

# William & Mary

ALUMNI MAGAZINE

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SUMMER 2011



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– Bobbe Redding (On grading husband Chuck)



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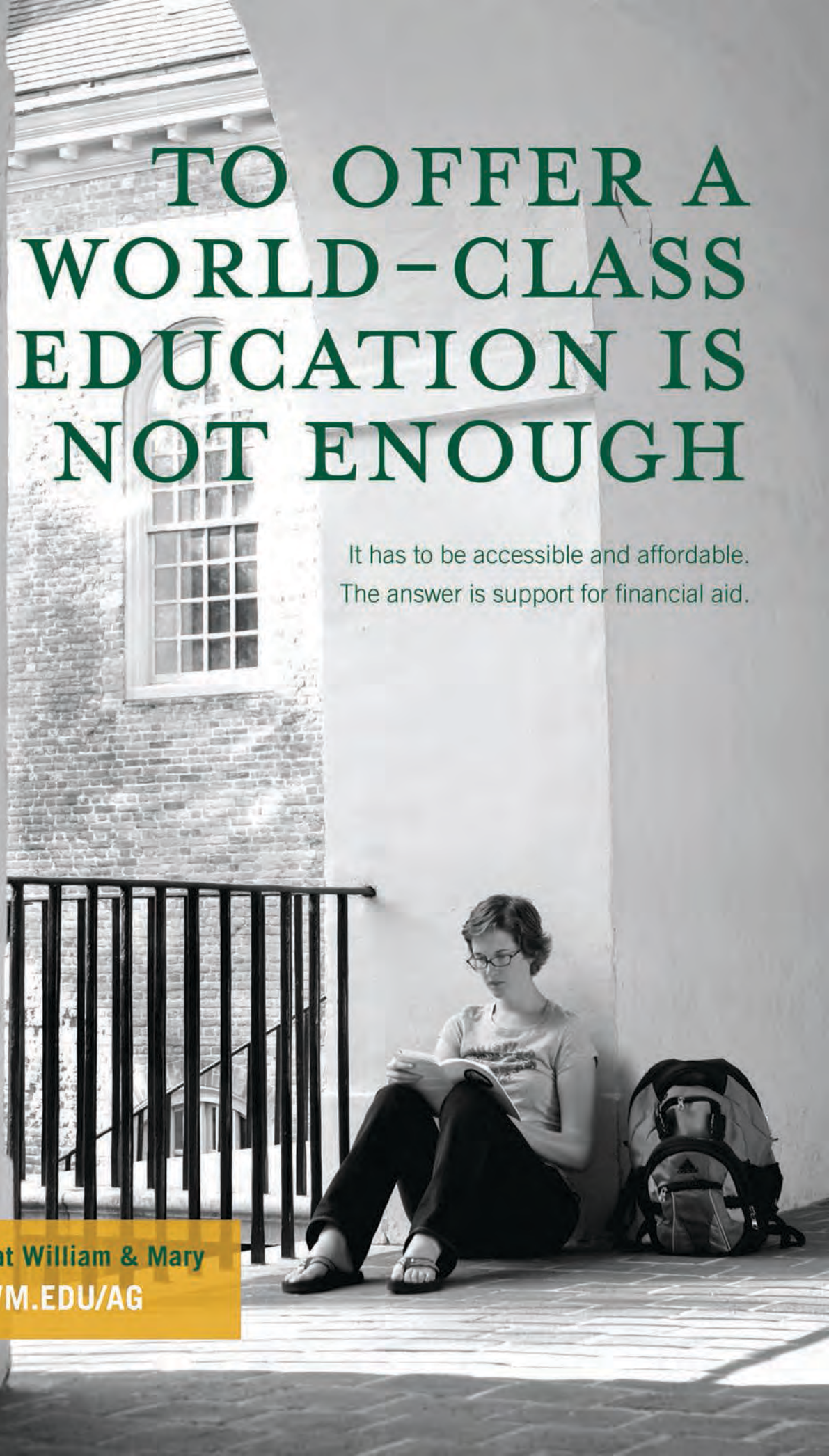
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# W&M

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ON THE COVER: Ruby ambrotype image of Colonial Williamsburg Foundation interpreters Steve Barnes and Joe Ziarko created through wet-plate collodion photography. For more on how the cover photograph was created, see page 55. COVER PHOTO BY MICHAEL D. BARTOLOTTA



# MAILBOX

## CONGRATULATIONS

Congratulations on the *Alumni Magazine's* recent well-deserved CASE award. I look forward to receiving, and I thoroughly enjoy reading, each issue of the magazine. I agree that the content is delightfully varied and the publication is people-focused.

Melissa Pinard has done an outstanding job as editor over the past 11 years, and she will be sorely missed.

Here's to continued success.

ANNA BARRON BILLINGSLEY '79  
*Fredericksburg, Va.*

## ONE TRIBE

Some letters printed in the Spring 2011 issue renewed my faith in the magazine. I had been disheartened to see several people use recent issues as a megaphone for their polarizing and/or political views. I salute those who wrote in to call attention to the inappropriateness of that, and I salute you for printing them. And no matter what one might think of the new choice of mascot, I thought the level of venom one or two letter authors spewed about the change was baffling.

The *Alumni Magazine* celebrates diverse and various opinions, career paths (yes, even political ones), research interests, and success stories of students and alumni of the College. It also celebrates the critical thinking in which most of the William and Mary community takes pride. I hope I am not misguided in my opinion that the magazine's purpose is to keep us feeling as we're all part of the Tribe (no matter what the mascot looks like), rather than divide us into with-us-or-against-us camps.

KATHRYN O'NEILL KARNES '93  
*Atlanta, Ga.*

## WHAT A MAGAZINE

In the Spring 2011 issue of the *Alumni Magazine* were two replies to letters I had written published in previous issues. While I still maintain some differences with these writers, it is a tribute to this magazine that it offers a forum for alumni to voice different opinions concerning issues of substantial debate. During these days of competing values and opinions, William and Mary still appears to appreciate a free, lively and open debate. I hope that it remains that way.

EDWARD A. WATKINS '56  
*Lilburn, Ga.*

## GRIFFIN LORE

Now that the Griffin — a mystical figure brought to life in costume — cavorts on campus, it is worth noting that a griffin of a more ecclesiastical bent was at William and Mary almost 300 years ago. As Dr. Richard Lee Morton LL.D. '65 (of Morton Hall fame) reminds us in his two-volume history *Colonial Virginia*, the Rev. Charles Griffin was hired by Gov. Alexander Spotswood in 1715 to head the Indian School in the Brafferton. There he taught boys sent by tribal chiefs to acquire the principles of Christianity and to learn to speak, read and write English.

Hence, it could be said that only the capitalization of a "g" prevents the mascot of our tribal community from claiming as a forebearer a colonial tribal coach of the same name — admittedly a stretch of whimsical thinking unlikely to inspire the good history professor ever to shout "Go Tribe."

In post-colonial times, there were families of Griffins living in Williamsburg, including two brothers whose fame can be



found in the footnotes of history books. There was Cyrus Griffin who, as president of the Continental Congress, served as the nation's first chief executive from Jan. 22, 1788 until the inauguration of George Washington on April 30, 1789. Washington appointed Griffin to be the first judge of the U.S. District Court of Virginia, and that's when he lived in Williamsburg. He presided over two famous trials, that of pamphleteer James T. Callender for libel (of W&M's Thomas Jefferson 1762!) and that of Aaron Burr for treason. Judge Griffin's brother, Col. Samuel Griffin, was Williamsburg's mayor in 1779-80 and 10 years later served in Congress.

It was to commemorate these two Griffins that Williamsburg's city fathers, at the time when the restoration of the Historic Area was just getting underway, rechristened the illogically named Texas Avenue as Griffin Avenue. Today, the signpost for Griffin Avenue keeps watch on the griffin's campus from across Jamestown Road.

WILL MOLINEUX '56  
*Williamsburg, Va.*

*We welcome letters from our readers and reserve the right to edit them. Brevity is encouraged. Please send correspondence to Editor, William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187 or email alumni.magazine@wm.edu.*

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# William & Mary

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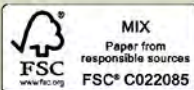


PHOTO: MICHAEL D. BARTOLOTTA

# UPFRONT

## 88,000 Strong

**D**ear fellow alumni,  
I am honored to have been elected to serve you as president of the Alumni Association Board of Directors. Thanks to the hard work and dedication of my predecessor, Janet Rollins Atwater '84, I have inherited a solid, well-run organization kept moving forward by the wonderful staff led by our executive vice president, Karen Cottrell '66, M.Ed. '69, Ed.D. '84.

We are now some 88,000 strong and adding to that number each year. Our alumni span generations, but all of us share in a love for William and Mary. It is this lifelong relationship with the College that the Board of Directors and staff are dedicated to nurturing and enhancing. We want each of you to know that through the Alumni House and its programs, you have a place to come to and a point of connection to the College.

As I write this, we are working hard on several new initiatives. First, we have created a committee to look at how we are using technology, the Internet and the various social media to connect with alumni. The my1693 website has been a great communications point. But we want to do more. I look forward to reporting to you on the work of this group.

We are also exploring what role we can play in helping alumni in their career development. Our feeling is that if we can find ways to link alumni with interests in common fields, we can take better advantage of our common bonds as William and Mary graduates. Our committee is just forming and there is much to do. In our work, we will make sure that we complement the efforts of others in this area.

As we move ahead, we are also looking closely at our operations. While we think we are working effectively to squeeze as much as possible out of our budget, we continue to ask if we can do better. For example, we have recently changed how we are managing our gift shop, reducing inventory expenses and featuring items that have stronger interest. Karen and her team do



an extraordinary job. We are lucky to have them as the silent warriors that make the Association work so well.

In May, I was on campus for a series of events related to a very happy time for students and parents — Commencement! There were two events that I was especially excited about. The first was the induction ceremony for honorary alumni. These are folks who did not attend W&M but have embraced the College as their own. When I called the recipients, I can't begin to describe how excited and surprised they were. What fun it was to tell them of their honorary alumni status! It is just one of the many things that make this job so rewarding.

The second event was the induction of the Class of 2011 as alumni. What a thrill it was, on your behalf, to officially recognize these men and women as the newest members of our alumni family. Their induction is but one more step in the many passages that mark their lifelong relationship with the College, one that began a short four years ago when they walked through the Wren Building as new students to the cheers and greetings of the William and Mary community.

In closing, I again want to tell you how honored I am to be your president. Please do not hesitate to contact me at pnance@wmalumni.com with your ideas and suggestions. I look forward to seeing you on campus, especially at Homecoming 2011.

All good wishes to you and our extended alumni family — you are the best!

PETER M. NANCE '66

*President*

*William and Mary Alumni Association*



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Jan. 7-29, 2012

Treasures of South America  
Feb. 9-12, 2012

Amazon River Expedition  
Jan. 27-Feb. 5, 2012

Ocean Journeys - Panama Canal  
Jan. 27-Feb. 6, 2012

Antarctica  
Feb. 15-28, 2012

Galápagos Islands  
Feb. 24-March 3, 2012

Costa Rica  
Feb. 27-March 10, 2012

## SPRING 2012\*

Caribbean Pearls  
March 7-19, 2012

Treasures of Antiquity  
March 18-April 1, 2012

Ocean Journeys -  
Canary Islands/Iberian Peninsula  
March 28-April 8, 2012

The Masters Tournament  
April 4-7, 2012

Waterways of Holland and Belgium  
April 10-18, 2012

European Coastal Civilizations  
April 15-23, 2012

Apulia - Alumni Campus Abroad  
April 24-May 2, 2012

Treasures of China and Tibet  
April 28-May 13, 2012

The Kentucky Derby  
May 3-6, 2012

Historic Gems  
May 13-24, 2012

Cruise the Rhone River -  
Alumni Campus Abroad  
May 19-27, 2012

Insider's Perspective: London  
May 30-June 5, 2012

## SUMMER 2012\*

Changing Tides of History -  
Baltic Sea  
June 5-17, 2012

British Isles Odyssey  
June 5-18, 2012

Danube River/Habsburg Empire  
June 14-27, 2012

Cuenca, Ecuador  
July 5-Aug. 4, 2012

Coastal Life Along the  
Adriatic  
June 24-July 2, 2012

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(Great for families!)  
June 27-July 12, 2012

Alaska  
Aug. 15-22, 2012

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# FROM THE BRAFFERTON

## A Constellation of Pluses

**B**y long William & Mary tradition, the president gets the last words at Commencement. Graduation rites do run on and on. So, approaching these remarks last May 15, I felt a bit like the corpse at an Irish wake. They need you there to have the party, but they don't expect you to say much.

Since degrees were conferred shortly before my "last words," I was speaking to newly christened alumni and alumnae of William & Mary, almost 2,000 strong, counting the graduates from all five schools in the university. Let me share these thoughts with you as well.

When high school seniors get the fat envelope in the mail bearing an offer of admission to the College, we tell them, "There is only one William & Mary — and now it's yours," but these words speak to our new graduates far more directly than to high school seniors still in the throes of picking a college. It's our new alumni and alumnae who have just spent enormous amounts of energy climbing William & Mary's steep academic mountain and who have now reached the summit, ready for the journey ahead.

In my view, a William & Mary degree will nurture our graduates richly during this journey, indeed, until they shuffle off their mortal coils. Why do I say this? Why does a William & Mary degree stand you in such good stead going forward? Three reasons in particular.

First, consider the caliber of the education received at the country's second-oldest university. The capacity to think rigorously and communicate effectively, an understanding of the great issues that have confronted human beings for millennia and still do, plus an awareness that there are no easy answers to most of these issues — all this radically exceeds the grasp of most students graduating across the United States. The high caliber of a William & Mary education provides a huge comparative advantage going forward.

Second, while in William & Mary's embrace, most people make friends for life. Friends for life are precious. They rejoice with us in good times and help sustain us in bad. They provide continuity across the years. It's warmly satisfying to have friends who roll through the decades with you and remember, along with you, what it was like when you walked William



& Mary's red brick paths together, played on teams together, and did any of the other countless things at William & Mary that unite us. Keep those friendships alive. Friends for life are a rare blessing.

Third, a degree from William & Mary is a serious distinction, an important personal credential, a key that opens opportunities not otherwise readily accessible. People who know higher education in America understand the excellence of our faculty and students and the superb education inherent in a William & Mary degree. As many have already discovered, graduate and professional schools love to recruit William & Mary alumni and alumnae. Employers who have hired William & Mary graduates speak lyrically about them and return wanting more. It helps, and it feels good, to have a degree that commands attention and respect.

So, a compellingly good education, wonderful friends for life, and a powerful credential rooted in the College's renown — quite a constellation of pluses for the road ahead. Truly, *there is only one William & Mary — and now it's yours!*

A handwritten signature in black ink, reading "Taylor Reveley III".

W. TAYLOR REVELEY III  
President, College of William & Mary

To view excerpts from President Reveley's closing remarks at the 2011 Commencement ceremony, go to [www.wm.edu/news/video](http://www.wm.edu/news/video).




PHOTOS: STEPHEN SALPUKAS AT THE COLLEGE OF WILLIAM AND MARY





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# W&M

## AROUND THE WREN



Joseph J. Plumeri II '66, D.P.S. '11

## 'Take Risks and Anything is Possible'

Plumeri '66, D.P.S. '11 Addresses Graduates ~ ERIN ZAGURSKY, W&M NEWS

William and Mary's Class of 2011 got an unusual piece of advice from their Commencement speaker on May 15: "Go play in traffic." ~ "That's right — don't be afraid to play in traffic," said Joseph J. Plumeri II '66, D.P.S. '11. "Do things. Take some risks, whether they be personal risks or risks that you feel are needed to get your dreams to be fulfilled." ~ Plumeri, chairman and chief executive officer of Willis Group Holdings, gave a dynamic speech to a packed William and Mary Hall during the College's Commencement ceremony, the day on which 1,944 undergraduate and graduate students received their degrees from the College. Among the graduates were six ROTC cadets who were commissioned into the U.S. Army.

