

# W&M

A woman with dark hair, smiling, is leaning against a red brick wall. She is wearing a teal top with a gold paisley pattern and dark pants. In the background, there is a white house with a dark door and a window with a blue dress hanging on the wall. The scene is outdoors with trees and a brick path.

ALUMNI MAGAZINE • SUMMER 2015

**<< THE LEMON PROJECT:  
A JOURNEY OF RECONCILIATION**

**W&M AT FBI HEADQUARTERS**

**HANGING OUT WITH  
JOSH SUNDQUIST '06**



# Summer 2015

VOLUME 80, NO. 4

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COVER PHOTO: BRIAN PALMER

**HAVE SOMETHING TO SAY?** Please share your thoughts by posting on our online comment section found at the end of every magazine story. Go to [wmalumnimagazine.com](http://wmalumnimagazine.com)

PHOTO: SKIP ROWLAND '83







## JAMES MONROE

James Monroe 1778, fifth president of the United States, attended William & Mary in the late 18th century, leaving in 1776 to fight in the Revolutionary War. A statue of his likeness, a gift of W&M alumni Carroll '62 and Patty Owens '62, was installed on campus in April. William & Mary's statue is unique because of a frieze around its base depicting important milestones in Monroe's life.





ALUMNI FOCUS

# Community of Alma Mater

**BY MARILYN WARD MIDYETTE '75**

*Executive Director, William & Mary Alumni Association*

**W**ILLIAM & MARY'S 323RD YEAR IS IN FULL SWING AS I complete my first year as executive director of our Alumni Association. From the significant turnout at the 50th Reunion to a prosperous Alumni Auction and One Tribe One Day, it has been a year of tears and cheers that has shown the resilience, pride and strength of our community.

In March, the Alumni Association hosted its New York City Alumni Auction. The event generated an all-time record \$250,000 in revenue, which will ultimately provide significant resources for alumni and student programming.

Three wonderful and recent examples of alumni and student programming are the Alumni Induction Ceremony, ensuring we support our graduating seniors in their new journey as alumni; the Alumni Legacy Reception, celebrating the importance of life-long connections; and the Alumni Admissions Weekend, providing

resources for alumni and their families involved in the college search and application process.

The many events and initiatives of this past year have strengthened the ties that bind all alumni together wherever we are. This community comprises a wonderful family of students, faculty, staff, parents, alumni and friends who share a strong sense of unity and purpose. I hope that you see this sense of community and purpose in all of the feature articles in this issue, especially in our look at the William & Mary D.C. Summer Institutes' visit with FBI Director James Comey '82, LL.D.

'08. The connections they are making with local alumni, mentors, internships and professors are emblematic of what the Tribe family does so well.

It is my honor to serve the university and all its alumni. Please let me or any of your Alumni Association Board members know how we can make your alumni experience even more positive.

P.S. I hope that you have marked your calendar and have made plans to join us on campus for a very electrifying and important Homecoming celebration on Oct. 22-25. I can assure you that it will be one you will not want to miss.

# W&M

**Summer 2015**

VOLUME 80, NUMBER 4

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## ALUMNI MAGAZINE STAFF

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**Editors:** Mitch Vander Vorst, Jennifer Wall

**Managing Editor:** Ben Kennedy '05

**Assistant Editor:** Kelley Freund

**Art Director:** Michael D. Bartolotta

**Senior Graphic Designer:** Jessica A. Flannery

**Online Editor:** Sarah Juliano

**Development Writer:** Nicholas Langhorne

**Interns:** Ashley Murphy '15, Vayda Parrish '17

**Contributing Writers:** Hannah Gatens, Rich Grisct, Emily

A. Nye '16, Sara Piccini, W. Taylor Reveley III, Suzanne

Seurattan, Sarah Vogelsong '08, Erin Zagursky

**Spot Illustrations:** Tom Bachtell

**Contributing Photographers:** Kevin Allen, Stephen Allen,

John Cairns, David M. Doody, Adam Ewing, Cade Martin,

Brian Palmer, Skip Rowland '83, Stephen Salpukas,

Andrew Vo, Ken Watson

**Contributing Illustrators:** John S. Dykes, Rachel Merriman-

Goldring '17, Shaw Nielsen

## ALUMNI ASSOCIATION

**Contact Information** One Alumni Drive • P.O. Box 2100

Williamsburg, VA 23187

757.221.1842 • 757.221.1186 fax • [www.wmalumni.com](http://www.wmalumni.com)

**Executive Director:** [alumni.ed@wm.edu](mailto:alumni.ed@wm.edu)

**Alumni Communications and Magazine:**

757.221.1164, [alumni.magazine@wm.edu](mailto:alumni.magazine@wm.edu)

**Alumni Business:** [alumni.business@wm.edu](mailto:alumni.business@wm.edu)

**Alumni Events:** [alumni.events@wm.edu](mailto:alumni.events@wm.edu)

**Alumni Engagement:** [engagement@wm.edu](mailto:engagement@wm.edu)

**Alumni House Rentals:** [almctr@wm.edu](mailto:almctr@wm.edu)

**Alumni Gift Shop:** [wmgift@wm.edu](mailto:wmgift@wm.edu)

**Alumni Journeys:** [alumni.travel@wm.edu](mailto:alumni.travel@wm.edu)

**Alumni Records:** [alumni.records@wm.edu](mailto:alumni.records@wm.edu)

**Alumni Website:** [alumni.web@wm.edu](http://alumni.web@wm.edu)

**Comment:** Send your comments about the magazine to

[alumni.magazine@wm.edu](mailto:alumni.magazine@wm.edu)

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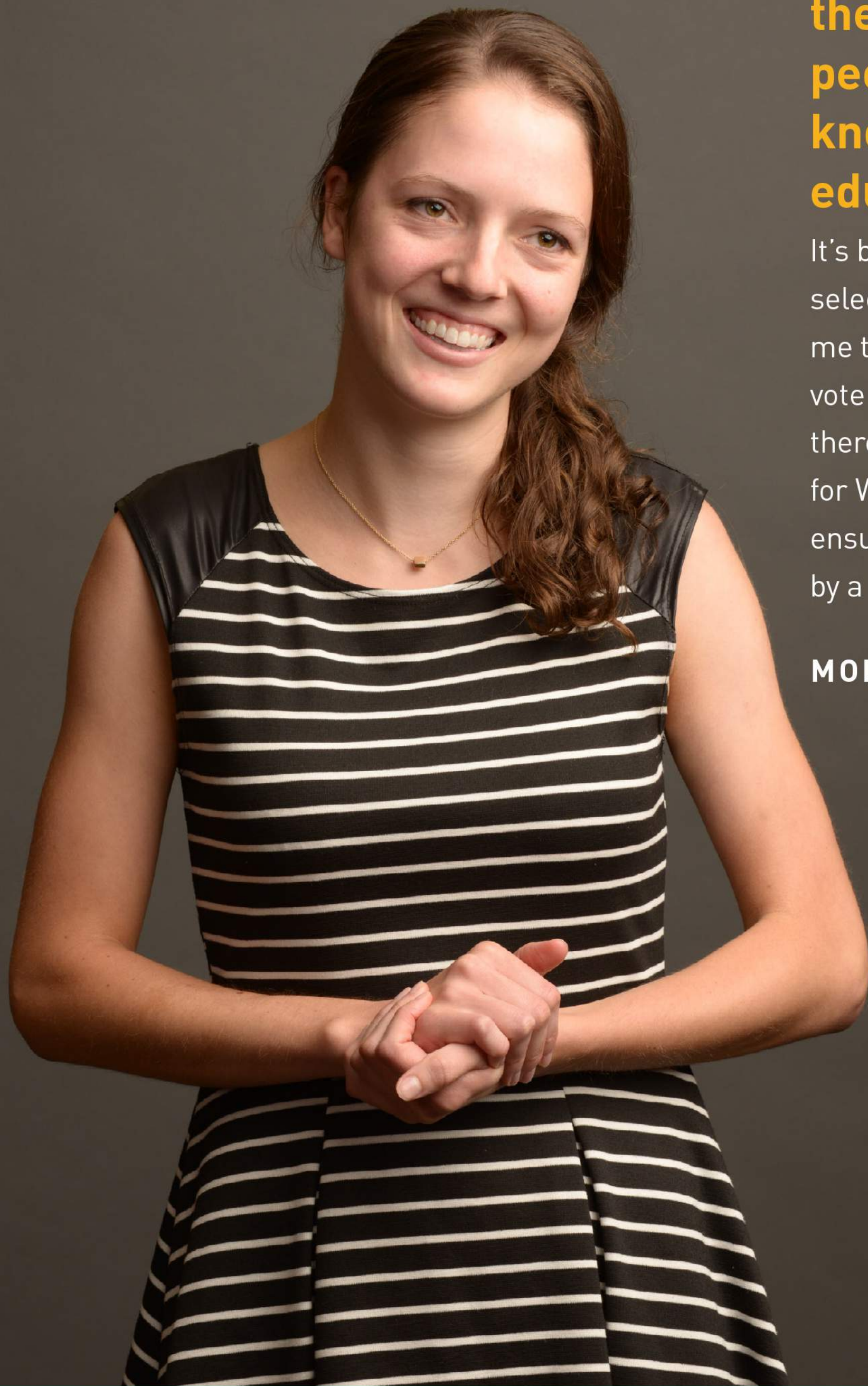
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“ I am amazed by the generosity of the people who, without even knowing me, have made my education here possible.

It's both humbling and motivating to be selected for a scholarship. The honor drives me to work hard to justify this financial vote of confidence. It speaks volumes that there are people who have such high regard for William & Mary that they want to help ensure that students aren't limited by a lack of financial resources. ”

**MOLLY TEAGUE '15**



Raising funds for scholarships and fellowships is one of the university's highest priorities. The College must act boldly to ensure that William & Mary is a place where exceptional scholars come and where inquiry and excellence thrive. Learn more about supporting scholarships at [www.wm.edu/giving/scholarships](http://www.wm.edu/giving/scholarships).

For more information, contact Karlene Noel Jennings at 757.221.7779 or [karlene@wm.edu](mailto:karlene@wm.edu).

**WILLIAM  
& MARY**





FROM THE BRAFFERTON

# James Monroe Returns to Campus

BY W. TAYLOR REVELEY III

*President, College of William & Mary*

**T**HANKS TO THE ARTISTRY OF GORDON KRAY '73 AND THE GENEROSITY OF Carroll and Patty Owens, both '62, a magnificent graven image of our alumnus James Monroe now stands just northwest of the Wren Courtyard in front of Tucker Hall (p. 3). Monroe, who held more senior positions in state and federal service than anyone before or since, has returned to William & Mary over two centuries since he left to fight in the American Revolution. His likeness comes home to the Alma Mater of the Nation in more tranquil times.

An extraordinary frieze circles the base of the statue. The frieze is compelling in its quality and detail, depicting eight milestones in Monroe's life, starting with his education at William & Mary. Other scenes include his heroic part in the Battle of Trenton and his service as secretary of state and secretary of war. Above the frieze stands President Monroe at full height, with the Monroe Doctrine reflected in the way one of his hands shields the American continents on a globe beside him. All in all, the sculpture symbolizes the caliber of leaders educated at William & Mary and brings long due attention to the remarkable achievements of this particular alumnus, who served his state and his country in myriad fashions.

In modern times, these achievements have received less attention than they warrant. This is surprising in light of Monroe's vital role in the early survival and success of the United States. Doubtless

this is a product, in part, of Monroe's far greater concern to achieve important results than to claim credit for having done so. His crucial role in the Louisiana Purchase is a telling instance of just this focus on action, not acclaim.

We have an effort underway to better understand and recognize Monroe's contributions as a nation-builder. Former rector Jim Murray J.D. '74, LL.D. '00, who along with former rector Jeff Trammell '73 is leading William & Mary's "Monroe Renaissance," put it best during his Charter Day speech last February: "Monroe lacked the flair

that makes a celebrity ... In today's terms, he would be known as an operational CEO, the Eric Schmidt to Google's Sergey Brin. So while Monroe may not be called a creator of this nation, he should be credited with being a builder of this nation."

William & Mary owns and operates Ash Lawn-Highland, Monroe's home in Albemarle County, outside Charlottesville. The rolling acres that make up Ash Lawn-Highland are cheek-to-jowl with the equally gorgeous land owned by the University of Virginia called Morven, once owned by William & Mary alumnus William Short. Morven, in turn, abuts alumnus Thomas Jefferson's incomparable Monticello. These three homeplaces, together with James Madison's Montpelier, have come together with William & Mary and the University of Virginia to create what we call the "Presidential Precinct," devoted to helping spur democracy around the globe. Last summer, for example, 25 emerging leaders from Africa who were participants in the White House's Young African Leaders Initiative studied at all of the Precinct sites, including a two-week stay at William & Mary.

On campus, of course, we have long had the Monroe Scholars program, which recognizes students of great academic ability and supports their research. Monroe Scholars usually begin their time at William & Mary living in Monroe Hall. On recent Charter Days we have begun awarding a Monroe Prize in Civic Leadership to a student who has shown leadership "of an unusual quality," coupled with character and commitment to the needs of our society. When bestowing the prize, we emphasize that the inspiration for the award is the example set by James Monroe.

Now, with President Monroe's return to campus as a life-size bronze statue, standing astride a major east-west campus artery, William & Mary can seriously begin reclaiming an understanding of our great alumnus, the fifth president of the United States.

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"...this is a product, in part, of Monroe's far greater concern to achieve important results than to claim credit for having done so."

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# ALUMNI 2016 JOURNEYS

## Alumni Campus Abroad in Ireland | April 19-27, 2016

Forge a path through County Mayo in the remote, northwest corner of Ireland. From your base in Westport, a winsome Georgian town, embark on a special journey steeped in Irish culture. Discover both rural traditions and Ireland's famous literary and musical heritage. Admire the rugged landscapes of Achill Island and Croagh Patrick, and feel the energy pulsating through Galway, a vibrant city known for its lively musical scene. Best of all, enjoy time in Westport, named the Best Place to Live in 2012 by the *Irish Times*. Stroll along the Quay, browse through local shops, savor local cuisine and observe daily life in a traditional Irish town. This Alumni Campus Abroad program includes first-class accommodations in Westport, excursions, presentations about local history and culture, and an extensive meal plan with wine at dinner.



**WILLIAM & MARY**  
ALUMNI ASSOCIATION

[www.wmalumni.com/travel](http://www.wmalumni.com/travel)



**FREE EXPRESSION:** *By offering outlets through writing, music and comedy, the William & Mary Center for Veterans Engagement provides therapeutic benefits for veterans.*







# BY&LARGE

SERVICE LEARNING

## Open Mic

*Sam Pressler '15 helps veterans  
find their voices*

STORY BY RICH GRISET

PHOTOGRAPHY BY SKIP ROWLAND '83

**A**FTER RETURNING FROM IRAQ, ISAURA Ramirez didn't feel she was the same person. She was angry, depressed and anxious, and her time overseas had only exacerbated her existing feelings of isolation. Things seemed to get even harder in the past year as she and her husband retired from the military and opened a business together while raising a child. Too many big transitions were happening at once.

It was then that Ramirez turned to comedy, taking part in a workshop held by the William & Mary Center for Veterans Engagement in the spring.

"It was a big struggle this past year," said Ramirez. "This workshop really helped me turn my anger into something positive."

Through comedy, writing and music, the Center for Veterans Engagement aims to help vets express themselves. The program began as the Veterans





#### HEADLINERS:

*(Top) After discovering that an average of 22 veterans commit suicide each day, Sam Pressler '15 created the Center for Veterans Engagement to assist veterans through artistic expression; (Bottom) Isaura Ramirez participated in the program's Comedy Boot Camp this past spring.*



Writing Project in 2013 and morphed into the center last year through the efforts of Sam Pressler '15. A native of New Jersey, Pressler began writing and performing stand-up to help him work through a difficult period during high school.

"I lost my uncle to suicide, and as a means of dealing with that, I turned to comedy," said Pressler. "It really helped me cope."

Though he isn't a veteran and doesn't come from a military family, Pressler was raised in a household that supported military-related charitable causes, and both of his grandfathers served in the Air Force.

The genesis for the project came after Pressler researched the country's veterans benefit system for class and was shocked by what he found. At the time of his research, the Veterans Affairs system was backlogged by more than one million claims. Another statistic stood out to Pressler: on average, 22 veterans were committing suicide each day.

Noting how he had used comedy to get through hard times and the concentration of military in Hampton Roads, Va., Pressler set out to create a program to assist veterans through artistic expression.

In December 2013, Pressler invited Ron Capps, founder of the Veterans Writing Project, to give a seminar on writing. The event was so popular, Capps returned for two more sessions the following spring.

The popularity of the seminars led to the creation of the Center for Veterans Engagement and the Hampton Roads Veterans Writing Group. The latter is a sustained community for writers that meets regularly, conducting readings and giving feedback.

The Center for Veterans Engagement also partnered with the Walter Reed National Military Medical Center's MusiCorps to pair William & Mary musicians one-on-one with combat veterans, teaching them to play music.

But Pressler takes particular pride in the program's Comedy Boot Camp.

"It's the first-ever stand-up class with veterans," said Pressler. "At the end of eight weeks they can get onstage and perform a five-minute set."

Ramirez got involved after her husband saw a flier for the program and signed her up. Since joining, Ramirez says she's felt more comfortable expressing herself.

"I just don't relate to a lot of people," she said. "I'm always the odd one out. I'm Puerto Rican, so I'm not really foreign. ... It is a different culture, but I also don't fit the Hispanic stereotype."

At the time of this writing, Ramirez had upcoming shows planned at the Kimball Theatre, Langley Air Force Base and Fort Eustis.

Another veteran who has benefitted from William & Mary's program is Jenny Loveland, who served in Operations Desert Shield and



Desert Storm. After retiring in 1996, Loveland pursued a fine arts degree from Christopher Newport University on the G.I. Bill, and developed an interest in painting, teaching and writing.

