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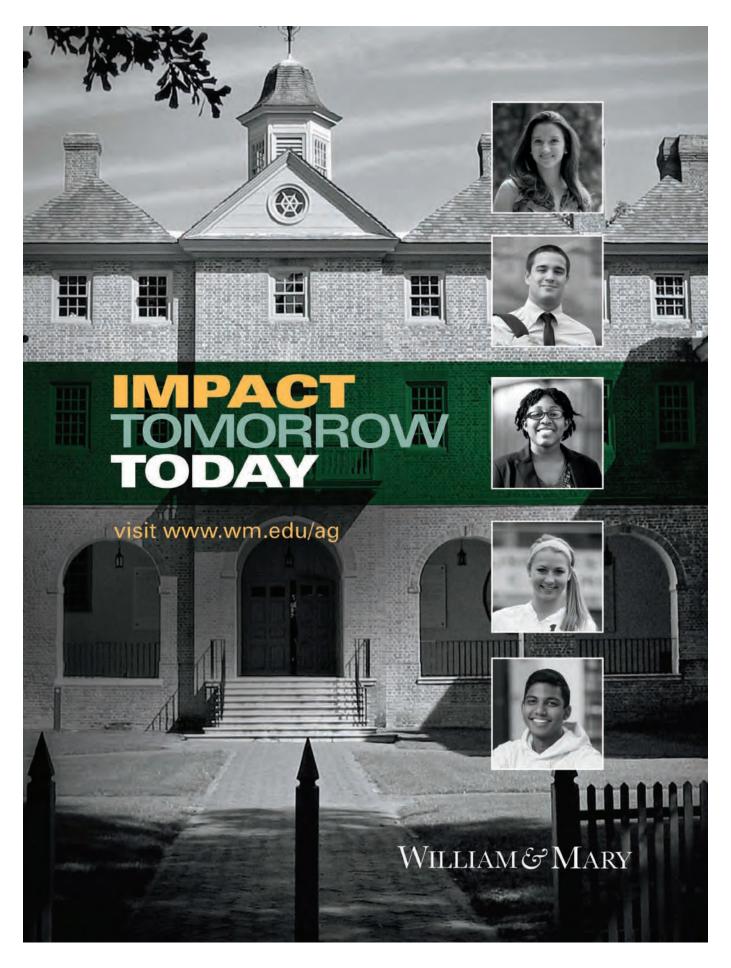


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2013 W&M

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WILLIAM AND MARY Alumni Association SEPTEMBER 26 - 29 **FESTIVAL SESSIONS**

A CONVERSATION WITH GLENN CLOSE

The Business of Spectacle Art Direction & Scenic Design Panel Dress for Success: Costume Design Panel Making News Fun or Making Fun of News The Digital Divide: Monetizing Content on the Web Alumni Career Mentoring Roundtables And many more!



SEPTEMBER 28

CHEEK MEDAL CEREMONY

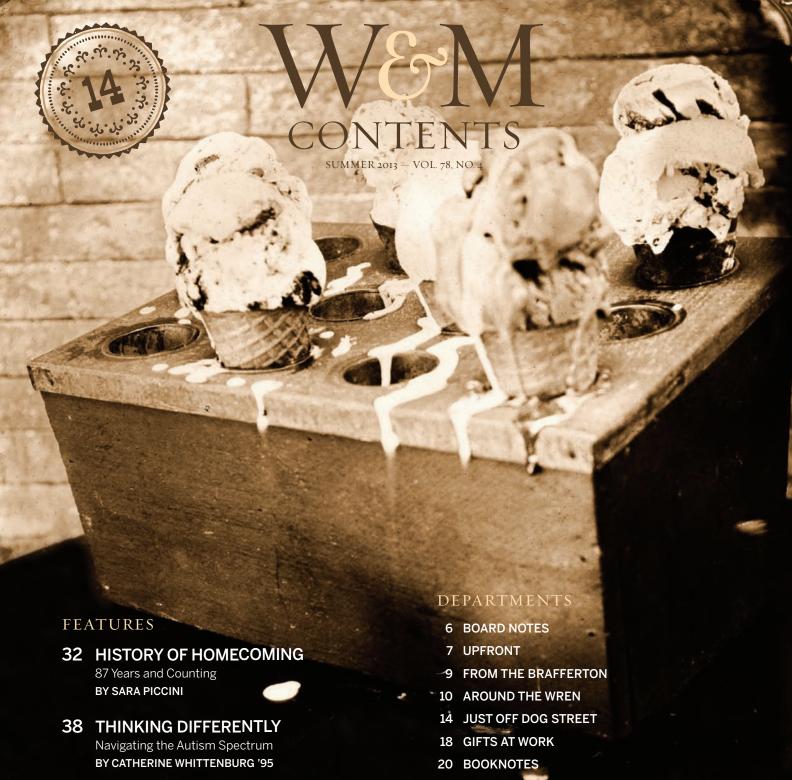
By invitation only

2013 RECIPIENTS
Glenn Close '74, D.A. '89, Six-time Oscar nominee, Emmy, Golden Globe and Tony Award winning actress, and Co-Founder of Bring Change 2 Mind.

David E. Shaw, managing partner of the Black Point Group, Founding Chair of the Sargasso Sea Alliance, a director of the National Parks Foundation, a science advisory board member to Discovery Communications, Treasurer of the AAAS, and a board member of Sapphire, Itaconix, DVM, Ironwood Pharmaceuticals and Physion Consulting.



Speakers and entertainment may be subject to change. Stay up to date by visting www.wmalumni.com.



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ON THE COVER: The first float from the first official Homecoming parade in 1929. COVER PHOTO COURTESY OF SWEM ARCHIVES

BOARDNOTES

Alumni Board of Directors Gathers in NYC for Spring Meeting

he semiannual meeting of the William & Mary Alumni Association Board of Directors was held in New York on April 11-12, 2013. The meeting began with opening comments by President Peter M. Nance '66 and presentations from Board of Visitors member Kendrick Ashton '98; Director of Leadership Gifts and Foundation Operations Lee Foster HON '13; and College President W. Taylor Reveley III. The board:

- Reviewed the policy and nominations for the Alumni Service and Young Alumni Service Awards. Recipient of the Alumni Service Award was Kirsten Faust '93; and Brianna Bates '09, Beau Blumberg '11, J.D. '14, and Hope Huynh '06 were awarded the Young Alumni Service Award.
- Approved a recommendation to award the 2013 Faculty and Staff Service Award to Spencer Milne (Athletics).
- Reviewed and approved 2013 Alumni Fellowship Awards for Leah F. Glenn (Dance), Erin K. Minear (English), Danielle H. Dallaire (Psychology), Patricia L. Vahle (Physics) and Eric J. Hilton (Marine Science).
- Approved the 2013 Homecoming Grand Marshal, Mildred "Millie"

Barrett West HON '91.

- Approved changes to the Board Policy on the definition of alumni organizations and groups.
- Approved, for vote, recommended changes to the Board nomination and election process in the bylaws.
- Accorded Associate Alumni status to 17 retiring faculty members.
- Discussed preliminary plans for an expansion of the Alumni House.
- Approved the proposed budget for FY 2013-2014.
- The following slate of officers for 2013-2014 was approved:
 President Barbara Cole Joynes '82; Vice President David N. Kelley
 '81; Secretary Susan Snediker Newman '79; and Treasurer Glenn
 W. Crafford '77.

At the close of the meeting, Kathryn "Kay" Hennecy Floyd '05, Cynthia Satterwhite Jarboe '77, Stephen S. Tang '82 and G. Wayne Woolwine '61 began their terms on the Board. Janet Rollins Atwater '84, Carl W. Cheek '61 and Kathryn Watson Lawler '59 concluded their terms. Peter Nance '66 will remain on as immediate past president.

The next regular meeting of the Board of Directors will be Thursday and Friday, September 19-20, 2013, in Williamsburg.





William & Marry

SUMMER 2013 VOLUME 78. NUMBER 4

BOARD OF DIRECTORS

Barbara Cole Joynes '82, *President* David N. Kelley '81, *Vice President* Susan Snediker Newman '79. Secretary Glenn W. Crafford '77, Treasurer Peter M. Nance '66, Immediate Past President Christopher P. Adkins '95, Ph.D. '09 R. Edwin Burnette Jr. '75, J.D. '78 Ted R. Dintersmith '74 J. Thomas Flesher '73 Kathryn Hennecy Floyd '05 Martha McGlothlin Gayle '89, J.D. '95 Kathryn Watson Lawler '59 Cynthia Satterwhite Jarboe '77 Elvce C. Morris '98 Timothy J. Mulvaney '91 Stephen S. Tang '82 Kevin J. Turner '95 G. Wayne Woolwine '61 Ann Hansbarger Snead '59, Olde Guarde Council Kirsten A. Shiroma '05, Chapter Presidents Council Ashley E. Slaff '08, Young Guarde Council Remy M. O'Neill '13. Student Alumni Council

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UPFRONT

Giving & Receiving

illiam & Mary alumni have a 320-year history of "giving back" — to their country and to their communities. Our alumni, who today number more than 90,000, can be found throughout their communities and the world making a positive impact on a wide array of issues, organizations and people — proving that giving is often truly better than receiving.

Many alumni also give of their time, talent and treasure to our *alma mater*. As amazed as I am by the generosity of these alumni, it is surprising that they represent but a modest fraction of our total alumni base. Surely, for all that the College has given us — careers, mentors, friendships, memories and, for some, partners — *now* is the time for all of us to give back for all we have received. And in so doing, find that giving does indeed have the reward of connecting us back to our *alma mater*.

Support your local chapter; attend events or, better yet, volunteer to assist your chapter's leadership.

Let the Cohen Career Center know you are willing to offer advice to grads interested in your field.

Help your reunion gift committee by making a few calls or sending a few emails.

Attend Homecoming *every* year, not just every five years.

Stand in the Wren Yard this August and welcome the Class of 2017 during Convocation.

Call (or text) a few local high school students who are coming to W&M this fall and tell them how excited you are they chose William & Mary.

Wear something that says William & Mary at least once a week — and see how many fellow alumni you meet and how many conversations are started.

Come to Charter Day on Feb. 7, 2014, and sing "Happy 321st Birthday" along with the rest of the College community.

When hiring, try to recruit William & Mary alumni.

If you don't have a position to fill, help a W&M alumnus's networking efforts by



introducing him or her to someone (anyone) who might be of assistance.

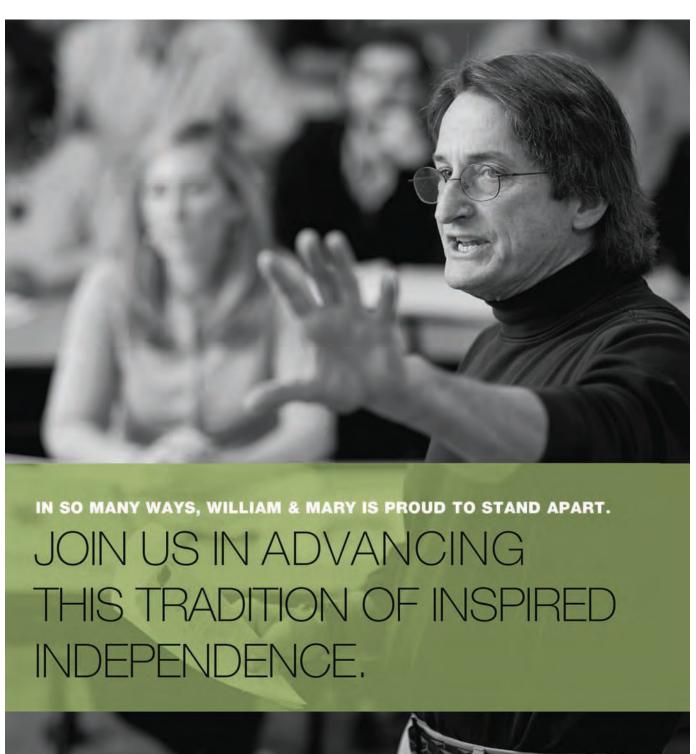
Support Tribe athletics, bring a friend to a Muscarelle exhibit. ... The list is endless.

And don't forget that one thing you can do each and every year is make a gift to the College. No matter how large or small, your participation is needed if William & Mary is going to maintain its tradition of excellence. Private support yields returns: it is how we are able to rank near the top for "Best Undergraduate Teaching" (No. 6 and the top public university on the latest U.S. News & World Report list), how we can support our athletes so they may succeed on and off the field (as yet another member of the Tribe heads off to the NFL: see pp. 28-29), and how we can give our eager, able-minded students the environment that produces scholars, researchers and the next Fulbright recipients.

I am honored to serve as president of your Alumni Association this year. Your board, Executive Vice President Karen Cottrell '66, M.Ed. '69, Ed.D. '84 and the Association staff, and I are committed to ensuring that the Association provides many and varied opportunities for all alumni to engage with our beloved alma mater — both when you return to campus, as well as in your communities. Please share your thoughts. I look forward to receiving them, as well as your questions and suggestions. You can write to me at wmalumni.com/bodcontact.

BARBARA COLE JOYNES '82

President
William & Mary Alumni Association





FROMTHEBRAFFERTON

Leadership

et's turn our minds to successful institutions and successful people. I think it's fair to say they are always under construction. They are always adapting creatively to change and trying to do better, even if they're already doing very well.

One obvious reason for us all to remain under construction is that the world is constantly changing around us — its people, technology and understanding of reality. When I was in college geologists were just beginning to imagine that tectonic plates well beneath the earth's crust might be constantly sliding the continents around and crashing into one another. Well, it isn't just tectonic plates that are grinding away. The way we gather and exchange information keeps changing at blazing speed, and things keep bumping into us from all directions and cultural perspectives. We had best remain under construction lest we quickly become irrelevant.

So how do we prepare ourselves and our students not just to keep up, but to lead the way?

William & Mary, the alma mater of the nation, has always been about leadership. Leaders do matter, in my judgment. They matter enormously if they're up to the job. But they must be up to the job, excellent, or they can truly sink the ship.

