

# William & Mary

ALUMNI MAGAZINE

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SPRING 2014

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The image is a composite of two photographs. The top half shows a majestic, snow-covered mountain peak with sharp ridges under a blue sky with scattered white clouds. The bottom half shows a vibrant turquoise fjord or lake, with a small, dark, forested island in the middle ground and green, grassy hills in the foreground.

# MYSTICAL ANDES & MAJESTIC FJORDS

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# W&M

## CONTENTS

SPRING 2014 — VOL. 79, NO. 3

### FEATURES

#### 9 THE NEW CURRICULUM

Strengthening the liberal arts curriculum

WITH MICHAEL R. HALLERAN

#### 32 NASHVILLE STAR

Chip Esten '87 on fame and family

BY KELLEY FREUND

#### 38 OXFORD CONNECTIONS

Old-world architecture hops the pond

BY CHILES T.A. LARSON '53

#### 46 FOUL LINES

The story of the Hershberger hoax

BY BEN KENNEDY '05

### DEPARTMENTS

7 FROM THE BRAFFERTON

8 UPFRONT

12 AROUND THE WREN

16 JUST OFF DOG STREET

18 GIFTS AT WORK

22 IDEATION

24 BOOKNOTES

28 TRIBE SPORTS

52 ALUMNI SPIRIT

55 PARENT & FAMILY PROGRAMS

56 CLASS NOTES

93 VITAL STATS

104 BACKSTORY

ON THE COVER: Chip Esten '87

COVER PHOTO: © BOB D'AMICO/DISNEY ABC TELEVISION GROUP/GETTY IMAGES





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CARAVAGGIO CONNOISSEURSHIP:  
*SAINT FRANCIS IN MEDITATION AND  
THE CAPITOLINE FORTUNE TELLER*

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## Liberal Arts

Our strategic plan calls for William & Mary to be one of the preeminent liberal arts universities in the world, providing the very best undergraduate education, complemented by a few superb graduate and professional programs. The liberal arts have long been the core of a W&M education. But they aren't always understood.

The term liberal arts (*artes liberales* for those still awash in their Latin) goes back to antiquity, referring to the education of a free person or, later, the education that makes one intellectually free. When a curriculum developed around this notion in the Middle Ages, it included the study of both the humanities (rhetoric and music, for example) and the sciences (arithmetic, geometry and astronomy).

It's often mistakenly believed that the liberal arts exclude the sciences. Not so! Indeed, the title of our Faculty of Arts and Sciences makes that quite explicit. Our undergraduates study both "arts" and "sciences" in their general education courses, and over 20 percent of them major in the sciences. In fact, among all public institutions in the nation, we rank third in the percentage of our students who earn Ph.D.s in the sciences, not to mention the great success of our graduates in medical school and other health-care programs.

In practice, the line between the arts and sciences is often blurred. For example, our Center for Geospatial Analysis, a transdisciplinary program housed in Swem Library, allows students in many fields, history for example, to apply geographic information systems in their work.

Of course, the sciences and mathematics wing of the liberal arts overlaps with the broader category of what's called STEM (Science, Technology, Engineering and Math). I stress that overlap between the liberal arts and STEM because they are often thought to live on different planets. The excellence of a W&M education comes not only from its rigor and its

deep engagement of faculty and students but from the breadth of study — arts and sciences. This breadth is essential for success in a post-industrial global society.

The liberal arts look for connections across disciplines and stress various interrelated ways of looking at the world's challenges and possibilities. The liberal arts prepare you to thrive amid complexity and change. They help students learn to think rigorously, communicate effectively, have breadth of perspective, develop curiosity, and appreciate a diversity of views even when they challenge dearly held assumptions.

The liberal arts do not seek to prepare students for specific jobs, but to prepare them for any job. This includes finding meaningful work that nourishes the soul while putting bread on the table.

As I am wont to note, William & Mary graduates, steeped in the liberal arts, continue to move into leadership positions in a wide variety of fields, including public service. In that sphere, our graduates have recently become director of the FBI, chief scientist of NASA, the head of the Securities and Exchange Commission, and director of the U.S. Geological Survey. They join a constellation of leaders from William & Mary including the director of our national parks, majority leader of the U.S. House of Representatives, and two former members of President Obama's cabinet: the secretary of defense and the chair of the Council of Economic Advisers. Four members of the cabinet of Virginia's new Governor, Terry McAuliffe, are graduates of William & Mary — his chief of staff and the secretaries of finance, natural resources and technology. And the minority leader of Virginia's Senate is one of ours.

A broad liberal arts perspective is what employers seek. A recent survey conducted by the national Association of American Colleges and Universities confirmed what we know anecdotally from the success of our students: nearly 100



percent of employers surveyed agree that "a candidate's capacity to think critically, communicate clearly, and solve complex problems is more important than their undergraduate major." And 74 percent of those surveyed believe that a 21st-century liberal arts education is the best preparation for success.

So, when any of us hears "liberal arts" bandied about in conversation, let's remember to sound William & Mary's trumpet. The liberal arts include the full breadth of the arts, humanities, and social and natural sciences; they define the gold standard of education; they are the best preparation for success in a wildly changing world; and no one does them better than your *alma mater*.

A handwritten signature in black ink, reading "Taylor Reveley III".

W. Taylor Reveley III  
President, College of William & Mary



## Thinking Ahead

After two years of review, study, debate and development, the Faculty of Arts and Sciences voted in December to adopt a new curriculum, which will replace the General Education Requirements (GERs). While development of curricula is the purview of faculty, keeping alumni informed about important changes at the College is a

high priority for your Alumni Association, and I have asked Provost Michael Halleran to share information about this forward-thinking initiative (see p. 9).

KAREN R. COTTRELL '66, M.ED. '69, Ed.D. '84  
*Executive Vice President*  
*William & Mary Alumni Association*

## [CALL FOR NOMINEES]

### Alumni Medallion Award

The Alumni Medallion is the highest and most prestigious award the William & Mary Alumni Association can bestow on a graduate of the College. This award recognizes individuals who have exemplary accomplishments in their professional life, service to the community, state or nation, and loyalty and commitment to the College.

The Board will consider all three areas when they select the Medallion recipients. However, there may be an occasion when they consider an individual based on extraordinary achievement in only one or two areas. The Board will make the selection at their fall 2014 meeting.

Nominations must be submitted on the form provided. It can be downloaded at [wmalumni.com/awards](http://wmalumni.com/awards) or it can be requested by either calling 757.221.7855 or emailing [alumni.evp@wm.edu](mailto:alumni.evp@wm.edu). Include any news articles, vitae, biographical sketches, and so on that are available as supporting documents; they are important in determining selections. Up to two supporting letters may be included with the nomination form; however, additional letters will not be reviewed. Incomplete nominations will not be considered. Deadline for submission of all nominations for the 2015 award is July 1, 2014.

### Alumni Board of Directors

The Board represents all alumni in its capacity of general and financial policymaking for the Alumni Association. Meeting at least twice per year, the Board has specific powers to promote the general welfare of the Association's membership and its affiliation with the College. Other responsibilities include serving on ad hoc committees, participating in the Alumni Association's major fundraising programs, including the New York/DC Auctions and the Alumni Leadership Fund, advancing the Alumni Association's mission both on campus and in their home areas, and assisting in stewardship and cultivation of alumni for leadership and volunteerism.

At least 16 members will comprise the Board of Directors, and elections are held annually by the membership of the Association. All alumni are eligible to vote. Directors serve one term of four years. Directors may not serve consecutive terms but may be re-elected to the Board if at least one year elapses between terms.

The nomination form is available online at [wmalumni.com/awards](http://wmalumni.com/awards), or call 757.221.7855 for assistance.

The deadline for submission of nominations is June 1, 2014. Elections will be held **September-October 2014**.

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# Curriculum Review

## Q&A with Provost Michael R. Halleran

**Introduction by Karen Cottrell '66,  
M.Ed. '69, Ed.D. '84**

Truly great universities innovate and evolve to reflect the necessities of students and society. New knowledge is created bringing about new majors and fields of study. Syllabi change. New courses are added. Pedagogy progresses. Technology advances. And, ultimately, curricula transform. While some of these alter at a yearly pace, other changes are measured in decades. The general education requirements at William & Mary were last reviewed two decades ago and make up approximately 25 percent of degree requirements. The recent review of the general education curriculum was timely and in line with standard practices at universities. The W&M education I received was grounded in the needs of my generation. For present and future generations, the challenges are vastly different. What remains the same is the need for the quality liberal arts education that William & Mary has always provided.

The strategic planning effort that President Taylor Reveley initiated when he came into office in 2008 identified a need to look at our undergraduate curriculum. In particular, the plan noted opportunities to take advantage of William & Mary's strengths in interdisciplinary study, internationalization and student research. After a long process of deliberation and refinement, the Faculty of Arts and Sciences voted last December in favor of new general education requirements that will go into effect in the fall of 2015.

We asked Provost Michael R. Halleran to answer some questions about the new curriculum and how it helps position William & Mary as a leading liberal arts university.

**The curriculum changes apply just to the general education requirements. Just what is the general education curriculum?**

Through the undergraduate general education requirements all students explore different areas of knowledge, giving them a breadth of understanding. In addition to these general education courses, students take a major to explore a field in depth and electives to round out their studies to suit their individual interests and plans. General education courses make up about 30 of the 120 credits required for the bachelor's degree, or about 25 percent of the total. This total number of credits in general education remains roughly unchanged in the new curriculum; I say roughly because the precise number will depend on exactly which courses are chosen to meet the requirements.

**The new curriculum has been described as the College Curriculum, or COLL. What does that mean?**

The new curriculum makes changes only in the general education component, that is, about 10 courses. Of these 10 courses, seven will be College Curriculum (COLL) courses specifically designed to introduce students to the liberal arts. The courses will stress writing skills, interdisciplinary perspectives on important issues, global studies and a research experience. The other three courses that make up the general education requirement will require students to select courses from three broad areas of study that might generally be described as the arts and humanities, social sciences, and the natural sciences. The main innovation lies in the development of COLL courses specifically developed by W&M



faculty to provide an outstanding introduction to the liberal arts.

**What are the goals of the new College Curriculum?**

The new curriculum responds to William & Mary's strategic plan's focus on being one of the world's leading liberal arts universities and providing the very best undergraduate education. The plan highlighted W&M's exceptional engaged learning, the close interaction among students and professors exploring ideas through rigorous inquiry including real student-faculty research, while also noting W&M's potential to expand in interdisciplinary and global studies. The new general education curriculum emphasizes these strengths. It also puts increased emphasis on the development of communication skills in the first year of study.

**What are the key differences of the COLL system versus the current General Education Requirements (GERs)?**

The current General Education Requirements, or GERs, require students to complete coursework in seven specified areas as well as demonstrate several proficiencies. Students can, and most do, fulfill some (even many) GERs before arriving on campus. The average freshman now enrolls having earned 16 credits, roughly one semester's worth.



Unlike the current GER system, all COLL courses will all be taken at W&M. They will be true college-level, intellectually demanding W&M courses designed and taught by W&M faculty.

*Every* incoming student will take, in addition to a freshman seminar, a 100-level course focused on big ideas that frame how we view the world. Both courses will challenge them to think critically and creatively, while also developing communication skills.

*Every* student will also take at least one course grounded in each of the three broad knowledge domains, and each of these courses will intentionally integrate concepts across disciplinary boundaries.

*Every* student will expand his or her global understanding, ideally by studying abroad (our goal is for 60 percent of all undergraduates to do so) or through newly designed 300-level courses taught on campus.

*Every* student will have a “capstone” experience, most typically in the major during their senior year. This will serve as a culminating course in the liberal arts and will bring together critical thinking, problem solving, scholarship, and communication skills. This can be satisfied through upper-level seminars, independent study and research projects, and Honors projects, as deemed appropriate by departments, programs or schools.

### **Do students have flexibility to graduate early with COLL?**

Yes. While the new curriculum framework envisions COLL courses spread over a student’s entire academic career at W&M, there is no mandate on timing. The only requirement is that students take two College Curriculum courses, COLL 100 and COLL 150, in their first year. Both provide a necessary foundation to the liberal arts. In reality, a student could finish in three years, even if currently only few of our students elect to do so.

### **Will students still receive credit for Advanced Placement (AP)/International Baccalaureate (IB) courses?**

Yes. W&M students can continue to apply credit earned through AP and IB courses towards the 120 total credits required for a bachelor’s degree. But the COLL system ensures that a W&M graduate will, in fact, complete the majority of the general requirements here at W&M. The practical result will be that AP/IB credits will continue to count towards other parts of W&M general education, electives and, in some cases, the major.

### **When will the COLL curriculum be implemented?**

We will pilot new general education College Curriculum courses in fall 2014 and fully launch the curriculum with the fall 2015 freshman class. The new general education curriculum will be introduced in stages over four years, with each succeeding year in place as the initial class of students moves toward the senior year.

# A FRAMEWORK FOR THE COLLEGE CURRICULUM

COLL courses will arise out of every academic field and discipline. Ten courses (approximately 30 of the 120 credits needed to graduate) are required in the College Curriculum. The remaining credits are taken as electives and in the major.

**COLL 100** introduces students to William & Mary’s academic resources and rigor. Required of each freshman, these courses will focus on communication skills.

**COLL 150** retains the current Freshman Seminar in the new curriculum. The first-year seminar course strengthens written and oral communication through in-depth study of a specific topic.

**COLL 200** deepens a student’s understanding of a specific topic and the broader framework of the liberal arts. For example, instead of taking a course on Greek tragedy, a student might study fifth-century Athens through art, religion, anthropology and literature. Typically taken during sophomore and junior years, one COLL 200 is required in each of three knowledge domains: The Natural World and Quantitative Reasoning (Natural Sciences); Arts, Letters, and Values (Humanities); and Cultures, Societies, and the Individual (Social Sciences).

**COLL 300** asks students to engage the world beyond campus. This may include study abroad or another off-campus academic experience, such as a W&M D.C. program focused on global issues. For other students, a colloquium course will bring the world to campus.

**COLL 400** provides students with a culminating experience through upper-level seminars or capstone courses offered in the majors, or a departmental honors thesis.

**College Curriculum Electives** are designated by departments and programs as belonging to one (or more) of the three knowledge domains. Students take at least one course in each domain.

**Proficiencies** are required in a foreign language and in quantitative skills and can be satisfied by pre-matriculation credits. Other proficiencies (e.g., writing, digital literacy) are built into COLL courses.

**AP/IB** cannot be used for COLL credits but will continue to count towards the 120 credits to graduate. Students may use AP/IB credits in all elective courses, including the three in the required knowledge areas, for some courses in the major (varies by major) and to satisfy proficiencies.



## Can you explain the process the committee used to develop the College Curriculum?

In autumn 2010, I wrote a memo to the three deans with a purview over undergraduate education (Arts & Sciences, Business and Education) asking them, with Arts & Sciences in the lead, to take up with their faculties the promised review of the curriculum, setting broad parameters for their exploration and encouraging them to be expansive in their thinking; after 20 years, changes at the margins seemed inadequate. Over a two-year period, the Curriculum Review Steering Committee, comprising broadly representative faculty and a student member, through frequent meetings, focus groups and more public fora, studied, discussed and developed a plan. After approving a set of guiding principles for the curriculum, the faculty, over an additional year, considered, debated, modified and ultimately voted to adopt the individual elements and then the overall package of the curriculum.

## Will the College Curriculum uphold the rigorous standards of a W&M education?

Absolutely. If anything, the interdisciplinary nature of the COLL curriculum should demand more and deeper thinking by our students. Rigor is the result of professors and students of the highest quality demanding academic excellence from one another in every course without exception; it is not confined to specific courses in prescribed areas. Rigor has been a hallmark of a W&M education for centuries, and it will continue to be.

