one day to run to the peak east of Oakland — elevation 3,849 feet — where they met the folks who

merely drove there. Running has been in Shuler's blood for decades, from her earliest years at the Lawrence Livermore National Laboratory.

"The weapons division challenged the computing division to a small run, and they needed a woman," Shuler says. "So then I had to train and kind of got hooked on it."

Throughout her 44-year career at the lab, running has provided both a chance to meet people and a way to work through difficult problems in the office. For a workplace concerned in large part with the United States' nuclear arsenal, those problems might require some very long runs.

"Even if you're running with people, you can just clear your mind," she says.

Shuler was born in Kalispell, Mont., a stone's throw from the Canadian border, before moving to South Dakota and eventually suburban Washington, D.C. As a young woman, she gravitated toward math and science even as her father tried to nudge her into more traditional roles for the time.

"He made me take typing while I was in high school so I could become a secretary," she says. "So I could always get a job."

But the pull of a STEM career — although in the late '50s there was no such term — remained. At William & Mary, she declared a math major without much idea of what to do with it. Still, Shuler enjoyed her courses in chemistry, physics and especially astronomy. After graduation, she found work as a mathematician at NASA's Langley Research Center in Hampton, Va., close to the career her father intended for her, but not quite.

"I sat in the office with the secretary because they never knew what to do with me," Shuler says. "I learned programming — there were women in programming but there were no role models at all."

William & Mary didn't have any computers at that time, so programming was the first of many new disciplines Shuler would learn over her career. In 1968, she moved with her then-husband to California, where he began work at Lawrence Livermore National Laboratory (LLNL). At the time, the lab refused to hire spouses, so Shuler, despite her experience, had to look elsewhere. After a number of years working for a Bay Area engineering firm, LLNL changed the rule in 1972 and she began her long career in Livermore.

"I started as a computer scientist working for mechanical engineers," she says, "and I went to some of the weapons programming. Then I worked for the National Energy Research Supercomputer Center, where I was more of a systems programmer."

In over four decades at the lab, Shuler also did work in data storage, graphics and user services. Today, she is a workforce planning manager and technical consultant for LLNL's high-performance supercomputer. While in the '70s, the lab was primarily focused on managing the U.S. nuclear stockpile, today, she notes that the work is much more wide-ranging.

"We have biotechnology and all kinds of mechanical engineering projects," Shuler says.



PHOTOS COURTESY OF JEAN SHULER '63



ONE SQUARE MILE:
Lawrence Livermore National Laboratory is nestled in the deep East Bay in Northern California. Six thousand people use the Department of Energy laboratory daily.

"We do a lot of collaborations with companies outside the lab for technology transfer."

The scope of the corporate partnerships at LLNL is staggering. Shuler's office is in a fairly nondescript office building on the lab's vast campus, but the high-performance supercomputer is just down the hall. Sequoia, the system installed there — in a 48,000-square-foot, column-free, climate-controlled room large enough for a skating rink — is the fourth-fastest computer in the world. The experiments that it runs are among the most complex anywhere, and an ongoing collaboration with Red Hat, which runs Sequoia's Linux architecture, keeps it running smoothly. Soon, Sequoia will be supplanted by an even more powerful system named Sierra. So for her part, Shuler must help the lab recruit smart, committed engineers who are ready to adapt to LLNL's unique set of demands.

"I'm just trying to get the right people who have the passion for the mission of the lab, and who care about national security," she says. "A lot of people shy away from that because they want that Lamborghini to drive around, but Livermore is a nice town; it's a nice community to live in."

Nestled in Northern California's Tri-Valley region, Livermore has a walkable, quaint downtown, nearby wineries and plenty of arts organizations to keep it lively. Shuler is a committed patron of the Livermore Valley Performing Arts Center and its stately Bankhead Theater. The theater hosts Stanford seismologists, Gaelic music ensembles,

musicals and films. Shuler supports all of them. To raise awareness for the arts, she hosts small groups of 20 friends in her home to listen to world-class music in an intimate setting.