~ Plumeri received an honorary doctor of public service degree during the event. Two others also received honorary degrees during the ceremony. Marian Wright Edelman, president of the Children's Defense Fund, received an honorary doctor of public service degree, and Brian Lamb, president of C-SPAN, received an honorary doctor of humane letters degree. ~ "We are all gathered to rejoice," said President Taylor Reveley at the beginning of the event. "So let's get on with celebrating the Class of 2011." ~ Plumeri, who said he looked like a combination of Fonzie and John Travolta from *Grease* during his time at the College, told the graduates that he is "living proof that you can dream." ~ "I am one of the world's great dreamers," he said. "You can't tell me I can't do this; you can't tell me I can't do that. Number one, I am not built that way, and number two, I am a graduate of the College of William and Mary." ~ While "playing in traffic," Plumeri said, graduates should keep four big ideas — or "road signs" — in mind: vision, passion, integrity and a belief in endless possibilities. "You have to believe that because you are a graduate of the College that anything — anything — is possible," he said. Plumeri then had the graduates repeat "Anything is possible" several times. ~ Rarely standing at the podium during his half-hour speech, which was often interrupted by applause, Plumeri





walked the stage and engaged the crowd, asking them to give standing ovations to the graduates' parents and the faculty. Plumeri peppered his remarks with stories from his own life and family as well as stories about some of the graduates — including Nat Baako '11, Brian Focarino '11 and Michelle Munyikwa '11 — that illustrated his four “road signs.”

Some people in life are “ready, set” people, and others are “ready, set, go,” people, Plumeri said in the conclusion of his speech.

“All the years you’ve been here, you’ve been hearing what? Go, Tribe! Now you know why you’ve been yelling ‘Go, Tribe!’ for all the years you’ve been here, because you are the go people. You are the people that will make a difference. Go out and make something happen. Play in traffic. Go, Tribe!”

Kalyani Hemant Phansalkar '11 served as the student Commencement speaker, saying that luck comes in different forms: the kind that happens to you and the kind that you make happen. Finding what you are passionate about so you can make your own luck can be hard, she said, but William and Mary has helped graduates get ready for that challenge.

President Reveley took the podium at the end of the ceremony with parting words for the graduates:

“Truly, there is only one William and Mary — and now it’s yours!”

To view Joe Plumeri’s speech in full, go to [www.wm.edu/news/stories/2011/joe-plumeris-2011-commencement-remarks-123.php](http://www.wm.edu/news/stories/2011/joe-plumeris-2011-commencement-remarks-123.php)

## [AWARDS]

### Lord Botetourt Medal

**Ronald Wilcox '11**, physics major

### James Frederic Carr Memorial Cup

**Samantha Tiver '11**, economics major

### The Thatcher Prize for Excellence

**Edward Maris-Wolf M.A. '01, Ph.D. '11**, history

### Algernon Sydney Sullivan Awards

**Lauren Edmonds '11, John Pothén '11** and **Pamela Garrette**, Career Center

### Thomas Ashley Graves Jr. Award

**Phil Kearns**, associate professor of computer science, and **Larry Ring**, chancellor professor of business and Executive MBA Alumni Professor

### Charles Joseph Duke Jr. and Virginia Welton Duke Award

**Mike Blum M.A. '96**, senior academic technologist (see page 32)

## Jeffrey B. Trammell '73 Elected Rector of the College

On April 15, the William and Mary Board of Visitors unanimously elected alumnus Jeffrey B. Trammell '73 as the College's next rector.

Trammell is president and founder of Trammell and Company, an external communications and public affairs consulting firm in Washington, D.C. He will succeed Henry C. Wolf '64, J.D. '66, who will step down from the Board of Visitors this summer following his second term, including two years as rector.

Charles A. Banks III (honorary alumnus) was elected vice rector and will succeed John W. Gerdelman '75, who is also completing his second term on the board. Dennis H. Liberson '78 will succeed Janet M. Brashear '82 as secretary of the board.

A native of Blountstown, Fla., Trammell

came to William and Mary in 1969 on a basketball scholarship. He went on to become the team's captain and was named all-conference in 1972. While an undergraduate, Trammell also served as president of Lambda Chi Alpha fraternity. He has remained extensively involved with his *alma mater* since graduating. Trammell was the founding chair and currently serves as a board member of the College's Thomas Jefferson Public Policy Program. He is also a former board member of the Greater Washington, D.C., chapter of the William and Mary Alumni Association.

“William and Mary has been a part of my life for more than four decades and it is a great honor to take on this new assignment,” Trammell said.

Trammell, who received his law degree from Florida State University in 1977, worked in the United States Senate and the House of Representatives for a number of years, where he served as legal counsel to a subcommittee chair on the Committee of Energy and Commerce. In addition, he also founded Almanac Publishing, which produced annual reference materials on government organizations. Before founding his consulting firm, Trammell served as senior managing director of Hill and Knowlton, a worldwide communications firm.

Trammell was appointed to the William and Mary Board of Visitors in 2005 and re-appointed in 2009.

— Brian Whitson, *W&M News*



## College Names New Dean of University Libraries

**C**arrie Cooper has been named the new dean of university libraries at William and Mary, and will begin her new position on Aug. 1, 2011. Cooper has served the past 13 years in library leadership at Eastern Kentucky University, including the past five years as dean of the university's libraries.

Cooper will succeed Connie McCarthy, who retired last summer following 13 years at the helm of Earl Gregg Swem Library. Bea Hardy, the Marian and Alan McLeod Director of the Special Collections Research Center at Swem Library, served as interim dean while the search was underway.

During her time as dean of libraries at Eastern Kentucky, Cooper is credited with revitalizing the library's fundraising

program — including securing the largest private gift in the university's history — and overseeing a major renovation of Eastern Kentucky's Crabbe Library.

A native of Florida, Cooper received her bachelor's degree in elementary education from Florida State University in 1992 and her master's degree in library and informational services from the University of Southern Mississippi in 1997.

Incorporating media and technology into the library experience is an area of focus for Cooper. "The digital age presents many opportunities for librarians to support and enhance an academic community," Cooper said. "In this evolving environment, I look forward to leading one of the country's most prestigious academic libraries."



Carrie Cooper

"Carrie is considered a rising star among university librarians," said Provost Michael R. Halleran. "We're thrilled she will be our next dean. I am confident she is the right person to lead our libraries to the next level."

—Brian Whitson, *W&M News*

## Board of Visitors Approves Tuition and Budget for 2011-12

**I**n-state undergraduate tuition and fees at the College of William and Mary will increase 5.5 percent for the 2011-12 academic year, according to the budget adopted this spring by the Board of Visitors. The total cost for in-state undergraduates will be \$22,024. The total cost for out-of-state undergraduates will increase 5.7 percent in 2011-12 to \$44,854.

The budget includes an additional \$1.8 million in financial aid for 2012 following the College's policy of providing a commensurate increase in aid whenever tuition is increased. From 2008-10, the College increased its financial aid by \$9.1 million, or 117 percent, said Vice President for Finance Sam Jones.

In a message to the campus community, President Taylor Reveley noted that the budget actions were taken in the context of the financial cliff the College faces in fiscal year 2012 due to the long-term decline in state funding combined with the expiration of \$6.9 million in federal stimulus funds. The president credited Virginia's elected leaders with enacting legislation this year to help reverse that trend.

However, since 1980, the commonwealth's support of William and Mary's operating budget has declined from 43 percent to less than 13 percent for fiscal year 2012. During that same time, philanthropy has become an increasingly important contributor and will account for 10 percent of the university's operating funds in 2011-12.

"As William and Mary comes to depend more and more on the private side of the public/private partnership that now funds the College's operations, the families benefiting from what the College provides are being asked increasingly to help shoulder the costs of

one of the very best undergraduate educations in the country," Reveley said. "William and Mary, for its part, will seek to raise additional private funds to expand support for financial aid for both need-based and merit-based programs."

In response to the drop in public funding, William and Mary has taken a number of actions to reduce costs and become even more efficient. From 2008 to 2010, W&M has reduced baseline, continuing expenses at the main campus by more than \$8 million and more than \$6 million at its Virginia Institute of Marine Science. Jones said this year's budget includes another \$1 million in cuts yet to be allocated.

"No matter how innovative and productive we become, William and Mary's academic model, which hinges on intense engagement between faculty and students of compelling ability, will require substantial resources," Reveley said. "This is the model for very few universities in the country, and it explains why our undergraduate program is so academically effective."

According to the 2011-12 budget, tuition and fees for in-state students in the College's graduate and professional programs are as follows: graduate arts and sciences, education and marine science will increase \$194 to \$10,962; law will increase \$2,400 to \$26,200; and business will increase \$2,200 to \$27,200.

Tuition and fees for out-of-state graduate students will increase as follows: graduate arts and sciences, education and marine science will increase \$194 to \$24,832; law will increase \$2,400 to \$36,200; and business will increase \$1,750 to \$38,250.

—Brian Whitson, *W&M News*



# [NEWSBRIEFS]

## CIO Named Investor of the Year



Brian Hiestand, chief investment officer for the William and Mary Foundation, has been named *Institutional Investor's* Small Endowment Manager of the Year for 2011. Hiestand, who joined the

foundation in 2005, is the first CIO to oversee all of the investment management functions for the College's endowment, including asset allocation, manager selection and review. As of June 30, 2010, the College's consolidated endowment totaled \$539.5 million.

## College Announces New Reves Center Director

Stephen E. Hanson has been named vice provost for international affairs and director of the Wendy and Emery Reves Center for International Studies. Hanson previously served as vice provost for global affairs and the Herbert J. Ellison professor of political science at the University of Washington, where he was awarded both the Distinguished Teaching Award and Outstanding Undergraduate Mentor Award. He received his B.A. from Harvard University and his Ph.D. from the University of California, Berkeley.

## W&M Launches Carbon Offset Program

The College now offers faculty, staff and students the opportunity to contribute personally to an in-house carbon offset program. These programs provide individuals and institutions ways to contribute money toward carbon-reducing projects to counterbalance their

carbon-producing lifestyles (e.g., taking an airplane flight) that contribute to excess carbon dioxide in the atmosphere. "As far as we are aware, William and Mary is the first U.S. institution to create its own carbon offset program where 100 percent of the funds go toward energy reductions on campus," said John Swaddle, director of the College's environmental science and policy program and professor of biology.

## Professor Wins Two Prestigious Fellowships



The Jane Williams Mahoney Professor of Art History and American Studies, Susan Verdi Webster, has been awarded the 2011 John Simon Guggenheim Memorial Foundation Fellowship in Fine Arts Research. Webster was also selected for a fellowship from the National Humanities Center, one of just two awards given by the center this year in art history research. Webster is a leading scholar in the art and architecture of colonial Latin America.

## New W&M Program in Asian and Middle Eastern Studies

The College has created a new Asian and Middle Eastern Studies Program, a unique academic program that encompasses the languages and cultures practiced by more than half the world's population. "These regions, which we tend to study in isolation, have historically been connected through trade, travel, pilgrimage, proselytizing, warfare, colonization and similar types of interregional exchanges," said Professor Sibel Zandi-Sayek, co-director of the Asian Studies Initiative. The program is scheduled to launch in fall 2011.

## Fraternity Housing Site Announced

The College's new fraternity housing will be located along Ukrop Way across from William and Mary Hall, university officials announced in April. The site location was recommended by a feasibility study conducted in fall 2010 by Treanor Architects of Kansas and Moseley Architects of Virginia.

The project will include 12 buildings, six set north of Yates Drive and six south. The buildings will total approximately 81,600 square feet. The project is expected to be parking neutral and will be constructed with the goal of Silver LEED certification.

The planned fraternity project calls for 11

houses with 17 beds each and a 12th building that will include multipurpose and meeting space for the College's fraternities and sororities.

The estimated cost of the project is \$26 million and will be funded principally through room fees. The facilities are expected to be online in the fall of 2013.

"These new chapter houses will affirm and strengthen fraternity life at the College, celebrating a rich tradition in which our students and alumni feel a deep sense of pride," said Virginia Ambler '88, Ph.D. '06, vice president for student affairs.



Currently fraternities are housed in units in two large buildings built in 1968. These units no longer meet the needs of contemporary fraternity chapters, Ambler added. The space the fraternities will vacate will receive updates and be repurposed for general student housing.

—Suzanne Seurattan, W&M News



## Historic Brafferton to Undergo Extensive Renewal

For nearly three centuries, the Brafferton has stood alongside the Sir Christopher Wren Building and the President's House on the College's historic campus. Together, the three buildings form the most intact surviving colonial campus in the United States.

The Brafferton, William and Mary's second-oldest building, was constructed with funds from the estate of Robert Boyle, a famous English scientist, and was designed to house the College's Indian School.

William and Mary is now seeking \$4.5 million in private funding for the renewal and preservation of the Brafferton. The

renewal project will address the building's preservation needs, the safety of its occupants and the replacement of building systems that have exceeded their life expectancy.

"The Wren Building and the President's House have both undergone renewals of their own in recent years," said President Taylor Reveley. "The Brafferton, however, has not received any significant remedial attention since the early 1930s and now desperately needs help."

With an extraordinary grant of \$1 million from the Lettie Pate Evans Foundation, the College was able to begin working on the project ahead of schedule. Simultaneously, the Mary Morton Parsons Foundation issued a challenge to the College to raise an additional \$900,000 by Dec. 31, 2011. If the College raises that amount, the foundation will provide a \$300,000 grant.

In response to the Parsons Foundation's challenge, William and Mary's Class of 1961 helped build momentum

by making the effort its 50th Reunion Class Gift project. To date, the class has raised more than \$625,000.

Alongside fundraising efforts, the Brafferton Legacy Group has been formed to represent communities with links to the College's 18th-century history. The group is comprised of four Native individuals who are also alumni — Ashley Atkins M.A. '09 (Pamunkey), Paige Archer '78 (Meherrin), Annette Saunooke Clapsaddle M.A. '04 (Eastern Band of Cherokee) and Reginald Stewart '86 (Chickahominy).

On April 30, in conjunction with the College's American Indian Resource Center, the Brafferton Legacy Group hosted a pre-excavation ceremony during the Class of 1961's reunion weekend.

"We are here to remember that the Brafferton began its life as a school for Native Americans — the first Americans," said President Reveley at the ceremony. "This is an important moment in the life of this great building."

Construction on the Brafferton and archaeology of the site is expected to last about a year. For more information about the project, go to [www.wm.edu/sites/braffertonproject](http://www.wm.edu/sites/braffertonproject).

—John Wallace, University Development, and Suzanne Seurattan, W&M News



William and Mary anthropology students begin work on Brafferton archaeology in the summer field school run by the Colonial Williamsburg Foundation.

## [WILLIAM AND MARY] BY THE NUMBERS

**8** The College's undergraduate business program ranks eighth in the nation among programs at public universities and 23rd overall, according to *Bloomberg BusinessWeek's* annual ranking of U.S. programs. The program came in at No. 1 for sustainability, No. 2 for marketing and No. 6 in accounting in the Bloomberg rankings.

**27** *U.S. News and World Report* ranked William and Mary Law School 27th, up one spot from 2011, and tied with Boston College and Iowa. The Law School received nearly 6,000 applications for its J.D. Class of 2014, the second-largest applicant pool in its history. The School of Education was also included among the nation's best graduate programs in the *U.S. News* survey, ranking 41st.

**93** William and Mary has improved its standing as one of the most environmentally responsible colleges in the nation, according to "The Princeton Review's Guide to 311 Green Colleges: 2011 Edition." The College received a "Green Rating" numerical score (scaled from 60–99) of 93, up three points from the previous year.

**10,000** Out-of-work commercial watermen hauled up more than 10,000 derelict crab pots, lost fishing nets and assorted metal junk from the Chesapeake Bay during the third year of Virginia's one-of-a-kind Marine Debris Removal Program. The program, funded by NOAA and administered by the Virginia Institute of Marine Science, paid the watermen to use side-imaging sonar units to retrieve debris that litters the bay floor.



# JUST OFF DOG STREET

## A Creative Ecosystem

Yancey Strickler '00 Kickstarts the Work of Thousands ~ BRITTNEY PESCATORE '07

**E**ver have a good idea for a creative project, but lacked the means to kickstart it? Yancey Strickler '00, Perry Chen and Charles Adler had their own good idea: a way to help other creative people succeed in turning their ideas into realities.

They founded Kickstarter, a website that Strickler describes as “the largest funding platform for creative projects in the world.” The site launched on April 28, 2009 and has since helped projects big and small get the funding they need to succeed. In December 2010, a project to create a wristwatch for the iPod nano raised nearly \$1 million.