## How will the new curriculum enhance faculty advising and student support?

Alongside the new curriculum are plans to enhance support for general education. For example, we intend to expand academic resources and services alongside the current Writing Resources Center to include quantitative learning. To prepare for implementation of the College Curriculum, Arts & Sciences has already put in place a new Center for the Liberal Arts with rotat-

ing College Fellows. The first cohort of four W&M faculty members began work in January. Each Fellow will design and teach a new COLL course and assist their colleagues in developing their own general education courses. The Fellows will also play a role in determining how best to provide academic support to students outside the classroom.


## Will the College Curriculum cost more?

There will be some development and transition costs as faculty design and implement the new courses, and some investment in expanding the engaged learning model that characterizes a W&M education. When fully implemented in 2019, we expect annual costs of the new curriculum to be approximately an additional \$700,000, mostly to fund increased research opportunities and the capstone experiences for all our undergraduates. While the costs are not trivial, they are modest when you consider the College's overall academic budget is \$160 million, and they constitute an important investment in the quality of undergraduate education.

## What will be the College Curriculum's effect on job prospects for students?

The COLL Curriculum will be one important part of a student's W&M education. W&M students will also continue to take a major (and often a minor), along with electives. Collectively, this combination of breadth, depth and integration will provide excellent preparation for graduate and professional schools and for careers of all kinds. Overall, our goal is to provide students with the knowledge and skills that shape independent thinkers, engaged in the world around them and prepared to assume leadership roles in their chosen fields.

## What else would you like alumni to know about the new College Curriculum?

First, as noted above, we are very early in the implementation process. There is still more work to do, especially in the area of designing the rigorous courses that embrace this integrative and innovative approach. Second, our faculty are among the finest teachers and scholars in the world; they will make sure that our students receive the very best liberal arts education available. I am fully confident that the College Curriculum, when fully implemented, will be a national model for the liberal arts. 



**Jim Whittenburg, Pullen Professor of History, often brings students to the Jamestown Settlement as part of his course, "From the Founding of Jamestown through the American Revolution," which is offered as a history elective, shown here, and as a Freshman Seminar that combines explorations of museums, archaeological excavations, and historic places with critical reading of literature on early America, weekly writing assignments and lengthy course discussions. The new College Curriculum approved by faculty retains the current Freshman Seminar as COLL 150. The first-year seminar course strengthens written and oral communication through in-depth study of a specific topic.**



# W&M

## AROUND THE WREN



## W&M, Colonial Williamsburg to explore joint MOOC

William & Mary and the Colonial Williamsburg Foundation, are partnering to explore a Massive Open Online Course — commonly referred to as a MOOC — that would examine the American Revolution and Virginia's role in colonial America's struggle for independence from Great Britain.

The collaboration that will leverage the unique assets and expertise of both institutions for educational purposes was announced at a joint meeting of the W&M Board of Visitors, the Alumni Association and W&M Foundation.

The exploratory venture builds upon W&M's faculty and staff e-learning initia-

tives to explore new technical platforms. At the same time, the partnership leverages the Colonial Williamsburg Foundation's education media and production departments' innovative and award-winning education, history and production skills. The assets of both institutions, including museum and library collections, publications, photography and video production facilities, as well as curriculum development and instructional design expertise, will all be used to create a MOOC exploring the relevance of the American Revolution.

"This initiative is very engaging for three reasons," said President Taylor Reveley. "First, it is an opportunity for

William & Mary and The Colonial Williamsburg Foundation to step into the world of MOOCs. This is a world we should get to know. Second, it's hard to imagine two institutions any more expert at crafting a compelling course about Virginia's role in the struggle for American independence than W&M and CW. Our historians are at the cutting edge. Third, working together with the Foundation, our neighbor and partner in many ways, will be a mutually rewarding delight."

"This initiative in partnership with the College of William & Mary is a welcome and logical extension of the Foundation's increasing use of technology in our K-through-16 educational outreach offer-



ings and in the Revolutionary City,” said Colonial Williamsburg Foundation President Colin G. Campbell.

“The opportunities to offer outstanding MOOCs at the post-secondary level are legion and there is a hunger for them,” said Campbell. “This College/Foundation partnership is taking a significant step in helping to meet the demand.”

W&M and Colonial Williamsburg will work together to develop a detailed proposal for the course and will seek donor

support for funding. William & Mary Professor James Whittenburg has been appointed to serve as the MOOC’s lead instructor, including curriculum development and course content. He is the Pullen Professor of History and director of graduate studies, specializing in colonial America and early national history. Whittenburg and his colleagues in the Lyon G. Tyler Department of History recently received top honors in *U.S. News & World Report’s* survey on graduate schools,

which ranked William & Mary’s U.S. colonial history program third in the nation. His counterpart at Colonial Williamsburg will be Frances Burroughs, Theresa A. and Lawrence C. Salameo Director of Educational Program Development. Burroughs and her colleagues in the division of Productions, Publications and Learning Ventures create Emmy Award-winning interactive television programming.

—Megan Shearin

## Weingartner Challenge to improve the world elicits hundreds of responses

Leaving Germany for the United States in 1939 literally allowed Werner Weingartner, then a Jewish child, to have a life. He used a good portion of it to teach high school mathematics in New York.

Now long retired and living in Williamsburg, he wants to leave something significant behind, and he wants to employ William & Mary to unite students from all around the world in an effort to make the future brighter for generations to come.

In that spirit, W&M hosted the first Weingartner Digital Citizenship Forum at the Mason School of Business. Presented by dotDemocracy, the forum gathered technology experts from across the country to discuss how the Internet can affect government and political culture.

DotDemocracy and the Digital Citizenship Forum were made possible by the generosity of Weingartner and the Weingartner Global Initiative, administered by the Roy R. Charles Center for Academic Excellence at W&M. DotDemocracy is a nonpartisan organization founded by eight students who were selected as Weingartner Policy Fellows in December 2012.

Months ago, the following Weingartner Digital Citizenship Challenge was issued to high school and college students in the United States and its territories who were born on or after March 1, 1987: Propose a “creative new idea to help make the Internet, including all forms of social media, a better tool for strengthening democracy.” Proposals

didn’t have to be technical, just realistic and forward-looking.

Hundreds responded with ideas. Imagine creating an app dedicated to providing citizens with information on government and private services around them, something that would be a solution to the problem of citizens being uninformed about what is available to them in their area.

Sammer Zeglam of the University of Texas-Arlington imagined it, and was declared the 2014 Challenge winner by a distinguished panel that was assembled by Nicco Mele ’99, founder of Echo Ditto and adjunct lecturer at the Harvard Kennedy School of Government.

The panel: Adam Conner from Facebook; Sam Novey from TurboVote; Max Novendstern from Our Common Place; Anthea Watson Strong from Google and former director of voter services for Barack Obama; and Laurenellen McCann, executive producer of “The Good Fight” with Ben Wikler and former National Policy Manager at the Sunlight Foundation, a nonprofit organization that champions increasing government accountability.

In a video presentation, Zeglam said, “This app will display all services in a user’s area and even direct them using their already built-in GPS app to where they can receive such services. By creating a more informed citizenry, this app would serve as a way of aiding people in their navigation of the many resources available to them in their area.”

Novey, a Harvard graduate, gave Zeglam’s proposal a strong endorsement.

“At the end of the day, even though I work for a tech company, I’m basically a community organizer at my core,” he said. “I think that this idea has an amazing variety of organizing applications. ... If you made it possible for civic organizations to be the gateway to those government services, I think that could be a very exciting possibility.”

William & Mary student Michael Payne ’15 finished second. He proposed a participatory budgetary website that would allow citizens to become directly involved in the process of proposing and editing budgets at the local level.

“It’s an idea I’ve had for a while,” he said. “I got it from reading articles in *The New Republic* and various other publications about participatory budgeting programs happening in South America and some American cities.

“It just seemed like a really interesting way to give control over the government back to citizens rather than just elected representatives or business interests that might control the budgeting process more than citizens. It seemed like a good way of empowering citizens.”

In voicing her support, McCann offered several examples of where models akin to Payne’s are already in use.

“The last few years it’s been used in New York City, and most recently in San Diego,” she said. “It in itself is a form of civic engagement. There’s a rising tide of peo-



ple who are submitting [their ideas for] budgeting online, and we'd love to see more opportunities to contribute to the dialogue. There's still a need to do it well."

Weingartner explained that his initiative actually followed a script penned by Emery Reves, for whom William & Mary's Emery and Wendy Reves Center for International Studies is named.

"Reves was very much in favor of a world government [and wrote a book advocating it]," Weingartner said. "Einstein was very enthusiastic about his book

and ideas, and Churchill also approved, but Churchill said that national interests would overshadow international interests. This is 2014; that is no longer the case. There's a sharp convergence between national interests and global interests.

"If we could [only] unify students here at W&M, the home of Thomas Jefferson and other very influential people, to give attention to global problems. I also want them to reach out to other domestic colleges — Harvard, Yale and so on — and try and unify students ... see them branch

out to other schools to form a coalition of students who can use their influence to observe and handle global problems."

Earlier, the panelists opened the evening by discussing the potential for the Internet to enhance several aspects of the United States' democracy — civic engagement, civil discourse, an informed citizenry and delivery of government services, among others. Later, panelists continued conversations with students over dinner.

— Jim Ducibella

## Governor praises W&M's past, future on Charter Day

**O**n Feb. 8, the College celebrated its 321st birthday with the annual Charter Day ceremony. Virginia Gov. Terry McAuliffe D.P.S. '14 received an honorary degree and praised W&M for its prestigious history and promising future.

"The College of William & Mary was established when Virginia was still a colony and America was simply a dream," said McAuliffe. "And during that long history, you have built — and more importantly sustained — a reputation for being one of our nation's most prestigious institutions of higher education. ... With more than 30 governors, 40 members of Congress, two speakers of the House, our current FBI Director and one 'Daily Show' host, I can understand why William & Mary is called the *alma mater* of our nation."

McAuliffe lauded the university's commitment to service as well as the William & Mary Promise, a new operating model adopted by the Board of Visitors in April 2013. The model features a four-year guaranteed tuition plan for entering in-state students.

"This public-private partnership should serve as a model to universities around the country," he said. "It shows that by working together we can make high-quality education more affordable and costs more predictable for all Virginia families. The W&M Promise is a testament to the innovative spirit of the College's leadership and your determination to extend the benefits of higher education to all Virginians."

Education at every level is essential to the growth of the commonwealth, the governor said.

"Everyone deserves access to a quality education. ... And in order to attract the best and the brightest, it is important to keep Virginia open and welcoming to those who call the commonwealth home," he said, noting his work to prohibit discrimination based on sexual orientation or gender identity and his support of the DREAM Act.

"Nothing is more important to our ability to create jobs than a smart, well-trained workforce, and increasing access to higher education is critical to that success," he said.

To that end, McAuliffe has created the Virginia Commission on Higher Education Board Appointments, to which he appointed education leaders from across the Commonwealth, including former W&M Rector Jeff Trammell '73.

"You are our nation's future leaders," McAuliffe told William & Mary's students. "And you have had the privilege of attending one of the most elite universities in the country. But with that privilege comes increased responsibility. And on this Charter Day, I urge all of you to continue to serve — whether that be a career in public service or volunteering when you have free time.

"There is no better way to honor this great university than by using your time and your energy to create stronger, more prosperous communities around you."



Terry McAuliffe D.P.S. '14

Along with McAuliffe, Emeritus Chancellor Professor of Mathematics David Lutzer received an honorary degree. Professor Emerita of English Jacquelyn McLendon received the Thomas Jefferson Award, which is given for "significant service through ... personal activities, influence and leadership." Assistant Professor of Psychology Cheryl Dickter received the Thomas Jefferson Teaching Award, presented for "the inspiration and stimulation of learning to the betterment of the individual and society." The Jefferson Prize in Natural Philosophy, which recognizes excellence in the sciences and mathematics, went to Stephen Cameron '14, and Laura Godwin '14 accepted the Monroe Prize for Civic Leadership.

Representatives with the Drapers' Company of London also attended the event to receive the Lord Botetourt Award, presented to non-alumni friends of the university "who embody the philanthropic spirit and impact on the College of Norborne Berkeley, Baron de Botetourt."

— Erin Zagursky



## [WILLIAM & MARY] BY THE NUMBERS

**1** *The Journal of Blacks in Higher Education* recently published a report on selective colleges and universities with the smallest gap between white and black students' graduation rates, and William & Mary was shown to have the smallest gap of all public institutions on the list.

**14,500** For the 10th consecutive year, the university has seen an increase in its undergraduate applications with the number for the Class of 2018 expected to reach about 14,500. That's a new record, breaking the one set last year by about 3.6 percent.

**8** W&M is one of the nation's top 10 best values for public colleges, according to a report by *The Princeton Review*. The university is ranked eighth on the list, which was also published by *USA Today*.

**600** William & Mary continues to be a top producer of Peace Corps volunteers, according to a Peace Corps

report ranking the top volunteer-producing colleges and universities annually according to the size of the student body. With 19 alumni currently serving as volunteers, William & Mary ranks 22nd among medium schools with 5,000-10,000 undergraduates. Approximately 600 William & Mary alumni have volunteered with the Peace Corps since its establishment in 1961.

**4** William & Mary is one of the top values in the nation, according to a report published by *Kiplinger's Personal Finance*. The university is ranked fourth on the magazine's list of the "100 Best Values in Public Colleges." William & Mary is also included on the magazine's list of "Best Public Colleges for Out-of-State Students" this year, coming in at No. 6 on that ranking.

**40** The College of William & Mary's Mason School of Business was recognized by *Bloomberg Businessweek* for having an outstanding part-time MBA program, now ranked 40th best in the nation — up from the No. 48 position just two years ago.

## [NEWSBRIEFS]

### **Suzette Kimball '73 nominated to lead U.S. Geological Survey**

President Barack Obama has nominated W&M alumna Suzette Kimball '73 to be the director of the U.S. Geological Survey (USGS). Kimball has served as acting director of the USGS, the chief science agency of the U.S. Department of the Interior, since February 2013.

### **"Business Innovation" launches in support of William & Mary Promise**

W&M recently launched an initiative that will enhance its business processes to support its long-term success as a leading liberal arts university. Aptly named "Business Innovation," the effort is part of the William & Mary Promise, a new operating model adopted by the Board of Visitors in April 2013. As part of the innovation aspect of the Promise, William & Mary will work with outside consultants to conduct

a comprehensive review of its operations. The consultants will not look at the academic programs.

### **William & Mary alumni appointed to state cabinet positions**

Four William & Mary alumni were named to positions in Virginia Gov. Terry McAuliffe's cabinet. Paul Reagan '82 will serve as chief of staff, Ric Brown '68 as secretary of finance, Karen Jackson M.B.A. '91 as secretary of technology and Molly Ward J.D. '87 as secretary of natural resources.

### **W&M Law School celebrates African-American alumni**

Alumni gathered at the Law School in February for the first African-American Law Alumni Celebration, an event that brought together nearly 70 African-American graduates from 31 classes. Participants had the chance to hear from alumni about their

career paths and from university leaders who addressed the history of African-Americans at the College of William & Mary and at the Law School. Guest speakers during the weekend included Congressman Bobby Scott of Virginia and Justice John Charles Thomas (ret.) of the Supreme Court of Virginia and a member of the William & Mary Board of Visitors.



**The Hon. John Charles Thomas spoke at the dinner held in Leadership Hall at the William & Mary Alumni House.**



JUST OFF DOG STREET

# ADVERTISING EMPEROR

Ryan Kutscher '02 breaks off  
from the corporate world to  
build his own ad empire





## You might not know it, but Ryan Kutscher '02 has been in your living room.

At least, you have seen his work on your TV. As one of the advertising industry's most celebrated creative visionaries, Kutscher's résumé includes ads for Burger King, Harley Davidson, Method, Volkswagen, Miller Lite, Compass Bank and Alliance, the environmental protection foundation started by former Vice President Al Gore. After climbing the corporate ladder at conventional ad agencies, Kutscher has started his own company, Circus Maximus, which is turning the traditional agency model on its head.

