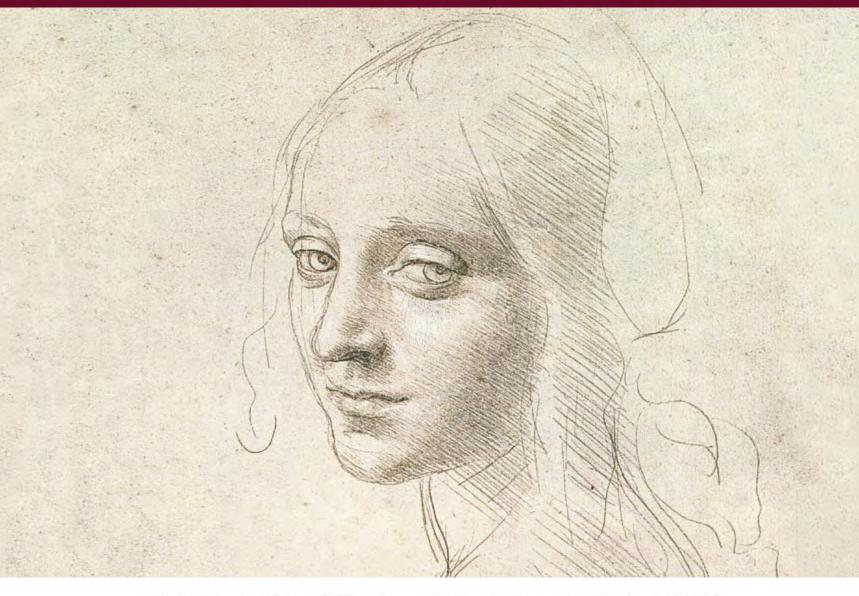


### COMING IN FEBRUARY

# LEONARDO DA VINCI and the idea of beauty



"One of the most beautiful drawings, I dare say, in the world." -Sir Kenneth Clark



#### **EXPERIENCE THE MASTERPIECES**

This unprecedented selection of more than 25 masterpiece drawings by Leonardo da Vinci and Michelangelo from Italian museums, is the first exhibition to explore Leonardo's philosophy of beauty as contrasted with his rival Michelangelo. Also featured will be Leonardo's renowned Codex on the Flight of Birds, containing a hidden self-portrait of Leonardo, aged fifty-three, which has never previously exhibited.

Leonardo da Vinci / Study for the Head of an Angel | Metalpoint heightened with white Biblioteca Reale, Turin, Inv. 15572

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# Winter 2014

VOLUME 80, NO. 2

#### **FEATURES**

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COVER PHOTO: MELISSA GOLDEN

HAVE SOMETHING TO SAY? Please share your thoughts by posting on our online comment section found at the end of every magazine story. Go to wmalumnimagazine.com

CORRECTION: The back cover image of the Fall 2014 issue was photographed by Stephen Coleman Ph.D. '11







ALUMNI FOCUS

# A True Homecoming

#### BY MARILYN WARD MIDYETTE '75

Executive Director, William & Mary Alumni Association

N 1971, I STEPPED ON THE BRICK-LINED CAMPUS OF WILLIAM & MARY AS a wide-eyed freshman. As I look back now, I didn't fully realize the extent to which that moment would shape my life or define me. It was in fact the instant that I became part of a one-of-a-kind family. This fall, I had another of those moments, as I walked through the Alumni House doorway as the executive director of the William & Mary Alumni Association.

In the last four decades, I have learned that my William & Mary family doesn't only consist of the faculty and students that I came to love during my four years on campus. The members of this family are not bound by time, distance or even intention. It is truly a lifelong relationship. Whether 18 or 100 years old; undergrad, masters or doctoral alumni; humanities, science, education, business or law graduates; working in the private, public or international sectors, we are

all William & Mary and William & Mary belongs to all of us.

During my first few months back I noticed how so much had changed, yet still, so much has remained the same. Students walk around with iPads instead of pencils and graph paper, and the curriculum that guides their ways seeks to prepare them for the next four decades. The same is true for your Alumni Association as we continue to transform to better represent all alumni and more fully

support the College that ties us all together.

Please let me, or any of your Alumni Association Board of Directors know how we can make your Alumni Association even more successful.

Go Tribe!

P.S. I hope you will join us for Charter Day weekend on Feb. 6-7. Find out more at wm.edu/charterday.



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PRESIDENT'S REPORT PREVIEW

# Another Great Year at the Alma Mater of the Nation

#### BY W. TAYLOR REVELEY III

President, College of William & Mary

HOUGH WE CALL OURSELVES A COLLEGE, WILLIAM & MARY HAS BEEN A university since 1779, when our law school, the first in the United States, was created. We are now a university with undergraduate, graduate and professional programs, centered in five schools—arts & sciences, business, education, law and marine science. Over the past 50 years, William & Mary has also become a research university committed to expanding the frontiers of human understanding and helping to meet society's challenges. And we have become that rare research university still powerfully invested in teaching, especially undergraduates. The result is a William & Mary of great

range and quality. There is much cause these days for confidence in the *Alma Mater* of the Nation.

Let me mention a few highlights of last year.

In December 2013, the arts & sciences faculty adopted a path-breaking new framework for William & Mary's undergraduate "general education" requirements, which had last been revised in 1993. The revisions affect about 25 percent of the undergraduate curriculum. The new framework is called the College Curriculum (COLL). Faculty members are now preparing to launch COLL for the fall 2015 entering class. It will extend over all four years of the

undergraduate experience and provide more interdisciplinary and international work than has been the case before, as well as renewed emphasis on written and oral communication. There will be a significant research component for all undergraduates from their freshman to their senior years. In June 2014, the Andrew W. Mellon Foundation awarded W&M a \$900,000 grant, distributed over four years, to support implementation of COLL. These types of grants from the Mellon Foundation are highly prized, and ours is a testimony to the potential Mellon believes COLL has as a model for effective liberal arts education in today's world.

In the September 2014 *U.S. News & World Report* ranking of universities with a "strong commitment to undergraduate teaching," W&M was tied for second among all universities, surpassed only by Princeton. Overall in the *U.S. News* sweepstakes, W&M ranked 33rd among all national universities, public and private, and sixth among publics.

The undergraduate Class of 2018 was selected from a pool of more than 14,500 applicants. This was the 10th consecutive year W&M had a rising number of undergraduate applications. We enrolled 1,511 freshmen in August, including 22 in the St Andrews-W&M Joint Degree Programme. Eighty-one percent of the students who have a class rank graduated in the top 10 percent, and 2014 freshmen had a median SAT score of 1370 on math and critical reading. The SAT profiles of our entering classes are consistently among the very strongest of all public universities.

Last year, W&M had more Fulbright awards per student than all but one other university, public or private. This fall, W&M ranked first among public universities in the U.S. in percentage of undergraduates studying abroad. In fact, nearly 50 percent of our undergraduates participate in study abroad or institutionally supported international research. The W&M Debate Society, currently the top-ranked public university debate team in the nation, took top honors this fall at a tournament at Harvard, beating varsity teams from Brown, Yale and Princeton.

In the March 2014 *U.S. News* rankings of graduate programs and professional schools, William & Mary Law School climbed nine spots to 24th in the U.S. This is the highest rank ever given the country's oldest law school by *U.S. News*. Our School of Education also remained in the top 40, ranking 39th among the nation's education schools. In the Raymond A. Mason School of Business, *Bloomberg Businessweek* ranked our undergraduate program 22nd out of the teeming horde of undergraduate business programs nationally.

The impact of research at W&M is both local and international. For instance, our scientists in geology and at the Virginia Institute of Marine Science are working on the vital matter of sea level rise using sophisticated modeling and GIS technology. W&M neuroscientists are making progress on apnea in premature babies. Faculty in arts & sciences and at the School of Education are working on ways to improve the quality of STEM edu-

cation in K-12. The impressive work at the Law School's Lewis B. Puller, Jr. Veterans Benefits Clinic is providing a model for other such initiatives around the country.

W&M's staff are unsung heroes, but they are essential to many aspects of the life of the university. Last spring, we honored one of those campus heroes, Ernest "Vinnie" Russell, with our annual Duke Award. W&M's campus is often named among the most beautiful in the nation. Vinnie, who is in his 35th year at W&M, is responsible for maintaining some of our most high-profile outdoor spaces such as the grounds of the Alumni House, the Sunken Garden and the Wren Yard.

Despite a pervasive lack of salary increases for state employees since the Great Recession hit in 2008, we have been able to make progress on compensation for our faculty and staff. For the second year in a row, we were able to provide meaningful merit-based increases.

William & Mary continues to determine what areas of our educational experience can be delivered effectively and efficiently through digital means. Several projects with an e-learning component were announced in June, including a planned 12-credit hybrid (online and in-person) certificate program in college teaching at the School of Education. This program will be the first of its kind in Virginia. In addition, arts & sciences innovations last year included two online summer courses and "flipped" courses in English literature, computer science and applied science where students learn the core material online and come to class to discuss concepts and explore their implications with their professor and classmates, without the need to devote class time to lectures. The Mason School will begin offering an online MBA in fall 2015.

Almost 100 varsity athletes graduated in the Class of 2014. They won 16 Colonial Athletic Association (CAA) championships and two Eastern College Athletic Conferences (gymnastics) over the past four years, and earned degrees in 22 different disciplines. Forty-two of them earned all-conference honors during their careers, and 29 were inducted into the national honor society for college athletes. Forty of them earned Provost Awards last year for achieving cumulative grade point averages over 3.5. Swimmer Andrew Strait '14 was named the CAA's top male scholar-athlete, the third Tribe man in the last four years to receive the honor.

W&M varsity athletes have the best graduation rate in the CAA and in Virginia. The cumulative grade point average for all 500 of our varsity athletes consistently averages 3.0.

This fall, the Tribe added conference championships in men's and women's cross country to raise the total to 116, by far the most of any CAA school. The women's team won its first regional NCAA title and went on to finish 17th in the national championships. In recognition of an outstanding season, Natalie Hall, the women's head coach, was named the Southeast Region Coach of the Year.

William & Mary has been producing leaders in all walks of life for over 300 years. Our Chancellor, Bob Gates '65, L.H.D. '98, was director of the CIA and then

secretary of defense for two U.S. presidents. Now in office are our alumni and alumnae who head the FBI, SEC and National Park Service. An alumna is chief scientist of NASA. Another alumna chaired the Council of Economic Advisers in President Obama's first term. A W&M alumnus is overseeing America's largest real estate project ever. And yet another alumnus founded and runs a healthcare conglomerate that delivers services to all 50 states and several countries abroad. And in May, U.S. Soccer named a W&M alumna head coach of the Women's National Team.

Amid all the success that William & Mary now enjoys, it is crucially important that we also provide a campus environment in which people can do their best work and enjoy their activities while both being safe and feeling safe, especially from sexual assault or harassment. Sexual violence on campus is an ill with which schools across the country are struggling. At the beginning of the academic year, I created a W&M task force of faculty, staff and students and charged it to examine our efforts to prevent sexual assault and harassment of any sort. The task force is looking at the climate that now exists on campus and recommending improvements in how we educate students about and prevent sexual violence, how we train faculty and staff about relevant matters, and how we investigate and adjudicate cases involving rape or harassment. We have made progress already, and our efforts continue in earnest.

In W&M's first 319 years, the university had just one year in which it raised \$100 million. We just reached that mark in back-to-back years, fiscal years 2013 and 2014, and we are moving toward ever greater heights in philanthropy to ensure a future for William & Mary worthy of its past.

William & Mary's financial future rests on four legs, which we are in the process of building with notable success: (1) innovation on campus to become more efficient, cut some costs and reduce the rate of increase of others; (2) significant earned income (tuition) from both in-state and out-of-state students, coupled with enough need-based aid so that W&M is affordable for students of limited means; (3) alumni engagement and support of the robust sort long enjoyed by our private ivy counterparts; and (4) continued if diminishing support from the Commonwealth.

Essential to the strength and stability of this financial foundation is confidence among all members of the William & Mary family that all other members are doing their part: faculty and staff through productivity gains on campus; students and their families through tuition and fees; alumni and friends through giving for annual support, endowment and bricks-and-mortar; and the Commonwealth through William & Mary's share of public funds for higher education.

When you combine excellent faculty and staff, smart and intellectually curious students, an administration and Board of Visitors working together and willing to take bold steps when necessary, and a vibrantly engaged alumni body, good things happen. Great things are happening at William & Mary!

"...we are moving toward ever greater heights in philanthropy to ensure a future for William & Mary worthy of its past."

### **BUILDING A CULTURE OF**

FUNDRAISING HIGHLIGHTS

Second consecutive year William & Mary has raised more than \$100 million in gifts and commitments.