"[Prominent operatic baritone] Eugene Brancoveanu offers himself up to come to your house and sing for you, and I've bid on him twice," she says. "Somebody else outbid me this year, but next week I've got the New Esterhazy Quartet coming to my house."

It seems at times, though, that Shuler is never home. The calendar in her office proclaims "NEPAL" as an upcoming destination, and she is clearly excited to discuss other trips in her past — with her William & Mary sorority sisters.

"I was a Tri-Delta," she says with a smile. "We've kept in touch for years. On our 70th birthdays, there were 11 of us who went to a big place in the Shenandoah. We went whitewater rafting, ziplining and bike riding."

Shuler says that the class reunions played a big role in keeping her sisters close. "When you go back to a class reunion, it's like you were never apart," she says. "You just pick up from where you left off. People have such changes in their lives — good and bad — but we're very supportive. Everybody liked each other."

Even more than a half-century removed from William & Mary, Shuler takes the ethos of a female support network to heart in California. She's a past president and current member of the board of directors for the Expanding Your Horizons Network, a group that helps girls and young women connect with role models in STEM careers. For Shuler, that's a gift that she never had.

"I've been involved with doing facilities, fundraising, hall monitoring, VIP tours, chairing the conference, gosh, since 1986," she says. "We get hands-on workshops from chemists, veterinarians and dentists where they hold an hour-and-a-half workshop. Girls get to build things, make DNA, take apart computers and everything. The girls just love it."

Any young women who might be nervous about a STEM career, Shuler says, ought to just jump right in anyway. After all, her career has been a series of new adventures. Whether it's running up a mountain, programming a high-performance supercomputer or ziplining with her sorority sisters, she seems proud to be a successful role model for the Expanding Your Horizons girls.

"I don't know what they think of me," she says, "but I do provide mentoring and fun. And I can show them the kind of career that I've had."

— BEN KENNEDY '05



PHOTO: COURTESY OF LAWRENCE LIVERMORE NATIONAL LABORATORY

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Around the Globe with W&M

CREATING UNFORGETTABLE MEMORIES WITH ALUMNI JOURNEYS

ALUMNI TRAVELOGUE In 1804, Merriwether Lewis and William Clark embarked on a two-year journey of exploration conceived by Thomas Jefferson 1762. The Jefferson administration sought to discover the resources that land from the Louisiana Purchase contained, chiefly a route to the Pacific Ocean.

This past September, 16 William & Mary alumni traced Lewis and Clark's journey along the Columbia and Snake rivers in the Pacific Northwest. Alumni Journeys, a program through the William & Mary Alumni Association that offers vacations for alumni, their families and friends of the university, partnered with Lindblad Expeditions to provide travelers the opportunity to reconnect with each other and explore the two Virginians' involvement in the expedition of 1804.

Every trip the Alumni Association offers includes unforgettable social, educational and cultural programming designed to create new, lasting relationships between alumni and alma mater. In particular, the Alumni Association encourages reunion classes to schedule trips together and rekindle old friendships.

"They often say, 'let's not wait another five years before we get together again!'" says Marilyn Ward Midyette '75, executive director of the association. "This is a great way to satisfy that desire."

Since the Northwest trip coincided with the Class of 1966's 50th Reunion year, Bob Gatten '66, a historian for Lindblad Expeditions, encouraged his classmates to include the trip in their 50th Reunion celebrations. Gatten has worked on the Pacific Northwest tour since 2004. The original historian on staff contracted laryngitis, which prevented him from giving his daily lectures. Gatten, former president of the Lewis and Clark Trail Heritage Foundation, offered his expertise for the remainder of the journey. Lindblad Expeditions wanted to make the arrangement permanent, and Gatten now has an exciting retirement job.

A little over two years ago, Gatten suggested that Lindblad and the Alumni Association partner in order to offer the Pacific Northwest tour to alumni. Gatten had asked himself, "what is it that enabled Jefferson to have this vision for the country?"

FALLING INTO PLACE:

At right, the Palouse Falls lies on the Palouse river in Southeast Washington. Below: Breathtaking landscapes are a highlight of many Alumni Journeys.