The site allows project creators to post their ideas and solicit funds in exchange for rewards given to backers. Projects must set a funding goal and time limit (from one to 90 days) in which to reach that goal. If the project meets its funding goal within the time limit, all of the backers' credit cards are instantly charged and the project creator receives the funds. If the funding falls short of the goal, all pledges are canceled.

A project typically offers multiple tiers of pledge options, with increasingly more valuable awards offered for larger pledges. For instance, the poetry journal *Supermachine* offered those who pledged \$15 or more a copy of the issue being funded; those who pledged \$30 or more received a one-year subscription and signed copies; backers who offered \$100 or more got a lifetime subscription, signed copies, back issues and another poetry book.

If the project is successfully funded, Kickstarter takes 5 percent of the funds raised. If it doesn't succeed, there are no charges.

On a day-to-day basis, Strickler leads the site's “community team,” which is responsible for working with creators to help them prepare their projects. Strickler's team also curates the site and handles any editorial content — as he puts it, “basically anything outward-facing comes from our

team.” The pages promoting the projects, however, are maintained by the creators themselves and Strickler's team does not typically get involved.

In the early days of the site, Strickler was the entire community team, but as the site has grown his day-to-day connection with the site's content has diminished. He still starts off every day looking at what projects were launched the previous day — an average of about 70 projects a day. Kickstarter has more than 20 employees.

After graduating from the College, Strickler worked as a writer, primarily as a music critic. He was editor-in-chief of a site called eMusic, a digital music store. In 2005, he met his Kickstarter co-founder, Perry Chen, in Brooklyn, N.Y., and they became friends. Chen told Strickler about an idea he had for what is now Kickstarter.

Strickler's work with eMusic led him to work directly with artists and he quickly saw how Chen's idea would work well for many of those artists trying to get started.

“I was thinking about how hard it is for artists to come up with money and the many hoops and compromises they have to make to get money even once they get access to it,” says Strickler. “Everything on

the site has some sort of creative background, though we define the word ‘creative’ pretty broadly. It means art, film, music, technology, food design.”

The biggest category of projects found on the site is film. At the 2010 Sundance Film Festival, five films premiered that were funded on Kickstarter. Film, music, art and then photography make up the largest portion of projects started on the site. A wide



PHOTO: JORDAN MATTER



For those who have succeeded on Kickstarter, what they now have is enough funds to bring those ideas to life.

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# 2011

COLLEGE OF WILLIAM & MARY  
HOMECOMING

## OCTOBER 20-23

### HOMECOMING 2011 SCHEDULE OF EVENTS

#### Thursday, Oct. 20

- 1:30 p.m. OWJ Annual Meeting, Sadler Center, York Room
- 5:30 p.m. OWJ Reception, Wren Building, Great Hall

#### Friday, Oct. 21

- 7:30 a.m. Golf Tournament, Colonial Williamsburg, Gold Course
- 10 a.m. Sandy Kelly Alumni Tennis Tournament, Millie West Tennis Facility
- 11:30 a.m. Olde Guard Luncheon, Campus Center, Trinkle Hall
- 4:30 p.m. Parade, Campus and Richmond Rd.**
- 5:30 p.m. Friday Night Fest, Alumni House, Front Lawn  
(Reunion Class pictures begin at 6 p.m.)
- 6 p.m. Sunset Ceremony, Wren Courtyard
- 7:30 p.m. 1951-'61 Class Gathering, Alumni House

#### Saturday, Oct. 22

- 9 a.m. Coffee and Conversation with President Reveley, Alumni House, Leadership Hall
- 10 a.m. Department Open Houses, Various Locations
- 10:30 a.m. Reunion Class Bell Ringing, Wren Building
- 11 a.m. Children's Carnival, Alumni House, Front Lawn
- 11 a.m. Picnic-on-the-Lawn, Alumni House
- Noon Reunion Class Tailgates, Sunken Garden**
- 1 p.m. ABO Pregame, Alumni House, Sundial Lawn
- 1 p.m. Young Guard Tailgate, TBD
- 3:30 p.m. Football Game v. Towson, Zable Stadium**
- 7 p.m. 1940-'55 dinner, Alumni House, Leadership Hall
- 8 p.m. All-Alumni Saturday Night Bash, Sunken Garden**

#### Sunday, Oct. 23

- 7 a.m. Sunrise Service, Wren Building, Chapel**
- 8:30 a.m. Alumni Coffee, Alumni House

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### RESERVE YOUR HOTEL ROOM TODAY!

Special room rates are available at the Williamsburg Hospitality House until Sept. 7, 2011. To reserve a room, call 800.932.9192 and use the group name: Homecoming -W&M Alumni Association.

Special room rates are available at the Williamsburg Lodge until Sept. 21, 2011. To reserve a room, call 800.261.9530 and use the group name: THEJ11A.

We look forward to seeing you in Williamsburg.

Want to keep in touch with your classmates, register for events, share photos, news and much, much more? Then join William and Mary's exclusive online community, my1693. Register for my1693 today by visiting [www.wmalumni.com](http://www.wmalumni.com).



## Senior Spring Day 2011

The Class of 2011 turned out on the evening of April 28 for Senior Spring Day on Clarke Plaza at the Alumni House. Complete with Chick-fil-A chicken nuggets, pizza, subs, sandwiches, drinks and Rita's Italian Ice, the event drew a crowd of approximately 600 seniors celebrating their time at William and Mary. The event drew so many students that at one time the line wove through the Alumni House parking lot. Graduating students enjoyed a photo booth and complimentary William and Mary Alumni Association glass mugs — just in time for the last day of classes and the onset of final exams. For more photos, please join us online at [www.wmalumni.com/group/2011](http://www.wmalumni.com/group/2011).



## Alumni Induction Ceremony

On May 14, the W&M Alumni Association welcomed the Class of 2011 into the alumni family during the annual Alumni Induction Ceremony. The event, held this year in the Sunken Garden, drew close to 2,000 graduates and their families. Featured speakers included W&M President Taylor Reveley and Peter Nance '66, newly elected president of the Alumni Association Board of Directors. Alumnae Nubia Dickerson '09 and Priscilla Pinckney '10, M.Acc. '11 presented each graduate with an alumni pin that symbolizes membership in the greater William and Mary family. For complete video of the event, visit [www.wmalumni.com/?vid\\_alumind2011](http://www.wmalumni.com/?vid_alumind2011).

## W&M's Top Academic Talent Honored at Ceremony

The William and Mary Alumni Association awarded 21 Student Academic Prizes on April 27, honoring the best in undergraduate scholarship in 2010-11. Back row, from left: Francesca M. Chilcote '11, Jordan T. Sutlive '14, Alexander B. Bellah '11, Jacob A. McCollum '13, R. Frederick Lambert '11. Middle: Catherine H. Cole '11, Larisa M. Converse '11, Nicholas J. Wagner '11, Sean C. Carey '12, Sean M. Moran '11, Kevin C. Cox '11, Dana M. Hardbower '11, Clare E. Stankwitz '11. Front: Sarah A. Underwood '11, Kristin K. Beckett '11, Jamie N. Hershaw '11, Hannah E. Jeffers '11, Megan C. Grady '11, Kathryn L. Fay '11, Brooke C. Matson '11.



TOP LEFT PHOTO: MEGAN M. MORROW; TOP RIGHT PHOTO: STEPHEN SALPUKAS AT THE COLLEGE OF WILLIAM AND MARY; BOTTOM PHOTO: MICHAEL D. BARTOLOTTA



# W&M

## ALUMNI SPIRIT



Kathy Watson Lawler '59



President Reveley, Karen Cottrell '66, Ed.D. '84 and Ed Burnette '75, J.D. '78



Chris C. DeMuth '99, Rhian Horgan '99, Sarah Orum Lubeley '99 and Elizabeth Townsend DeMuth '99



Vicki Walcott-Bain '96, Natasha Moulton-Levy '95 and Romanda Williams '96

## Big News From the Big Apple

New York Auction Raises Record-Breaking Amount ~ SARA PICCINI

More than 200 alumni and friends gathered at the Central Park Boathouse in New York City on April 1 for the 2011 Alumni Auction, raising a record-breaking \$100,000 in support of the Alumni Association. ~ Items up for bid ranged from a tour of the set of *Damages* donated by the show's star, Glenn Close '74, D.A. '89, to a 100-volume children's library from Scholastic Books. Lucky bidder Tom Dexter '91 now has a Paul's Deli sandwich named for him, Dex's Midnight Runner. ~ Also featured among the 23 live auction items were dinner with President and Mrs. Reveley, an Alumni Journeys Amazon Expedition, and even hand-delivered Cheese Shop bread ends and house dressing. The event also included 62 silent auction items. ~ "The Alumni Auction in New York was truly a wonderful evening — it was great to catch up with old friends as well as meet other alums," says Mary Gallagher '88. "There were so many incredible auction items and the bidding got quite heated at times. I'm looking forward to the D.C. Auction in 2012!" ~ Through BidPal, a wireless electronic bidding system, the auction also sponsored "Fund a Need" — raising \$5,000 for Student Academic Prizes, Alumni Admission Weekend and Student Initiatives. ~ Next year's auction will be held in Washington, D.C., on March 23, 2012. If you are interested in becoming an auction sponsor or donating an item, please contact Brooke Harrison, director of alumni programs, at 757.221.1172 or sbhar2@wm.edu.





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## Twice as Nice

### Alumni Association Welcomes Two Graphic Designers to the Staff

**M**egan Morrow joined the William and Mary Alumni Association in February 2011 as the graphic designer for alumni programs.

Megan graduated *cum laude* with a major in photojournalism from Old Dominion University in December 2010. While there, she studied visual communication, marketing and new media, and was the graphic designer for ODU's Office of Student Activities and Leadership and assistant editor-in-chief for the *Mace and Crown* student newspaper. She also worked as the team photographer for the Norfolk Tides and as an intern at O'Brien et al. Advertising.

Megan lives in Chesapeake, Va., and enjoys traveling, including her "road trips" to work. When she's not driving to Williamsburg, she enjoys attempting to master *New York* magazine crossword puzzles and building her freelance visual media business, Triple M Media, found at MeganMMorrow.com.



**M**ichael Bartolotta joined the William and Mary Alumni Association in April 2011 as the graphic designer for alumni communications.

Born and raised in Rochester, N.Y., Michael holds a B.A. in English from the University of Pittsburgh and an M.F.A. in visual studies from the College at Brockport, State University of New York. Prior to moving to Williamsburg, Michael spent his entire life north of the Mason-Dixon Line, where he worked in the Rochester area as an art director for a small marketing firm.

Outside of the Alumni Association, Michael enjoys backpacking, writing and spending time with his wife, Emily, and their two dogs, Zoe and Cuba. Michael also pursues image-making where he focuses on historical processes including wet plate collodion photography and salt printing. His work can be found at MDBart.com.



## Four Friends Recognized as 2011 Honorary Alumni

**O**n May 13, the William and Mary Alumni Association recognized a select few friends who have demonstrated a lasting commitment to and genuine affinity for the College, even though they are not graduates. These four friends have a distinguished record of service and support for the College: Ann M. Boehm, Daniel G. Stimson, J. Goodenow Tyler III, and Anne Martin Ward.

Although Ann M. Boehm attended Cornell University, she is a proud supporter of the Tribe. Since arriving in Williamsburg with her husband, the late A. Bruce Boehm Jr., Ann has served on the Muscarelle Museum of Art's advisory committee, as president of the Christopher Wren Association and as a member of the Chancellor's Circle and Fourth Century Club. She has attended countless Tribe football games and numerous Alumni Journeys trips overseas. The Boehms' gift to the Mason School of Business named the Bruce Boehm Center for Corporate Education in Alan B. Miller Hall.

Daniel G. Stimson is best known on campus as William and Mary's director of cross country and track and field. In his 25 years

in that position, his programs have won 49 conference championships. That is nearly half of all the championships the College has won in its entire history. He was the 2003 Alumni Association Coach of the Year, in large part for his exemplary work with the track and field throwing events, which are his specialty. Having mentored untold numbers of student-athletes, Dan's achievements are vast and immeasurable. One of his nominators notes that he serves as "an exemplary model for what collegiate athletics should be all about."

J. Goodenow Tyler III is better known as "Goody," and further known for his green and gold bowtie and tennis shoes. He, along with his wife, Bee McLeod '83, M.B.A. '91, has had a major impact on the lives of William and Mary students. The Tyler Recreational Sports Endowment supports the Student Recreation Center, which is used by 85 percent of students during a given year. In addition, they established the Alan and Marian McLeod Director of the Special Collections Research Center at Swem Library as well as the McLeod Library at the Mason School. According to

his nominator, Goody is "a vital and proud member of the Tribe."

Anne Martin Ward's nomination form testified that her "heart has bled green and gold for many years." One can see that this has been proven time and time again — from her membership in the President's Council and the Chancellor's Circle to her many hours of volunteering at Swem Library and work with the Richmond Alumni Chapter, of which she is an honorary member. For the 50th Reunion of her husband, Fred '54, Anne worked hard to make the reunion gift a success. One nominator also wrote, "Anne has so selflessly served the College for many years that I cannot believe she has not already received this honor."

Peter M. Nance '66, president of the W&M Alumni Association Board of Directors, thanked the award winners on behalf of the entire alumni body. "I hope today's awards will let you know how we, and many others, feel about what you have added to our community. The Honorary Alumni Award is a tribute to your sustained dedication and service."

—*Alumni Communications*



The 2011 Honorary Alumni Induction Ceremony was held at the Alumni House on May 13 to present steadfast friends of the College with the highest honor available to non-graduates. From left: Alumni Board President Peter M. Nance '66 congratulates recipients Ann M. Boehm, Anne Martin Ward, J. Goodenow Tyler III and Daniel G. Stimson.



## A Great New Tradition

**M**ore than 200 alumni from the Classes of 2006-10 gathered in Williamsburg for the fourth annual Young Guard Weekend April 15-17. Young Guard members enjoyed a full weekend of events, including a panel for admitted students and an update on the College from Professor of Government Clay Clemens '80, also a member of the W&M Alumni Association Board. Old friends had a chance to catch up over a lunch of Cheese Shop sandwiches on Saturday and a champagne brunch Sunday morning. The weekend's highlight was the ever-popular Mug Night Bash at the Alumni House Saturday night. For more photos, go to [www.wmalumni.com/?ygweekend](http://www.wmalumni.com/?ygweekend).



## Spectacular Spring Weekend

**T**his year's 50th Reunion Weekend, April 29-May 1, brought more than 100 members of the Class of 1961 and their families to campus. The full weekend of activities included a welcome reception at the Alumni House, a guided campus tour and gala dinner. During the gift presentation luncheon on Saturday, the class presented a check for over \$4.2 million to President Taylor Reveley. Proceeds from the gift will go toward the preservation of the Brafferton and the Alumni House Operating Endowment. In a ceremony at the Wren Building on Sunday morning, the Class of '61 was inducted into the Olde Guard. Many class members then joined their colleagues for the Olde Guard Celebration, including a dinner at the School of Education Sunday night. At Olde Guard Day on Monday, May 2, old and new friends gathered for a presentation by Michael J. Fox, assistant to the president and secretary to the Board of Visitors, followed by the traditional Bloody Mary reception. At the luncheon, Joseph S. Agee '52, M.Ed. '56 was honored with the Olde Guard Distinguished Service Award. Retiring Olde Guard Council members Sue Hines Davis '50 and John W. Dayton '50 were also honored.



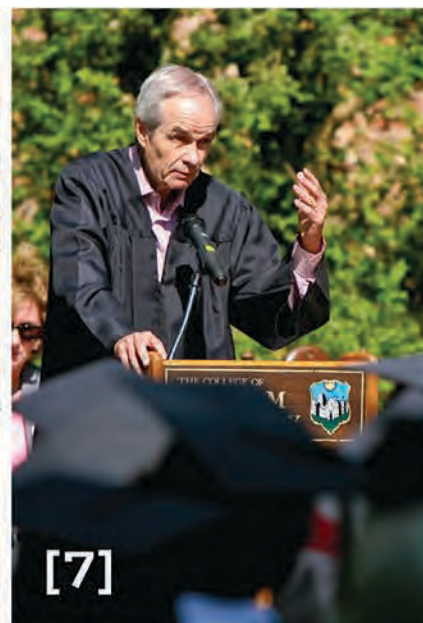
YOUNG GUARDE PHOTOS: MEGAN M. MORROW; OLDE GUARDE PHOTOS: SKIP ROWLAND '83 AND MICHAEL D. BARTOLOTTA



## ALUMNI SPIRIT



[1]



[7]



[2]



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[3]



[4]



[5]

Want more on the 50th Reunion and Olde Guarde Induction Ceremony? We have a special website with a photo gallery, slideshow and complete video from the Class of 1961 induction at [www.wmalumni.com/?50](http://www.wmalumni.com/?50).