After attending a two-day writing seminar, Loveland began joining regular writing sessions. As of this spring, she planned to participate in a special veterans reading in Norfolk, Va., to commemorate the anniversary of D-Day in June.

“Veterans who have an interest in expressing and working through their story get a lot of support and work on craftsmanship,” said Loveland of the writing program. “It’s through sharing stories in a constructive way that I think the veterans feel like their situation is not unique.”

Pressler hopes to take the model he created at William & Mary on the road as the newly formed Armed Services Arts Partnership, or ASAP.

“We’re looking to replicate what we’ve started at William & Mary at schools with high military and veteran populations across the country,” said Pressler, who has filed for 501(c)3 status.

In scouting for possible locations, Pressler said the ideal is a school with a large number of students that would want to volunteer. At present, Pressler

has his eye set on the metro Washington, D.C. area for the next phase of the program.

“A lot of our programs are ready to go up there; it’s just about finalizing that partnership with whichever university we hope to partner with,” said Pressler, who is ASAP’s president.

For Pressler, who just graduated this spring as a government major, the choice of what to do after college was an easy one.

“I couldn’t imagine doing anything else after graduating,” said Pressler of the program and its potential. “I didn’t want to look back and regret not following through with it because it’s so meaningful to me, it’s so meaningful to the people involved.”

*Over Memorial Day weekend, CNN featured Joe Bruni, a World War II veteran participating in the writing clinic at the William & Mary Center for Veterans Engagement. Bruni’s poem, “Ode to Joe,” about a fallen friend at the Battle of Iwo Jima, was included in a segment filmed on campus at Miller Hall.*

*See the piece at [cnn.com/2015/05/25/politics/memorial-day-joe-bruni-iwo-jima-poet/](http://cnn.com/2015/05/25/politics/memorial-day-joe-bruni-iwo-jima-poet/) for more.*

## BY&LARGE

### TALENT SHOW:

*In April, the Center for Veterans Engagement hosted a showcase, highlighting the work of veteran writers, musicians and comics, and to recognize the student volunteers responsible for the success of the center’s programs.*





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# THE DRIVE OF '65

50TH REUNION BREAKS RECORDS FOR  
CLASS GIVING & PARTICIPATION



CLASS GOALS:  
OVERALL GIVING GOAL:  
**\$15,000,000**

SIGNATURE PROJECT GOAL:  
**\$1,000,000**

PARTICIPATION GOAL: 50%

## FINAL RESULTS:

OVERALL CLASS GIVING:

**\$20,614,473**

AMOUNT RAISED FOR  
ALUMNI HOUSE EXPANSION

**\$1.1 MILLION**

CLASS PARTICIPATION: 52%  
(532 IN CLASS, WITH 277 DONORS)

RECORD ATTENDANCE  
FOR THE 50TH REUNION

**100%** PARTICIPATION  
IN GIFT GIVING BY  
REUNION ATTENDEES

MEMBERS OF THE CLASS OF  
1965 HAVE SERVED AS:

3 ALUMNI ASSOCIATION PRESIDENTS  
7 FORMER WMAA BOARD MEMBERS  
9 ALUMNI MEDALLION RECIPIENTS

THE CLASS OF  
1965 HAD 36  
GIFT COMMITTEE  
MEMBERS

## PARTICIPATION WINNERS:

PI BETA PHI: 100%  
SOCIETY OF SCABBARD  
& BLADE: 100%  
DORM COUNCIL: 93%

THE FOLLOWING ORGANIZATIONS  
WITH 80% OR GREATER PARTICIPATION:

KAPPA ALPHA: 90%  
STUDENT ASSOCIATION: 89%  
CHI OMEGA: 82%  
ORIENTATION AIDES: 81%  
DELTA DELTA DELTA: 80%  
FOOTBALL: 80%





# A GRAND TOTAL

*Class of 1965 sets 50th Reunion giving record*

BY NICHOLAS LANGHORNE

BY&LARGE

**W**HEN THE TIME CAME TO PLAN ITS 50TH Reunion and the commemorative class gift, the Reunion Committee for William & Mary's Class of 1965 had its sights set on breaking the record for the largest 50th Reunion gift in the university's history.

And that's just what members of the class did. They soared past an original fundraising goal of \$13.5 million and a stretch goal of \$15 million to raise a grand total of \$20.6 million. The reunion gift included contributions from 52 percent of all alumni from the Class of 1965 and 60 percent of those who graduated.

The previous record was set by the Class of 1962, which raised more than \$13 million for its 50th Reunion.

Rich Kraemer '65, who chaired the Reunion Committee, said, "There was never any doubt that the class gift would set a record. It's a very good group of people. We got very special results for a very special school."

During the luncheon at which the class gift total was announced, William & Mary President Taylor Reveley — an honorary member of the Class of 1965 — praised the class for its dedication to the university through the decades.

"Fiftieth reunions are joyous occasions, not just for the classmates involved but also for *alma mater*," he said. "Reunions remind us that people are at the heart of the university, and those people who remain connected to William & Mary across the years, throughout a lifetime, are precious beyond measure to *alma mater*."

Chancellor Robert Gates '65, L.H.D. '98, the Reunion Committee's honorary chair, was unable to attend the weekend festivities in Williamsburg, but recorded a video message for his classmates that was shown during the reunion.

"I'm very proud of what the Class of 1965 has done throughout the years, but especially in honor of our 50th anniversary," he said. "As state funding for these great schools continues to decline, gifts from alumni and others for scholarships, for professorships and other such things have become even more important than they ever have been in the history of higher education. William & Mary, frankly, got kind of a late start in this, and I think we're making up for lost time."



More than \$1.1 million of the reunion gift total is designated for the class project — the expansion of William & Mary's Alumni House.

"Continued alumni engagement is critical to William & Mary's future. An expanded Alumni House will allow us to connect even more meaningfully with our alumni and with current students," said Marilyn Ward Midyette '75, executive director of the William & Mary Alumni Association. "I could not be more pleased with the Class of 1965's wonderful support for this worthwhile project."

Gifts to all areas of the university from class members were counted in the total of \$20.6 million.

"If you look to see where the funds are being directed, they're being sent to all the corners of the campus, whether it's athletics, academics, scholarships or general purpose funds," said Howard Busbee '65, J.D. '67, M.L.T. '68, a Reunion Committee co-chair. "We have basically tried to touch all areas of the campus through our campaign, and I think we've been successful."

Tom Hollowell '65, J.D. '68, M.L.T. '69, a Reunion Committee co-chair, said he was thrilled but not surprised with the class gift total. And he doesn't expect — or want — the Class of 1965 to hold the record for long.

"I think future classes down the road are going to do far better than we did," Hollowell said. "They have been trained a whole lot better than our class in giving to the College. Most of the graduates of the College came after 1980, so hopefully you're going to see a lot better results."

**BRINGING IN THE BENJAMINS:** *The Class of 1965 raised a record total of \$20.6 million, including \$340,000 for the Alumni House Maintenance Endowment.*



# PLUMERI'S PRINCIPLES

*Joe Plumeri '66, D.P.S. '11 shares advice on living life with passion*

BY KELLEY FREUND



**YANKEE SWAGGER:**  
*Joe Plumeri '66, D.P.S. '11 has not only established himself as a successful business leader, but he is also a motivational speaker, philanthropist and author.*

**J**OE PLUMERI '66, D.P.S. '11 WANTS YOU TO GO play in traffic.

Well, not literally. This is what he means:

When Plumeri was attending law school in New York, he decided to get a part-time job in a law firm to learn as much as he could. He walked into Carter, Berlind and Weill, thinking any firm with three names was engaged in the practice of law. He spoke with Sandy Weill, telling him that he wanted to begin his meteoric rise to the top by learning the practical side of law after school.

"What makes you think you can learn the law here?" Weill asked him.

"Because this is a law firm, isn't it?" Plumeri replied.

"No," said Weill. "It's a brokerage firm."

Plumeri slunk down in his seat, but Weill told him not to be embarrassed. Impressed with Plumeri's

moxie, Weill gave him a job. Sitting at a desk, half in a closet, half out in the hall, Plumeri did in fact begin his meteoric rise to the top, even as other employees walked by, slapping him on the head and calling him Joey, baby. That brokerage firm became Citigroup, in which Plumeri became a top executive.

"Go play in traffic is about engaging," Plumeri said. "People need to engage more. They hang out at the computer, they hang out on the Internet. But at the end of the day, you have to see somebody. You have to talk to people. I think a sense of engagement — playing in traffic — is how I got my job. If I didn't knock on that door, I wouldn't have had the opportunities that I have today."

This is just one of the many stories Plumeri tells in his new book, *The Power of Being Yourself: A Game Plan for Success by Putting Passion into Your Life and Work*. Throughout, Plumeri tells meaningful

PHOTO: STEPHEN SALPUKAS





**STATE OF THE ART:**  
*Renovated largely through  
the support of private  
donors, Swem's new Media  
Center boasts a media  
lab, two classrooms with  
display technologies, a  
screening room, collabora-  
tion lab and eight studios.*

PAYING IT FORWARD

# Kicking It Up a Notch

*Private support helps build new state-of-the-art Media Center*

BY NICHOLAS LANGHORNE

**A**S WILLIAM & MARY'S EARL GREGG SWEM Library fast approaches its 50th anniversary in 2016, its ground floor is in the midst of a transformation. At the center of the change is the newly renovated, state-of-the-art Charles W. Reeder Media Center, which opened in the spring. A dedication ceremony was held in May.

"The Media Center provides a teaching and learning destination for faculty and students to explore their creativity with all things media," said Lisa Nickel, associate dean of research and public services at the library. "We have built a one-stop shop for them to access a wide range of media production equipment as well as industry-standard software to edit and distribute their media creations."

The new Media Center boasts 11,000 square feet of space and an open and vibrant media lab with enhanced hardware and software for specialized multimedia work. It has two classrooms with move-

able furniture and innovative display technologies, a screening room, a collaboration lab and eight acoustically isolating studios for media recording, production and mastering. It also features robust equipment loan and training services. Spaces, equipment and even staff time are all available for reservation.

"There is no other space at the College like this that encourages collaboration and gets people excited about technology. At William & Mary, there are a lot of creative individuals who really excel and appreciate having the space to work with media like this," said Troy Davis, head of media services at Swem. "This is a wonderful place for students. They already loved and appreciated the Media Center, but this renovation kicked it up a notch."

The Media Center is named for Charlie Reeder, who founded the Audiovisual Department at Swem Library and served as director of audiovisual services from 1965 until 1978. Coming to William & Mary after

PHOTO: STEPHEN ALLEN





**STATE OF THE ART:**  
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PAYING IT FORWARD

# Kicking It Up a Notch

*Private support helps build new state-of-the-art Media Center*

BY NICHOLAS LANGHORNE

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PHOTO: STEPHEN ALLEN



a 32-year career in the U.S. Navy, Reeder realized decades ago that technology would drive the university library of the future.

Reeder's daughter, Sharon Reeder McCarthy '69, has established an endowment that will support the ongoing operations of the Media Center, which was renovated largely through the support of private donors. The total cost of the renovation — which began last fall — was \$1.8 million, with \$1.5 million coming from library supporters.

"Philanthropy made this renovation possible," said Carrie Cooper, dean of university libraries. "The Swem Make a Difference Fund gives us the flexibility to be creative and responsive to campus needs. We are grateful for alumni who support our library."

Campus needs are shifting as William & Mary implements its new liberal arts general education curriculum, which is designed to equip students with critical thinking and communication skills that will make them leaders in the workplace. An increase in demand for digital media training is expected as a result of the digital literacy requirements in the new curriculum.

The pre-renovation Media Center was a popular resource for William & Mary students and faculty, but it lacked the space to provide the innovative opportunities that are facilitated by the Reeder Media Center.

"The Media Center has been a point of pride on this campus — not so much as a space, but for the high level of service and the access to equipment," Cooper said. "Through the redesign of space, we've created a destination that supports the new curriculum. We are better able to use our talent to assist faculty as they integrate media and technology into their teaching and student learning."

Davis said the new Media Center allows for more effective teaching with media, including music composition, digital video editing and graphic design.

"Those are things we already teach people to do, but now we can be much more hands-on," he said.

Cooper described the response from the university community to the new Media Center as phenomenal.

"Students appreciate the beauty and functionality," she said. "As I walked through the space during finals, I met a student who had just discovered the Media Center the day prior. She returned to the media booth for the second time in 24 hours."

When people think of technology in libraries, they often think of the technology that is created so they don't have to come into the library, Davis said. Many of the library's resources can be accessed without having to step foot in Swem, but media, he said, is most often a collaborative experience.

"In many ways, the Media Center and all of this rich technology is creating a renaissance of the library as a place to go. To me, that's very exciting as well," he said. "Space tells a lot about priorities. I think this renovation is a way of saying this is an important part of Swem's future."

Cooper noted that even more changes are in the works for the ground floor of Swem Library — which

is also home to the original Lord Botetourt statue that stood in front of the Sir Christopher Wren Building.

"There is a renaissance taking place on the ground floor of Swem Library," she said. "The Media Center is the first change in a bigger plan to energize the space surrounding Lord Botetourt. Planned improvements include the renovation of the Botetourt Theater, a new entrance for the Omohundro Institute and a dedicated faculty space that supports creativity and interdisciplinary collaboration."

BY&LARGE



HISTORY COMES ALIVE

## OUR TURN

William & Mary's Wren Building got its 15 seconds of fame in April when it was seen in the opening sequence of AMC Network's "TURN: Washington's Spies." The show filmed at William & Mary in October 2014, as well as at several locations in Colonial Williamsburg. That footage can be seen in episodes throughout the second season. "TURN" depicts the story of America's first spy ring, the Culper Ring, which helped George Washington turn the tide of the Revolutionary War. Members of the cast participated in a panel discussion at Phi Beta Kappa Hall in February. The event, a discussion about television, history and revolution, also featured William & Mary professors.

—SUZANNE SEURATTAN



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# Forever William & Mary

*Olde Guarde continues creating College connections*

BY KELLEY FREUND

**O**N A SUNNY SATURDAY MORNING AT THE beginning of May, members of the Class of 1965 donned black caps and gowns for a graduation of sorts. After matriculating from William & Mary 50 years ago, the Class of 1965 joined the ranks of the Olde Guarde and began the next chapter of their lifelong relationship with the College.

According to Bill Armbruster '57, chair of the Olde Guarde Council, joining the ranks of an organization with the word "olde" in it has a negative connotation to some. But to Armbruster, the name celebrates the legacy and history of the group. "There's a historical aspect to the Olde Guarde of Their Majesties' Royall Colledge and that's what we're trying to perpetuate," he said. "When you reach your 50th Reunion, it's a milestone. Members want to be able to continue to show their loyalty to the College, as well as have their own identity and meaningful role within the W&M community."

The Olde Guarde seeks involvement of members through programs, projects and activities, and identifies opportunities for individuals to assist in the life of William & Mary.

"We have a lot left to give to our *alma mater*," Armbruster said. "The folks who started this felt like we're not ready for our tombstones — we want to create milestones."

Credit for establishing the Olde Guarde goes to Arthur Winder '25 and William Thompson '28. Starting in 1975, members of all the 50th Reunion classes were officially inducted into the Olde Guarde by the College.

As a service and fraternal organization, the Olde Guarde is dedicated to preserving the heritage of the College while advocating its advancement and reputation among the nation's prestigious institutions of higher learning.

Their latest project has been to contribute to the Alumni House expansion. The group launched a goal a year and a half ago to raise \$250,000 — they surpassed their goal with just contributions from the council.

"The Olde Guarde is one of the most important institutions at William & Mary," said Pete Kalison '57. "It allows long-graduated alumni to retain their association with the College and their classmates. This group surely contains some of William & Mary's

greatest supporters."

One of those supporters is Judi Lownes '60, who received the 2015 Olde Guarde Distinguished Service Award. Over the years, Lownes has volunteered at freshman Move-in Day, the freshman Ice Cream Social, handed out pins during the Alumni Induction Ceremony, and has been an active member of the Williamsburg Alumni Chapter.

"We alumni need to share our time, talent and treasure with the College," Lownes said. "Sometimes people only think about contributing their treasure, but we can do all three. The list of ways to stay connected is endless, from joining the local alumni board wherever you live to working on a reunion committee to helping at graduation."

Currently there are over 6,000 alumni who are members of the Olde Guarde. The council hopes to get more of them actively involved in the organization's activities in the future. One of those activities is the Homecoming Parade. Five years ago, dismayed at the quality of the floats, the Olde Guarde decided to start creating their own entries, and went on to win first place four out of the last five years.

"The comment made on the judges' stand last year was about the spirit of the Olde Guarde contingent," Armbruster said. "The image we want to perpetuate is that we're not standing on the sidelines. We want to be a part of those events and in the life of the College."

In addition to special events at Homecoming, the organization also has a special weekend in the spring that is uniquely theirs. Highlights of Olde Guarde Weekend consist of the induction ceremony for the class celebrating their 50th Reunion, a celebration dinner, and of course, a Bloody Mary reception.

"There's a famous quote that bourbon is the oil of conversation," Armbruster said. "But 11 a.m. is too early for bourbon, so we have Bloody Marys."

"Grads in the Olde Guarde come back, year after year, to renew their attachment to the school," Kalison said. "The familiarity of the College surroundings engenders feelings of their own youth and time on campus. When I'm strolling the Old Campus or playing in the Sunken Garden with my grandchildren or sitting at a football game at Zable, I've reversed time and am a youth again. Sounds corny, I know, but when you really cut deep, I believe this is why many return 50 years later and on."