LEFT PHOTO COURTESY OF WILLIAM & MARY ALUMNI ASSOCIATION; RIGHT PHOTO: SVITLANA IMNAZDE

"THEY TOOK US TO PRISTINE PARTS OF THE RIVER WHERE THE GEOLOGICAL FORMATIONS ARE JUST AMAZING."

"Thomas Jefferson's experiences, including his time at William & Mary, shaped his intellectual curiosity and his outlook on what the future of the nation should hold," he says.

He wanted to share these insights with fellow alumni, especially those from his own class. Fifty years removed from student life on campus, members of the Class of '66 reflected on both the impact that William & Mary has had on their lives and on the entire nation as they sailed from Lewistown, Idaho, to Astoria, Ore. Valerie Cushman, director of alumnae initiatives, accompanied the journey as a William & Mary host.

"They became 'The Tribe' really quickly — almost embarrassingly so!" Cushman says with a chuckle. "I say that because the rest of the ship was not William & Mary alumni, and [the rest of them] were saying, 'I wish I was a part of William & Mary!'"

Gatten remarked that, for those of the Class of '66 who had known each other during their days as undergraduates, "50 years didn't make much difference. There was an immediate familiarity among us, and I hadn't expected that to happen."

The vacation afforded alumni plenty of opportunities to strengthen these bonds. As they sailed, they stopped to pick apples from orchards, visit maritime museums and hike to the top of Palouse Falls, the second-tallest active waterfall in the U.S. In between terrestrial treks, vacationers could venture out on the water themselves in inflatable, motorized rafts that skimmed along the top of the water.

"They took us to pristine parts of the river where the geological formations are just amazing," says Cushman.

The alumni also enjoyed the intellectual stimulation that the tour offered. Gatten emphasized the human components of Lewis and Clark's expedition.

"I love bringing people from 200 years ago alive," he explains. "They're people like us! Human nature hasn't changed in the past couple centuries."

Gatten explains that his lectures specifically prepare the tourists to "stand in the same spots where Lewis and Clark wrote their journals," when Americans were seeing this territory for the first time.

Despite the frequent cultural and intellectual stimulation, the vacationers managed to squeeze in relaxation hours. After all of their daily hikes and museum visits, everyone sank into dining room chairs at the end of each day to enjoy dinner. Their plates contained the bounty of local produce that they watched the ship's bursar onboard that morning.

"This particular group partners with National Geographic, so they are very cognizant of their



impact on local economies and local environments," says Cushman of the experience. The food, as several alumni commented, was excellent.

One evening, alumni gathered on the aft deck for a reception. As the tables and chairs rolled onto the deck, a member of the ship's staff asked if the captain might join the group. Cushman and the alumni welcomed the captain and asked him to say a few words, but the captain wanted to join as part of William & Mary. Captain John Sinclair matriculated with the class of '93, but he left before finishing his degree to figure out what he wanted to do. Cushman has since worked to re-engage Sinclair with the university and notes that he thinks of the College as his alma mater. The College agrees.

Sinclair's situation fits within a broader pattern of alumni engagement. "During your college years, you're deeply embedded in William & Mary," says Gatten, "but [after you leave], your everyday life commands you, you get busy and you lose touch."

Integrating the vacation into the Class of '66's reunion activities was a rewarding experience for Gatten. "It was great to help put together this aspect of the 50th Reunion. It was a wonderful way for us to come back to our roots in Virginia."

Every Alumni Journey leaves its travelers with all kinds of exciting, memorable stories to tell. Sometimes alumni must set out exploring to more fully appreciate the extent of their William & Mary roots.

— PHOEBE BRANNOCK '18

WE'RE ON A BOAT:
Members of the Class of 1966 gather during their Alumni Journey to the Pacific Northwest.

For more information on all of the exciting Alumni Journeys, visit <https://wmalumni.com/travel>.