PHOTOS: SKIP ROWLAND '83, CAROL DYKE AND MICHAEL D. BARTOLOTTA



## [BOARDNOTES]

## Alumni Board of Directors Gathers in New York for Spring Meeting

The semiannual meeting of the William and Mary Alumni Association Board of Directors was held at the Reed Smith Building in New York City, March 31-April 1, 2011.

The full board meeting included remarks from W&M President W. Taylor Reveley III, a review of the Association's finances and investments, approval of the 2011-12 operating budget, updates from the constituent group chairs about activities within their cohorts, and the appointment of subcommittees to examine the board balloting process, career services opportunities and opportunities for better use of technology.

During the meeting, outgoing board members Susan Arnot-Heaney '79, James H. Dillard II '59 and Nancy Wonnell Mathews '76 were honored for their service to the Alumni Association. New board members Ted R. Dintersmith '74, David N. Kelley '81 and Susan Snediker Newman '79 began their terms at the close of the meeting.

#### In further action, the board:

- Enacted policy changes to the Alumni Medallion policy and Board Member Expectation policy.
- Reviewed changes, the timeline and plans for the 2011 Alumni Board ballot.
- Discussed proposed changes to the Association's bylaws.
- Approved Cristina Lambert Breslin '01 and Theresa E. McReynolds '99 as the **2011 Young Alumni Service Award** recipients.
- Selected Capt. Sheryll L. Elston '74 and Nancy Moore Kiser '60 as the **2011 Alumni Service Award** recipients.
- Chose Earleen O'Roark, associate vice president for human resources, to receive the **2011 Faculty and Staff Service Award**.
- Accorded **Honorary Alumni** status to Ann M. Boehm, Daniel G. Stimson, J. Goodenow Tyler III and Anne Martin Ward [see story on page 19].
- Approved the fiscal year 2011-12 budget as proposed.

### Board Election Reminder

Beginning this year, all alumni are eligible to vote for nominees to the William and Mary Alumni Association Board of Directors. The Board of Directors, which meets twice a year, is responsible for general and financial policymaking and for steering the course of the Alumni Association.

Be sure to watch for details in the Fall 2011 issue of the *William and Mary Alumni Magazine* and let your voice be heard. The issue will include biographical information and a statement from each of the nominees. You'll also find full instructions on how to cast your vote.

#### • Granted the following faculty **2011 Alumni Fellowship Awards**:

Sarah L. Day, *assistant professor of mathematics*  
 Ravi Gupta, *assistant professor of religious studies*  
 Anne H. Charity-Hudley, *assistant professor of English; director, linguistics laboratory*  
 Betsy O. Konefal, *assistant professor of history*  
 Denise Johnson, *associate professor of education*

#### • The following new officers for 2011-12 were elected by the full board:

**President** Peter M. Nance '66  
**Vice President** Barbara Cole Joynes '82  
**Secretary** Maria Elena Monteverde-Jackson '93  
**Treasurer** Timothy J. Mulvaney '91

During the meeting, the full board also voted to draft a resolution in appreciation of Carl Strikwerda, outgoing dean of arts and sciences, for his service to the College.

The next meeting of the Alumni Association Board of Directors will be Sept. 15-16, 2011 in Williamsburg.

— Sara Piccini

## Associate Members

The William and Mary Alumni Association Board of Directors named the following non-alumni retirees as associate members in the Alumni Association:

Shirley Aceto	Provost's Office
Carlton Brooks	Facilities
Ariana Burnett	President's Office
John B. Coleman	Police
Pamela Garrett	Career Center
Diane M. Gilbert	Sociology
Dorothy T. Grosse	Public Policy
Clyde A. Haulman	Economics
Ruth Hershner	VIMS
Donald L. Howard	Facilities
Nelda J. Klinefelter	Information Technology
Hank Mallue	School of Business
Martin Moran	Financial Operations
Michael Oesterling	VIMS
Lenora O'Toole	Information Technology
Lois Parker	Auxiliary
Diane Perry	VIMS
Cynthia Sadler	Swem Library
Rebecca Searle	Police
Ernestine Smith	Facilities

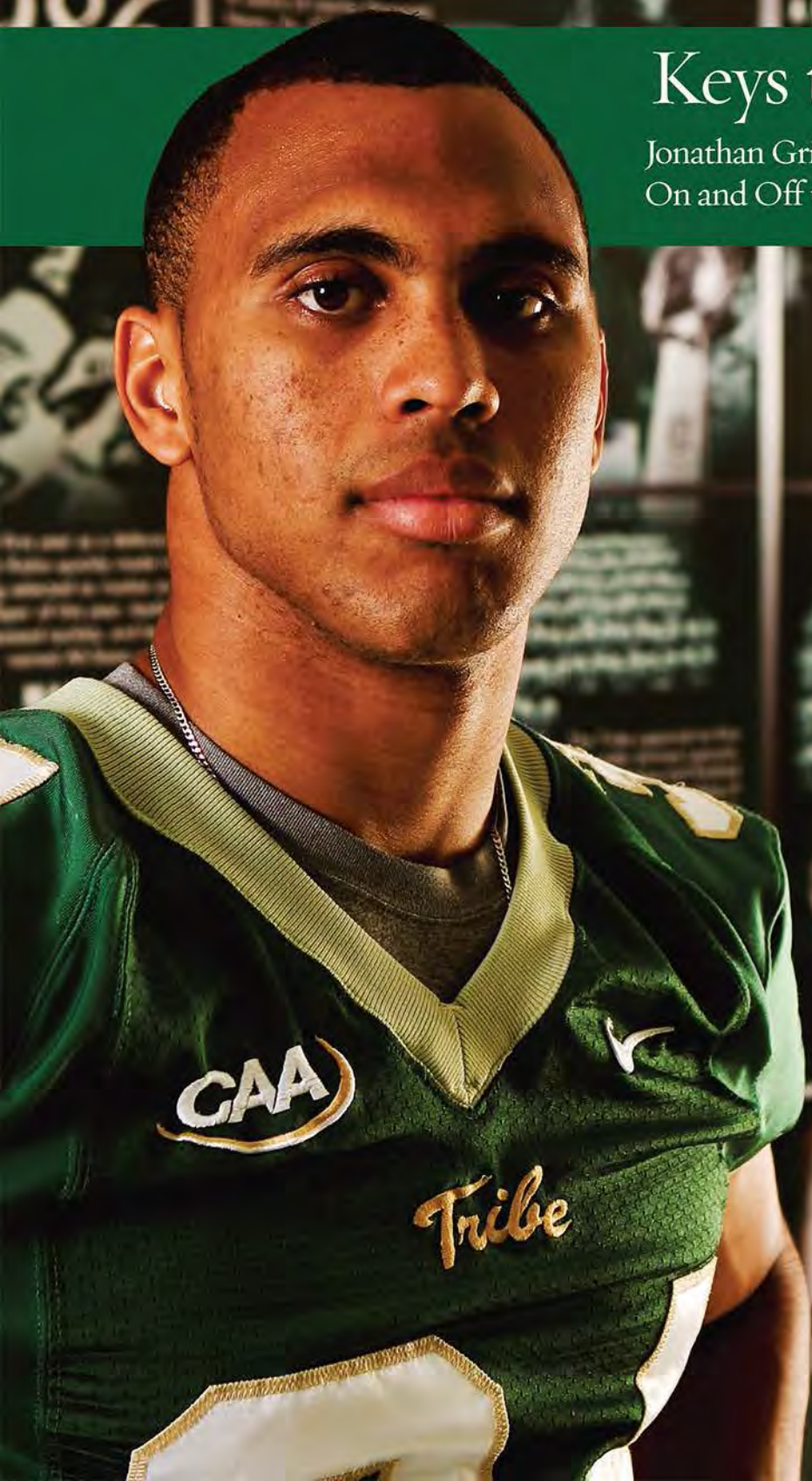


# W&M

## TRIBE SPORTS

### Keys to Victory

Jonathan Grimes '12 Proves to Be a Virtuoso  
On and Off the Field ~ BEN KENNEDY '05



Who is the most decorated athlete in CAA football history?

It's not Tim Hightower, the Richmond running back who helped the NFL's Arizona Cardinals reach the Super Bowl.

Not Pat Szczerz, who gave up football at Villanova to sign with the Chicago Cubs.

Not even Delaware's Joe Flacco, first-round draft pick and three-time playoff quarterback for the Baltimore Ravens.

It's Jonathan Grimes '12. And the best part for Tribe football fans? He's only now starting his senior season.

"I just like running," he says. "I like getting the ball and making people miss; scoring touchdowns. It's fun to be a running back."

He's more than that, of course, but football was the first big thing to catch the young Grimes' interest. His father, a former player at Morgan State, started to groom his son at age 7 for his old position: quarterback. But as Jonathan grew, it became obvious he was more suited for running back, the other player in the backfield.

"We have an athletic family," says Jonathan. "I would always see my brother and my dad working on stuff. I always wanted to play, ever since I'd seen a football."

At his Palmyra, N.J., high school, Grimes set the single-season school record for yards and touchdowns at the end of a career that put him on the all-state team. He arrived at William and Mary ready to turn the vaunted offense on its head.

It worked. In the three years prior to Grimes' arrival, the Tribe never managed better than 4-7 on the season. After three years of his record-setting rushes, the Green



and Gold can boast two playoff appearances, a number of national top-10 appearances and a conference championship. Grimes was on the Walter Payton Award watch list and was named CAA Special Teams Player of the Year after the 2010 season, but he is quick to share the credit.

"My main focus is always trying to get a win for the team. Just the team," he says. "Everything else will come along with it. If you do a good job to help the team as a player, usually good things will happen."

There's a lot happening when it comes to Jonathan Grimes. In addition to his football career and studies, he sings in the Ebony Expressions gospel choir and is often found playing piano and writing his own music with his roommate.

"We lay down all kinds of things, really," he says. "Some R&B, to funk, to a more jazzy feel. We're not really set to a particular genre — we just like what sounds good."

Grimes' musical palette ranges wildly: from Maroon 5 to Herbie Hancock and even some country. Lessons learned on the treble clef can even translate to the gridiron.

"You have to practice, of course, to perform as well as you can for each," he says. "Once you know the basics, then you can put your own feel into it. With football, you have to concentrate on your footwork and your assignment — once you've executed that, the rest of it is on you to put your own finesse on it. It's the same thing with music."

They're all players of some kind at least, but the tune will get more difficult as the Tribe faces another gauntlet of opponents this fall. Up first is a rematch with 2009 Tribe opponent Virginia, followed by highlights against old rivals Delaware and Richmond and burgeoning rival Old Dominion. The Tribe opens the season ranked as high as No. 2 nationwide, to match the team's seeding from the 2010 NCAA Playoffs. The unceremonious loss to Georgia Southern at home to end the playoff run still does not sit well with Grimes, now a team co-captain for his senior campaign.

"I've been thinking about this since last season was over," he says. "I think we have



During the photo shoot, Grimes drew a crowd with his skills at the Alumni House's grand piano.

a solid group coming back. We have a lot of leadership, extending beyond the captains. A lot of people are going to step up and contribute greatly. We're going to be able to find ways to win.

"I never go in expecting a loss. If we work hard and we concentrate on what we have to do, we'll be fine."



**SEPTEMBER 3, 2011  
3:30-5:30 P.M.**

**\$25 PER ADULT  
\$10 PER CHILD AGES 4-10  
SPACE IS LIMITED!**



**Menu:** Provided by Wayside Takeout & Catering—fried chicken, barbecue, baked beans, cole slaw, fruit salad, brownies, cookies, lemonade, sweet iced tea, beer, wine and water.

**Location:** University of Virginia, Pavilions III and V gardens

**To Register:** Log on to [www.wmalumni.com/event/UVATailgate](http://www.wmalumni.com/event/UVATailgate) or contact Carol Dyke at 757.221.1184.





# Class of 2011 Inducted into Athletic Hall of Fame



From left: Thierry Chaney '91, Matt Lane '01, Missy Wycinsky Pruden '00, Cheryl Dow Baker '83 and Mike Leach '00. (Not pictured: Roy Chernock)

**W**illiam and Mary's athletics department inducted six members into its Hall of Fame on April 9: Thierry Chaney '91 (wrestling), Roy Chernock (cross country/track and field coach), Cheryl Dow Baker '83 (women's tennis), Matt Lane '01 (cross country/track), Mike Leach '00 (football) and Missy Wycinsky Pruden '00 (women's soccer).

Chaney won two Eastern Intercollegiate Wrestling Association Championships (1988 and 1991), the only Tribe wrestler ever to repeat as champion of the country's oldest and most distinguished wrestling tournament. Moreover, Chaney also was twice-named the EIWA Outstanding Wrestler, one of only four grapplers from any school to be so honored twice in the over 100 years of EIWA history. He qualified for the NCAA tournament three of his four years on the mats for the College.

Chernock's 13-year tenure as coach from 1977-90 set the foundation for the Tribe's successes over the last two decades. Chernock's teams were responsible for four NCAA finishes in track and produced six All-Americans who combined for 13 All-America honors. Five of his athletes were Olympic Trials qualifiers for the U.S., and seven competed internationally for Team

USA. Chernock was also named head coach of the USA National Team that defeated England in March of 1987. Six of Chernock's former charges have already been enshrined in the W&M Hall of Fame.

Cheryl Dow Baker won the 1982 AIAW Division II National Championship in the top singles flight for the Tribe, helping the program to a second-place finish as a team at the event. She was an All-American in both singles and doubles in 1982, while also finishing as the AIAW Division II National runner-up in the No. 2 doubles flight. She was ranked No. 1 nationally in Division II singles in the spring of 1982 and No. 21 nationally in Division I singles in the fall of 1982.

Lane was the single-most decorated athlete in school history. One testament to his dominance can be found in his selection as one of the top 25 athletes ever to compete in the CAA Conference (all sports). By the time Lane graduated in the spring of 2001, he had amassed 11 All-American certificates and was selected as the 2001 U.S. Track Coaches Association Male Athlete of the Year, the "Heisman" for collegiate track and field. Lane set W&M school records at 3,000 meters (7:48.02), 5,000 meters 13:25.38 and 10,000 meters (28:28.97) that still stand today.

Leach earned All-America honors in each season he was on campus as a tight end, collecting first-team accolades from Walter Camp as a senior. An equally accomplished punter, Leach was a two-time first team all-conference and all-state performer. He currently is in his ninth season on an active NFL roster, having seen playing time with both the Denver Broncos and the Arizona Cardinals. *Sports Illustrated's* Peter King named him the 1,000th most valuable player in the NFL in 2007.

Pruden was named to the CAA's Silver Anniversary Team (which recognized the top 25 players in the history of the conference) after a career that saw her earn three NSCAA All-America honors (1997, 1998, 1999) at forward. She was a two-time CAA Player of the Year (1998, 1999) and the MVP of the CAA Tournament in 1999. The W&M Female Athlete of the Year in 1999, she earned four First-Team All-CAA honors in her stellar career. She was a vital contributor during the program's run of four straight CAA Titles and NCAA Tournament appearances from 1996 to 1999. W&M advanced to the NCAA Sweet 16 in 1998 and 1999 after making the Elite Eight in 1997.

—Tribe Athletics



# W&M Celebrates Women in Tribe Athletics

**A**lthough April 29-30 was only the second Celebration of Women's Athletics Weekend at the College, it was tremendously successful, attracting well over 100 guests and raising more than \$25,000.

The event, sponsored by lacrosse company STX, highlights the contribution of women's athletics to the College and recognizes the dedication of distinguished women in the program.

This year, the athletics department honored Feffie Barnhill, an icon in the world of lacrosse and director of lacrosse and field hockey at William and Mary for 17 years. Her prestigious career included the position of assistant coach of the victorious U.S. Women's Lacrosse World Cup Team in 1989 and head coach of the Scotland National Lacrosse Team from 2001-03.