Although Kutscher's talent for creative problem solving made him a natural, his introduction into advertising was, according to Kutscher, "so unlikely it was almost magical." While attending William & Mary, Kutscher was pursuing an economics major and was also enrolled in the business school. After missing an introductory accounting course, Kutscher decided to leave the business school to focus on his economics major. However, a clerical error left him on the business school's email list and during his senior year, Kutscher received a message about open enrollment in a one-credit advertising class. He decided to give it a shot, partially influenced by the onset of senioritis, as the course "fit perfectly into the relaxed workload I had envisioned for the autumn of my college experience." And although it started as a blow-off class, Kutscher quickly discovered that advertising was his calling. "It celebrated everything I believed to be my personal strengths and I thought, man, they shouldn't have told me about this, because I'm going to dominate."

Graduating from the College in 2002, Kutscher enrolled at the Miami Ad School, but left in the spring of 2004. He accepted an unpaid internship at Crispin Porter + Bogusky, an ad agency whose client list

includes Microsoft, Burger King and Best Buy. Kutscher pulled off what all unpaid interns hope for — getting a paid position. In the next five years, Kutscher rose through the ranks. Starting as a junior copywriter, he ended his time with CP+B as the creative director. As creative director, Kutscher worked on the iconic Burger King "Whopper Freakout" ad, which earned him a Clio, an international advertising award. He then became a three-time winner of the Grand Prix at the Cannes Advertising Festival for his work with Method, VW and Burger King.

After a short stint as creative director of the agency Victor & Spoils, Kutscher accepted a position as co-chief creative officer at JWT, although he was beginning to feel restless in an industry that seemed to be crippled under the weight of bureaucratic red tape. JWT would be his final step before starting his own agency, but Kutscher sees the position as the culminating piece of his training before he could set off on his own. "Chief creative officer is a legitimate job in the eyes of the world, even though you're not a chief, you rarely get an opportunity to be creative, and, well, maybe you are an officer, because you have an office. It was the last trial before I could know with absolute certainty that I wanted to open a different kind of agency."

Just a year after signing on with JWT, Kutscher set out to start his own company, envisioning an agency in which he would have the freedom to explore new methods for advertising. Partnering with two other former executives, Doug Cameron and Craig Carey, in 2013 Kutscher founded the Manhattan-based advertising agency Circus Maximus. Named as a nod to the Roman arena, a place that allowed for the exchange of community ideas, the founders of the small independent abandoned the model of larger firms in favor of a more freeform, collaborative model. "The idea behind Circus Maximus," Kutscher said, "is creating an environment where good ideas get implemented no matter what." Finding that some of the best work comes from

freelancers, the company works to put artists and writers into informal project teams that can easily adapt to the changing needs of a client, establishing an environment in which creativity reigns. "Bureaucracy is a toxic environment for creative thinking. It's an institutionalized way to absolve anyone from guilt, while at the same time permitting failure. It sucks."

Kutscher believes that the structure of Circus Maximus makes it uniquely qualified to help both large corporations and smaller startups. Circus Maximus distinguishes itself from traditional agencies by offering collaboration with brands looking to hire "creative platoons" for projects,

"The idea behind Circus Maximus is creating an environment where good ideas get implemented no matter what."

— Ryan Kutscher '02

rather than signing with a long-term agency. This model gives Circus Maximus the freedom to come up with radical ideas without being bogged down by the restrictions that weigh down larger agencies. However, combining their collective decades in the business, Kutscher, Cameron and Carey have the experience to help new and smaller companies break onto the scene.

And while Circus Maximus continues to innovate, shaking the foundations of the industry, Kutscher realizes that there's always the next generation of Don Draper-hopefuls biting at his heels. "I feel like successful, ambitious people these days don't need advice from older people. They just invent the new way of doing things and say, 'This is how you do things now, suckers.' And then we all say, 'They're right. I did not see that coming.'" However, by cutting away the corporate fat in favor of its unrestrained business model, Kutscher believes that Circus Maximus will continue to attract fresh talent and pioneer new ways of reaching consumers. ➤



## A Playbook For Success

BY ROBIN FARMER

W&M helps scholar-athletes find the right balance between sports and academics

Like many W&M scholar-athletes, Tribe soccer captain Will Smith '14 (left) takes advantage of study sessions at Swern Library, which are set up by Jason Simms (right), assistant athletic director for academic services.



### Jason Simms coaches players for life off the field

A lot of what goes on to make athletes successful takes place off the field.

Enter Jason Simms.

Simms, William & Mary's assistant athletic director for academic services, has helped student-athletes behind the scenes with everything from setting class schedules and mandatory study hours to tutoring and providing an extended orientation program to ensure Tribe athletes achieve success where it counts the most — in the classroom.

In the seven years Simms has worked at the College, Tribe players he has counseled have gone on to pursue advanced degrees in medicine, business and law.

"That's the most gratifying part of my job," he said. "I really get to see young men and women grow and mature from scared freshmen."

His position is critical for the Tribe athletic program. Simms has a lot to do with helping students balance academics and athletics. He credits the support of private donors for empowering his office to best assist hundreds of student-athletes so that they shine academically.

"Because of private donations to the College, we have been able to offer more opportunities for students to take classes over the summer in order to lighten their load and prevent academic distress," he said.

Regular academic scholarships for athletes cover only fall and spring semesters. Private donations help with summer school, as well as stipends and tuition for graduate assistants in Simms' office.

William & Mary has been lauded by the National Collegiate Athletic Association (NCAA) for the academic standards of its teams in an era when teams and athletes are under scrutiny by the NCAA. In July, six Tribe teams — the most among full members of the Colonial Athletic Association — were recipients of the NCAA's Public Recognition award.

"I'm a one-man operation for 500 athletes," Simms said, noting that other universities with a similar number of athletes



have three or four advisers on the payroll. “We still offer the same services the big schools offer, but we do it with less.”

To help freshmen athletes adjust, orientation is a semester-long program with a focus on support services. Weekly workshops are required.

Simms was drawn to education because both his parents worked as teachers in Loudoun County, Va. He was a standout in basketball and baseball in college and initially wanted to be a high school counselor and coach. But Simms developed a passion for higher education

and worked at Maryland’s Salisbury University in admissions and athletics.

In 2000, the NCAA increased pressure on athletic departments to improve graduation rates for student-athletes, especially African-American males. “I thought my background matched up well with this push,” Simms said. He joined the National Association of Academic Advisors for Athletics and volunteered as an academic support coach.

“The College of William & Mary attracted me because of the academic commitment that I know the athletes

would have to have at a place like this,” he said. “They are not only trying to play at the highest level, but I know the kids who end up coming here are committed and prepared.”

While many student-athletes are naturally overachievers and want to challenge themselves academically, “that doesn’t mean they don’t have a lot of anxiety in wanting to do well,” he said.

“The No. 1 thing I want to do in that first semester is to build their confidence. We want to set them up for success and not burn any dreams.”

## Private gifts offer unique experiences for soccer standout Will Smith

Not long after Will Smith ’14 visited campus as a prospective student, he knew he belonged.

William & Mary was already on his short list partly due to word-of-mouth from an older brother, Chris, who graduated in 2007. But seeing the academic powerhouse with a great soccer team up close inked the deal.

“It seemed like a perfect place for me, and it has been,” said Smith, captain of the Tribe men’s soccer team and the embodiment of a successful student-athlete.

The center-backer from Avon, Conn., was named the Colonial Athletic Association’s (CAA) 2013 defensive player of the year. Smith was instrumental in the team qualifying in the fall for its first NCAA tournament invitation since 2010.

Smith also was named to the CAA’s All-Academic squad and, for the past three years, he earned the College’s Provost Award, an honor reserved for student-athletes achieving a cumulative grade point average of 3.5 or above.

Annual gifts to the Tribe Club make a difference for student-athletes like Smith, who attend William & Mary for the excellence and opportunities that exist both inside and outside of the classroom.

“Had I not had an athletic scholarship, it would have been difficult. The athletic scholarship has done so much for me in terms of being able to focus on my studies and athlet-

ics. Without it, it would have been a lot harder trying to figure out sources of money and all that,” he said.

Smith is quick to credit others for his success, including his advisers, assistant professor Philip Roessler in the government department, and Chris Howard, William & Mary’s Harriman Professor of Government and Public Policy; and Jason Simms, assistant athletic director for academic services. He said Howard helped him excel on and off the field, while Roessler has been instrumental in encouraging him to pursue his passion for African development. Smith also called Simms “an amazing resource” for student-athletes seeking advice on classes, professors and how to develop a manageable academic schedule.

“Those kinds of influences put you on the right path right from the start,” Smith said.

Captain of his soccer teams while growing up, Smith did not play at William & Mary until his fourth game. That’s when the words of head coach Chris Norris ’95 empowered him.

“He said, ‘I want you to do what you normally do to be a leader. Don’t worry about the fact that you are a freshman.’ That just gave me so much confidence,” Smith said. “And from then on, I was able to get better and better.

“Off the field, William & Mary demands a lot academically, and to balance those two

things and to do them well, you really have to work. Being organized and keeping control of my time has helped so much in terms of my leadership abilities.”

Smith, a government major, displayed his time-management skills last summer in Monrovia, Liberia, where, thanks to the support of a private donor, he had the opportunity to conduct research for his honors thesis on the impact of hand-held solar lights on the productivity and welfare of fishermen.

Doors to other tremendous opportunities also opened for Smith in Liberia. He interned at the U.S. Embassy there and honed his soccer skills at local games, where he met a former player on the Liberian national team. The player introduced Smith to George Weah, a noted Liberian soccer player-turned-politician who was named FIFA World Player of the Year in 1995. Weah invited Smith to play in a Peace and Reconciliation match with all of Africa’s biggest “football” legends. Smith played with Weah and the footballers before 35,000 spectators in Samuel K. Doe Stadium.

“It was an amazing experience,” he said.

He plans to return to Liberia again in 2014.

“I graduate in May, and my plan is to get a master’s in African studies at Oxford and start my own nonprofit organization that seeks to empower local small businesses and expand middle-class culture in Liberia.”





04 10 2014

# Everyone, every gift makes an impact

On April 10th, William & Mary is starting a new tradition. One Tribe One Day is a 24-hour giving challenge to inspire more gifts and celebrate the impact that they have on the William & Mary community. We invite you to give to the area of the College that makes you proud to be a part of the Tribe. Together, we all make an impact.

**One Tribe. One Day. One William & Mary.**

#onetribeoneday

WILLIAM & MARY

[www.wm.edu/giving](http://www.wm.edu/giving)





## Life in Williamsburg ... *return to it*

*It's* about connecting with fellow alumni and cheering on the Tribe. At Williamsburg Landing, just minutes away from William & Mary, you have the time to relive old memories and make new ones.

Similar to the proud campus, Williamsburg Landing is a vibrant community with tree-lined streets, friendly neighbors and an abundance of cultural and educational pursuits including the Christopher Wren Association. Here you will enjoy a maintenance-free lifestyle in your choice of six neighborhoods and the peace of mind knowing there is healthcare available if you need it.

There are also four seasons of outdoor activities and a resort-style health club and spa.

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# Heads in the Cloud

Student-generated apps solve real-world issues

BY JOSEPH MCCLAIN

Mike Panciera '14 had already helped a blind man navigate the perilous fantasy worlds of video games. It made sense that the next step would be to design a mobile app to help the blind find their way through the interiors of real buildings. It's a challenge working in the real world, but at least there won't be any monsters.

Panciera is a computer science major and one of the students in Robert Dickerson's inaugural Mobile Cloud Computing I course. The goal of the course is to create apps — the compact programs that add functionality to smartphones and tablets — that take advantage of the enormous computing power and data-storage potential of the Cloud.

Dickerson is a visiting assistant professor in William & Mary's Department of Computer Science. He says that there are a number of reasons to yoke a smartphone app to the Cloud.

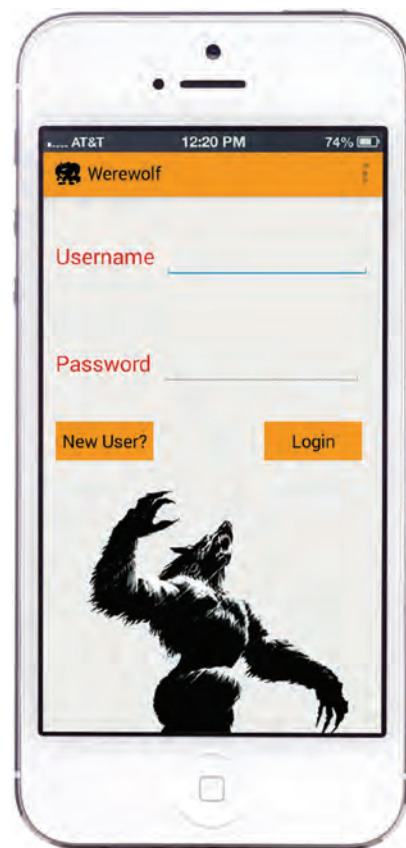
"Apps are often designed with power savings in mind. They stay on as long as people are interacting with them, but if no

key presses have been seen in a while, the app will turn itself off and save the program data into the phone," he said. An app connected with the Cloud can store more data and use the ever-increasing processing power of the devices themselves to retrieve the data, he noted.

Many of the most popular apps are games and it's appropriate that Mobile Cloud Computing's class project is the Werewolf Game. Dickerson came up with the Werewolf Game concept and the class was tasked with making it work and refining the rules. Here's how a finished version of the game might work:

Let's say you've been one of the class members who have been selected, randomly and anonymously, as one of the werewolves. You're at dinner one evening when your phone buzzes. The game has determined that the virtual moon is full. It doesn't matter that you haven't sprouted the diagnostic facial hair — you just got your werewolf on.

You resume your dinner and your phone buzzes again. The alert lets you know that





there is a townspeople — your legitimate prey — within “scent radius.” Across the dining room you see the townspeople, a classmate, sitting there eating pizza with her friends. You get up and amble over. You need to get within “attack radius” of your victim. You pull out your phone, as if you’ve just received a text. You punch a few keys — and your classmate puts down her slice, pulls out her phone and learns that the population of the town has gone down by one — her. But Dickerson said that it’s not in your self-interest to howl or otherwise celebrate your kill; exposure can be deadly for the werewolf.

“In the morning all the townspeople get a report that this townspeople was killed at such-and-such location. During the day-time all the townspeople vote on who they think the werewolf is,” Dickerson said. “And the townspeople assemble to get rid of that person because they think he or she is a werewolf. So the game continues until the number of werewolves exceeds the number of townspeople or all the werewolves have been eliminated.”

The Werewolf Game is a fun, light-hearted vehicle for introducing students to the possibilities of tapping the Cloud and the demands of working in the Android and iOS platforms, but the final projects were more practical.

“People can work by themselves or with another partner on this project and I give them a lot of freedom,” Dickerson explained. “I’ve really encouraged them to build both the Web service side and also the app side. I’m looking for a strong motivation that this app needs to exist; I want them to figure out what similar apps exist and how their app would improve the state of the art or fill a niche.”

Panciera’s sightless navigation app fills a niche, but even this very practical app has a basis in video games. Panciera had gone to school in Blacksburg with a guy named Ameen Ahmed, but they lost touch when Ahmed was held back. Panciera said he didn’t realize until much later that Ahmed didn’t have academic troubles — he had been losing his sight. The two reconnected about two or three years ago, when Ahmed had become legally blind.

“He needed help playing video games. He likes to play video games. It’s like ‘Pinball Wizard,’” Panciera said. “That’s how our friendship got started up again.”

Panciera found that Ahmed was playing video games without sight, specializing in the Final Fantasy series. Ahmed needed a sighted assistant’s help to explain how to navigate a few of the more heavily visual aspects of the game. Panciera stressed that his friend didn’t need much help.

“These games are in no way intended for a blind person to use. He’s able to situate himself by the sound of footsteps and listening to the audio clues built into the game,” Panciera explained.

He conceived of an app that would harness the same skills Ahmed uses to navigate the virtual worlds of the Final Fantasy franchise and apply them to help the blind find their way through real brick-and-mortar buildings. The app uses audio clues, such as footsteps and sound indicators for nearby doors.