The vision of our alumnus Thomas Jefferson produced the Louisiana Purchase, the Lewis and Clark expedition, and ultimately the opening of the West. Alumnus John Marshall produced seminal decisions that established the United States Supreme Court as an equal branch of the federal government. Yet another alumnus, James Monroe, put European powers on notice that their colonization or intervention in the Americas would no longer be tolerated. Those were bold, decisive actions of enormous import.

It is easy to conjure up examples on the other side of the ledger. Even though President of the United States, the indecisive and hapless James Buchanan watched helplessly as the nation slid into Civil War.

Herbert Hoover failed to act in the face of economic and social crisis. Neville Chamberlain turned his back on the mounting threat from Hitler. Lincoln, Roosevelt and Churchill rose to the occasion.

What is it that effective leaders do that matters so much to the success of the organizations they lead? There are many answers to this vital question. Here's my two cents worth, in very short form.

It's rare that anything out of the ordinary in an organization — political, academic, corporate, not for profit — actually gets done unless someone, a live human, a leader, cuts through the fog of competing priorities and ever-present uncertainties, identifies the key contemporary needs, and persuades people to move effectively to meet them.

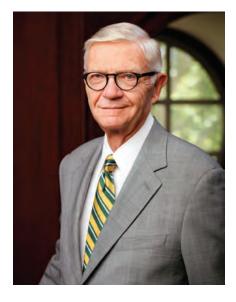
So leaders spot things that need to be done and ensure priorities are set among them. Then they marshal the troops to pursue specific goals, and they keep the chase going by helping those involved work out their conflicts and deal with the tradeoffs.

Leaders keep morale high even when the going gets rough.

Leaders strike a sound balance between visionary optimism, on the one hand, and inescapable realities on the other.

Leaders don't confuse their own policy preferences with the matters of principle about which there can be no compromise. They are masters of compromise when crucial to advance the mission.

Finally, leaders provide contexts in which other people in the organization can do their best work. For people to do their best work, the context in which they're working needs to be congenial to focusing on the job at hand and devoting sustained time and attention to it, without being distracted by worry over whether the organization is being well led, or by fear that it's not dealing with its difficulties and taking advantage of its opportunities, or by paralyzing anxiety that the competition is gaining ground and the organization is about to hit the rocks. In other words, effective leaders provide a context in which people can do their best work for the good of the



whole and for their own personal development, as well as enabling the institution itself to move forward in full cry.

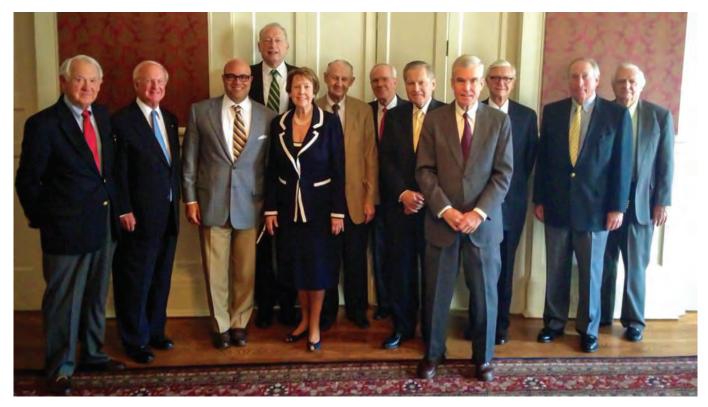
Effective leaders do matter. So we are thinking hard about leadership at William & Mary. We believe the way forward is not to prepare students for "a" job, but for "any" job. We want to give them the ability to think rigorously and deeply. We want them to learn how to solve problems, crafting creative solutions to opportunities and difficulties. We want to teach them to communicate well in writing and on their feet. We expect their time at William & Mary to leave them comfortable engaging people unlike themselves and perspectives different from their own, lest they find themselves crabbed and constrained amid the enormous diversity around them. We want them to embrace change, not shrink from it, so they can seize opportunities and overcome difficulties. We hope to help prepare them to live vitally and ethically and, in so doing, make the world a better place.

In short, we want them to do what William & Mary graduates have done for over 300 years — lead.

W. Taylor Reveley III

President, College of William & Mary

AROUND THE WREN



President W. Taylor Reveley III discusses the future of William & Mary with former rectors. (I to r) J. Edward Grimsley '51, L.H.D. '11, A. Marshall Acuff Jr. '62, L.H.D. '07, Michael K. Powell '85, D.P.S. '02, Jeffrey B. Trammell '73, Susan Aheron Magill '72, Hays T. Watkins LL.D. '82, James W. Brinkley '59, L.H.D. '03, Donald N. Patten, James B. Murray Jr. J.D. '74, LL.D. '00, President Reveley, Henry C. Wolf '64, J.D. '66, Edward E. Brickell '50, C.A.S.E. '70, Ed.D. '73, L.H.D. '98.

A New Financial Model

William & Mary Promise Secures the Future

ith a 95 percent freshman retention rate, half of classes with less than 20 students, a 12:1 student-faculty ratio, a commitment to undergraduate teaching and a top pick by high school counselors, the College of William & Mary was recently ranked the sixth best quality public university program among all public universities by U.S. News & World Report in the magazine's "Best Colleges of 2013" guidebook. The College has earned this ranking despite limited funding — U.S. News also ranked William & Mary 112th in financial

resources. This is the largest gap between excellence and resources in the annual survey; no other leading university has a gap of that magnitude and none ranked below 80th in financial resources.

William & Mary has succeeded thus far with limited funds, but that can only be true to a point.

"William & Mary is a treasure for the commonwealth and the country," said President Taylor Reveley. "It is one of the greatest liberal arts universities in the world, rare for its genuine commitment to both research and teaching and

for its abiding emphasis on undergraduate education of compelling quality. To sustain this treasure and enable it to move forward in this century, we must take action on many fronts."

In April, the Board of Visitors made a landmark decision to ensure William & Mary's future as a leading university. This decision takes into account that declines in state support require a new financial model to meet the College's needs. In 1980, the state covered 43 percent of the operating cost of the College; that number is now 13 percent. The new

operating model, called the William & Mary Promise, provides resources to secure W&M's future as a "public ivy." It makes great strides in ensuring the College attracts the best possible faculty and staff and enhances affordability and access for students, promising that students will receive an education for less than it costs to provide it.

"With the steep decline in public funding for higher education over the last generation, and the uncertainty of funding in the future, it is time for bold and creative ideas to provide the kind of resources needed to sustain great institutions like William & Mary, while also improving affordability for students," said William & Mary Chancellor Robert M. Gates '65, L.H.D. '08 (see pp. 46-47). "I am fully supportive of what is proposed and believe it places the College on much more solid footing for the future."

Some universities have dealt with lack of financial resources by accepting more out-of-state students, who pay higher tuition rates. The William & Mary Promise reduces the College's reliance on outof-state students. And while other schools significantly raise their tuition costs, with the Promise, W&M's tuition hikes are frozen, giving students and parents predictability by keeping tuition constant throughout all fours years of undergraduate study. For students enrolled before the adoption of the Promise, annual tuition increases will be no greater than the rate of inflation.

William & Mary will also augment financial aid to help students graduate with less debt by boosting aid to in-state students by 50 percent in the next four years.

The William & Mary Promise also provides for 150 additional in-state students to be enrolled at the College over the next four years, which combined with the recent commitment of 150 students represents an 8 percent increase since 2010.

The Board of Visitors also limited the increase in out-of-state undergraduate tuition for next year to the lowest percentage in over a decade to help W&M remain competitive for out-of-state students.

Faculty salaries at W&M are currently in the 14th percentile compared to peer

institutions. With the William & Mary Promise, faculty compensation (based on merit) will be increased, making sure leading professors and staff are recruited and retained, essential to providing students with the College's public ivy education.

The College expects to generate more than \$8 million in new revenues in 2013-14 under the William & Mary Promise. By evolving with the changing times, the William & Mary Promise puts the College on a path to a sustainable future and ensures the school will continue to represent a high standard of education.

"We all have to do our part," said Reveley. "It takes us all, pulling together, to build a sustainable financial foundation for William & Mary in this century. And it is crucial that faculty and staff, alumni and friends, as well as students and their families be confident they are not pulling alone. This is why the actions taken by our Board of Visitors are so vital. The William & Mary Promise embraces the reality that we are all in this together."

— W&M News

[WILLIAM & MARY] BY THE NUMBERS

49,000 This year's Michelangelo exhibit at the Muscarelle Museum of Art attracted 49,000 visitors. It was considered to be the largest and most significant Michelangelo exhibit in America in over 20 years.

Since 2008, the Lewis B. Puller Jr. Veterans Benefits Clinic at the William & Mary Law School has represented 46 clients with 343 separate claims. The clinic, made up of law students and volunteer attorneys, provides pro bono services to veterans and active duty service members who would not otherwise have legal representation.

In a year when applications to law school have declined nationally, William & Mary is proving to be a popular option for aspiring law students. One out of every nine applicants to law school in the United States has applied to W&M.

The William & Mary School of Education moved up 11 spots to 32nd in *U.S. News & World Report*'s graduate school rankings. This is the largest jump in the School of Education's history.

During this year's commencement weekend, 1,928 undergraduate and graduate students received degrees. Eight awards were handed out to graduates, staff and faculty members during the ceremony.

This year, six W&M students received David L. Boren scholarships, awarded to provide students with resources to acquire language skills and experiences in countries critical to the future security and stability of the U.S. This is the highest number of Boren scholarships the College has had since the program began in 1994.

The Mason School of Business was ranked the No. 1 undergraduate business school for marketing by Bloomberg Businessweek. Marketing majors at Mason have a variety of classes to choose from, with students engaging in semesterlong simulations and working on projects with local clients.

14th Swem Library was named one of the 100 most social media friendly college libraries for 2013, as ranked by LibraryScienceList.com. Swem is the highest-ranking academic library in Virginia on the list, coming in at No. 14.

LEFT PHOTO: WMMA ARCHIVES; RIGHT PHOTO: COURTESY OF SWEM ARCHIVES

Remembering Lady Thatcher LL.D. '00

have so many cherished memories of William & Mary over the years — of the faculty and especially the students — and will always look back on my time as Chancellor with great happiness."

So wrote former British Prime Minister Margaret Thatcher LL.D. '00 in a letter to former College President Timothy J. Sullivan '66. Thatcher served as William & Mary's first female chancellor from 1993 to 2000. She passed away in April at the age of 87.

Thatcher was the longest-serving British prime minister of the 20th century and is the first woman to have held the office. She became William & Mary's 21st chancellor — and first female chancellor — on July 1, 1993, the year of the College's 300th anniversary. The chancellor's regalia was redesigned that same year to celebrate the College's tercentenary and to reflect the prestige of the

position. Thatcher was the first to wear the new regalia.

Throughout her term as chancellor, Thatcher advocated for the College, helped with fundraising and paid several visits to campus.

"She went to Richmond on our behalf," recalled Louise Lambert Kale HON '09, director of the Historic Campus. "She lent herself to fundraising appeals. She was a real presence at William & Mary, especially when you compare her to the colonial chancellors or to George Washington, who agreed to accept the office of chancellor only after being reassured that he would not have to travel to Williamsburg. The College — everybody at the College — related to her in a personal way."

At the conclusion of her term as chancellor, Sullivan said, "We will never forget the vital lessons that you have taught, or cease to feel the powerful inspiration that you have given in the cause of liberal learning. ... You have captured our hearts, strengthened our resolve and changed our lives."

Thatcher had similar feelings of admiration for the College. In a letter to Sullivan at the end of her term, she wrote, "It has been a singular honour, and a great joy, to work with all of you. The education given at the College is outstanding. Altogether it has been a momentous seven years and a privilege to be part of the history of the College of William & Mary."

A portrait of Thatcher was unveiled during the 2000 Charter Day ceremony and dedicated the following year on the last day of classes. Thatcher was named an honorary member of the Class of 2001 and was the first member of that class to ring the Wren bell.

Marcus Hicks '00, who served as the president of the Student Assembly, spent time with Thatcher during the 2000 Char-





(left) Margaret Thatcher LL.D. '00 was the first chancellor to wear the redesigned regalia. (right) Thatcher was named an honorary member of the Class of 2001.

ter Day ceremony. "Despite all of her accomplishments, I remember her as a kind and remarkably humble individual," he said. "As student body president, I presented her with a Student Assembly Resolution of Appreciation, thanking her for her service as chancellor of the College. During my moments with her, I remember thinking how someone with such poise and grace earned the moniker of the 'Iron Lady.' The class that she exuded just made me respect her more. I am deeply saddened by her passing, but

will forever remember my time with her at the College of W&M."

"Margaret Thatcher was a great force in British and world politics," said William & Mary President Taylor Reveley in a statement following her death. "She was also a cherished member of the William & Mary family, serving splendidly and inimitably as our chancellor for seven years. We will miss her enormously and deeply mourn her loss."

— W&M News

[NEWSBRIEFS]

Todd A. Stottlemyer '85 elected next rector of William & Mary

In April the William & Mary Board of Visitors elected Todd A. Stottlemyer '85 as the College's next rector. Stottlemyer was appoint-



Stottlemyer '85

ed to the Board in 2001 and currently serves as chair of the financial affairs committee and is the chief executive officer of

Acentia, a management and information technology company. He succeedes Jeffrey B. Trammell '73. Stottlemyer graduated Phi Beta Kappa with a bachelor's degree in government. After receiving his law degree from Georgetown, he went on to a successful career in the technology sector. Washington Smart CEO magazine recognized Stottlemyer as one of their 20 most admired CEOs in the Washington, D.C., area.

Williamsburg-CSIS Forum explores challenges of post-revolutionary Egypt

William & Mary's Reves Center for International Studies in cooperation with the Center for Strategic and International Studies (CSIS) and the Colonial Williamsburg Foundation (CWF) have established the

Williamsburg/CSIS Forum, a partnership to promote the development of effective political and economic systems in parts of the world where they are currently lacking. The forum will hold a series of major international conferences jointly in Williamsburg, Va., and Washington, D.C. The first conference, "The New Egypt: Challenges of a Post-Revolutionary Era," took place April 21-25, 2013, and explored the events following the fall of the Mubarak regime and the future course of Egypt's transition to democracy. The forum was attended by a wide range of Egyptian participants including politicians, diplomats, business leaders, academics, military experts, economists and media representatives — as well as U.S. authorities on the Middle East.