"[Creating] opportunities for women to succeed in sport has always been key to my focus in life," said Barnhill after the ceremony. "One of the best ways to express

this — the proudest statistic I could possibly bring — are not wins, losses and goals, but the number of young ladies that chose to become coaches as a profession."

The department also honored Dr. Camilla Buchanan '66, a former lacrosse and field hockey player at the College, and former basketball player Lauren Kaplan McKetta '05, M.Ed. '07, Ed.S. '09. Dr. Buchanan was presented with the inaugural Tribe Champion for Life award. A physician for 31 years, she was involved with extensive philanthropic endeavors in providing health and education to the Maasai Tribe in Kenya. McKetta was presented with the One Tribe Award, which honors a student-athlete who has significantly contributed to her local community or a nonprofit organization and has inspired others to do the same.



Former coach Feffie Barnhill (left) was honored at the Celebration of Women's Athletics Brunch and Dr. Camilla Buchanan '66 (right) received the Tribe Champion for Life award.

"It's not just about competing while you're here," says organizer Pam Mason, associate athletic director for compliance. "It's about becoming a successful woman in your society — contributing and giving back."

—Allie Hart '11, with additional reporting by Ben Kennedy '05

## [SPORTSBRIEFS]

### Logan Billbrough Headlines Three Tribe All-CAA Selections

Logan Billbrough '11 was named CAA Co-Pitcher of the Year on May 22 at the CAA baseball banquet held in Wilmington, N.C. Along with earning Pitcher of the Year honors, Billbrough was also named to the All-CAA First Team. Billbrough becomes the first player in William and Mary history to be named CAA Pitcher of the Year, leading the conference with a 2.58 ERA, 97.2 innings pitched and 105 strikeouts.



Billbrough '11

### Lacrosse Standouts Earn Multiple All-America Honors

Lacrosse midfielder Grace Golden '11 and defender Sarah Jonson '11 were selected as All-Americans by the Intercollegiate

Women's Lacrosse Coaching Association and synapsesports.com. An All-America



Golden '11

selection by three organizations in 2011. Golden led the conference in goals per game and game-winning goals. Jonson, a three-time first-team all-region selection, was chosen as the 2011 CAA Defensive Player of the Year, marking the second straight season she earned the honor.

### Tribe Moves to Upgrade Swimming Program, Suspends Diving

The athletics department announced May 17 that it will suspend diving and shift those resources to swimming. The suspension will enable the program's staff to have an increased emphasis on both the men and

women's swimming programs, which have experienced an unprecedented run of success over the last decade. The Tribe had just one diver slated to return for the 2011-12 season. The move will take effect immediately. Since the 2007-08 season, the men's and women's teams have combined to break 31 of the College's 38 total swimming event records (15 for women, 16 for men).

### Women's Tennis Snags 21st CAA Title

The Tribe women's tennis team concluded the 2011 campaign at 16-9 with the program's 21st CAA Championship. The Green and Gold was represented in all three national championship events (singles, doubles and team) this season, one of only 24 teams nationally to accomplish that feat. It marked the 15th year in program history that the Tribe placed the team, a singles player and a doubles team in the NCAA Championships.





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# W&M

## ARTS AND CULTURE



Participants in the Feb. 26 AVAdventure, *The Declaration of Codependence*, freeze in place as part of the interactive multimedia narrative.

## Do You Hear What I Hear?

Pressing 'Play' on an Adventure in Headphones ~ LESLIE McCULLOUGH, W&M NEWS

**A**t precisely 10 p.m. on a Friday evening last spring, more than 800 people around the William and Mary campus pushed "play" on their mobile devices. This is what they heard: "Good evening. You have been selected for a scientific demonstration. Please report to the Tyler Statue Garden as quickly as possible." And suddenly they were part of what could be the next big social technology phenomenon. ~ It was the fifth in a series of unique digital storytelling experiences now known as the AVAdventure. Created by Adam Stackhouse '04 and several fellow W&M grads, each interactive narrative combines detailed scripting and costumed actors with improvised performances and unpredictable interactions to create a highly entertaining experience. After receiving a coveted invitation, the team — now consisting of Stackhouse, Ben Kennedy '05, Kelley Quinn '09, Liz Sykes '06 and Mike Weissberger '05, M.S. '10 — prepared a presentation for South by Southwest, the industry's top conference held in March in Austin, Texas. The response was encouraging. ~ "What we are doing is new and different," says Stackhouse. "The ball is already in motion for the next step." ~ Here's how it works. Participants download a media file — either audio or audio/video — then upload it to their mobile device (MP3 players, smart phones, etc.) and at a predetermined time press "play" to begin a narrative created by the AVAdventure team. As the story unfolds, users are given instructions to follow and choices to make, and are introduced to characters to create an experience that is part movie, part social media experiment and part interactive theater-in-the-round. ~ "People who have never heard of the AVAdventure aren't sure what to expect," says Sykes. "Some people love the element of mystery and others are hesitant. Seeing people react to the story and become engaged is always fun. Once we're into the story, people will be booing or cheering for characters and seem so invested in what happens. Seeing that transition is one of the best parts." ~ In the case of the spring 2010 adventure, *Time | Split*, two



separate and synchronized 90-minute narratives led participants on a time-traveling adventure. At the predetermined time of 10 p.m., everyone who downloaded one of the adventures hit “play” and followed the story they were given. At *The Heist* in May 2011, the team partnered with the City of Williamsburg and curated a weeklong gallery full of real pieces from local artists — then four groups with distinct characters were led on a complex art robbery in the pouring rain.

“With each participant engaged through headphones as part of the large group, it creates a compellingly personal experience and communal interaction at the same time,” says Stackhouse.

Each *Time | Split* narrative had the groups crisscross campus following a historically based story about the invention of a powerful time machine. At various points, each group encountered live interactions between characters acting out the narrative on their mobile devices.

At other points, the two groups discovered each other and interacted in dramatic ways. For example, the time-travel story took each group to the age of dinosaurs. One group was told to freeze into fossilized form to avoid detection by a group of scientists; moments later the other group was told to come and walk through

the land of the dinosaurs. Thus one group became the characters for the other group’s story, and vice versa.

“We are blurring the lines between predetermined narrative and live experience,” says Stackhouse.

This February, AVAdventure launched *The Declaration of Codependence*, their first experience that engaged groups in Washington, D.C., Williamsburg and online at the same time. In May, former AVAdventure actor Andrew Whitmire ’09 hired the team to create an adventure for a massive kids’

conference in Knoxville, Tenn., over Memorial Day weekend.

“Our challenge is to push the boundaries of interactive storytelling and focus the excitement around what we are doing,” says Stackhouse. “From interactive museum education experiences to a personalized wedding proposal, the uses of what we are doing could be seemingly endless.”

After South by Southwest, *Publishers Weekly* may have put it best: “Whatever the future may be for interactive storytelling, you can bet that AVAdventure ... will likely be a part of it.”

For more on AVAdventure, visit [www.theAVAdventure.com](http://www.theAVAdventure.com).



Robert Bolt's *A Man for All Seasons* (2010)

## Summer Shakespeare

The Virginia Shakespeare Festival (VSF) has been a William and Mary tradition since its debut in 1978. This year, the 33rd season of the VSF will be a study in opposites. Professor of theater at the College and VSF’s artistic director Christopher Owens has selected *The Comedy of Errors* and *Hamlet* as the two featured plays.

“*The Comedy of Errors* uses slapstick, banana-peelish humor while *Hamlet* is all about the introspective soliloquy,” says Owens. “Of all of the Bard’s plays, you could not find a pair more wildly opposite.”

*The Comedy of Errors* is one of Shakespeare’s earlier plays and is

clearly based on the old Roman comedy *Menaechmi* by Plautus. Its story of twin brothers and their twin servants, separated in infancy and now searching for each other, is full of farcical action and is Shakespeare’s shortest play. While short in terms of words, it is full of comic potential, with a wonderfully constructed series of mistaken identities that has a pair of sisters romantically involved with alternating twin brothers.

*Hamlet*’s challenge will be in offering something unique to an audience that has probably seen it many times before. Fortunately, liberal artistic license is one of the hallmarks of Shakespeare’s plays.

“Virtually no one does every single line since *Hamlet* is so long,” says Owens. “When I started working on the edit, I began looking to highlight those sections of the text that are about action and *Hamlet*’s wicked sense of humor. This *Hamlet* is not ‘the melancholy Dane,’ as he’s been termed by some reviewers, but a man of action, looking for the ideal opportunity to avenge his father’s murder.”

Owens’ approach will focus on the spooky ghost story aspect of the play, aided by special effects and surprising elements of humor that will cast *Hamlet* in the light of a Hollywood production.

All performances are held in Phi Beta Kappa Hall Wednesday-Saturday at 8 p.m. and Sundays at 2 p.m. *The Comedy of Errors* runs July 6-17; *Hamlet* runs July 21-31. For tickets, call 757.221.2674 or visit [www.wm.edu/VSF](http://www.wm.edu/VSF).

—Alexandra Hart ’11



## [BOOKNOTES]

## BIOGRAPHY

*Hollywood Legend: The Johnny Duncan Story* (Bookstand Publishing, 2011) is the most recent book by **Richard Lester '67**. The book takes a closer look at the rags-to-riches story of Johnny Duncan, an early American film star who was born into a Depression-era farming family in Missouri and rose to stardom in Hollywood. He is most known for his role as Robin in the 1949 serial *Batman and Robin*, although he also garnered roles alongside such greats as Humphrey Bogart and Marlon Brando. Also available from Lester is his collection of stories, *Flight of the Blue Heron* (Bookstand Publishing, 2009).



## FICTION

In the style of the fast-paced life of advertising executives, **Tom Baker '66** presents his first novel, *The Sound of One Horse Dancing* (iUniverse, 2010). Tim Halliday, a rising star on Madison Avenue, has the perfect job and the perfect life. Shortly before Thanksgiving, Tim suddenly finds his life turned upside-down when he is fired without warning. The book follows Halliday as he explores his own past, including his college years at William and Mary, his time in Vietnam, the secret of his sexuality and his struggles to come to terms with his unemployment.



## HISTORY

**David A. Nichols Ph.D. '75** has recently released his latest book, *Eisenhower 1956: The President's Year of Crisis: Suez and the Brink of War* (Simon and Schuster, 2011). The book is an account of the Suez crisis during Eisenhower's presidency and his masterful handling

of the situation. Taking a look at the tactics and politics employed by Eisenhower during the Cold War, *Eisenhower 1956* gives a close account of the events leading up to the crisis. The hourly play-by-play describing the days before the presidential election through the most crucial time of Eisenhower's presidency plunge the reader into suspense.



## LAW

*A Theory of Contract Law: Empirical Insights and Moral Psychology* (Oxford University Press, 2011) by **Peter A. Alces**, Rita Anne Rollins Professor of Law at William and Mary, explores one of the most prevalent aspects of law, contracts, as it applies to normative theory. Through his analysis, he lays out a case for moral psychology as the leading determinant of contract doctrine. The book also presents the theories of other scholars, who attempt to explain contract theory in terms of positive, normative and interpretive analysis. Contract law is a complicated issue, but Alces provides a clear and concise survey of the theories surrounding it with examples from cases to support his theories.



## NONFICTION

**George W. Grayson**, Class of 1938 Professor of Government at William and Mary, examines one of Mexico's most deadly drug cartels in his book *La Familia Drug Cartel: Implications for U.S.-Mexican Security* (Strategic Studies Institute, 2010). La Familia Michoacana,



also known as La Familia, has grown into a "narco-administration" operating parallel to Mexico's elected government, generating employment, keeping order and performing civic functions. Grayson discusses the cartel's long-term goals and their significance for the United States, offering recommendations on how to curb this extraordinarily dangerous criminal organization.

*The Third City: Chicago and American Urbanism* (University of Chicago Press, 2010) provides a fresh look at the city of Chicago. During the past two decades, the Windy City has transformed itself into what **Larry Bennett '72** calls the third city, to distinguish it from the industrial nature of the first city and the Rustbelt exemplar of the second. This third city reflects a changing immigrant population, reconstruction of public developments and public works. The book credits this change to Richard M. Daley, a mayor focused on the revitalization and renewal of one of America's largest cities.



## POETRY

*Forty-Nine Poems* (Dorrance Publishing, 2010) is a collection of poems by **Cynthia Hearne Darling '59** showcasing her experiences, emotions and observations. Each piece is a personal memento from the author's life. She goes beyond conventional personal anecdotes as she reflects on the subject matter, which ranges from dinosaurs to toilet seat monsters to the royal wedding of Diana and Charles.



Please send publicity materials for alumni- and faculty-authored works to: William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187.



## Recognizing William and Mary's People

### Private Gifts Support Faculty and Staff Awards

As students in the Class of 2011 were winding down their final few weeks at the College, many members of the faculty and staff who help inform and support the student experience were recognized for their commitments to William and Mary.

Mike Blum M.A. '96, senior academic technologist, has a dual experience at the College — first as a graduate student in the early '90s, and then, for the past decade, as an employee.

"As a student here, it was easy for me to see that William and Mary was special," said Blum, as he accepted the 2011 Duke Award, which recognizes one William and Mary staff member every year for his or her service and dedication to the College.

The Duke Award was created in 1997 when Charles Bryan Duke and Ann Evans Duke '57 made a generous gift to the College in honor of Mr. Duke's parents, Charles Joseph Duke Jr. '23 and Virginia Welton Duke, who shared a deep affection for the College and its people.

Charles and Ann Duke's daughter, Emily Duke, attended the award ceremony on May 6 and spoke about the importance of dedicated staff at William and Mary.

"Both of my grandparents loved William and Mary, and in particular, the staff who cared for the campus and for the College," she said. Emily Duke also thanked College officials for selecting Duke Award recipients over the years who "so aptly embody" her grandparents' dedication and commitment to William and Mary.

Blum became the 15th staff member to receive the award during the ceremony in the historic Sir Christopher Wren



Building. Awardees receive \$5,000 with the award as well as recognition during the College's annual Commencement ceremony.

William and Mary President Taylor Reveley referred to Blum as the "chief Blackboard wizard" on campus and noted the high praise several faculty members expressed on his behalf.

"There are many tales of Mike calmly, steadfastly riding to the rescue when a technological crisis strikes," Reveley said. "To mention one among countless examples, when technical difficulties threatened to derail Skyped faculty interviews, Mike appeared at the crack of dawn to exorcise the demon."

Reveley told Blum, "By any measure, you contribute richly to the work of the College."

Twenty members of William and Mary's faculty were also recognized for their contributions a week later on May 13 with Plumeri Awards for Faculty Excellence.

A polar oceanographer who's helped make the Virginia Institute of Marine Sci-

ence a leader in the field, a chemist whose research has implications for ailments like Alzheimer's disease, and a physicist whose research led to a namesake theoretical model were among the exceptional faculty members receiving the awards this year.

Established by Joseph J. Plumeri II '66, D.P.S. '11, who also served as this year's Commencement speaker, the awards, now in their third year, are given in recognition of faculty members' exemplary achievements in teaching, research and service.

"There are many tales of Mike calmly, steadfastly riding to the rescue when a technological crisis strikes."

"William and Mary enjoys a great reputation for academic excellence, and the crux of that reputation is our outstanding faculty," said Provost Michael R. Halleran. "Their commitment to student learning,



both in and out of the classroom, and dedication to scholarship, help ensure our students' success. We are especially grateful to Joe Plumeri for his vision and generosity."

The Plumeri Awards were made possible through a significant commitment from Plumeri in 2008. Plumeri said he wanted to "honor and support" faculty efforts at his *alma mater* and enhance faculty-student interaction. The awards are given to 20 William and Mary faculty members each year, with the first awardees named in 2009. All recipients receive \$10,000, which is used for research, summer salaries or other stipends associated with scholarly endeavor.

Information about all recipients of the 2011 Plumeri Faculty Awards can be found online in the College's News and Events section at [www.wm.edu](http://www.wm.edu).

— Nicholas Langhorne



Recipients of the 2011 Plumeri Awards are joined by Joseph J. Plumeri II '66, D.P.S. '11 during a reception in the Wren Building's President's Gallery.

