

# William & Mary

ALUMNI MAGAZINE

VOL. 77, NO. 1

FALL 2011

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## The Flat Hat

### Student Newspaper Turns 100

By Daniel Schumacher '05

*Stabilitas Et Fides.* From the first issues of *The Flat Hat*, these words — Latin for “stability and faith” — have guided the College’s first student newspaper, celebrating its 100th anniversary this year. Considering this motto, it should come as no great surprise that the paper’s name derives from the College’s first secret society: The Flat Hat Club, founded in 1750. While that society’s founders promoted “charity, friendship and science,” it is likely they would have appreciated their 20th and 21st century namesake’s public mission to inform and engage students at the College.

From the sleepy moment before the attacks on September 11 through the beginning of the Iraq War and the selection of one of the College’s more controversial presidents, I learned quite a

see *FLAT HAT*, page 47

### The Flat Hat

Vol. 77, No. 1 | Friday, September 2, 2011

The Twice-Weekly Student Newspaper of The College of William and Mary

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WIRELESS NEWS

#### Irene intimidates, interrupts College

Classes canceled, campus evacuated

BY KATY GUTTING  
FLAT HAT NEWS EDITOR

The first week of classes was cut short when William & Mary found itself on the path of Hurricane Irene. Late Friday, students received an e-mail: classes expected to stop when asked to evacuate campus until Tuesday.

Hurricane Irene was a Category 3 storm with winds up to 130 miles per hour when it hit Williamsburg.

“When the message of evacuation came in, it was a tough decision, because there was a great risk of loss of electronic records,” said College of William and Mary President Victor Berke. “If we can’t fight the storm, we need the students to stay in the building, get together and become resilient. We can’t take them home. The only thing worse is that it didn’t happen with hurricane Irene.”

The Emergency Management Team, in consultation with the president and president-elect, decided to evacuate the Campus on the day Friday and to cancel all classes until Friday through Monday. Residents will be required to evacuate on Tuesday.

The threat of the storm added new and unexpected uncertainty and stress to a high likelihood that the Williamsburg campus will see significant rain, wind, and some important loss of electronic records.

See *FLAT HAT*, page 1

College cleans up hurricane debris

BY VANESSA REMMERS  
FLAT HAT NEWS EDITOR

Administrators at the College of William and Mary were pleasantly surprised when the damage done by Hurricane Irene at the College and its campus was less severe than expected.

The hurricane, which made landfall in North Carolina as a Category 3 storm, hit the College of William and Mary campus on September 1, 2011. The storm, 120 miles per hour wind gusts and 18 inches of rainfall, affected the campus by late afternoon.

“My sense is that the damage here is much less than what we feared, thanks to the fact that we have excellent maintenance and a great staff,” said College President Victor Berke on the day.

“The damage here is less than what we feared,” said Berke. “The damage here is less than what we feared.”

How? “Thank the excellent maintenance of the College,” Berke said. “The damage here is less than what we feared.”

He mentioned a small hole in the roof of the Commons Dining Hall was the worst damage sustained by the College. Other buildings sustained no damage.

“I don’t think there was any major damage to buildings or other facilities,” he said.

See *FLAT HAT*, page 2



## Intelligent Design



Are you looking for a new wardrobe? An eco-friendly and aesthetically pleasing terrarium? Or a new way to

spice up your dorm room? All of these questions can be answered at DesignSponge.com by resident blogger Grace Bonney '03.

When Grace started at William and Mary, she had very little idea of what she wanted to do. She was coming in

see *INTELLIGENT DESIGN*, page 50

## THE WAR'S LONG REACH

### Part II: Theaters of War

By Sean M. Heuvel '02, M.Ed. '05

On April 9, 1865, Lt. Thomas “Tommy” H. Mercer, Pvt. Robert Armistead and Pvt. John G. Williams laid down their arms at Appomattox Court House. As they stood with the other remnants of Confederate Gen. Robert E. Lee’s Army of Northern Virginia, little distinguished these three young men from the rest of their comrades. They were all tired, hungry and dirty after weeks of constant retreat from advancing Union armies. On this day of surrender, they were also probably amazed to have survived



years of ferocious fighting. One undetectable factor, however, made this trio unique.

Just four years earlier, Mercer, Armistead and Williams were zealous William and Mary students who left their studies and their campus to go to

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**ON THE COVER:** The *Alumni Magazine*'s tribute to *The Flat Hat*'s front page, with images courtesy of *The Flat Hat* archives, The Virginia Historical Society and a photo by Anna Wolf.



# MAILBOX

## CARBON OFFSET

Your Summer 2011 issue has in the News Briefs section an item about William and Mary launching a carbon offset program. I think that's funny.

JOHN FINTA '74  
Vienna, Va.

## CURRICULUM REVIEW

As an alumnus of the College, A.B. '87, and president of the Society for the College, a 501(c)3 corporation founded in 2008, I am pleased to support the history and traditions of the College of William and Mary, and her academic excellence.

The College is currently engaged in a review of its curriculum, and a faculty committee is hard at work. It is timely, then, that the Society for the College is conducting a campus-wide discussion on curriculum for undergraduates, specifically the General Education Requirements and how they can best serve the academic mission of William and Mary as a liberal arts university.

With the full cooperation of President Reveley and Provost Halleran, the next event in that campus-wide discussion will be a panel discussion by faculty members and others with an interest in supporting curriculum review. It is free and open to alumni, students and the public and will be held in the Sadler Center (formerly the University Center), Tidewater Room A, at 4 p.m. on Thursday, Oct. 27. The Provost has agreed to moderate the event.

A reception will follow immediately afterward so that guests will have a chance to speak with panelists, moderator and guests, and to continue the discussion as time and energy warrant.

The Society is delighted to work with the president and the provost to co-sponsor this important event and looks forward to having as many alumni present as possible.

As we work together for the common good of William and Mary, I thank you.

Very truly yours,

ANDREW R. McROBERTS '87  
Manakin-Sabot, Va.

## HERE'S TO THE MEMORIES

I wanted to let the readers know how William and Mary has influenced my entire life and I have never spent a minute in class there. You see, my parents met at the College of William and Mary and they graduated with the class of 1953. My dad Alton Kersey was an athlete, playing baseball and basketball, and a member of Sigma Nu. My mom Joann Lore was a member of the Chi Omega sorority and both were members of the Order of the White Jacket. I always like to think that I am a product of William and Mary.

When I was young, I remember going on trips meeting up with the William and Mary gang. That consisted of mostly the basketball team and their spouses and baseball coach Howard Smith and his wife Betty. Once a year, a couple would have a

long weekend gathering at their home.

At my parents' home, we would arrange boat rides, a par one course in the creek where none of the balls would be returned, rounds of golf, games of "horse" on the basketball court, lunches, dinners and fun. One year, my dad borrowed his friend's trolley car, which is now in a museum. It was one of those things that you would have to see to believe and, in a small town, it raised a lot of eyebrows. With the locals thinking, "who were those strangers on that bus and why are they having so much fun?" I could go on and on about the fun they have had at these reunions since graduating in 1952 and 1953.

My point is in all of this: what an amazing group of people from a small Virginia college. It all hits home with the enduring friendship and love that has lasted for more than 58 years. They are no longer 21, some are deceased and some are having their issues. But the love and commitment they have shown to one another and to William and Mary is just about unheard of and it truly touches me.

Here is to a great group of people and you know who you are and I can't forget about Aunt Martha!

MELISSA KERSEY MCCORMICK  
Solomons, Md.

*We welcome letters from our readers and reserve the right to edit them. Brevity is encouraged. Please send correspondence to Editor, William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187 or email [alumni.magazine@wm.edu](mailto:alumni.magazine@wm.edu).*

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*Contributing Photographers:* Kelly Chroninger '04, John Henley, Nick Kelsh, Mark Mitchell, Glenn Oakley, Eric W. Pesola, Niki Rossi, Skip Rowland '83, Stephen Salpukas, Rachel E. Wallace, Anna Wolf

*Contributing Writers:* John W. Conlee, Jim Ducibella, Sean M. Heuvel '02, M.Ed. '05, Nicholas Langhorne, W. Taylor Reveley III, Rachel Sapin '08, Daniel Schumacher '05, Harry Tanzer '49, John T. Wallace, Brian Whitson

## ALUMNI ASSOCIATION CONTACT INFORMATION

One Alumni Drive • P.O. Box 2100

Williamsburg, VA 23187

757.221.1842 • 757.221.1186 fax

www.wmalumni.com

*Executive Vice President:* alumni.evp@wm.edu

*Alumni Communications and Magazine:* 757.221.1164,

alumni.magazine@wm.edu

*Alumni Business:* alumni.business@wm.edu

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## Coming Home

I am always reminded of the more than 300 years of tradition that we share as part of the William and Mary family. The college is the landscape for many of the most important events in our lives. It lives inside us and is an essential part of who we are. It provides something we have in common no matter where we are or when we graduated. It is one of the many things that make each of us special. It is a badge that we wear proudly and an honor we do not take lightly.

Homecoming embodies all of those qualities. It is a time for us to come home, get reacquainted with our College and our classmates, share our experiences and meet new friends who share similar passions.