Robert Kelly Crace to fill new health and wellness position at William & Mary

Robert Kelly Crace, director of counseling and psychological services at Duke University, has been selected as William & Mary's first associate vice president for health and wellness. The position was created as part of a reorganization of the Division of Student Affairs. Crace will oversee four units: the Student Health Center, Counseling Center. Campus Recreation and Health Promotion. He will also have an adjunct appointment in the Department of Psychology as an executive assistant professor. Crace previously worked for 17 years at William & Mary, serving as staff psychologist, assistant dean of students and the director of W&M's Counseling Center.

Ed Chappell '72 honored with 2013 Prentis Award

Ed Chappell '72, director of architectural and archaeological research at the Colonial Williamsburg Foundation, is the 2013 recipient of the Prentis Award. "His contributions to the preservation of historic Williamsburg have been extraordinary," said College President Taylor Reveley. "While his good deeds for William & Mary have been but a small part of his work, they have played a large role in the nurture of the College's three iconic buildings — the Wren, the Brafferton and the President's House. Ed has been vital to our understanding of the Ancient Campus and to its preservation." The Prentis Award is given to people whose civic involvement benefits the community and the College. The award is named in honor of the Williamsburg family whose 18th-century shop on Duke of Gloucester Street was a hub of colonial life.



Chappell '72 with President W. Taylor Reveley III

JUSTOFFDOGSTREET

By Kelley Freund

IGE CREAM BOSS

Eric Berley '03 Revives Philadelphia's History



f I didn't talk to you, the bricks would," said Eric Berley '03. He is sitting outside the Franklin Fountain, an old-fashioned ice cream and soda shop he owns with his brother in Old City, Philadelphia, Pa., where the line has started to wrap around the corner.

The bricks he's referring to are the ones that make up the turn-of-the century building that houses the Fountain. The building at 116 Market Street has gone through many changes. Through the years the building has been a sporting goods store, a German bar, a coffee shop and even a place to buy erotic cakes.

It was this last one that occupied the lower floor when Berley's family bought the building. In 2003, they began to discuss what to do with their new purchase. Half joking, older brother Ryan suggested an old-fashioned ice cream store.

But the joke soon became serious. Eric thought about his job as a tour guide in Philadelphia. He realized while he could recommend numerous restaurants in the area, it was difficult for him to name a great ice cream place.

Despite the displays of erotic baked goods that occupied the store, the Berleys, a family of antique collectors and dealers, could see the architectural details of the building, like the original porcelain tile floor and the decorative walls and ceilings.

After graduation, through a family connection, Eric was able to study the ice cream business under an ice cream chef.

The name Franklin was an obvious choice to resonate with Old City, Philadelphia. An important Philadelphia figure in his day, Benjamin Franklin A.M. 1756 had a print shop down the street from the Berleys' building. And through their research, the Berleys began to make connections between the values of early soda fountains and those that Franklin advocated: craftsmanship, social responsibility and experimentation to better serve the people.

The Berleys wanted their ice cream shop to embody these values and represent an era that had been forgotten, but that was once an important part of Philadelphia history. Because if you want to open an historic ice cream and soda shop, then Philadelphia is the place to do it. At one point, the city was considered the capital of confectionary. There were almost 50 ice cream manufacturers in the city at one time. The first homemade ice cream maker was patented in Philadelphia. Dolley Madison, before she married James and served ice cream in the White House, served the treat to her guests at her house at 4th and Walnut, a few blocks from the Franklin Fountain building. The first modern drug store that sold soda water was opened nearby and a Philadelphia man later had the brilliant idea to combine ice cream and soda.

The Berleys wanted to revive this history. Eric feels that keeping the store true to the time period sends an important message. "It's important to cultural identity," he said. "It has

multiple effects; it reminds us where we came from and can help us make decisions for the future."

In 2004, the Fountain opened during the last week of summer. Since then, it has become a Philadelphia must-do and has been featured in the local media as well as getting national attention from outlets like the Travel Channel show "Man vs. Food." The store gets patronage from Phillies fans when games let out, and even a few ball players (first baseman Ryan Howard is a fan of the Fountain's cookies & cream).

In 2010, the Berley brothers continued their quest in reviving historic Market Street by purchasing the business down the block — Shane's Confectionary. Shane's is the oldest continuous running candy shop in the United States. Opened in 1863, it was bought by the Shane family in 1910.

Eric met Barry Shane when he went over to borrow a pair of gloves. "He told me I was crazy for opening an ice cream store," he said. The Berley brothers and Shane established a friendship and when Shane was ready to retire, he agreed to sell the business to them.

The store now boasts 1,200 antique candy molds, the largest collection in the United States. Their clear toy candies were recently featured in *Martha Stewart Living* and sales of these have since soared.

Between Shane's and the Franklin Fountain, the Berleys have 10 floors of space to work with. While a lot of that is dedicated to candy and ice cream making, Eric hopes to one day use some of that room to create an ice cream museum. Since opening the stores, the Berleys have collected four storage facilities worth of ice cream-related antiques.

"If they're just sitting there dormant, they're not educating anyone," said Eric. "One day I hope we can create the museum to tell more stories."

While his philosophy degree might seem a far cry from running two businesses, Eric credits his William & Mary experience for his success. "As a businessman you need to do a lot of different things," he said. "William & Mary allowed me to be a philosophy major, take public speaking and live in the French House, all in one semester. I'm thankful William & Mary gave me a well-rounded experience."

Now, he's a boss, a marketing department, an ice cream scooper and candy-maker, and before the Berleys had space to make their ice cream at Shane's, he was a delivery boy, once spilling blueberry sauce all over the inside of his brother's car.

Yes, on the surface Eric sells Whirly Berley bars and makes Philadelphia vanilla bean ice cream. But he does more than that. If you look deeper, he is a historian, dedicated to retelling forgotten stories. Perhaps it says it best on the sign hanging inside the Franklin Fountain: "We aim to serve an experience steeped in ideals, drizzled with drollery and sprinkled with the forgotten flavors of the American past."





HOMECOMING

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· OCTOBER 24-27 ·

ACCOMMODATIONS

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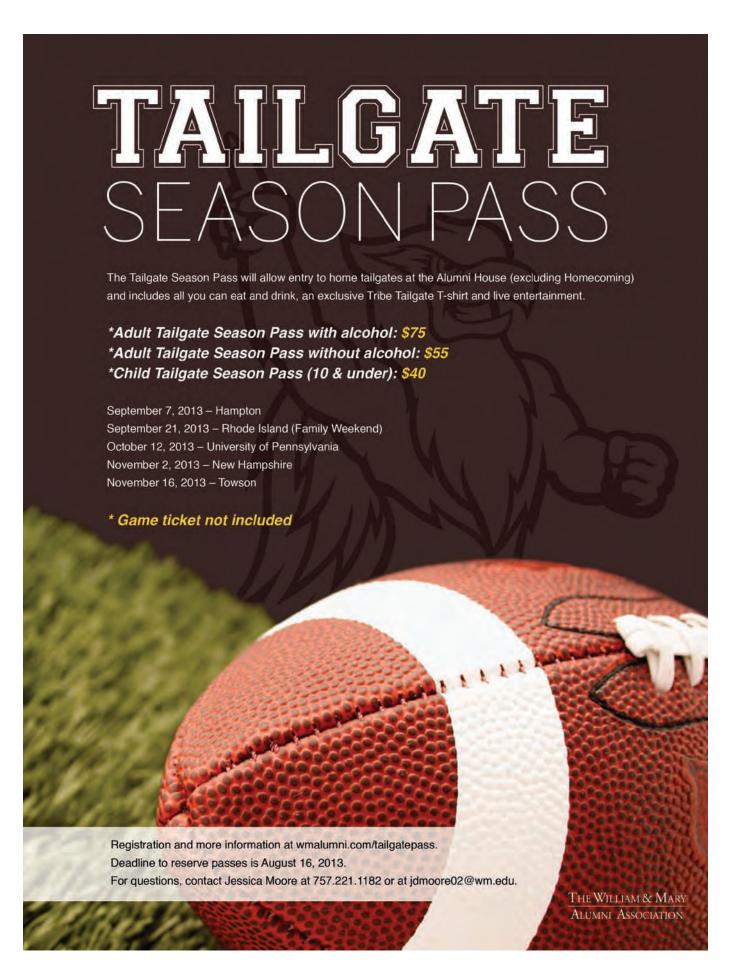
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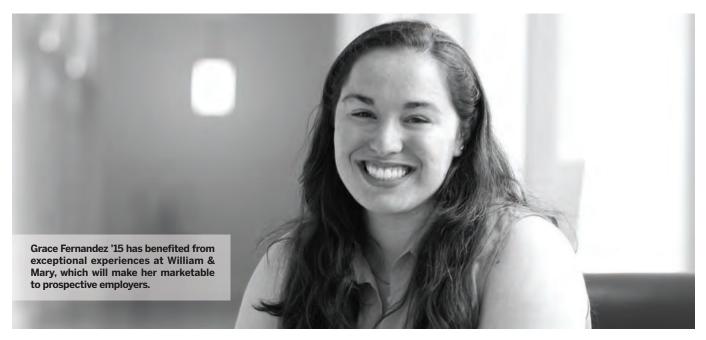
general sales.



GIFTSAT WORK

Making Connections by Nicholas langhorne

Annual Gifts to William & Mary Give Students Access to Opportunity



race Fernandez '15 connects the dots between business and community engagement, a skill she is cultivating through her experiences with W&M's Mason School of Business.

Many of the experiences that have been accessible to Fernandez and other students at William & Mary are supported by annual gifts from generous alumni and friends of the College. William & Mary's Annual Giving Impact Funds support the College's core and enable donors to direct annual gifts to a specific area or the Fund for William & Mary — the College's largest source of unrestricted support. Specific areas include funds for the College's various schools and units, including the Mason School of Business Annual Fund, which helps support students like Fernandez.

A finance major from Bucks County, Pa., Fernandez traveled to Cuba during winter break with the business school's social entrepreneurship class. She and her classmates met with Cuban professors and community organizations and interacted with locals.

"It was an exceptional opportunity to be able to witness firsthand the social prolems in Cuba and then to have the freedom to create our own social ventures to help solve these problems," she said.

Outside of the business school, Fernandez is a co-trip leader for Students Helping Honduras, an organization that supports youth development and education in the Central American nation.

Fernandez takes advantage of unique William & Mary opportunities such as these to explore both business and community engagement. Those experiences, she said, help make students "very marketable" when they graduate.

"William & Mary builds a skill set for you as a person so you can really go into any field," Fernandez said.

Last summer, Fernandez completed an internship with the National Park Service at the Grand Canyon. This summer, Fernandez is in Boston for a finance internship with Starwood Hotels as she eyes a potential career in the hospitality industry.

"Those are two very different things and require very different skill sets and

mindsets," said Fernandez, adding that her mix of liberal arts and business courses at William & Mary prepared her well for both positions.

Fernandez said W&M alumni, particularly those from the Mason School of Business, have been vital and enthusiastic resources as she explores career options.

"It's not just some random person helping you get into an industry," she said. "It's someone who has had the same experiences that you had and really understands how hard you work as a student at William & Mary and the business school."

Gifts to the Mason School of Business Annual Fund allow the school to facilitate exceptional experiences for students who possess the potential to be leaders in the world of business and social entrepreneurship.

"I love the people at the Mason School because they are just as enthusiastic as I am about our community, about learning and about being involved," Fernandez said.

To learn more about Annual Giving Impact Funds at William & Mary, visit impact.wm.edu.

W&M Receives \$23.9 Million

Walter J. Zable Estate Gift to Benefit Athletic Scholarships and Stadium Renovations

he estate of the late Walter J. Zable '37, LL.D. '78 has provided a \$23.9 million gift to William & Mary, \$20 million of which will be split between scholarships for student athletes and renovations to the stadium that carries his name. The gift ranks among the largest single gifts in W&M's 320-year history.

Zable, who died in June 2012 at the age of 97, instructed in his will that William & Mary receive \$10 million toward scholar-

BY BRIAN WHITSON ships for student athletes. Another \$10 million will go toward future renovations of Zable Stadium, which was built in 1935 and is

in dire need of repair. The remaining \$3.9 million was undesignated and W&M is currently exploring the best use for the funds.

"Walt was a devoted son of William & Mary who maintained close ties to the College throughout his long and marvelously successful life," said President Taylor Reveley. "He was exceptional both as an athlete and a student, and he loved that William & Mary athletes succeed in their classrooms as well as in their sports. Walt did care deeply about Tribe athletics, particularly his beloved football team and their stadium."

Zable was a gifted athlete. A Boston native, he turned down a scholarship offer from Harvard University to attend William & Mary, where he became an honorable mention All-American in football while also lettering in baseball, basketball and track. He received a bachelor's degree in physics from the College and met his late wife of 65 years, Betty Virginia Carter Zable '40.

In 1949, Zable started his own business in his garage focused on microwave technology. The business later moved to an office in Point Loma, Calif., where the Cubic Corp. made its first profitable product, which measured the power of microwaves. Today, the company is a glob-

al leader in the development of technology systems for military training and transportation services. Cubic has a presence in nearly 60 nations and employs about 8,000 workers worldwide. Zable served as Cubic's chief executive, chairman and president until his passing.

In 1971, Zable was awarded the Alumni Medallion, the highest honor given by the Alumni Association. In 1978, William & Mary awarded him an honorary doctor of laws degree. He served on the College's Board of Visitors from 1992 until 2000.

Walt and Betty Zable were also long-time supporters of W&M and its athletics program. This most recent gift is the realization of several estate bequests made over the years by the Zables. In 1990, the Zables pledged \$10 million of their estate toward student support, including the establishment of the Walter J. and Betty Carter Zable Scholarship Endowment. The endowment is designated to "provide support for students who have demonstrated significant academic achievement, with preferences for those participating in football or other intercollegiate athletics."