## BY&LARGE



## W&M HAS ONE OF THE TOP FOUR-YEAR GRADUATION RATES

William & Mary has one of the highest graduation rates among all public universities, according to a report released this spring by Time Inc.'s *Money Magazine*. William & Mary is No. 2 on the magazine's list of "The 25 Public Colleges Where Students Graduate the Fastest." According to the report, just one-third of students in public colleges complete their bachelor's degrees in four years. William & Mary has a four-year graduation rate of 83 percent, a rate topped only by the University of Virginia at 86 percent.

—UNIVERSITY RELATIONS



# GIG GUIDANCE

*Kathleen Powell streamlines career services at W&M*

BY EMILY A. NYE '16

**T**HE 2014-15 ACADEMIC YEAR MARKS THE END of another successful installment to the College of William & Mary's 322-year history. This year brought with it a slew of accomplishments from students and faculty alike. For Kathleen Powell, this year has been a significant one as well, marking two major career milestones: the completion of her first full year as the assistant vice president for student affairs and executive director of career development for the College, as well as her recent election to the position of president-elect for the National Association for Colleges and Employers (NACE).

Powell, who received her bachelor's degree in psychology from Akron University and her master's in college student personnel from Miami University of Ohio, has almost 30 years of experience under her belt working in higher education and career development at institutions such as Ashland University, Knox College, Marietta College, Grinnell College, the University of Akron and Denison University.

"There is lots of opportunity here to do good work," Powell said of the College. "Whenever I changed positions, it was about finding a place where I could have an impact."

Over the course of her first year with William & Mary, Powell has worked with various departments across campus to establish several new student resources at the Cohen Career Center. Furthermore, with the help of Powell, the provost has appointed a career development committee, comprised of faculty representatives from across campus disciplines and departments, including the Virginia Institute of Marine Science, the Raymond A. Mason School of Business, the William & Mary School of Education, the William & Mary Law School, the VA Office, and various arts and sciences departments on campus. The committee was convened in order to ensure that, in developing student programming and services, everyone has equal play.

In addition, Powell has worked to achieve transparency and collaboration across the various career service departments at the College, including the Law School Career Services Office, the Cohen Career Center, and the M.B.A. Career Services Department. Powell meets once a month with various career services department heads in order to discuss strategies for bringing career opportunities to William & Mary.



"We want to make sure that when employers come to William & Mary, we are one William & Mary," Powell said. "Career development doesn't just happen in Cohen; it can happen in a variety of places. We think it's important that students have these opportunities and pathways to engage with our alumni. However we can get students connected, that's what we want to do."

Powell also hopes to continue fostering the Cohen Career Center's strong relationships with its most valuable resource: parents.

"I think, in all the positions that I have had, parents have always been an instrumental part of a student's career development and have always been allies for the career centers in which I've worked," Powell said. "These parents will do mock interviews, they will do resume reviews, they will host networking receptions. It really makes a difference when we have parents and alumni who want to get involved with our office and want to give back. These parents provide such a great value, especially at William & Mary." She has a strong foundation to build on: 83 percent of the Class of 2014 is employed



or in graduate school, according to a recent Cohen Center survey.

William & Mary is not the only place where Powell's career development expertise has been noticed. This July, Powell will add a new title to her impressive resume: president-elect of NACE.

NACE works to connect career service professionals with employers across the nation, providing its members with "high-quality resources and research; networking and professional development opportunities; and standards, ethics, advocacy, and guidance on key issues."

"It's the space where career services and employers come together and have those important conversations," Powell said. "It will be an exciting time to take that deep dive in terms of what is happening across 8,000 different members. More importantly, it gives William & Mary a place within this resource."

Powell has long been involved in the organization's leadership, chairing various committees and task forces during her 30-year membership. Powell was nominated for her elected position by her NACE peers, and following a review by a sourcing and nominating committee, was selected to the ballot, where she was elected by a vote of membership. Powell's term as president-elect will officially begin on July 1, 2015, with her term as president beginning the following July.

Powell hopes to use her new position within NACE to create new opportunities within the College.

"It will be about being the first on the scene — having that information — in order to make sure that we are doing what we should be doing in terms of professional competencies," Powell said. "It's also about making sure that our students are as career ready as possible based on the information that is available through the National Association for Colleges and Employers."

With 30 years in career development behind her, Powell looks forward to making her work at the College her best yet.

"I'm just so happy to be at William & Mary," Powell said. "I'm truly happy to be here. I feel like I'm a freshman student. I knew, like our admitted students say they know: when I got here, it just felt right. It just hit me — this was where I needed to be. This was an opportunity for me to make a difference, an opportunity to add value, an opportunity to take a good, solid program and just really expand in so many directions with employers, parents, alumni, faculty and students, and just have this truly comprehensive career development program for every student who walks through the Wren Building."

And this is just year one.

BY&LARGE

#### SUSTAINABILITY

## W&M AMONG NATION'S TOP "GREEN" COLLEGES

William & Mary was once again counted among the top "green" colleges in the country, according to a report released in April by the Princeton Review. The university is included in *The Princeton Review's Guide to 353 Green Colleges: 2015 Edition*, which profiles colleges with exceptional commitments to sustainability. Colleges in the guide were selected based on "Green Rating" scores (from 60 to 99) that the Princeton Review tallied in summer 2014 for 861 colleges using data from its 2013-14 survey of school administrators. William & Mary received a rating of 85. Among the sustainability efforts reported by William & Mary in the survey were the design and testing of solar cells and the development of green roof test plots, both made possible by the university's "Green Fee." The student-initiated fee has created a "green endowment," which provides grants and funding for multiple sustainability projects on campus.

—ERIN ZAGURSKY





# Playing for Change

*Will Smith '14 helps kids achieve soccer dreams*

BY KELLEY FREUND

**W**HEN WILL SMITH '14 BEGAN CONDUCTING research in Liberia's fishing communities for his honors thesis at William & Mary, community leaders distrusted him. Smith could barely speak the same language and they had very little in common. One day, he decided to go back to what he knew best: soccer. After asking a child dribbling a soccer ball to pass it to him, Smith did a trick, and everyone around him started to smile. "Suddenly, we had found something in common and it transformed our relationship," Smith said. "I did the same thing in each fishing community and I saw the same outcome. In a matter of a few days, I had made a bunch of new friends. That is the power of soccer."

Although this was over two years ago, Smith, a former two-year captain for the Tribe who was named CAA Defensive Player of the Year his senior season, is still using the power of soccer in communities around the globe. After finishing a master's in African Studies at the University of Oxford this past spring, Smith is now working on starting up the Monrovia Football Academy (MFA), which aims to provide a quality education for Liberia's youth in the nation's capital. This education is supplemented with formal football coaching, enabling young Liberians to access opportunities they would not otherwise have — on and off the field.

Smith's passion for African development began at William & Mary. The combination of the College's academic reputation and the soccer team's annual top-25 Division I ranking made it an attractive option when Smith was considering schools. William & Mary also gave him the opportunity to pursue diverse interests. He played two varsity sports (soccer and golf) and started a band, Will & Tanner. He also joined the William & Mary chapter of Building Tomorrow, a nonprofit organization founded by George Srour '05 that raises funds to build schools and provide a quality primary education for kids in Uganda. (Smith has since started Building Tomorrow's first chapter in the United Kingdom at Oxford.) "Each of those experiences helped me develop as a person," Smith said. "Most importantly, they helped me see my life and the lives of those around me from a variety of different angles. That's what learning is all about."

During his junior year, Smith received funding to conduct his honors thesis research through the

Charles Center Honors Fellowship. He spent three months in Monrovia, Liberia, conducting a randomized control trial that examined the impact of the Liberian Energy Network's (LEN) solar lights on the welfare and productivity of Monrovia's artisanal fishermen. LEN lacked evidence to support their work and were operating in an industry dominated by a state-owned monopoly, so Smith got involved. While doing research, Smith completed an eight-week State Department internship at U.S. Embassy Monrovia, working in the political/economic section.

Smith also got involved in Monrovia's soccer scene in order to prepare for his senior season with the Tribe. He started playing in pick-up games that included players from Liberia's professional divisions and a few national team players. One of those players was Sekou "Georgie" Manubah.

After Smith and Manubah had played a few games together, Manubah asked for Smith's number so that he could contact him for other playing opportunities. A few days later, he called Smith at the embassy and asked him if he wanted to play with George Weah's team against the current Liberian national team. "I nearly dropped the phone," Smith said. Weah is a soccer legend, the only African player to be named the FIFA World Player of the Year and someone Smith grew up watching. The connection led to Smith playing in front of 35,000 people at the Liberian Peace and Reconciliation match, a soccer game Weah organized in his role as Liberia's Peace Ambassador.

His experience in Liberia left Smith wanting more. He knew he wanted to return to the country following graduation, but he was not confident that he knew enough about Liberia to justify starting a nonprofit organization there. "I also wanted to learn more about post-conflict transitions in countries across the continent, as I figured that would give me a broader understanding of the challenges facing fragile states," Smith said.

Oxford's African Studies Centre gave Smith the opportunity to learn more, studying under Jonny Steinberg, an award-winning scholar from South Africa whose book *Little Liberia* is one of Smith's favorites, and Andrea Purdekova, a scholar who has done most of her research in Rwanda. Although Smith's focus has always been on Liberia, he had





PHOTO: JOHN CAIRNS





**ALL-STARS:**  
(Top) Will Smith '14 stands with community leaders from Monrovia, Liberia, who helped him collect data for his honors thesis; (Bottom) Smith with the head coach of the women's national team in Rwanda, Grace Nyinawumuntu, the first female coach in the country's history.

cator, from political stability to economic growth to infrastructure development. Smith claims that it is as clean as any other country he has visited and is incredibly secure, recently named the safest country in Africa.

That's a lot of progress. But Smith said questions remain about the country's reconciliation process. The Rwandan state is extremely powerful and some have argued its decision to ban ethnicity from public discourse has actually deepened the country's social divide. "My research was assessing whether the soccer field could create an open space for discussion and debate in what is otherwise a closed society," Smith said. He spent most of his time at Esperance, a Rwandan NGO that runs the FIFA-sponsored Football for Hope Center in Kigali.

"I conducted interviews with staff from Esperance, members of Rwanda's parliament, the president of the Rwandan Olympic Committee and many others. Every single interviewee explained that, when soccer is used to bring people together

an interest in Rwanda and its rebuilding process since he covered it in Professor Phil Roessler's Politics in Africa class at W&M.

This past spring, Smith spent six weeks in Rwanda, where he conducted research for his master's dissertation. His investigation examined the effect of soccer on Rwanda's peace building process. In the 21 years since the genocide, Rwanda has made strides across nearly every indi-

and teach ideas about conflict resolution, gender equality and unity, it has the potential to promote peace. In a way, those interviews helped validate all of the work I am doing on MFA."

With his master's under his belt, Smith can now focus on developing the MFA. When Smith first met Manubah, Manubah revealed a dream he has always had: to start the first football school in Liberia. It sounded like a great idea, but given their respective plans at the time, it was not going to be possible for at least a couple of years.

In the aftermath of the Ebola crisis, the two became more determined to contribute to the rebuilding process and give Liberia's youth access to better opportunities. In August 2013, nearly 25,000 high school graduates took the University of Liberia's national entrance exam. Every single one of them failed. Education reforms were implemented in 2011, but many schools lack basic educational materials and teachers are poorly qualified. The Ebola epidemic has made matters worse, as schools were closed from June 2014 to February 2015.

To address this issue, Smith and Manubah created the MFA, which also includes David Dennis, MFA's Liberian head of faculty, and Roshan Patel '14, MFA's design officer and Smith's former co-captain.

"MFA will create new opportunities," Smith said. "By combining a quality education, formal soccer coaching and life skills lessons such as conflict resolution, gender equality and respect, MFA will enable its students to go deeper in their learning."

In December, MFA will begin conducting a nine-month trial of its program at an existing school and football pitch. For half of a typical school day, the children will attend classes. For the other half, the children will receive formal football coaching and life skills lessons from Smith and Manubah. Throughout the nine-month trial, Smith will be assessing the effectiveness and popularity of the program. If the trial proves successful, MFA will work with its partners in the government of Liberia and U.S. Embassy Monrovia to find a suitable location for a new school and football pitch. MFA will then pursue a second round of fundraising in hopes of building new facilities and opening them in September 2017.

Smith is also forming partnerships with high schools and universities across the world so MFA graduates can continue their education at equally strong institutions. He has also reached out to college soccer coaches and professional teams so that talented players can continue their careers.

It won't be an easy path, but Smith is ready for the challenge. "Football has taught us many lessons, and one of those is perseverance," he said. "We know that at times, it will be tough. But to overcome adversity, one must persevere. And to persevere is to give everything one has. We promise to do just that."

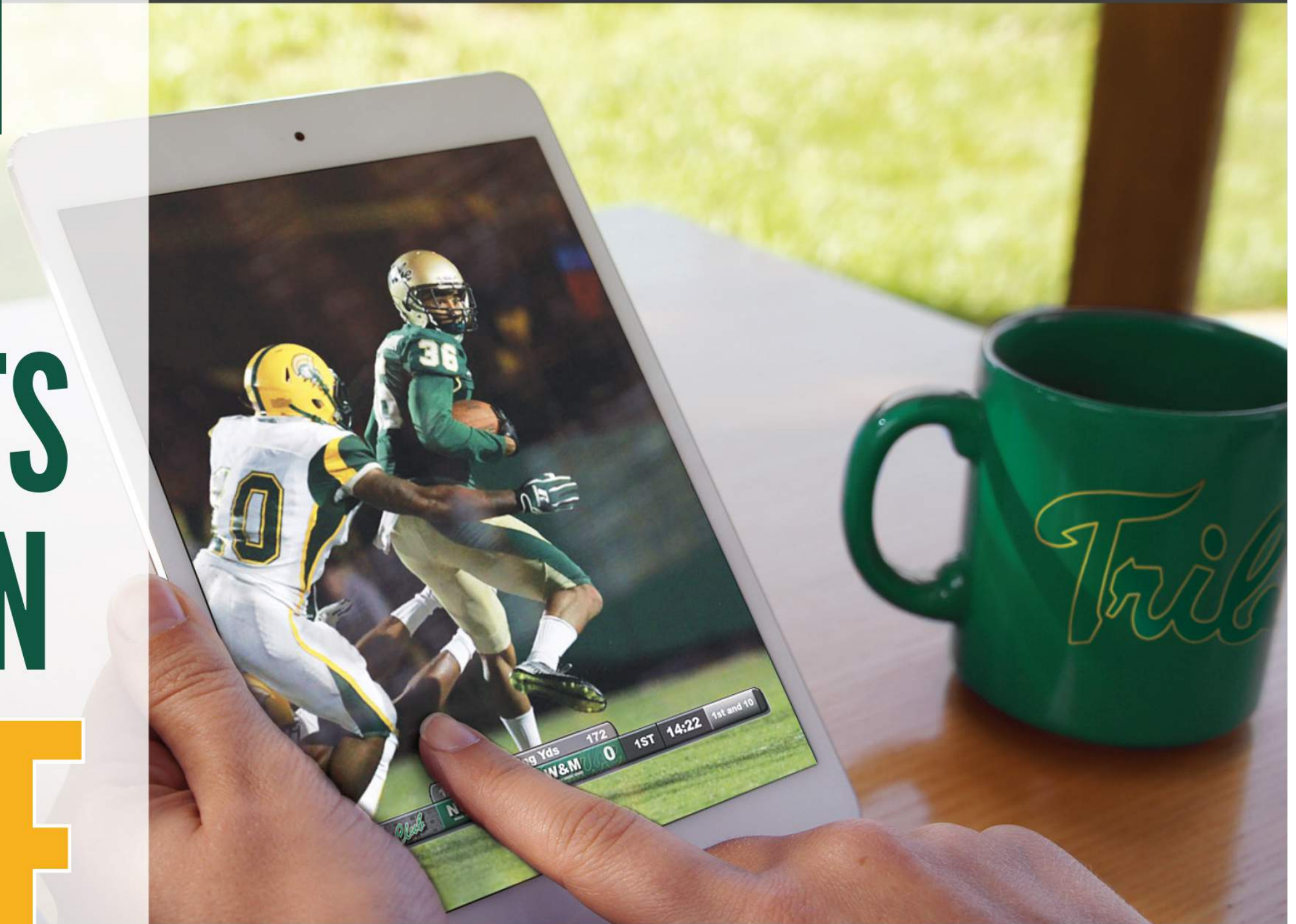
For more information on MFA, visit <http://www.monroviafa.com>.



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## BY&LARGE

### GOVERNOR APPOINTS NEW BOV MEMBERS

Karen Kennedy Schultz '75 and James A. Hixon J.D. '79, M.L.T. '80 were named by Virginia Gov. Terry McAuliffe D.P.S. '14 on June 2 as appointees to the William & Mary Board of Visitors. Rector Todd A. Stottlemeyer '85 and Thomas R. Frantz '70, J.D. '73, M.L.T. '81 were reappointed.

Schultz, a professor and director of the Center for Public Service and Scholarship at Shenandoah University, and Hixon, executive vice president for law and corporate relations at Norfolk Southern Corporation, replace Peter A. Snyder '94 and Leigh A. Pence '00.

The newly appointed Board members began four-year terms on July 1.  
—UNIVERSITY  
RELATIONS

## MAKING HISTORY

# Hot Shot

*Marcus Thornton '15 breaks oldest Division I scoring record*

**T**HIS PAST FEBRUARY, SENIOR MEN'S BASKETBALL guard Marcus Thornton broke the all-time career scoring record that had stood since 1950. In a game against Towson, Thornton was fouled on a dunk attempt toward the end of the first half that would have broken the school mark. Instead, he stepped to the free throw line and hit both to surpass Chet Giermak's '50 record of 2,052 that stood for 65 years, the longest active record in all of Division I basketball at the time it was broken.

Thornton became the first Tribe player since 2004 to average 20 points per game, ranking 16th nationally. He was named the first CAA Player of the Year in Tribe history and was named the 2014-15 College Court Report Mid-Major Player of the Year. He finished his career with 2,178 points, atop the Tribe program and seventh all time in the CAA. His 325 career three-pointers lead the Tribe program and are the fourth most in CAA history.