The word *Homecoming* can elicit strong yearnings and emotions in all of us. But when you thought of Homecoming, you might have immediately calculated whether this was a reunion year for you and, if not, reached to turn the page. Don't do it. Don't turn the page, and do read on, reunion year or not. Homecoming is for all of us!

This year we have planned a Homecoming for YOU. There are so many choices and so many different ways to be involved. Of course, if your class year ends in 1 or 6 we have special plans for you, including reunion tailgates in the Sunken Garden before the 3:30 p.m. football kickoff and class photos. However, an inadvertent "tradition" has been established in which alumni only come back every five years. We need to change that. We want you here every year and I hope you will come.

The plans for this Homecoming were a year in the making, and are based on feedback that we received from you. Reunion classes wanted to "find" one another sooner, so we're starting the weekend earlier. The parade will roll on Friday evening and will be followed by our first annual Homecoming Block Party. Both alumni and students have enthusiastically embraced the Block Party as a great opportunity to celebrate Homecoming together ... as it should be. This College belongs to all of us. We will be dancing in the streets!



Those of you who were in fraternities might be especially interested to hear a panel outlining the new plans for a fraternity complex to be built near Yates next year. Fraternity alumni are going to have a significant role to play in helping fraternities secure one of these beautiful new spaces.

Finally, when alumni tell their William and Mary stories to one another, the stories almost always involve the Sunken Garden. We remember rushing through to make an 8 o'clock class, racing through at midnight to fulfill one of the Triathlon traditions, dancing at the King and Queen Ball, playing Frisbee® or just hanging out. The new campus buildings are beautiful and we are proud of all of them, but the heart of the campus is the Sunken Garden. It is our center and Homecoming should celebrate that as well. Saturday night, the Sunken Garden will host an all-out party where you will find the time of your life right where you left it. And you will not want to miss the big surprise at midnight!

A complete Homecoming schedule is listed on our website at [www.wmalumni.com/?homecoming](http://www.wmalumni.com/?homecoming). Check in often between now and Oct. 21, as new events are added almost daily.

Make your plans now. Get in touch with your friends. Be a part of the first annual Homecoming Block Party and watch the preseason No. 1-ranked team in the country make you proud to be a member of the Tribe. And, while you are here, look me up and let me know how we are doing.

KAREN R. COTTRELL '66, M.ED. '69, ED.D. '84  
*Executive Vice President*  
*William and Mary Alumni Association*





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# FROM THE BRAFFERTON

## 9/11: Ten Years Later

Have any of us forgotten exactly where we were when the planes hit the Twin Towers and then the Pentagon on 9/11? Not likely. There was the shock of the attacks themselves given awful reality by images on television, relentlessly replayed, and then the growing awareness that things had changed, not for the better.

Seven William & Mary people died in the World Trade Center: Alysia Christine Burton Basmajian '00, James Lee "Jimmy" Connor '85, Michael Hardy Edwards '90, Mark Gavin "Lud" Ludvigsen '91, Christopher William Murphy M.B.A. '98, James Brian Reilly '98 and Gregory J. Trost '97. They were members of the W&M family whose loss was mourned by the Tribe.

"They represented what we hope for in members of our community. At great sacrifice to their other opportunities and personal safety, they responded to the call they felt to serve."

Many alumni have served our country since 9/11, some at the highest levels, as the United States responded to sudden attack on our country. Bob Gates '65, L.H.D. '98 left the presidency of Texas A&M in 2006 to become Secretary of Defense and work for two very different presidents. Gen. David McKiernan '72 was commanding general of land forces in Iraq and then commander of U.S. forces in Afghanistan. Following a long W&M tradition, there have been many, many others who answered the call in time of national need. Two especially should be remembered.

Donald "Ryan" McGlothlin '01, considered one of the top chemistry students ever to attend the College and a Phi Beta

Kappa graduate, was a doctoral candidate at Stanford University. He interrupted that quest to join the Marines after 9/11. First Lt. McGlothlin was killed in an ambush in Iraq in November 2005. His Silver Star citation credited him with saving the lives of two other Marines during the action. Ryan was just 26 years old at the time.

Nearly five years later — in September 2010 — Army 1st Lt. Todd W. Weaver '08 died in combat. Like Ryan McGlothlin, he was only 26. A product of local public schools in York County, Todd graduated in 2002 from Bruton High School where he starred on the football and baseball teams and was a campus hero. He was a scholar as well as an athlete, earning powerful SAT scores and a GPA over 4.0.

Deeply moved by 9/11, Todd felt called to serve right after high school. He joined the Army National Guard and had a 10-month deployment in Iraq as a combat engineer before coming to W&M in 2004. He was a standout in the College's ROTC program and a Phi Beta Kappa government major. Two years after graduation, assigned to the 101st Airborne Division, Todd was again in the Middle East, this time in Afghanistan. He was killed in action in Kandahar while leading his infantry platoon. Todd was married and the father of a one-year-old daughter.

Both Ryan and Todd were natural leaders of tremendous ability and promise. They drew people to them. They represented what we hope for in members of



our community. At great sacrifice to their other opportunities and personal safety, they responded to the call they felt to serve.

Last November, the College's Student Athletic Advisory Council, working with the Weaver family, launched a wristband campaign to fund an endowment in Todd's name. The wristbands have a simple but compelling message: "One Tribe. One Family."

Looking back on the past decade, while much has changed, among the constants is this: W&M people continue to serve their communities and country in countless ways. I believe they always will. Since 1693, it's been what William & Mary people do.

A handwritten signature in black ink, reading "W. Taylor Reveley III".

W. TAYLOR REVELEY III  
President, College of William & Mary

*For more on the One Tribe. One Family. program, please visit [www.onetribefamily.com](http://www.onetribefamily.com). To read about the campus' commemoration of the 9/11 anniversary, visit [www.wm.edu/news/stories/2011/sept.-11.php](http://www.wm.edu/news/stories/2011/sept.-11.php)*





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# W&M

## AROUND THE WREN



## A Storm of Excitement

Campus welcomes its newest members — but not Hurricane Irene ~ BEN KENNEDY '05

A beloved College tradition returned to the Wren courtyard on Sept. 6 after having been delayed for a week by Hurricane Irene. No amount of rain or wind could deter the community from gathering in force to celebrate its newest students at Convocation. ~ Sophomore Zack Brown '14 was already set up in the College Yard before the ceremony even started. "We wanted to get prime real estate so we could be some of the first people to high-five the freshmen on their way out," he said. ~ "It was a really great experience on the other side," added James Blake '14, "so I want to make sure it's just as good for them when they do it." ~ While prominent judge Rebecca Beach Smith '71, J.D. '79 was scheduled to speak, Irene changed the plans. Vice President for Student Affairs Ginger Ambler '88, Ph.D. '06 spoke instead of the need to "savor" your William and Mary years. ~ She began with a "notice to the community" before changing gears to say, "I couldn't be happier NOT to be delivering administrative news of any sort" after an opening week that included a once-in-a-lifetime earthquake and powerful hurricane. ~ "Today is about the William and Mary experience we all share," she said. "It is about your new home on this stunningly beautiful campus, it is about a journey that is even at this moment unfolding and it is about each of you taking your place in this proud Tribe family." ~ The W&M community honored some of its own with the President's Awards for Service to the Community at the ceremony. Rich Thompson, associate director of operations at the Sadler Center, received \$500 that he donated to the Virginia Capital Trail Foundation and the College police department. Cassie Powell '12 received the student award and donated her prize to Campus Kitchen. ~ Providing instructions for the iconic walk through the Wren, President Reveley spoke of the cherished traditions that hold the College together. ~ "William and Mary relishes its traditions," said Reveley. "Living more than three centuries will do that for a school. ~ "As you emerge from the Wren into our applause this afternoon, remember that you now have a place in the long William and Mary line, reaching back to 1693." The new students did just that — and were stunned by the response they received on the other side of the building.



"It's awesome," said Tori Rice '15. "It's really surprising that this many people actually showed up to welcome us. It makes you feel like a real family."

"It's really overwhelming," said Melissa Goitia '15. "It just describes how awesome it is to be in the Tribe right now. Everyone is so welcoming and happy about it — I liked it a lot."

While he waved a flag bearing the initials "N2L" — for Nicholson 2nd Lower — Robert Meekins '15 felt "absolutely amazed."

"It was 10 times bigger and more amazing than anything I could ever imagine," he said. "I thought it'd just be a little ceremony but this is just fantastic."

Even the cheerleaders at the end of the line remembered what it felt like when they were freshmen.

"It's just supporting the freshmen and letting them know they have a home here," said Brianne Bryant '12. "My freshman RA told me it was like winning the Super Bowl — that's what was playing in my head."



An upperclass student celebrates his Tribe Pride to kick off the year.

## Former Defense Secretary Robert Gates '65 to serve as next chancellor



Gates '65, L.H.D. '98 as commencement speaker for the Class of 2007.

Former U.S. Secretary of Defense Robert M. Gates '65, L.H.D. '98 has been named W&M's next chancellor. Gates, who is the first defense secretary in U.S. history to serve under presidents from both political parties, led the defense department under President George W. Bush and President Barack Obama before retiring earlier this summer. As William and Mary Chancellor, he will succeed retired U.S. Supreme Court Associate Justice Sandra Day O'Connor, who will complete her term in February 2012.