That same year, the Board of Visitors named the stadium after Walt Zable. In more recent years, Zable directed that another \$10 million of his estate be designated for the stadium.

"Walt was such a strong advocate for our athletics program," said Director of Athletics Terry Driscoll, "and this gift will address two very important pieces to future success — our student athletes and our facilities. This gift will allow us to underwrite the cost of education for our student athletes and continue that support in perpetuity. It also provides a very good start to the private fundraising needed to renovate the beautiful but aging Zable Stadium."

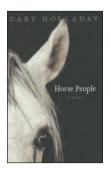
In January, the university put out a Request For Proposal (RFP) for architects to submit design ideas for the renovation of Zable Stadium, which was built 78 years ago. The university has not determined a budget for the project or the scope of the renovations. Driscoll said much will depend on the availability of additional private funds. State funds cannot be used for athletics facilities.



The gift from the estate of Walter J. Zable '37, LL.D. '78 will provide a significant foundation of support for renovations to Zable Stadium.

[BOOKNOTES]

FICTION



Set in the horse country of Rapidan, Va., *Horse People* by **Cary Holladay '80** chronicles the lives of the Fenton family across several generations. At the center of these stories is Nelle, a northern debutante who marries into the family and whose high-brow sensibility creates animosity within her new clan. She relies on a connection with horses to escape the hostility that surrounds her. Holladay draws on the history of her native Virginia and examines the cultural, racial,

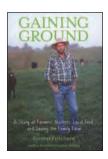
gender and economic tensions that pervaded the nation.

HISTORICAL FICTION



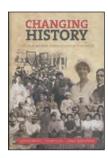
South Bay, N.Y., known for its community spirit and successful soccer program, lost 48 of its residents during the Sept. 11, 2001, terrorist attacks. Inspired by true events, *Utopia* by **John Cosenza '98** is the story of a high school soccer team bringing a community together in the wake of 9/11 and is dedicated to the memory of Cosenza's roommate and friend, Jim Reilly '98, who died in the attacks.

MEMOIR



One day in 1996, upon discovering that five freight cars' worth of corn reaped a profit of just \$18.16, Forrest Pritchard '96 sets out to save his family's farm. Through hilarious encounters with livestock and colorful local characters, Pritchard gives us a crash course in sustainable agriculture in *Gaining Ground: A Story of Farmers' Markets, Local Food, and Saving the Family Farm.*

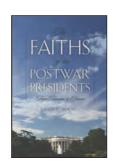
NONFICTION



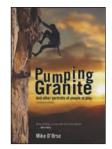
Changing History: Virginia Women Through Four Centuries reveals the compelling stories of Virginia women who have influenced the course of history in the commonwealth. The book's three authors, including Jennifer R. Loux '97, cover Virginia's rich history from the region's Native American peoples before the founding of Jamestown to a 21st century profoundly changed by a second wave of feminism.

In his follow-up to *The Faiths of the Founding Fathers*, William & Mary Professor of Religious Studies Emeritus **David L**. **Holmes** now looks at the role of faith in the lives of presidents who have served since the end of World War II. In *The Faiths*

of the Postwar Presidents, Holmes examines the beliefs professed by each president and possible influences on their faith, such as their upbringing and education. In each profile, close observers such as clergy, family members and friends recall churchgoing habits, notable displays of faith (or lack of it), and the influence of faith on policies concerning controversial issues.



From rock climbing to rodeo, sumo wrestling to slow pitch softball, the collection of magazine and newspaper stories in *Pumping Granite and other Portraits of People at Play* by Mike D'Orso '75, M.A. '81 is an insightful look at the passion people of all ages and genders pour into the sports they play.



ROMANCE

What Tears Us Apart by Deborah Cloyed '00 is a love story set against the 2007 political violence in Kenya. Leda flees her life of privilege for an orphanage in the slums of Nairobi and finds a connection with its charismatic founder. Their bond is threatened by his history with a local gang leader. When the slum erupts in violence, an attack exposes disturbing secrets, leaving all three characters to grapple with regret.



SPIRITUAL

Even in the aftermath of the worst economic downturn in 70 years, consumerism remains a defining feature of Western cultures. According to Bruce P. Rittenhouse M.B.A. '86 in *Shopping for Meaningful Lives*, consumerism deforms individual character, our sense of obligation, and our concern for future generations and the environment. Consumerism today seems to function as a religion. But from the perspective of Christian theology it is a wrong answer to a



problem of human existence that should be answered by faith in Christ.

The William & Mary Alumni Magazine features recently published books by alumni and faculty, as well as works by alumni musicians, filmmakers and other artists. Please send books or samples to: William & Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187 or email alumni.magazine@wm.edu. Due to limited space, some reviews will be online only.



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ideation

RESEARCH & SCHOLARSHIP AT WILLIAM & MARY

TICKEDOFF

W&M Tick Wranglers Come to Unpleasant Conclusions

ollecting tick specimens is easy—you drag a white piece of canvas over the right piece of ground, then turn it over. Voilà—ticks!

If the actual collection of ticks is easy, it's also nasty work. Working with ticks can be dangerous, too, which is why Joanna

BY JOSEPH MCCLAIN

Weeks '13 wants to be sure that her tick collectors are mentioned in this story. So, for the record, Joseph Thompson '14, Alan Harris '14,

Stephanie Wilson '12, Chris Tyson '12, Matthew Feresten '12 and Nora Wicks '12 got out into the woods, made sure their coordinates were right and dragged the white canvas — known as a flag — through tickland. Repeatedly.

Weeks based her W&M senior honors project on *Amblyomma americanum*, known as the lone star tick. It's a common woodland parasite and Weeks and her collaborators are finding a widely distributed lone star tick population in the woods of the Virginia Peninsula.

"They are the most common tick in the south of the United States — that includes Virginia," Weeks said during a presentation of her research at the annual meeting of the Wilson Ornithological Society, held at William & Mary in early spring. "They are aggressive and indiscriminate feeders, take three blood meals during their lifetimes and can bite humans and transmit disease as larvae, nymphs and as adults."

The habits of *Amblyomma americanum* are unpleasant enough from the human

point of view, but wait, there's more: Weeks has also found that an uncomfortably significant number of the ticks she sampled carry *Ehrlichia chaffeensis*, the bacterium responsible for human monocytic ehrlichiosis, or HME. Like Lyme disease, HME is tickborne. It's established a foothold on the Virginia Peninsula and it's almost certainly underdiagnosed. Weeks outlined the seriousness of HME in her Wilson Society presentation.

"It causes about 41 to 63 percent of patients diagnosed to be hospitalized. It has a case fatality rate of 1.73 percent," Weeks continued, although she noted that annual fatality rates for HME vary from zero in 2005 to 3.7 percent in 2003. "Just to give you some relevancy to those figures, the worst influenza pandemic in history — the Spanish flu — had a case fatality rate of 2.5 percent, so that gives you an idea of the severity of the disease."

Weeks' tick study involved lab work as well as field work, so she worked with both Matthias Leu and Oliver Kerscher, both faculty in William & Mary's department of biology. Leu and Kerscher are friends, but Leu is a spatial ecologist, logging a lot of time in the field, while Kerscher studies the DNA of yeast; their professional paths rarely cross.

"Matthias is not scared of molecular biology and while I am pretty clueless about ecology, I do enjoy, you know, talking about conservation biology," Kerscher said.

Weeks needed both a field biologist and a laboratory biologist as mentors on her project. Ticks may be ridiculously easy to collect, but once you have them on your flag, you have a set of challenges on your hands. The first step is to get your ticks off the flag.

"We used to take masking tape — painters' masking tape — and just get the ticks off the flag and then come back to the lab and painstakingly rip off each tick from the tape," Leu said. "Then we realized that takes way too long."

The tape-bound ticks also dry out, becoming virtually useless. "The tricky part," Kerscher said, "is preserving the DNA." He suggested taking vials of a 70 percent ethanol solution into the field. It's the liquid he uses to kill and preserve



PHOTOS: JOSEPH MCCLAIN

yeast in his lab. A field-to-lab protocol evolved, in which the tick wranglers used fine tweezers to pluck ticks from the flag and then place them into a cryogenic vial that contains Kerscher's 70 percent ethanol solution.

It's ironic what happens to the ticks back in Kerscher's lab when you consider the care with which the bugs are transferred. Weeks transfers individual ticks into "bead beater" vials. Kerscher usually uses the bead beater to grind notoriously tough yeast cells. Anyone who has ever tried to crush a tick knows how hard it is to defeat that chitinous exoskeleton. Kersher's yeast bead beater technique works just as well on ticks.

"The bead beater is essentially a machine that shakes the tick inside a vial with small glass beads," Weeks explained. "You end up with tick pulp."

Once a tick has been pulped, the molecular biology can begin in earnest. Using the polymerase chain reaction, Weeks examined the DNA of the ticks as well as any pathogens they carried. Weeks was only interested in the lone star tick, and so she needed to sort out other species. DNA analysis helped because most of the ticks captured were nymphs, immature

pinhead-sized specimens that are difficult to identify visually.

Weeks and her collaborator Matt Ferestein were able to analyze the field data to figure out where the ticks were thickest and why. Her team of tick wranglers collected ticks from 101 points on the Peninsula, from Richmond down to Hampton. Using techniques they learned in Leu's geographical information system class, Weeks mapped out tick density across the Peninsula.

They have arrived at some sobering conclusions: First, if you think there are more ticks out there, you are correct. It's not that we're more aware of ticks because they carry Lyme and other diseases; studies show that there are more ticks, a lot more ticks of all species.

Secondly, there are a number of contributing factors for the increase in ticks, including the proportion of damp oak forest and the amount of "edge" buffering the ticky oak woods and nearby habitat. One of the strongest predictors is the presence of deer. The field notes recorded at the collection site included the presence or absence of deer pellets in each transect. Where they found signs of deer, there were more ticks. Weeks says she wasn't

surprised by the deer-tick connection.

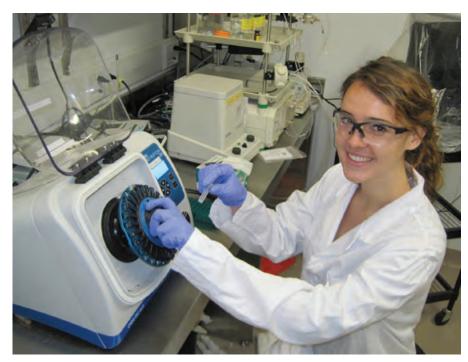
"From about 1970 to now, the tick populations on the East Coast have been on a pretty significant rise," Weeks explained. "That rise mirrors almost exactly the rise in population of white-tailed deer."

There are some equally sobering implications, too. For one thing, Weeks says that she suspects that more adult lone starticks carry HME than the population she sampled, which were nymphs — immature ticks. Further, like Lyme, HME displays flu-like symptoms. HME is easily treated in the early stages. But HME responds to doxycycline, an antibiotic not usually prescribed for Lyme. Leu and Kerscher wonder about the degree to which HME is misdiagnosed as Lyme.

"There's one paper out that says that Lyme disease actually is overdiagnosed," Leu said. "People who are getting bit by lone star ticks and developing that rash automatically are treated for Lyme disease — when in fact it is not Lyme disease."

Leu says that Weeks' study, and others like it, reinforces the need for management of deer population and careful planning of housing developments to minimize human exposure to HME and other tick-borne diseases.





(left) Professors Leu and Kerscher watch as Joanna Weeks '13 uses a canvas to collect ticks. (right) Back at the lab, Weeks examines the DNA of the ticks and the pathogens they may carry.



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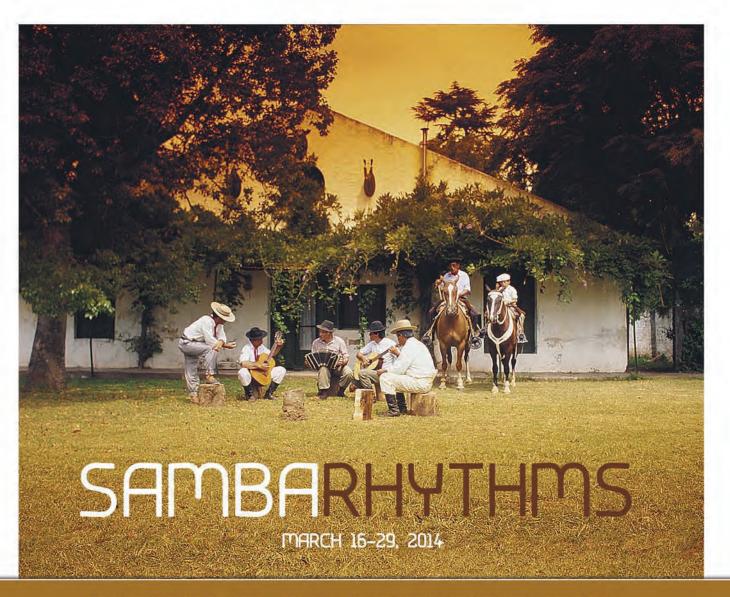
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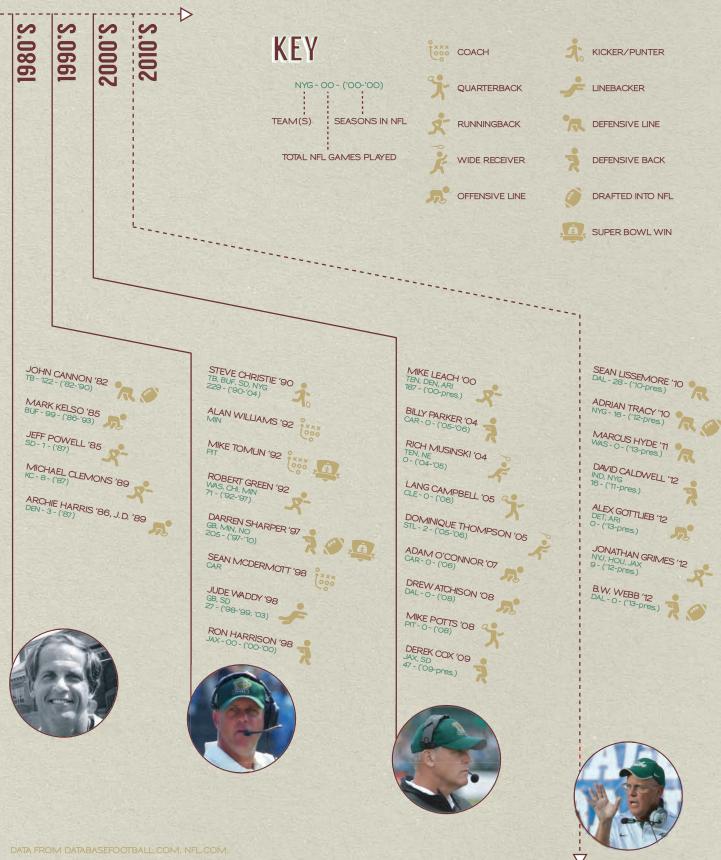
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JIMMYE LAYCOCK'S LONG REACH



MORROW; PHOTOS COURTESY OF SPORTS INFORMATION





Small School Fosters Big Dream:

B.W. Webb '12 and mother talk joining the Tribe family and his journey to the NFL

By Ashley Chaney '14

asily distinguishable from his fellow students, B.W. Webb '12 is not your average W&M student with his long hair and tattoos. However, it's his talent more than his appearance that makes him a standout, for the softspoken Webb has an athletic prowess that speaks volumes on the football field, as many Tribe fans have had the privilege to witness during his four-year career playing in Zable Stadium. Webb's talent may have been one of the best-kept secrets around, but the secret is out and football fans all over the country will soon be seeing his infectious grin on their big screen TVs. At the NFL Combine that began on Feb. 20, Webb's quickness and athleticism were noted by NFL coaches and scouts, who described Webb as having a "tenacious attitude" that could potentially make him "one of the top 'small school' prospects" in this year's NFL draft. Webb was selected by the Dallas Cowboys in the fourth round of the draft as the 114th overall pick, joining more than 20 former Tribe stars who have been selected by NFL teams since 1968.