19,347 alumni gave, including undergraduate and graduate alums

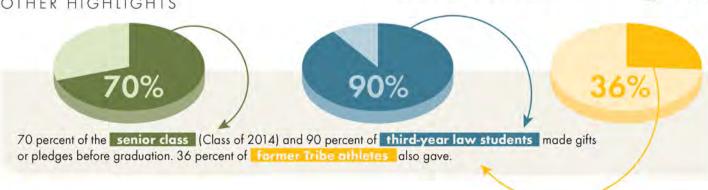
OTHER HIGHLIGHTS



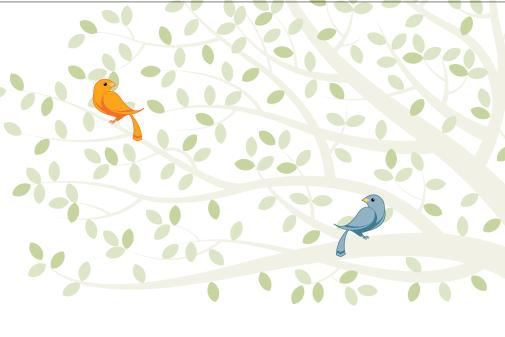
663.5 million in cash gifts, which includes realized bequests

Gifts of less than collectively raised \$1.07 million.



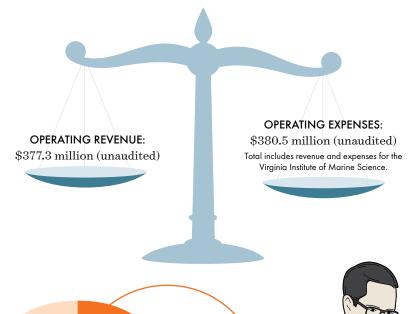


# **ENGAGEMENT & PHILANTHROPY**



BUDGET UPDATE

#### **OPERATING REVENUES VS. OPERATING EXPENSES**



TOTAL ENDOWMENT VALUE:

\$797.6

#### **MILLION**

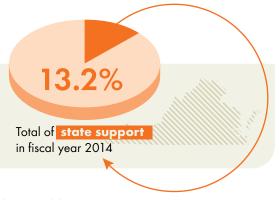
Compared to the previous year's total of

#### \$697.7 million,

the endowment increased by approximately

\$100 million, or

**PERCENT** 





2014 William & Mary President's Report Learn more about the Best Year Ever at presidentsreport.wm.edu





RESEARCH IN ACTION

# Shell Games

VIMS scientists seek clues to diseases threatening Atlantic Coast lobsters and crabs

#### BY RICH GRISET

HOUGH THEY DON'T WEAR TRENCH COATS OR conduct stakeouts, calling Jeffrey Shields and his colleagues detectives might be the easiest way to explain their role at William & Mary's Virginia Institute of Marine Science (VIMS).

"A lot of it is detective work, or putting things together and doing lab experiments to figure it out," explained Shields, a professor in VIMS' Department of Environmental and Aquatic Animal Health. Using science, experiments and deduction skills, Shields and his researchers work to unlock mysteries worth millions of dollars.

Their nemesis? In the case of lobsters found in Long Island Sound, it's a disease that causes necrosis of the shell, killing off scores and making the remainder unappetizing for human consumption. The animal has experienced a population drop of more than 90 percent, impacting the surrounding ecosystem and the fisheries that harvest the animal.

#### **BY**<sup>©</sup>**LARGE**

"I won't use the term catastrophic quite yet, but it's very close to that," said Shields, who has spent his career studying pathogens that infect crustaceans. "The watermen there basically don't fish lobsters any more, or they've moved to other locations to fish them, or they've switched to a different industry."

The studies that Shields and his team at VIMS conduct affect anyone with a love for crabs or lobsters, and as water temperatures around the world continue to climb, the work VIMS does is only becoming more important.

For Hamish Small, assistant research scientist at VIMS, studying crustacean diseases has a direct connection to growing up in his native Scotland.

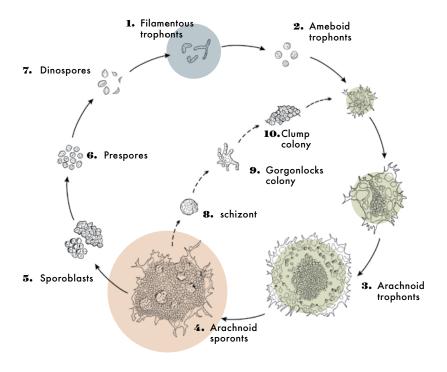
"Over the course of his career, my father was a commercial fisherman and diver, then latterly a science teacher," said Small in his melodic Scottish accent. "It's no surprise that I became a marine biologist.

"I really wanted to do something that had a linkage to my upbringing, where I came from. One of the draws for working in the marine realm of biology was that it potentially had benefits for the people who fished these animals."

Small had been studying a parasitic disease of the Norway lobster in Scotland when he met Shields at a conference in Australia. Shields was studying a

#### IN VITRO LIFE CYCLE OF HEMATODINIUM PEREZI FROM CALLINECTES

SAPIDUS: Filamentous trophonts (1) appear in the haemolymph of early infections and undergo merogony to form amoeboid trophonts (2). Arachnoid trophonts attach to tissues from the hemal sinuses and grow to form arachnoid sporonts that either develop sporoblasts (5), which become prespores (6) and dinospores (7), or develop into a presumptive schizont (8) that generates Gorgonlocks (9) and clump colonies (10). Dinospores are presumbably infectious to new hosts, but this remains to be determined. [After Li et al. 2011. Parasitology.]





similar disease in blue crabs at the time, and the two eventually joined forces at VIMS.

For Shields, who has spent the past 20 years studying diseases of the Chesapeake Bay blue crab, one of the more intriguing pathogens is a parasitic dinoflagellate that lives in the crustacean's blood.

"This particular pathogen lives in the blood of the crab, eventually kills the crab and then leaves it to find another crab, using a dinospore stage," Shield said. "In some cases we see fall outbreaks of 70 to 80 to 100 percent of the juvenile crabs, so it's pretty pathogenic."

Shields and Small recently visited a sampling spot on the Eastern Shore where 100 percent of the crabs were infected with the disease.

"Those crabs are all going to die, so as you can imagine, it's a pretty serious pathogen, mainly restricted to the high salinity waters of the Chesapeake," Shields said. "It kills crabs in 30 to 40 days typically, sometimes a little bit longer."

Aside from impacting dinner plates across the country, the crab die-off will cause other problems.

"They're a key component of the ecosystem, they predate all sorts of things," said Small. "If you remove the predator, what's going to happen to these community profiles? We really don't have a good handle on that."



**BY**<sup>®</sup>**LARGE** 

FROM LEFT: Anna Coffey M.S. 'Il shows the dirty work involved in pulling crab pots; Blue crabs are voracious predators, and as such are key ecological species that structure benthic communities in Chesapeake Bay.

Shields and his team also recently studied an epidemic disease in North Atlantic clawed lobsters that causes bacterial necrosis of the shell. The disease, known as epizoological shell disease, has led to at least a 90 percent drop in the lobster population of Long Island Sound.

"If you've eaten lobsters before, you know how difficult it can be to crack the shell on these animals. You use a nutcracker or a hammer to get at the meat," Shields said. "Just to give you an idea, a lobster with epizootic shell disease, if it's on the carapace, the upper part, you can literally push your fingers through the affected shell and kill the animal. It's that easy."

A number of environmental factors are believed to cause the condition, including rising water temperatures and contaminants like pesticides and oil spill dispersants. The result is that it takes twice as long for lobsters to harden their shells after molting, giving bacteria a longer time to infect the shell while it's in a weakened state. Female lobsters don't molt while carrying eggs, and the infection often kills them before the eggs can hatch, because the females cannot molt out of it.

In addition to affecting the animals and their ecosystem, the die-off has also impacted the lobster fishery. "The southern New England lobster fishery, from southern Massachusetts through New York, is basically shut down by it," said Shields. "There's very little recruitment of lobsters in that zone, and the fishery has basically dropped to a tenth of its former value."

Because of the lesions caused by the disease on the shell of the lobsters, human consumers find the live animals unappetizing, and they can only be sold for canning. For those who make a living harvesting lobsters, it's the difference between getting paid roughly \$6 per pound or less than \$1 per pound for the animals.

"For the watermen, that's their bread and butter, that's their best market — the live animal trade," Shields said.

Shields is currently working with the Maine Department of Marine Resources to be proactive about identifying and deterring the disease in the state, though efforts to stop its migration may be all for naught. As bodies of water continue to get hotter around the globe, Shields said, the escalation and fluctuation in temperature will probably lead to more pathogens infecting crustaceans.

"Temperature really is a critical feature," said Shields. "Bacteria shows a very strong response to temperature.

"At 16, 17, 18 degrees above centigrade, that's where the epizootic disease really takes off."

#### **BY**<sup>©</sup>**LARGE**

#### **GOLDEN OPPORTUNITY**

A wounded soldier turns to be keeping and becomes an unlikely hero.

#### BY ASHLEY MURPHY '15

N HIS NOVEL GOLDEN CHAINS, PUBLISHED IN JUNE, David McCaskey J.D. '77 merges his own experiences as a lawyer, Army veteran and beekeeper to create a vivid narrative of a World War II soldier suffering from post-traumatic stress disorder — a condition not well understood at the time.

For the past 29 years, much of McCaskey's work as a lawyer has been devoted to mental health issues. He represents Social Security disability claimants with mental illness and has participated in the civil

HIGH RANKINGS

#### **GET SMART**

William & Mary is one of the smartest public colleges in the country, according to a report published by *Business Insider* in October.

• The business and technology news website listed the university third among "The 100 Smartest Public Colleges in America," following Georgia Institute of Technology and the University of California-Berkeley. • William & Mary is the top-ranked Virginia school on this list, with the University of Virginia ranked fifth and Virginia Tech 42nd. The rankings were based on average standardized test scores.

—UNIVERSITY RELATIONS STAFF

commitment process, not only as a lawyer but also as a special justice conducting the hearings. Without these experiences, he said, it would have been impossible to write the novel.

Golden Chains chronicles the story of a North Carolina farm boy, Raymond McCleary. McCleary is wounded on the first day of the D-Day invasion, and when he returns to civilian life, he discovers that recovering from his mental wounds will be far more difficult than grappling with his physical scars.

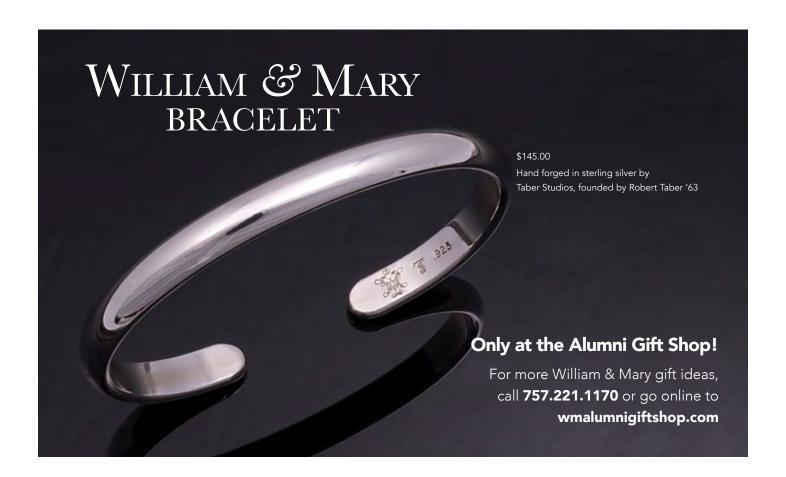
McCaskey began writing the book about 10 years ago, after a friend described his grandfather's experience as a maintenance worker at Western State Hospital in Staunton, Va. His friend said that one of the patients was permitted to keep honeybees, which piqued McCaskey's interest since he is a beekeeper himself. However, when he contacted the hospital in order to request information about the patient, privacy laws prevented officials from providing details about the patient's history.

McCaskey decided to invent the man's story in a "personal project subject to no editor's expectations," which allowed the endeavor to be a pleasure rather than a challenge. He wrote on a Palm Pilot, five or 10 minutes at a time, whenever he was waiting for a case to be called.

In the novel, McCleary undergoes rehabilitation at Woodrow Wilson Hospital in Fishersville, Va., but realizes that his wounded leg makes it too difficult for him to resume work on his family's farm in North Carolina. Neighbors and friends are happy that he made it home from the war, but neither they nor McCleary comprehend the full extent of his illness.

He returns to Virginia, and after attempting work and a relationship with some success, his condition deteriorates into catatonia and he is admitted to a state mental hospital. When other patients become at risk of being swarmed by bees, McCleary becomes an unlikely hero.

As an author, McCaskey uses the analogy of beekeeping as a way to better understand human behavior. "Beekeeping is an attempt to get an independent-minded bunch of insects to cooperate with your goal of honey production," he said. "Gaining [their] cooperation is challenging and rewarding. In my experience, those same skills are useful in dealing with people in general."