—KELLEY FREUND

## REAL-WORLD DEBUT

# CONGRATULATIONS!

*W&M celebrates new graduates*

**E**DUICATION IS A PRIVILEGE AND ONE THAT BEARS responsibilities, Condoleezza Rice told William & Mary's Class of 2015 during May's Commencement ceremonies. "So as you leave, I ask you to bear a few things in mind: Be passionate about what you choose to do in life; use your powers of reason; cultivate humility; remain optimistic and always try to serve others and the goals of freedom and justice," she said.

Rice, U.S. secretary of state from 2005 to 2009, served as the university's 2015 Commencement speaker and received an honorary doctor of public service degree at the event.

William & Mary Chancellor and former Secretary of Defense Robert M. Gates '65, L.H.D. '98 also spoke at the ceremony. "What remains at the very core of a William & Mary education is the powerful notion that each of us should find ways to serve the greater good," he said. "Each generation of graduates has emerged, like you, uncertain of exactly what awaited them in life. But each one did know that they were destined to make a difference."

Many faculty, students and staff members were recognized during the ceremony, including the 2015 Duke Award winner, Music Library Assistant Diane Dudley, and the Class of 2015 Professor, Francis Tanglao-Aguas. Ellen Catherine Shaffrey

'15 received the Lord Botetourt Medal and Laura Pugh '15 was honored with the James Frederic Carr Memorial Cup. Jonathan Lefcheck Ph.D. '15 was awarded the Thatcher Prize.

Three people received Algernon Sydney Sullivan Awards: Hannah Kohn '15, Andrew Wilke '15 and Stephen W. Tewksbury, executive director of University Events.

This year's Graves Awards, for sustained excellence in teaching, were presented to Associate Professor of Hispanic Studies Jonathan Arries and Associate Professor of Business Bill Geary.

Anuraag Sensharma '15 served as this year's student Commencement speaker.

Approximately 2,526 degrees were awarded throughout the weekend.

President Taylor Reveley offered the graduates some final words of wisdom. "It's important for each of us to be willing to work hard on things that matter. It's important for each of us to figure out what does matter to us, what does give guiding purpose to our lives. And it's important that part of our purpose be to use some of our time, talent and resources for the good of our fellow humans. But Class of 2015, I believe you already know all this. You are William & Mary people."

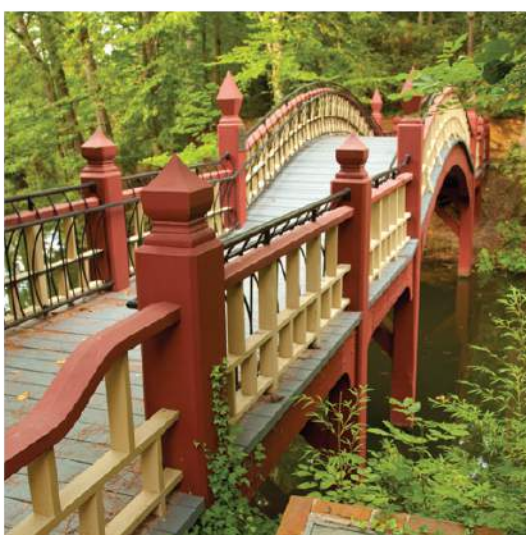
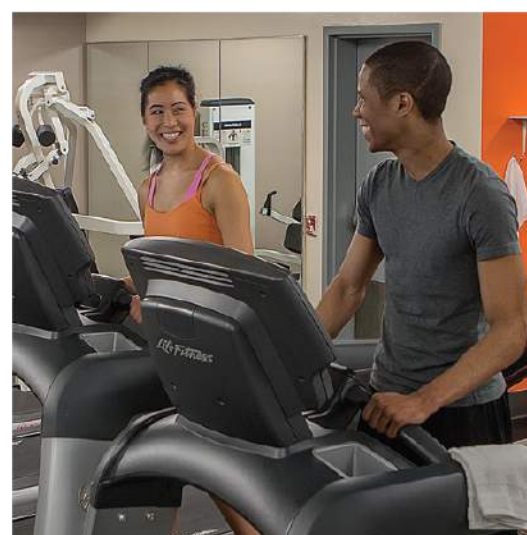
—ERIN ZAGURSKY





# WILLIAM & MARY CLUB

OF NEW YORK



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# ON POINT

*James Comey '82, LL.D. '08 Lights a Fire for W&M Students in D.C.*

**BY BEN KENNEDY '05**

**Today's class features a  
live-fire demonstration  
of a Tommy gun.**

WASHINGTON - When the FBI agent fires it on full automatic, the 56 assembled William & Mary students nearly jump out of their seats, although they're safe behind bulletproof glass. A few moments later, another agent presses a button to instantly turn the glass opaque, just in time for the FBI director to walk in. It is an unusual classroom.

Deep within the J. Edgar Hoover Building's windowless hallways and security perimeters, James Comey '82, LL.D. '08 says "Hark upon the gale," and the three classes of the William & Mary Washington Office's D.C. Summer Institutes (DCSI) can calm down. They know they're in friendly company.

"This is something I've looked forward to all day," says Comey, now in his second year as FBI director. He — and the DCSI faculty and staff — are engaged with helping these 56 undergraduates find success crossing the seemingly vast gap between student life and the world beyond. To that end, DCSI is a remarkable process, but Comey is a remarkable FBI director.







In January, Jim Comey stood at the funeral of a New York police officer, Wenjian Liu, who was murdered in retaliation for the 2014 deaths of Eric Garner in Staten Island, N.Y., and Michael Brown in Ferguson, Mo. Comey decided then, amidst the pain of the victim's family and the confusion of Liu's fellow NYPD officers, that he was in a unique position to say something.

The next month, Comey took the stage at Georgetown University to speak about "hard truths" and the relationship between law enforcement and the diverse communities it protects.

*"We must resist the lazy shortcuts of cynicism and approach him with respect and decency."*

"We can roll up our car windows, turn up the radio and drive around these problems," he said, "or we can choose to have an open and honest discussion about what our relationship is today — what it should be, what it could be, and what it needs to be — if we took more time to better understand one another."

The speech, considered the first of its kind by an FBI director, was a measured look at some

of the issues that underpinned violent protests in Ferguson, New York, and elsewhere. The *New York Times* called it "unusually candid" in its attempt to combat widespread "unconscious bias" and promote the "selfless service" of police officers at the same time.

"Those of us in law enforcement must redouble our efforts to resist bias and prejudice," he said. "We must better understand the people we serve and protect—by trying to know, deep in our gut, what it feels like to be a law-abiding young black man walking on the street and encountering law enforcement. We must understand how that young man may see us. We must resist the lazy shortcuts of cynicism and approach him with respect and decency."

But the seeing must go both ways. Citizens of all races, Comey said, need to understand the challenges facing law enforcement as well.

"They need to see the risks and dangers law enforcement officers encounter on a typical late-night shift," he said. "They need to understand the difficult and frightening work they do to keep us safe. They need to give them the space and respect to do their work, well and properly."

Then, in mid-April, Comey was invited to speak at the National Tribute Dinner for the United States Holocaust Memorial Museum. His remarks, reprinted the next day in the *Washington Post*, called the Holocaust "the most horrific display in world history of our humanity, of our capacity for evil and for moral surrender." He also said that he requires all new FBI agents and analysts to visit the museum in order to gain a grim understanding of human nature's horrific extremes.

"Good people helped murder millions," Comey said. "And that's the most frightening lesson of all — that our very humanity made us capable of, even susceptible to, surrendering our individual moral authority to the group, where it can be hijacked by evil."

They are the measured, thoughtful words of a man who has spent much of his career in the legal and law enforcement fields, but comes from a William & Mary religious studies background.

"A feature of both speeches," he says later in an interview, "was something that I think is a feature of human existence: the danger of falling in love with our own perspective."

Comey has served as the U.S. Attorney for the Southern District of New York — a critical precinct that includes Wall Street and Manhattan — and has held high-level positions in finance and at Lockheed Martin. During the George W. Bush administration, he was deputy attorney general, and was named FBI director by President Obama in June 2013. It all adds up to a wide variety of viewpoints.

"Because you can only see the world through your own eyes, there's a great danger. You will think that that is the best view of the world, you will neglect

**INTEGRITY:** Comey cites his William & Mary liberal arts education as a major factor in his decision to commit to public service.



PHOTO: ANDREW VO





that other people see the world differently than you do, and your perspective could be wrong.”

He tells the gathered William & Mary students to cultivate these important traits for their job searches.

“When I hire, I care about the following things in the following order: values, abilities, skills,” he says. “Most people hire in the wrong direction.” Integrity, honesty, humility and empathy are the most critical traits.

“Staring at human nature is something I started learning about before I went to William & Mary and cultivated at William & Mary,” he says. “It’s been a feature of my whole life. I’m not perfect at it — I’m trapped in my own perspective. But I have worked so hard to try and force myself to understand the world as others might see it. I think that makes me a better leader.”

**L**eadership, as it turns out, is the theme of the summer for some of these students. A day later and a mile and a half away, just a few blocks from the whirling Dupont Circle, the DCSI students are having lunch. Among them is Drew Stelljes Ph.D. ’07, who is spending his fifth summer teaching a class on leadership and community engagement.

“The course is aimed to help students understand leadership theory,” he says. “And then, through site visits — with humility — we critique and observe individuals and organizations on the extent that they apply the leadership theories that we’ve learned.”

“Much of what Director Comey speaks of really resonates with what I’m trying to do,” Stelljes says. “I’m trying to support our students to develop a

sense of purpose and to understand more clearly where their strength areas can fit into organizations whose mission and vision they believe in.”

That sort of personal envisioning is a critical part of DCSI’s purpose each summer. Adam Anthony ’87 is the director of the William & Mary Washington Office and has seen class after class of W&M students come through the nation’s capital for a transformative experience.

Each student is here this summer through one of DCSI’s classes: some in Ron Rapoport’s American politics institute, others in Jeremy Stoddard’s new media

**FIELD TRIP:** On May 19, all three classes of the 2015 D.C. Summer Institutes visited the J. Edgar Hoover Building in downtown Washington for the visit with Comey.

“...make some decisions on where you want to go from here and what kind of person you’re going to be...”

institute, and still others learning from Stelljes. Comey’s question-and-answer session is a tough act to follow, but the visit to the FBI is truly just the beginning.

“Being in Washington helps [students] picture themselves in a particular setting,” Anthony says. “They love to go on site visits. They can see themselves walking down the halls of somewhere maybe they’d like to work.”

“Something that I think was spot-on with the institute in general was — and that our professor Drew



has been working with us a lot on — is how you want to see yourself and how you can see yourself leadership-wise in the leaders that we visit,” says Phoebe Galt ’17. “For [Comey], it seemed like he had everything together in all respects. I appreciate the experience and seeing both sides of him a little bit.”

Roxane Adler Hickey M.Ed. ’02 is assistant director at William & Mary’s Washington Office, and she is convinced that these visits — to the FBI and others like it — are keystone experiences for DCSI’s students.

“We believe that our programs give students an opportunity to come here and figure out who they are and who they’re going to be,” she says. “Whether that’s your internship, or listening to someone like Jim Comey, or learning how to get to the grocery store, you see what you want, and you see what you don’t. You get to make some decisions on where you want to go from here and what kind of person you’re going to be in your career.”

To do that, the Washington office staff works hard to help great minds meet: professors, students, mentors and alumni alike. First, the students learn from alumni all over Washington during site visits like the May trip to the FBI. For two weeks, these visits, along with seminar classes taught by professors in residence, dovetail into an intensive experience that Adler Hickey says is just as rigorous as any class in Williamsburg. Then, the students spend

the remaining 10 weeks in a related internship, often facilitated by alumni connected with the D.C. office. Right now, William & Mary’s DCSI students are interns in a variety of Washington-area organizations, including the National Endowment for the Arts, Nike and the White House.

“There are about 60 schools that operate in Washington, and none of them really do it like we do,” says Adam Anthony. “And I think that’s about the way William & Mary likes it.”

Anthony has been director of the D.C. office since 2004, and has met with a dozen of these other universities looking to set up operations in Washington.

“When they get to us, they say, ‘Oh, OK, so this is how you can do it,’ says Adler Hickey. “And then they have five trillion questions.”

“[Students] get to experience D.C. and they get to do it in a way you can’t learn in a book or a conversation,” she says. “So pairing that with an internship where they get to try one of those things on their own means that they can leave here with a really solid sense of what they want to do next, and a huge network.”

Those networks make all the difference as students transition from undergraduates into job-seeking young alumni. Today’s guest speaker at a DCSI site visit is tomorrow’s internship connection, says Anthony. And from there, students can build relationships on their own.

**HANDS ON:** During the summer, students visit a number of sites around Washington, including (below left) a trip to DC Central Kitchen. Below right: a seminar class at W&M’s Dupont Circle offices.



PHOTOS: SKIP ROWLAND '83



"These speakers are inspiring and informative," says Adler Hickey, "but they're the beginning of our network. Our students get jobs, get internships and have life-changing discussions with people when they're done here."

During the Comey visit, the FBI director fields lots of questions on a variety of topics, but it's easy to get the impression that many of the students want to come and work for him.

"I can see [the Q&A] having a big influence and maybe pushing students toward public service," says Anthony, who has seen students join fields in government, non-profit and private sectors alike.

"With 16,000 alumni in D.C.," says Adler Hickey, "there's someone doing something that you're interested in. There's someone who can help connect you so you're not just a résumé in a stack."

To that end, the Comey visit was a great kickoff to DCSI. "It was really valuable because he spoke about the merits of his professional career and the values that he believed in," says Michael Sildivi '17. "We could ask things about the nature of his work, but it was also a motivational speech in a lot of ways."

So just as Comey seeks to bring differing cultures and people together to increase understanding, DCSI requires a similar level of integration.

"This kind of program," says Anthony, "to really function very well, requires administrators, faculty and alumni holding hands, progressing together."

**P**rogress, Jim Comey says, comes from culture. The FBI, he's learned, has a "mission culture."

"It's like a gravitational force that's instilled in you. Frankly, even if I tried, I couldn't screw it up too much."

This, he repeats, is the primary motivator in getting things done. You can't talk your way into a productive, encouraging culture. You have to lead by example.

"What a leader says is important, but actually more important is what do they do," Comey says. "How do they walk? Where do they go? What does their face look like? How do they hold their shoulders? I spend a lot of time trying to model things that are important to me."

For a man who has served in high-level positions in both Republican and Democratic administrations, a relentless focus on leadership and the proper perspective has helped him navigate today's fractured political landscape.

"When I deal with people of all stripes — especially politicians — it helps me to understand that people are great at convincing themselves of the righteousness of their own positions," says Comey. "Knowing that and taking that into account when you're dealing with people is critical to being successful at any walk of life. I don't mean to focus just on politics."

He explains how changing culture and humility have helped bring the two largest American intelligence organizations closer together despite years of bitter rivalry. The post-9/11 intel community would be unrecognizable to the old guard, he says: today the No. 2 person in the FBI's national security branch is a CIA officer. The two organizations are now connected person-to-person on every level, like a zipper.

"Remember, culture is the way things are really done no matter what they tell you," he explains to the students. "You can't tell your way to integration between the FBI and the CIA: you have to sit them together and then they'll all start to think of themselves on the same team."

It relates back to his touchstones of empathy and perspective and Comey's two speeches from earlier in the year. He wants these students (and future members of the Tribe) to focus less on learning software programs and more on learning thoughtful methods of reasoning and understanding. He did this, as a chemistry major who changed to religion after a fateful Hans Tiesel course: "Death."

"I was learning to see the world through the eyes of others, which is what makes a great liberal arts education."

"I spent a lot of time thinking about ethics and studying different faiths," he says. "Taking philosophy and stretching myself, I was learning to see the world through the eyes of others, which is what makes a great liberal arts education." Comey hopes William & Mary never loses sight of those qualities.

"No matter how the world changes," he says during the interview, "if you are a reflective, low-ego, thoughtful, effective communicator who connects well with other people, you will be successful. They can throw anything at you, but if you have that, you will do well."

The FBI will have to continually change during Comey's 10-year term. By 2023, even more of the threats facing America will come via the Internet, and the Bureau will need more people with the right expertise to fight them. If they can meet the coming challenges, William & Mary students can be part of that vanguard.

"If you spend time trying to understand the world, understand the world's problems and the challenges that are inherent to being a human being, it will light a fire in you to want to be a part of making that human existence better," he says. "It will continue to feed the legacy of service that the College has felt since its founding." ☞









PHOTO COURTESY OF THE COLONIAL WILLIAMSBURG FOUNDATION

# PUTTING **FLESH** ON THE BONES

The Lemon Project confronts the College's most difficult history.

BY SARA PICCINI

Williamsburg, June 1809. In the last light of day, a man named Lemon kneels in his garden, his weathered hands searching the dirt for potatoes to fill his basket. His back aches from a long day's toil — the College has rented him out to Mr. Brown to dig a new well. Lemon muses on what the Bursar will purchase with the rental fees. Perhaps some new textbooks for the grammar school boys, the same boys who taunt him with the name he despises: "Hey, Lemon! Why're you so sour?"

Lemon lifts his basket of potatoes to bring inside. Tomorrow he will sell the crop to the College, taking claim to the fruits of his own labor — a tiny fraction, but a portion nonetheless. Then he will return to Mr. Brown's for another day of digging.

Walking slowly through his carefully tended plot, Lemon savors the smell of honeysuckle in the air. For a few precious moments, as the night closes in, he feels like a free man.



The enslaved man called Lemon left behind just a few scraps in the College of William & Mary's vast paper trail. His name appears on an inventory of slaves owned by the College, indicating that he was hired out. He was allowed to raise crops on his own time, and sold the produce to his masters. In 1808, he received a Christmas bonus. When he became ill in 1816, the College purchased his medicine; the following year, it purchased his coffin. Whether he had a wife and children he loved, whether he indeed hated his name — those details can only be imagined.