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WEDNESDAY



Women in Law: Learning from Setbacks & Success

Presented by W&M Law School



Brilliant Minds: A Conversation with Leading Entrepreneurs

Moderated by Graham Henshaw, executive director, Alan B. Miller Entrepreneurship Center

THURSDAY



New York Public Library: A Private View

Presented by W&M Libraries



Tour of Museum of Modern Art: Meet & Greet with Glenn Lowry D.A. '09, director of MoMA



W&M Weekend in NYC Kickoff & Raft Debate

Featuring Joe Plumeri '66, D.P.S. '11, honorary chair of W&M Weekend in NYC

FRIDAY



VIP Tour of NYSE Trading Floor



William & Mary Alumni
Association Gala & Auction



Jazz Revue at Feinstein's/54 Below
Featuring Vivian Reed, multi-award winning
performer and Alan Harris, internationally
acclaimed vocalist and guitarist



Wonder in the Universe:
Big Ideas & Disruptive Innovation

Featuring Beth Comstock '82, vice chair, GE, Ellen
Stofan '83, D.Sc. '16, former chief scientist, NASA



Bandstand: Broadway
Performance & Talkback



Ha-Ha-Hark upon the Laughs
with W&M Alumna Carmen Lynch, and
presented by Laughly and David Scott '93

SATURDAY



Central Park Running Tour
Presented by W&M Young Guard Council



History of Wall Street Walking Tour
Featuring Glenn Crafford '77, Mark Shenkman
HON '15, P '03 & Greg Shenkman '03



"Williamsburg to Williamsburg"
Walking & Eating Tour

SUNDAY



Private 9/11 Memorial Museum
Tour & Discussion

Featuring David Kelley '81, partner,
Dechert LLP & former co-chair of the U.S. Justice
Department's 9/11 Investigation



2017 AIDS Walk New York
Service Event



Alumni Admissions Luncheon
Featuring representatives from admissions,
career services and parent and family programs



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TERRA ALPHA INVESTMENTS ADVOCATES FOR COMPANIES TO ADOPT ENVIRONMENTALLY SMART PRACTICES

ALUMNI PROFILE Timothy Dunn '83 was at the height of his career as a global portfolio manager. He managed funds in the billions. With a worn passport and a suitcase always on standby, Dunn estimates he's traveled to Japan more than 25 times in addition to many other countries across the globe.

But Dunn wanted more.

He wanted to make an impact on the world by leaving a greener footprint behind.

In 2014, Dunn founded Terra Alpha Investments LLC, an advocacy investment firm, after working in the investment management industry for more than 25 years. Terra Alpha invests in companies that are making a smaller imprint on the earth's natural resources through greener business practices. They gauge a company's environmental productivity based on their carbon emissions, water and material efficiencies.

"I wanted to do something more meaningful in my life," Dunn said. "I don't want my tombstone to say, 'great portfolio manager.' Not that there is anything

wrong with being a great portfolio manager. I just want to leave this world a better place by focusing my energy on ways to improve the environment."

A GLOBAL FORCE Dunn was headed to the University of Rochester for college, but then it snowed. It was a snowfall that changed his path from upstate New York to Williamsburg, Va. Shortly after being accepted, he heard that Rochester was covered in five inches of snow. Though snow is typical for upstate New York, this snowfall didn't occur in the dead of winter, or even early spring — it arrived on May 3. He changed his mind that day and decided to attend William & Mary where he had also been accepted.

It was a wise decision for many reasons, including meeting his wife, Ellen Stofan '83 D.Sc. '16, during their junior year. Stofan, former chief scientist at NASA, is now a member of Terra Alpha's advisory board. While at NASA, Stofan led efforts to study global climate change. Two of the couple's three children, Ryan '10

PHOTO: UNIVERSITY ADVANCEMENT

"I FELT MY WORK WAS LACKING A BIGGER PURPOSE THAN JUST FINANCIAL GAIN, AND I WANTED TO DEVOTE MY TIME TO ENVIRONMENTAL CHALLENGES."

and Emily '14, graduated from W&M. Dunn is the chair of the Reves Advisory Board and previously served on the William & Mary Board of Visitors.