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#### **BY**<sup>®</sup>**LARGE**



PAYING IT FORWARD

#### TEN FOR THE TRIBE

Student-athletes give back

#### BY NICHOLAS LANGHORNE

INDSEY BUCKHEIT '15 KNOWS FIRSTHAND JUST how important philanthropy is for the student-athletes who represent the Tribe in athletic competition. Without private support, Buckheit and other students might not have been able to attend William & Mary and participate in a Division I athletics program.

"An athletic scholarship provided me with an opportunity of a lifetime to learn at an incredible institution, all while having a second family by my side every day at Busch Field," she said.

Buckheit, a Tribe field hockey player, created Ten for the Tribe, an initiative intended to foster engagement and philanthropy among William & Mary's student-athletes before they graduate.

Student-athletes from the university's 23 varsity programs were asked to give \$10 to support their

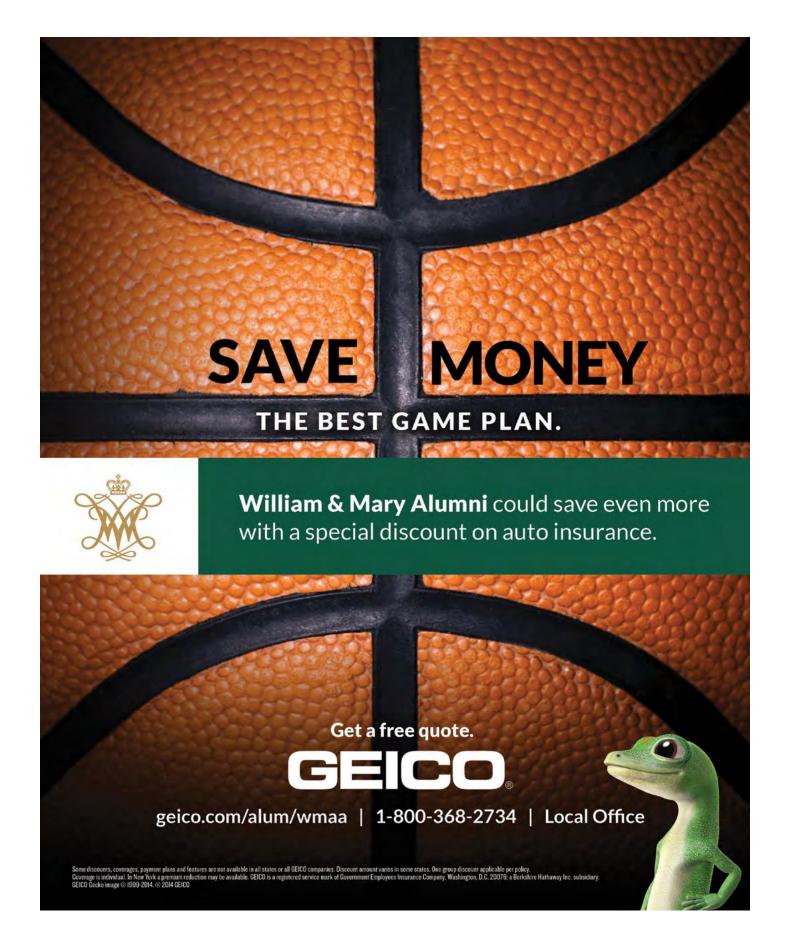
teams during the initiative, which resulted in gifts from 529 student-athletes — 99 percent of the total population of 535.

"I was not surprised by the awesome support, but never in a million years had I thought we would reach 99 percent participation," said Buckheit. "It is absolutely incredible."

The extraordinarily high participation rate for the September initiative was not surprising to Tribe baseball player Willie Shaw '14, because of William & Mary's "One Tribe, One Family" culture.

"It's not just a marketing slogan or a hashtag," he said.

Buckheit is a representative on the Tribe Club Executive Board. The Tribe Club, which was established in 1948, is a group of alumni and friends who work to provide support for William & Mary's stu-



**BY**<sup>®</sup>**LARGE** 

dent-athletes. Since the W&M Athletics Department receives no financial support from the state, it depends upon the generosity of alumni, parents and friends who give through the Tribe Club to provide funding for scholarships, equipment, travel and other necessary expenses.

With the Tribe Club Executive Board's blessing, Buckheit teamed up with Tribe swimmer Ryan Natal '16 — who also is a student-athlete representative on the board — and Carey Goodman and Nick Georges, assistant directors of athletic development for the Tribe Club, to implement Ten for the Tribe.

"It is so important student-athletes understand that we are not funded by the state, and without



TRIBE PRIDE

#### WE'RE NUMBER ONE

There's no debating it: William & Mary has one of the top debate teams in the country. • Aaron Murphy '15 and Jerusalem Demsas '17 took first place at the Harvard debate tournament in October, beating varsity teams from 43 universities across the country, including Brown, Yale, Princeton and Columbia. The victory made William & Mary the top-ranked public university for parliamentary debate in the nation. • The W&M Debate Society has approximately 70 members and competes at about 20 regular season tournaments throughout the year with the American Parliamentary Debate Association. The Harvard event is the largest and most prestigious of the tournaments, and approximately 150 teams competed in it this year. In addition to Murphy and Demsas winning the Harvard Cup, Gerry Jamison '16 and Keegan Paugh '18 also won awards at the tournament.

— ERIN ZAGURSKY

private support, Tribe Athletics wouldn't exist," Buckheit said.

Goodman and Georges met with each team to inform them of the initiative. During those team meetings, many Tribe coaches made gifts to encourage student-athletes to support Ten for the Tribe. The initiative included a social media campaign featuring a logo and brief videos to show the impact of private philanthropy on each sport.

"The Ten for the Tribe program made our athletes realize we must all share responsibility for our department's existence," said Tribe volleyball head coach Melissa Aldrich Shelton '91.

Student-athletes gave more than \$5,500 in support of Ten for the Tribe. Donations from some Tribe Club members provided for a 2-to-1 match for gifts to teams that achieved 100 percent participation from players. Every women's varsity team posted a 100 percent participation rate. Including matching funds, the initiative raised a total of \$16,565.

"This initiative was a tremendous success," said Bobby Dwyer M.Ed. '94, the executive director of the Tribe Club. "Lindsey's idea was brought to life and executed with a lot of hard work by Carey, Nick and Ryan. The participation numbers reflect what a truly special place William & Mary is to be a student-athlete."

Tribe men's soccer head coach Chris Norris '95 said Ten for the Tribe was an opportunity "to have a dialogue with our student-athletes about what a great privilege it is to play an intercollegiate sport at William & Mary. Without overburdening them with details, we are able to get our student-athletes to recognize the importance of private funding to our athletic program," Norris said. "Hopefully, we are also getting them in the habit of giving back financially, in addition to all they give during their four years here."

Alumni support is vital for collegiate athletic programs, said Tribe lacrosse head coach Hillary Fratzke.

"The Ten for the Tribe campaign was a great way to encourage the habit of giving back before student-athletes graduate. It also encouraged them to recognize the importance of the support required to make a program possible," she said.

Zachary Fetters '15, a William & Mary football player, said being a part of the Tribe Athletics family is an amazing opportunity. "We only want to make the experience even better for those to come after us," he said.

Buckheit believes current student-athletes will continue to support their programs in any way possible as alumni.

"Ten for the Tribe demonstrated how \$10 can quickly turn into \$16,000 when everyone participates. We hope that in showing how every little bit counts, current student-athletes will continue this habit and give back in whatever amount possible. You don't have to donate thousands of dollars to make a difference," she said.







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# Winning Ways

Peel Hawthorne '80 embodies the

best of Tribe Athletics, on and off the field.

#### BY MEREDITH RANDLE '16

HEN YOU THINK OF FIELD HOCKEY AT WILliam & Mary, you can't help but think of Peel Hawthorne '80.

One of the most successful coaches in the history of Division I field hockey, Hawthorne ranks high among active and all-time coaches in victories, games coached and tenure. Including her four years as a player from 1976 through 1979, Hawthorne has participated in nearly 80 percent of W&M field hockey's winning games since the program's inception in 1973.

Now the Tribe's associate athletics director for student services and senior woman administrator, Hawthorne serves as a role model for all of the College's student-athletes.

"To me, Peel  $\dot{w}$  Tribe Athletics," said field hockey player Cate Johnson '15. "Dedication, hard work, genuine character with a commitment to excel-

lence: she is the embodiment of what the athletes here strive to be."

Hawthorne likes to say that as a student at the College, her favorite sport to play was whatever was in season. A lacrosse and field hockey player, Hawthorne helped the College's field hockey program make two trips to the AIAW Nationals. After graduating from William & Mary, Hawthorne

went on to coach at Connecticut College for four seasons before returning to the College in 1987, where she led William & Mary to the NCAA Tournament in 2000 and 2002.

Voted CAA Coach of the Year in 1995 and 2001, Hawthorne won the award for a third time in 2004 while also earning her first state coach of the year honor after leading the Tribe to a 7-0 CAA record. It was the first time in school history that W&M had gone undefeated in conference play. Hawthorne's 275 victories at the College rank her as the winningest coach in school history, and her

306 career victories make her the 13th coach in Division I to surpass 300 wins.

While the victories may be sweet, Hawthorne's role as mentor has been the best part of her career. Over the years, she has helped guide 36 players to a total of 54 all-region honors and has coached seven All-Americans.

For Cate Johnson, Hawthorne is the reason she came to William & Mary. "Peel took a chance with me," she said. "I was very late to the recruiting game, and my skills were not really up to D1 level. She must have seen something that no one else did, and for some reason she offered me a spot on the team as a walk-on, and has been one of my biggest champions since. Peel made my experience here possible, and I would not be the person I am today without her guidance and mentorship."

Johnson's favorite memories are of team bonding at Hawthorne's river house and on the bus to and from games. Hawthorne even organized an Easter egg hunt for the team every spring. "I honestly think of her as the best coach I ever had," Johnson said. "When she transferred to administration, selfishly I was sad to lose out on another season of playing for her, but happy that her talents could now affect a wider circle of athletes."

In her administrative role, Hawthorne works with student-athletes and coaches to ensure a quality experience at the College. Among other things, she manages compliance and educational support, enforcing policy and offering guidance and resources to student-athletes to help them excel in W&M's tough classes.

She operates on a different kind of team now, but her coaching experience translates well into her new work. "Having that experience is critical to this position because you need empathy and an understanding of what a particular student or coach is going through," said Hawthorne. "The job switch is just applying an old skill set to new problems."

In her role as senior woman administrator, Hawthorne is helping to highlight the significance of women in sports. She plays a major role in organizing the College's annual Celebration of Women in

"The mentally strenuous public

ivy education the College offers,

combined with the physically

challenging collegiate athletic

experience, is one of the tough-

est crucibles out there."



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Athletics (CWA), held during Charter Day Weekend. Now in its sixth year, the event brings together female athletes and coaches to celebrate shared successes on and off the field, and to honor women whose experience in intercollegiate athletics has shaped their personal, professional and civic lives.

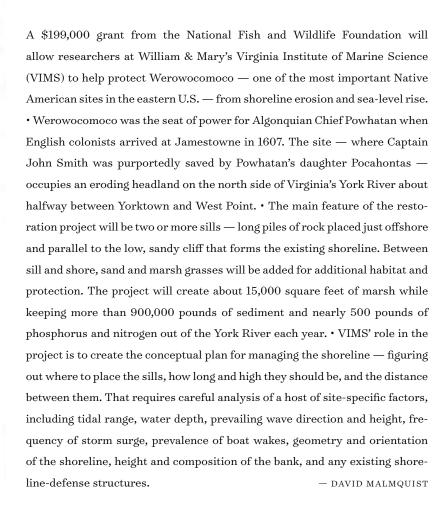
The 2015 CWA event will include a networking session for alumnae, current female student-athletes and Tribe supporters. "The mentally strenuous public ivy education the College offers, combined with the often physically challenging collegiate athletic experience, is one of the tough-

est crucibles out there," Hawthorne said. Through shared interest and common experience in sports, W&M female student-athletes can build a powerful community of support for women in the Tribe family, she explained.

Hawthorne's many skills extend far beyond athletics and administration. She has a pilot's license, and also plays guitar and sings in a local band. She once taught Cate Johnson to Travis-pick on the guitar on an away trip. "I feel like she's done everything, but you'd never know because she's so humble," Johnson said. "She's full of hidden talents."

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DIGITAL FUTURE

#### THE NEW REVOLUTIONARIES

With its Online MBA, W&M's Mason School

takes a Jeffersonian approach to business education.

#### BY CORTNEY LANGLEY

HEN TODD MOORADIAN SPENT THE SUMmer of '76 learning to program a computer with IBM punch cards, it seemed like a mandatory skill for a college student to master. But just four years later, Mooradian said, you couldn't find a card reader on campus.