Panciera’s goal is to produce a finished app that is a mobility-training aid as well as a navigation device. The app shows its video game DNA in its training aspect — users collect keys and jewels as they learn to navigate the main services building of the Virginia Rehabilitation Center for the Blind and Visually Impaired.

Panciera will continue to refine his app in Dickerson’s Mobile Cloud Computing II course this semester, a seminar-style extension of the fall semester course. “Mike has built relationships with some of the people in the Rehabilitation Center,” Dickerson said. “He’s looking to make this more of a kind of research project, involving several blind people in his study.”

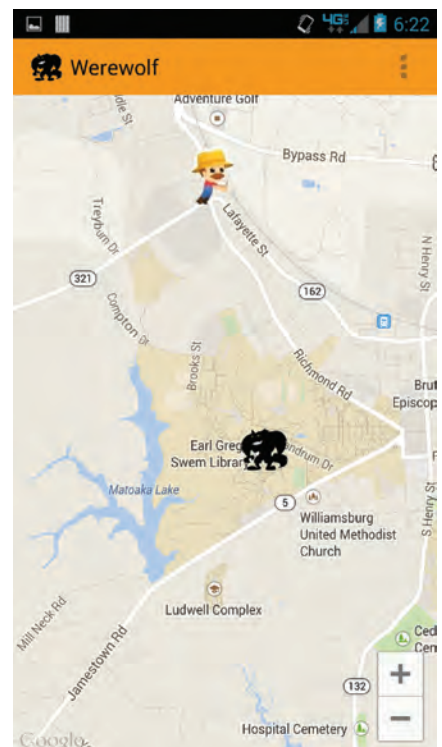
Many projects from Mobile Cloud Computing I were influenced by Dickerson’s own background in ubiquitous computing and the development of sensor networks with healthcare applications. Oren Ely’s ’14 Aego App, for instance, would organize, via mobile device, a network of caregivers for a homebound person. Another app, being developed by Sami Mirimiri ’14, Ryan Novak ’14 and Alan Tennent ’14, proposes to make a smartphone into a portable electroencephalography (EEG) device.

“With people who suffer from epilepsy, neurologists want to know what kind of brain signals are happening in the head before their seizure,” Dickerson said. “So, we were wondering — can you wear an EEG all the time?”

The students’ EEG Mobile App proposes to collect brainwave data and perform signal-processing algorithms via a headset attached to a smartphone. The app stores the data in the Cloud, where a neurologist, who can examine the brain activity immediately preceding a seizure, can access it.

Cloud-using apps are a challenge and Dickerson said he knew that some of the apps would require development beyond the time allotted for the courses. He said he was looking for killer apps, not necessarily finished apps.

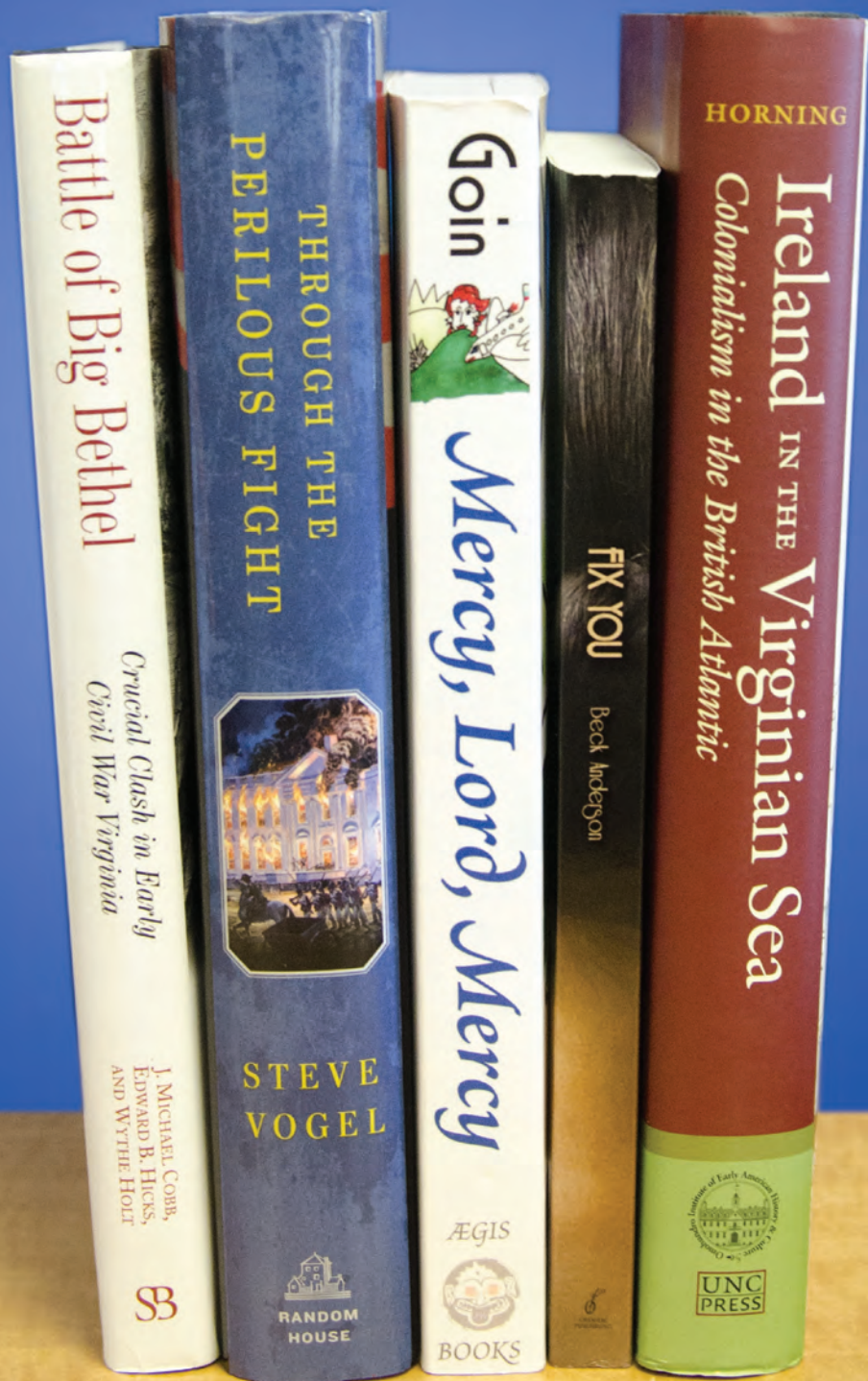
“I encouraged them to go ahead and take risks, aim for the stars and come up with a prototype,” he said. “It might not be polished and perfect, but go ahead and figure out the core technical contribution you want to try to make and what new novel application area you want to target. Then I’m impressed.”



Aspects of the Werewolf app allow you to see other players’ locations on a real-time map.



# [BOOKNOTES]



## BATTLE OF BIG BETHEL

J. Michael Cobb '02, Edward B. Hicks & Wythe Holt

When the Civil War erupted in 1861, many people believed the conflict would be short and nearly bloodless. Using letters, diaries, newspapers and official records—many available to the public for the first time—the authors describe how the first planned battle of the war shocked the divided nation.

## THROUGH THE PERILOUS FIRE

Steve Vogel '82

In this character-driven historical narrative, Vogel recounts the burning of Washington, D.C., in 1814 and the last stand at Baltimore that saved America from defeat by the British.

## MERCY, LORD, MERCY

Catherine E. Goin '64

Goin interweaves poetry, science fiction and historical fantasy in this memoir about coping with schizophrenia.

## FIX YOU

Beck Anderson '92

Still reeling from the death of her husband, Kelly Reynolds must decide if she wants to remain in the safety of her everyday routine or pursue a strange, exciting life of love, paparazzi, and movie premieres with famous actor Andrew Pettigrew.

## IRELAND IN THE VIRGINIAN SEA

Audrey Horning '89

Horning examines the relationship between British colonization in North America and Ireland, challenging conventional arguments that Ireland served merely as a testing ground for the settling of the New World.

The *William & Mary Alumni Magazine* features recently published books by alumni and faculty, as well as works by alumni musicians, filmmakers and other artists. Please send books or samples to: *William & Mary Alumni Magazine*, P.O. Box 2100, Williamsburg, VA 23187 or email [alumni.magazine@wm.edu](mailto:alumni.magazine@wm.edu). Due to limited space, some reviews will be online only.



# W&M IN PUBLIC SERVICE

## NOTABLE ALUMNI IN THE PUBLIC SECTOR

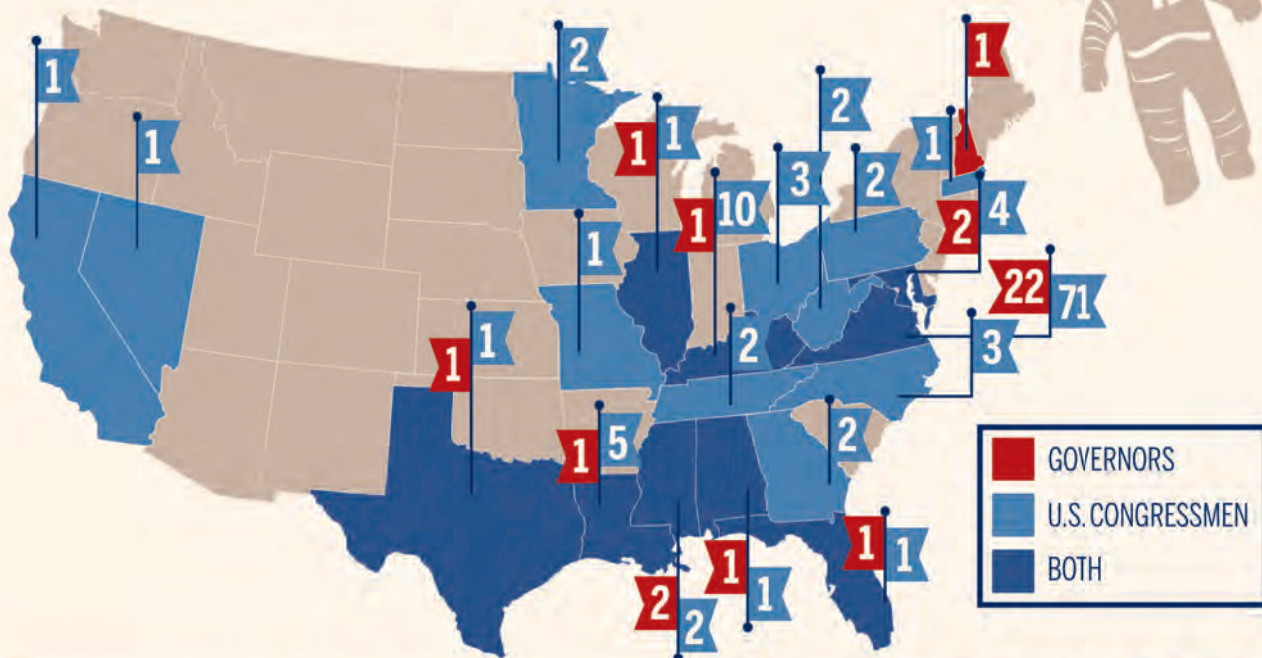
**4** **PRESIDENTS**  
SECRETARIES OF STATE  
SUPREME COURT JUSTICES



**35** CURRENT PEACE  
CORPS VOLUNTEERS  
+ OVER 600 FORMER VOLUNTEERS  
FOUNDER OF THE UNIVERSITY OF VIRGINIA



**279 NASA & ONE**  
EMPLOYEES & **ASTRONAUT**



**CIA FBI SEC FCC**  
DIRECTOR DIRECTOR CHAIRMAN CHAIRMAN



## POLITICAL PARTIES

**MOUNT SCOTT**  
**OKLAHOMA**

NAMED FOR LT. GEN. WINFIELD SCOTT 1806  
(WHO WAS ALSO FEATURED ON A STAMP)



**26** DEMOCRAT-REPUBLICANS  
**25** REPUBLICANS  
**23** DEMOCRATS  
**9** FEDERALISTS  
**6** WHIGS



# THE WIZ

PHOTO BY SKIP ROWLAND '83

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# W&M

## TRIBE SPORTS



Shaw '14

PHOTO: SKIP ROWLAND '83



# FIELDER'S CHOICE

Willie Shaw '14 has his pick of music and baseball at W&M

By Kelley Freund & Meredith Randle '16

Whenever Mike Piazza came to the plate, Tribe first baseman Willie Shaw, at the time 4 years old, would stand in the aisle at Dodger Stadium and mimic him. When Piazza was traded, Shaw's parents had to sit him down and explain it to him as he cried.

For Shaw, whose first toy was a plastic baseball bat, baseball has always been a love of his since he was able to walk. His family has had a long relationship with the game, with many of the men in the Shaw family having played college ball.

But music also runs in his family, and it's an unwritten rule that you have to play an instrument by a certain age. With his mom's guitar lying around, it wasn't too long before Shaw picked it up and taught himself to play.

Then during his freshman year of high school in California, Shaw needed extra credit in choir because he talked too much. His assignment? Sing in front of the entire 150-person class. "I had never performed in front of anyone," Shaw said. "As a 14-year-old, I was terrified. I sang 'You are the Sunshine of My Life' by Stevie Wonder and by the end of the semester I was singing the finale in a choir concert."

Shaw also enjoyed success on the diamond as a three-year letter winner during high school, earning first-team accolades and leading his team in hits and stolen bases. He was offered scholarships to colleges, including Oregon, the University of Southern California and the University of California-Los Angeles, but had to make sure his senior year went well. "Being an arrogant teenager, I thought I was the coolest kid in the world," said Shaw. "Karma got the best of me. I had a horrible senior year on the field and my grades dropped. It was a huge wake up call."

Shaw pursued a degree from a junior college, continuing to play baseball and extending his scouting period. He began

contacting Division I baseball coaches and reached out to the Tribe program.

"Originally I skipped William & Mary because I only knew that it was really old, really smart and in Virginia," Shaw said. But then he decided to take another look at the list of schools he had passed over. "I wanted to grow up. Coming across the country will force you to. And William & Mary allowed me to chase all of my hobbies such as music and baseball."

Coming from Southern California, Virginia was a bit of a shock. "Where I'm from, we have hot sunshine and luke-warm sunshine," said Shaw. "I never had to scrape ice off of my windshield." He admits to being a little homesick when he first came to the College, but that base-

ball helped him adapt. "Being a transfer student is no easy transition. I was lucky when I got here because I play baseball. My team is my family and words can't describe what they mean to me."

Shaw started all 63 games for the Tribe last season, helping William & Mary win a record 39 games and their first at-large bid to the postseason. Along the way, Shaw compiled an average of .293 along with 37 RBIs, 42 runs and 67 hits, and was named to the CAA all-tournament team.

Last spring, Shaw had the opportunity to combine baseball and music when a Tribe teammate wanted to propose to his then-girlfriend and



Last year, Tribe first baseman Willie Shaw '14 helped his team win a school-record 39 games.



approached Shaw about playing a song for the proposal. Shaw responded with an enthusiastic yes. Outside the picturesque Wren building, in the same spot the couple had their first date, Shaw sang “Marry Me” by Train as his teammate popped the question.

Shaw claims his musical influences are Bruno Mars, John Mayer and Maroon 5, but he also likes Doo Wop, big band jazz and Motown. He tries to make fun music that connects with all age groups. And for Shaw, music is a way of meditating on the things that he finds important. “My songs

are always about something or someone in my life,” he said. “There are a lot of songs about love, but I love to write about my friends, whether it be a story about one of them or something we did as a group. Ironically the best songs I have ever written have been during finals week.”

As for life after William & Mary, Shaw has options. He has some record-label auditions lined up, one of them in Nashville, Tenn. He also has a coaching opportunity in San Antonio, Texas, and an internship at an entertainment law firm in Los Angeles. Eventually he’ll have

to pick, but for right now he’s trying to slow his senior year down and enjoy it.