Although W&M was the only college that offered Webb a scholarship to join their roster out of high school, B.W. never had any doubts that he could play at the highest level. "I know I can step on the field and play with anybody out there. I have total belief in my abilities." Webb says his confidence on the field has always been his greatest strength, and it is his confidence and work ethic that have

earned him the once-in-a-lifetime opportunity to play in the NFL. "My coaches taught me at a young age that fear is an option. People always talk about fear holding you back, but that is something I choose not to let happen to me."

Webb has never been afraid to step onto a football field, but he was also undaunted by the prospect of attending one of the nation's top academic schools in pursuit of his NFL dream. In fact, William & Mary's reputation for excellence in the classroom was one of the biggest draws for Webb and his mother, Avis, who considers William & Mary a second home. Avis has a great respect for her son's coach, Jimmye Laycock '70, whom she feels "teaches his boys to do things the right way."

Affectionately known as "Mama Dub" to the entire Tribe football team and coaching staff, Avis has felt just as welcome in the Tribe community as her all-star son. "It makes me feel so good to see B.W.'s success, but also the success of all the boys here, the whole team. The kids all know if they need anything, I'm here for them. I'm like a mom to these boys. W&M is where my heart is. I learned to be a mother and to care for all kids at this school. We're all family."

That Tribe family has nurtured a great talent in B.W., whose most memorable moment on the football field took place during his freshman season when the Tribe upset the University of Virginia. Webb had three interceptions in that game, helping the Tribe to a shocking 26-14 victory over the favored Cavaliers. However, looking back on his entire career, Webb still thinks his greatest accomplishment is receiving his degree from the College.

Neither B.W. nor his mother ever doubted that he could have big success at a school as small as W&M. "I truly believe that if you're talented it's going to show, small school or not," Avis said. "W&M puts academics first, and that's important, but there are also great coaches here who helped B.W. get better." B.W. agrees that attending William & Mary was the greatest decision he's ever made. "I always knew I could play at the next level no matter what school I was coming from. Having my degree from W&M though, that means so much."

When asked what advice he would offer the next generation of athletes who may get caught up in the importance of 'big school football,' Webb simply suggests they learn from his experience: "It really doesn't matter what size school you go to. You're going to get to work against skilled players no matter where you are. The key is to just work hard every day. If you do that, your talent will show." And even though B.W. has graduated and is moving on to the next chapter of his career, don't think you won't still see Mama Dub around the 'Burg, checking up on her extended family. "I've got a lot of kids left here, so I'll still be here, I'll still be around."

[GAMESTOWATCH] - TRIBE FOOTBALL

HAMPTON HOME: SEPTEMBER 07

This year's home opener for the Tribe will feature a new in-state rival as the Hampton Pirates travel to Williamsburg and look



to improve on their 3-7 record from last fall. The Pirates are a new opponent for the Tribe and will be a good test to kick off the season.

MAINE

AWAY: OCTOBER 19

Hoping to avenge a 10-24 loss to Maine in the Homecoming game last year, this grudge match on Maine's home turf will be a chance for the Tribe to topple the higher-



ranked Black Bears. The Tribe has been 1-1 against Maine since 2010 and hopes to tip the scales in their favor this year.

JMU HOME: OCTOBER 26

After losing a heartbreaker in Harrisonburg in double overtime last season, the Tribe looks to upset long-time rival JMU in the 2013 Homecoming game at Zable Stadium. The Dukes will be a formidable opponent with the addi-



tion of veteran D-I offensive coordinator and quarterback coach Mike O'Cain, who left Virginia Tech to join JMU's coaching staff.

Green & Gold Forever

Stand-Out Tribe Athletes Enter Hall of Fame

ach year, a select few of the Tribe's best athletes are honored with entrance into the William & Mary Athletics Hall of Fame. In 2013, five former Tribe standouts joined those ranks, boasting milestone successes and lasting records. The honorees were celebrated on April 13, 2013, at the Williamsburg Hospitality House.

Al Albert '69, Soccer

Four-time CAA Coach of the Year Al Albert was one of the Tribe's most successful coaches during his 33 years at the College from 1971-2004. Just two years after graduating from W&M, Albert built a Tribe soccer program that would amass 29 consecutive winning seasons, the most in College history, and 26 consecutive seasons of 10 or more wins. His 2002 squad pulled big wins over Duke and Virginia to advance to the NCAA tournament's Sweet 16. Albert's all-time record with the Tribe was 401-187-64, giving him a winning percentage of .664 and making him only the eighth coach in the NCAA to record 400 wins.

Jeanne Foster Kuyper '89, Gymnastics

Kuyper is one of the most successful gymnasts to ever wear the green and gold, and she was honored for her achievements on the mat as well as in the classroom. During her career, Kuyper earned the Martha Barksdale Award for having the highest GPA as a junior, as well as being named the Laurie Locker Blount Award winner for outstanding female student-athlete as a senior in 1989. In her freshman season, Kuyper broke all four school event records held by then senior, and current Tribe Athletics Hall of Fame member, Lori Pepple Yacobi '86. She won an allround title that would help lead her team to win states, and also helped the Tribe win its first ECAC Division II Team Championship when she placed second in the all-around. Kuyper was named an All-American on both bars and beam and would become the NCAA Division II all-around champion.

Kuyper had continued success when the Tribe moved up to face Division I competition in 1986, where she would remain a top-three finisher in bars and all-around events in her sophomore and junior years. In each of her four years for the Tribe, Kuyper earned a place in the NCAA regional meets at both the Division II and Division I levels.

Emily Furia '01, Cross Country/Track & Field

In addition to being named to the All-Academic team in her 2000 and 2001 seasons, Furia was also a two-time All-American



Hall of Famers (I to r): Jeanne Foster Kuyper '89, Johanna Sones '97, Jeff Hough '92, Al Albert '69 and Emily Furia '01.

in the 1,500m run and led the Tribe to a school best 10th national ranking in the 1998 NCAA Cross Country Championships. She was named all-region three times in her career, including her 2000 season in which she won the individual conference title and was named the CAA Athlete of the Year as a junior. Furia was also named to the all-conference team all four years at William & Mary and was the first Tribe runner to be named Rookie of the Year in 1997.

During her senior season in 2001, Furia was named MVP of the championship meet after winning the 800m and 1,500m runs, and she would ultimately be named the CAA Track Athlete of the Year. To this day, Furia maintains the school record in multiple events including the indoor 4x800m relay, the mile run, the 4x1500m relay and the distance medley relay. In her best event, the 1,500m run, Furia graduated holding the five best times in that event, all of which remain in the top 12 runs in W&M history.

Jeff Hough '92, Cross Country/Track & Field

Although he only ran for the Tribe for two years, Jeff Hough will go down in history as one of W&M's top distance runners in program history. The two-time All-American was a member of the Tribe's NCAA-qualifying team in 1990, the team that would also win the regional championship with the help of Hough's 83rd-place finish at the national meet in the 10,000m run. Hough won the conference title at 5,000m in 1991 and the outdoor

5,000m championship in 1992, and he would finish 9th and 10th in consecutive years at the NCAA outdoor championships in the 10,000m run.

Hough graduated with records in the outdoor 3,000m and 5,000m, and his 5,000m time of 13:58:72 made him the first W&M runner to complete that distance in under 14 minutes. Hough remains in fourth place in school history in the 3,000m run and 10th in the 5,000m.

Johanna Sones '97, Tennis

One of the Tribe's most prolific tennis players to date, Sones ranks third in school history with 107 doubles wins and fifth in singles wins with 117. Her winning percentage at singles is 11th all-time at 70.5 percent, while her 74.8 percent doubles winning percentage ranks her 7th. At the CAA Championship in her freshman season, Sones placed third in singles and second in doubles, and she helped lead the Tribe to four conference championships as well as three NCAA Tournament appearances. She finished her junior season ranked 103rd in the nation in singles and 36th in doubles, and she would graduate with a national ranking of 87th with a 32-16 singles record. In doubles, Sones would hold the No. 6 rank in the country with a 32-10 record in 1997.

She was named an All-American and the ITA East Region Senior Player of the Year during her senior campaign and would later be named to the CAA's 25th Anniversary tennis team.

- Ashley Chaney '14

[SPORTSBRIEFS]

Tribe Tennis Star to Compete at French Open

Former All-American Megan Moulton-Levy '07 will compete in the women's doubles



Moulton-Levy '07

draw in the 2013
French Open with
partner Lauren
Davis. Although
this is MoultonLevy's first appearance at the French
Open, she has
competed in all
three other Grand

Slam doubles events, and this season she made it past the first round of the Australian Open with her first Grand Slam match victory.

Tribe Baseball Has Historic Season

The W&M baseball team earned its first ever NCAA Tournament victory and set a new single-season school record with 39 wins

when they toppled No. 23 Ole Miss twice in three days. After winning their opening game against the Rebels, the Tribe went on to drop a 1-0 pitcher's duel to N.C. State and then faced Ole Miss again in the elimination game, winning 4-1. The team's historic 2013 campaign came to an end with another loss to N.C. State in the Regional Final. The Tribe finished their season 39-24.

Women's Track to be Represented at NCAA Finals

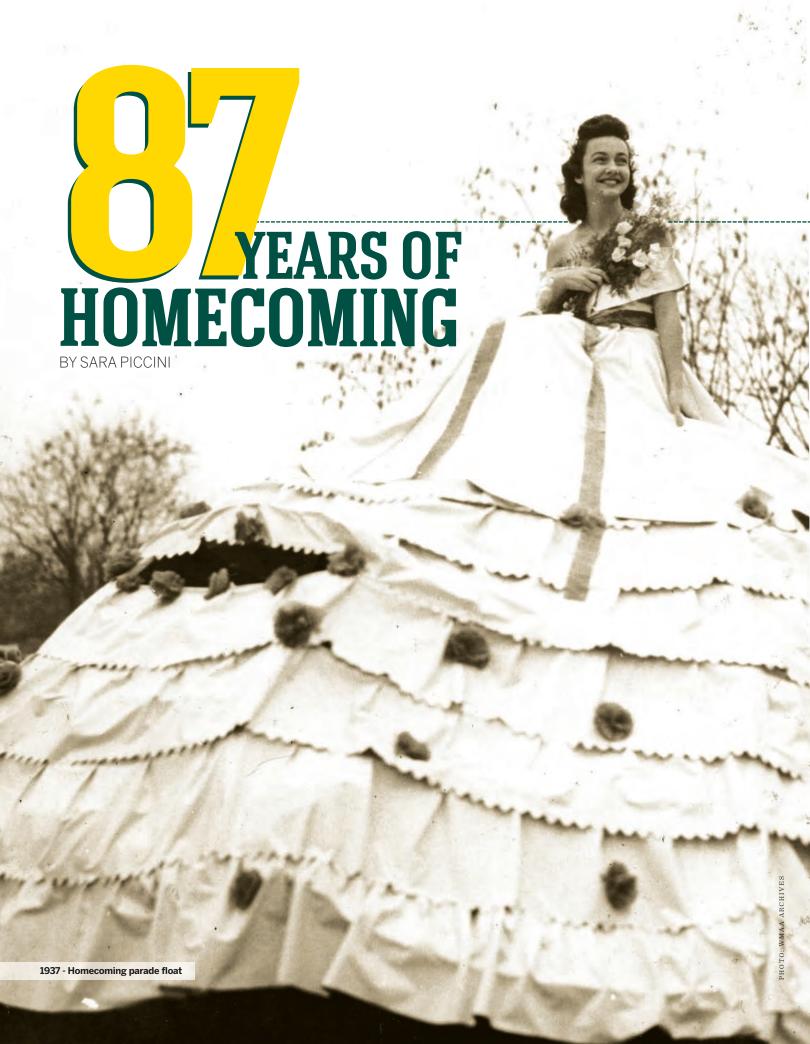
Junior All-American Elaina Balouris will attend the NCAA Finals for the second consecutive year, running the 10,000m. Freshman Emily Stites is the first-ever true freshman in Tribe track & field history (men or women) to earn double All-American honors, and is one of only seven freshman runners in the country who is set to compete in the NCAA Finals. She will run the 5,000m race at the event, beginning June 5 at the University of Oregon.