"We cannot know the full dimensions of Lemon's life, but he clearly was more than a cipher who merely provided labor for his institutional master," wrote the late historian Robert Engs.

"Oftentimes people think of slaves in the abstract, as numbers," said Hope Wright '97, an actor and interpreter of African-American life for the Colonial Williamsburg Foundation. "Enslaved men and women found a way to have their voice. Hope is what made them survive."

**'GRITTIENESS TO OUR HISTORY'** Lemon's relationship with the College as both enslaved man and entrepreneur stands as a symbol of William & Mary's complex history with the African-American community — a history that began with the first laying of bricks for the Wren Building. "The dominant themes of William & Mary's racial past were inescapably slavery, secession, segregation," said W&M President Taylor Reveley. "While these are not our themes today, they nonetheless have a lingering impact on our time."

In April 2009, William & Mary's Board of Visitors adopted a resolution acknowledging that the College had "owned and exploited slave labor from its founding to the Civil War" and that it had "failed to take a stand against segregation during the Jim Crow Era." The resolution called for the creation of the Lemon Project: A Journey of Reconciliation, named in Lemon's honor:

*[It] will be a long-term research project under the sponsorship of the Office of the Provost, involving College faculty, staff and students as well as members of the Greater Williamsburg community, to better understand, chronicle, and preserve the history of blacks at the College and in the community and to promote a deeper understanding of the indebtedness of the College to the work and support of its diverse neighbors.*

Since its establishment, the Lemon Project — currently co-chaired by Visiting Assistant Professor of History Jody Allen Ph.D. '07 and Associate Professor of Dance and Africana Studies Leah Glenn — has worked to put "flesh on the bones in the College's journey of remembrance and repentance," as Reveley said at the fifth annual Lemon Project Symposium in April.



PHOTO: DAVID M. DOODY; THE COLONIAL WILLIAMSBURG FOUNDATION

"What we did early on was look at the Board of Visitors resolution and make that into a working document," said Allen, the project's managing director. As she explained, the project has three primary goals: conducting historical research, building bridges to the community, and engaging current students through such innovations as "porch talks" — encouraging open discussion with faculty and staff. Allen emphasizes to students that undergraduate action, through a 2007 Student Assembly resolution, served as the initial catalyst for the project.

"One of the most important things to come out of the Lemon Project is a balanced history of William & Mary," said Terry Meyers, Chancellor Professor of English and a member of the project's steering committee. Meyers has made vital research contributions to the project, including uncovering the history of the Bray School, a school affiliated with the College from 1760 for the religious instruction of enslaved and free black children, to which the College sent two children it owned, Adam and Fanny.

"We have a glorious history, there's no question, but we have dark eras," Meyers said. "There's a kind of grittiness to our history that people need to accept."

**COMPLEX PORTRAYAL:** Hope Wright '97 in costume as Eve, her primary character as actor-interpreter for the Colonial Williamsburg Foundation. "There's a change that happens when you put on those clothes," Wright said. "It's a very distinct difference — you just feel it."



**THE SINS OF THE PAST** *The vast majority of us whose ancestors never owned slaves and came here after slavery was abolished are sick of hearing how we have to make it up to them.*

— Online comment in the *Atlantic* magazine, February 2015.

This comment appeared in response to an *Atlantic* article, “How to Acknowledge a Shameful Past,” which discussed the effort by universities, including William & Mary, to confront their complicated histories. It reflects a commonly held sentiment, often expressed far less politely: Why revisit the sins of the past?

Institutions and governments worldwide have long grappled with the question of how to acknowledge and redress historical injustices, leading to initiatives such as South Africa’s Truth and Reconciliation Commission. In the United States, universities have been in the vanguard, beginning with Brown University in 2003. As Brown’s report noted: “Universities are dedicated to the discovery and dissemination of knowledge. If an institution professing these principles cannot squarely face its own history, it is hard to imagine how any other institution, let alone our nation, might do so.”

“It’s important for all members of society to acknowledge and understand our collective past, and how the past connects to the present,” said historian Kelley Fanto Deetz ’02, who is spearheading research for the University of Virginia’s President’s Commission on Slavery, established in 2013. “This isn’t just an African-American narrative, it’s an *American* narrative.”

“A lot of the more unpleasant history didn’t happen that long ago — in our lifetimes,” said Hope Wright. “We need to get to the truth, to the heart of it. We don’t ever want to hurt people’s feelings, but if you keep brushing things under the carpet, I think they do fester.”

At William & Mary, efforts to begin an initiative similar to Brown’s gained momentum in 2007-08, with both the student and faculty assemblies passing resolutions requesting the College to begin investigating its role in slavery and segregation. Former provost Geoffrey Feiss then invited Robert Engs, a University of Pennsylvania history professor, to spend a semester on campus conducting fact-finding and historical research.

“Geoff wanted a scholar of national standing to come in as a consultant, spirit and guide,” said Terry Meyers. “Bob’s report was the spark of the Lemon Project.” It was Engs who first brought Lemon to light and recommended that the initiative be named for him. (Sadly, Professor Engs — one of the first black students at Princeton and a classmate of both Feiss and Reveley — passed away in 2013.)

“W&M is only the second university after Brown to do this on an institutional basis,” said Meyers. “The thing that distinguishes the Lemon Project is the degree of institutional support.”

“I couldn’t be more proud of my *alma mater*, that they were strong enough and brave enough to start this,” Deetz said.

**FULLY IMAGINED LIVES** On the Wednesday before Commencement, the Wren Building is largely empty. A lone visitor’s footsteps echo in the hallway. It is in this building — what constituted the entire College in its early years — where the process begins of filling the rooms with long-forgotten black faces.

“The college owned slaves in a number of different capacities, and a lot of those had to do with the work that went on here — the cooking, the baking, the laundry,” said Professor Susan Kern Ph.D. ’07, executive director of the Historic Campus.

While much of the history of slavery at William & Mary must be extrapolated through the broader historical record, Kern and her faculty colleagues have used such archival sources as bursar’s accounts and faculty minutes to glean specific pieces of evidence.

“In one year, for example, there’s a reference in the College rules that the boys may have the College-owned slaves set their fires and shine their shoes once a day, but they can’t use them to do errands,” Kern said. “Part of this is understanding that in a slave society, it’s as if every slave is enslaved to everyone who is a master. So that makes a much more complicated landscape here than students just coming and going from classes.” Kern notes that the archival records have turned up evidence of physical abuse of slaves by students, something that Deetz has discovered at U.Va. as well.

From 1718 to 1802, William & Mary also owned slaves who worked at the College’s property in Southside Virginia, a plantation called the Nottoway Quarter — the subject of ongoing research by Jody Allen. The proceeds from the plantation’s tobacco went to finance scholarships for “poor but worthy” white male students.

The project’s findings are leading to a much more comprehensive and nuanced history of the College, full of contradictions. In 1796, for example, law professor St. George Tucker 1772, LL.D. 1790 published a pamphlet endorsing gradual emancipation, later appended to his edition of *Blackstone’s Commentaries*; three decades later, President Thomas Roderick Dew 1820, M.A. 1824 produced one of the leading works in the antebellum era defending slavery as a positive

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*“If people can integrate these stories into their understanding of themselves, their community and their nation, it’s a way of repairing what has been broken over hundreds of years.”*

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good. “A merrier being does not exist on the face of the globe, than the negro slave of the United States,” Dew wrote.

The Lemon Project has built on the work of the Colonial Williamsburg Foundation, a pioneer in historical research and interpretation of African-American life in the colonial period. Hope Wright, who began her involvement with CW as a child actor 31 years ago, spoke at the 2015 Lemon Project Symposium about the process of creating fully realized characters based on historical evidence.

Wright’s primary character is Eve, an enslaved woman owned by W&M alumnus Peyton Randolph and inherited by his wife, Elizabeth, after his death in 1775. “There are six mentions of Eve in primary documents,” Wright said. “We know that she’s valued at 100 pounds sterling. There are baptismal records at Bruton Parish for her son George in 1766.

“When I’m talking to student groups, I’ll usually mention that Eve had a son about their same age,” Wright said. “Some students ask, ‘Will he become a slave too?’ When I explain it was decided before he was born, that makes it very personal for them.”

*“We need to get to the truth, to the heart of it. We don’t ever want to hurt people’s feelings, but if you keep brushing things under the carpet, I think they do fester.”*

Wright notes that Eve’s name appears in a *Virginia Gazette* advertisement in February 1782, providing evidence that she had run away months earlier seeking freedom with the British forces. “These ads are specific and descriptive, so I know what she looked like, what kind of clothes she wore,” she said.

“There’s a change that happens when you put on those clothes,” Wright explained. “It’s a very distinct difference — you just feel it. I think about all the things that I’m fortunate to have today, a home and a husband who lives under the same roof. You put yourself in a position of being thankful that you don’t have to go back.”

**‘WE ARE NOT VICTIMS’** With the broad reach of the Lemon Project, William & Mary has committed itself to looking beyond slavery to its long aftermath — in particular, the practice of Jim Crow segregation and the exclusion of African-Americans from educational and occupational advancement.

In his 2008 report to the provost, “The College, Race and Slavery,” Robert Engs wrote: “I have been startled by the deeply rooted anger and distrust of the College that exists among longtime residents of the black community.” This open acknowledgment has guided the Lemon Project in its mission to build bridges between the College and the community.

“We’re hoping that as people in the community hear about the project, the discomfort can be lessened, at least enough for them to step out and give us a shot,” Allen said. She noted that community members have formed the largest component of attendees at the annual Lemon Project Symposium. The project has sponsored numerous other community activities and is collecting oral histories on an ongoing basis.

In January 2013, a Lemon Project workshop on conducting oral histories brought husband-and-wife journalists and filmmakers Brian Palmer and Erin Hollaway Palmer to William & Mary. The two were beginning work on a documentary, “Make the Ground Talk,” about the community of Magruder in York County, settled by African Americans who had escaped bondage as well those born free — including Brian Palmer’s great-grandfather, Matthew Palmer. In 1942, the community was uprooted when the federal government seized the land to build a Seabee training base, now Camp Peary.

The Palmers have become part of the Lemon Project family and the broader journey of reconciliation in the Williamsburg area. “People want to impart to us that they were not victims — that they had a powerful, vibrant community,” Brian said. “They really want to emphasize what they built, how they built it, and how they made amazing lemonade out of the lemons of segregation.”

“We hope what we’re doing fits into the broader effort of bringing these stories to light, and bridging the gap between the scholarly community and a wider audience,” Erin said. “If people can integrate



PHOTOS: BRIAN PALMER



these stories into their understanding of themselves, their community and their nation, it's a way of repairing what has been broken over hundreds of years."

**'ONE TRIBE, ONE FAMILY'** On the eve of receiving his degree in mathematics at this year's Commencement, Leslie Walden '15 had a special reunion with his high school principal, Lynn Briley '71. He'd invited Briley to "don" him with a scarf of Kente cloth — a multicolored African material symbolizing rites of passage — at a ceremony in Phi Beta Kappa Hall.

"I didn't actually touch the cloth until after the ceremony. Ms. Briley was holding on to that thing tight," Walden said. "She was even more excited about it than I was."

The Donning of the Kente ceremony is a new tradition introduced by the Lemon Project and co-sponsored by the Hulon Willis Association (HWA). HWA, a constituent group of the Alumni Association, honors William & Mary's first African-American student, Hulon Willis Sr. M.Ed. '56.

The 2015 ceremony had particular significance with the attendance of Briley, who played a pivotal role in the integration of the College — a role Walden only learned about after he had come to campus. Briley, Janet Brown Strafer '71 and Karen Ely '71 were the first three African-American undergraduates to live on campus, rooming together in the basement of Jefferson Hall.

A Lemon Project report on integration at William & Mary, prepared by Columbia University professor emerita Lois Bloom, documents many of the early struggles of black students to feel part of the campus community. But Briley looks back on her years positively. "If there was bigotry or racism, it was not overt. We had a wonderful experience, and we became friends with a lot of the other students. I didn't feel support from professors, but I didn't expect it. We supported one another.

"I never thought there would come a day when the diversity of the College would be so profound," Briley added. "That's the whole concept of the Lemon Project, reconciling the negative history with the positive elements of diversity on campus."

Walden, with his newly acquired Pi tattoo and dyed blond hair, represents the current generation's comfort with assuming unique identities. But he also identifies as part of the William & Mary family. "The whole One Tribe, One Family thing — I take that to heart," he said.

**BEYOND THE LEMON PROJECT** The Lemon Project is scheduled to complete its work in 2018, issuing a comprehensive final report similar to Brown's. In April, President Reveley charged a task force, chaired by Chief Diversity Officer Chon Glover M.Ed. '99, Ed.D. '06, with studying W&M's "racial climate" and recommending future courses of action.

"I would like to see either a center or an institute for the continued study of race and race relations,



and a postdoc who would come here to continue the work," Allen said. "I'm hoping that at some point we will move into the public schools. Here you have this institution in the community that reflects such a span of African-American history — we could have a role in helping to teach that."

There is a growing idea on campus about building a permanent memorial. As a first step, Allen designed a course on memorialization last year, open to community members and alumni as well as students and co-taught by architect Ed Pease. Guest speakers included President Reveley and Vice President for University Advancement Matthew Lambert '99. The class led to the creation of a campus committee on memorialization.

"We had a very wide range of ideas," said class member Stephanie Krauss '15. "Adam Ferguson, who works at the Reves Center, designed a path starting at the ancient campus that was a timeline of slavery at the College, kind of like the Freedom Trail in Boston. It's something I think would be really powerful. You'd notice it if you were walking there — it's inescapable."

Hope Wright emphasized the importance of a living legacy of remembrance. "You don't finish the work just to put it on the shelf," she said. "It should always be remembered, always be a part of the fabric of campus. We never want to get too far away from the work that Lemon did and his contributions to the College." ☞

#### PAST AND FUTURE:

*Facing page: George (pictured) and Brian Palmer are the great-grandchildren of the late Matthew Palmer, subject of the documentary "Make the Ground Talk" that Brian is co-producing with his wife. This page: Lynn Briley '71 (left) and Leslie Walden '15, connecting across four decades of William & Mary history.*







## YOU SHOULD HANG OUT WITH JOSH SUNDQUIST SOMETIME

*He kicked cancer in the butt. He skis down mountains on one leg and scores goals on the soccer field. He's written a national bestseller. He raps. He's the champion of Halloween. He created the perfect pick-up line. Also, he once permed his hair with a five-day perm kit — it lasted for nine months. Ok, maybe that last one just proves everyone makes mistakes. But really, any way you look at it, Josh Sundquist '06 is awesome.*

BY KELLEY FREUND





If Josh Sundquist ever wanted was a soccer uniform. A jersey, shorts and knee-high socks. The travel soccer team played on Sundays, right after Sunday school, and he wouldn't have time to change before the game, so he would have to wear his soccer uniform to church. And that was all right with him.

He wanted to get out of his church clothes, his white-collared shirt and itchy dress pants that his mom made him wear hiked up above his belly button. He wanted to go fast, to beat other kids to the ball, to the goal. And all of that would start with a jersey, shorts and knee-high socks.

He begged his mom to join a team. At first, he got the standard response — “We’ll have to think about it,” which every nine-year-old understands means no. But since Sundquist was homeschooled, he had the advantage of being able to ask his mom again every 15 minutes. Finally, he got the answer he wanted.

And then everything changed.

**A LEG LOST** *“I will wake up and my leg will be gone. My leg will be gone, but I will still be here. I will survive. I will learn how to run. I will be strong. And I will be fast.”*

The week that a 9-year-old Sundquist was supposed to try out for the soccer team, he woke up from a biopsy.

It was Ewing’s sarcoma, a bone cancer that mainly affects children and adolescents. The doctors gave him a 50 percent chance to live.

Sundquist started on chemotherapy, but after a few months, the treatments had done nothing to shrink the tumor in his leg. The doctors told him he could have his femur replaced with a metal rod or with someone else’s bone, but that his leg would be too fragile to play sports. Not only did amputation give Sundquist the best chance of survival, but the surgeon told him that amputees could bike, swim, ski ... and even play soccer.

The first two days were full of pain, but on the third day after his amputation, Sundquist was running laps around the children’s wing of the hospital on his crutches, while the physical therapist chased after him, telling him he needed to take it easy.

But “take it easy” was not in Sundquist’s vocabulary. Less than a year later, while at the hospital for chemo, Sundquist saw a flyer for adaptive ski instruc-

tion at a nearby resort. The next day, as he rode the lift to the top of the mountain, he saw people falling on the beginner trail below. Sundquist didn’t want to fall. He knew people would think it was because he had one leg and they would feel sorry for him. He decided he couldn’t fall. He wouldn’t. No way.

When Sundquist fell getting off the lift, when he fell trying to make turns, when he fell trying to stop, the more he felt like he was going to throw up, like after chemotherapy. But he continued to pick himself back up each time, until he was able to ski down the mountain without falling.

“The freedom of movement and speed that I experienced on the ski slopes was the opposite of everything being an amputee was,” Sundquist said.

A month after his first lesson, Sundquist competed in a race. He was the only competitor in his category, but afterwards a man approached him. He was a former coach of the United States Paralympic ski team. “I saw you ski today and I want you to know you have great potential.”

Sundquist looked at the man’s jacket, which was red, white and blue, with big patches that spelled USA. “Did you get that jacket at the Paralympics?” Sundquist asked. “If I went to the Paralympics to ski race, do you think I would get a uniform like that?”