"I am deeply honored to have been asked to return to the College of William and Mary, my *alma mater*, to serve as chancellor. The time I spent at William and Mary as an undergraduate student shaped my life and I look forward to working with the students, staff, faculty and the William and Mary community. It is a privilege to follow such outstanding leaders as Sandra Day O'Connor, Henry Kissinger and Margaret Thatcher," said Gates. "William and Mary is known around the world as an exceptional school which produces up and coming national and world leaders. In addition to an outstanding education, William and Mary instills in its students a sense of duty to community and country. I look forward to doing all that I can to continue and build on these traditions."

Gates, who also holds an honorary doctorate from William and Mary, will be the College's 24th chancellor. Prior to becoming defense secretary, he served in numerous capacities in the executive branch during more than 45 years in public service. From 2002–06, he was president of Texas A&M University. Gates will be the first William and Mary alumnus in the modern era to serve as chancellor of the College.

"It is absolutely wonderful to welcome Secretary Gates back to campus in this new role," said President Taylor Reveley. "He is an extraordinary example of what it means to devote a lifetime to making a difference for the better for your country. Bob Gates cares deeply about his *alma mater* and has been a great friend of William and Mary. We are delighted our students will have the chance to spend time with, and learn from, one of our nation's most respected leaders."

Reveley added that the College community owes a great debt to O'Connor, who has served as chancellor since 2005.

"Justice O'Connor has had a profound impact on our campus," he said. "With each visit to William and Mary she embraced her role as chancellor with a vibrant spirit and robust enthusiasm for our students. She has shared with them the practical wisdom and perspective on life born of her extraordinary career of leadership and service. And, of course, she wore her glittering green and gold robe of office with great panache. Sandra Day O'Connor will forever be part of the College family."

The post of Chancellor has a long tradition at the College, dating back to William and Mary's origin in 1693 by royal charter from King William III and Queen Mary II. Following the Revolutionary War, George Washington became W&M's first American chancellor and U.S. President John Tyler 1806, LL.D. 1854 later held the post. The Chancellor plays an important role, participating in major ceremonies and other events on campus and meeting periodically with students and other members of the campus community.

—Brian Whitson, *W&M News*



## Governor Appoints Four Alumni to the W&M Board of Visitors

Alumni Thomas R. Frantz '70, J.D. '73, LL.M. '81, Leigh A. Pence '00, Peter A. Snyder '94 and Todd A. Stottlemeyer '85 have been appointed to the College's Board of Visitors, Gov. Bob McDonnell announced July 1. The new members replace John W. Gerdelman '75, Kathy Y. Hornsby '79, Anita O. Poston J.D. '74 and Henry C. Wolf '64, J.D. '66.

Board members are appointed to four-year terms beginning July 1, 2011.

### Thomas R. Frantz

A resident of Virginia Beach, Va., Frantz graduated from the College with three degrees — a bachelor's degree in economics, a master's degree in law and taxation and a J.D. from the William and Mary Law School. He is chief executive officer of Williams Mullen, an international law firm.

Frantz's name can be found on the list of leading attorneys in the Commonwealth and the nation. He is listed in three categories in *The Best Lawyers in America* for each of its 25 years of publication and was named the Best Lawyers' 2011 Norfolk Area Corporate Lawyer of the Year. He has also been named to *Virginia Business* magazine's list of "Legal Elite."

He has served on numerous boards, including Eastern Virginia Medical School, the Virginia Aquarium, Hampton Roads Partnership and the Hampton Roads Sports Facility Authority. In 2009, Frantz was the recipient of the William and Mary Law School Association's Citizen Lawyer Award, which is given annually to a graduate or friend of the Law School who has made a "lifetime commitment to citizenship and leadership." He currently serves as an advisor to the William and Mary Business Law Review and is a member of the board at the Mason School of Business.

### Leigh A. Pence

Pence, formerly Leigh Anne Smith, received her bachelor's degree in accounting from the School of Business. She is the owner of Shape and Play, a fitness and exercise business that caters to parents of young children.

Following graduation from William and Mary, she worked as an auditor for PricewaterhouseCoopers, the international financial

services firm. She later worked as an audit manager for Freddie Mac before leaving the corporate world to be a stay-at-home mom. In 2009, Pence became a certified fitness instructor. A year later, she started Shape and Play as a way to help parents of young children balance exercise with busy schedules.

Physical fitness is not new to Pence, who was a multi-sport athlete in high school and played organized lacrosse at the College. A resident of Great Falls, Va., she is also an active volunteer with the Children's Support Group and the Fairfax County Victims Assistance Network.

### Peter A. Snyder

Snyder received his bachelor's degree in government in 1994. In 1999, Snyder founded New Media Strategies, an industry pioneer in social media marketing and online intelligence. It is headquartered in Arlington, Va.

For three years in a row, New Media Strategies was named to the "Inc. 500 Fastest Growing Companies in America," by *Inc. Magazine*. Both *Washingtonian* magazine and *Washington Business Journal* twice named New Media Strategies as one of the area's "Best Places to Work." Snyder, who serves as chief executive officer, was named "2006 Best Boss" by *Fortune Small Business* and one of the "Top 100 Tech Titans" by *Washingtonian*.

Snyder has served as a marketing and political expert for several national news outlets.

At W&M, Snyder was a member of the Tribe wrestling team and served as both junior and senior class president. He was also a recipient of the Ewell Award in 1994.

A resident of Alexandria, he serves on the marketing board of the National Center for Missing and Exploited Children, the board of the U.S. Chamber of Commerce Foundation and the Board of Trustees of Cushing Academy.



Frantz '70, J.D. '73, LL.M. '81



Pence '00



Snyder '94



Stottlemeyer '85

### Todd A. Stottlemeyer

Stottlemeyer, who resides in Herndon, Va., graduated Phi Beta Kappa with a bachelor's degree in government. After receiving his law degree from Georgetown University in 1991, Stottlemeyer went on to a successful career in the technology sector.

Over the past 25 years, Stottlemeyer has held various executive posts, serving as president, chief executive officer, chief financial officer and a former business owner. He served three years as president and chief executive officer of the National Federation of Independent Business and is currently chief executive officer of Interactive Technology Solutions (ITSolutions), a management and information technology company.

Stottlemeyer, who was an offensive lineman on the Tribe football team, has returned to his *alma mater* several times to give guest lectures on entrepreneurship. He currently serves on the Board of Advisors for William and Mary's Thomas Jefferson Program in Public Policy and the Athletic Educational Foundation, and is a former member of the William and Mary Washington Council and the Foundation Board. He has also served as chairman of the Fairfax County Chamber of Commerce, and has held positions on three state commissions.

—W&M News



# [WILLIAM AND MARY] BY THE NUMBERS

**5.8** Magnitude of the Aug. 23 earthquake felt on campus and up and down the East Coast. According to reports, the earthquake occurred at 1:51 p.m. and was centered in Mineral, Va., which is 83 miles from Williamsburg. Tremors were felt as far north as Maine. After a disruption of their department meeting, geology chair Chuck Bailey '89 said, "Our discussion was interrupted by a motion from the floor."

**468** The College has welcomed a record 468 international students representing 51 countries to its campus for the 2011-12 academic year. There are 245 international graduate students and 223 undergraduates. In addition, a record of 85 new, four-year, degree-seeking international students are on campus,

including four international students in the first cohort of the St. Andrews — William and Mary Joint Degree Program.

**5** In its annual undergraduate listing of "America's Top Colleges," *Forbes* once again listed the College as the second-highest state-supported school in the country. W&M was listed as the fifth-best public college overall (including military institutions) and 49th among all public and private universities. The College made the magazine's list as the 20th-ranked research university.

**41** *Forbes* also ranked William and Mary's full time M.B.A. program 41st in the country, up from 49th a year ago. The magazine measured the best business schools based on return on investment.

## Tribe Square opens to students; businesses to follow

**S**tudents and members of the community looking for late-night dining options near campus will have several more establishments to choose from later this fall semester.

The William and Mary Real Estate Foundation announced in July that three businesses — The Crust, Pita Pit and Subway Café — have signed leases to open this fall in Tribe Square. The foundation is negotiating a lease agreement with one more new business locating in Tribe Square, a mixed-use building located on Richmond Road directly across from campus, said Nancy Buchanan, executive director of the William and Mary Real Estate Foundation.

"We are thrilled to offer these new dining options to members of the campus and local communities," Buchanan said. "This building is a beautiful addition to the local landscape and these three businesses fit perfectly with this new era of student housing and student retail near campus."

The Crust is a new restaurant concept developed by Baker's Crust. It is centered around a wood-fired oven and artisan breads, creating a menu that includes everything from authentic wood-fired Neapolitan pizza and wood-fired grinders to fresh salads and hand spun crepes. A full bar along with a wide variety of microbrews and drafts will also be available, Buchanan said.