That kind of obsolescence is exactly what faculty members at the Raymond A. Mason School of Business want students in the school's new Online MBA program to avoid.

"The specific tools that a lot of programs emphasize are ephemeral," said Mooradian, Mason's associate dean for faculty and administration. "They don't last."

In contrast, Mason's Online MBA, with its theme of "Renaissance Thinker, Revolutionary Leader," is offering an all-new, groundbreaking curriculum designed to endure. The first cohort of 25 students will log on in August 2015.

"The key themes of the program are those that have defined the William & Mary educational experience for over three centuries," Mooradian said. "We're emphasizing breadth of knowledge, communications, critical thinking and creative problem-solving: the Renaissance toolbox."

"The Mason School's all-digital MBA is an important initiative for William & Mary," President Taylor Reveley said. "It will teach us a lot about how to educate students in an all-digital environment and it will show us how to enlist students interested in getting a W&M education over the Internet.

"In my judgment, digital teaching — on campus and off — will play an increasing role in higher education, and do so much sooner than most of us expect," Reveley added. "At academically elite universities, however, digital instruction will succeed only to the extent it provides learning of a quality at least as great as that

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#### COLLEGE NAMES NEW POLICE CHIEF

Deborah "Deb" Cheesebro was named the first female police chief in William & Mary's 321-year history in September.

Cheesebro came to the College from the University of North Carolina School of the Arts (UNCSA) in Winston-Salem, N.C., where she served as senior director of police, public safety and emergency management. She led UNCSA's efforts related to police services, security, parking, emergency preparedness and response, and oversaw the school's **Business Continuity** Plan. - SUZANNE SEURATTAN

# "You become the person who is the go-to problem solver when things are really messy. That's the kind of person we want to develop."

provided in our traditional classrooms. Congratulations to the Mason School for leading the way in this regard."

While the basic MBA competencies (accounting, finance, marketing and organizational behavior) remain important, they represent "table stakes" that every student receives and hence give neither the students nor their organizations an advantage, said Jim Olver, associate professor of business administration, who led the effort to design the new online program.

"In a world where yesterday doesn't predict tomorrow, that's not good enough," Olver said.

"Increasingly the concern in all of these organizations is that they don't know what the right answer is," he said. "Their industries are being completely disrupted, between globalization and technological change. Dealing with disruption requires a tolerance for ambiguity and intelligent risk-taking. You need a mindset that accepts the possibility of failure as an



BREAKOUT: In May 2013, a group of faculty members spent two days brainstorming the new curriculum and participating in breakout sessions to develop their concepts.

opportunity to learn, not something to be avoided by not accepting the challenge."

So when students in Mason's Online MBA program begin their coursework, they won't begin with Accounting or Operations. Instead, they'll start with Olver's "Renaissance Thinker, Revolutionary Leader" class, introducing them to the nature of problems, modes of thinking and inquiry and innovative problem solving.

Olver's class centers on what he calls "wicked problems," or problems with an unknowable set of possible solutions, no necessary agreement on the nature of the problem and no way to know whether the chosen solution is the best. He plans to begin with a case study of the financial collapse of 2008.

"That's the kind of world I think we're increasingly entering," he said. "A lot of people have concluded that the wicked problems are getting wickeder."

Students will identify their own wicked problem, pulled from their professional or organizational lives, to grapple with while they are in the program. Each subsequent functional course, such as Finance, Integrated Technology and Economics, will have touch points that tie thematically to solving each student's wicked problem.

In the first year the Mason School plans to start three cohorts of 25 students each, with the goal of adding more in subsequent years. Students will take two four-credit courses per semester, each lasting about eight weeks.

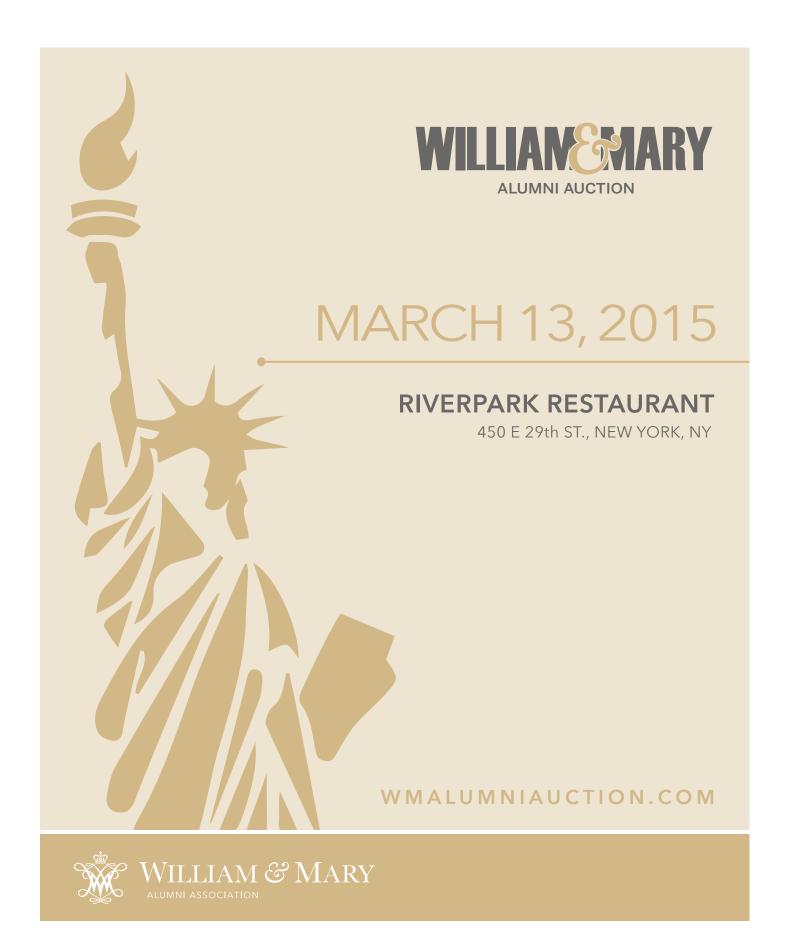
Olver said students will also be able to pick from a number of weekend events that will provide them contact with the larger W&M community, alums, other cohorts, and Mason School students and faculty for a required residency.

A final "Revolutionary Leader Practicum" ends the program, with students demonstrating their ability to integrate material from the previous 11 courses to frame a complex problem, develop a systematic approach to solving it, generate an innovative solution and persuade others of its value.

"You gain practice in this and gain confidence, and you actually learn to love it," Olver said. "You become the person who is the go-to problem solver when things are really messy. That's the kind of person we want to develop. They are going to be a huge value-add to their organizations, because they have a mindset that's different from the typical, 'Just tell me what to do and I'll execute on it.' And that's what companies are screaming for."

Making the program a reality has been a collaborative effort. Staff from units across campus — University Registrar, Information Technology and the Provost's Office, to name a few — have partnered with the Mason School to make sure offices and systems are ready for the unique aspects of an online program, including the departure from the traditional semester calendar.

"My colleagues and I are excited about this new stage in William & Mary's evolution as a worldclass university," said University Registrar Sara L. Marchello. "Not surprisingly, processes that work well in a face-to-face environment don't translate directly to a virtual environment. We've worked



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hard to test different strategies and understand the challenges that we are likely to face. We're now prepared for the new online relationship with students in ways we would not have imagined at the start of this process."

The online MBA market has become far more crowded and competitive than when Pam Suzadail, W&M deputy director of eLearning initiatives and Online MBA director, began in distance education in 2000. For a long time, schools merely converted their on-campus programs to a digital platform, sometimes roughly, and threw them online, relying on convenience to sell their programs.

"This isn't enough anymore," Suzadail said, crediting Mason School faculty for taking the time and effort to develop a uniquely W&M Online MBA.

In May 2013, a group of faculty members spent two days brainstorming the new curriculum in the Jim and Bobbie Ukrop Design & Innovation Studio in Alan B. Miller Hall. On the second day, they split into two teams meeting in separate corners of the room to develop their concepts. Olver said he was "astonished" when they reunited and had independently developed the idea of an entirely fresh curriculum

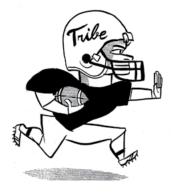
centered on the Jeffersonian themes of Renaissance thinking and revolutionary leadership.

"Thomas Jefferson isn't just an interesting historical fact of the College," Mooradian said. "He's prototypical of the person we wanted to produce in the 18th century and that we still want to produce in the 21st century: well-rounded, adept at solving problems with the paradigms and ways of knowing gleaned from every discipline of human knowledge."

Central to that Jeffersonian approach is preserving the student-faculty relationship essential to the William & Mary experience.

"At its core, what really is that special relationship? It is responsiveness and concern for students," Olver said. "We believe we can create this relationship just as well in an online environment."

"Our faculty have responded to a real and growing need in business education: preparing the next generation of business leaders to manage the increasing complexity of a global workplace," said Mason School Dean Lawrence B. Pulley '74. "The Mason Online MBA program will be a best-of-breed program weaving the strengths of a William & Mary education and the real-time needs of the marketplace."



CAMPUS FACELIFT

#### FORWARD PROGRESS

William & Mary has raised \$22 million in private funds to renovate Walter J. Zable Stadium. Two \$6 million gifts, one from Hunter J. Smith '51 and the other from Frances G. '66 and James W. McGlothlin '62, J.D. '64, LL.D. '00, will enable the university to move forward with the project to enhance the 79-year-old football facility. The renovation project, which is expected to cost a total of \$27 million, also benefited from an initial \$10 million gift in

2012 from the estate of the late Walter J. Zable '37, LL.D. '78. "Zable Stadium, though elegant and venerable, has seen better days," said President Taylor Reveley. "It desperately needs rejuvenation. The gifts of these extraordinarily generous members of the William & Mary family will go a long way toward ensuring that many more generations of Tribe faithful will get to enjoy a stadium worthy of its glorious past and of the exceptional athletes and students who compete within its precincts." Renderings of the design to renovate and enhance Zable Stadium show a new upper deck, suites and a press box on the west side of the stadium. The overall design features Flemish bond brickwork, slate roofs and gables creating aesthetic continuity with the west and north ends of campus. The renovated stadium will have improved safety and accessibility features — including wider aisles, updated restroom facilities, enhanced egress lighting, additional hand rails, an upgraded sound system, additional concession and retail locations, and a new entrance and ticketing location. The renovation, scheduled to begin early next year, is expected to be complete in time for the 2016 football season. Tribe athletics

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# 2015

## ALUMNI MEDALLION AWARD RECIPIENTS

The highest and most prestigious award given by the William & Mary Alumni Association, the Alumni Medallion is presented to those who truly embody what the College has stood for during its revered history. Through their leadership, professional accomplishments and commitment to alma mater, the 2015 recipients are perfect examples of what it means to be William & Mary alumni.

#### Elizabeth Anderson

ELIZABETH "BETTY" ANDERSON '62 IS A SCIENCE person. More specifically, she's an organic chemistry, toxicology and pharmacology person. When she graduated from William & Mary, she never imagined the accomplishments and accolades that would stem from her time at the College.

Anderson earned her master's degree from the University of Virginia and her doctorate from American University, but she remains a Tribe member at heart. "William & Mary totally changed my life," she said. "I have always loved that it has such a strong learning setting woven together with its unique social community. I might have been buried in my laboratories if I'd gone to some huge university.

"The Sunken Garden is one of my favorite spots on campus because for me it's the College's quaint crossroads of its social and academic aspects," she continued. "William & Mary is such a wonderful setting for that combination."

Anderson's postgraduate professional endeavors have established her as one of the College's most successful alumni in the sciences. Since 2006, she has

served as principal scientist and group vice president for Exponent, an international engineering and scientific consulting firm. Prior to that, she worked for the U.S. Environmental Protection Agency and was president and CEO of Sciences International, a health and environmental consulting firm she founded in 1993.

Dedicated to giving back to the William & Mary community, Anderson serves as a member of both the Virginia Institute of Marine Science's Council and its Foundation Board of Directors. She chaired the Class of 1962's 45th Reunion Committee and was a member of the 50th Reunion Gift Committee.

Anderson is honored to be receiving an Alumni Medallion from the school that so positively shaped her successes. "Being a member of the Tribe really taught me that reaching goals and solving problems are done best as collaborative efforts," she said. "You can't do anything if you just focus on yourself — it's not that kind of world. You get achievement when everyone works together."

— VAYDA PARRISH '17



HOTO: ADAM EWIN



MEDALLION AWARD RECIPIENTS

#### Virginia McLaughlin

No one in Virginia McLaughlin's '71 high school had ever gotten into William & Mary - so of course that's where she wanted to go.