**CHASING THE FINISH LINE** *“What if,” the therapist says, “You did your best and that was enough? You gave 100 percent effort, and even if you didn’t reach 100 percent success, you just accepted it because there’s nothing you can do to change what’s already happened.”*

*Sundquist thinks, “That’s the stupidest thing I’ve ever heard.”*

At 16, Sundquist was on a mission. Declared free of cancer at 13, he began to pursue his dream of earning that uniform. After attending a racing camp in Colorado, Sundquist set about convincing his parents to let him move there full time to train. *How will you finish high school? Where will you live? How*



*will you pay for it all?* They asked endless questions, but Sundquist didn't care. He wanted a gold medal in the 2006 Paralympics, and that craving was more powerful than any question they could ask. He would find a way.

And he did — everything from convincing a doctor to write a prescription for him so he could work out at a gym underage, to soliciting 600 people for donations, to downing Pro Performance Weight Gainer 2200 Gold. Sundquist graduated high school a semester early and set off for Colorado.

There were times when it was easy. Like when he went to watch the 2002 Paralympic Opening Ceremonies and envisioned himself walking into the stadium four years later. But there were other times when it was just too hard. While with his family in Virginia, Sundquist was kicked off a ride at an amusement park. "Sir, you won't be able to participate in this experience because you are handicapped." After all the hard work he'd done, all the training, to show people he was fast and strong and *normal*, it didn't matter. After the incident, Sundquist decided to take a break from ski racing and focus on college.

"This is who I am when I arrive at the College of William & Mary: not a ski racer," Sundquist said. "Instead I'm an unhealed, handicapped 18-year-old, victim of cancer."

During his sophomore year, Sundquist went to see a therapist for what he called "the grayness." In one of his sessions, he told his therapist about Johnny, a kid he shared a hospital room with while he was in for chemo treatments, who had died when Sundquist was nine. "How did that make you feel?" the therapist asked. Sundquist told him that he felt Johnny was counting on him to live life to the fullest, to reach his full potential, that he didn't have time to fail.

*"What if you did your best and that was enough?"*

Sundquist dismissed the thought at the time, but eventually began to see the Paralympics, not as something that would define him as a success or failure, but as something that would make the grayness go away. He needed a finish line to chase. He returned to Colorado to train and made the 2006 Paralympic team, placing 34th in the Games. And it was enough. Enough that he had made the team. Enough that he had earned that uniform he had been chasing for so long.

But he didn't chase it alone. Sundquist sent pieces of his uniform to the people who had helped him get there. "Since earning a uniform had always been such an important symbol of athletic achievement for me, it only made sense to pass on that symbol to those who had made that achievement possible."

Sundquist went on to play for the U.S. National Amputee Soccer Team, finally earning that soccer jersey he had always wanted. And in a way, this one was better.

"I'm not just traveling to the next city," Sundquist said. "We're traveling the world. Just one of those times your dreams come true in ways that you never imagined."



PHOTO: CADE MARTIN



## WHEN LIFE HANDS YOU LEMONS YOU MAKE HALLOWEEN COSTUMES

*"In the morning I wake up 10 seconds after you / 'cause when I put my swag on, I only tie one shoe / And when I do laundry, it totally rocks / Because unlike you, I don't have to pair my socks."*

Growing up in a home that didn't celebrate Halloween, Sundquist had never worn a costume until he came to William & Mary, donning a sheet over his head and telling people he was the Holy Ghost.

Compared to the costumes Sundquist creates today, this was ridiculously simple. Now Sundquist goes all out. From a gingerbread man with his leg cut off to a foosball player to a flamingo, Sundquist's costumes incorporate his missing leg, bringing a humorous light to his disability.

When he first lost his leg, Sundquist was self-conscious about it. He wore his prosthesis all

the time and was terrified people would find out he was an amputee. But now, with his Halloween costumes, he celebrates what sets him apart.

"Over the years, I've grown more comfortable with the fact that my body is shaped differently than everyone else's," Sundquist said. "And I'm at the point now where I'm going to take this thing that makes me different from everyone else and not only am I going to not hide it, I'm going to use it to make something awesome."

## WHEN YOUR GIRLFRIEND HAS A BOYFRIEND WHO ISN'T YOU

*"I took a deep breath and unleashed the line that I had been rehearsing all morning. 'So ... we should hang out sometime.' Boom. I want to pause here and acknowledge how that line may have blown your mind with its sheer awesomeness. If you need to take a break before you keep reading, I'll understand."*

"Kissing Josh felt like that tingling sensation when you burn your mouth on scalding hot coffee."

Not something you want to hear from someone you shared your first kiss with. But Sundquist voluntarily went looking for this feedback. All because one day a friend called and told him that Sundquist's girlfriend had a boyfriend — and it wasn't Sundquist.

He was 25. As he stood on the sidewalk after the call, he realized that the only relationship he had ever had was in the eighth grade; after he asked her out, she went into the bathroom, cried, and had her friend break up with him through Instant Message 23 hours later.

Frustrated and curious about his dating failures, Sundquist started an investigation into why he had never had a girlfriend. His research led to *We Should Hang Out Sometime*, which was released this past January and explores Sundquist's trial and errors in dating.

"'We should hang out sometime' is the perfect pick-up line because it's not a yes or no question, so it can't be rejected," Sundquist said. "It's merely an opinion statement, and all polite people know it's rude to disagree with someone else's opinion."

Sundquist first dropped the ingenious phrase on a girl in the 11th grade. He took her to a golf course, where, after hitting a great shot, his overzealous celebration led to him falling to the ground. "Something you should know about prosthetic legs is that they come preprogrammed to malfunction at the worst possible moments in your life," Sundquist said. When he stood up, the foot on his prosthesis was facing the opposite way and he had to smack it against a tree to get it turned back around.

From his adventures with CFD (Close Fast Dancing), to a time at William & Mary when his friend threatened to kick Sundquist with steel-toed boots if he didn't have a Define The Relationship talk with a girl, the book details the awkward moments we all experience while looking for love.

**HAPPY HALLOWEEN:**  
*Sundquist is famous for his Halloween costumes, which incorporate his missing leg.*



PHOTO: KEVIN ALLEN



*“We Should Hang Out Sometime* is about everything I did wrong in relationships, so I would suggest reading it and doing the opposite of everything I did.”

Sundquist is now engaged. The paperback version of *We Should Hang Out Sometime*, out in early 2016, will have an extended ending, featuring more stories about his fiancée.

**SPEAKING FROM THE HEART** *“Thanks to you, I don’t need this anymore.” A girl hands Sundquist a card and walks away. It reads, “Suicide hotline. 24/7 free and confidential.” He wants to call the girl back, to tell her that the hundreds of calls he made to principals, the hours he spent practicing this motivational speech, the fact that he just made a complete fool of himself in a middle school auditorium, that it was all worth it, thanks to her. But she’s gone.*

*“Hey, Mom,” Sundquist says. “Come check this out. I’m changing the world.”*

Sundquist started giving fundraising speeches for his hospital when he was 10. That turned into motivational speeches when he was in high school, and now, it’s how he makes a living. He has spoken across the world to groups ranging from Fortune 500 companies to inner-city public schools to the White House. “I like how motivational speaking is an intersection of performing, writing, being self-employed and, hopefully, helping people,” Sundquist said.

There is a story Sundquist likes to tell in his speeches: A few years ago he was talking to a girl about the prosthesis he was wearing — how it works, what it was made out of. “And she looks down at it and she’s like, ‘Is the foot fake, too?’”

“The reason I tell these stories, is that the way that I’ve learned to deal with the difficulties of having one leg is by being able to laugh about them,” Sundquist said. “And I’m not going to try to suggest to you that everything bad that happens to you has this hilarious silver lining to it. But what I do want to suggest is that if I can laugh about having one leg, maybe there are some little problems in your life that you can laugh about, as well.”

But Sundquist doesn’t empower people with just his speeches. His memoir, *Just Don’t Fall*, was a national bestseller, and he has built a YouTube channel with over 200,000 subscribers. He first started using YouTube as a way to promote his speeches, but in 2010, after uploading his “Amputee Rap” which went viral, he saw the influence of it.

“I realized it was powerful for me as a way to share my stories, my inspiration and my sense of humor,” Sundquist said. “There’s nothing more exciting than being able to upload a video that instantly connects with viewers around the world.”

**ONE MORE THING, ONE MORE TIME** *“When I was training for the Paralympics, I had a motto that I wrote on the tip of my ski. My motto was IMT, IMT, which stands for one more thing, one more time. It means doing one more thing than you feel like doing;*



*one more thing than what you planned on doing; one more thing than your competition is willing to do. Sometimes the difference between success and failure is just doing one more thing.”*

When he was a year old, Sundquist ate a poisonous plant. At two, he fell down a flight of stairs. When he was six, he climbed up a maple tree in his backyard to the height of a telephone pole and fell 50 feet to the ground. Even before he had cancer, and especially after, Sundquist has continued to do one more thing, one more time.

“I feel like I can get through almost any pain if I know exactly when it’s going to end,” Sundquist said. “But the toughest type of adversity is the kind that lasts forever. There are times for me when I’m not sure I can make it through a lifetime of the physical and psychological side effects of having one leg. And when I feel like that, I say, ok, maybe I can’t make it through a lifetime, but can I at least make it through today? And when I feel like I can’t even make it through today, I say, well, can I at least make it through this moment? And usually I find that the answer is yes.”

It’s not easy being an amputee. But Sundquist manages to find the light. Marathon runners have written “IMT, IMT” on their shoes and salespeople have written it on post-it notes on their desks. Sundquist knows that telling others about his experiences makes a difference.

“If these stories can connect with readers and perhaps impact them in some way, that in my mind transforms the painful experiences to something quite meaningful,” Sundquist said. “The common denominator of my professional activities — motivational speaking, writing books and making YouTube videos — is storytelling. I hope I am sharing stories that add a layer of meaning to the lives of those who are listening.” ☺

**ONE MORE THING, ONE MORE TIME:** Sundquist competed in the 2006 Paralympics in Turino, Italy.



# LET'S <sup>talk</sup> TRASH

**164  
MILLION  
TONS**

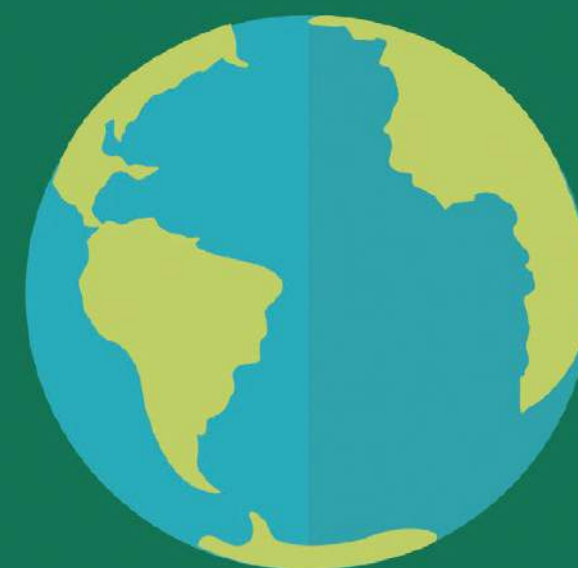
of trash ends  
up in incinerators  
and landfills



**\$2.8  
BILLION**

worth of paper  
is thrown away  
every year

That's enough to cover  
more than 25,000 football  
fields with 3 feet of paper



**INCENTIVES  
HELP**

**BEFORE  
INCENTIVES**

AMERICANS  
PRODUCE 4.38  
POUNDS OF  
WASTE PER  
PERSON PER  
DAY

**AFTER  
INCENTIVES**

HALF THE TRASH      TWICE THE RECYCLING







## TRIBE

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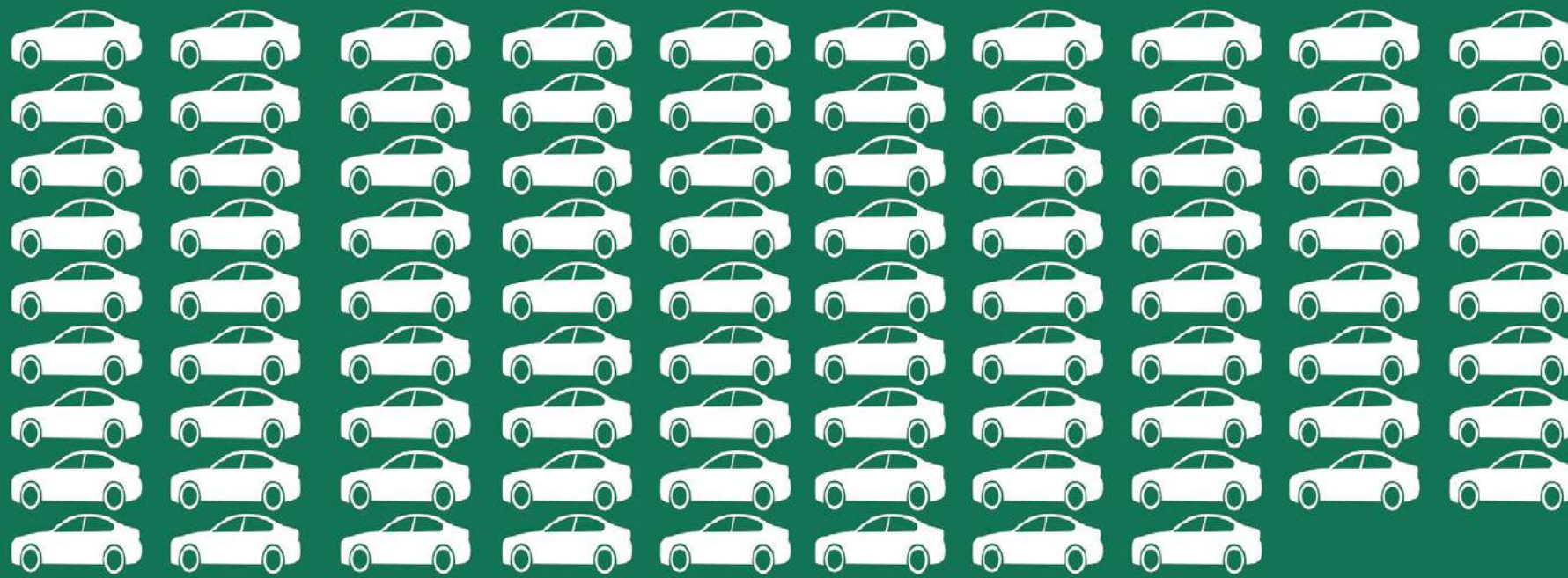
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### TRASH TALK

*The graphics (on this spread and page 48) illustrated by student Rachel Merri-man-Goldring '17, show that 164 million tons of trash ended up in incinerators and landfills in 2012. WasteZero (see page 48) has implemented programs across the country that have cut trash in half and doubled recycling rates.*

# 88 MILLION CARS

The trash produced by Americans each year is equivalent to the weight of 88 million cars



Cutting money spent on municipal waste management lets local, state and federal governments invest more in education, infrastructure and keeping taxes in check





# PAY-AS-YOU-THROW

Over **7000** U.S. communities have implemented pay-as-you-throw (PAYT) programs



PAYT programs make trash a metered utility. Residents are only charged for how much trash they throw away, which reduces waste and costs.

# WASTE ZERO

WasteZero Trash Metering PAYT programs are simple, easily implementable and have accountability for revenues and costs

They can be 2 to 3 times more effective than traditional PAYT

**44%**

average reduction in trash to landfills and incinerators





“CUTTING THE TRASH IN HALF IS THE BIGGEST ENVIRONMENTAL  
IMPACT YOU CAN MAKE AS A CITY OR A TOWN.”

# Waste Not, Want Not

MARK DANCY M.B.A. '93 AND JOHN CAMPBELL M.B.A. '93 TAKE OUT THE TRASH

**ALUMNI PROFILE** America has a 164-million-ton problem. That's the amount of trash — enough to fill the Superdome 64 times — that's burned or buried in landfills each year. Landfills that won't exist two decades from now because of the rapidly declining amount of space and profoundly negative environmental impact.

Though many American municipalities suffer from budget cuts, waste disposal costs continue to rise, and the numbers are staggering. The total economic impact of disposal costs, when combined with energy opportunity costs and unrealized revenue of recyclables, is \$384 billion *annually*. Communities spend more money on waste management than on parks, recreation, fire protection, libraries and schoolbooks, according to U.S. Census data.

And, there are very real land and political costs. Land is at a premium with no room for new landfills, and building new incinerators is expensive and politically unpopular.

Enter WasteZero, a company led by entrepreneurs Mark Dancy M.B.A. '93, president of WasteZero, and John Campbell M.B.A. '93, chairman of the board. Dancy and Campbell met at William & Mary as graduate students and together, have cut trash in half and doubled recycling rates in numerous cities.

In short, they've done what most Americans haven't — fought to do something about the environmental and economic consequences of jam-packed landfills.

With its next-generation Pay-As-You-Throw (PAYT) programs, WasteZero changes the way residents pay for their trash removal, switching from a fee- or tax-based “all-you-can-eat” payment model to prepaid trash bags. The system essentially turns trash removal into another metered utility, like water or electricity. People pay based on the amount they throw away.

“Few think about the environmental implications of burying trash in the ground,” Campbell said. “But the truth of the matter is, landfills and waste incinerators are no longer sustainable, either environmentally or economically.” The philosophy is rooted in pure economics. Paying for what you throw away incentivizes residents to

be more thoughtful about what they dispose, thus reducing the cost to municipalities and decreasing the trash in landfills.

As graduate business students in 1991, Dancy and Campbell connected early on, hitting it off during an assignment to build a raft as part of a “boot camp day.”

“We both loved to solve problems,” Dancy said. “So we would find ourselves talking about cases from the classroom and then we'd start talking about the U.S. economy and politics and then we'd talk for hours about how we could start businesses that would help solve certain problems.”

W&M, they say, was the perfect atmosphere to advance their business endeavors and build on their friendship, a friendship that's evolved into the DNA of their B Corporation. Today, WasteZero is listed among the ranks of Patagonia and Seventh Generation as one of the top 11 companies considered best for the environment by the non-profit corporation B Lab.