“I had a lot of growing up to do and baseball showed me that,” said Shaw. “It has a way of teaching you life lessons. The biggest thing that baseball has taught me is that if you work hard and give everything you have, all the ups and downs eventually even out. Since I have come to William & Mary, I have been able to realize my potential and I credit that to the community on campus. I am truly grateful for the opportunities the College has given me.”

## [2014SPORTSCAMPS]

### COLONIAL KICKS SOCCER CAMP/GOALKEEPING ACADEMY AT W&M

**July 27-30**

Residential camps for boys ages 10 and up. For information or to register contact: Chris Norris, Head Men’s Soccer Coach at 757.221.3385 or by email: cmnorr@wm.edu.

### JOHN DALY GIRLS SOCCER CAMP

**July 13-16 and July 20-23**

Overnight camp for girls ages 10-17. Cost: Resident \$535; Commuter \$400 (family and group discounts). For further information or to register contact: jbdaly@wm.edu or lsquinn@wm.edu or check out the website: [www.JohnDalySoccerCamp.com](http://www.JohnDalySoccerCamp.com).

### NIKE TENNIS CAMP

**June 22-26; July 20-24**

Overnight and day camp sessions available. For further information or to register contact Coach Tyler Thomson at 757.221.3384 or visit [www.usssports.camps.com](http://www.usssports.camps.com) or 1-800-NIKECAMPS.

### W&M NIKE GOLF CAMP

**July 13-17**

Resident and day junior golf camp for boys and girls ages 10-18. All levels welcome. For further information or to register contact Coach Jay Albaugh at 757.221.3046 or e-mail: [jaalba@wm.edu](mailto:jaalba@wm.edu).

### COLONIAL FIELD HOCKEY CAMP AT W&M

**Elite Camp: June 17-19, ages 12-18**

**Day Camp: August 8-9, ages 10-18**

9 a.m. - noon.

For further information or to register

contact: Coach Tess Ellis at 757.221.3390 or [tellis@wm.edu](mailto:tellis@wm.edu).

### 21st ANNUAL COLONIAL ALL-PRO FOOTBALL CAMP

**June 22-25**

Ages 8 through rising seniors in high school. Specialized instruction from the W&M coaching staff and NFL superstars — in years past we’ve had Aaron Rodgers, Drew Brees and Tom Brady, to name a few! Overnight and day campers. For further information or to register contact: 757.221.3337 or visit [a.wmalumni.com/fball\\_camp](http://a.wmalumni.com/fball_camp).

### COLONIAL SWIM CAMP

**June 15-19**

Day camp for all levels. \$300 per camper, plus processing fee. For further information contact: Matt Crispino, Head Coach at [mecrispino@wm.edu](mailto:mecrispino@wm.edu) or 757.221.3393, or visit the website: [www.colonialswimcamp.com](http://www.colonialswimcamp.com).

### NIKE W&M GIRLS BASKETBALL CAMP

**Elite Camp: Saturday, June 28**

**Day Camp: June 29-July 3**

Open for overnight/day campers.

**Day camp: June 17-21**

9 a.m. - 4 p.m., \$395 per camper. Overnight - \$595. Ages 8-17. Camp Director, W&M Head Coach Ed Swanson. For further information call 1-800-NIKE CAMP.

### COLONIAL ELITE LACROSSE SUMMER CAMP

**June 23-25**

Ages 13-18. Overnight - \$450; Commuter - \$400. For further information or to register contact: Assistant Coach Mary Teeters at 757.221.3388 or e-mail: [MITeeters@wm.edu](mailto:MITeeters@wm.edu).



# Lord Botetourt Auction Breaks Fundraising Record

The College of William & Mary's Athletics Department fundraising arm, the Tribe Club, raised more than \$400,000 during its premier auction event of the year, the Lord Botetourt Affair, held recently in the Alan B. Miller Gymnasium at the William & Mary Recreation Center.

The auction celebrated its 25th anniversary in style, as the total amount raised (\$401,688) was more than double the previous record of \$175,000 set in 2012.

"This was truly a special night for the W&M Athletics family," said Senior Associate Athletics Director for Development,



The 25th Lord Botetourt Auction raised \$401,688, more than doubling its previous record.

Bobby Dwyer M.Ed. '94, the longtime director of the Tribe Club. "Our volunteer chairs, Barbara Ramsey '75 and Nancy Mathews '76, did an incredible job of making it an evening to remember. They wanted to celebrate the 25th anniversary of the event in style and worked exceptionally hard to engage our community. The results speak for themselves. We raised a fantastic amount toward supporting our mission of providing William & Mary student-athletes with the necessary funding to have the best possible experience during their athletic careers."

As has become a tradition with the event, guests were encouraged to enjoy the evening in black-tie attire and sneakers. More than 100 items were donated as part of the live and silent auctions, while nearly \$220,000 was raised in separate sponsorships, including 20 Silver Star sponsors at \$10,000 a piece.

In all, over 350 guests participated in the fun, assisted by than 40 student volunteers who did everything from providing shuttle service to giving personal assistance to individual bidders. Including this year, the Lord Botetourt event has now been a complete sellout for more than a decade.

All proceeds from the Botetourt Affair go directly to the Tribe Club. Since the W&M Athletics Department receives no state funding, the Tribe depends on its many alumni, friends and corporate partners to provide student-athletes with a first-class athletics experience.

— Tribe Athletics

## [SPORTSBRIEFS]

### 35th Colonial Half Marathon raises funds for W&M

In February, more than 1,000 runners competed in the Sentara Colonial Half Marathon and 5K. For 35 years, the event has raised funds for William & Mary's nationally recognized track and cross country programs. Ayele Kassaye won the men's race in 1:10:36 and Tezeta Dengersa won the women's race, finishing at 1:23:29.

### Defensive coordinator resigns to head Nevada's program

Long-time Tribe football defensive coordinator Scott Boone resigned in February and will go on to coordinate the Wolf Pack's defense at the University of Nevada. During his 10 years at the College, Boone helped lead the Tribe to two conference championships and three NCAA playoff appearances.

Honored as one of five finalists for the 2013 *FootballScoop* FCS Coordinator of the Year award, Boone helped establish the Tribe as one of the nation's top-ranked defenses this past fall.

### Brian Murphy named head baseball coach

Brian Murphy has taken over as head base-



ball coach after the resignation of Jamie Pinzino, who was named the pitching coach at the University of Oklahoma. Murphy spent last season as W&M's top assistant and

recruiting coordinator, serving as hitting coach. Murphy has coached in Division I, II and III NCAA baseball programs during his career.

### Ten W&M alumni to be inducted to Athletics Hall of Fame

The William & Mary Athletics Hall of Fame will induct 10 former Tribe legends in April. The class of 2014 will consist of Ashleigh Akens Rabe '94 (women's basketball), David Corley Jr. '03 (football), Ann Ekberg Saunders '03 (field hockey), Debbie Hill (head volleyball coach), Tracey Leinbach '81 (women's golf), Carrie Moore '99 (women's soccer), Billy Owens '95 (men's soccer), Lisa Rayner '96 (track and field), Trevor Spracklin '01 (men's tennis) and Dan Stimson (director of track and field and cross country).





# LIFE IS GOOD

TO CHIP ESTEN '87, SUCCESS IS MORE THAN "NASHVILLE"

BY KELLEY FREUND

PHOTO: CAMERON FOWELL





**he Bluebird Cafe is unassuming. Located in a small strip mall outside downtown Nashville, Tenn., its blue awning wedged between a barbershop and a drycleaners, the cafe's exterior doesn't boast airs of importance.**

Many pass by never knowing that musicians like Dierks Bentley, Keith Urban and Garth Brooks started their careers in this very spot. But the Bluebird is iconically Nashville, where those in the know head to hear up-and-coming songwriters and current chart-toppers, as well as the heroes behind those hits.

If you're not within driving distance of the Bluebird, tune in to ABC Wednesday nights for the show "Nashville," currently in its second season. You can experience not only the Bluebird, but also other celebrated Music City sights. "Nashville" follows the sagas of country music superstar Rayna James (Connie Britton), rising star Juliette Barnes (Hayden Panettiere) and a group of songwriters and singers chasing down their music dreams. Among the group is Rayna's bandleader and guitar player, Deacon Claybourne, played by William & Mary's own Charles "Chip" Esten Puskar '87.

From quiz show contestant to Buddy Holly to Deacon Claybourne, Esten has been in the business for more than 25 years and has worked hard for his success. Whether it's making people laugh or playing a song in the Bluebird Cafe, Esten's talent creates an impact with his audience.

But how, exactly, does a kid who majored in economics and participated in just one theater production in college end up playing Deacon Claybourne?

## **HEAVEN TO GROUND ME**

"Have you ever had a thought in your head that didn't come out of your mouth?"

It was something Esten often heard from his mother, Cynthia Puskar '63, when he was younger. As a kid growing up in Pittsburgh and then in Alexandria, Va., Esten was a self-proclaimed show-off, someone who liked to make people laugh. When his dad, Charles Esten Puskar III '63, asked him what he wanted to be when he grew up, Esten said a clown. In fact, Esten did become, literally, a clown, putting on shows with other kids in the neighborhood and performing at local birthday parties — even making it to the International Children's Festival.



Esten's parents divorced when he was young. Mom Cynthia moved him and his sister, Cathy '89, from Pittsburgh to Alexandria. She raised her kids while working a full-time job, making sure they had everything they needed through tough times.

"People often ask me if there was a time I knew when Chip would go on to do what he's doing," Cynthia said. "In 1976, Chip's school put on a program for the bicentennial and he was the master of ceremonies. In my head I pictured this kid, standing still at the podium, barely able to see above it. But

show or a movie that moves you. I thought that'd be neat to be a part of that, to take whatever somebody was feeling on any given day and make it different, make it sadder or happier."

Cynthia may have asked her son to stop watching so much TV, but with music it was a different story. Esten started writing songs when he was young. An early one was "The Cousin Song," and as more cousins were born into the family he had to add their names to the lyrics. "With the TV it was get

Esten can even take credit for recruiting some of William & Mary's admitted students. "I have this spotless record of anybody that ever visited me to come see what school they wanted to go to, every one of them ended up going to William & Mary," said Esten. "It's a gorgeous campus and easy to show off."

He even recruited another member of the family for the College: his sister Cathy. "While most big brothers would think go somewhere else, don't cramp my style, I gave her the full court press to try and get



(l to r) Patty Puskar '87, Addie Puskar, Chip Esten '87, Taylor Puskar, Chase Puskar, Cynthia Puskar '63 and Cathy Puskar '89 visit Graceland.

then out came Chip, strutting across the stage, twirling the mic cord and cracking jokes with the audience. People asked me afterward where he got it from. I told them it was probably too much 'Late Night with Johnny Carson.'"

Esten, a self-proclaimed TV junkie, had memorized every word of "Mash." But he sees that as a foreshadowing of his future career. "Without even really knowing it, a deep part of it was that this was what I wanted to be someday," he said. "I guess no different than a kid who wants to play football one day watches football games."

Esten's mom was constantly telling him to turn off the TV and to focus on his studies. "What's that TV ever going to do for you?" she would ask. But for Esten, there was just something about seeing those people on television. "You see a

back to work. With the music, it was never get back to work; she never discounted that. She understood that and the same with the clown shows and the talent shows that I did. She made me feel like I was very good at it all."

## A FAMILY THAT ALWAYS CALLS ME HOME

With parents that went to William & Mary, the College seemed an obvious choice for Esten, but his family never pressured him. When the time came to pick a school, he was happy to stay in Virginia, nearby. "It's so picturesque," he said. "I'll never forget taking history classes in the Wren Building, talking about a Supreme Court case that had been settled right down the street."



Chip Esten made his debut at Nashville's Grand Ole Opry in November of 2012.

her to go to William & Mary. It worked and I loved having her there."

Cathy is currently a land-use attorney with, as Esten says, an unbelievable network of friends and people in the town that love her. "You might think that since I'm the guy on TV, she'd be called Chip's sister," Esten said. "But in Alexandria, I'm Cathy's brother. To be fair, that's pretty much how it was at William & Mary, too."

## A SWEET SONG

Esten remembers reading an *Onion* article titled, "College Freshman Discovers The Who, Drives Friends Crazy." In a way, he was that college freshman. Without an older sibling to help keep up with cutting-edge music, college helped expand his



musical horizons. When Esten joined Theta Delta Chi his sophomore year, he and fraternity brother Clem Cheng '86 started playing music together. Before long Dennis Whelan '87, Chris Neikirk '88, John Hendrickson '88 and Art Schmalz '88 had joined the duo. The group mostly just jammed early on, but then they had the bright idea to audition for a gig at a party. There were some problems though; not only did they not have a name, they didn't have any songs. The group pulled together two songs for the audition and then acted like they had a whole bunch more. "We got the job and then we just had to bust our butts to play two hours of music," said Esten. "I think we did a few of the songs a couple times."

Then there was the name. At the time, Neikirk had been bandying around the phrase *n'est pas*. "He always meant it for 'no,'" said Esten. "Like, 'Are you going to study tonight?' '*N'est Pas*.'"

Once settled on the band's name, N'est Pas played everything from the Police to the Talking Heads to Cheap Trick. Esten sometimes played rhythm guitar, but always felt like it made him less of an interesting singer, being planted at the microphone instead of being able to run around like an "idiot," which Esten found to be more exciting. The group got to play gigs in the Sunken Garden and tour around to different colleges, such as the University of Richmond, Radford and the University of North Carolina. N'est Pas even played some bars in Virginia Beach, which was a real wake-up call.

"I remember one night we played down there and there were two people in the entire place, sitting at a table 10 feet from our stage," Esten said.

But in the spirit of the N'est Pas mantra, whether they were playing for five or 5,000, they were going to rock it. "Let's pretend like we're in an arena," Esten said to his band mates. Everytime he introduced a song, he shouted into the microphone like he was pumping up a crowd at Madison Square Garden. "At the end of the night those two people just sat there looking at us like we were nuts. We all went to the end of the stage, held our hands together in the air and took a giant bow. John threw his guitar pick out in the audience and yelled 'Good night!' Then we put our

hands down and John walked off the stage, bent over, picked up his guitar pick and put it back in his pocket."

## TWO ARMS AROUND ME

N'est Pas improved over the years and even had a couple of originals that people liked. One of those was called "Walk the Bridge," which was about the Crim Dell and its infamous legend.

"It's no legend to me," Esten said. "I walked it and I married her."

Patty Hanson Puskar '87 came to William & Mary from Italy, where she had moved with her military family. "Funny enough, Duke was my first choice," Patty said. "I got in everywhere, except Duke accepted me second semester. And I was like, 'Well, no. Everyone else thinks I'm good enough, so forget you!' So I came to William & Mary. Just random. But God had a plan because that's where I met Chip."

Coming from Italy, Patty was an early adopter of the moped.

"I'd be walking somewhere on campus and hear this moped coming and my head would spin around looking for that beautiful blonde girl," Esten said. "But I never knew her all those years because she was dating a guy."

"Everyone was like, 'Chip Puskar, Chip Puskar,'" Patty recalled. "I didn't know who he was. Then the guy I had been dating decided we should see other people."

Esten was at the campus center ballroom playing a fundraiser one day when he saw Patty in the crowd. "I called an audible and changed the song and played 'Romeo and Juliet' by Dire Straits."

As Esten crooned away on stage, Patty's friends told her he was singing to her. "I'm like, no he's not!" But when the group moved across the room to test the theory, Chip's eyes followed. The two started dating midway through their junior year.

## FOUR WHEELS TO GET THERE

After graduation and playing with N'est Pas for a year, Esten decided to test his luck in Los Angeles. Patty was supportive, realizing it was something he needed

to do. Cynthia was very supportive as well. "I'm sure for a lot of parents that would give them a whole lot of pause," said Esten. "Especially for my mom who had worked so hard to get me into a college that would sensibly prepare me for something more conventional. But I don't recall anything but God bless you, sweetheart. I think by then she just knew who I was and knew what I would and wouldn't fit into. She made me feel like this was a thing I could go do if I wanted."