When McLaughlin arrived on campus, she was certain she was not going into education. "I think I was determined not to do what was expected for women at that time," she said. But during her last two years, she took some electives and became interested in special education. "My father wondered why he was paying tuition for me to take those classes. I explained that, while students on other campuses were protesting through marches and sit-ins, William & Mary was studying the issues."

McLaughlin feels that education is work that matters for our society as a whole. "The challenges are huge, complex and ever-changing. The current threats to our public education system are very real, and we need well-informed advocates."

McLaughlin went on to earn her master's and Ed.D. in special education and teach in South Carolina public schools. After teaching on the faculty at Clemson University and Old Dominion University, McLaughlin returned to her alma mater, where she served as former President Timothy Sullivan's '66 chief of staff and associate dean of the School of Education, eventually attaining the deanship.

During her tenure as dean, McLaughlin guided the School of Education to many successes and was instrumental in the construction of a new state-ofthe-art facility for the school.

"A public university, especially its school of education, has a mission to serve the community," McLaughlin said. Her freshman roommate, Virginia Carey '71, M.Ed. '79, Ed.S. '93, Ed.D. '97, emphasized that McLaughlin had done just that. "She spent her professional life building (literally and figuratively!) a pillar of the William & Mary community," Carey wrote in nominating McLaughlin for the Alumni Medallion.

McLaughlin held the deanship for almost two decades, stepping down in 2013 and returning to teaching at the College. "I've been committed to concluding my career just as I began — as a faculty member," she said. "It's the best role ever." - MEREDITH RANDLE '16

#### Russ Brown

To Russ Brown '74, there were no strangers. According to his wife, Dottie '74, upon first meeting him you were either going to hear a great Russ Brown story or become a part of one. "He quickly became a friend you'd never forget," said Dottie.

Last August, Brown passed away after a 27-month battle with acute myeloid leukemia, leaving behind not only his family, but also those friends who will never forget him. "The list of acquaintances who call him a best friend is staggering," Dottie said. "These friends would often call him simply to get a dose of Russ Brown optimism."

After graduating from the College in 1974, Brown spent two years in the NFL playing for the Washington Redskins and the New York Giants. When an injury ended his football career, he went into real estate. In 1993, Brown formed RBC Enterprises, a real estate

"As many have told me, Russ made them better people," Dottie said. "His goal was to make a positive difference in people's lives. And to that end, he was truly successful."



development, sales marketing and property management company.

According to Dottie, Brown mentored countless people to success in the real estate industry. And these lessons carried over to their private lives as well. "As many have told me, Russ made them better people," Dottie said. "His goal was to make a positive difference in people's lives. And to that end, he was truly successful."

With his success, Brown didn't forget the school that started it. He served on the boards of the Alumni Association and the William & Mary Athletic Foundation, and served on the College of William &



2015
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Mary Foundation's Board of Trustees. Proud of his *alma mater* and grateful for the football scholarship he received, Brown felt it was only natural to repay that debt, and he created endowments to honor his mother, father and brother-in-law. "Whether it was a round of golf, a business deal or his good fortune, for Russ everything was better when shared," Dottie said. "So sharing his financial success with the College was an easy decision."

Throughout his battle with leukemia, Brown was an inspiration to those around him, maintaining his

optimism. During his chemo treatments when he had to stay in the hospital, he would convince the nurses to unhook him from his IV so he could work out in the hospital gym, earning him the nickname Superman.

"He never once asked, 'Why me?'" Dottie said. "He simply accepted that this was one of those tests life sends your way and resolved to fight it with every fiber of his being. And that he did. He taught me so much about grace, compassion and bravery."

- KELLEY FREUND

#### Martin Walsh

THIS YEAR MARTIN "ART" WALSH '66, J.D. '73 nominated a friend to receive the Alumni Medallion Award, so when he got a phone call from the president of the Alumni Association informing him that he was one of this year's recipients, he was adamant that it was a mistake. Walsh insisted that he wasn't a candidate, but unbeknownst to him, his twin brother, Patrick, had nominated him to receive the award.

In addition to serving on the Alumni Association Board for six years and being a generous contributor to many causes at William & Mary, including the development of a concentration in real estate at the Mason School of Business, Walsh has received special recognition for his work in the realm of land use law.

"He represents many of the most prominent developers and corporations in the world," said Patrick. "He has mastered the art of compromise in ensuring that the projects that are approved are a win-win for the communities and developers. This is the secret to his tremendous success."

Of his many accomplishments, Walsh is most proud of the success of his law firm, which he began with four

friends in 1983. While many thought it was too risky, Walsh said a combination of hard work, good fortune and wonderful clients ensured the firm's success.

"I enjoy the fact that every case is different and every client is different," he said. "Every day produces a new array of challenges and opportunities. The education I received gave me a unique opportunity to pursue ambitions and dreams that I would never have been able to pursue otherwise."

In 1997 Walsh and his firm started an annual golf outing to raise money for the Juvenile Diabetes Research Foundation. His younger brother, John, and the younger sister of a former classmate both died due to complications from the disease. To date, the outing has raised over \$1 million.

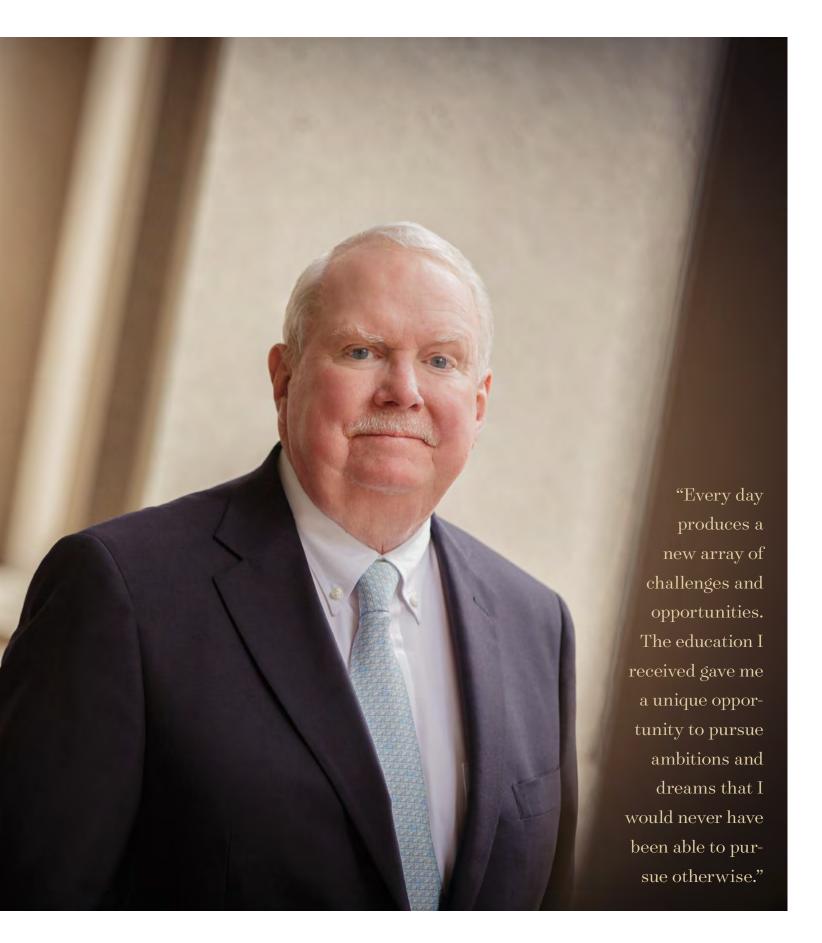
Walsh, whose generosity and accomplishments have inspired many other alumni, said that his own inspiration came from his parents. "My parents inspired me and my brothers and sisters to have faith, work hard and be humble," he said. "It is that legacy that we all try to honor on a daily basis."

— ASHLEY MURPHY '15



CADE

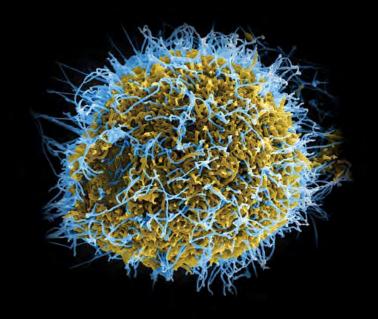
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WINTER 2014 W&M ALUMNI MAGAZINE **35** 



### BREAKING



# EBOLA A REASON FOR HOPE

Traveling to Liberia this fall, public health advocate

Patrick Flaherty '92 marshalled his expertise and training
to take on a deadly adversary — the Ebola virus.

BY BARA VAIDA

# On Sept. 8, 2014, Patrick Flaherty '92 was on the twice-weekly Brussels Airlines flight to Monrovia, the capital of Liberia. As he looked around, he found himself virtually alone. The plane was eerily empty.

By then, few wanted to fly into Liberia. It was the epicenter of the raging and deadly Ebola outbreak, crippling West Africa. Just weeks before, journalists reported frightening post-apocalyptic scenes of bodies lying in the streets and empty grocery shelves. Schools were closed, and Liberians were told to stay home and off the streets at night. The virus had infected more than 3,000 people in Guinea, Sierra Leone, Liberia and Nigeria, and had killed more than 1,500, according to the World Health Organization (WHO). Estimates were that more than 10,000 people a week could be infected with Ebola unless more was done to stop the outbreak.

Flaherty wasn't afraid. As an employee of the United States' public health agency, the Centers for Disease Control and Prevention (CDC), he had readily volunteered to help fight the epidemic.

"I felt like this is what I'd trained my entire career to do," said the low-key, 5-foot, 10-inch Gainesville, Va., native. "I wanted to step forward and contribute."

Flaherty is based in Bangkok, Thailand, where he works full time as deputy director of a human immunodeficiency virus (HIV) and sexually transmitted disease prevention research program. To fill positions in West Africa, the CDC asked its staff all over the world to temporarily fill jobs in Liberia, Sierra Leone and Guinea. He went to Liberia for a five-week stay, serving as a public health advisor. "It was a unique challenge and opportunity," he said.

In his position, Flaherty coordinated local and international efforts to help Liberians end the epidemic. He worked with the Liberian government, local community and health leaders, U.S. government agencies and international nonprofit organizations to help the country's Ebola victims get treatment. He also kept track of all the activity to target aid where it was needed and bolstered ongoing education and Ebola prevention strategies by enhancing communication between groups.

"I was glad I went, but I wish I could have left after the epidemic had ended," said Flaherty, who departed from Liberia on Oct. 13. In mid-December there were more than 7,700 cases of Ebola in Liberia according to the World Health Organization (WHO),

but the number of new cases had decreased and at the national level the country had the capacity to isolate and treat all reported cases.

**FLAHERTY'S ROUTE TO LIBERIA** began on the campus of William & Mary even before he was a college student.

Flaherty grew up in the suburbs of Washington, D.C., where politics and policy were just part of the landscape. He and his younger sister, Erin'93, could jump on the Metro, visit a Smithsonian museum and see the White House for an afternoon. Everyone in their neighborhood got a copy of the Washington Post at their doorstep. Often his family would drive down to Williamsburg for the day. Flaherty's mother, a second-grade teacher, loved to immerse her children in history.

During high school, Flaherty developed an interest in international politics and decided to join Model United Nations, an academic competition that promotes diplomacy and international relations. For three consecutive years, he attended a weekend-long Model UN forum on William & Mary's campus. He learned about global politics and policy, and got a taste of student life. He liked that W&M's small size encouraged a sense of community and that the school had a rigorous international relations program, then symbolized by the ongoing construction of the Reves Center for International Studies. He decided to apply early admission and was accepted in December 1987.

"I didn't want to go anywhere else," he said.

Flaherty's advisor and mentor freshman year was former Hispanic studies chairman and professor Howard Fraser. Fraser, who passed away in 1998, taught Portuguese and Spanish and oversaw the interdisciplinary curriculum, then called Latin American studies. The program drew from anthropology, economics, government, history, international relations and modern languages. Fraser's energetic and good-natured teaching style encouraged Flaherty to consider Latin American studies, in addition to economics as a major.

Sophomore year, Flaherty was a resident advisor in Yates Hall. He became good friends with a



student who had recently returned from a public health project in Ecuador through Amigos de las Americas. The Houston-based nonprofit sponsors leadership projects in nine Latin American countries and teaches young people about how to be catalysts for social change.

Flaherty was intrigued. He decided to apply to Amigos and was sent to Brazil the summer between his sophomore and junior year. He lived with a family in rural Brazil and worked on public health projects, like building latrines and educating the local community on the importance of hand washing and proper hygiene. He loved the experience so much, he spent the following summer in Ecuador. Then he spent another summer in Brazil and after college, a summer in Mexico — all through Amigos de las Americas.

"The thing about public health is that it's rooted in social justice," he said. "All people should have the same opportunity to be healthy, and public health reduces inequality. I liked that [Amigos] gave me an opportunity to do meaningful work."