Subway Café will be designed to give off a more relaxed feel, complete with brick or wood-paneled walls, she said. It will leverage the chain's partnership with Seattle's Best to embrace more of a coffee-house ambiance, Buchanan added. The restaurant will still offer the same sandwiches as a regular Subway but customers will also be able to choose from a number of baked goods, dessert items and a full line of espresso-based items.

The Pita Pit, which offers pita-bread sandwiches, soups and salads, is described as a healthy alternative to traditional fast food, Buchanan said. Under the slogan "Fresh Thinking. Healthy Eating," the restaurant serves all of their sandwiches in Lebanese-style pocket pitas with vegan, vegetarian and traditional options. The Pita Pit will also be offering self-serve frozen yogurt, she said.



The Crust, Pita Pit and Subway Café are coming to Tribe Square this fall.

Both The Crust and Pita Pit will face Richmond Road and will have large outdoor cafés for dining on their own private terraces. For years, Buchanan noted, students have asked for more places to eat within walking distance after 9 p.m. As part of the lease agreement, she added, the eateries will remain open until at least 1 a.m.

Tribe Square includes four retail spaces on the first floor and apartment-style student residences on the second and third floors with 14 apartments. The residential section, which was the quickest student housing option to sell out for the upcoming school year, opened to students in August.

The Real Estate Foundation is working with brokers Mike Mausteller and Matt Leffler of Harvey Lindsay Commercial Real Estate in leasing the Tribe Square retail space, Buchanan said. The storefronts will open to the public when the business owners complete their construction, which is expected to be in the September through October timeframe. The name of that fourth business will be announced as soon as the final lease is signed, Buchanan said.

—Brian Whitson, W&M News



## Tribe pulls together to face Hurricane Irene

**H**urricane Irene caused some minor flooding and the loss of several large trees when it struck Williamsburg on Aug. 27, but the campus did not sustain any major damage in the storm. The College's Emergency Management Team and many others worked throughout the weekend to monitor and mitigate the hurricane's impact on the College.

William and Mary police officers worked around the clock throughout the storm to protect campus and make sure it was ready for students to return on Aug. 30. According to Chief of Police Don Challis, campus police officers made patrols of campus buildings and grounds to determine the level of damage. Reports of water leaks, downed power lines and fallen trees were relayed back to Facilities Management so cleanup work could begin.

Both the network and phone system stayed up during the entire storm, according to Chief Information Officer Courtney Carpenter. This was important for researchers at the Virginia Institute of Marine Science, which used a "Super Computer" during the storm to run surge models. More than six hours of forecast storm surge information was fed to the National Weather Service.

"The College, with the blessing of the state as far as funding for an emergency generator upgrade project, has made significant improvements in its ability to maintain power to critical facilities," said Associate Vice President for Facilities Management Dave Shepard. "The College was very lucky this time. The power on the main campus stayed up almost throughout the whole evolution, which was much different than Isabel, when we were out completely for almost a week. In this case, we were almost completely restored to power on Sunday night."

Grounds and maintenance crews worked on Saturday, keeping drains open to minimize flooding or water intrusion.

Matt Trowbridge, university arborist, has begun assessing the damage to the College's trees. Initial reports were that 40 trees of different sizes — some substantial — came down, cracked or had other significant damage.

Irene's heavy rains also muddied the archaeological excavation site at the base of the Brafferton. Though the conditions may have set the work schedule back, it did no damage to the dig, said archaeology crew member Jeff Brown.

—W&M News

## [NEWSBRIEFS]

### New Confucius Institute Expands W&M's Global Reach

The Confucius Institute at William and Mary, a collaborative program in partnership with Beijing Normal University and the Office of Chinese Language Council International, will work with the College to offer Chinese language and culture courses, provide teacher training and support study abroad, officials announced Aug. 23. Beijing Normal University is one of the top 10 universities in China with 16 top-ranking degree programs, including education, psychology, Chinese and math. Since the program started in 2004, more than 300 Confucius Institutes have been opened worldwide.

### Bachmann LL.M. '88 announces bid for U.S. presidency

Minnesota Congresswoman Michele Bachmann LL.M. '88 officially launched her run for president on June 27 during a campaign event in her hometown of Waterloo, Iowa. Bachmann, who was first elected to Congress in 2006, was the first

Republican woman to represent Minnesota in the U.S. House of Representatives. She is the founder of the House Tea Party Caucus.



**Bachmann LL.M. '88**

Previously spent five years as a federal tax litigation attorney. The university offered the master's program in tax law from 1954 to 1995.

### Rector Trammell '73 appointed to national association for higher education governance

The Association of Governing Boards of Universities and Colleges (AGB) announced today that William and Mary Rector Jeffrey B. Trammell '73 has been appointed to its Council of Board Chairs.

Founded in 1921, the AGB is the country's premier authority on higher-education governance. The Council of Board Chairs serves as an advisory body to AGB's board and president, and is made up of 21 chairs of boards of trustees of American universities and colleges.

### McClanahan '81 elected to Virginia Supreme Court



**McClanahan '81**

Alumna and former Board of Visitors member Elizabeth A. McClanahan '81 was elected to Virginia's Supreme Court by the General Assembly, Gov. Bob McDonnell announced Aug. 1.

McClanahan previously worked as a partner at the law firm Penn, Stuart & Eskridge and served as Virginia's chief deputy attorney general before being elected to the Virginia Court of Appeals in 2003. From 1998 – 2001, McClanahan served on William and Mary's Board of Visitors.



## Called from the Beginning

BY RACHEL SAPIN '08

Susan Bowman '69 never let being a woman get in the way of what she wanted to do — whether it was in the secular or spiritual realm. That's one of the reasons why she didn't think twice about becoming an ordained Episcopal priest at a time when women were not welcome in the profession. "All the way through the process, people kept saying, 'You have to write a book,'" explains Bowman. After more than 20 years in the ministry, she finally took their advice.

Bowman recently published *Lady Father*, a story chronicling her journey through the ordination process in the Episcopal Diocese of Southern Virginia during the 1980s. It was a bittersweet experience for Bowman, and one she felt was necessary to share with others. "There were so many things that happened that were just mind-blowing," she emphasizes in regards to the discrimination she experienced as one of the few female priests at the time. Bowman became an ordained priest in 1986, only 10 years after the first Episcopal ordinations of women to the priesthood in the United States, when 11 women were "irregularly" consecrated in Philadelphia.

At the time, being a female priest in southern Virginia was unheard of. "I was ready to walk out a number of times," she remembers, "just because of the painfulness of the rejection from those who didn't accept how I felt and what I wanted to do, what I needed to do." She found the unlikelyst of allies in her bishop, who had long been at the forefront of the battle against women taking on leadership roles in the church. "He finally changed his mind, slowly and prayerfully," she reflects. "He received a lot of angry criticism, which brought much pain and agony for that decision."



Susan Bowman '69





PHOTO: NIKI ROSSI

Although the journey to becoming one of southern Virginia's first ordained women priests was a difficult one for Bowman, it was not unfamiliar territory. In fact, it was not her first foray into a male-dominated profession. Before pursuing

time when female students still had curfews, and is particularly proud of how she helped change the school's policy toward male visitors in women's dorms. "One of the best things that happened was that we organized this great sit-in on a

"I was ready to walk out a number of times, just because of the painfulness of the rejection from those who didn't accept how I felt and what I wanted to do — what I needed to do."

her lifelong dream of becoming a priest, Bowman worked for many years for the city of Petersburg, Va., wearing various municipal hats. It was in her initial role as the first, and at the time, only female engineering assistant for the city, that she learned to deal with work discrimination.

"The men had these little tricks that they played on me when I first got the job," she explains with a laugh. "We were out surveying a property for a new firehouse. It was really bad terrain, and I had on my long, good coat and wasn't dressed for it at all. They did not care about that, so they played their little tricks that they always play where they get the person to pull the line and pull and pull and pull, keep pulling it tighter, tighter, tighter, and then they let it go and you fall on your butt. I went through that."

Bowman now reflects on the experience fondly; she's even remained good friends with many of her former municipal coworkers. "I had to fight, but I didn't fight like some people would fight," she emphasizes. "I just fought by being who I was, and by being the best I could be."

Bowman attributes the way she handles herself in the face of adversity in part to her time at William and Mary. "I always felt comfortable at William and Mary," she recalls. "I didn't feel like I had to fight my way up some kind of ladder. I never felt like we were fighting battles, which was fine with me because I'm not a battle fighter." Although Bowman does not consider herself a battle fighter, she's never backed down from what she sees as unjust. Even as a student, she wasn't afraid to challenge the status quo. Bowman attended William and Mary at a

Sunday afternoon," she explains. "We had all the doors open, and guys came in; we sat and visited with them. We did it, and we did it right. Nobody made a big deal of it, and then they changed the rules. After that, they let us have male visitors in our dorms on Sunday afternoons."

Tim O'Brien writes in his Vietnam war memoir *The Things They Carried*, "The thing about a story is that you dream it as you tell it, hoping that others might then dream along with you." When we write a story, we often write it for something or someone beyond ourselves. For Susan Bowman, her memoir is not only a way to share her experience with the world, it's an ode to the bishop who stood by her, going against his clergy and his strong feelings to do so. "I really wanted people to know what a hero he was for what he did," she says. "I needed to write it as a tribute to him if nothing else." Today, Bowman's reflections appear on [Ladyfather.com](http://Ladyfather.com), where her memoir is available.