Dunn came to W&M to study law, but as he neared graduation, that aspiration had transformed into something else. When he took the class international trade and finance, it fueled his interest to work globally.

Dunn spent most of his career at Capital Research Global Investors working as a senior vice president, portfolio manager and an equity analyst. The global sectors Dunn covered included consumer products, electrical equipment and industrial companies. After spending 19 years there, Dunn was ready for a change.

"I felt my work was lacking a bigger purpose than just financial gain, and I wanted to devote my time to environmental challenges," Dunn says. "Of course now, via Terra Alpha, I am able to marry my investment skills with my environmental passion to bring investors both environmental and financial gains."

EARTH FIRST Terra Alpha's headquarters is located in Middleburg, Va. Middleburg, a town of 800 people, sits in the shadow of the nation's capital among endless rolling hills and horse pastures lined with wooden fences that stretch for miles.

Since its founding, Terra Alpha has constructed a portfolio of 95 publicly traded companies, which include BMW, MetLife, Apple, adidas, Sysco, Wyndham Worldwide Corp and UnitedHealth Group. The companies in Terra Alpha's portfolio were rated more than 90 percent more efficient compared to others in their use of carbon and waste generation, according to Terra Alpha's fourth quarter newsletter. The companies were 70 percent more efficient in water usage.

Unilever, a company in Terra Alpha's portfolio that owns 400 brands, including Dove, Lipton, Hellmann's and Vaseline, has created waterless foaming shampoos and laundry detergents, which require less water.

"By both identifying and investing in the leading companies across all sectors, we seek to enhance our investor's financial returns and reward superior corporate behavior," Dunn said. "If more investors used the power of their financial assets to encourage such behavior our overall economic system will shift to become more aligned with our natural systems; which is a win for everyone."

GREEN AND GOLD Dunn looks to his alma mater as a major source of hiring at Terra Alpha. He's employed six William & Mary students as interns, and of those, he hired Rita Morency '13 and Brendan Corbett '15 as full-time employees.

"The students from William & Mary know how to think critically and write really well," Dunn says. "In



our business, there is a lot of critical thinking, independent research, and a lot of writing."

Morency and Corbett work as research analysts, writing reports about environmental productivity for the advocacy arm of Terra Alpha, which encourages companies to be more transparent in their usage and reporting of natural resources.

"Now is an important time to fight for and invest in the protection of our environment and our natural resources because, frankly, the future of humanity depends on it," Morency says. "I think that it is becoming more obvious to companies that the way they currently use and impact natural resources is unsustainable, both environmentally and financially."

Corbett says that Terra Alpha is working to shift the thinking of companies by educating the investment community to incorporate environmental factors into their investment processes.

"Essentially, once the capital markets fully acknowledge the material value and financial impact of environmental performance on a company's bottom line, a huge opportunity for changing how the private sector impacts our planet and its natural resources will be unlocked," Corbett says.

Ultimately, environmental efficiency is the responsibility of everyone, Dunn says.

"We all have the ability and the responsibility to shape the future," Dunn says. "We can't just look to the president, governor, business leader or minister to do this. At the end of the day, it's going to be up to all of us."

— ASHLEY K. SPEED

TRIBE: William & Mary alumni, Brendan Corbett '15 (left) and Rita Morency '13 (right), both work as research analysts at Terra Alpha Investments.



ELECTION UPDATE

The Board of Directors is pleased to present this slate of nominees for election to the Board with terms beginning July 1, 2017 (facing page). As previously reported, the Board has changed its election cycle to coincide with the College's fiscal year. In addition, the membership voted in 2015 to approve an increase in the size of the Board to 24 members. This 2017 ballot contains five members and 2018's ballot, next March, will contain three members, for a total of eight new members over the two years. These steps to stagger the nominations were necessary to avoid too many members having terms end on the same date, and, the Board felt it important to not skip an entire election year. Therefore, this adjustment will ensure that, following next year's election, the 24-member Board will rotate one third of its membership each year. These actions will complete all adjustments due to the growth in Board size and change in election cycle.