William & Mary prepared Flaherty for his future by providing "lots of opportunities for volunteering and community service, and if you have that in your nature, there are lots of angles to fit in," said his sister Erin, now an Army obstetrician and gynecologist at Fort Stewart in Georgia. She added that the "expectation of excellence from peers and professors" also helps William & Mary students to become leaders.

"I always thought Patrick would go into politics or business economics because he was good at numbers, but I think it was those summers he spent volunteering in Latin America that swayed him into public health," she said.

AFTER GRADUATION, Flaherty pursued a master's in public policy with an emphasis on health at the University of Michigan. He then worked as a senior policy analyst on HIV prevention for the Washington, D.C.-based Association of State and Territorial Health Officials, a group that represents state health officials throughout the U.S. There he coordinated projects between the CDC and state health officials and learned about the CDC's mission. The agency protects the U.S. from domestic and foreign health, safety and security threats, and fit with Flaherty's interest in public health.

In 1998, he got a job at the CDC and his first overseas assignment as a health prevention specialist. He went to rural India as part of a team of international health providers working to eradicate polio through vaccinations. As he went from one small village to the next talking about vaccination, he experienced two of the most common obstacles

LEG ROOM: Patrick Flaherty '92 found his plane almost empty as he flew to Liberia in September to serve as a public health advisor during the Ebola outbreak.

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to public health officials working to stop the spread of disease — fear and stigma.

"Some people, especially religious minorities, feared we were there to sterilize them," he said.

After many conversations to educate local leaders about polio and vaccination, the medical team Flaherty worked with was able to get people to agree to vaccination and eradicate polio. There have been no new reported cases since 2011.

"A key part of disease prevention is social mobilization and community engagement with local leaders so that people can learn to care for themselves," he said.

After India, Flaherty worked on public health in Louisiana and then moved to the CDC's headquarters in Atlanta. He worked on agency budgeting, policy, and planning and strategic financial management while also earning his master's in business at Emory University.

Itching to get back overseas, Flaherty jumped at the chance to work in Beijing in 2008. He became part of a global disease detection team just in time to work on the swine flu pandemic. The outbreak began in Mexico in April 2009 and quickly spread to 74 countries. By June 2009, the WHO had declared the H1N1 flu a global pandemic. The CDC worked with health care officials, providers and companies, and a vaccine was developed to end the outbreak. Ultimately, between April 2009 and April 2010, 60 million people in the U.S. contracted H1N1 and 12,469 died — most of them children, according to the CDC.

"One of the things [learned from HINI] was that you can't predict these events," he said. "The CDC does many drills to prepare but no one had done a drill with a pandemic flu originating in Latin America. We work to strengthen the overall capacity of the CDC and pubic health agencies' laboratory testing, epidemiology and infection control resources to apply it to multiple emergencies, but it's hard to predict [exactly] where it will be needed."

In September 2012, Flaherty took his current job in Bangkok, running HIV/STD prevention research clinics. In his spare time, Flaherty traveled throughout Asia and relaxed with his beloved English bulldog, Porkchop.

**THEN, IN EARLY SEPTEMBER 2014,** Flaherty opened an unexpected email. The note, from a senior CDC official at the agency's Center for Global Health, said the CDC was marshalling its forces to deploy as many people as it could to fight the Ebola outbreak. Would he be available?

Flaherty didn't hesitate to answer yes. "I've worked in public health for 18 years, 16 of them at the CDC, and this [Ebola outbreak] was unprecedented," he said. "I wanted to step forward."

He called his parents and sister to tell them the news he was going to Liberia. All were supportive.

"I thought, well, you know, that's Patrick," said Erin Flaherty. "He's a go-with-the-flow kind of guy and takes on a project where he is needed. He is pretty selfless and has a passion for whatever project he is working on to make sure it is done right." In less than a week, Flaherty was on the empty plane to Liberia.

When he arrived and walked down the steps of the plane, Flaherty was immediately asked to wash his hands. At the entry to the airport, there was a barrel with a protruding spout. Water mixed with a heavy concentration of Ebola-killing chlorine poured over his hands. Chlorinated water barrels were at the entry of every public building in the Liberian capital.

"Everyone washes their hands now before they enter any building, whether it is a hotel, the Ministry of Health or the U.S. Embassy," he said. "It makes your hands pretty leathery."

On the way to his hotel, the Mamba Point, Flaherty talked with his driver, a Liberian who worked for the U.S. Embassy. "We talked about the Ebola awareness campaign that was running on the radio and about how people were anxious but starting to understand the situation," he recalled.

Ebola was previously a disease concentrated in the Democratic Republic of Congo and had never struck in West Africa before the 2014 epidemic. Many Liberians didn't think the virus was real and resisted help. Some thought health care workers were entering villages to infect people with Ebola, or that people were getting sick from poison or malaria. Most didn't understand the disease spread through bodily fluids and that bodies of the recently deceased were the most contagious. The disease spread because people touched family members as they were sick and died. Then they came in contact with others, who got sick.

The government launched a public awareness campaign about Ebola's danger. Signs saying "Ebola is real" were posted in public places and the government commissioned a song with three well-known Liberian singers to communicate ways for people to protect themselves.

"My driver thought the song was working," he said. When Flaherty arrived at his hotel, he learned that a dead body had been picked up off a street nearby that day. "People knew by then not to touch dead bodies, so [bodies] would remain [on the street] until a specially trained burial team could get to them," he said.

Despite the reports of dead bodies in the streets, Monrovia remained surprisingly crowded. "I saw a lot of anxiety and tension on people's faces, but not despair or fear," he said. "I think that Liberians were trying to be positive and that there were reasons for hope, and the virus could be stopped."

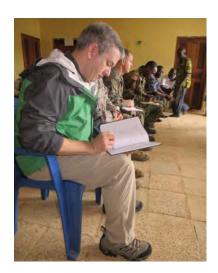
**FLAHERTY THEN BEGAN A DAILY ROUTINE.** At 8 a.m. each day, he attended a meeting at the U.S. Embassy as part of the Disaster Assistance Response Team (DART) that had been deployed by the U.S. Agency for International Development (USAID) in August. Meetings included staff from USAID and the CDC. The team assessed priorities and identified needed resources, such as personal protective equipment and generators.

SEPT. 3, 2014, MONROVIA, LIBERIA: A taxi driver brings a sick woman to an Ebola clinic.



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FROM LEFT: Patrick
Flaherty '92 records observations during a meeting with
health officials in Margibi
County, Liberia, to select a
site for an Ebola Treatment
Unit (ETU). The Armed Forces
of Liberia will lead the construction of several ETUs in
Liberia; Flaherty discusses
the Ebola outbreak with
county health officials while
visiting C.H. Rennie Hospital
in Margibi County, Liberia.





"I saw a lot of anxiety and tension on people's faces, but not despair or fear. I think that Liberians were trying to be positive and that there were reasons for hope."

At 9 a.m., Flaherty rode in a car to Liberia's Ministry of Health and Social Welfare to discuss the government's social mobilization and community response efforts to stem the outbreak. Then he would return to his temporary office at the U.S. Embassy or the Emergency Operations Center and review proposals from nonprofits and other organizations that were offering help.

At 5 p.m., he'd join a conference call between the DART team in Liberia and DART teams in Sierra Leone and Guinea, USAID in Washington and the CDC's Ebola emergency response center in Atlanta. At 6:30 p.m., the CDC's 30-member team in Liberia would talk or meet.

Three times a week, the CDC team met with the Liberian Incident Management System, which was coordinating work between charity groups and the Liberian government. Those meetings included personnel from the CDC, Doctors Without Borders, USAID, the United Nations, the World Bank and the WHO. Once a week, other groups joined the humanitarian discussions.

After that, he'd meet again with Liberian government officials to discuss what he'd learned. Often discussions continued well past dinner. Flaherty ate in his hotel most of the time he was in Liberia.

"I was a linkage between all these different groups," he said. "I was making sure that everyone knew about the strategies being deployed to get people to treatment centers and then what was being done to educate people and prevent further outbreak."

Flaherty monitored what each group was doing on spreadsheets, sharpening the organizational effort to stop the outbreak. He'd prepare written reports for the Liberian government, USAID and the CDC on all the simultaneous activities to make sure they adhered to an effective strategy.

Twice, he left Monrovia for rural Liberia. He traveled with the Liberian military and U.S. military officials to visit an Ebola treatment center in the Suakoko district, run by the Los Angeles charity International Medical Corps, and talked with local officials about the roads and latest developments in the outbreak. While

he didn't speak directly to patients, Flaherty watched health care workers get on their moon suits and listened to them talk about what they needed. The group then visited several locations where another treatment center, supported by the U.S. military, was to be built.

Flaherty also made a visit to the town of Harbel, the location of Firestone Tire and Rubber Co.'s 185-acre rubber plantation. The plantation, which employs 80,000 people, had successfully fought the outbreak by building its own Ebola treatment center and deploying community religious leaders and teachers to talk with people about quarantines and getting treatment when sick. Between August and the end of September, there were 71 confirmed Ebola victims and 53 deaths, but as of early October, only three patients remained at the treatment center. No new cases had been reported.

"What Firestone did shows you just how important the social and community aspects are to stopping an outbreak," Flaherty said.

WHEN HE RETURNED to the U.S. in mid-October, Flaherty spent six weeks traveling around the country visiting friends and family, part of an already scheduled leave that all CDC employees are authorized to take every two years when they are posted overseas. Though he never had contact with anyone with Ebola, Flaherty took his temperature twice a day for 21 days after leaving Liberia. The maximum incubation period for Ebola is 21 days and if someone doesn't show any signs of illness after that period, they are considered Ebola-free.

As of mid-December, there were more than 17,900 Ebola cases worldwide and more than 6,300 people had died. The good news is that the number of new weekly cases in Liberia had declined, according to the WHO. Whether or not that meant that the epidemic was slowing wasn't clear, as case incidence was slightly increasing or remaining stable in the neighboring countries of Sierra Leone and Guinea. "We can't be complacent," said Flaherty. "I would go back if I were asked."

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### TRIBE

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### **DOWNHILL** RACERS

Williamsburg doesn't always see a lot of snow, but when it does William & Mary students take advantage, using everything from mattresses to lunch trays as sleds. These students used cardboard boxes for some sledding fun down a hill on Ukrop Way.

PHOTO: SKIP ROWLAND '83



Phil Sun '06 worked his way up from the mailroom to agent status at William Morris Endeavor.

### Mr. Hollywood

Phil Sun '06 Finds Success Out West

ALUMNI PROFILE Working with world-renowned actors such as Adam Sandler, Denzel Washington and Clint Eastwood is just another day at the office for Phil Sun '06, an agent at William Morris Endeavor Entertainment. But like many people in Hollywood, Sun worked his way up — starting in the mailroom.

For Sun, who graduated from the College with an international relations degree, pursuing a career on Capitol Hill only seemed natural. However, he decided that what came natural wasn't what he wanted, and he moved to Los Angeles instead. "Even if it didn't work out, I could look back and say I gave L.A. a shot," he said.

But it did work out. Landing an opportunity to be a production assistant on the set of a film his brother was co-producing, Sun had the chance to meet Parker Posey, the star of the film, and the casting director on the project, Kerry Barden. "Kerry gave me my next job in casting, where I was lucky enough to meet Steven Spielberg and work with Leslee Feldman at DreamWorks," Sun said. He then became a director's assistant, where he worked with director Hans Canosa, as well as actors Aaron Eckhart and Helena Bonham Carter.

From there, Sun decided that a career in the entertainment industry was for him, and began to interview with different agencies. That's where William Morris Endeavor gave Sun his big break — offering him a job in the mailroom.

Now Sun is thriving as an agent where his main responsibility is to create and execute the overall strategies that help his clients reach their full potential. Being an agent to many A-list clients, however, brings great responsibility and a hectic schedule. "Every day is a roller coaster going a million miles per hour," Sun said. "WME has business around the world, so normal hours don't really apply. You get up early in L.A. to make calls to Europe, then move towards New York City then to West Coast business hours, and then end with Australia and Asia," Sun said.

With hard work comes great reward. Recently Sun earned a spot on The Hollywood Reporter's Next Gen Class of 2013, which featured young up-and-coming executives in the categories of agents, managers, film, TV, digital, legal and publicity. But for Sun, being promoted to agent at WME is his biggest accomplishment to date. "The agency has given me my career, that's for sure," Sun said. "When you work at an agency that has so many ambitious individuals, it only makes you push yourself harder. With all of the departments and outlets that we have across the world, you can take your career, and your clients, in whichever direction you want to go," said Sun.

Though now living on the West Coast, Sun still has fond memories of his time at the College. "What I liked the most about W&M is the community," said Sun. "The fact that when you walked around, you were sure to know at least one or two faces going from Old Campus to New Campus. And as you get older, and especially as you move further from home, you really cherish those types of things. Oh, and also the Cheese Shop. Bread ends and dip — I definitely miss that out in L.A."