## Voyages of Discovery: The Impact of the Plumeri Awards

**W**illiam and Mary History Professor Kris Lane has seen research funds become more and more difficult to come by in recent years. But since 2009, with the help of the Plumeri Awards for Faculty Excellence, he's conducted research trips to countries like Spain, Ecuador and the United Kingdom, just to name a few.

"Being a Plumeri Awards recipient has been essential to advancing my projects on

the history of mining in Latin America, and I am certain that I would not have been able to fund this work — certainly not with such freedom of movement to so many places — any other way," Lane said.

Lane was one of 20 inaugural recipients of the Plumeri Awards — and the \$10,000 stipend — in 2009. The awards recognize William and Mary faculty for contributions to teaching, research and service. Lane said the research trips he was able to take allowed him to collect "a wealth" of videos and images to incorporate into classes he teaches on the history of Latin America and the comparative history of mining in the Americas.

With support from other sources, Lane was able to bring students along for some of the trips.

"I feel it is essential to my credibility as a teacher to show students firsthand the kind of work I do in the field," he said. "My Ecuador students got to see this literally on site, but my students in the classroom also appreciate the chance to join me on my many voyages of discovery."

Lane, who joined the College's history department in 1997, was also able to use Plumeri Awards funding to have professional maps made for his latest book, *The Colour of Paradise: Colombian Emeralds in the Age*

*of Gunpowder Empires* (Yale University Press, 2010).

"I understand that junior and mid-career colleagues have more urgent needs, but I can't express how grateful I am for this line of funding that came at exactly the right time," he said.

— Nicholas Langhorne



Professor Kris Lane, a 2009 Plumeri Awards recipient, was able to use the stipend that comes with the award to advance his research and teaching.







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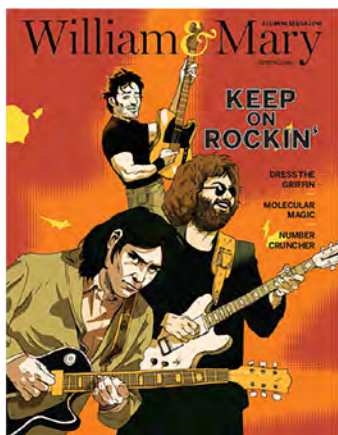
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# THE WAR'S LONG REACH



**T**he American Civil War defined us as one nation, indivisible. Yet the war's meaning remains fractured. A century and a half after the opening salvo at Fort Sumter, we are still arguing over the Civil War's causes and outcomes, even over the name of the war itself. And we are still binding up the nation's wounds.

With this issue, the *William and Mary Alumni Magazine* is inaugurating a three-part series marking the 150th anniversary of the war. Today, with Williamsburg restored to its 18th-century appearance, it's difficult to recall the Civil War's impact on the College and the town. Caught in the crossfire between the Union and the Confederacy, Williamsburg embodied the conflicting loyalties that split the nation as a whole.

- Part I of the magazine series, which begins on page 42, offers brief accounts of what happened to the College and the community during the war, followed by a sampling of voices from Williamsburg. These quotes help make clear the divide between North and South, black and white, as well as the war's human cost.
- Part II, to be written by historian Sean Heuvel '02, M.Ed. '05, follows the fate of William and Mary's faculty, students and alumni during the war. We will profile those who served in governmental and military positions as well as ordinary soldiers.
- In Part III, we will invite faculty members to offer their views on the war's lasting impact for the nation.

We hope that the series will open a dialogue among readers; we expect, and welcome, differences of opinion. To encourage exploration and discussion of the issues, we have set up a Civil War section within the my1693 online history community at [www.wmalumni.com/group/history](http://www.wmalumni.com/group/history). You'll find a gallery of Civil War images, a list of resources and a forum for comments.

If you plan to be in Williamsburg, we also encourage you to visit two related exhibits at Swem Library, open through September 2011: "Irrepressible Conflict or Blundering Generation? The Coming of the Civil War" and "The Road from 'Separate But Equal' to 'With All Deliberate Speed': Civil Rights in Public Education."

—Sara Piccini



# PART I: BAPTIZED WITH BLOOD



## THE WAR COMES TO WILLIAMSBURG

Drawing of the Wren Building as it appeared in 1862. From a collection of illustrations by Robert K. Sneden, a U.S. Army soldier and mapmaker.

*Both William and Mary and the town of Williamsburg were transformed by the Civil War. As an observer wrote of Bruton Parish Church, used as a hospital, "Every spot was baptized with blood." Here are brief accounts of the fate of the College and the town during the war.*

### The College: A Casualty of War

On May 10, 1861 — a few short weeks after Virginia's secession from the United States — William and Mary President Benjamin Ewell issued a circular to the people of Williamsburg:

"The Lectures in this College have been suspended during the remainder of the present Session. In taking this step ... the Faculty have been guided by a sense of public duty, which, they trust, will require no explanation."

Ewell, a West Point graduate and a Unionist, had tried to quell war fever on campus for months. When students petitioned him in January to form a militia company, "it was the general impression that President Ewell had got himself appointed captain for the express purpose of preventing the company from ever being organized," according to student William Reynolds.

For Ewell, however, loyalty to his home state of Virginia ultimately won out. He was commissioned as a Confederate army colonel, although he had never served as a soldier, and planned the fortifications around Williamsburg early in the war. His younger brother, Richard, became a Confederate general.

Nearly all of William and Mary's 63 students joined the Southern side as well. The only exceptions were William Reynolds from Maryland and Thomas Bowden of Virginia — the son of Unionist Lemuel

Bowden, who briefly served as Williamsburg's mayor during the war.

With the College deserted, the Wren Building (then known as the Main Building) first served as a Confederate barracks. J. Staunton Moore of the 15th Virginia Regiment remembered spending the night of May 27, 1861 at the College: "Our company was quartered in the library of the college and other rooms. ... I selected some of my favorite authors for a pillow." That summer, as workers on Williamsburg's fortifications contracted malaria and other diseases, the Wren was commandeered as a hospital.

The next year, after the May 1862 Battle of Williamsburg, the Wren became the scene of true horror. A French observer with the Union Army noted that "the wounded were lying upon the very steps of the college porticoes."

The Confederate Army retreated after the battle and the U.S. Federal government occupied Williamsburg for the remainder of the war. Union officers lived in the Brafferton, and Williamsburg resident Virginia Southall lived with her family in the President's House.

On the night of Sept. 9, 1862, Union soldiers from the Fifth Pennsylvania Cavalry — reportedly drunk — set fire to the Wren Building in retaliation for a Confederate raid earlier that day. It was the second time in three years that the building had been destroyed by fire. The Wren would not be reconstructed until 1869.

President Ewell returned to Williamsburg after the war, pledging his allegiance to the Union once more. Almost single-handedly, he began the long process of rebuilding the College of William and Mary.

—Sara Piccini

**May 10, 1861**

W&M faculty vote to suspend classes after Virginia's secession from the Union in April.

**May 5, 1862**

The Battle of Williamsburg. Both sides claim victory; Federal occupation begins.

**September 9, 1862**

Union troops set fire to the Wren Building in retaliation after a Confederate raid.

**January 1, 1863**

With the Emancipation Proclamation, Federal authorities treat Williamsburg slaves as free.

**March 29, 1863**

Confederate troops briefly reoccupy Williamsburg, with fighting near the College on Duke of Gloucester Street.



## The Town: Caught in the Crossfire

In 1860, Williamsburg bore little similarity to its 18th-century past, and even less to its modern counterpart. The town had become known as a quiet and sleepy place.

Williamsburg's lethargy was disturbed in 1861, when Virginia passed an ordinance of secession, leaving the United States.

With secession, the state began to make preparations to defend itself from invasion. Like most able-bodied men in Virginia, most of the men in Williamsburg volunteered for military service.

From May 1861 until March 1862, Confederate soldiers, hired free blacks and rented slaves labored to make three defensive lines across the Virginia Peninsula. Upon its completion, the Williamsburg line was composed of a large earthen fort — Fort Magruder, named for the Confederate area commander, Gen. "Prince" John Bankhead Magruder — with supporting redoubts.

In the spring of 1862, the Army of the Potomac commanded by Gen. George B. McClellan began to advance on Richmond. The rapidly advancing Federal cavalry caught up with the slowly moving Confederate rear guard just outside Williamsburg. A confused engagement began on May 5. The combat was characterized by hours of charge and countercharge, rain and slippery mud. *[Readers can find a detailed account of the Battle of Williamsburg in Defend This Old Town by Carol Kettenburg Dubbs M.A. '80.]*

In the coming years, the action in Williamsburg would be remembered more as a large skirmish than as a major battle. But it served its purpose at the time, bloodying raw recruits and teaching them to work together. It taught Northerners and Southerners to kill one another.

Both sides claimed victory. With the Confederates in retreat, however, Williamsburg found itself an occupied city. The town became an immense hospital for the wounded and dying. In an irony of history and as a hollow echo of its past, the Federal army bands paraded up



Members of Company E, 4th U.S. Colored Infantry, who arrived at Fort Monroe on Oct. 1, 1863 and engaged in action on the Virginia Peninsula.

Duke of Gloucester Street (Main Street) playing "Yankee Doodle."

Throughout the remainder of the war, Williamsburg lived under Federal martial law and had the dubious distinction of being the "border" between United States authority and the Confederacy. The city endured raids by Confederates and reconnaissance by Union cavalry. Newspapers and mail from both sides were exchanged through the town. Intelligence, both official and unofficial, traveled through Williamsburg to the North and the South.

With the Federal occupation, many slaves simply disappeared. Three black residents — Til, a cook, Jake, her husband, and Yellow Jim, a gardener — are known to have spied for the Confederacy.

After the issuing of the Emancipation Proclamation on Jan. 1, 1863, slavery ceased to exist in the town. A few blacks remained loyal to past masters and mistresses, whereas others hired themselves out or departed for greener pastures. Some African-Americans joined the United States Army to fight against their former masters. At least two regiments of United States Colored Troops, the Sixth United States Colored Infantry and the First United States Colored Cavalry, were quartered near the town in 1864.

With the end of the war in April 1865, refugees and veterans began to trickle back into town to begin the rebuilding of their lives. The Freedmen's Bureau established an office in Williamsburg to assist former slaves in adjusting to a free society.

The people of Williamsburg had experienced war up close, with all its misery and suffering. The city mourned her dead and looked forward uncertainly to the future.

—Carson O. Hudson Jr.

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Drawing titled "Williamsburg Va May 9, 1862" depicting Union Army wagons on Duke of Gloucester Street.

PHOTO AND ILLUSTRATION: LIBRARY OF CONGRESS

### March 31, 1863

A Federal military order effectively sequesters the town. "Market Line" is established to allow citizens to buy supplies from area farmers.

### March 1865

Lord Botetourt statue removed to Eastern Lunatic Asylum for safe-keeping.

### April 9, 1865

Gen. Robert E. Lee surrenders to Gen. Ulysses S. Grant at Appomattox Court House in Virginia.

### August 1865

President Benjamin Ewell persuades W&M Board of Visitors to reopen the College and appropriate funds for repairs.

### October 1865

W&M reopens. Classes are held in the Brafferton. Struggling financially after the war, W&M suspends classes again in 1881.



# VOICES FROM THE COLLEGE AND THE TOWN

## The Occupying Force

"The repudiated Stars and Stripes are now waving over our Town, and humiliated I feel, we bow our heads to Yankee despotism. ... The utter detestation with which I regard these vandals engenders a disgust which I would not feel for the vilest man on our Southern Soil. ... God grant our Southern Patriots may soon relieve us of this degrading yoke."

—Diary of 23-year-old Harriette Cary of Williamsburg, May 1862

Officers of the 3rd Pennsylvania Heavy Artillery posted at Fort Monroe, Va.



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COURTESY OF WILL MOLINEUX '56

## The Closing of the College

"Whereas — Civil war is imminent, and the state of Virginia is threatened with armed invasion, and whereas the exposed position of this section of the state requires that every citizen should be free to enlist in its defense; and whereas, a large majority of the students have already left college, and those who still remain — most of whom propose to leave — are unable, from the excited state of the public mind, to pursue their collegiate duties with profit — Therefore — Resolved — that the exercises of the college be suspended during the remainder of the present session."

—W&M Faculty Minutes, May 10, 1861

Rear view of the Wren Building (then the Main Building) in 1862. Originally printed in *Frank Leslie's Illustrated Newspaper* on March 10, 1866.

## The Meaning of Freedom

One day Eliza Baker, still working for the Whiting family, called upon [the provost marshal] Hennessey ... to request a pass into the country for the next Sunday. When he asked why she wanted to wait until Sunday, she replied she had to work for Mrs. Whiting during the week. "You can go when you want to," he told Eliza. "You are just as free as she is." With a pass for Tuesday in hand, Eliza went back to the Whitings' house. ... "I went upstairs and got my dress (I only had two)," Eliza later related, "and that night I took out and went down home, and I ain't never been back to the Whitings since."

—From *Defend This Old Town* by Carol Kettenburg Dubbs M.A. '80  
Eliza Baker's remembrances were recorded by  
the Colonial Williamsburg Foundation

Fugitive slaves fording the Rappahannock River, 1862. Thousands of slaves sought freedom behind Union lines as "contrabands of war."



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IMAGE COURTESY OF THE COLONIAL WILLIAMSBURG FOUNDATION

### A Family Reunited

"We determined to keep our Christmas. ... The snow was falling fast, but we put up our umbrellas, kindled a fire, set on such logs as we could find, eat our cake and drank our toasts to our Confederate heroes in the hearing of the Sentinel whose forbearance we rewarded by giving him a glass of our wine. ... He expressed his sympathy for us in a manly frank manner that touched us. Prisoners and Lunatics are grateful for very small favors."

—Cynthia Beverley Tucker Coleman, prevented from reentering Williamsburg after Federal occupation, met her mother at the town's "Market Line" for Christmas in 1864.



A prewar portrait of Cynthia Beverley Tucker Coleman, granddaughter of W&M Law Professor St. George Tucker.



OFFICIAL AND ILLUSTRATED WAR RECORD, 1898

### The Wren Becomes a Hospital

"What a strange metamorphosis was this of the peaceful abode of science and learning into a veritable chamber of horrors, where every turn of the eye revealed some shocking spectacle of human misery. ...

"As I ascended the stairway my foot struck some object, and a man passing at that moment with a light from one of the rooms showed me a pile of legs and arms that had been amputated and thrown on the landscape of the stairway, that being the only place unoccupied by the wounded."

—Confederate soldier Randolph Abbott Shotwell, May 1862

Putting their differences aside, Confederate and Union surgeons worked together treating the wounded after the May 1862 Battle of Williamsburg.

### Yankees Snubbed on the Streets

"The women ... took advantage of the uniform courtesy of the 'Yankees,' whom they despised and hated. ... They compressed their dresses whenever they met an officer or enlisted man, so that the garments would not touch the persons they passed. They pulled their hats over their faces to preclude scrutiny. But these precautions were useless, for their cadaverous features and lank forms were sometimes seen; and all were satisfied that the Southern beauties about whom so much has been written did not reside in Williamsburg."

—U.S. Army Capt. Henry Blake

Union officers and ladies on the porch of a garrison house at Fort Monroe, Va.



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IMAGE COURTESY OF THE NEW YORK HISTORICAL SOCIETY

### The War's Aftermath

"As the College Buildings were destroyed by the U.S. Forces, I think the Faculty — together with the Board of Visitors, should adopt means to have brought before the Federal Government all the circumstances connected with that event, and use every effort to obtain from Congress — a sum sufficient to repair the losses sustained by the fire."

—W&M Professor Edwin Taliaferro writing to President Ewell, June 13, 1865

Confederate Gen. Henry A. Wise's April 9, 1863 raid on Williamsburg. Drawing by U.S. Provost Marshal David E. Cronin.



# CULTIVATING

Traveling a varied path, historian, culinary expert and farmer Leni Ashmore Sorensen M.A. '97, Ph.D. '05 has remained grounded in the land.

*Life*



movement, Sorensen helped women with advice in lactation and nutrition, but she never became militant about it.

"I am only interested in sharing what I know," she says. "I am not going to proselytize. I am here for people who want to learn."

In 1982, when small farm loans under \$120,000 were being foreclosed, the Sorensens couldn't pay off their loan and had to give up the farm. They traveled east to visit friends and decided to settle in Albemarle County, Va., outside of Charlottesville. Sorensen began working as a spinner and weaver at Ash Lawn-Highland, the home of James Monroe, owned by William and Mary. As a performer, she thrived in this setting and was able to share with her audience a narrative history from her own reading and experience. During this time, she also had the inspiration to finish her education.