When Esten went to L.A., he earned a spot on a game show called "Sale of the Century." The show tested the trivia he had absorbed from all those years of watching TV and he ended up winning approximately \$40,000 in prizes. "I called my mom up and said 'I'll show you what watching those TV shows got me.'"

Esten went on to do a variety of work before he got an audition to play rock 'n' roll pioneer and stellar guitarist Buddy Holly in a musical production in London. Esten had started playing guitar before junior high, but didn't really dig into it until he got the Buddy Holly gig. "I should be way better than I am for as long as I've been playing," said Esten. "When I first auditioned, I was able to do the acting and the singing and I was just able to barely hang on and play the solos." He got a callback, though, "and the guitar, while still being bad, was markedly better. I think they saw a learning curve where I just put that guitar on and I didn't take it off and was constantly trying to get good at it. From there I got to play Buddy for almost two-and-a-half years, so there was a whole lot of time with the guitar. I got way better through that and then I kept up from there, just jamming around with friends or playing on my own."

After "Buddy" wrapped up, Esten landed a guest spot on "Whose Line Is It Anyway?" in the UK and then in the United States. "In some ways, I'm sure I discounted what 'Whose Line' was because it all seemed so silly," said Esten. "We were like professional eighth-graders. But then along the way you start meeting people whom that silliness had a huge impact on. People would share with me again and again that they were able to sit together as a family and just let their



minds escape and go to that place where they're just happy. I'm not going to disrespect what that is anymore, because clearly it means a lot to some people and that's good."

Esten also had guest roles for various TV series, including "The New Adventures of Old Christine," "ER" and "The Office," and had small roles in the movies "The Postman," "Thirteen Days" and "Swing Vote."

## I DON'T NEED FAME

Esten had been in L.A. long enough to witness great work and be around great shows and wanted to do something meaningful. He longed for more. As a guest star, he was always made to feel welcome on

gets to act with actors of this caliber, that he gets to sing, that he gets to work with musicians, and then the songwriting, it's like wow!"

And the character of Deacon Claybourne is one of those interesting ones that Esten longed to play. "There are these different sides to him," he said. "He's this really good guy that's supporting and trying to help people. But meanwhile you hear talk of his drinking and the bad guy that he could be when he was. He's dealing with some demons that make him very human. Also, how do you beat that name?"

"Nashville" is filmed in its namesake city, which Esten feels lends an authenticity to the show. "When you're at the Bluebird, singing a song someone wrote,

authenticity. This city is our canvas; we're all over it in these real places. These places are so gorgeous, how do you fake that?"

## ENOUGH LOVE TO SHARE

During Tennessee's final JV midstate cross country meet last year, Esten's son, Chase Puskar, finished seventh, breaking into the top 10 for the first time all season. Esten was supposed to videotape the meet while Patty took pictures. "We were both crying, so I think we got a couple pictures, no video," said Patty.

Esten lives for moments like these with his three kids. And these moments happen more now that the family has moved to Nashville. Taylor, 17, Chase, 15, and Addie, 14, get to have their dad around whether it's at cross country meets, soccer games or just hanging out in the kitchen.

"We'll be at the kitchen table and I'll say something funny and they'll be like, 'That's corny!' One day I just stopped them and said, 'Hey, listen to me. Around here, corny pays the bills.'" But Esten can recognize when he legitimately makes his kids laugh. "And what's cool now is how they legitimately make *me* laugh," he said. "They're all very funny in their own way. I can see some of my humor in them, but mostly it's their own and it's who they are."

## A LIFE THAT'S GOOD

Esten has found a lot of success in his 25 years, but meeting Patty and raising his kids are what matters most to him. "If you ever have any delusions that a whole lot of other things are important, they're quickly dispelled. It's amazing what falls away from what you think is important. My family are my best friends. There's a song that Deacon wrote called 'Life is Good': *I don't need fame, no one to know my name. At the end of the day, Lord I pray, I have a life that's good. Two arms around me, heaven to ground me, and a family that always calls me home. Four wheels to get there, enough love to share, and a sweet, sweet song. At the end of the day, Lord I pray, I have a life that's good.* I have all that. And I agree with the sentiment: that's all I need." 🏰

**"It became about wanting to do good work and going back to that original feeling of wanting to make people laugh or cry or forget or remember."  
— Chip Esten '87**

set, but never really felt a part of the family. "You're serving a purpose. You're the situation and they're the comedy. They're not able to fully flesh out every single character, so you end up not getting to play anyone that's as interesting.

"Early on, I had this specific thought in my head that I would never be completely happy unless I was famous," said Esten. "But it didn't take long at all for that to start to go away, and it became less about the fame. It became about wanting to do good work and going back to that original feeling of wanting to make people laugh or cry or forget or remember."

When the role on "Nashville" came up, it was a dream come true for Esten, who would no longer have to choose between acting and singing.

"If he had sat down and wrote a letter to God with his perfect job, there are things in this job that he never would've thought to ask for," said Patty. "That he

it's all very real and specific," he said. "If you're doing something that's much more showy and plastic, you can create that anywhere. But that sort of intimate thing, that's very specific to this town. We're surrounded by the people that live this life."

The people that play the backup musicians on "Nashville" are not just extras with guitars; they are legitimate musicians who have toured with people such as Faith Hill and Lee Greenwood. During a wardrobe fitting, a wardrobe staffer was dressing a guy who was a guitar player in Rayna James' band. She wanted to know how the shirt would look tucked in. "Tucked in?" the guy asked. "You wouldn't tuck it in?" she replied.

"If we were in L.A. and it's just some guy, we might not have known that," said Esten. "Tiny detail, but it's all made up of tiny details. You stay good on the small things and it starts to have an air of



## Give the gift that will always remind them of William & Mary

This William & Mary handcrafted bracelet has been a beloved tradition in Williamsburg for many years. Made of solid sterling and stamped on the inside with the William & Mary Royal Cypher, it is sure to be treasured for years to come. It is made by Taber Studios, founded 40 years ago by Robert Taber '63.

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# INSPIRED

TRACING W&M'S ARCHITECTURAL HISTORY IN THE CITY OF DREAMING SPIRES

BY CHILES T. A. LARSON '53

Wandering along the twisting lanes and alleyways separating the ancient colleges that comprise the University of Oxford, it is difficult not to speculate on what it might have been like to experience this charming community as a graduate student in this intellectually stimulating atmosphere. It certainly would add a bit of luster to one's academic credentials.





**The Radcliffe Camera was completed in 1749 and served as Oxford's science library. It now holds books from the English, history and theology collections.**

My wife, Bernice, and I have enjoyed visiting a number of celebrated regions of Britain on earlier visits, but had missed seeing Oxford. She is a great admirer of the noted author and scholar C. S. Lewis and I have had a strong interest in Sir Christopher Wren. Lewis was a fellow of Magdalen College and Wren had been a fellow of All Souls College, where in 1658, he designed a beautiful sundial that was placed over the south front of the college chapel. Both of these men had strong ties to their respective Oxford colleges.

Oxford University is a uniquely constructed institution of higher education. It collectively comprises 38 colleges and six Permanent Private Halls, each of which represents independent and self-governing academic communities: all reflect early historic architectural styles, some dating back to the 13th century. It is the oldest university in the English-speaking world and the second-oldest surviving university in the world. There is evidence of teaching in Oxford as far back as 1096, but it is unclear at what point a university came into being.

Each of the colleges admits a relatively small number of students who come from many backgrounds and many countries. Having this variety is an essential ingredient in forming an intellectually stimulating

atmosphere that enables the students to thrive. The heart of the Oxford educational experience is the tutorial, allowing students to be taught in pairs. This system ensures acute personal attention.

Finding interesting accommodations with the Old Bank Hotel, located on High Street, close by the university's town center, worked out nicely. The hotel had been a former bank and the building dated from the late 18th century. From our fourth floor room, we had a panoramic vista of the spires, steeples and towers of The University Church of St. Mary the Virgin. The college's tower dates back to 1280.

Early one morning I determined the light was going to be exceptional. The hotel sits just across High Street from Catte Street, which traverses from south to north past Radcliffe Square and terminates on Broad Street. This corridor is limited mostly to foot and bicycle traffic and transverses where much of the pulse beat of this ancient academic setting is centered.

Dominating this open square is one of the most famous buildings in Oxford, the Radcliffe Camera, constructed like many of the college buildings with the honey-colored Cotswold stones. The word *camera* means room in Latin and the distinctive dome and drum-shape base of the structure houses

the main reading room of the Bodleian Library. Architect James Gibbs designed it in the mid-18th century.

Just to the east is All Souls College, established by King Henry VI in the 15th century. The college is primarily an academic research institution with particular strengths in the humanities and social and theoretical sciences. Although its fellows are involved in teaching and supervision of research, there are no undergraduate members.

Located just to the west of Radcliffe Camera is Brasenose College, established in 1509. I found myself drawn to its tower entryway framing a lush green rectangle lawn centered within the Old Quadrangle. A small "no visitors" sign gave me a brief pause, but with no one to plead my case to take pictures of this enchanting scene, I casually trespassed.

After taking several shots, I decided to find someone who might grant me proper clearance. Stepping back into the reception area, I noticed a porter's window and soon located Carol Rix. Explaining that I was a photojournalist in search of story ideas, she graciously allowed me to continue my work, adding I should not miss looking in on the 17th-century chapel, noted for its colorful fan vault ceiling.



The more I learned about some of the centuries-old traditions connected with many of the colleges, I had to chuckle after hearing how Brasenose got its name. Tradition has it named for the bronze nose (brazen nose) of a beast on a doorknocker that once graced the door of Brazen Nose Hall, a building that predated the foundation of the college by several hundred years. The original doorknocker, which was stolen during the riots in 1334 and was missing for more than 500 years, is now in the college dining hall.

Before returning to the hotel for a late breakfast, I found a way to photograph the Wren sundial positioned over the

south front of All Souls Chapel. The beautiful ornate gilt gate was locked, but by using my 300mm lens and bracing it through an opening in the decorative metal work, I just managed to fill up the frame with the sundial.

Later in the afternoon my wife and I continued the stroll along Catte Street, stopping first to look in on the Bodleian Library. Entering through the Great Gate, we proceeded across the large quadrangle to the Divinity School where a small gathering of visitors was receiving an interpretation of the extraordinarily carved stone ceiling. This is the oldest teaching room and the first examination school of the University

of Oxford. It is a masterpiece of English Gothic architecture.

Visiting the Bodleian Library was a special treat because of a connection it has with the College of William & Mary and Colonial Williamsburg. This goes back to the period just before Christmas in 1929, when Mary Goodwin, a historian doing research for the restoration of Williamsburg, located an engraved copperplate among a large collection of books, manuscripts, prints and other objects bequeathed to the library in the mid-18th century.

Known today as the Bodleian Plate, it is the only known 18th-century rendering of William & Mary's ancient campus, of the



**Oxford University is the oldest university in the English-speaking world and the second-oldest surviving university in the world, with evidence of teaching as far back as 1096.**





Christopher Wren designed the sundial for the chapel of All Souls College in 1658.

colonial Capitol building and of the Governor's Palace. "The discovery of the copperplate, or perhaps more accurately, the recognition of the subjects and realization of its significance — came just in the nick of time to correct the restoration architects' design for the west roof of the Wren Building," said Louise Lambert Kale HON '09, executive director of the historic campus.

The curators of the Bodleian Library later presented the copperplate to John D. Rockefeller Jr, who had called the plate the "cornerstone of the restoration." Shown on the top row are three buildings at W&M — the Brafferton, the Wren Building and the President's House; shown on the row beneath it are the Capitol as it appeared before the fire of 1747, another view of the Wren Building, and the Governor's Palace. It is now on display at Colonial Williamsburg's DeWitt Wallace Gallery.

Leaving the library through the north gate, we stepped out to a courtyard leading to the Sheldonian Theatre. This was Christopher Wren's second work and was commissioned in 1664 and completed in 1668. His design was a sharp break with the past Gothic buildings scattered about Oxford. Wren based his concept on the D-shaped Theatre of Marcellus in Rome that dates from the first century B.C. The theater seats between 800 and 1,000 people and is used for music recitals, lectures, conferences and various ceremonies held by the university, such as graduation and matriculation.

Just a little way to the east is another interesting structure, the Hertford Bridge, popularly known as the Bridge of Sighs, which is a skyway joining two parts of Hertford College Lane. The nickname is based on its supposed similarity to the famous Bridge of Sighs in Venice; however, it more closely resembles the Rialto Bridge over the Grand Canal in that city.

The following day we strolled east on High Street to the strikingly beautiful Magdalen College, founded in 1458, with the charter spelling the name "Maudelayne." The college name is still pronounced *Maudlin*. There are 600 students, comprising 400 undergraduates reading for a wide range of degrees and over 200 graduates. There are 70 fellows, of whom over a dozen are resident, covering a great range of subjects in the sciences and humanities.



The college is adjacent to huge gardens along the River Cherwell and Addison's Walk. A large meadow occupies most of the northwest of the college's grounds and it is the home of a herd of fallow deer. A prominent feature is the Great Tower, standing 144 feet high and considered one of the most celebrated monuments of Oxford. A tradition continues from the days of Henry VII that the college's renowned choir sings from the top of it at 6 a.m. on May Morning.

Although we did not have the opportunity to participate in punting on the River Cherwell, we enjoyed seeing a number of these flat-bottomed craft being poled along this placid tree-swept stream. Oxford also has the River Isis, which becomes the Thames. It was because of the presence of a ford for oxen crossing the Thames near the present day Folly Bridge, that the town got its name.

A final experience for us in this special academic community, known as the city of dreaming spires, was attending Sunday Evensong at Christ Church College Cathedral. Christ Church is a unique institution, one of the largest colleges that make up Oxford University. It has a fascinating history and numerous distinguished scholars have studied here. Among Christ Church's famous alumni are John Locke, Robert Hooke, John Wesley, Robert Peel, William Gladstone, Lewis Carroll and W. H. Auden.

During the English Civil War (1642-46), King Charles I lived at Christ Church. He held his parliament in the Great Hall and attended services in the cathedral. After the war and the restoration of the monarchy in 1650, the college was rewarded for its loyalty to the House of Stuart by being able to raise enough money to complete the main quadrangle (Tom Quad). Christopher Wren's talents were again tapped in 1682, when he was commissioned to design a new bell tower, which houses the bell, Great Tom, from which the tower and the quad get their names.

Departing this special place leaves one agreeing with one of the promotional brochures: "an enduring memory of a beautiful university town graced by spacious lawns, pretty parks, lacy spires, romantic pathways, and two picturesque rivers — Cherwell and Thames." Truly, a place worth studying, as well as a great place to study. 🏰

# RESTORATION HARDWARE

In the early years of the 20th century, the reverend W.A.R. Goodwin, rector of Bruton Parish Church, had a visionary idea. Inspired by the surviving 18th-century character of Williamsburg and its preeminent role during the American Revolution, he dreamed of restoring Virginia's colonial capital to its former glory.

Extensive research was undertaken to ensure historical accuracy throughout the project. Architectural research focused on period maps, deeds, inventories, plans, contemporary drawings and accounts of the colonial capital. Early photographs documenting the exteriors of many of the historic buildings enhanced restoration efforts.

Perhaps the most important find, however, was an engraved copperplate discovered in 1929 at the Bodleian Library at Oxford University in England. It is the only known 18th-century architectural drawing of colonial Williamsburg's principal buildings, and it became the basis for the restoration and reconstruction of those structures. In fact, John D. Rockefeller Jr. called the Bodleian Plate the "foundation upon which we have based the restoration of the Wren Building and the reconstruction of the Governor's Palace and the Capitol. Without it, we would have been acting in the dark; with it, we have gone forward with absolute certainty and conviction."

The curators of the Bodleian Library later presented the copperplate to John D. Rockefeller Jr., and it is now a part of The Colonial Williamsburg Foundation collections.

— Colonial Williamsburg Foundation



An engraved copperplate discovered in 1929 at the Bodleian Library at Oxford is the only known 18th-century architectural drawing of colonial Williamsburg's principal buildings, and it became the basis for the restoration of those structures.