Sun also credits his time spent at William & Mary in helping to prepare him for his career. "The best thing about being an international relations major was that it allowed me to explore so many subjects across the board, rather than focusing solely on one discipline," said Sun. "Our professors always challenged us to think. Even if they knew our answers were right, they wanted us to know why our answers were right. And if we were missing the mark, they made us feel comfortable being wrong in a safe environment, and challenged us to get it right." He says that this mindset he acquired from W&M — to always be learning, take risks and don't be afraid to fail — is key to working in the entertainment industry.

Sun says that he will continue to push the bar as high as it can go, for himself and his clients. And for anyone who's interested in pursuing a career in the entertainment industry, Sun has these words of advice: "Be ready to work, be ready to be rejected, be ready to lose. But be willing to get back up, shake it off and ask for more. And if you can do that with a smile on your face, you might make it through."

- LAUREL OVERBY







In addition to her couture, contemporary and bridal brands, Mikasa La'Charles' Ob also runs the Sketching Dreams Camp, which encourages young girls' interests in fashion design.



### Designer Dreams

Mikasa La'Charles '06 Has a Passion for Fashion

**ALUMNI PROFILE** For Mikasa La'Charles '06, fashion is in her blood. With both her mother and aunt modeling professionally all over the world, it was only natural that La'Charles developed her passion for fashion at an early age.

She remembers that as a 5-year-old, she sat at her kitchen table in her childhood home in Philadelphia, doodling different shapes, piecing them together and calling them shirts. When she finished her sketches, La'Charles took the paper to her mom, asking her if this is something she could do forever. Her mom replied, "Yes, Mikasa. They're called fashion designers." And at that moment, La'Charles discovered her destiny.

"No matter how my career interest changed as I grew up, fashion was always on my mind." One day she would say, "I want to be a doctor ... and a fashion designer." And the next day she would say, "I want to be a lawyer ... and a fashion designer."

While at William & Mary, this dream began to become a reality when she had the opportunity to study abroad in Europe on three different occasions. Being able to travel internationally allowed La'Charles to create a broader design aesthetic, and to have more courage to put herself out there with her designs.

"Studying abroad definitely helped to mold my creativeness," La'Charles said. "When I would sketch, I would think, 'Am I too ahead of the curve?' But when I went to Italy, I would notice that the trends there wouldn't reach the States until about two years later. I learned that even though my designs might not have been something the States would gravitate to any time soon, I knew it was something that was stylish enough that they would eventually."

And she was right — her designs did catch on. So much so that right after graduation, La'Charles landed an internship with an internationally distributed streetwear clothing brand called Shmack Clothing, housed under the RP55 Group, a well-known clothing sales and distribution company based out of Virginia Beach, Va. After interning for a short three months, she was offered a full-time position and stayed with the company for three years as an executive assistant and later as an e-commerce manager. La'Charles then landed a position as an associate account executive in

New York City with a women's contemporary fashion brand called Laundry by Shelli Segal.

Now with her own brands, House of VII Jewels, Mikasa La'Charles and Bridal Veil Bar, La'Charles continues to design her own clothing collections. In 2012, those designs caught the eye of the people of Charleston Fashion Week. La'Charles was selected as one of the Top 20 Emerging Fashion Designers along the East Coast.

When designing her collections, La'Charles says she finds inspiration from the people in her personal life and celebrities. "When I'm designing, I think, 'Would Rihanna wear this?" La'Charles said. "But I also want my clothing to appeal to a mass audience, because not everyone would wear what Rihanna would wear." And when asked about her personal style, she labels herself as a chameleon. "It varies with my mood, which is what makes fashion so great."

For La'Charles, a career in fashion was always her main priority, until she had her now 3-year-old son, Hunter. However, being a single mom with a thriving business hasn't slowed her down for even a second. "When people found out I was expecting, they told me they were surprised I decided to continue my

career in fashion since it takes so much of my time," said La'Charles. "But I have been lucky to maintain a good balance between the both. Hunter serves as a main motivation for me to continue pursuing my career because I want to be an excellent mom and provider, but also create opportunities for myself and a career that he can reap the benefits from."

Like any other business owner, La'Charles had to learn a lot of lessons along the way. She credits the skills she learned at William & Mary for helping her get so far in the fashion industry. "The College allowed me to develop a strong business mindset," she said. "It helped me to prioritize my time, and to be able to multitask well, which has helped me handle the pressure of meeting deadlines and the stress of this industry. Also, because of the diverse student body, I learned how to comfortably develop relationships with all kinds of different people."

La'Charles' brands continue to enjoy success and she has big plans for her future, including working her way into more department stores, as well as opening her own brick-and-mortar store. "If I had a job that wasn't in fashion, I would be crying," said La'Charles. "There's honestly nothing else I want to do." — LAUREL OVERBY





### Being the Match

CAMPUS BONE MARROW DRIVE HELPS SAVE LIVES

During the College's fall drive day, donors who are entered into the registry have their cheeks swabbed, and give contact information and



GIVING BACK "Doesn't it hurt really bad?" As co-chair of the College's Alan Bukzin Memorial Bone Marrow Drive, Troy Thomas '16 hears this question often. Thomas himself has donated peripheral blood stem cells, and explains that he was never apprehensive about the process. He even attended a Buffalo Bills football game the day before the procedure, and felt like normal after it was over.

William & Mary's bone marrow drive, part of the national organization Be the Match, began in 1991 when a professor was in need of a life-saving bone marrow transplant. The drive continued under the direction of Jay Bukzin '94, who was searching for a matching donor for his brother Alan, diagnosed with leukemia. The drive is named in Alan's honor.

Since the drive's inception, more than 9,000 people have been registered with Be the Match, and nearly 100 matches have been made. The program has received multiple awards, including recognition by the Virginia General Assembly and the Collegiate Award from the National Marrow Donor Program. For the 2013-14 school year, William & Mary was the top fundraising campus in the nation.

Those who are entered into the registry simply have their cheek swabbed and give contact information and some other vital statistics. Each registry entry costs about \$100, and the campus organization fundraises throughout the year in order to register as many people as possible. Some common fundraisers are a 5K run/walk, golf tournament, silent auction and T-shirt sales.

Co-chair Lindy Sellew '16 said that fundraising can be challenging. "There are so many organizations [on campus] with causes that all deserve support, and students have to choose which cause their limited resources go towards." Sellew believes that the College has been so successful in maintaining a legacy with the drive because of W&M students' dedication to service and their giving nature.

Matthew Lambert '99, vice president for University Advancement, registered with the drive as an undergraduate. In 2010, more than a decade after he entered the registry, Lambert received a phone call from the national organization informing him that he could be a potential match for a young boy with a rare type of cancer. He felt compelled to donate because he had a young son at the time.

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Unlike blood-type matching, tissue-type matching for patients with blood cancers is complicated, and 70 percent of patients do not have a donor in their family. Donations are possible from one of two sources: marrow collection through a surgical procedure or peripheral blood stem cell (PBSC) collection, which is more common and less invasive.

When PBSC collection proved unsuccessful for Lambert, he chose to move forward with surgery. "I hoped that if I was in the same position, or that my son needed a transplant, someone would do the same thing for us," he said. "I hoped that you would give them every chance to fight for their life."

Lambert says that he still receives updates from classmates who registered as undergraduates and have not been a match, but who continue to update their information frequently in the event that they are selected as a potential donor. Additionally, those who are considering whether to donate ask him questions about the pain and the process. Like Thomas, he believes that the pain is negligible compared to the impact of potentially saving a life.

If you would like to donate to the Alan Bukzin Memorial Bone Marrow Drive, please send checks payable to "Bone Marrow Drive" to Office of the Vice President for Student Affairs, College of William & Mary, P.O. Box 8795, Williamsburg, VA 23187-8795. Alumni and guests are also welcome to participate at any event held on campus, including drive day or the spring golf tournament. For more information, check the organization's website at http://wmbethematch. weebly.com/. - ASHLEY MURPHY '15



Denise Sheehan '79 finds many reasons to return to campus.

# You Always Have a Home Here'

THE GIFT OF THE TRIBE EXPERIENCE

### ONE TRIBE. ONE FAMILY.

### "I know when I was a student it never dawned on me to work for the government."

The middle link in a multigenerational alumni family, Denise Sheehan'79 came to campus in early November for a presentation at the Cohen Career Center about her work with the U.S. Fish and Wildlife Service. "I want to share knowledge with students who are about to come out of college," she said. Judging from her workshop packed with inquisitive undergrads, students saw great value in her presence.

### "When Justin was only a toddler, I purchased an inscribed brick that was laid at the Alumni House."

Hailing from Altoona, Pa., Sheehan said that most students from her high school went to Penn State. But her father, George Sheehan '49 — a good friend of Sam Sadler '64, M.Ed. '71, former vice president for student affairs — encouraged her to attend William & Mary.

"There is no way to capture how valuable it has been to me," Sheehan said of her W&M education. "It was a gift from my father." With her son Justin '18 now enrolled as a freshman, the gift of the Tribe experience is coming full circle.

### "If you want to feel grounded, W&M is a good place to return to, especially if you've had a lot of change in your life."

Sheehan cites many occasions when she's come back to W&M — from an acceptance dinner for Northern Virginia freshmen, to a sociology department gathering, to the time she and her college roommate from Albuquerque road-tripped to campus. "If you want to feel grounded, William & Mary is a good place to return to, especially if you've had a lot of change in your life. People get older, parents pass away and things happen, but William & Mary always looks and feels the same. You always have a home here."

Sheehan shares what most alumni know as that intangible, nearly indescribable, feeling of belonging, purpose and camaraderie that comes only from attending William & Mary. By offering a little time and wisdom to current students, gathering with other alumni, and attending a Tribe event every now and again, she demonstrates how that feeling can be reignited and sustained through ongoing engagement with our alma mater.

- WILL MORRIS '11





The Class of 1975 has created the Staying Connected: Together Serving Others project, which has made efforts to rally classmates to reach out and give back to the William & Mary community.

### Six Degrees of W&M

THE STAYING CONNECTED PROJECT

ONE TRIBE. ONE FAMILY. Since 1693, the College of William & Mary has educated students and, by result, produced bright and notable alumni whose memories of Williamsburg remain in their minds and hearts for decades. With such strong memories, it is no wonder that many alumni decide to give back to the wider William & Mary community through donations of their time, talent and treasure.

But the Class of 1975 has gone beyond traditional alumni outreach campaigns. Over a four-year period, the Staying Connected: Together Serving Others project — initiated by Van Black '75 — has made special efforts to rally classmates to reach out and give back to all six degrees of the William & Mary community. The stories below spotlight both those touched by the Staying Connected project and particularly philanthropic supporters of Staying Connected.

### Senior-year stresses, alumni connections and post-grad friendships

Four years ago, when Rachel Becker'll was faced with deciding what type of company she wanted to work

for and what kind of industry would be the best fit, she began utilizing the resources of the Cohen Career Center. Working with some of the center's online networking tools, Becker met Van Black.

Black suggested that Becker come to Dallas for an informational interview with a customer of his. During her trip, Black introduced her to Ann '75 and Mark Woolley '77. This simple introduction planted the seeds of what has grown to be the current Tribe Partners program at the Career Center. This program connects students at the College with alumni throughout the country, helping them network and providing them with coaching to explore potential career paths and opportunities.

Becker's informational interview resulted in a post-graduation summer internship. More than 1,300 miles away from Williamsburg, Becker didn't expect to make many more Tribe connections, but the William & Mary Alumni Association told her of other alums in the Dallas-Fort Worth area.

"Because I wasn't staying down there permanently, I didn't go out of my way to meet new peo-

ple," Becker said. "But I ended up hanging out with William & Mary grads all summer. They gave me a community in a place where I knew absolutely no one. None of us were close friends in college, yet we managed to spend a couple hours talking about William & Mary. I think that's something special."

### Philanthropic alums preserving College history

The Woolleys like to give back to the College community — and its history — in a tangible way. Recognizing the need to preserve William & Mary Choir scrapbooks and materials, they started the William & Mary Choir preservation project.

"We realized there were a lot of scrapbooks and other materials saved, but they were aging and some were deteriorating," Mark said. "Through this project, we've been able to connect many generations — from the '50s, '60s and '70s to current students."

The couple plans two archiving sessions each year. The full-day sessions include archiving and socializing, making new connections and strengthening long-term friendships.

### Green-and-gold households

In many ways, the Woolleys epitomize a number of William & Mary couples — over a quarter of alums marry another alum.

"I honestly think that living on campus for four years engenders a sense of family and togetherness," said John Farrell '89, husband of Kerry Farrell '89. "It really lets you know if you're going to be compatible. If you can get through that as a couple for four years, you're really setting the stage for a lasting relationship."