Most of Sorensen's early education came through her voracious reading. She remembers receiving her first library card from the Los Angeles Public Library when she was a mere 4 years old.

"As soon as you could sign your name you could get a library card," Sorensen says.

In 1967, she even completed Will and Ariel Durant's entire 11-volume history, *The Story of Civilization*. For Sorensen, reading is a passion that has never died.

"I love big reads, big ideas," says Sorensen. "I love having those things in my head."

"I always felt connected to rural people ... people who are making their economy from the land."

She left her interpreter job at Ash Lawn-Highland and began the Mary Baldwin College Adult Degree Program, earning her bachelor's degree in history in 1992, graduating *magna cum laude* and Phi Beta Kappa. Knowing she wanted to continue her education, she started applying to graduate schools.

Sorensen isn't a person who just has dreams — she pursues them. During a dinner party one evening, Leni was introduced to Robert Gross, former professor of history and American studies at the College.



Three generations of the family in 1973: (l-r) Leni, son Nikolas, paternal grandmother Maude, mother Lisa and son Kierk.



The Womenfolk circa 1965: (l-r) Barbara Cooper, Lalah Simcoe, Joyce James and Leni Ashmore Sorensen.

"He's one of the greatest people I met at William and Mary," says Sorensen. "I met many wonderful people there, but he was the first, immediately encouraging and welcoming."

After conversing with Gross for over two hours, Leni decided to visit William and Mary and attend a seminar. The experience was exactly what she was searching for — a place to discuss books and big ideas.

"It was fabulous," says Sorensen. "Eight people sitting around the table for three hours and talking about books. I had been waiting to do this all of my life."

After enrolling in the master's program, Sorensen decided to move to Williamsburg to get the full graduate school experience. She worked at Colonial Williamsburg as an interpreter and consultant until 1997, when she completed her master's degree and returned to Charlottesville. She finished her Ph.D. while consulting and teaching and accepted the position at Monticello in January 2006.

Although she loves historical research, she always finds a way to incorporate her passion for food into her work.

According to Sorensen, her favorite food depends on the season. "I love new potatoes when they are young enough that the skin just comes right off," she says. "I love the variety of lettuce, and there is nothing better than a homegrown BLT."

She has taught cookery for over 40 years and continues to offer classes out of her home, teaching everything from baking bread to making tamales, evidence of her Southern California roots.

"I like the process — the doing of these things," she says, "and if other people want to do it with me then that is really cool."

Sorensen shares this wisdom on her blog called the View from Indigo House (<http://indigohousehistory.com>), writing about "food, history, rural life, and how we connect our cultural past and future."

There comes a point at the end of each day when, after leaving Monticello, Sorensen no longer has to focus on the past and can live in the present. She can tend her own garden and create what she wants for dinner — maybe today it will be a BLT if the tomatoes are ripe. ■

Melissa V. Pinard Rossow is the former director of alumni communications and editor of the William and Mary Alumni Magazine. She now works as a freelance writer and editor in Charlottesville, Va.





Screenwriter Ashley Edward Miller '94 hammers out ideas over coffee with an old friend.

Story and Illustration by Eric W. Pesola

## A SHLEY EDWARD MILLER '94: WRITING AND LIVING HIS DREAM

There's an old cliché that college graduates often hear: "May your avocation become your vocation." For many young people, life gets in the way. But for screenwriter Ashley Edward Miller '94, his dreams truly have become a reality. Two of his films — *Thor* and *X-Men: First Class* — debuted within a month of each other this summer and are box-office blockbusters. *Chicago Sun-Times* movie critic Richard Roeper called *Thor* "the most entertaining superhero debut since the original *Spider-Man*." Miller's experience is an example of how an education at the College of William and Mary can change a person, allowing them to point their career and life in any direction. For Miller, his direction is quite literally with the stars.



"I graduated in 1994 with a degree in English and government," says Miller. "I had kind of a winding road into screenwriting."

Miller's first job out of school was a middle-school English teacher for a year. Then for the next seven years, he worked for a defense contractor. All the while he spent his free time fine-tuning his writing skills. He met his writing partner, Zack Stentz, back in 1997, and thanks to a twist of fate, met a producer of the television series *Gene Roddenberry's Andromeda*, who bought five scripts from the duo in 2000. Later Miller and Stentz worked on the revival of *The Twilight Zone*. In this time, they had been working on a few spec scripts that eventually got them the job with the new television show *Terminator: The Sarah Connor Chronicles*.

"We were the first writers who were hired for that show and we were there for its entire run," says Miller. "It was one of the best professional and creative experiences that I've ever had."

Though *Sarah Connor* was well-liked by many and critically acclaimed, the show was canceled after two seasons. The parent network of the show, sensing that they could lose a talented writing team, immediately transitioned Miller and Stentz to the show *Fringe*. It was just before the end of *Sarah Connor* and at the start of their run with *Fringe* that a new opportunity struck them like a bolt of lightning.

"*Thor* happened while we were in the middle of writing a two-part episode in *Sarah Connor*. We had just realized that it would need to be a two-parter and we were heavily re-writing an episode of the show which basically didn't work," says Miller. "We were in the middle of post [production] for another episode. There were a ton of things that were happening on the show that would have made it nearly impossible to function."

"I was particularly excited, because Thor was always one of my very favorite characters and was one of the first comic characters that I truly collected. I could speak chapter and verse about Thor."

As fate would have it, Miller was working closely on the *Thor* project with the film's director, Kenneth Branagh. It was this man who helped refocus Miller's life while he was a student at the College.

"I was a government major initially because when I showed up to the College, I thought that I'd want to do something with that," says Miller. "But I was always a writer; I was always a reader. I resisted becoming an English major. I had it in my head that I did not want to be told what to read, or what to think about what I read."

**"MARVEL NEEDED WRITERS WHO HAD WORKED IN THE GENRE BEFORE, UNDERSTOOD COMICS — AND MAYBE, JUST MAYBE, UNDERSTOOD SOMETHING ABOUT THOR."**

"But one night, I sat down with some of my friends, and I watched Kenneth Branagh's *Henry V*. I was blown away. After that, I started taking English classes. I took basically every Renais-



Australian actor Chris Hemsworth portrays the Norse god Thor in the new movie.

sance literature class that Professor Peter Wiggins taught. And what I realized taking those classes was that Shakespeare wrote for the cheap seats. He wrote action and he wrote passionately. You realize that Shakespeare's first objective, his primary goal was to entertain his audience — and he was funny, exciting and insightful. Shakespeare opens up your mind."

Miller and his partner worked through five drafts of the *Thor* script, all of them revisions based on that first version. He feels that the studio looked to his team because they had a reputation for working collaboratively with others, and they were able to get quality work done in a hurry.

"Marvel needed writers who had worked in the genre before, understood comics — and maybe, just maybe, understood something about Thor," says Miller. "I can tell you that the intersection of all of those sets on the Venn diagram, who meet those conditions, is very small. So we just happened to be in the right place in the exact right time."

After they completed *Thor*, Miller and Stentz went back to work on *Fringe*, as well as working on a few new projects for Disney. Then in April 2010, the team got a call from Fox, who called them in to give their opinion on another comic-book franchise that was headed back to the big screen.

"Out of the blue, we got a call saying that they want us to look at something," says Miller. "We read the draft that they had of *X-Men: First Class*. They said that it needed to be re-worked, and asked us what we could do. We didn't realize that we had 10 days to make *X-Men* work."



Much like when they tackled the *Thor* project, Miller and Stentz pushed into the world of mutant heroes, working 20-hour days until they had completed the script.

"We turned in [the script] and got the green light, probably the fastest turnaround from not having a script to green light in studio history," says Miller. "We did a second draft over a period of another 10 days. We did a little work here and there as required over the summer. And then magic happened and they finished shooting the movie, and it was out 28 days after *Thor*."

Miller laughs at how two projects started and worked on so far apart hit the screen so close together. But due to the difference in the studio schedules, post-production and a writers' strike all thrown in, the two films that Miller and Stentz wrote two years apart debuted almost back-to-back this summer: *Thor* opened on May 6, followed by *X-Men: First Class*, which opened on June 3.

Even through all of his successes, Miller often stops to take a look at what he's accomplished thus far. He and his wife, Jennifer Munro '96, along with their son Caden, who is just under 2 years old, make a point to enjoy all that they have been through together on their way to Hollywood. Miller will point to an exact moment where the thought actually crystallized in his mind.

"I was in the middle of *Agent Cody Banks*' pre-production in 2002," says Miller. "The studio and the director and the producers and everyone were talking about a change to the script, a major story point. And I was not too happy. I got in my car and I was driving and thinking about these things.

"Then I had this moment of self-awareness — I said, 'You know what, dude? There are tens of thousands of people in this town



**Above:** Cast of *X-Men: First Class*, based on the Marvel Comics characters.

**Below:** In this summer's *Thor*, the god of thunder (Chris Hemsworth) attempts to lift Mjolnir, his mighty hammer.



## BOX OFFICE NUMBERS

- **THOR** PLACED FIRST IN ITS OPENING WEEKEND IN NORTH AMERICA, EARNING \$66 MILLION, INCLUDING \$6.6 MILLION IN IMAX THEATERS IN 213 LOCATIONS.
- AS OF JUNE 6, 2011, **THOR** HAD GROSSED \$427.6 MILLION WORLDWIDE.
- **X-MEN: FIRST CLASS** RAKED IN \$130 MILLION ON ITS OPENING WEEKEND IN THE U.S. AND 70 OTHER COUNTRIES. IT WAS HAILED BY THE *LOS ANGELES TIMES* FOR "GRADUATING" WITH TOP CRITICAL HONORS.
- AS OF JUNE 6, 2011, **X-MEN: FIRST CLASS** HAD GROSSED \$60.6 MILLION DOMESTICALLY AND \$64 MILLION INTERNATIONALLY.

alone who would kill to have the bad day that you're having. And you are having this bad day because you are doing what you've always wanted to do since you were a child. So do yourself a favor and shut up. Do your job, enjoy it and have fun."

For some, the amazing résumé that Miller has compiled thus far would be enough subject matter for a memoir. But Miller confides that there is far more ahead.

"In the last year, we've written a project for Paramount and something else for Disney," says Miller. "We did *X-Men* for Fox. And we started work on a project for DreamWorks, which has turned out to be an amazingly awesome experience. This movie is going to surprise people."

Miller also says that at some point in the future, he'd love to work on a Batman, James Bond or Star Trek film. And that he and Stentz are currently transforming a script idea into a novel for young adults, which will be a real departure from the world of Thor and the X-Men.

"There are other things, but I kind of hesitate to talk about them, because in a way, if I talk about them that makes them less real, until they are going forward," says Miller. "We are working on all sorts of ideas. We are just getting started." ■





# A Century of SUMMER Tradition

By Ben Kennedy '05

**N**ORFOLK, Va. — It's a local tradition: on a hot summer's day, there are always hand-rolled ice cream cones at Doumar's. Actually, on a cold winter's night, there are cones at Doumar's, too. There have been hand-rolled cones at Doumar's for more than 100 years, thanks to a powerful story that still drives the restaurant's business in the 21st century.

A Doumar *invented* the ice cream cone.

PHOTOS COURTESY OF THAD DOUMAR '87





## *The Original*

Just inside the entrance, Al Doumar '43 works the original cone machine from 1905 just as he has for decades. It's a simple process. Pour the batter onto the griddle and press the other half down on top of it. Wait a little while before pulling the griddle apart again, then wrap the newly crisp wafer around a metal cone for its shape. Place the fresh waffle cone in a large can, and top it all off with a lightbulb.

A lightbulb?

"Our cones are better than the ones you get in the supermarket," says Al. "[Supermarket cones] get soft. They absorb the moisture from the air. If you put a lightbulb in a can, that will keep the moisture from accumulating."

It's a longtime trick of the trade for the Doumar family. In 1925, the original Doumar's location in Ocean View — a prominent early-20th-century Norfolk resort on the Chesapeake Bay — sold 22,600 cones in a single day. Their famous cones have made Doumar's the local institution that it is today.

"Nobody is left doing what we do," says Thad Doumar '87, Al's son and now one of the two "main guys" running the restaurant. "Not only are we kind of a dinosaur as far as restaurants are concerned, but we're a great novelty. We're a neat experience for people. I get a lot of travelers who say, 'I saw you on TV.'"

In 2008 alone, Doumar's was featured on the Travel Channel's *Food Paradise* and the Food Network's *Diners, Drive-Ins and Dives* for its cone-shaped claim to fame. *Diners* host Guy Fieri's autographed photo still looms over the restaurant, not far from the only photo that's even bigger: "Big Al" Doumar grinning with his William and Mary baseball cap on. Al has worked here since he was a kid: both as a student at W&M's Norfolk Division and after he transferred to the Williamsburg campus and served in the Naval Reserves. His father, George, was the brother of the cone's inventor, and the mastermind behind a Norfolk institution.

"It makes a damn good story, really," says Al. It's almost as good as their ice cream.

## *The Beginning*

In some ways, it starts with deception.

Norfolk, Va., in 1907 was bustling with the prospect of the Jamestown Exposition — the 300th anniversary of the English colony on the James River. Organizers promised millions of visitors; President Theodore Roosevelt was slated to come to Norfolk to open the festivities.

The story goes that years before, Abe Doumar had come to the United States from Lebanon and was at the St. Louis World's Fair in 1904 selling paperweights. When a fellow vendor ran out of dishes for his ice cream, Abe went to a man selling thin wafers pressed on a waffle iron. He made the wafer into a cone and filled it with some of the remaining ice cream. He rolled the world's first ice cream cone and allowed the stand to stay open. It was the beginning of Doumar's ice cream cone empire.

Doumar's ice cream stands sprouted up and down the East Coast from Coney Island, N.Y., to Jacksonville, Fla. When the Jamestown Exposition was announced, Abe arrived in Norfolk intending to secure the exclusive contract to sell ice cream during the event. But Abe made one mistake.

"While he's checking out the location and all that stuff, he's rented a room to somebody," says Thad, Abe's grandnephew. "He tells the man what his plans are and what he's going to bid."

Sure enough, the man outbid him. Abe lost the contract.

This was a problem. Abe, the idea man of the family, had already bought machines and made contracts with local ice cream makers. He turned to the nearby Ocean View Amusement Park. He built a stand at Ocean View that Abe's brother George, the consummate businessman, took over. It became the most successful location of all.





Thad Doumar '87, dad Al Doumar '43 and brother-in-law Randy Windley in front of the famous Doumar's counter.



School groups from all over Hampton Roads, Va., visit Doumar's to learn about the restaurant and, yes, have one of their hand-rolled ice cream cones.



Al Doumar '43 makes cones for Sens. Bob Dole and Pete Domenici as an invited Senate guest in the 1980s.

## The Tradition

By 1934, the Doumar's location at Ocean View had been destroyed once by a hurricane (and was about to be destroyed by another). Never mind that it was only open during the summer, and George Doumar had to come up with other ways to support his family in the offseason. It was time to start something permanent.

So while the Ocean View location was rebuilt yet again (it remained open until 1942), George set up another shop just north of downtown Norfolk, where land was cheaper and not flood-prone. The new Doumar's location added sandwiches to the popular ice cream offerings. Their barbecue sandwich quickly became a standard menu item, which it remains to this day. Doumar's thrived.

"Norfolk became a big city in 10 years," says Thad of the boom during World War II. "We were in the right place at the right time — but our old building really didn't serve our needs anymore."

In 1949, George and his sons Victor and Al opened a new building at the same location: larger, farther from the street, and with plenty of parking for cars. While competitors put waitresses on roller-skates, Doumar's was content to have them walk. What's the rush? Visitors could watch the cones being made through a window.

## The Institution

Even as trends changed, Doumar's stayed true to its roots. When McDonald's arrived in 1958, Doumar's survived.

In the '60s, they brought the cone machine back to the front of the restaurant, where it remains today. By the 1980s, Doumar's was more than simply a local institution. Al Doumar was invited to the U.S. Senate, where he rolled cones for Sen. Bob Dole. Victor Doumar appeared on *Good Morning America*. The legend was growing, but there was still work to be done.