Board Notes

The Latest News From the Alumni Association

The winter meeting of the William & Mary Alumni Association (WMAA) Board of Directors was held at the Alumni House, February 9-10, 2017. On Feb. 9, the full board began with approval of consent agenda items. The Executive Director briefed the Board on ongoing activities, the 100th anniversary of co-education at W&M, the Alumni Admissions network and plans for the Alumni House Expansion. The acting Chair of the Finance and Investment committee reported on year-to-date financial operations and reviewed investment portfolio performance on WMAA investment funds. Committee chairs provided updates on committee activities relative to

strategic goals established in September. The Board Development Committee chair also recommended a slate of nominees for the spring election. The board also received an update on the second annual W&M Weekend, in New York City. On Feb. 10, the Board was briefed on plans for One Tribe One Day fundraising, held a discussion with the Vice President for University Advancement concerning W&M Weekend, and heard an update on the search for a new Athletic Director. The Board then broke out into committees, reconvened and reviewed actions on the strategic plan. Other significant discussion and decisions were made on the following actions:

- Approved awarding of Honorary Alumni membership (see facing page).
- Selected as Grand Marshals for Homecoming 2017: Lynn Briley '71, Janet Brown Strafer '71, and Karen Ely '71, the first African-American residential students at William & Mary.
- Approved according of Associate Alumni membership to 63 faculty and staff members retiring from service to the College.
- Approved the awarding of the Alumni Fellowship Awards to the following:
 - Jorge L. Terukina, Associate Professor of Hispanic Studies
 - Douglas D. Young, Associate Professor of Chemistry
 - Anne L. Blazer, Associate Professor of Religious Studies
 - Gerard L. Chouin, Associate Professor of History
 - Christopher J. Hein, Assistant Professor of Physical Sciences
- Awarded the Faculty/Staff Service Award to Pete Clawson, Senior Assistant Athletic Director for Public Affairs.
- Approved a resolution honoring the late Christopher B. Powers '73.

The next regular meeting of the W&M Alumni Association Board of Directors will be May 18-19, 2017, in New York City, during W&M Weekend in New York, May 18-22.

The Annual General Membership meeting of the Alumni Association was held Feb. 11, from 8:30 to 9:30 a.m., in the Chesapeake Room of the Sadler Center. Leadership provided a Year-in-Review presentation to attendees on the

mission, goals, operations and financial performance for the year ended December 31, 2016. No new business was introduced at the meeting.

To nominate someone deserving for the Alumni Association Board of Directors please visit the Board of Director's page under About Us at wmalumni.com. Nominations are accepted all year long but must be received by July 1st to be considered for the next election year.

CAST YOUR VOTE FOR THE WMAA BOARD OF DIRECTORS

If you have not already done so, please go online now to cast your vote for the current slate of nominees to elect four additional members expanding the board as approved by the membership in 2015, and a member to replace Christopher Powers '73, who passed away in December. The Board recommends a YES vote for the entire slate. Voting closes May 7, 2017 at midnight. All alumni are eligible to vote in board elections. Full biographies and personal statements can be found at www.wmalumni.com/vote.



GEORGE CRUSER '84 "For me, William & Mary marries its rich history with continual innovation, drawing on the old and giving birth to the new. I believe that considering the historical context as part of creating change improves its success. I hope to help the Alumni Association continue to engage in our traditions while creating new beginnings."



MEGAN DORWARD '07 "The College has given me so much—opportunities both inside and outside the classroom during my time as a student, a professional network as an alumna, and a guiding set of principles which have served me as a compass through life. I feel it is not just a responsibility, but a privilege to give back in both time and treasure to the institution that has given me so much."



ANNA HATFIELD '96 "I am incredibly grateful for my undergraduate years at William & Mary and for the Tribe community. The impact on my life is immeasurable, and I am honored to support the College in any way I can. William and Mary will always be home."



JEB JEUTTER '82 "I believe that my time at William and Mary has played a direct role throughout my life in who I am and what I have achieved. It is my hope that, as a member of the Board, I will encounter others who feel similarly, and together we will seek meaningful ways of returning that gift so that others may experience the same."