There is a hint of pride in Bowman's voice as she reflects on her road to priesthood, and how against all odds, she fulfilled a childhood ambition. "I loved the church when I was growing up," she reflects. "I would sit with my grandmother because my parents sang in the choir. Years later, I remembered sitting with her and wishing I was a boy — I always wished that I had been a boy so I could carry the cross. What I didn't realize until years later, was that I wished to be a boy so that I could grow up to be a man, so I could do what the preacher was doing. I felt called from the very beginning."





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# W&M

## ALUMNI SPIRIT



## Nobody Does it Better

Prepare for a Giant Green and Gold Celebration ~ MITCH VANDER VORST

**D**o you hear the Wren calling your name? As you know, there is not a better time to enjoy the glories of Williamsburg than the fall, and no more opportune time to return to your *alma mater* than Homecoming. ~ This year we have planned a great Homecoming for everyone. Of course, there will be special activities for the reunion classes (class years ending in 1 or 6), including reunion tailgates in the Sunken Garden before the 3:30 p.m. football kickoff, but even if it's not "your year," there will be plenty to do and see. ~ The parade is now on Friday afternoon, and will be the beginning of a huge block party that will close Richmond Road from Wawa to the the Hospitality House and Scotland Street past the delis. There will be live music, beer trucks and great food. It will be your chance to meet up with old and new friends, and to interact with students who are as passionate about William and Mary as each of you. The block party will conclude with a spectacular bonfire and pep rally on Yates Field. We expect some surprise guests, as well as the pep band, the cheerleaders and Tribal Fever. ~ Saturday morning, after the annual conversation with President Reveley, you will have opportunities to visit with faculty members and tour department open houses. Many sororities and fraternities will also be inviting their alumni to visit. ~ Finally, Saturday night, the entire Sunken Garden will be transformed into one gigantic party. There will be a great band, good food, lights in the trees and fireworks at midnight ... you will not want to miss this. ~ Find out more information and register online at [www.wmalumni.com/?homecoming](http://www.wmalumni.com/?homecoming).



## Tweeting Far and Near: A Homecoming Media Preview

This year's Homecoming presents many exciting new events and features, such as fireworks in the Sunken Garden and a Block Party that will flow into Richmond Road. However, these new additions aren't just limited to a physical location. Some will take you to the Web. Here are a few more features that will have you talking during Homecoming.

**Microsite:** This year, you'll have all of the answers to your Homecoming questions in the palm of your hand. The William and Mary Alumni Association's Homecoming mobile microsite will have information on everything from parking to event schedules to weather. To stay connected during Homecoming, be sure to visit the microsite from your mobile device. (<http://m.wmhc.mobi>)

**Twitter:** A social media network modeled after an RSS feed, Twitter allows users a direct connection to the thoughts and posts of other users, celebrities, companies and schools. Can't make it to Homecoming? Alumni Association staff members will be live-tweeting during events so that you'll still have access to all of the action, even if you are on the other side of the country. Follow the William and Mary Alumni Association at @WMAumni. ([www.twitter.com/WMAumni](http://www.twitter.com/WMAumni))

**Foursquare:** Foursquare is a location-based social media site that allows you to keep track of places you and your friends have visited. Show that you have "checked in" at the William and Mary Alumni House during Homecoming and receive a gift from the Alumni Gift Shop. (<http://4sq.com/I20yXB>)



Foursquare on an iPhone

## WMAA's New Faces

As records support specialist, Lisa Von Gehren is responsible for monitoring the Alumni Association's website validations, maintaining alumni biographical records and reviewing data control reports for accuracy and integrity. In addition, she assists other departments with research and data entry.



A native of Williamsburg, Va., Lisa knows campus quite well. Lisa and her husband, Erich, have previously resided in the Washington, D.C. area and Beirut, Lebanon. They now live in the Croaker area near Williamsburg with two sons, Nicolaus and Reinhardt.

Lisa enjoys the beach, boating, camping and spending time with her family and friends.



Jenise Lacks '11 joined the William & Mary Alumni Association in August 2011 as the Alumni Gift Shop manager.

Born in Halifax, Va., Jenise earned a B.A. in art history from the College. During her time at the College, she was a member of Delta Delta Delta sorority and participated in fundraising fashion shows. She was also on the Syndicate dance team. Prior to accepting her position with the Alumni Association, Jenise worked for retail stores in the Williamsburg area including Michael Kors, DKNY and Lacoste.

Jenise likes sweets, good books and movies that make you think. She later plans to attend design school in hopes of becoming a fashion designer.

Susan E. Bowe '85 joined the William and Mary Alumni Association in August 2011 as executive assistant/travel program manager.



Susan grew up in Williamsburg, and holds a B.A. in human relations with a minor in French from the College. Susan has been involved for many years with the Williamsburg Chapter of the Association, serving two terms on the board, including two years as its president. Prior to joining the Alumni Association staff, Susan worked professionally for a regional accounting firm and an environmental consulting firm.

Outside of the Alumni Association, Susan enjoys bicycling, kayaking, beachcombing and traveling. Susan is married to Jim Orrell, and has two children, Courtney and Dylan.

*To meet the new Director of Alumni Communications, see page 58.*



## Freshman Ice Cream Social

On Aug. 23 the Alumni Association continued its tradition of welcoming freshmen into the William and Mary family at the annual Ice Cream Social. More than 850 newly sworn-in members of the Tribe captured Clarke Plaza and tested their powers of discrimination: chocolate, vanilla, or strawberry provided by Bruster's. Extra credit was given for choosing the correct ratio of hand-crushed toppings from Andes mints and Reese's® cups to sprinkles and Oreos.

A brave few battled each other on Wii Sports, projected on a giant screen for all to see. Green water bottles emblazoned with the "Tribe" logo added to the pride that was already evidenced by many of the students, as demonstrated by their various William and Mary paraphernalia and shirts.

The Freshman Ice Cream Social is sponsored by the Student Alumni Council. To view more photos of this event and others, please visit the William and Mary Alumni Association page on Facebook.

## Alumni Chapter Happenings



[1]



[2]



[3]



[4]



[5]

[1] Denise and Ben Anger J.D. '09 and Tom Robertson J.D. '08 at the San Diego President's Reception. [2] The newly elected Lower Peninsula Alumni Chapter Board at the chapter's annual picnic. [3] Karen Cottrell '66, M.Ed. '69, Ed.D. '84 presents Zoe Graves with her Honorary Alumni Award. [4] The newly elected Charleston Alumni Chapter board. [5] Executive Vice President of the Alumni Association Karen Cottrell and President of the Williamsburg Alumni Chapter, Pam Michael '65 present Sheri Elson '74 with the Alumni Service Award.



## [BOARDNOTES]

## CAST YOUR VOTE

[www.wmalumni.com/?vote](http://www.wmalumni.com/?vote)

The Board of Directors is responsible for developing policy and steering the course of the Alumni Association. By an overwhelming majority of votes cast last year, **all alumni** are eligible to participate in Alumni Association elections now, regardless of donor status. Make your vote known and go online now to vote. Choose up to four of the following eight candidates.

Online voting saves the Association over \$40,000 — that's \$40,000 better spent on reunions, Homecoming, the Alumni House and chapter support. Online voting is secure and easy. It saves 85,000 sheets of paper, 170,000 envelopes and lots of postage and handling. It makes sense. However, if you

still require a paper ballot, call 757.221.7855 or email [alumni@wm.edu](mailto:alumni@wm.edu) to request one and it will be mailed to you.

Voting closes on Nov. 20, 2011.

#### Christopher Adkins '95, Ph.D. '09 — Williamsburg, Va.

Adkins is director of the undergraduate business program at William and Mary, and has been teaching business ethics for the last nine years. His research and teaching combine insights from cognitive neuroscience and social psychology to enhance business decisionmaking, particularly in the areas of sustainability, ethics and social entrepreneurship. Adkins has applied this research in creating several innovative programs at the College, launching the "Do One Thing" for Sustainability program in 2009 and in 2010 cofounding the



Corporate and College Collaborative for Sustainability, a new partnership for innovation in sustainability education. Chris also holds an M.A. from Boston University. He and his wife Shelly have three sons.

*Every day I am inspired by my students; by their commitment to better not only themselves but others, and by the dedication of our faculty to develop such potential. In my leadership roles at the College, I have also encountered so many alumni that bring the W&M spirit of "making a difference" to their communities. As a member of the board, I would like us to explore new ways for alumni to collaborate with students and faculty in making a difference, both on campus and beyond.*

#### Jordan Blair '05 — Sacramento, Calif.

Blair is currently the director of communications for Jesuit High School in Sacramento, Calif. He holds two master's degrees and is completing his doctorate at the University of Southern California. He currently serves as president of the board of directors of River City Food Bank and is vice president-elect of Fairytale Town. While at William and Mary, Blair managed the student television station and was a member of the Student Alumni and Student Athletic Advisory Councils. Since gradu-



ation, he has served in the executive office of Gov. Arnold Schwarzenegger and the California Department of Mental Health. He is a member of the Order of the White Jacket and was chair of the Young Guard Council, an ex-officio member of the WMAA Board of Directors, from 2008-10.