Men's Track Boasts Successful Season

Although W&M's men's track & field team did not advance any of its members to the NCAA Finals in 2013, the Tribe had one of its most successful seasons in years. The men won the CAA Championship for the first time since 2004, and they sent seven members of their team to compete in the national preliminaries for the NCAA Finals. The future for the Tribe looks bright as several freshman are set to compete in the USAT&F Junior Championships this summer.



Tribe Baseball



"THE ALUMNI OFFICE TAKES PLEASURE IN SOUNDING THE FIRST GUN IN THE CAMPAIGN TO PROVIDE A HOMECOMING DAY FOR FORMER STUDENTS IN THE FALL."

So wrote Alumni Secretary J. Malcolm Bridges '25 in the March 19, 1926, issue of the *Flat Hat*. He continued: "Surely such a suggestion should appeal to all concerned and with a little effort could be made the occasion of an annual pilgrimage to Alma Mater."

Bridges' appeal met with approval from alumni. The first Home Coming Day — Oct. 23, 1926 — "was a complete success from every angle" according to the *Flat Hat*. And thus a grand tradition was born.

In the years since, Homecoming has transformed from a single-day event to a multi-day extravaganza attracting thousands of alumni. There's something for everyone — parties, class reunions, campus tours, academic symposia, children's activities, tennis and golf tournaments — plus the traditional parade and football game.

Ruth Weimer Tillar '45, a 2012 Alumni Medallion winner, has witnessed almost all of that transformation: she hasn't missed a single Homecoming since her freshman year in 1941. (Doing the math, that means she's missed only 15 Homecomings out of 87.)

"My husband [the late Thomas Cato Tillar] was Virginia Tech, but he was very in love with William & Mary, so I never had a problem there," she said. "He kept his calendar at his office, and I would make a special trip just to tell him what the dates were for William & Mary events."

The biggest changes she's seen? "The older we would get, the more people who would be there, particularly if it was a reunion. And the events became much more elaborate." Among Tillar's favorite memories are the dinner-dances held at Williamsburg Lodge and at Kingsmill Resort.

WE LOVE A PARADE!

Tillar's Homecoming memories are bookended by her participation in the parade.

"My very first Homecoming in 1941, I had joined Kappa Alpha Theta and we had a float in the parade. It was kind of strange walking from the sorority house at 9 a.m. in an evening dress!

"My most recent time in the parade was this past Homecoming — it was really fun to ride in that Thunderbird convertible. Those are the only two times, 72 years apart."

Tillar concluded, "Those years went by in a hurry."

From the Kappa Sigs' precision lawn mower drills to Lord Botetourt on roller skates, the Homecoming Parade is all about fun — for adults and kids alike. There's some spirited rivalry as well, as student and alumni groups vie to build prize-winning floats. The top award is the Lambert Trophy, named for Dean J. Wilfred Lambert '28, L.H.D. '81 who served as chief marshal from 1946 to 1970.

The tradition of naming parade Grand Marshals — honoring outstanding alumni and staff — began in 1974. For a full list, go to wmalumni.com/marshal.

A new tradition began just last year, with the first livestream of the parade.

GRIDIRON GLORY

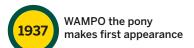
Who can imagine Homecoming without football? Countless traditions have grown out of the game — the annual crowning of a Homecoming Queen, pep rallies, tailgates, raucous fraternity brothers painted green and gold.

The first Homecoming Day in 1926 centered around the afternoon football game against George Washington University. The W&M Indians won handily, 14-0. In the late 1920s and early '30s, some Homecoming games were held at night under the lights of Cary Field. With the completion of what is now Zable Stadium in 1936, alumni could view the game and half-time festivities from the relative comfort of stadium seats. Football has been an integral part of Homecoming ever since, the only interruption occurring during World War II.

Over 87 years, W&M teams have always fought hard, experiencing both triumph and heartache (including a 41-0 loss to Ohio State in 1968). One of the greatest moments came in 1985, when the Tribe beat archrival Richmond, 28-17. As the *Alumni Gazette* reported,









"After the game, many of the 18,000 fans poured onto the field and tore down the goalposts, something Cary Stadium has not seen in many years."

PARTY ON. TRIBE!

The first organized Homecoming dances were held in 1926 for both alumni and students. Venues have changed over the years — the old Blow Gymnasium, the Williamsburg Lodge, the Sunken Garden. So has the music, from the big band melodies of Buddy Morrow in the 1950s to the reggae rhythms of the Wailers in 2006. Homecoming get-togethers have included a wide variety of other events, including luncheons, dinners and tailgates, and the more recent Saturday Night Bash.

At the instigation of Jim Kelly '51, former head of the Alumni Association, class reunions were moved from Commencement to Homecoming in

1960. Anne Reese Carson '51 summed up the experience after her 20th Reunion: "People who were not close friends during college days plus mates who did not attend college with us became friends because we shared this unforgettable weekend."

Formal attire may no longer be the fashion, but William & Mary still knows how to throw a party. The latest innovation is the Friday Night Block Party on Richmond Road following the parade, featuring food, drinks, carnival games and a favorite alumni band, the Dimeslots.

SAYING FAREWELL

No tradition better symbolizes the closeness of the College family than the Sunset Ceremony. Taking time out from the hectic pace of Homecoming, guests gather in the Wren Courtyard to honor those alumni who have passed away in the previous year. Each individual's name is read aloud in what President Taylor Reveley has called "a deeply moving rite."

According to College records, the tradition of honoring deceased alumni dates back as far as 1900. From 1930 to 1959, the Alpha Chapter of Phi Beta Kappa sponsored a memorial service on Alumni Day during Commencement Weekend, held at Benjamin Ewell's gravesite on campus.

Beginning in 1962, Homecoming featured a Sunset Parade in the Sunken Garden that combined a memorial service with a review of the Queen's Guard. The Sunset Ceremony as we know it today was introduced in 1976. The Queen's Guard continues to participate, and the W&M Choir performs as well. Marking the final rite of passage, the Wren Bell peals in remembrance of lost members of the Tribe family.



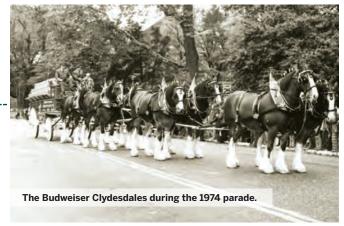
PHOTO: WMAA ARCHIVES; BOTTOM PHOTO COURTESY OF SWEM ARCHIVES











PARADE FUN FACTS

The first parade in 1929 featured just one float, but the entire student body of 1,400 marched behind it in lines of four.

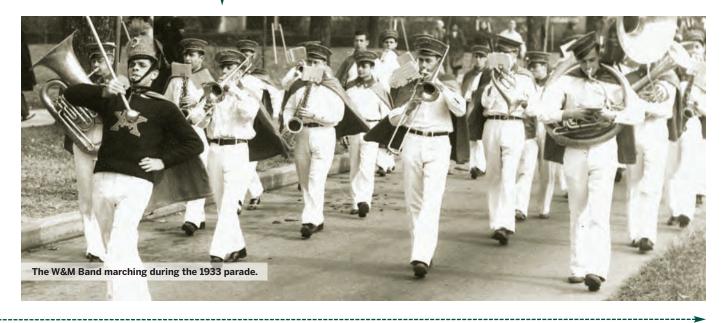
While the Colonial Parkway tunnel was under construction in the late 1940s, students used it to construct and house floats.

Duing World War II, from 1942-45, the Home-coming Parade was cancelled. Funds normally used for floats and other decorations went to the purchase of war bonds.

The 20-plus-foot "wedding cake" float constructed by Chi Omega sorority in 1960 led to a height restriction because of safety concerns.

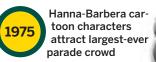
The 1974 parade organized by Chief Marshal Wilford

Kale '66 featured the famous Budweiser Clydesdales, attracting a then-record crowd of 22,000.











Sunset Ceremony moves to Wren Courtyard

PHOTO COURTESY OF TRIBE ATHLETICS

IN THEIR OWN WORDS

omecoming not only nurtures friendships, it nurtures families — "knitting the generations each with each."

The Sell/Phillips clan is now a three-generation Tribe family, thanks in part to special memories created at Homecoming. Sherri Sell Phillips '83 provides a rundown of the family tree: "Dad, Stew Sell '56 (1), Mom, Pat King Sell '58 (2), me (3), Bud Phillips '82 (4 — he's not happy about being No. 4, but he wasn't in the family until after we got married), Sean Sell '87, J.D. '93 (5), Stephanie Sell Kinzel '91 (6), Samantha Phillips '14 (7) and Alexandra "Ally" Phillips '16 (8). My other sister is the black sheep: she went to UC Davis because she wanted to be a veterinarian."

Here are a few of their special memories, in their own words.

HOMECOMING: A KID'S EYE VIEW

Sherri Phillips: "I remember when I was in ninth grade my mom was bugging me about William & Mary. In my perfect teenage way I told her to stop talking about it.

But things changed, and in my junior year my mom took me on a college 'road trip.' We timed our trip to see William & Mary to coincide with my mother's 20th Reunion. What a hoot! She took me to all the festivities.

Seeing Homecoming from the 'alumni' perspective I got a wonderful sense of a common bond these people shared. After that trip I decided to apply early decision."

Samantha Phillips: "My whole family got to walk onto the field during halftime because my dad was on the class gift committee for his 25th Reunion. I remember President Nichol telling me that he hoped to see me as a W&M student someday.

I have a vivid memory of going to the Pi Phi house with my mom and grandma. My mom pointed out the room that she lived in, and now I live right next door to that one!"

THE MORE THINGS CHANGE ...

Stew Sell: "I come back for Homecoming almost every year. The main reason is to see friends and, of course, the family with W&M connections. Also, there are two granddaughters now at William & Mary and it is great to see how they are doing."

Ally Phillips: "My dad and his fraternity brothers host a tailgate by the entrance to the stadium and their old friends are always stopping by to chat with my parents and their friends. I went to the game with my college friends and it was really cool to finally be able to sit in the student section.

Students love Homecoming! It's awesome to see all the alumni coming back into town because it shows you that they really loved their *alma mater*."

Sherri Phillips: "Moving the parade from the crack of dawn Saturday morning (yes, that's what I thought it was when I was a student, too) was brilliant. So many more students participate now. One thing that hasn't changed is the Kappa Sigs are still out there doing their precision lawn mower drills. And it's still hilarious."

THE PERSPECTIVE OF TIME

Pat Sell: "I have been fortunate to attend almost every Homecoming since graduation, except when out of the country. I plan to be at the upcoming one, too. Even though I live in San Diego, I find flying to be with friends and family at the College worth every minute of the trip.

The fanfare of Homecoming refreshes my mind as the fun, freedom and fact-finding of college days are recalled; where friendships are forged, ideas are hatched, explored and challenged, knowledge and wisom accrued. The aroma of the greenery, the sight of the fall foliage, the sounds of students enjoying life on campus excite my memory. The cheers from the stands when the football team scores, the band plays and cheerleaders shout, all bring a smile to my face. Watching the funny, fancy floats as the Homecoming parade passes by, listening to the foot-tapping music of the bands as they march down Duke of Gloucester Street and up Richmond Road, and now through campus, has brought tears of joy to my eyes.

I would be remiss if I didn't mention that my motivation to visit campus has escalated through the years. It's great to have three wonderful kids and two wonderful granddaughters to visit over the years. I am thrilled that they want to carry on the traditions that make William & Mary strong."







Zable Stadium dedicated, named for Walter Zable '37, LL.D. '78



Hulon Willis Association holds kickoff event













1. Three generations of the Sell/Phillips Tribe. 2. For the second annual Homecoming jog in 1979, more than 70 runners left the Wren Yard on Saturday morning. They jogged to the Capitol and back through the early morning fog. 3. Tribe football in 2011 against Homecoming opponent Towson. 4. People gather in the Sunken Garden for the Sunset Parade during Homecoming in 1963. 5. In 1969, Homecoming Queen Elaine Barnes '70 was crowned at half-time ceremonies surrounded by her court of princesses — including "Sam," a campus mutt — who was the Flat Hat's candidate for queen. 6. Ruth W. Tillar '45 rides in the Homecoming Parade.



Tercentenary Homecoming and party at Busch Gardens



Chancellor Margaret Thatcher LL.D. '00 meets with Alumni



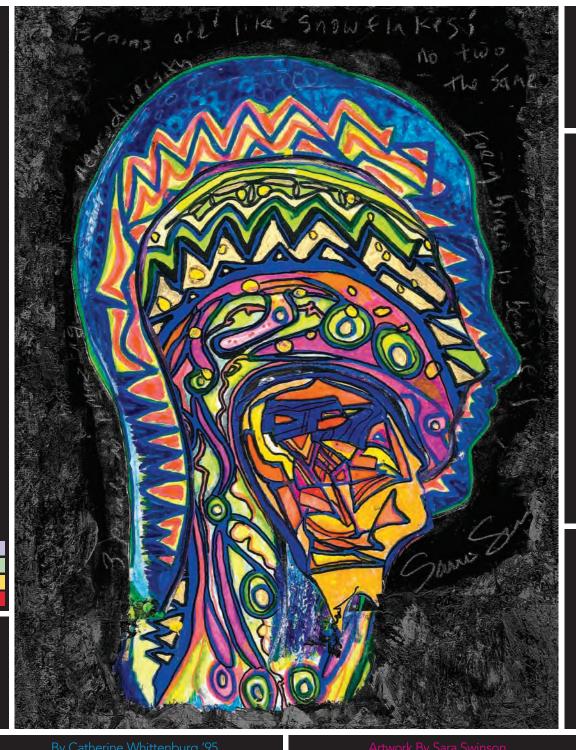
Debut of the Griffin, W&M's new mascot



Homecoming Parade moved to Friday afternoon

Matters & Mind

Initiative Boosts Awareness of Brain Differences





"I love the brain,"

said Danielle Thomas '14, who transferred to William & Mary in spring 2012 with a consuming passion. "The heart is boring; it's just a pump. The brain is so intricate and delicate. It's an amazing, wonderful creation."

Thomas dove eagerly into neuroscience studies, eventually majoring in psychology. But switching colleges can be a bumpy ride for any student — and Thomas, who has an autism spectrum disorder known as Asperger's Syndrome, isn't just any student.