“What Mark and John have achieved is remarkable,” said Larry Pulley '74, dean of the Raymond A. Mason School of Business. “They are exemplars of what we aspire to do, and that is to prepare our students to live lives of consequence and of principled achievement.”

Make no mistake. WasteZero aims to be as good for the environment as it is for its shareholders. The company saw a 30 percent growth last year alone and is expected to grow by 50 percent in 2015. But, its focus on revenue comes only after it delivers a set of positive environmental and financial outcomes for communities.

Today, more than 20 years after meeting at W&M, the inventiveness of Dancy and Campbell has cut trash in half in more than 800 cities and towns and, consequently, redirected hundreds of millions of dollars to schools, roads and other community-benefiting programs.

Success stories include Fall River, Mass., a diverse urban community of nearly 90,000 people. The town faced a multimillion-dollar budget deficit and had to either cut 35 firefighters, *or* cut what was sent to the landfill.

The city chose to cut its trash. In six months since the implementation of WasteZero, Fall River has seen

ILLUSTRATION: RACHEL MERRIMAN-GOLDRING '17





**DYNAMIC DUO:** *John Campbell M.B.A. '93 (left) and Mark Dancy M.B.A. '93 (right) met at William & Mary as graduate students. Their company, WasteZero, has cut trash in half and doubled recycling rates in cities across the country.*



a 43 percent decrease in trash disposal, less than 1 percent away from the year-end projections.

"We work in different cities around the country," Campbell said, "but as a concept, sometimes people will say 'it's not for us' or 'it won't work here.' That's simply not true."

Why? "Because economics work everywhere," Campbell said.

WasteZero's message is simple: every person can cut their trash in half, creating savings and revenue for municipalities, positive environmental impact

and community benefits. It's a problem that can be solved now, they say.

"Leaving the system the way it is takes away opportunities from the community," said George Campbell, an executive advisor to WasteZero, who implemented the program in his own town while serving as mayor

of Portland, Maine. (He has no relation to John Campbell.) "When cities face pressure points, they begin to look at change."

So, what would the United States look like if 164 million tons of trash were cut in half? Well, revolutionary.

"Cutting the trash in half is the biggest environmental impact you can make as a city or a town," said John Campbell. "In history and looking forward for decades, there's nothing that comes close."

— HANNAH GATENS



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## ✓ What moved us.

"We love to travel, and a passion for photography has allowed my husband Bob and me to capture great memories all through our lives. It allows us to recall a time and place, to extend the experience and the memory and to say 'Our journeys never end.'"

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To us, WindsorMeade is a place to enjoy life to the fullest. We love this place and all it has to offer."

— **Bob and Jacquie Paul**  
World Travelers & WindsorMeade Residents.

✓ **Come and find your place. Call today.**

PHOTOS: COURTESY OF WASTEZERO



# Welcome to the Tribe

FIVE RECIPIENTS JOIN THE RANKS OF W&M

**HONORARY ALUMNI** Each year, the William & Mary Alumni Association recognizes a select few friends who have demonstrated a lasting commitment to and genuine affinity for the College, even though they are not graduates. On Friday, May 15, 2015, during a ceremony at the Alumni House, five dedicated individuals were welcomed into the Alumni Association as honorary alumni.

**Eileen Glenn** became familiar with the school when she married Terry Glenn '63, and her frequent visits began when their daughter Erin Glenn Brady '95 entered William & Mary as a student. In 2002, Eileen and Terry established an endowment for the preservation and maintenance of the garden at the President's House. Although Terry passed away in 2007, Glenn continues to stay connected to the College. In 2013, when Terry's class was celebrating their 50th Reunion, Glenn made a generous donation to the class gift in Terry's memory. She has not missed a year contributing to the Fund for William & Mary, even after Terry's passing.

**Thomas Rideout** began his relationship with the College in 2006 when he became involved with the Mason Executive Partners program at the Raymond A. Mason School of Business. The program consists of a group of senior business executives who provide one-on-one mentoring to M.B.A. students. The relationships he established with students were maintained long after they started their professional careers. Rideout followed up a successful career in banking and global consulting by becoming a member of the professional staff of the business school, serving as director of corporate and alumni relations. After retiring from his position, he created a version of the Mason Executive Partners program for the undergraduate population at William & Mary known as Tribe Partners.

This year marks **Kathleen Ring's** fourth consecutive term as member of the Muscarelle Museum of Art Foundation Board of Trustees. A number of the museum's most successful endeavors have been led by Ring. Her leadership with Wine & Run for the Roses has cemented the affair as one of the signature fundraising events at the College and the most successful fundraising event in Muscarelle history. She has also been an ambassador for William & Mary while serving on other organizations within

the Williamsburg community. She has been involved with the Williamsburg Arts Commission and was the arts chair for the Colonial Williamsburg Tricentennial celebration. Throughout her service with these organizations, Ring has been an ambassador for the museum and William & Mary, using her connections to draw people's attention to the College and its activities.

Without **Frank Shatz**, there may have been no Reves Center for International Studies at William & Mary. A close friend of the late Emery Reves, Shatz was instrumental in persuading Reves' widow, Wendy, to endow the Reves Center. Shatz has been a member of the Reves Center Advisory Board since its inception in 1995. In 1998, Shatz was presented with the Prentis Award, which recognizes individuals in the Williamsburg community for their strong civic involvement and support of the College of William & Mary. During World War II, Shatz was forced into a Nazi slave labor camp. He escaped and joined the anti-Nazi underground in Hungary. After the war, Shatz embarked on a journalism career, spending time as a Prague-based foreign correspondent. He met his wife there and in 1954, they fled communist Czechoslovakia. They traveled around Europe and the Middle East before arriving in the United States in 1958. Shatz continues to be active as a journalist, writing columns twice a week for the *Virginia Gazette* and the *Lake Placid News*.

**Mark Shenkman** runs a successful high-yield bond money management company, Shenkman Capital Management, in New York and Connecticut. He joined the William & Mary School of Business Foundation Board in 2001, and quickly impressed with his commitment and contributions. Throughout his partnership with the College, Shenkman has provided guidance and funding for key initiatives. He has also provided internship and career opportunities for William & Mary students at Shenkman Capital, and has met with faculty at the Business School frequently. He has done much for students and faculty in the M.B.A. Career Acceleration Module (CAM) in Finance (Investments), designed to immerse students in all aspects of certain career paths. Shenkman has hosted the Investments CAM at his New York office since the program's inception in 2005.

—ASHLEY MURPHY '15 & VAYDA PARRISH '17





“I FEEL LIKE I AM TAKING MY SKILLS AND THE BLESSINGS I HAVE BEEN GIVEN IN LIFE TO CHANGE THE LIVES OF OTHERS.”

# Breaking Barriers

CRAIG GEDDES '03 EMPOWERS GIRLS IN ZIMBABWE

## THE POWER WITHIN:

*As consortium leader of IGATE, Craig Geddes '03 helps young women in Zimbabwe overcome obstacles they face each day in order to achieve an education.*

**ALUMNI PROFILE** On a hot and dusty September day in Binga, Zimbabwe, Craig Geddes '03 rode on a bike with Gift, a 12-year-old girl, in order to experience the obstacles she faces each day in order to get to school in one of the most remote areas of the county. As he watched her worn feet pushing the pedals, he realized how dire Gift's situation was: she had so much to live for, but did not have the opportunities or power to become an independent, successful woman. However, he also realized he had a place in this world, empowering these young women and enabling them to overcome the complex obstacles they face each day in order to achieve an education.

Improving Girls Access through Transforming Education (IGATE) is a \$25 million randomized control trial evaluation program funded by the

United Kingdom's largest funding mechanism, the Department for International Development, under the Girls Education Challenge Fund. IGATE is seeking to identify and reduce the barriers that limit girls' educational access, retention and learning outcomes. Over the four-year trial period, more than 60,000 girls and 100,000 impoverished Zimbabweans will benefit from the program. IGATE's consortium leader, Geddes, revealed that it is “innovation and sustainability at its best.”

The design goes beyond traditional development programming, and works with all major stakeholders in a girl's life in addition to targeting sensitive issues such as menstrual hygiene, early marriage, conservative religion and gender balance. Sustainability is woven throughout the project because the programs



PHOTO COURTESY OF CRAIG GEDDES '03





“I FEEL LIKE I AM TAKING MY SKILLS AND THE BLESSINGS I HAVE BEEN GIVEN IN LIFE TO CHANGE THE LIVES OF OTHERS.”

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**ALUMNI PROFILE** On a hot and dusty September day in Binga, Zimbabwe, Craig Geddes '03 rode on a bike with Gift, a 12-year-old girl, in order to experience the obstacles she faces each day in order to get to school in one of the most remote areas of the county. As he watched her worn feet pushing the pedals, he realized how dire Gift's situation was: she had so much to live for, but did not have the opportunities or power to become an independent, successful woman. However, he also realized he had a place in this world, empowering these young women and enabling them to overcome the complex obstacles they face each day in order to achieve an education.

Improving Girls Access through Transforming Education (IGATE) is a \$25 million randomized control trial evaluation program funded by the

United Kingdom's largest funding mechanism, the Department for International Development, under the Girls Education Challenge Fund. IGATE is seeking to identify and reduce the barriers that limit girls' educational access, retention and learning outcomes. Over the four-year trial period, more than 60,000 girls and 100,000 impoverished Zimbabweans will benefit from the program. IGATE's consortium leader, Geddes, revealed that it is “innovation and sustainability at its best.”

The design goes beyond traditional development programming, and works with all major stakeholders in a girl's life in addition to targeting sensitive issues such as menstrual hygiene, early marriage, conservative religion and gender balance. Sustainability is woven throughout the project because the programs



PHOTO COURTESY OF CRAIG GEDDES '03



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**NEW CURRICULUM:**  
*IGATE seeks to identify and reduce barriers that limit girls' educational access, retention and learning outcomes.*



work with local governments and the national government, traditional leadership and all stakeholders.

Geddes was born in Zimbabwe to British parents and earned a degree in international relations, studied abroad and was involved in various campus activities at William & Mary. He moved back to Africa 10 years ago and has worked on humanitarian interventions in Angola, Rwanda, Mozambique, Madagascar, Sudan and South Africa. Perhaps the most rewarding aspect of his transcontinental move was beginning to work on the IGATE project as program director in 2012. “Without a shadow of a doubt, I know I’m changing lives,” Geddes said. His work consists of coordinating with the Zimbabwean and British governments, as well as donors, in order to lead the program’s development strategy. Leading the daily operation meetings ensures that the 120 staff members are knowledgeable, equipped and capable to serve throughout the 500 rural communities in which IGATE is present.

Although Zimbabwe’s education system was considered one of the best on the African continent, the economic crisis of 2008 and deterioration of services in the decade prior led to a serious decline in its efficacy, especially for young girls. Currently, most Zimbabweans live on less than \$2 per day, drought is rampant, food availability is extremely low, health infrastructure is not robust and the average life expectancy hovers around the mid 50s.

In order to address these issues, IGATE began with a baseline study, which identified nine barriers to educational success. The four-year program will be complete in mid-2017, and operates in 467 schools and communities with the collaboration of seven different agencies. Geddes, who works for World Vision, the largest child development agency in the world, says that his organization and the other partners are committed to helping the most marginalized citizens through these interventions.

The nine barriers are girls’ misunderstanding of their own potential, civic engagement, health and rights; familial misunderstanding of girls’ education, rights and impact; finances to pay for school fees, health care and menstrual hygiene pads; conservative religious beliefs; school environment; literacy and learning outcomes; lack of male role models; distance to school; and overall community capacity for social accountability and provision of services.

There are specific models that respond to each identified barrier. These models work together to create a community-based, sustainable and life-enhancing project that works with each layer of society. Familial and community involvement is vital to help girls understand their own potential, leading to autonomy and empowerment. A rigorous monitoring and evaluation process tracks the cohort of girls, allowing for World Vision to eventually report to the British government and academic and partner agencies.

The distance from a child’s home to her school is one of the largest proven detriments to success. IGATE has partnered with World Bicycle Relief, which aims to distribute 72,000 bicycles and train 300 local mechanics to ensure that children living up to 25 kilometers from the nearest school have access to safe and reliable transportation. This model will increase attendance rates and academic performance, and as such, these educated young women will be healthier, earn greater incomes, marry later and have fewer children.

“I feel like I am taking my skills and the blessings I have been given in life to change the lives of others,” Geddes said. “I strongly believe in ‘to whom much is given, much is required.’ Mirroring that with the saying ‘Be the change you wish to see in the world,’ I am thankful to be able to work in this field of humanitarian relief and development.”

While the results of the study will not be published until 2017, IGATE is certain to contribute valuable data and information on girls’ barriers to success. With the help of IGATE and Geddes, Zimbabwean girls will be empowered and able to fulfill their dreams of achieving an education.

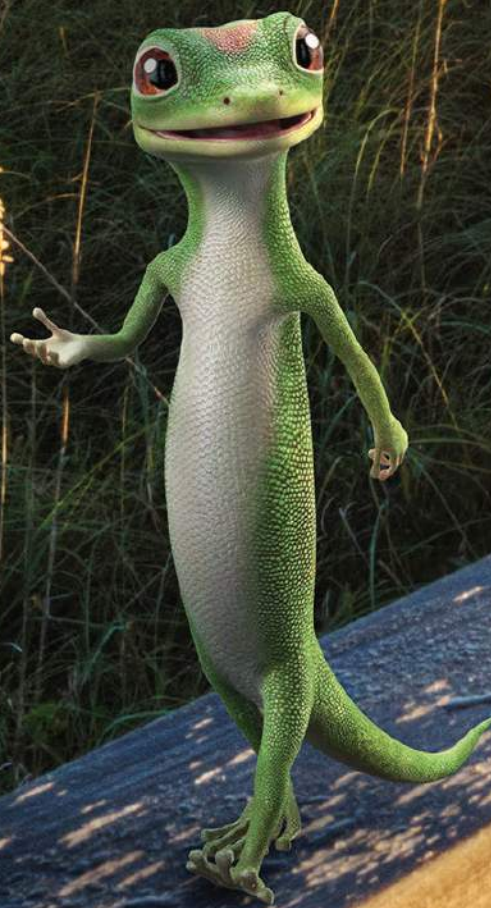
—ASHLEY MURPHY '15

PHOTO COURTESY OF CRAIG GEDDES '03



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# The Killing Floor

WADE BLACKWOOD M.B.A. '06 MAKES A BETTER ESCAPE HATCH

**ALUMNI PROFILE** For those who make their living on the water, the thousands of crab pots marooned on the ocean floor and slowly being covered over with marine fauna are a painful reminder of missed opportunity: equipment lost, crabs uncaught, dollars unearned.

But for one enterprising graduate of the Raymond A. Mason School of Business, those opportunities aren't so much missed as they are untapped.

**FLASH MOB:** Wade Blackwood's M.B.A. '06 company, Mobjack Binnacle Products, provides a fail safe against lost crab, lobster and fish traps. Using technology developed at VIMS, Mobjack products degrade completely into naturally occurring, environmentally friendly microbes to prevent traps from continuing to catch and kill marine life.



Using technology developed at the Virginia Institute of Marine Science (VIMS), Wade Blackwood M.B.A. '06, is using his company, Mobjack Binnacle Products, to turn those abandoned crab pots into ecologically thriving sites while also helping further regional efforts to restore the Chesapeake Bay's beloved blue crab population.

"It just kind of hit one day," said Blackwood. "It was just, 'I need to do this now.'"

The blue crab, *Callinectes sapidus* — a name that, fittingly, means "beautiful savory swimmer" — is as much a part of the Virginia identity as Thomas Jefferson or a ham biscuit. John Smith described them as "exceeding good and very great" in his *Generall Historie of Virginia*, and millions of pounds of the crustacean are harvested every year, making an important contribution to the state economy. In 2008 however, in the face of declining crab harvests and at the request of Virginia Gov. Timothy Kaine and Maryland Gov. Martin O'Malley, U.S. Secretary of Commerce Carlos Gutierrez declared the Chesapeake blue crab fishery a federal disaster, kicking off a wave of regulatory efforts in both states to rebuild the crab population.

Increased pollution in the Bay and overfishing — particularly of the female crabs that ensure the continuance of the species — were obvious culprits for the decline in the harvests. But a lesser-known problem concerns what is called "marine debris," a label that encompasses not only the vast amount of trash that humans produce and that ends up in our waterways and oceans, but also lost or abandoned fishing gear.

In the Chesapeake, a large quantity of that gear is crab pots. Whether abandoned by fishermen or lost after their lines are cut or capsized by propellers or barges, those "perfect killing machines" remain on the Bay floor, continuing to capture and kill marine species — and not just crabs.

"They're fairly indiscriminate," said Kirk Havens, assistant director at VIMS' Center for Coastal Resources Management and director of the Coastal Watershed Program.

They're also fairly extensively scattered. A four-year study conducted by VIMS between 2008 and 2012 in partnership with the Virginia Marine Resources Commission, the National Oceanic and Atmospheric Administration and commercial

PHOTO: ADAM EWING



“IT JUST SEEMED LIKE ALL THESE PIECES WERE FITTING  
TOGETHER TO DO A GOOD THING.”

watermen found that some 50,000 crab pots are lost or abandoned in Virginia waters every year, leading to the annual loss of roughly 900,000 blue crabs valued at \$300,000.

The solution to this “ghost fishing” that VIMS designed is what Blackwood calls a “fail safe.” Crab pots have long included escape panels in case a trap is lost, but they often work imperfectly, either degrading too fast or not at all or relying on mechanisms that malfunction in the unpredictable ocean environment.