*William and Mary is more than just a school, it was and is an opportunity to experience great traditions while being challenged to constantly do more. My interest in serving on the Alumni Association Board stems from a desire to give back to the College that gave me so much and to ensure that all alumni, whether from the Young Guard, Olde Guard, or anyone in between, continue to have the opportunity to be meaningfully engaged with each other and with the College.*

#### J. Thomas Flesher '73 — San Francisco, Calif.

Flesher is executive vice president, chief technical officer and cofounder of E-Net Corporation, an information technology firm. He



has 40 years of experience in database management systems, communications and data center management. He has also served as a board member for the Fund for William and Mary and the Muscarelle Museum of Art, as well as chair and co-chair of class reunion gift committees. As a student, he was involved with Sinfonicon, the Math Club and Phi Mu Alpha music fraternity. He was recently honored

for 25 years of service as organist for First Presbyterian Church in Napa, Calif., where he is an active member of the local music community. He also participates in the management of a 1,000-acre ranch located in the hills above the Napa Valley where he has a second home.

*As alumni we are all members of a remarkable community. I'd like to serve on the Alumni Association board and devote my energy to support, nurture and enhance efforts to celebrate our diversity. I see this as totally consistent with the need to continuously affirm our shared values and our respect for the College's unique and glorious history.*

**Richard J. Hill '84 — Falls Church, Va.**

Hill is associate vice president of industry technology for the Mortgage Bankers Association in Washington, D.C., the national association representing the real estate finance industry. Previously, Hill was managing director for iNovate Solutions, a business and technology consulting firm and spent 20 years as director of data strategy with Fannie Mae. For the College, he was chair of the 25th Reunion Gift Committee and a chair of the board of directors of the Fund for William and Mary and member of the National Campaign Committee.

*The College has been important to me well beyond my years in Williamsburg. I have developed many lifetime friendships via my involvement with various College organizations. By participating on the Board of the Alumni Association, I hope to help others develop relationships that are as enjoyable to them as mine have been to me.*

**Cynthia Satterwhite Jarboe '77 — Bonita Springs, Fla.**

Jarboe is currently interim chief financial officer for AtHome America Corporation in Florida, a direct sales retailer of home decorative products. A certified public accountant, she has served as financial advisor and CFO for a number of businesses in a variety of categories. She began her career with nearly 20 years at consulting firm Coopers & Lybrand L.L.P. At the College, she was *Flat Hat* editor, a member of Kappa Kappa Gamma, a class officer and an orientation aide. She received the Alumni Service Award in 2004 and was chair of the Alumni Chapter Presidents Council from 2006-07. Jarboe earned her C.P.A. in 1979.

*My interest stems from serving as a Chapter President and as the President of the Chapter Presidents Council. W&M is a place to come home to, a family support network for life. I want to ensure it remains relevant to all ages of alumni by spreading that family feeling on campus and across the country.*

**Stacy Elizabeth Lee '06 — Richmond, Va.**

Lee is an assistant public defender for the City of Richmond, Va. Previously, she was an associate attorney with James A. Bullard Jr. P.C., focusing on criminal defense. She is vice president of the Hill-Tucker Bar Association, secretary of the Richmond William and Mary Alumni Chapter, and a member of the Metro Richmond Women's Bar Association and the Richmond Criminal Bar Association. While at the College, she was a member of Delta Sigma Theta, a resident assistant and head resident, a President's Aide and a winner of the Ewell Award. She received her law

degree from North Carolina Central University School of Law.

*As immediate past chair of the Richmond Young Guard, and current Richmond chapter secretary, I harbor the same passion for the Tribe today as when I first stepped into the Wren. I seek to leverage my experience to assist the Board in achieving greater alumni participation. Specifically, I am well-positioned to represent the interests of younger alumni and minority communities.*

**Elyce C. Morris '98 — La Jolla, Calif.**

Morris is associate vice president of Student Dispute Resolution at Bridgepoint Education. She specializes in higher education law and has served as the director and counseling attorney for Student Legal Services at the University of California San Diego and as dean of students at California Western School of Law. Elyce joined the board of the W&M San Diego Alumni Chapter in 2002 and has led the chapter as President since 2004. As a student, Elyce was a member of Gamma Phi Beta, Phi Alpha Theta, the debate team and

wrote for the *Flat Hat*. Elyce earned a J.D. from the University of Southern California and an LL.M. in Dispute Resolution from Pepperdine University.

*There are many reasons I am interested in serving on the board. One reason relates to my commitment to exploring ways of enhancing the alumni experience. I also desire to encourage alumni who reside in regions located farther from the College to remain connected and engaged. I seek to bring the perspective of smaller chapters and more geographically distant alumni to the broader conversations relating to alumni.*

**Kevin J. Turner '95 — South Riding, Va.**

Turner is currently an associate partner for IBM's state and local government and education practice in the Washington, D.C., area.

Previously he has served as a managing consultant for PricewaterhouseCoopers. He received his M.B.A. at the George Washington University. For W&M, Turner was on the board of directors for the Fund for William and Mary from 2003-09. Turner was the chair/co-chair of the Class Gift Committee for his 5th, 10th and 15th year reunions. He received the Young Alumni Service Award in 2006. As a student, he played football, was a member of Sigma Chi and a President's Aide as well as president of his junior and senior classes. He and his W&M sweetheart, Lisa Romano Turner '95, have two young sons.

*W&M has opened many doors for me since graduation. Therefore, giving back is very important to me. I plan to leverage my business, civic and W&M volunteer experiences, to help broaden and diversify the spirit of community, stewardship and loyalty amongst our alumni. At the same time, I will advise the Association on "smart business decisions" that will help elevate the value of our W&M education and its reputation around the globe.*





# Tribe TAILGATE 2011



The William and Mary Alumni Association invites alumni and friends to join us at the Alumni House before each home football game.

**\$15** per person and **\$10** for children (ages 4-10) for each pre-game event. Food and drinks are included in the cost as well as entertainment.

For more information on these and away tailgates, please visit us online at

[www.wmalumni.com/?tailgate](http://www.wmalumni.com/?tailgate)

## 2011 HOME SCHEDULE

### University of New Haven September 17

Game Time: 7 p.m.

Tailgate Time: 5-7 p.m.

Alumni House, Clarke Plaza

Traditional Barbecue, with pulled pork or chicken, rustic cole slaw, traditional potato salad, garden vegetable pasta salad (vegetarian), soft drinks, beer, wine, rolls and double-chocolate brownies.

### James Madison University September 24

(Family Weekend)

Game Time: 7 p.m.

Tailgate Time: 5-7 p.m.

Alumni House, Front Lawn

New Caribbean, featuring roasted and grill-finished jerk chicken, coconut mango rice, Caribbean black beans, corn muffins, fresh-baked cookies, soft drinks, beer, wine and margaritas.

### University of New Hampshire October 15

Game Time: Noon

Tailgate Time: 10 a.m.-Noon

Alumni House, Front Lawn

Bloody-Mary Brunch, with scrambled eggs, a waffle station with lots of toppings, sausage, breakfast breads, fresh fruit and hash browns.

### Old Dominion University November 12

Game Time: Noon

Tailgate Time: 10 a.m.-Noon

Alumni House, Clarke Plaza

Texas Style Chuck Wagon, with carved beef brisket, oven-layered potatoes, barbecued baked beans, corn bread and cathead biscuits, brownies, soft drinks, beer, wine and spiked apple cider.



# W&M

## TRIBE SPORTS

### Philosopher Soccer

Chris Norris '95 and the "Grand Picture"

~ BEN KENNEDY '05

**A**t times, Chris Norris '95 seems like a man battling against a culture of impatience.

"There are a lot of great things happening in our country for soccer," he says. "Unfortunately, they get scrutinized by our culture at the moment, which is very much a 'now' culture. But the process is not going to be a 'now' process."

It is about *process* with the men's soccer program, and the process pays off. As the 2011 Alumni Association Coach of the Year, Norris has found success by focusing not on hardware, but on hard work.

"We talk every day about taking care of the little details," he says. "We are invested in the journey and not just concerned about the results. It's the grand picture at the end of the season."

Results for the 2010 men's soccer team were impressive. With an experienced squad — including standout Nat Baako '11 and now-Major League Soccer player Alan Koger '11 — the Tribe achieved a 15-4-2 record, was ranked as high as ninth nationally and arrived at the NCAA Tournament. After advancing past University of Maryland-Baltimore County, the Tribe fell to Southern Methodist in a 1-0 heartbreaker. Norris still calls it a remarkable season; he watched the team chemistry develop over the full four years.

"Last season was the culmination of that group of players and all of their hard work," he says. "They really built a foundation for the program which we think is firm and will lead us to future success."

This modesty is typical Norris: always deferring credit to the players. When he was named the CAA Coach of the Year and the South Atlantic Region Coach of the Year, he said, "Fortunately in my case — because of the team's success — I got some individual awards." Norris was also the 2009 Alumni Association Coach of the Year.

He says those awards lend him some instant credibility when he appears during soccer conferences and camps. This past summer, Norris spoke for the Virginia and North Carolina high school coaches associations, an engagement he says he is "passionate about."