"I was completely overwhelmed, dealing with this new environment," said Thomas, who had lived at home and attended community college before transferring. "I'd never really had to study before; I didn't know how. And consistency — that's my biggest thing. It's what I need most, and it's what I lacked."

She needed help, but approaching other people does not come easy for Thomas, who describes herself as "socially awkward" because of Asperger's. Had she not found supportive friends through a Christian student group, she said, she would have left William & Mary. "They saved my college experience."

Today, she wants to help others on the autism spectrum find the support they need. She is part of the W&M Neurodiversity Initiative, an effort organized through the Office of Diversity and director of the Center for Autism, Assessment and Treatment. "But the truth is, each individual with autism is unique."

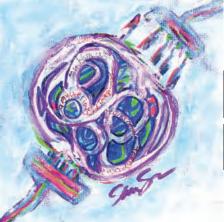
Within that is a wide range of challenges and capabilities, even among people sharing the same diagnosis, said Black, who spoke on campus in February. It is a complexity that has both challenged and inspired the neurodiversity working group.

"Neurodiversity is a philosophy," said Karin Wulf, a history and American studies professor who co-chairs the working group. "It's an idea that emerged out of autism advocacy, but it has grown to encompass a lot more. It emphasizes that autism—and ADHD, for example—as well as other brain differences represent difference, rather than deficit."

People tend to assume that diversity means racial or ethnic difference, "but it's so much more than that," said Chon Glover M.Ed. '99, Ed.D. '06, assistant to the president for community initiatives and chief diversity officer.

"I think it's very important that students, if they are on the [autism] spectrum, see a space for themselves here," Glover said. "It's going to help our entire community grow, and it may also increase the number of students willing to share that they are on the spectrum."







Community Initiatives by students, faculty, staff and alumni to boost awareness and acceptance of autism spectrum disorders and other brain differences, on campus and beyond.

The Autism Spectrum

Autism spectrum disorders range from mild versions like Asperger's to severe forms such as Rett Syndrome. The U.S. Centers for Disease Control and Prevention (CDC) broadly defines them as "a group of developmental disabilities characterized by impairments in social interaction and communication, and by restricted, repetitive and stereotyped patterns of behavior."

Symptoms like social avoidance and repetitive speech may be common on the autism spectrum, said David Black, clinical Anonymous survey data suggest that the prevalence of autistic tendencies at William & Mary reflects the national average. Nationwide, however, the rate of diagnosis has grown. A CDC survey revealed that one in 88 children was diagnosed with an autism spectrum disorder in 2008 — a 78 percent increase since 2002, when the rate was one in 150.

Those numbers reveal a need for colleges to prepare for the existence of those disorders on their campuses, yet few such initiatives exist. William & Mary's working group hopes that its endeavors may one day serve as a model for other schools.

The College has limited services geared specifically to such students, said Warrenetta Mann, director of the Counseling Center. "However, there are a lot of supports here that we feel would be very helpful for this population."



Those resources include counselors, tutors, the Writing Center and workshops on time management, study skills, even conversation skills. The difficulty, said Mann, who co-chairs the working group with Wulf, is that some students try to conceal their condition. Others may not know what kinds of supports they need, or where to find them.

"There is a certain part of being successful in college that is social," Mann said. "In high school, you can pretty much excel just by doing the work, doing it well and turning it in. In college, a lot of what you learn here is through social connection, understanding what the expectations of the environment are."

That's where Thomas said she hopes she can help. She and a handful of other students are working with faculty sponsors to create a support organization for students with brain differences like autism and to foster a climate of inclusiveness on campus.

Raising Awareness

Wulf's son Ethan, now age 11, was diagnosed at age 6 with high-functioning autism. Wulf drew attention publicly to her son's condition for the first time in 2011, when she explained on Facebook why she was lighting the outside of her house with blue light bulbs. She was taking part in the Light It Up Blue Campaign to raise autism awareness.

"It sort of came to me, as I was ordering my blue light bulbs, that there's really more that I could do," she said.

That awareness became a catalyst for the Neurodiversity Initiative, which the working group launched in April 2012 with an appearance by best-selling author John Elder Robison, who has Asperger's Syndrome.

The working group has since sponsored appearances by Black and other experts. It has partnered with the Office of Residence Life to offer neurodiversity training for resident assistants, and is brainstorming about ways to expand peer mentoring for students with brain differences.

As the parent of an autistic child, Wulf has found that there are no standard paths or simple answers. "No one hands you a handbook and says here are the best therapists, or this is the best social skills approach. So we've bumped around, trying a lot of different things."

Along the way, Wulf has met other families, health professionals and advocates, some of whom are now part of W&M's Neurodiver-

sity Initiative. Among them is Lynn Cannon '01, director of the Take2 Summer Camp for children with autism and related disorders in Arlington, Va. She is also the social learning coordinator at Ivymount School in Rockville, Md., where Wulf's son is a student.

Educating faculty about the learning styles and needs of these students is critical, Cannon said.

"While there's certainly not a one-size-fits-all, there are key characteristics on the autism spectrum that may impact learning in class," she said. "It is striking how the supports you put in place for students on the spectrum benefit all students in the classroom."

Clarifying class expectations, giving more explicit instructions and providing distraction-free testing can mean the difference between success and failure for some students, Professor Janice Zeman, chair of the psychology department, told a room of faculty members. Highly interactive seminars pose challenges for autistic students, she said. By providing straightforward guidance to all students about behavior in those classes, professors can help them perform more effectively.

"These are some wonderful kids who have really distinctive sets of talents and abilities, and we don't want to lose them," Wulf said. "We don't want them to come here, be overwhelmed and dump out. We want to keep them."

Barbara Cole Joynes '82 couldn't agree more. A member of the working group and mother of a 23-year-old autistic daughter, Joynes said she learned the hard way about the need for more support when her daughter went off to college.

"For many people on the spectrum, they don't necessarily like to interact with a lot of people, yet they're being thrown out there and told to go navigate this campus of thousands of people, and for the first time, without their parents," Joynes said.

More awareness and acceptance on campus would have made a big difference for her daughter, she said. "I don't think we're talking about creating a nanny state here. But there are a lot of kids out there who, with some of these bumps smoothed over, could have a terrific experience and contribute to the College as students and alumni."

Wulf said the working group welcomes alumni and their input—about their own experiences, those of their children or anything else they wish to contribute to the discussion. The group is also raising funds for more programming. More information is available at www.wm.edu/neurodiversity.













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Milan Chakraborty's '00 Value-Based Filmmaking Pays Off

Stop me if you've heard this one:

A man and a woman prepare for a new life in America, long after it is rumored that the American dream is dead. The father is a ceramics engineer who studies deeply the inner workings of inorganic systems, though in fact he is delighted by the sound of running water. What's more: they have children, and in particular a boy. They take the boy to live in a small city along the banks of the Wabash River — Terre Haute, Ind. The boy's first job has him waking up at five in the morning to work removing the tassels from corn. He counts the corn as he works hard in the summer sun for three dollars an hour. and the dreams of his parents seem far from realized.

Enter Milan Chakraborty '00, an accountant turned film producer whose strength lies in that oft-misunderstood place where art and commerce intersect, where the heart of a story must come at the right cost.

"Art and commerce don't have to be mutually exclusive," he said. "One can do good and do well."

That urge, to do good and to do well, has been a lifelong lesson. After receiving his accounting degree at William & Mary, Chakraborty worked as a traditional CPA before going on to perform internal audits for Time Warner, eventually monitoring the budgets for Hollywood blockbusters such as "Batman Begins," "Superman Returns" and "The Dukes of Hazzard." He was immediately struck by how much of a film's cost was not

reaching an audience by actually making its way onto the screen. Chakraborty left the internal auditing world and broke into the indie film world as a producer. He has since gone on to produce four movies: "Rock Slyde," "Alter Egos," "Spaz" and "The Lifeguard," a recent film starring Kristen Bell that was selected for the Dramatic Competition at Sundance Film Festival.

"I want to make films that make a difference," Chakraborty stressed. "I think philanthropy and film make a great pair, and film is a powerful medium that can be used to make a better place. It can't all be dollars and cents and I'm still earning the trust of investors and filmmakers. I'm trying to show them how taking advantage of federal and state tax incentives and credits, coupled with a great story, is not a crazy investment, but it is still risky."

Just as Chakraborty credits his parents for his work ethic, he also credits his William & Mary family for inspiring him to take calculated risks that justify the big investments made in him by his family and friends. Two stories pop immediately to his mind. During his junior year, Chakraborty hit a rough patch and felt far from home and went by the cafeteria to get lunch. The much-beloved cafeteria lady Ernestine Jackson asked him what was wrong. Chakraborty recalled, "I decided to tell her I felt far from home because my dad had just lost his job. Ernestine gave me a big hug and some advice and I went along my way. After eating lunch, I gathered my things and walked to the business school. As I got there, I heard, 'Hey, boo!' Lo and behold, I turned around to see Ernestine. She had left the cafeteria and chased me a few hundred yards with a bag of cookies in her hand. That encapsulates just how much of a community we were and still are. Sadly, Ernestine died of cancer in 2003. I find it phenomenal that so many people can remember her more than almost any professor they had."

Another pivotal memory comes from his senior year, when he had to leave class to go to the birth of Kaela Grayce Basmajian, the daughter of his roommate Anthony Basmajian '00 and Alysia Burton Basmajian '00. The child would go on to be his new roommate, and watching the community come together to help babysit was a re-affirmation of the family he had joined.

A year after his graduation, two close friends and William & Mary alums died in the World Trade Center attacks on Sept. 11. One of those victims was the young mother, Alysia Basmajian. Chakraborty found himself racing to New York to try to find Alysia, and he would never see the world the same. The other, James Reilly '98, was a fellow Pi Kappa Alpha. "I realized I had to start enjoying every day. I know what those victims would do for one more day on this planet, so it's our job to keep their spirit alive by living life with purpose. I knew I wanted to start living."



Chakraborty looked at the investments his parents had made. He looked at his now-departed friend whose child he had had some part in raising, and in time the accountant made a startling and uncharacteristic calculation: The investments made did not fit the life he was living. He knew that if he could control money to make sure that it was spent on what goes on the screen, he could have a sustainable business model. He looked at filmmakers like Kevin Smith and found hope. He eventually left auditing and said that he heard "a few colleagues chuckling at the idea," because "in Los Angeles everyone says that he or she wants to be a producer, director, actor or writer ... and most fail." But big rewards require big investments, and he began looking

Pan now to his most recent film, "The Lifeguard," in which a former valedictorian and all-around do-gooder Leigh (Kristen Bell) returns home after her career and love life in New York take a turn. She moves back with

for stories that weren't being told by the studios.

her parents and resumes her high school career as a lifeguard, and that fall from her notion of the ideal leads to some unexpected twists. The appeal to Chakraborty was clear: "It was

exploring feelings and emotions from a female perspective that I hadn't really seen much in film. On its face I knew it would be a tough road, and the accountant side of me knew female-driven dramas were a hard sell; however, sometimes stories just stick with you." The film led to a remarkable nod from Sundance, which chose it as one of 16 to be featured for the competition level after reviewing more than 12,000 films.

Now that Focus World and Screen Media Films have purchased the U.S. rights to "The Lifeguard," Chakraborty will continue to work out of his production company Attic Light Films, looking through scripts based on what he calls "value-based filmmaking." In his desire to give back to the community that fostered him and set him on his filmmaking path, Chakraborty has also taken an active part in William & Mary's Arts & Entertainment Alumni Council, which encourages and enables creative collaboration among alumni in the fine arts. The council is currently working on getting the William & Mary

Global Film Festival widely recognized, and Chakraborty has done his part to foster an environment of nurturing and goodwill by including a William & Mary alumnus on each of his projects. Alumni have also reached out to help — with music, investing or even a couch to sleep on. Returning for Homecoming nearly every year, Chakraborty sees William & Mary as "one big fraternity/sorority," and he wants people to see that there is a large network of W&M alumni working in entertainment outside of more recognized names such as Glenn Close '74, D.A. '89, Jon Stewart '84, D.A. '04 and Patton Oswalt '91. He stressed, "There are a lot of us out there working in the industry, willing to give

back. We'll help open the doors. The rest is up to the individual's drive and perseverance."

And that drive and perseverance started with Chakraborty's mother and father, back during those final days in India. That dream continued on in the faces of his loved ones and friends, in the smiles of a cafeteria worker

American dream has not passed as much as it has morphed

and a small child, of two classmates lost to cancer — Andrew Crapol '00 and Casey McDonald '99. All too many now interred to take their place among the mighty dead. Like stories and film, the

to fit the changing times, and the dream is ever present in this daring young man who makes a calculated move here or there in an effort to make those stories both profitable and new. Chakraborty believes that dreams will continue to be realized in a community like William & Mary, a place that fosters the notion that though every story has been told, the onus rests in the hearts and minds of all those who still have the courage to tell those stories through their own eyes. Chakraborty has witnessed the ultimate investment, and that knowledge will profit him — will profit all of us — for years, for hours, for

"The Lifeguard" will be coming out in theaters this summer and on Video on Demand (VOD). "Alter Egos" is being distributed by the Kevin Smith Movie Club and is available on iTunes, VOD and Netflix. "Rock Slyde" is available on Netflix, Amazon and occasionally shown on Showtime.

moments that start as innocently as they all do and must, in the

summer heat next to people and ears of corn.





Even if it has been years since you last made contact, you can still reconnect with long-lost friends. The William & Mary Alumni Association is currently compiling a printed Alumni Directory, an invaluable resource featuring personal, academic and business information on all of our alumni. Don't miss your chance to be included. Watch for upcoming announcements and opportunities to update and verify your directory information.

For more information, contact alumni.records@wm.edu

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tate support for higher education in America has a long and noble history, none longer or nobler than the founding of our *alma mater*, when King William and Queen Mary of England granted a royal charter (and moneys) to establish a college that still bears their name 320 years later.

Public higher education has always been a keen interest of mine, an interest that preceded my tenure as president of Texas A&M and later chancellor of William & Mary. As CIA director I made it a priority, even during tight budget times, to fund basic research on a number of state campuses.