KIRSTEN SHIROMA '05 "When I think of W&M, I think of opportunity. W&M gave me the opportunity to grow as a person — academically and personally — more than I thought was possible. Since graduation, it has been a life goal to provide the same opportunities for other Tribe members. A role on the Board would allow me to continue this goal, and at the same time bring the experiences I gained from leading the largest chapter in the nation to the Board."

NOMINATIONS FOR ALUMNI ASSOCIATION BOARD

The Bylaws of the William & Mary Alumni Association require all board members to be alumni of the College of William & Mary and active donors, regardless of giving levels, to any recognized fund of the institution or the Alumni Association. Members must be willing and able to attend regular and special board meetings, as required, in Williamsburg or other approved locales to conduct Alumni Association business.

You may find out more about the requirements for the alumni board and access nomination forms at https://www.my1693.com/?bod_nomination. Nominations are accepted all year but must be received by Jan. 1 to be considered for that election year.

2017 HONORARY ALUMNI

The William & Mary Alumni Association is proud to announce a group of dedicated friends of the university, who have demonstrated a lasting commitment to and genuine affinity for William & Mary. They will be recognized during the 2017 Commencement weekend as honorary alumni:

- Ann Green Baise
- Mari Ann Banks
- Jane P. Batten
- Susan and Terry Driscoll
- Jeanne Harris Weaver

A special ceremony in their honor will be held on May 12 in the Alumni House. For more information, call Susan Bowe '85 at 757.221.7855.



Beyond the 'Burg

ALUMNI STAY CONNECTED
FROM COAST TO COAST

CHARTER DAY EVENTS

DC Metro: Gold Rush Game Watch at BlackFinn D.C.

Maryland: Gold Rush Game Watch at Big Jim's Deli.

Atlanta: Celebration at the Symphony.

Central Florida: Celebration at the Stubborn Mule.

Charleston: Celebration at the Gibbes Museum of Art.

Charlotte: Celebration at Olde Mecklenburg Brewery.

Triangle: Gold Rush Game Watch at Tobacco Road Sports Café.

Orlando: Celebration at The Stubborn Mule.

San Francisco: Celebration in the Bay at Palomino.

Richmond: Celebration at Greenleaf's Pool Room.

South Hampton Roads: Celebration at Bottlecraft Tasting Room.

Roanoke: Celebration at Brambleton Deli.

Chicago: Celebration at Fatpour Tap Works.

Houston: Celebration at Pluckers Wing Bar.

VIRGINIA
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WILLIAMSBURG-PENINSULA
The chapter held their annual basketball dinner for the William & Mary Men's and Women's Basketball team and their coaches in January. In February, the chapter hosted a

reception following a Men's Tribe Basketball game for graduate students who received their undergraduate degree from William & Mary. The Chapter continued to support W&M athletics at their Men's Basketball game watch as the Tribe took on the Towson Tigers. Alumni from the area took a trip to Gloucester for a tour of the Virginia Institute of Marine Science (VIMS) which included an inside look at their fish collection, underwater drones and shellfish labs. Williamsburg-Peninsula alumni and friends gathered for their monthly Tribe Thursday, bringing in guest speakers such as staff and coaches from

Tribe Athletics and faculty and staff of the Public Policy Program.

RICHMOND
Area alumni and their families gathered in March for a family day at G-Force. Together they enjoyed go-karting, paintball and archery.

LYNCHBURG
In March, the chapter hosted a welcome reception and dinner for William & Mary students volunteering at Lynchburg Grows during their alternate spring break trip.

SOUTH HAMPTON ROADS
The South Hampton

Roads alumni chapter collaborated with the Tribe Club and the William & Mary Alumni Association to host a reception prior to the W&M vs. ODU Men's Basketball game at the Ted Constant Convocation Center.

LOWER NORTHERN NECK
The Lower Northern Neck & Botetourt Chapters co-hosted William & Mary students volunteering at the Northern Neck Free





Health Clinic during their alternative spring break trip in March.