Thad Doumar started working at the family restaurant at age 10, continuing during high school and on vacations from W&M. When Thad's uncle Victor died in 1986, Al asked his son, then a junior at W&M, to help out on weekends. After a lot of "back and forth" from Norfolk to the 'Burg senior year, Thad finished his accounting degree. He remembers the day clearly.

"May 18, 1987," he says. "Graduation day. Dad was there on Sunday; he shook my hand and said, 'See you at work tomorrow morning.' That's how I got started."

Today, Thad and his brother-in-law Randy Windley run Doumar's the way it's always been run: two guys with assistants, serving up very much the same menu established in 1934 by George Doumar.

"If you come here one time, I say get a barbecue sandwich, get a limeade — because you can't get a real limeade anywhere else — and get an ice cream cone," Thad says. "Those are the three things that are truly unique to the place."

While many other mom-and-pop places might close early on a slow night, Doumar's is always open when they say they're open. That comes from grandfather George's philosophy.

"He said, 'Always work a little harder than the next guy,'" remembers Thad. "I think we try to do that."

"No. 1 was: 'Always do what you say you're going to do,'" Thad continues. "The strength of the Doumar family is when we tell you we're going to do something, we do it. That goes a long way." ■



## [ALUMNEWS]

## Phil Marstiller '66: Righting Wrongs

The case started as simple wrongful termination. It ended as the largest settlement in Virginia history, and one of the largest health care settlements ever in the United States. **Phil Marstiller '66** helped to make it happen.

"I think you're doing a lot of help to people in general when you win a case like this," says Marstiller, who has worked in employment law for 30 years. "Essentially what corporations are doing is paying money back to the taxpayers for having defrauded them."

That money — \$331 million — came at the end of eight years of litigation between Forest Pharmaceuticals and the federal government. But it began with Christopher Gobble, a former Forest executive. Gobble had been to all the largest Richmond, Va., law firms, but was recommended to a particular specialist in the field of employment law. Gobble came to Marstiller reporting simple wrongful termination; but there was a lot more to Forest than met the eye.

Gobble claimed Forest Pharmaceuticals had been overcharging the federal government for its products (which include the antidepressant Celexa) and paying kickbacks to doctors to prescribe its drugs to children.

He had complained about those misdeeds to his superiors at Forest and was subsequently fired. Marstiller realized the case could possibly be adopted by the federal government under the False Claims Act of 1863 — making Gobble a "whistleblower."

"If this company was doing across the nation what they were doing in Virginia," says Marstiller, "then the federal government had a huge stake in this matter."

Marstiller formed a team of lawyers to further the investigation. In Boston, they filed suit under seal so that the assistant U.S. attorneys could continue probing the wrongdoing at Forest with their abundant resources. As the investigation continued, involving the FBI, the Inspector General's office, Health and Human Services, the FDA and others, it became obvious that this was not your average case.

"They impaneled a grand jury," says Marstiller, "which signaled to us that this was a significant case. It's somewhat unusual for the federal government to do this in a civil matter, but they felt there might be criminal action against Forest. There ultimately was."

In February 2009, the government intervened in the case, guaranteeing the initial claimant (Gobble) would receive a percentage of the award recovered from the case. Twenty-one separate *qui tam* actions were filed in other states, exposing what Marstiller calls a "nationwide fraudulent scheme." Forest Pharmaceuticals pleaded guilty that November.

"You very seldom ever see a corporation pleading guilty to a crime and forfeiting some of their assets," he says. "Forest had essentially paid physicians, given them gifts and misrepresented tests to the FDA — all in violation of their contracts. It was a very egregious case."

Subsequently, Forest has had to sign a corporate integrity agreement with the government, forcing the company to start a compliance program accountable to its board of directors.

"This has a widespread effect forever in the health care field. It will affect other companies as well," says Marstiller. "It demonstrates the commitment on the part of individuals such as me and the government to target those companies who violate the law."

Marstiller's commitment to the law goes back to his earliest days as a "country practitioner" in rural southwestern Virginia. He spent much of the 1970s and '80s both as a major-firm lawyer and a

lobbyist, but never had his heart in it.

His peers considered him to be one of the most powerful lobbyists in the state, an opinion that helped underscore Marstiller's growing distaste for the profession.

His real inspiration comes from his father, who was raised in an orphanage in West Virginia. His father went on to found what was the largest savings and loan in West Virginia — but, like his son, never had a taste for politics.

"My father always had a philosophy about politics that I share," says Marstiller. "He felt that politics was beneath him; the influence and corruption of politics — he wanted nothing to do with it."

The younger Marstiller left lobbying forever and began his career specializing in employment law, leading to the major victory over Forest in 2009. It's all in a day's work.

"My heart and soul was always with the individual and the disadvantaged," he says. "Frankly, I enjoy the competition of having all the power and influence of the corporation on the other side. I have no intentions to retire."

—Ben Kennedy '05



Phil Marstiller '66



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## BRINGING FAR AND NEAR!







*"The charitable gift annuity was a perfect way to  
bring my charitable and financial plans together."*

*— Mary L. Murphy C.A.S.E. '78, Ed.D. '82*

As a retired teacher and elementary school principal, Mary Murphy knows the importance of preparing future generations of educational leaders. For several years now, her annual gifts have helped support graduate students in the School of Education's Policy, Planning and Leadership program.

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## [ALUMNEWS]

## Hans Goff '05: Energizing the Electorate

**H**ans Goff '05 has worked with some big names in the entertainment industry, including Questlove from The Roots and Michael K. Williams from *The Wire*. But he's not just some Hollywood bigwig; if anything, a better title for him might be political junkie.

That's because Goff is the founder of Voting Works, a political consulting and management firm that aims to energize often-underrepresented voting constituencies through partnerships with knowledgeable celebrities. For example, Goff worked with Questlove to promote the re-election of New Jersey governor Jon Corzine in 2009. One video Goff produced with Questlove focused on how and when New Jersey residents could make their votes count through an online state voting resource.

"Voting Works is a voter education initiative," Goff says. "That's what I like to call it, because more than just getting celebrities to come out and stump with the candidates, I think it's important that they add something and contribute."

Goff has been contributing to the political process since he was a teenager. The New Jersey native went to work for the mayor of Trenton after his sophomore year of high school. Goff remembers that his first job for the mayor involved answering phones: he answered citizens' concerns that ranged from fixing potholes to helping a parent find an appropriate summer camp for their child.

"For me, I was interested because it was problem-solving," he says. "I was somewhere where I felt like I could get something done because I had the resources of the mayor's office right there. I remember coming home and telling my parents that if I wasn't getting paid, I would still go back every day for the work."

During his senior year of high school, Goff interned for Harvard Law School professor Charles Ogletree Jr. at the Criminal Justice Institute. "I didn't know how big he was at the time," Goff remembers of his first meeting with Ogletree at a Bar Association convention he attended in Philadelphia. "He taught me a lot, and I made so many important connections through him. He's how I started networking."

Goff continued to build his political network while a student at William and Mary. In addition to taking on a hefty academic

load as a double major in government and African-American studies, he spent his junior and senior years working for the Virginia governor's office. "I always had to balance the real-world politics with trying to graduate on time," he says with a laugh. "I would go into class with a suit and tie and do all of my classes in the morning, then be done by 11, jump on the highway, and go to Richmond to work from 1 p.m. to 5 p.m. three days a week."

It was at William and Mary that Goff also gained experience working with musical artists. While an undergraduate, he paired up with the College's Center for Student Diversity to bring Talib Kweli and John Legend to campus. In addition to his tenacious personality, it didn't hurt that Goff had star power on his side. "My godmother is actually Patti LaBelle," he admits.

Goff's role as a regional field organizer for the Democratic National Committee during President Obama's 2008 campaign gave him the opportunity to network with current Voting Works' consultant Kwasi Asare. Asare has extensive experience in the music industry as

the mastermind behind Sean "Diddy" Combs' Bad Boy Records. For Goff, it was precisely the connection he needed to get an initiative like Voting Works off the ground. "I really just connected with him, and for something like Voting Works to work, I need relationships with people in the music industry," Goff says. He used another close connection when putting up a website: classmate She Hall '05 of Sushe Design.

Looking forward, Goff hopes to energize what he considers a fatigued and marginalized constituency to give Democrats an edge in the upcoming 2012 elections. "I'm really trying to target Hispanic and African-American communities in larger cities and metropolitan areas," he explains. "There's definitely a strong connection between artists — whether they're musicians, actors — and political involvement. I don't work with every artist; I work with artists I know can speak to a given issue, who care about the communities they come from."

To view Questlove's video for Voting Works, go to [www.youtube.com/watch?v=iNrm9c7eskc](http://www.youtube.com/watch?v=iNrm9c7eskc).

—Rachel Sapin '08



Hans Goff '05



## [ALUMNEWS]

## Nature Educator Remembers His Roots

When you ask **Marc Magnus-Sharpe '85** where his heart lies, chances are you will find the answer in the middle of the frothing rapids of a river or the steep, snowy slopes of a mountain. When you ask him what he does, you will get an entirely different story. Magnus-Sharpe is the founding principal of the Lefferts Gardens Charter School in New York City. Despite its location, this school reflects the outdoorsy nature of its principal. It is a member of the Green Schools Alliance and promotes a new and exciting form of learning, which Magnus-Sharpe first encountered at William and Mary.

He came to the College with a passion for the outdoors and a desire to learn. He needed a direction for his passion, but wasn't sure where to look.

"I give a lot of credit to the faculty," says Magnus-Sharpe. "During that time, I wavered between going premed or just being an outdoor enthusiast and they encouraged both."

While in a class with Professor Sylvia Shirley, Magnus-Sharpe had the opportunity to help build the ropes course by Lake Matoaka. This hands-on teaching experience combined with the teamwork and togetherness fostered by the ropes course struck a chord with the nature enthusiast. Right after college, he joined the organization Outward Bound, an outdoor adventure program that teaches inner-city youth interpersonal, survival and leadership skills.

"The youth that I saw at Outward Bound were often at risk and sometimes already a part of the juvenile system," says Magnus-Sharpe. "When you are roughing it in the wilderness, 24 hours a day and 30 days in a row with no running water or cell phones or video games, you really come face-to-face with the real issues. If you are doing your job right, somewhere a few days in you start to see a turn and you get a group that starts to pull together."

While the children Magnus-Sharpe led benefited from the experience, he also benefited — gaining all the materials he would need to teach kids again, this time in a classroom.

"When you don't have a lot of resources, you tend to struggle with getting access to a good education and the opportunities that come with that," says Magnus-Sharpe. "My job is to get these kids the start they need to go on to a good high school and college and ultimately a career."

The mission of the Lefferts Gardens Charter School is to connect mostly poor, immigrant families with the abundantly rich resources of New York City. These children, many of whom qualify for free tuition because of financial need, have access to the best the area has to offer.

"My approach to teaching them is to take them outside of the classroom and let them experience things for themselves," says Magnus-Sharpe. "They go to the botanic garden and learn about plants and soil and the earthworms aerating the soil, helping to make the carrots grow that they eat for lunch."

He calls this technique "experiential learning." The kids take a field trip every Wednesday to explore one of the many venues their culture-rich neighborhood has to offer. Such outings include trips to the Brooklyn Botanic Garden, the Brooklyn Children's Museum and the Audubon Center.

"Each place has very strong educators who plan lessons for our kids," says Magnus-Sharpe. "We want them to learn in a way that defines the whole experience."

The students recently took a trip to the Lefferts Historic House, a

model of an old farmhouse, so they could see what life would have been like in the 1820s. They got to take sheep wool and weave it into patterns used during the time of the Underground Railroad as they learned about escaping slaves.

Responsible science is also a major focus of the charter school. As the executive director of the Green Schools Alliance, Magnus-Sharpe hopes to instill among his students an awareness and love of the environment.

"We are trying to spread the word about sustainability through the students, who learn techniques of how to lower their school's carbon footprint," he says. "The United Nations International School, where I served as dean, was able to save \$20,000 a year just through the Green Schools Alliance."

Although Marc Magnus-Sharpe is kept in the city by his fast-expanding project, he still finds time to get back to his outdoorsy roots.

"I don't know if I could live in New York City if I couldn't get out on the weekends," says Magnus-Sharpe. "There's a re-fueling that comes when you spend time outdoors. It's a wonderful balance."

—Alexandra Hart '11





## [ALUMNEWS]

## Hans Goff '05: Energizing the Electorate

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That's because Goff is the founder of Voting Works, a political consulting and management firm that aims to energize often-underrepresented voting constituencies through partnerships with knowledgeable celebrities. For example, Goff worked with Questlove to promote the re-election of New Jersey governor Jon Corzine in 2009. One video Goff produced with Questlove focused on how and when New Jersey residents could make their votes count through an online state voting resource.

"Voting Works is a voter education initiative," Goff says. "That's what I like to call it, because more than just getting celebrities to come out and stump with the candidates, I think it's important that they add something and contribute."

Goff has been contributing to the political process since he was a teenager. The New Jersey native went to work for the mayor of Trenton after his sophomore year of high school. Goff remembers that his first job for the mayor involved answering phones: he answered citizens' concerns that ranged from fixing potholes to helping a parent find an appropriate summer camp for their child.

"For me, I was interested because it was problem-solving," he says. "I was somewhere where I felt like I could get something done because I had the resources of the mayor's office right there. I remember coming home and telling my parents that if I wasn't getting paid, I would still go back every day for the work."

During his senior year of high school, Goff interned for Harvard Law School professor Charles Ogletree Jr. at the Criminal Justice Institute. "I didn't know how big he was at the time," Goff remembers of his first meeting with Ogletree at a Bar Association convention he attended in Philadelphia. "He taught me a lot, and I made so many important connections through him. He's how I started networking."

Goff continued to build his political network while a student at William and Mary. In addition to taking on a hefty academic

load as a double major in government and African-American studies, he spent his junior and senior years working for the Virginia governor's office. "I always had to balance the real-world politics with trying to graduate on time," he says with a laugh. "I would go into class with a suit and tie and do all of my classes in the morning, then be done by 11, jump on the highway, and go to Richmond to work from 1 p.m. to 5 p.m. three days a week."

It was at William and Mary that Goff also gained experience working with musical artists. While an undergraduate, he paired up with the College's Center for Student Diversity to bring Talib Kweli and John Legend to campus. In addition to his tenacious personality, it didn't hurt that Goff had star power on his side. "My godmother is actually Patti LaBelle," he admits.

Goff's role as a regional field organizer for the Democratic National Committee during President Obama's 2008 campaign gave him the opportunity to network with current Voting Works' consultant Kwasi Asare. Asare has extensive experience in the music industry as

the mastermind behind Sean "Diddy" Combs' Bad Boy Records. For Goff, it was precisely the connection he needed to get an initiative like Voting Works off the ground. "I really just connected with him, and for something like Voting Works to work, I need relationships with people in the music industry," Goff says. He used another close connection when putting up a website: classmate She Hall '05 of Sushe Design.

Looking forward, Goff hopes to energize what he considers a fatigued and marginalized constituency to give Democrats an edge in the upcoming 2012 elections. "I'm really trying to target Hispanic and African-American communities in larger cities and metropolitan areas," he explains. "There's definitely a strong connection between artists — whether they're musicians, actors — and political involvement. I don't work with every artist; I work with artists I know can speak to a given issue, who care about the communities they come from."

To view Questlove's video for Voting Works, go to [www.youtube.com/watch?v=iNrm9c7eskc](http://www.youtube.com/watch?v=iNrm9c7eskc).

—Rachel Sapin '08



Hans Goff '05





*"The charitable gift annuity was a perfect way to  
bring my charitable and financial plans together."*

*— Mary L. Murphy C.A.S.E. '78, Ed.D. '82*

As a retired teacher and elementary school principal, Mary Murphy knows the importance of preparing future generations of educational leaders. For several years now, her annual gifts have helped support graduate students in the School of Education's Policy, Planning and Leadership program.

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OCTOBER 20-23

## HOMECOMING 2011 HIGHLIGHTS INCLUDE:

- Traditional Parade with a New Twist
- Coffee and Conversation with President Reveley
- Reunion Class Bell Ringing
- Reunion Class Tailgates
- Football — W&M Tribe vs. Towson Tigers
- All-Alumni Saturday Night Bash, Sunken Garden

For a full schedule of events, visit  
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see page 16 in this magazine.

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