I have long believed that the economic pre-eminence of this country — and our national security and international influence as well — are due in large measure to visionary investments in public education, often at critical times in American history.

In 1862, even with the Civil War raging, the congress passed the Morrill Act, which established land grant colleges and universities, an act of faith in the midst of a great civil war. The first G.I. bill, passed in 1944, enabled millions of military veterans to go to college and is credited with spurring the sustained, shared prosperity of the post-war era.

The National Defense Education Act of 1958 greatly increased federal funding in education at every level. The Soviets' launching of Sputnik a year earlier galvanized the nation to ensure that we would not fall behind the U.S.S.R. in math and science. Some called the Cold War conflict "a competition in brains." Arthur Schlesinger Jr. said more colorfully that the United States "must return to the acceptance of eggheads and ideas if it is to meet the Russian challenge."

The years proved him right.

Unfortunately, over the past generation we have seen a gradual abandonment of the principle that higher education is a public good and the emergence of a view that it is a private consumer good, of value only to the recipient.

Today, state coffers provide about 30 percent of funding. At prominent public universities such as William & Mary and

the University of Virginia, state funding contributes less than 15 percent of operating support. The story is even worse in some other states. For example, the University of Washington has lost 50 percent of its public funding in just the last four years.

According to an Illinois State University study, between 2011 and 2012, state aid to universities declined by nearly 8 percent, the largest in 50 years. Per-student support has been reduced by more than 20 percent in 17 states.

Funding shortfalls at universities affect their ability to conduct basic research. What is discovered in research one day is taught in the classroom the next, and then employed as a tool of economic development, innovation and, in

some cases, national defense. The false notion that teaching in universities serves students but that research in universities does not betrays a profound misunderstanding of how academic institutions become great — and stay great.

Between the 1970s and 1990s, federal funding for research and development fell as a percentage of gross domestic product by more than 50 percent in the physical sciences and in engineering. By contrast, China and South Korea are increasing their funding 10 percent, year over year.

Programs for the elderly now consume more than half of all federal spending and are considered politically untouchable. There is no such resistance to cutting support for higher education or scientific research and development. Nor, for all the rhetoric to the contrary, is there a powerful constituency for America's youth. The U.S. political system is mortgaging our country's future to protect benefits to my generation while sacrificing the engines of

economic and social growth for the coming generations. This is a formula for national decline.

These challenges are coming to a head in the sequestration debacle just getting underway. Without a new agreement between the Congress and the president, hundreds of billions of dollars in mindless across-the-board cuts will gut basic functions and critical activities of government over the next decade — military and civilian, including support for public

"The U.S. political system is mortgaging our country's future. ..."

education, research and development. According to the American Association for the Advancement of Science, sequestration will reduce federal R&D funding by nearly \$60 billion over five years. Cuts of this magnitude will have significant impacts on the ability of public universities to pursue science, research and innovation.

We will all pay the price for short-changing education, research and other investments in the future. It will be felt in the decline of America's quality of life, standards of living and global influence. My hope is that whatever adults remain in the two political parties will make the compromises necessary to put this country's finances back in order — before it is too late.

Former Secretary of Defense Robert M. Gates '65, L.H.D. '98 is current chancellor at William & Mary, also Thomas Jefferson's alma mater. This essay is adapted from Gates' remarks at the university's 320th Charter Day anniversary.



From the Office of Alumni Engagement



Kelly S. Holdcraft Director Alumni Engagement ksholdcraft@wm.edu 757.221.1172

As I finish my first six months with the William & Mary Alumni Association, it is wonderful to shout out the recent accomplishments of the W&M alumni chapters across the country. Following is just a taste of the experiences our chapters have offered W&M alumni between April and June. It is important to note that in addition to these social, professional and service events, W&M alumni chapters have also contributed more than \$6,000 this year toward scholarships for W&M students in their communities. ~ I also must herald the many alumni events across the country organized by alumni volunteers. These events include Tribe Thursdays in Orlando, Fla., Austin, Texas, and Portland, Maine; trips to baseball games in Cincinnati and Nashville, Tenn.; museum tours in Los Angeles; and community service events in San Francisco and Dallas. ~ W&M alumni spirit will carry on throughout this summer. Many chapters will hold receptions for Class of 2017 students and their parents, and our alumni engagement team will host organizational meetings for revived chapters in Pittsburgh; Triangle, N.C.; Atlanta and Lynchburg, Va., and begin planning for 2013-14 regional and international alumni events. ~ I know my voice will grow louder as this Alumni Spirit section grows bigger. I cannot help but proclaim that when W&M alumni find their Tribe, they create great things!

ATLANTA[1]

In May, W&M and the Alumni Association welcomed more than 100 alumni to the Atlanta History Center to meet with Provost Michael Halleran and hear Professor Marc Sher give a colorful explanation of his Higgs-Boson research. In June, the Alumni Association hosted a Tribe Thursday to bring together alumni interested in reviving the Atlanta chapter.

BOSTON

The Boston Alumni Chapter hosted a happy hour in May with special W&M guests Professor Abdul Rafeq and Stacey Summerfield '04. In June, the chapter watched the Boston Red Sox play Brendan Harris '02 and his team, the Los Angeles Angels. The next week alumni were treated to an exclusive

tour by Aaron De Groft '88 of the "Michelangelo: Sacred and Profane" exhibit at the Boston Museum of Fine Arts. The chapter is also making preparations for its incoming student event in August.

CHARLESTON-LOWCOUNTRY

Young alumni in Charleston met for Mexican food in April, and in May, 14 W&M alumni, guests and students gathered for an all-Virginia schools event. The chapter also came together in May for their annual meeting at Sauer Grapes Wine Lounge, owned by Marie Sauer M.A. '90, M.B.A. '95.

CHARLOTTE

The Charlotte Alumni Chapter kicked off June with their Annual Wine Social and hotly contested cornhole tournament at the home of Rob Van Schooneveld III '99.

CHARLOTTESVILLE-HIGHLANDS

In April, the Charlottesville-Highlands Alumni Chapter helped their community by painting fences at Ash Lawn-Highland, the estate of alumnus James Monroe 1778. The chapter returned to Ash Lawn-Highland and hosted incoming students and their parents at their annual Summer Supper in June, featuring a panel discussion with current students.

CHICAGO

After hosting their annual board meeting and participating in an all-Virginia schools happy hour in May, the Chicago Alumni Chapter is making plans for an incoming student reception for July.





COLORADO

The newly formed Colorado Alumni Chapter hosted monthly Tribe Thursdays this winter into spring, including a May event at Cherry, owned by M.O. (Michael Olsen '86). More than 30 alumni attended the event. The Tribetinis were a big hit!

WASHINGTON, D.C.

Our largest William & Mary alumni base represented its *alma mater* well by bringing more than 550 D.C.-area alumni to the National Portrait Gallery in April to host Provost Michael Halleran. The chapter co-hosted several events in May, including a Green and Gold Social for 175 young alumni, and a D.C. symposium

with the College's Project on International Peace and Security (PIPS). The Greater Metro Washington, D.C. Alumni Chapter ended June by hosting a picnic for incoming students and their parents from D.C., Arlington County, City of Alexandria, and suburban Maryland, and are currently planning a similar reception for the Class of 2017 students from Fairfax County in August. Additional events included a Mother's Day lunch, several community service projects, exclusive tours of Udvar Hazy and Mount Vernon, and a wine tasting with Nicole Abiouness '94.

HOUSTON[2]

In May, the Houston Alumni Chapter helped their local community by volunteering at the Houston Food Bank. Later that month, former Chapter President Lauren Lindsay '92 welcomed W&M alumni, students and parents to her home for the chapter's annual summer barbecue, featuring Carolina pulled-pork and coleslaw made by Carl Hacker '63.

LOWER NORTHERN NECK

Lower Northern Neck's famous roasted oysters were back on the menu for their annual spring meeting. The chapter hosted W&M basketball Coach Tony Shaver and more than 60 alumni and guests at this highly anticipated yearly event. At the end of July, the chapter will welcome incoming students and their parents for the chapter's annual summer picnic at the Deltaville Maritime Museum.

LOWER PENINSULA

Members of the Class of 2017 from the Lower Peninsula-area received gifts from the chapter to welcome them to the College.

NORTH FLORIDA

In April, the North Florida Alumni Chapter visited the Cummer Museum to view and support an exhibit curated by W&M's Muscarelle Museum. North Florida alumni also kicked off the summer with a June tailgate and Arena Football game in Jacksonville. The chapter is looking forward to its annual trivia night for all Virginia schools at the end of July.

NEW YORK CITY

In May, the New York City Alumni Chapter supported Gary Cowling '84 and the W&M Alumni and Friends Team, who together raised more than \$15,000 for AIDS research and participated in the 2013 AIDS Walk New York. In June, more than 400 W&M alumni and guests, and students and their parents gathered at the Morgan Library and Museum for a regional alumni event featuring President Reveley.

ROANOKE

The Roanoke Alumni Chapter spent a day of fun and excitement in April at Amazement Square. They added a bit of excitement to finals week by sending goodie boxes filled with snacks and treats to all W&M freshmen from the Roanoke area. The chapter is also preparing for its incoming students event in August.

SAN DIEGO

The San Diego Alumni Chapter welcomed recently admitted students into the Tribe family at their April Admitted Students Reception.



SOUTH HAMPTON ROADS

The South Hampton Roads Alumni Chapter hosted a spring wine tasting in May and is already planning its chapter events for this fall and winter.

SOUTH OF THE JAMES

In June, the chapter held their annual meeting and picnic at the home of Dr. Jennifer Howard '00, where alumni, guests and students barbecued and bid on baskets of W&M gear.

WILLIAMSBURG

In April, the Williamsburg chapter was fortunate to have Aaron De Groft '88 and John Spike from the W&M's Muscarelle Museum host exclusive directors' tours of the "Michelangelo" exhibit followed by a packed Tribe Thursday. May's Tribe Thursday was another great success with guests from the W&M Office of Community Engagement. The chapter closed out June by hosting another W&M star at their annual meeting, Louise Lambert Kale HON '09, who presented an update on the Brafferton renovations.

50th Reunion & Olde Guarde Celebration









[4] – [6] The Class of 1963 was officially inducted into the Olde Guarde on April 28. [7] The 2013 Distinguished Service Award was given to Roberta L. Redding '52 and Charles Douglas Redding '51 (posthumously) at the Olde Guarde Luncheon on April 29.

IMPACT Scientific









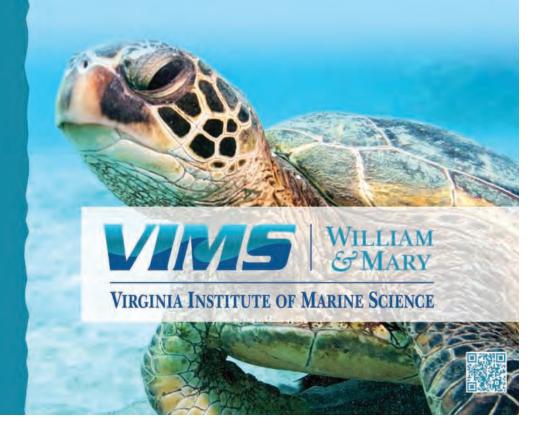
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BACKSTORY

Aaron De Groft'88

~ Director, Muscarelle Museum of Art

Education:

B.A., The College of William & Mary M.A., University of South Carolina Ph.D., Florida State University

What drew you to W&M as an undergrad?

I grew up in Smithfield, Va., so it was part of growing up. Some people don't appreciate a world-class institution in their backyard because they want to go away to school. William & Mary was an absolutely wonderful place to grow up during that part of life. I was in the art history and architecture program and I wanted to play baseball. Then my sophomore year I twisted my knee and tore ligaments. I hobbled over to the Muscarelle and said I wanted to learn the museum business from the ground up. I did everything, from painting walls to hanging lights. There was a moment when I was in the Uffizi in Florence, in my PiKA T-shirt and jeans, and I thought, "How did I get here?"

What made you come back to W&M to work?

I was working at the Ringling Museum in Sarasota, Fla. I was asked to visit campus in regards to the directorship of the Muscarelle and Louise Lambert Kale HON '09 took me on a tour. We sat in the Wren and all those emotions I had for William & Mary came back. I thought how gratifying it would be to come back and give back. There's a quality of life here you can't put a dollar value on. I still drag my dachshund around my neighborhood every night, wearing the same William & Mary sweatpants I had as a student.

What is the most rewarding part of your job?

This place has meant everything to me; it's been my life. It's given me such personal and professional gratification and I know it's the best job I'll ever have. We are really affecting the lives of students. We are giving back to the College by giving these students these experiences.

What do you feel has been your greatest accomplishment as director of the Muscarelle?

A lot of people would say getting the Michelangelo exhibit for our 30th anniversary would be on top. But for me it was laying the foundation for that — turning the Muscarelle around and instilling it with a reputation worthy of William & Mary. When I came in 2005, we had 11,000 visitors that first year, and this past year we had 120,000. We had the most important Michelangelo exhibition in the United States in decades. We've grown the collection by several powers of 10. It says it best on a marble plaque in the Wren — first and oldest. It's in our DNA. I want the Muscarelle to be a jewel in the crown of the College.

Interview by Kelley Freund





Throughout her life, Sally Lichtenstein has often consulted her older brother, Pete Siegenthaler '61, on many important decisions. "One of the earliest examples of Pete's good advice was to attend William & Mary, which I did, a couple of years behind him," notes Sally.

So when Sally began to consider her charitable plans, naturally she talked them over with Pete. After considering a number of options, "we kept coming back to a William & Mary Gift Annuity," she says. In exchange for her gift, Sally receives fixed annual payments for life which will never vary and are backed by the full faith and credit of the College of William & Mary Foundation. Sally also saved income taxes and capital gains taxes. Best of all, the future proceeds from Sally's gift annuity will be used to establish a permanent scholarship endowment.

We couldn't pull Pete in the picture but he's smiling just off camera. And waiting to go out and celebrate Sally's good charitable planning.



For assistance with your charitable planning, please contact:

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