VIMS put a twist on the traditional design by constructing its escape panel of polyhydroxyalkanoates, a naturally occurring polymer that can be manipulated like plastic but completely biodegrades in a marine environment as bacteria attach to it and consume it as food. The speed of that process depends on the thickness of the panel and how often it’s exposed to sunlight, which inhibits the growth of the bacteria. Panels on abandoned traps, shielded from light, will break down more rapidly, allowing trapped creatures to return to freedom unharmed. Elegantly, the trap then becomes a benign part of the environment as species such as oysters attach to it and fish or crustaceans use it as shelter.

Tests determined that the panels didn’t reduce catch rates, and prototypes were created for other species, such as lobster and stone crab. Through the College’s Office of Technology Transfer, two related inventions were patented. But then, said Blackwood, “the process just stopped.”

That’s where he came in. With a background in business and a lifetime of experience with Virginia’s waterways, Blackwood, currently the executive director of the American Canoe Association, had noticed the abundance of abandoned crab pots in the

Bay firsthand. Researching the problem, he quickly found that VIMS had a solution to it — but that it wasn’t widely known.

“It just seemed like all these pieces were fitting together to do a good thing,” he said.

So the self-described “fixer,” the history graduate and Peace Corps alumnus who went back to school for business because he wanted to learn what made companies tick and what drove the intricate process of acquisitions decision-making, made a decision himself: he purchased the exclusive licenses for the devices from William & Mary and set about building a company around them.

Mobjack, which is approaching its first birthday, aims to make it easy for watermen to adopt the technological improvement. Blue crab escape panels sell for \$1.50 each and can be retrofitted to a waterman’s current traps. Each panel lasts an entire season, meaning, said Blackwood, “price points shouldn’t be a barrier.”

Watermen have already begun to buy into the idea, with about 1,000 people currently testing out the device themselves.

“Nobody likes to be told what to do,” said Blackwood. “Everyone likes the concept, but they need to prove that it actually works. They’re not going to take our word for it.”

Slow and steady, he hopes, will win the race. By working to grow the company organically instead of focusing on lobbying policymakers to mandate that watermen use the VIMS-developed biopanel, Blackwood strives to get stakeholders committed to the solution he’s selling.

“I want people to do the right thing,” he said. “It’s not about making money.”

—SARAH VOGELSONG ’08

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# Budding Tribe

ALUMNI ACTIVITY BLOOMS  
WORLDWIDE

## NORTHEAST

**1. BOSTON** The Boston chapter hosted their annual meeting in March and welcomed new chapter board members. In May, the Young Guard Council hosted a philanthropy event to encourage area alumni to gather and give a donation to the College. Also, the Muscarelle Museum of Art-curated exhibit, “Leonardo da Vinci and the Idea of Beauty,” made its only other U.S. stop at the Museum of Fine Arts from April to June.

**2. NEW YORK CITY** In March, the Alumni Association had its 12th annual auction in NYC, which generated an all-time record of \$250,000. All funds raised provide resources for alumni and student programming. In May, 15 members of the chapter walked in the NYC AIDS Walk and raised over \$13,000. Many

thanks to Gary Cowling '84 for being a dedicated leader and Brian Lewis '90 for sponsoring post-walk pizza. This year marks the 25th year for Team W&M, and during that time, they have raised over \$270,000! Also in May, alumni, students and parents joined Joseph J. Plumeri II '66, D.P.S. '11 for a conversation about his new book, *The Power of Being Yourself: A Game Plan For Success By Putting Passion Into Your Life and Work* (see page 14).

**3. PITTSBURGH** The chapter celebrated spring with a barbecue and also hosted Tribe Thursdays throughout the city.

**4. PHILADELPHIA** Alumni gathered to test their knowledge at a local Trivia Night.

## WASHINGTON, D.C.

**5. METRO** In April, the chapter offered a private, behind-the-scenes look at Nationals Park and an opportunity to

throw a pitch in the Nationals bullpen. Also in April, the chapter sponsored the Project for International Peace and Security Annual Symposium, which featured Brent Colburn '98, M.P.P. '00, assistant to the secretary of defense for public affairs, and outstanding student fellows who presented and fielded questions on their original policy research and white papers on emerging international security challenges. In May, the Washington Area Alumni Business Alliance hosted their annual reception celebrating the alliance of our D.C.-area alumni, and the many remarkable contributions made by professors Jim Smith and Bill Geary, who will be retiring this year.

The Nu Rho Chapter of Alpha Phi Omega, a national service fraternity, hosted a student and alumni networking event with Drew Stelljes Ph.D. '07, assistant vice president of student engagement and leadership and director of community engagement. In June, the chapter hosted their annual meeting as an opportunity for alumni to meet new board members. June also included the annual “What Colors do you Bleed?” Blood Drive with JMU’s Alumni Association. The chapter ended the month of June with a private tour of the U.S. Law Library

of Congress’ vault. The chapter hosted several workshops for alumni, including a successful home-buying workshop, a self-promotion workshop for women, and a networking workshop for recent grads. The chapter also continues to host monthly Martini Mondays for alumni to meet and network. The William & Mary Tribe Club hosted a Northern Virginia Golf Outing fundraiser in June at the 1757 Golf Club.







ILLUSTRATION: JOHN S. DYKES

**6. MARYLAND** The new Maryland chapter continues to host monthly Tribe Thursdays around the state. In June, the chapter partnered with the Orioles for a luncheon and O's game with a portion of the ticket proceeds benefitting the chapter's student scholarship fund.

#### VIRGINIA

**7. CHARLOTTESVILLE** Alumni met for a Tribe Thursday in May.

**8. LOWER NORTHERN NECK** The chapter's

annual spring banquet featured an update on athletics, admissions, the William & Mary Alumni Association and the Office of University Advancement from Marilyn W. Midyette '75, executive director of the Alumni Association.

**9. RICHMOND** At the end of March, the chapter hosted a private brunch before the Virginia Opera's performance of "La Traviata." During this intimate affair, alumni

and their guests had an exclusive opportunity to chat with Russell P. Allen, president and CEO of Virginia Opera, and Adam Turner, Virginia Opera's principal conductor and artistic advisor. In May, alumni, including Class of 2015 graduates, celebrated spring in the beautiful gardens of Steve '85

and Amy Williams. The chapter also continued their monthly First Table dinner series with restaurants in Richmond and Mechanicsville.

**10. ROANOKE** The Roanoke chapter invited alumni to Toast the Tribe while sampling local wine and craft beers as they prepared exam care packages for the 29 Roanoke-area William & Mary freshmen.

**11. SOUTH HAMPTON ROADS** Young Guard members gathered in Norfolk for a happy hour. In May, alumni met at the chapter's annual meeting and social to hear Wilford Kale '66, author of *Hark Upon the Gale: An Illustrated History of the College of William & Mary*, share his passion for history and the College of William & Mary.

#### 12. SOUTH OF THE JAMES

Alumni joined Muscarelle Museum Director Aaron De Groft '88 for a guided tour with curator John T. Spike through the acclaimed "Leonardo da Vinci and the Idea of Beauty" exhibition. Michele K. Spike, the leading scholar of Matilda of Conossa, then lead the group through the exhibition she curated which followed the tumultuous journey of Matilda's life and her impact on the formation of American democracy.

#### 13. WILLIAMSBURG

In March, the Williamsburg chapter also hosted private tours of the Muscarelle's Leonardo da Vinci exhibit. The chapter then held their annual meeting in June at the Alumni House to welcome new board members and officers. This spring's Tribe Thursday guests from the College included Kathleen Powell, assistant vice president for student affairs and executive director of career development, and all College faculty members.

#### SOUTHEAST

**14. ATLANTA** Alumni gathered for a private craft beer night to learn about styles of beer and enjoy tastings. In May, they ran for the roses at the chapter's Kentucky Derby Party, hosted at the home of Dan Gallik '88 and Carrie Richards. The



chapter also continued their regular monthly gatherings in Midtown.

**15. CHARLOTTE** In April, alumni, family and friends enjoyed an evening at the ballpark to kick off the Charlotte Knights' season.

**16. CHARLESTON** Young alumni Third Thursdays continued, and the chapter participated in an all-Virginia schools happy hour. In June, the chapter held their annual meeting at Sauer Grapes, a bar owned by Marie Sauer M.S. '90, M.B.A. '95.

#### **CENTRAL**

**17. CHICAGO** The Chicago chapter hosted a Tribe Thursday in May.

**18. HOUSTON** WorldFest founder Hunter

Todd '61 graciously offered all Houston-area alumni access to two gold passes for WorldFest, the international film festival.

#### **WEST**

**19. SAN DIEGO** Alumni joined together in April at the San Diego Yacht Club to meet with admitted students and their guests.

**20. SAN FRANCISCO BAY AREA** The chapter held their second annual Napa Wine Tour in April, which included a private tasting with Nicole Abiouness '94 of Abiouness Wine, and a trip to Green Valley Ranch with host Tom Flesher '73. In May, the chapter enjoyed a San Francisco Giants baseball game.

**21. SEATTLE** Alumni gathered in April for a happy hour and tour of the Museum of History and Industry.

#### **INTERNATIONAL**

**22. SHANGHAI** In June, W&M hosted a reception in Shanghai. It was a wonderful opportunity for alumni in the area to meet and network.

**23. SINGAPORE** The College and the Boehly Center for Excellence in Finance hosted a networking reception with William & Mary students, faculty, alumni and friends to learn more about the work done by W&M students who were exploring Asian culture and international finance in Singapore.

## **CHAPTER AWARDS**

Many congratulations to the following chapters for receiving awards for their alumni engagement performance in 2013-14. These award-winning chapters received a cash prize to continue to provide engagement opportunities for alumni. Also, two representatives are invited to ride in this year's Homecoming Parade.

**OUTSTANDING CHAPTER (TIER I)**  
Richmond

**OUTSTANDING CHAPTER (TIER II)**  
Charlottesville

**MOST IMPROVED CHAPTER**  
New York City

**HONORABLE MENTION**  
San Francisco Bay Area

## **CHAPTER EVENTS**

**ONE TRIBE ONE DAY CELEBRATIONS** International: Tokyo, Hong Kong, Zurich, London; Northeast: Boston, New York City, Philadelphia; DC: Arlington, Baltimore, Fairfax; Virginia: Richmond, Virginia Beach, Williamsburg; Southeast: Atlanta, Raleigh, Shreveport; Central: Chicago, Columbus, Dallas; West: Los Angeles, San Francisco

**SPRING INTO ACTION WEEK** Several chapters participated in Spring Into Action Week, the Young Guard Council community service initiative held June 1-8. The week was a time to encourage alumni to engage in a local community service project and provide alumni with a chance to connect with the W&M spirit of giving back. Spring Into Action Week projects included: working at the Intown Collaborative Ministries food pantry in Atlanta; sorting donations at Cradle to Crayons Giving Factory in Boston; cleaning up the South Fork Trail in Charlotte; painting fences at Ash Lawn-Highland near Charlottesville; packing groceries at We Are Family in Washington, D.C.; collecting books for Free Books 4 Children on the Northern Neck; preparing for the Special Olympics in Maryland; helping Communities in Schools with a school carnival in Richmond; cleaning the grounds at the Roanoke Ronald McDonald house; working at the San Francisco Habitat for Humanity ReStore; and cleaning up the Amy Yee Tennis Center Orchard in Seattle.

**INCOMING STUDENTS RECEPTIONS** Throughout the summer, the Alumni Association, University Advancement, and the Offices of Parent and Family Programs and First Year Experience will host Incoming Student Receptions throughout the world. In the beginning of the summer, events were held in and hosted by: Northeast: Boston - Nancy and David Harlan P '18; Virginia: Charlottesville - alumni chapter, South of the James - alumni chapter; Southeast: Miami - Mimi Abella-Blanco and Robert Blanco P '17, P '18, Jamie and Nadine Assaf P '18, and Luis '82 and Dolores Navas P '13; Central: Colorado - alumni chapter, and Lauren Schmidt '97 and Eric Olson, Houston - alumni chapter, Nashville - Dr. Andrea '92 and Dr. Stephen Capizzi '92, Ohio, Indiana, Kentucky - Dave Croall '77; International: Beijing - College, Hong Kong - Danny Levinson '96, Seoul - Soh Yeong Roh '84



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# Board Notes

## ALUMNI BOARD OF DIRECTORS GATHERS IN NYC FOR SPRING MEETING

The semiannual meeting of the William & Mary Alumni Association Board of Directors was held in New York on March 12-13, 2015. The meeting focused on the activities of the committees in the areas of Board Development, Signature Events, Communications, Finance and Investment, Career Connections, and Chapter and Regional Initiatives. Matthew Lambert '99, vice president for University Advancement, was a guest presenter and attendee at the meeting to discuss Advancement and Alumni Engagement priorities.

The board:

- *Reviewed the policy and nominations for the Alumni Service and Young Alumni Service Awards. Recipients of the Alumni Service Awards were Mark S. Batzel '88, J. Van Black '75, Eric H. Chen '00 and Mark J. Hall '84; Nathan T. Belcher '09 and Lauren Schantz Chen '02 were awarded the Young Alumni Service Award.*
- *Approved a recommendation to award the 2015 Faculty and Staff Service Award to Robert Byrd, domicile officer and customer service representative of the Office of the University Registrar.*
- *Reviewed and approved 2015 Alumni Fellowship Awards for Eric Han (History), Neil Norman (Anthropology), Jonathan Scheerer (Chemistry), Maria Swetnam-Burland (Classical Studies), Jeremy Stoddard (Education).*
- *Approved Chapter Awards as follows: Outstanding Chapter, Tier I – Richmond, Tier II – Charlottesville; Most Improved – New York City; Honorable Mention – San Francisco Bay Area.*

- *Approved the 2015 Homecoming Grand Marshals John '75 and Sue Gerdelman '76.*
- *Approved changes to Board Policies on Alumni Association Councils, Alumni Service Award and Young Alumni Service Award.*
- *Approved administrative change to the bylaws to reflect conditions driven by the merger with University Advancement.*
- *Accorded Associate Alumni status to eight retiring staff or faculty members.*
- *Reviewed actions of the Alumni House Expansion Task Force.*
- *Reviewed the progress against the MOU covering the merger of the WMAA staff and University Advancement.*

The following slate of officers for 2015-16 was approved: President Cynthia S. Jarboe '77; Vice President Glenn W. Crafford '77; Secretary Lydia R. Pulley '85; and Treasurer Kevin J. Turner '95.

At the close of the meeting, Sophie Lee '90, Susan P. Manix '79 and Mark J. Linaugh '84 began their terms on the Board. Members Ted R. Dintersmith '74, Barbara Cole Joynes '82 and Susan S. Newman '79 concluded their terms. David N. Kelley '81 will remain on as immediate past president.

The next regular meetings of the Board of Directors will be June 12-13 and Sept. 24-25, 2015, in Williamsburg.

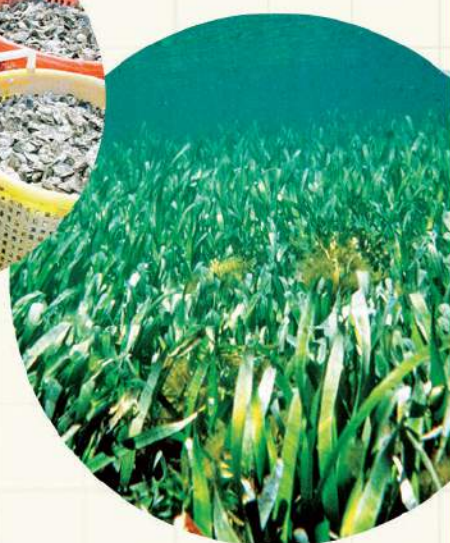
### BOARD NOMINATIONS REMINDER

[www.wmalumni.com](http://www.wmalumni.com)

The Alumni Association Board is always looking for talented and interested new members and encourages nominations from the membership. Nominations are accepted all year long but those received after June 1 in any year are held for consideration for the following year's ballot. Nominations received after that are held for consideration until the following year. Please consider nominating someone for the Alumni Board. Details are at **[www.wmalumni.com/?bod\\_nomination](http://www.wmalumni.com/?bod_nomination)**.



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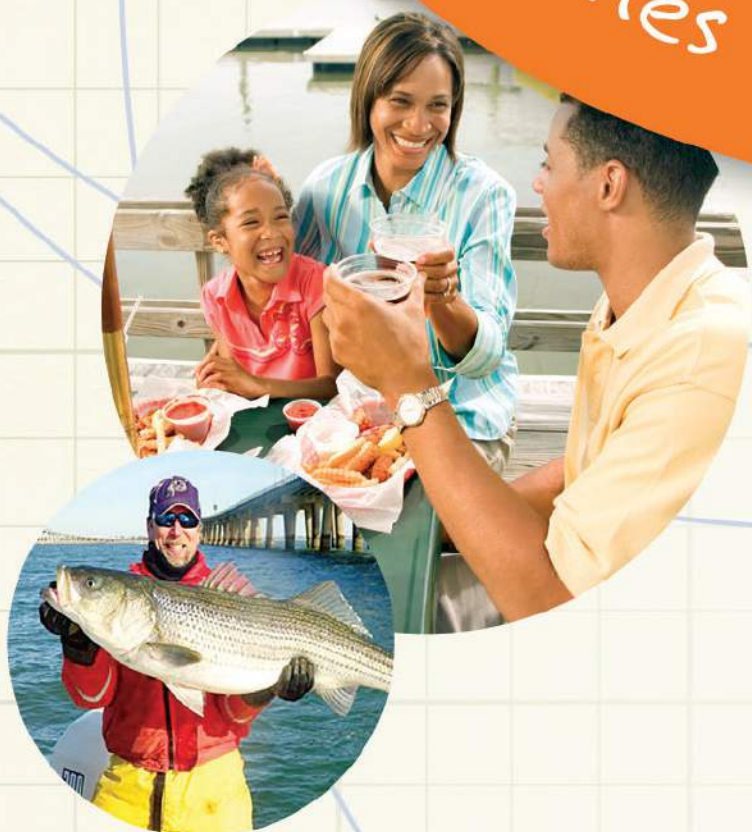
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