Not surprisingly, the children of many of these alumni couples, raised in green-and-gold house-holds, grow to become William & Mary graduates themselves. The Woolleys' daughter Jennifer, for example, graduated in 2006. The Farrells' son Victor graduated in May 2014.

### Reaching out to the community

Sam Pressler '15 epitomizes William & Mary's culture of service. During his sophomore year, Pressler read about the challenges military veterans face when returning from war. One article reported that 22 veterans take their own lives each day. This resonated with Pressler. Having lost a family member to suicide, he recognized the scope of suffering felt by the families of veterans lost to suicide.

Shortly thereafter, Pressler saw an article in the *New York Times* about Ron Capps, a veteran whose suicide attempt was interrupted by a phone call. Capps used the GI bill to attend Johns Hopkins

University and obtain a master's in creative writing. Discovering the therapeutic nature of writing, Capps began the Veterans Writing Project (VWP), a free creative writing program dedicated to helping veterans tell their stories. Reading about Capps' work, Pressler started the Williamsburg chapter of the VWP, housed at the Law School's Lewis B. Puller, Jr. Veterans Benefits Clinic.

The first VWP seminar was held in December 2013 and included 25 veterans from Williamsburg and the surrounding area. Today, the VWP has evolved into the Center for Veterans Engagement, which offers a variety of arts-oriented programming including creative writing, music and comedy to the veterans' community of Greater Hampton Roads. With over 40 student volunteers and \$15,000 in funding, the center aims to serve more than 100 veterans in the 2014-15 academic year.

### **Staying Connected**

While Van Black is often referred to as "the brains" behind the Staying Connected project, he describes Staying Connected member Barb Ramsey '75 as a perfect example of "the heart."

When Ramsey moved back to Williamsburg in 2009, she attended an alumni picnic, and, finding it warm and welcoming, she continued to attend functions at the College. Eventually, she joined the Williamsburg-area Alumni Chapter Board, the Annual Giving Board and the Lord Botetourt Auction committee, which raises funds for student-athletes.

"I started volunteering my time partially as an outlet, and also it's good to give back because I believe in the College and what it does," Ramsey said.

In addition to her positions on boards and her involvement on campus, Ramsey and her neighbors frequently host students and alumni at their homes for events, including the fifth annual open-invitation Homecoming brunch at Ramsey's home this past October.

"This year, I became close to my personal trainer at the Rec Center, so a friend and I went to the Wren Courtyard and watched the seniors walk through," Ramsey said. "While we were waiting for my trainer, I saw a number of students I knew from the Annual Giving Board, the Rec Center, or who were my neighbors. It made me realize how many students I knew who had impacted my life."

This Homecoming, the Class of 1975 completed the fourth year of Staying Connected. And next year they'll celebrate their 40-year Reunion, as they continue to give back to the William & Mary community.

To learn more about Staying Connected, contact Van Black at jvbblack@sbcglobal.net.

— MEREDITH RAMEY '15



### Tribe Tapestry

ALUMNI STAY CONNECTED FROM COAST TO COAST

1. ATLANTA Atlanta alumni supported Tribe football and were featured on the scoreboard during their Homecoming game watch. Alumni, family and friends enjoyed a Yule Log celebration in December at the home of Carrie and Dan Gallik '88.

2. BOSTON Boston alumni met for pancakes and handshakes at a networking breakfast in September. In December, the chapter hosted a Yule Log celebration.

### 3. BOTETOURT

CHAPTER Alumni in Mathews and Gloucester counties celebrated the College tradition of Yule Log this December at the Bay School with family and friends.

### 4. CHARLESTON SC

In the Charleston Lowcountry, alumni hosted a private tour and reception at Drayton Hall, and a Tribe Tailgate to support men's soccer. Young Alumni Third Thursdays continued and all alumni ended the year with an annual Yule Log celebration at the home of Karen '72 and Lou Burnett '73.

### 5. CHARLOTTE NC

Charlotte alumni cheered on the Tribe to victory over New Hampshire at their game watch in October, and greeted the holidays in December with a Yule Log celebration at the home of David '97 and Rebecca Klepser '99.

### 6. CHARLOTTESVILLE

VA Alumni met at King Family Vineyard in September for a picnic and polo matches. In December, Dan '62 and Stuart Dopp '62 welcomed alumni to their home for a Yule Log celebration.

7. CHICAGO Alumni welcomed the Class of 2014 to the Windy City at a Tribe Thursday, and welcomed President Reveley at an alumni reception hosted by Marina and Daniel Draper '91, David E. McNeel '72, and Michael and Patricia Nelson P '16. The chapter also held

Tribe football game watches during the Homecoming and Richmond games, with Chicago alumni featured on the Homecoming game scoreboard.

### 8. DALLAS/FT. WORTH

The Dallas/Ft. Worth Alumni Chapter officially organized in October. They were thrilled to host their first event for alumni, family and friends in December with a Yule Log celebration.

### 9. WASHINGTON DC

The fall started with a sold-out alumni reception at the Embassy of Ecuador, where a \$10,000 local scholarship goal for 2014 was announced. Throughout the summer and fall, a team of alumni helped by raising almost \$11,000 while training for and running the

October ended with a private walking tour of haunted pubs led by Lee Rodrigues '10. In November, alumni met for bowling, bocce and brunch, and throughout the fall, Tribe football game watches were held. Alumni gathered in December for a chance to sit on the Griffin's lap for holiday photos and a Yule Log celebration at the National Press Club. 10. HOUSTON Houston alumni kicked off the fall with a Tribe Thursday in October, and Barb and Bill Benham '70 welcomed alumni to their home for their annual

Marine Corps Marathon.

11. LOWER NORTHERN NECK VA In October, alumni met at the

Yule Log celebration.

Indian Creek Yacht and Country Club to enjoy an oyster roast. In December, alumni started the holiday season with a party at the Steamboat Era Museum in Irvington.

### 12. LOWER

PENINSULA VA In

October, alumni in the Lower Peninsula traveled up to the Alumni House for their annual oyster roast.

### 13. MARYLAND

The Maryland chapter was excited to start this fall by hosting a Homecoming game





### 15. NORTH FLORIDA

In November, alumni in North Florida met to cheer on the Tribe men's basketball team as they took on the Florida Gators in Gainesville. 16. PHILADELPHIA Philly alumni cheered on the Tribe at a

Homecoming game watch in October and were featured on the game scoreboard, then hosted an All Virginia

Schools Happy Hour in November and held a Yule Log celebration in December.

### 17. PITTSBURGH

Alumni in Pittsburgh continued to gather this fall for monthly Tribe Thursdays. In December, the chapter held a Yule Log celebration.

### 18. RICHMOND VA

Alumni started the fall with an Alumni Charity Challenge against other

and First Table events were held each month. In October, alumni continued their tradition of participating in the Homecoming Parade. In November, Young Guarde alumni met during a reception at Secco Wine Bar. The year ended in style at a grand Yule Log celebration featuring President and Mrs. Reveley at the Jefferson Hotel, hosted by Marshall Acuff '62, the Mason School of Business, the Richmond Chapter and the W&M Alumni Association. 19. ROANOKE VA

Virginia schools at

Hardywood Brewery,

Judie M.B.A. '88 and Lucas Snipes '73 opened their home to host alumni for an annual Yule Log celebration in December.

### 20. SAN FRANCISCO RAY ARFA

Alumni cheered on the Tribe during their Homecoming game watch in October, met for a Tribe Thursday in November, and held their annual Yule Log celebration at Oceanside Beach in December.

### 21. SEATTLE

The chapter held their organizational meeting in October. More opportunities for Seattle-area alumni to engage with the College and each other to come in 2015!

### 22. SOUTH HAMPTON

ROADS VA W&M alumni defeated teams from U.Va. during a Trivia Night held in September. In October, a reception featuring President Reveley was hosted by Dianne P'08, '10 and Thomas Frantz '70, J.D. '73, M.L.T. '81, P '08, '10, John and Marianne Little, and Elizabeth McLeod '83, M.B.A. '91 and Goodenow Tyler III HON '11. Alumni gathered to cheer on the Tribe in football and men's basketball. Connie and Ed Kellam '70 welcomed alumni to their home for a Yule Log celebration in December.

### 23. SOUTHWEST

**FLORIDA** Southwest Florida alumni joined together at the home of Jake and Sherry Smith, parents of Erica Smith '99, for a Yule Log celebration.

### 24. WILLIAMSBURG

Williamsburg Tribe Thursdays this fall featured Cohen Career Center Executive Director Kathleen Powell and School of

the Tribe at their

Homecoming game

tured on the score-

Alumni then met at

the end of October

for a Downtown

Manhattan Ghost

Tour. In December,

celebration at their

& Mary Club of New

York City, hosted by

alumni held a Yule Log

new home, the William

board during the game.

watch and were fea-



Education Dean Spencer Niles. In December, alumni enjoyed a holiday wine tasting at the Muscarelle and celebrated Yule Log festivities with the College.

### ACTIVE REGIONS 25. COLUMBUS/ CENTRAL OHIO

Alumni gathered in Columbus for a Tribe Thursday in October. Many thanks to Todd Anderson '96, M.B.A. '03 for organizing this event.

**26. LOUISVILLE** In

November, Milton and Sandra Reigelman '64, Virginia Cox Evans '85, Jennie Reigelman Hulette '90, John Fendig J.D. '91, Derika Wells Mercer '91, and Michael and Serena Hirn J.D. '94 hosted a reception for alumni in Northern Kentucky.

### 27. PORTLAND OR

Alumni met in
December to celebrate the College's
Yule Log tradition.
28. ST. LOUIS In
October, St. Louisarea alumni cheered
on Tribe football
at a Homecoming
game watch.
29. TOKYO W&M

alumni gathered in

Tokyo to show their

Tribe spirit, and they look forward to hosting future alumni events. Check out their new Facebook page, William & Mary Japan Alumni, for pictures from the fall reception and to learn more about future events.

### AFFINITY GROUPS W&M GAY AND LESBIAN ALUMNI/AE ASSOCIATION (GALA)

Over Homecoming, GALA participated in the 2014 John Boswell Memorial Lecture and hosted an alumni reception in the Tucker Hall Foyer.

### HULON WILLIS ASSOCIATION (HWA)

HWA came together over Homecoming to enjoy an alumni concert from Ebony Expressions Gospel Choir, and then participated in the All-Alumni Tailgate.

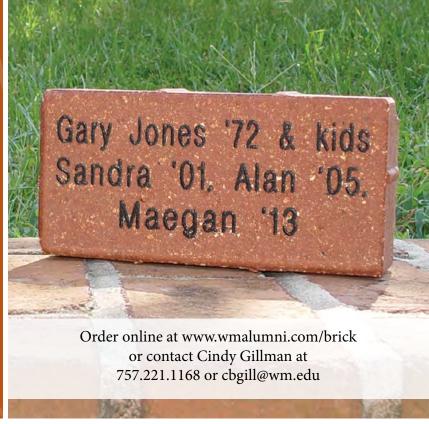
### ALUMNI BAND ORGANIZATION (ABO)

This fall, ABO alumni raised over \$3,000 to support the Wind Ensemble's upcoming trip to China and the Pep Band's trip to the Towson University game. Over Homecoming, ABO alumni played with the Pep Band in the parade, the pep rally and the game, and also participated in Bandemonium, the Wind Ensemble Homecoming concert. ABO current and future alumni also met for an annual meeting and pregame luncheon.

### ORDER OF THE WHITE JACKET (OWJ)

OWJ alumni kicked off Homecoming with a reception to honor this year's student scholarship recipients. In 2014, OWJ awarded over \$60,000 in scholarships to W&M students who work in food service.







hen you think about Mitchell and Lois Byrd, commitment and dedication are words that come to mind. The couple has a combined 83 years of service to William & Mary. Lois started in the office of continuing studies in 1966, then worked in the College's health center until retiring in 1991. Mitchell taught in the biology department for 36 years, then helped establish the Center for Conservation Biology where he remains active today.

When the couple began to consider their charitable plans, naturally William & Mary came to mind. With assistance from the Gift Planning Office, Mitchell and Lois established a charitable gift annuity. In exchange for their tax-deductible gift, they receive fixed, annual payments for life. These payments will never vary and are backed by the full faith and credit of the College of William & Mary Foundation. A portion of each payment is tax-free.

Mitchell and Lois were so pleased with their gift annuity, they established a second one several months later. The future proceeds from their gift annuities will support the Center for Conservation Biology. For assistance with your charitable plans, please contact:

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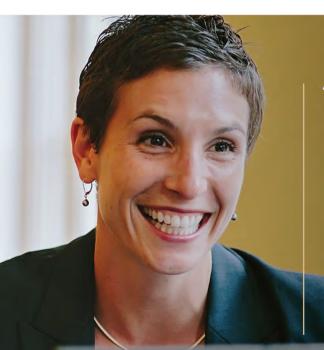
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