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# APRIL

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# FOULS

The 40-Year-Old Secret  
Behind College Basketball's  
Hershberger Award

BY BEN KENNEDY '05



**L**ast spring, the *Wall Street Journal* unearthed a decades-old secret. Conspirators had come from all over the country to launch a complex plot from sleepy Williamsburg. They struck once and faded away — seemingly forever.

They had taken nearly every precaution, told only a scarce few others and almost got away with it. In the end, NBA stars, Division I athletic departments and the Associated Press alike had been fooled: basketball's Leo G. Hershberger Award was a hoax.

In fall of 2012, the *Wall Street Journal*'s Rachel Bachman was on-campus in Gainesville, Fla., reporting on the University of Florida football team as part of their "Varsity Vetter" series. While she pursued a big-picture look at the school's athletics program, sources suggested Bachman talk to Steve Noll '74, a lecturer in the history department and walking Gators encyclopedia.

"After we talked about Gators football, he said, 'Hey, I've got another story for you,'" said Bachman, before admitting that "when that happens, it's not usually very interesting."

But Noll proceeded to unwind the tale that would land him on the front page of the nation's largest newspaper.

"I almost couldn't believe my ears," said Bachman. "He and some friends concocted this whole fake award, this whole fake association, perpetrated this hoax on everybody and had subsequently gotten away with it. Nobody had caught them."

His friends were Tom Duncan '74, Reed Bohne '74 and Paul Pavlich '74, all fellow members of 1973's fictitious National Association of Collegiate Basketball Writers (NACBA) and former residents of Yates 3rd Center. Inspired by the Tribe's own unsung hoops star Mike Arizin '76, the four William & Mary juniors decided to play a trick. They named Arizin and 14 other rookie basketball players as winners of the first and only Leo G. Hershberger Award. And then they hoped their deception wouldn't get discovered — sort of.

"We were 20 years old," Pavlich said. "We were telling anybody after three beers. We'd make terrible spies."

Pavlich estimates up to 40 people knew the secret, but "none of them had any inclination to go snitch on us." Regardless, there were still many details to consider. Printing certificates and renting a post office box were important, but so was getting the right mix of players on the team. Co-conspirators with broad basketball knowledge were critical, as were Swem Library's many subscriptions to nationwide papers. This was



## 1973 Leo G. Hershberger Award WINNERS

Alvan Adams (Oklahoma)  
 Mike Arizin (William & Mary)  
 Quinn Buckner (Indiana)  
 Leon Douglas (Alabama)  
 "Sweet Lou" Dunbar (Houston)  
 Ron Haigler (Penn)  
 Raymond Lewis (Calif. State Los Angeles)  
 John Lucas (Maryland)  
 Maurice Lucas (Marquette)  
 Coniel Norman (Arizona)  
 Campy Russell (Michigan)  
 John Shumate (Notre Dame)  
 David Thompson (North Carolina)  
 James "Fly" Williams (Austin Peay State)  
 Henry Williams (Jacksonville)



five years before ESPN and a quarter-century prior to Google. There were only a handful of college basketball games on TV per week, and they felt some players weren't getting the attention they deserved.

"[Arizin] was averaging 17 points per game," said Noll. "[Current Kansas standout] Andrew Wiggins is only averaging 15 and he's on the cover of *Sports Illustrated*." The opportunity to poke fun at the negligent basketball establishment was too much to resist.

"We were trying to be a bit different," said Duncan. "This was one way to bring some humor and promote Tribe sports at the same time."

"The team is something that a regular organization would have been proud to have as their recipients," said Noll, "and we did it by newspaper." Then the word got to the Associated Press and began to appear in places like the *Hartford Courant* and *Los Angeles Times*.

"No one really ever checked," said Duncan. "I think that was amazing."

Noll, Duncan, Bohne and Pavlich even went so far as to use an old rubber mask to attend Tribe basketball games in disguise — as Leo G. Hershberger. Precisely how convincing a group of college juniors were in impersonating their own fictitious sportswriter is debatable, but there was no question that they had been thorough.

Pavlich added, "We were more detail-oriented on that project than anything we did as undergraduates at W&M."

"I regret to this day that I didn't think to make this an honors project at the College," said Bohne, "and get badly needed extra credit."

Forty years passed before Bachman's story in the April 4, 2013 *Wall Street Journal* finally revealed the hoax on the eve of March Madness. There was some fear that the pranked awardees might be offended, but the reaction was almost completely positive, if a little incredulous.

"For this improbable hoax, what could be more fittingly improbable than the *Wall Street Journal* to publicize the caper?" said Bohne. "We agreed our story had a Ponzi-like quality that the Wall Street crowd may admire."

"I would not have been upset if it never came out," said Duncan. "We know what we did and we were quite happy with it. But it was 40 years ago; what can happen? The timing turned out well. Rachel did a great job with the story; we were all pleased by the reaction."

Duncan was featured in an online video interview to accompany Bachman's article; Noll's face was immortalized in classic *Wall Street Journal* stipple portrait fashion. The attention was unfamiliar, but Duncan didn't mind.

"Anything we can do to help Tribe basketball, we'd be interested," he said. Curiously, U.S. Figure Skating created its own, non-fictitious Hershberger Award in 2010.

Noll keeps a framed Hershberger certificate in his office in Gainesville, where he first unveiled the hoax to the world. He's also got yet another rubber mask.

"Somehow while we were in college, we left [the original Hershberger mask] in the car and it melted," said Noll. "So Leo is dead, but at my wedding these guys came with a very similar mask which became Leo's brother Myron." Myron stands vigilant near the Swamp to this day.

All of the guys — along with Charlie Duckworth '74, Tom Monday '74, Al Sharrett '74 and Jay Gsell '73 — remain in touch across America via email, sharing anything from bad jokes to the latest news from the College. They call it the "W&M Sewing Circle Collective." After all, when

Noll's father dropped him off at Yates as a freshman, he had one piece of advice: "Make good friends."

"I think he'd be very happy with the people I met at the College," Noll said. "The people I remained in contact with are the people who share these values. And the friends survived not just those four years but everything in between."

All four men got together at Duncan's daughter's wedding in California last fall, gathering as always for a photo next to some familiar green and gold — adorning the ubiquitous Waste Management dumpsters.

This fall, the Class of '74 will celebrate their 40th Reunion.

"We're old codgers now," said Duncan. "I don't know how we got to be this old."

"The story matured with age," added Bohne. "We didn't."

As for old crusty Leo, like with the best tall tales, the truth is stranger than fiction.

"It turns out, there really was a Leo G. Hershberger," said Duncan. "I think he passed away, but his son wrote in on one of the Internet comments somewhere. We just made it up because it sounded like a crusty old sportswriter, and we had a mental image of a guy chomping on a cigar, wearing a short-sleeve white shirt with his tie undone."

"If anyone is upset about being bamboozled," said Bohne, "I proudly blame the influence of the College." 🏰



In 1973, Steve Noll '74, Tom Duncan '74, Reed Bohne '74 and Paul Pavlien '74 created a fake association and doled out awards to 15 rookie basketball players.





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# W&M

## ALUMNI SPIRIT

### From the Office of Alumni Engagement



Kelly S. Holdcraft  
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**W**hen I was dating my husband, I told him that there were only two things that I needed on my birthday — a wrapped present and a birthday cake. There is something magical about having your name written in icing and blowing out candles that makes a birthday complete for me. Now that I am a woman of a certain age, I certainly do not prefer to have the number of candles match my age, so I can only imagine how William & Mary must feel blowing out 321 candles this year! I hope that all W&M alumni who celebrated Charter Day at the 18 birthday parties across the world felt proud of the accomplishments of their College and of each other, as they gathered together to share a piece of birthday cake in honor of their *alma mater*.

It is traditions like Charter Day that make me proud to serve the alumni of William & Mary. I walk across our lovely campus in every season and know that the legacy and promise of 321 years of past, present and future leaders surround me. Over Charter Day weekend, I was honored to host chapter leaders and liaisons of 24 Alumni Chapters for our annual Chapter Presidents Council meetings and celebrations. We met with campus partners and brainstormed together on how to personally engage W&M alumni through social, service, scholarship and student/parent opportunities. From these meetings, 2014 will focus on chapter events in service of their local communities and in increasing chapter scholarships to current students. In addition, we discussed the many ways to welcome W&M parents to chapter activities, including expanding our incoming student receptions this summer.

Below are highlights from some of the many W&M activities happening around the globe. Make sure to “Like” your local W&M Alumni Chapter Facebook page to view photos of W&M birthday cakes and recent activities, and to find out about upcoming events.

#### ATLANTA

The Atlanta Chapter is off and running with two chapter liaisons — Colette Fournier '10 and Lee Weber '87 — who kicked off the spring with a wonderful networking event. Make sure to check out the W&M Atlanta Alumni Chapter Facebook page for photos and upcoming events.

#### BOSTON

Congratulations to the William & Mary Boston Alumni Chapter for their 2012-13 New Chapter Award. The chapter leadership in Boston has provided a road map for incoming W&M chapters. This spring, they hosted a Birthday & Basket-

ball party to celebrate Charter Day, followed by attending the Tribe vs. Northeastern men's basketball game. As 2013-14 comes to a close, I expect only bigger and better from William & Mary Boston.

#### BOTETOURT, VA.

W&M Botetourt Alumni Chapter welcomed special guest Kate Conley, William & Mary's dean of the College of Arts & Sciences, to their annual meeting. Also at that meeting, the chapter awarded their Distinguished Teacher Award to local teachers from each of their two public school districts. What an amazing event to celebrate the College and their community!

#### CHARLESTON, S.C.

Congratulations to W&M Charleston Lowcountry for their 2012-13 Outstanding Chapter Award and happy 10th anniversary! This dedicated group of W&M alumni has consistently won this award during their 10 years in existence and continues to provide amazing opportunities for engagement year round. The chapter cheered on Tribe men's basketball and women's golf vs. College of Charleston. They also hosted their annual oyster roast, which welcomed College students who spent their spring break working for East Cooper Habitat for Humanity. The chapter also welcomed the W&M Wind Ensemble for a local concert. In addition, young alumni in



Charleston now regularly gather on the third Thursday of each month for networking activities.

### CHARLOTTE, N.C.

William & Mary Charlotte hosted their annual service event at the Second Harvest Food Bank.

### CHICAGO

Kristen Faust '93, chapter president and Chapter Presidents Council chair, and the W&M Chicago Alumni Chapter welcomed several new board members at the chapter's annual meeting and Yule Log in January. At the event, Richard and Sally Henson P'16 donated two amazing steel W&M cyphers that were raffled off to raise funds for the chapter scholarship. The chapter also hosted a Tribe Tuesday Birthday Party and a CAA Men's Basketball Tournament game watch to cheer on the Tribe.

### HOUSTON

W&M Houston Alumni Chapter spent an evening at the Arcodero hosted by Hunter Todd '61. The chapter then hosted alumni from several Virginia colleges and universities in the Chairman's Club at the Houston Livestock Show & Rodeo, with many thanks to University of Richmond alumna Jennifer Hazelton for coordinating this event.

### LOS ANGELES

In January, W&M President Taylor Reveley hosted a reception for alumni and parents in Santa Monica. The chapter followed up with mimosas and coffee cake at a birthday brunch in Manhattan Beach to celebrate Charter Day. The W&M Los Angeles Alumni Chapter is moving forward under the leadership of Robert Tisdale '08 with more events and activities to come.

### LYNCHBURG, VA.

Rusty '82 and Beth Hicks '83 are the chapter liaisons for the revived W&M

Lynchburg Alumni Chapter. They got things rolling with a W&M birthday party this spring and look forward to bringing more alumni together soon.

### MIAMI, FLA.

Miami-area alumni gathered together to enjoy networking and birthday cake in celebration of Charter Day.

### NEW YORK CITY

W&M New York City started off the year with a Tribe men's basketball game watch and W&M birthday party. The chapter has also started a monthly Tribe Thursday tradition to gather alumni together for regular networking and merriment. In addition, Angela Casolaro '06, chapter president, was elected as vice-chair for the Chapter Presidents Council.

### PHILADELPHIA

W&M Philadelphia-area alumni came out in force for a Virginia Schools event with University of Richmond, University of Virginia, Virginia Tech, James Madison University, and Washington & Lee alumni. The chapter also cheered on Tribe men's and women's basketball against Drexel University, and celebrated William & Mary's birthday.

### PITTSBURGH

The W&M Pittsburgh Alumni Chapter is revived and active under the leadership of Joanna Klein J.D. '09. The chapter hosted a W&M birthday party early this year and welcomed the William & Mary Symphony Orchestra for their concert at University of Pittsburgh.

### RICHMOND, VA.

W&M Richmond First Tables, the chapter's monthly event at restaurants in and around Richmond, continues to bring area alumni together in 2014. The chapter held its annual and very popular Valentine's Sunday Luncheon and "Love" Tour at the Virginia Museum of Fine Arts. Bob Podstepny '74, chapter

president, is excited to report that the chapter's scholarship endowment is only \$11,500 away from being fully endowed by July 2014.

### SAN DIEGO

Another stop on William & Mary President Taylor Reveley's California trip was to the San Diego area to meet with local alumni. After the event, the W&M San Diego Alumni Chapter and John and Sally Appleby P '17 hosted a wonderful reception for the Tribe men's tennis team in La Jolla, Calif.

### SAN FRANCISCO

W&M President Taylor Reveley started his 2014 California tour in San Francisco, where alumni gathered to greet him. The W&M San Francisco Alumni Chapter is formally organizing under the leadership of Amy Bevan '03. They held a W&M birthday party as a great way to follow President Reveley's visit. There will be more wonderful Bay Area activities to come.

### SOUTH HAMPTON ROADS, VA.

Mike Mars '00, chapter president, and the W&M South Hampton Roads Chapter started 2014 with a birthday party to celebrate Charter Day.

### SOUTHWEST FLORIDA

W&M alumni in the Naples, Fla., area gathered together to enjoy birthday cake and to wish the College a very happy 321st birthday.

### TRIANGLE, N.C.

The W&M Triangle Chapter is organizing under the leadership of Tim Pemberton '04. Make sure to "Like" the W&M Triangle Alumni Chapter Facebook page to learn about upcoming events.

### UK/EUROPE

The W&M UK Alumni Chapter is moving forward under the leadership of Shree



## ALUMNI SPIRIT

Junk '03. The group hosted a William & Mary birthday party with special guest Brad Parks '03, co-executive director of AidData and research faculty at William & Mary's Institute for the Theory and Practice of International Relations.

### WASHINGTON, D.C.

The Greater Metro Washington, D.C. Chapter hosted an epic W&M birthday party at Black Finn in Arlington, Va., with over 100 alumni registered and a humongous cake for all to enjoy! D.C.-area alumni also met at the Newseum to tour the "Anchorman: The Legend of Ron Burgundy" exhibit and at the Washington Harbor Ice Rink for ice-skating. In addition, the chapter partnered with James Madison University's Alumni Association for a third annual What Colors Do You Bleed blood drive. To top it off, Chapter President Tiffany Henkel '05 presented a seminar for first-time homebuyers.

### WILLIAMSBURG

Congratulations to the W&M Williamsburg Alumni Chapter for winning Outstanding Chapter 2012-13. The chapter continued its successful Tribe Thursdays by hosting Tribe coaches in January, and eating birthday cake with Laura Heymann, vice dean of William & Mary Law School, in February. Ben Boone '07, M.Ed. '09, chapter president, was excited for the chapter to host a guided docent tour of the Caravaggio exhibit at the Muscarelle Museum and a chili cook-off for the CAA Men's Basketball Tournament.

**[1]** The W&M Alumni Association hosted an alumni engagement event at the Virginia Living Museum in Newport News, Va., on Dec. 5, 2013. On hand were the newly named Dean of the School of Education Dr. Spencer Niles and Provost Michael Halleran.

**[2]** The Williamsburg Alumni Chapter celebrated W&M's 321st birthday with a cake during a Tribe Thursday in February.

**[3]** In Charleston, S.C., William & Mary alumni gathered for the annual Virginia on the Veranda party, which brings together alumni from Virginia schools.