"Coaching education is something that I care a lot about," he says. "You typically walk in and may be nervous at the very



beginning, but as soon as you launch into what you're doing, all those nerves go away. You get excited again about being in a room where everybody is into soccer."

The academic approach pervades Norris' entire approach to the game. Norris and his staff advocate a strong schoolwork ethic along with their detail-oriented soccer methodology. Norris knows this is many players' last chance to play top-level soccer and is focused on providing a good experience and a solid foundation.

"We really look at ourselves as facilitators more than anything," he says. "We want them to be in an environment where there's an emphasis on excellence in the classroom, social responsibility, maturity and making good decisions. Ultimately when guys leave here and graduate, we want them to be in a position where they can contribute to society in a positive manner."

To do this, Norris draws inspiration from a wide variety of figures. Some, like Arsenal manager Arsène Wenger in the English Premier League, come from soccer. Others do not, like New England Patriots coach Bill Belichick of the NFL — Norris is a self-proclaimed "sports junkie." Even Teddy Roosevelt makes the coach's reading list.



Coach Chris Norris '95

"I'm always intrigued by people who are thinking a little bit outside of the box," says Norris. "[Wenger] has been pretty revolutionary in his career in a lot of different ways. He's a guy I try to pay attention to."

So while Norris is paying attention to Wenger, the soccer world will pay attention to Norris. Entering the 2011 season, the Tribe was ranked No. 13 despite losing 10 seniors from the previous team. Norris cautions that 2011's is a "young

group and we've got a tough schedule." But in their first official game since the NCAA Tournament loss to SMU, Norris led the team to Dallas, awaiting their rematch with the Mustangs.

"Patience is important in soccer," he says. "It really is a game of nuance."

Nuance nothing. The Tribe kicked off the season with some good old-fashioned revenge: William and Mary 3, Southern Methodist 2. They were off to a promising start.

## A New Home For Sticks and Kicks

**M**artin Family Stadium at Albert-Daly Field, the new home for William and Mary's lacrosse and soccer programs, opened on April 15. The 1,000-seat stadium features a high-quality brick facade, a pre-fabricated press box, restrooms and team rooms. The facility opened with a 13-8 win over Hofstra for W&M lacrosse.

Named in honor of Eff and Patty Martin and their children, Andrew, Christine and Julia '09, the facility improves upon Albert-Daly Field, which was finished in 2004. It remains the Tribe's first natural-grass surface for soccer after years at Busch Field. With the addition of the new seating, Tribe fans can expect an even better atmosphere for games.

"It's awesome," says men's head coach Chris Norris '95. "We're thrilled to be playing there — it raises our standards."

"As soon as the recruit comes in the door, it makes me want to say, 'come on, let's go out and see the game field,'" says women's soccer head coach John Daly. "I think it's going to be a big plus."



# [SPORTSBRIEFS]

## Gymnasts finish third in national academic rankings

Four gymnasts have received first-team Academic All-American Scholar-Athlete designation by the College Gymnastics Association for the 2011 season: Matt Holmes '11, Dave Ellis '11, Steve Deutsch '12, and Daniel Potemski '14. In addition, Tribe gymnasts finished the season 13th in the final NCAA rankings for men's gymnastics.

## New Coaches for Basketball, Track and Cross Country

Men's basketball head coach Tony Shaver announced the addition of Kotie Kimble as



Kimble

an assistant coach to the Tribe men's basketball program on Aug. 11. Kimble spent the last three seasons as an assistant coach at UNC Asheville. Jill Miller and Matt

Gutridge will also be joining the Tribe as assistant coaches for cross country and

track this fall. A Wake Forest graduate, Miller joins the Tribe after spending the last three years at Brown University, including serving as the head women's cross country coach during the 2010-11 school year. Gutridge, a graduate of U.Va., has spent the past three years coaching cross country and track and field and teaching English at Grafton High School in nearby Yorktown, Va., leading the Clippers to the VHSL Boys AA State Championship in 2011.

## Sellers '08 To Coach New Lacrosse Program

Former lacrosse standout Jaime Sellers '08 has been hired as the head women's



Sellers '08

lacrosse coach at Coastal Carolina. Sellers becomes the program's first head coach, as the Chanticleers will officially begin competition in the spring of 2013. After a prolific, record-setting collegiate playing career,

Sellers spent the past three seasons as an assistant coach at Stanford University before being hired by Coastal Carolina. As a player at W&M, Sellers earned multiple all-conference honors and was an all-region selection as a senior.

## Rep. Wittman brings green and gold to Nationals Park



Rep. Rob Wittman

Congressman Rob Wittman (R-Va.) saluted the green and gold July 14 night as he wore a William and Mary Tribe uniform in the *Annual Roll Call* Congressional Baseball Game. The

game between teams of Republicans and Democrats is played each summer for charity. The Congressman entered the game as a pinch runner and stayed in as the centerfielder. Democrats didn't need a swing vote as they won the game 8-2.

# [GAMESTOWATCH]

We're number one. Preseason rankings — including the top rank from Phil Steele's popular football yearbook — all had the Tribe near the top of the heap in the Football Championship Subdivision (FCS) as well as the CAA. Can Head Coach Jimmye Laycock '80 really sustain it and make a bid for the national title? Stay tuned.

## vs NEW HAMPSHIRE OCTOBER 15

The Wildcats have been in the national FCS top-25 for an insane 97 consecutive weeks. The Tribe, however, owns a seven-game win streak over UNH. Running back Dontra Peters



will have to get past Tribe linebacker Jake Trantin '11, who is by all accounts just as dangerous as in seasons past.

## vs OLD DOMINION NOVEMBER 12

The CAA's newest team will have to slog through Delaware, UMass and JMU before they even get to Williamsburg. They have the most experienced starting QB in the league in



Thomas DeMarco, but can they tackle a full CAA season? Last year's close game in Norfolk will be a distant memory by November.

## AT RICHMOND NOVEMBER 19

The 41-3 embarrassment suffered by the Spiders in 2010 does not look to be a passing fad. While the new stadium on campus is impressive, it won't be enough to contain all-every-

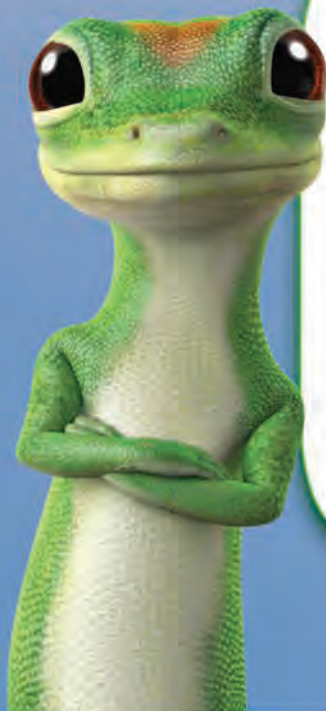


thing running back Jonathan Grimes '12. Never mind the Spiders' coach resigned just two weeks before the season started.



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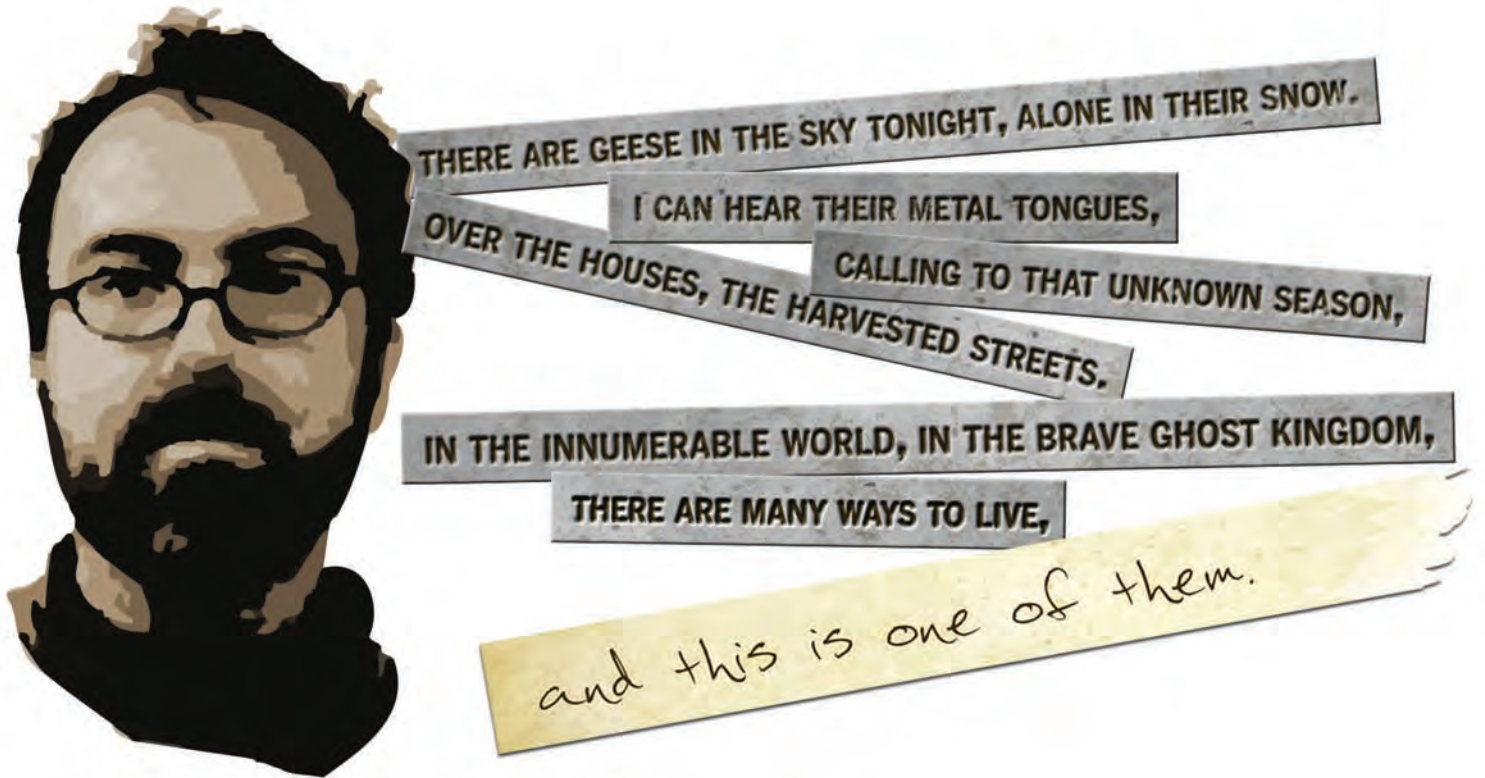
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# W&M