D.C. METRO
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WASHINGTON, D.C.
The DC Metro alumni chapter spent the President's Day holiday on a social justice tour of the Adams Morgan area, led by alumna Kate Denson '07 and complete with a brown bag lunch of Cheese Shop House Dressing and bread ends! In March,

William & Mary alumni came together with alumni of King's College London for a social gathering to celebrate their mutual royal history, and the new Georgian Papers Programme partnership between the institutions. Michael Steelman, William & Mary's Director of Alumni Career Management and Professional Networks, continues to host regular Breakfast & Business Cards events at the W&M Washington Center. Additionally, the DC Metro chapter has continued to expand its series of book clubs, with meetings in Fairfax County and Eastern Market that attract alumni of all ages.

MARYLAND:
In January, Maryland-area alumni "took the plunge" and joined the Polar Bear Plunge at Sandy Point State Park. Together, they raised

money for Maryland Special Olympics. Additionally, the alumni chapter continues to hold monthly Tribe Thursdays that rotate throughout the state.

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Managing
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NEW YORK
In January, the chapter brought Professor Emeritus David L. Holmes to the William & Mary Club of NYC to speak on Religion and the Presidents of Our Time. Professor Holmes spoke on how morality, values and faith played integral roles in American politics. Beginning with Dwight Eisenhower's background in the Jehovah's Witnesses, Richard Nixon's secret Unitarianism and Bill Clinton's Saturday night/Sunday morning personae, Professor Holmes concluded by discussing the religious faith of Donald J. Trump.

SOUTHEAST
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ATLANTA
In January, Atlanta alumnae gathered at the Center for Civil and Human Rights for conversation and camaraderie with Professor Jayne Barnard, chair of William & Mary's 100th Commemoration of Coeducation Committee. Atlanta-area alumni also continue to host regular happy hours, with February's event taking place in Decatur, Ga.

CHARLESTON
In addition to their Charter Day Celebration, the Charleston alumni chapter held a CAA men's basketball tournament reception and hosted their regular alumni golf outing at Coosaw Creek Country Club.

SOUTHWEST FLORIDA
In what has become an annual tradition, alumni gathered at the Van Wezel Performing Arts Center for a dinner and performance by the Sarasota Orchestra. This year's Masterworks concert featured the music of Scandinavia, and alumna Flavia Zappa Medlin M.Ed. '90. Naples-area alumni also continued their monthly happy hour



series by gathering at The Wine Cellar at Mercada in February.

CENTRAL
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HOUSTON
In March, the chapter
enjoyed live thorough-
bred racing at the SHRP

Track-Athalon at Sam
Houston Race Park.

CHICAGO
In January, alumni, par-
ents and students par-
ticipated in a career net-
working reception at the
University of Chicago's
Gleacher Center giving
students the chance
to explore a variety of
career paths through
conversations with
industry professionals.

WEST
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LOS ANGELES
In February, the Los
Angeles chapter held
an all-alumni plan-
ning meeting to come
up with new events
and programming for
the upcoming year
and beyond. LA-area
alumni are excited
to increase alumni
engagement in 2017.

SAN FRANCISCO
Alumni in the San

Francisco Bay Area
came together for
their annual service
event, volunteer-
ing at the Second
Harvest Food Bank
in San Carlos, Calif.

SEATTLE
In February, the W&M
Women Breakfast &
Business Cards series
came to Seattle, where
W&M alumnae and
friends came together
for breakfast, network-
ing, and a discussion
on women in the
workplac, which was
led by Erin Ewart
'00 and Valerie
Cushman, Ph.D.

SAN JOSE
Area alumnae gath-
ered for a W&M
Women Breakfast &
Business Cards event
that featured break-
fast, networking and
discussion led by Kerri
Johnson '01 and
Valerie Cushman, Ph.D.



THANK YOU!

PHOTO: UNIVERSITY ADVANCEMENT



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HOME COMING W&M REUNION WEEKEND



Nothing feels quite like making a trip back home to William & Mary. This October, you're invited to fall in love with alma mater all over again. You just have to get here.

October 19-22, 2017

HOME COMING . WM . EDU