# PARENT & FAMILY PROGRAMS

We want all William & Mary families to have a rich and rewarding experience. Through our many resources and programs, we strive to connect parents and families to each other and to the university in a way that supports student success. A few ways that you can get involved are listed below.

## COHEN CAREER CENTER

From speaking on a career panel, to offering an internship or job, to supporting the Cohen Career Center Internship Fund, there are a variety of ways you help students navigate the career exploration process.  
[www.wm.edu/offices/career](http://www.wm.edu/offices/career)

## PARENT & FAMILY COUNCIL (PFC)

The PFC is one way you can stay informed and learn about what is happening at William & Mary. PFC members provide feedback and ideas to College administrators, participate in outreach to fellow parents and support the Parents Fund annually.

## ALUMNI CHAPTERS

Alumni Chapters connect parents and families to each other and to the Tribe community around the world. We hope you'll attend our regional events and connect with fellow parents and alumni in your area.

## SUPPORT THE PARENTS FUND

The Parents Fund helps William & Mary offer students the most effective tools for lifelong growth and success. Financial aid, research opportunities, access to the best faculty, properly equipped laboratories and facilities, and exceptional programs are just some of the resources made possible by annual gifts to the Parents Fund.

[www.impact.wm.edu/parentsfund](http://www.impact.wm.edu/parentsfund)

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## [ALUMVIEWS]

## Student delivers inspirational Charter Day speech

BY ARIEL COHEN '14

**I**t began simply: Six professors, 100 students (more or less) and a college of “good arts and sciences” in Virginia. Now look what it’s become: This internationally known university of great stature — but more importantly, it’s the community we all know and love, and a tradition that we have all learned to call home.

Our first days at William & Mary, we cross through the Wren, wide-eyed freshmen, unsure what lies ahead, but the College makes sure we know what lies behind us.

Not many other institutions advertise their strong colonial heritage over their football programs. But after a week at William & Mary, not only do we know the legend of every 18th-century ghost, but we also receive a crash course in centuries of tradition. And we take it to heart.

Because here at William & Mary, our unofficial motto, “One Tribe, One Family,” is more than a corny catchphrase — it’s a lifestyle.

When I first came to the College, I was lucky enough to find my “family.” This group of about 20 guys and girls, affectionately known as “The Barrett Fam,” has been the backbone of my College experience.

As we’ve grown older, our interests and passions naturally diversified, leading us to additional friend groups and activities. Some of us discovered the unbelievable love in a sorority house, the magic of a campus newspaper or the camaraderie of a community service organization. At William & Mary you find many families.

Like any true family, the Barrett Fam sometimes argues and disagrees (the current drama is all about spring break plans). But together, always together, we’ve cheered at Wren Tens, signed up for classes, coordinated costumes for Campus Golf, pulled those all-nighters in Swem and danced at King & Queens.

What’s most amazing is that there is nothing unique about our experience. Our William & Mary is a part of a 321-year chain. Each year, the College adds new links to the chain — with new students, new families, that continue

the College’s traditions every day.

And it’s more than the traditions of throwing holly on the Yule Log or a crazy midnight run through the Sunken Garden. Ours is a tradition of community.

We endure because of that community, and thank goodness the charter created that.

This year the phrase “One Tribe, One Family” took on a new meaning when my little sister, Alison ‘17, joined the freshman class. Watching her go through her first year, experiencing many of the same highs and lows as I did, made me realize how lucky I am here at William & Mary, and how lucky we all are.

Lucky to grow in a friendly community that picks you up when you fall down (and trust me, you will fall down! Quite literally), but also pushes you past where you thought you could be. Lucky to be in a place where long days at the library are encouraged ... and rewarded with laughs at Senior Mug night.

This May, I will reverse my freshman path through the Wren to graduate, but Alison will carry the tradition onward. And after her, others will do the same. Just like the founders promised in the charter, “a perpetual College ... to be supported and maintained, in all time coming.”

This is a promise that we will not break.

As we continue to create and hold on to our “families” and communities, the tradition of the charter will carry on as we find our “home” at the College. Because life at William & Mary is about more than the stressful lectures or pop quizzes. It’s about the people.

You may be thinking about your own families you’ve found here at the College. These relationships are just as valuable as any degree, so hold to them fast.

So, no matter where you are in the world, whatever stage of life, we can always look to our foundation, our family, our Tribe for support.

So, hark on home. Hark upon the gale. That’s what it’s all about.



Cohen '14



## [ALUMNEWS]

## Family Matters: The Lamberts come home to W&amp;M

BY KELLEY FREUND

For Matthew T. Lambert '99 and Karen Silverberg Lambert '98, William & Mary has always been about family. From the faculty and administrators that took a personal interest in their lives, the students they supported as RAs, to the friends they made along the way and through involvement in various activities, the College has always been a welcoming community for the couple.

Now back in Williamsburg with Matthew serving as the vice president for university development at William & Mary, the Lamberts are happy to know that the core values of the College and the town have not changed.

"The warm embrace we've felt has reassured us that we made a good decision to come here," said Matthew. "It is a feeling of home for us."

Matthew's roots at William & Mary run deep, with family members both attending and working at the College. When he started looking at schools, William & Mary had just the right size and feel. Karen grew up in Texas but, with family on the East Coast, she gravitated towards attending school east. "I was enchanted by the idyllic campus and was drawn to the elements that made William & Mary a public ivy," she said. "It offered an elite education combined with a warm community of intelligent and down-to-earth people."

In college, Matthew was a guitarist in a band and also spent time working as a member of the Campus Police Student Patrol, which provided the opportunity to care for the campus in unique ways. Matthew was also very involved with residence life and student government at William & Mary. He got an early taste of advancement work as a member of the Student Alumni Liaison Council, run by the Alumni Association, and the Student Advancement Association, run by the University Development Office.

Karen also participated in residence life and student government and was passionate about the Alan Bukzin Memorial Bone Marrow Drive, a beloved College tradition and campus-wide effort. She was an RA on the same staff as Matthew's brother, so she knew him before meeting Matthew. Going through pictures recently, the two discovered that they had actually



**Matthew '99 and Karen Lambert '98 with sons Harrison (left) and William (right)**

been in the same place at the same time on several occasions, but they did not officially meet until Fourth of July weekend in 1997 at a William & Mary party in Washington, D.C.

"I knew I was in love with her at that moment," said Matthew, "but she was dating someone else so it didn't work out immediately. I wanted to date much sooner, but she wasn't quite ready. That's one of the reasons I'm good at my job now; you've got to be patiently persistent!"

The two started dating in 2000 and were married in 2004 in the Wren Chapel.

After graduation, Karen worked for St. Jude Children's Research Hospital doing fundraising, marketing and corporate partnerships. Matthew got into grad school, but deferred for a year to take a job that he jokes has been the pinnacle of his career.

"I worked for Oscar Mayer, driving the Wienermobile around the country. It was a great job. I learned so



much about working with people. I had never traveled outside the East Coast and I felt like I really wanted to experience the country. I was able to travel to almost 30 states and see small-town America."

Afterwards Matthew went to Ohio State for his master's degree and worked at the business school in development. It was there he realized he loved the combination of higher education and working with students and alumni.

Karen went on to work for the American Red Cross and then Georgetown University, doing research in child development, early education, and maternal health. After finishing up his master's, Matthew joined the ranks at Georgetown, working his way up to associate vice president of university development, while also completing his doctorate in education from the University of Pennsylvania.

When the position in development opened up at the College, Matthew admits he was hesitant to apply. "Karen and I knew that William & Mary was not going to be another stop along the way; this would be long term. I knew it was a great job and we obviously love the place, but it was really on the personal side, deciding if the time was right for us to make this move."

It turned out to be the right decision for the Lamberts. "We both loved this place," said Matthew. "There's a strong feeling of community at William & Mary and more broadly, in the town of Williamsburg. I've now attended and worked at four different universities so you get the chance to see the similarities and differences between them. It's truly unique to W&M.

"There is this sense of heart, mind and spirit that is special to the College," agreed Karen.

With Colonial Williamsburg, the Sunken Garden and Zable Stadium acting as playgrounds, Matthew and Karen have found the area to be the perfect place to raise their two boys, William, 5, and Harrison, 3.

"Several of their baby-sitters are William & Mary students, so you can imagine how terrific they are," said Karen. "We are blessed to be able to expose the boys to great role models and to raise them in the supportive environments of W&M and Williamsburg."

"For our oldest, William," said Matthew, "he loves that his name is everywhere. Our youngest son is Harrison and he keeps wondering if we are going to move to Harrisonburg. They have little fights. 'This is my Burg.' Fortunately, our church is on Harrison Avenue, so the little guy gets that prize."

One of the many things the Lamberts appreciate about working at the College is the strong integration of personal and professional that exists. "That was never the case for me before," said Matthew. "It was always work life and home life were completely separate, whereas here Karen and the boys are part of almost everything that I do and that's part of the fun, that we get to do so much together."

Matthew recently completed a book on privatization in public higher education, interviewing 150 governors, legislators and members of Congress to get "the other side of the story. We in higher education tell the story of our problems, but I wanted to capture and better understand the other side and see how those in power to make decisions feel about the direction of higher education." The book will be published this fall by Harvard Education Press. He will also begin teaching again this fall.

"For someone who truly enjoyed the student experience here at William & Mary, I will love being able to work with students again," he said. "It grounds me in why I'm asking people to help the College. For anyone in a job like mine, it makes you better at what you do, because you get a fuller sense of the entire university experience—particularly students and faculty."

Matthew credits Karen's support as the reason he's been able to do many of things he has professionally. "She brings a level of depth, intelligence and love to our family. She is truly the glue that keeps our family tied closely together. She's also a great mom to boys and has fully embraced everything boy; she is an expert on trains now!"

Karen feels that Matthew's professional success and passion for life and for learning is rooted in his family. "He came from a very modest background, but was fortunate to have the loving support of his grandparents and parents who really did scrape money together to give him and his brother an education," she said. "Matthew continues their examples of hard work, character and faith; I see it every day in our family and in his work. He has thoughtful humility for his blessings, appreciation for the struggle that many have to get quality education, and determination to make William & Mary the best that it can be. It all comes from his deep sense of gratitude."

"The course of my life was fundamentally changed at W&M," said Matthew. "The entire life I have right now, career, family, is all because of William & Mary."

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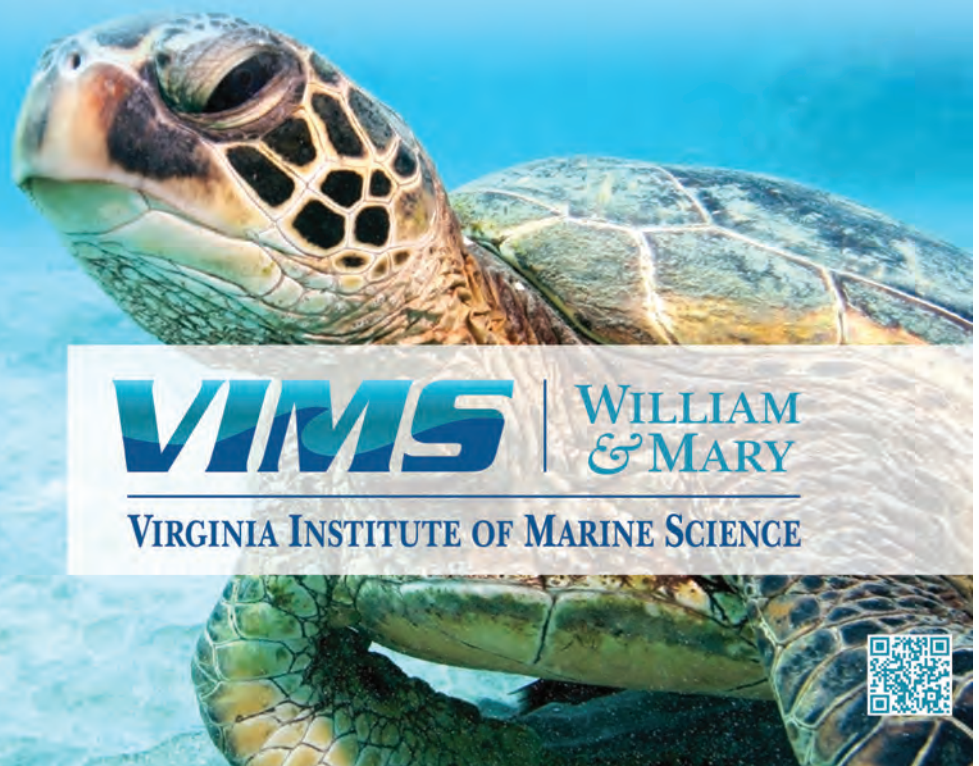
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"As a career journalist, I have reported for newspapers in Memphis, Raleigh, NC, and Phoenix and, after 1980, the Los Angeles Times. With each move, I had enjoyed a newspaper community, and that's what I wanted after retirement: a community.

I heard about the Continuing Care Retirement Community (CCRC) concept and I liked it. This launched years of research, and as the CCRC movement grew, I visited communities across the country of every variety and developed a lengthy priority list which included cultural life, a top-notch gym, excellent food, and--please!--large, airy rooms with lots of closet space.

When Williamsburg became my destination for family reasons, I went to the computer with my fingers crossed. There, among a maze of retirement websites I found a beautiful place called WindsorMeade. As I checked off my priorities and WindsorMeade met them all, I stopped holding my breath. I had found my community."

- Connie Koenenn, Retired Journalist  
& WindsorMeade Resident.

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# BACKSTORY

Fanchon Glover M.Ed. '99, Ed.D. '06  
Chief Diversity Officer

## Education

B.S., Presbyterian College  
M.Ed., William & Mary  
Ed.D., William & Mary

## How did you end up in this career field?

Right before I graduated, Presbyterian College created a position for me to serve as coordinator of minority affairs and volunteer services. And I thought, "I'm going to get paid for this? Really?" I was hired as the institution's first African-American administrator and worked my way up the chain to a director's position. During those six years I realized higher education was a career and I was amazed one could get paid to do this. I love this.

## What do you like most about your job?

Every day is a new opportunity to impact change. There's always a challenge, and I don't say that in a negative way, but the harvest is plentiful; there's much to do. And I absolutely love the students. I'm still, after all these years, just as giddy on the first day of school. I love the fact that there are students who will not have to wait for what I wanted. When I was a student, we had to come in and establish all these opportunities. That's why I got into this field — so that students wouldn't have to create those on their own, that they would be there.

## What accomplishment in your professional career are you especially proud of?

Earning my doctorate. I'm the only person on both sides of my family who has ever received a terminal degree. I had to make a lot of sacrifices, but the blood, sweat and tears are so worth it. I always remember my mom saying those are the things people can't take away from you.

## What is W&M doing right in regards to diversity?

I think I've stayed at William & Mary for as long as I have because I see so much potential and I feel like we could be a leader, especially in the areas where I work; that other institutions can look to how we at the College are creating an environment that respects people for all their different views. During my time here I've seen this institution evolve tremendously in the way in which it's committed to diversity and I am so proud of that.



Interview by Kelley Freund





“This was just the right time in our lives.  
We really feel good about this.”

— Rik '78 and Carrie Hanley

Rik and Carrie Hanley seem to make all the right moves. With two careers that allow them the flexibility to live wherever they choose, they chose to make their home in Williamsburg a few years ago. Rik has many good memories from his student days and now he and Carrie are creating new ones as they discover all that the Williamsburg community has to offer.

Though the couple moved quickly to engage with William & Mary from the time they first arrived, “it was actually our financial advisor Rick Overly '88 who first suggested we consider the College in our estate plans”, explains Rik. “He’s an alumnus too, so naturally the conversation turned to William & Mary.” With assistance from the Gift Planning Office, the Hanleys made a provision in their living trust that will establish permanent endowments to support scholarships and the Muscarelle Museum.

Now that’s a good move for Rik, Carrie, *and* future generations.



*For assistance with your charitable planning, please contact:*

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