## ARTS AND CULTURE



### Poetry in Education

Writer-in-Residence Shares With W&M Students ~ JIM DUCIBELLA, W&M NEWS

William and Mary's writer-in-residence for 2011-12, poet Joshua Poteat, considers his position at the College to be a "gift." ~ "Being a writer-in-residence is a dream for innumerable writers, including this one, especially here at W&M," said Poteat, who read from his highly acclaimed works on Sept. 8 at the Muscarelle Museum of Art. ~ "Having the time (and office) to write as well as talk shop with some of the sharpest students I've met at one of the most prestigious universities in the country is a gift for me. I'm honored to be here." ~ Poteat continues a Department of English tradition that dates back to the residence program's start in 1973. He will teach one course in both the fall and spring semesters, and will seek inspiration from his own experience as a graduate student at Virginia Commonwealth University. ~ "My mentor in graduate school, Larry Levis, died during my second year," he said. "He was well-respected in his field, and had many poet friends. Two of those friends felt sorry for the students who had lost their teacher, and filled in for him in my final year as writers-in-residence/visiting writers. ~ "Gerald Stern and Ellen Bryant Voigt were the fill-ins — and they were simply amazing. If only I could summon an ounce of what they gave (and still give) to their students." ~ Poteat's work and awards fill nearly three pages of his résumé and have drawn rave reviews from every quarter. His first manuscript, *Ornithologies*, won the 2004 Anhinga Poetry Prize. He was awarded the Poetry Society of America's 2004 National Chapbook Award for *Meditations*. ~ "This poet knows that ruin is no excuse for despair, and even as he combs the rubble for tokens of consolation, the presence among us of these clear-eyed, large-hearted poems may serve a similarly hopeful purpose for readers of contemporary American poetry," wrote Campbell McGrath, judge for the 2004 Anhinga Press poetry prize. ~ From Melanie Drane, book editor for *ForeWord* Magazine: "Poteat's poems are suffused with the cognizance that 'nothing in this world is ours.' Each image teeters on an unsustainable, exquisite edge. ... Yet Poteat's insistent power of witness itself constitutes a form of solace. In each



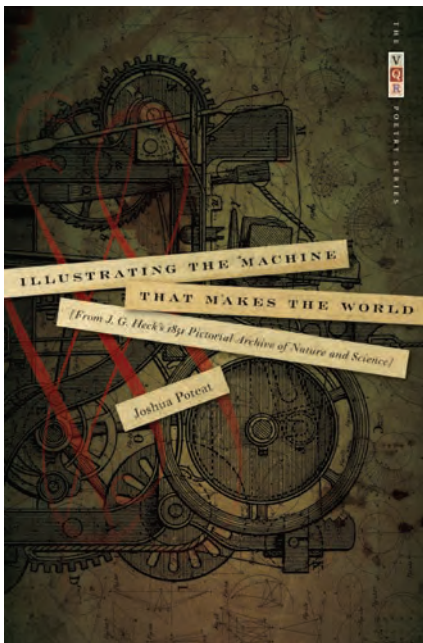
meticulously observed moment, there's the assertion of a life well-loved. The morbid is tasted on the tongue in his poems, but Poteat transforms loss into a lush homage to human experience in all its complexity."

From Mathias Svalina, book reviewer, University of Nebraska: "Have I mentioned my absolute love of Joshua Poteat's poetry?"

A Richmond, Va., resident, Poteat has also garnered recognition from the Vermont Studio Center, the Millay Colony, the Virginia Commission for the Arts, Virginia Center for Creative Arts, Eastern Frontier Educational Foundation/Norton Island and many others.

"He uses a lot of resource material in his poetry," said W&M English Professor and former writer-in-residence Nancy Schoenberger, director of the Creative Writing Program whose committee identifies and selects the writers-in-residence. "I wouldn't call his poems 'learned,' because that's the kiss of death, but the poems are very deeply grounded in the world. He can talk [to students] about researching [their] interests as a background for the kind of work [they're] going to do."

"He's also very much involved in the



**Poteat's latest book, *Illustrating the Machine that Makes the World: From J.G. Heck's 1851 Pictorial Archive of Nature and Science*.**



**On Sept. 8, Poteat spoke in the Andrews Gallery, reading his poetry and displaying his handmade lightboxes, birdhouses and installations.**

world of readings and events and grants and organizations. For the young writer who wants to go out there and make a reputation as a poet, you need to know about all of that. I think he will be very good at making our students aware of what's out there for a poet."

Poteat graduated from the University of North Carolina-Wilmington in 1993 with a B.A. in English. Four years later, he earned a master's in fine arts from Virginia Commonwealth University. Included among the many programs and schools where he has instructed since 1997 are Virginia Commonwealth, Virginia Union University, the University of Virginia's Young Writer's Workshop, the University of North Carolina-Greensboro, the Gilman School Visiting Poets Series in Baltimore and the University of Richmond's Governor's School.

The opportunity to learn from Poteat is the grand prize for students who emerged from fierce competition to earn a seat in his class. Because the courses are advanced level, students must show that they have completed preliminary and/or 300-level coursework in either poetry or fiction. All submit a portfolio.

"We have a large body of students who are interested in creative writing," said

Department of English Chair Susan Donaldson. "This gives writers the opportunity to teach students who want to be introduced to the life of a writer, as opposed to academics, who may write fiction or poetry on their own."

The program also offers a key element of "de-mystification," as Professor of English Henry Hart calls it.

"The flesh-and-blood professor who teaches them week after week has accomplished that seemingly unattainable goal of 'making it' as a writer," said Hart. "I remember when I was younger, I tended to think of writers as abstract entities — they were hallowed names on books, and many of the names referred to writers who had died a long time ago. In college, when I met famous writers and realized they were human beings like the rest of us, I felt less overwhelmed and less daunted by the mystique that writers had."

"Basically, I thought: If she or he made it as a writer, maybe I can make it as a writer, too. I think that 'de-mystifying' process is important, and our writers-in-residence contribute to it."

*For more information on Joshua Poteat, or to view more of his writing and artwork, visit [joshuapoteat.com](http://joshuapoteat.com).*

## [BOOKNOTES]

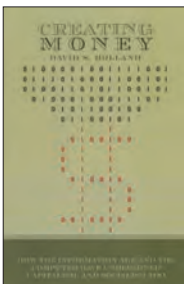
## FACULTY BOOKS

*Couture and Consensus: Fashion and Politics in Postcolonial Argentina* (Regents of the University of Minnesota, 2010) by Modern Languages Professor **Regina Root** traces the symbolism of fashion in a time of revolution. Root explains how the apparel of young patriots not only inspired resistance but formed a new and separate culture from that of its Spanish oppressors. Fashion writing during that time was considered frivolous enough to fly under the radar, enabling political ideas to be disguised among commentary on dresses and style. Her research pulls from fiction, poetry, songs and fashion magazines to construct a detailed history of fashion's role in disseminating political goals and advancing an agenda at a critical time.



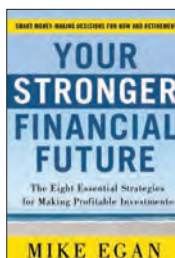
## FINANCE

In **David S. Holland M.B.A.'s '79** latest book *Creating Money; How the Information Age and the Computer Have Undermined Capitalism, and Socialism Too* (Createspace, 2011), the events leading up to the recent financial crisis are disseminated and explored. Holland dismisses many of the popular theories about why the financial crisis occurred, providing his own theory that the “financialization of the economy” is to blame. He claims that the computer is a money-creating phenomenon for which the world's economic systems, geared towards money as a scare commodity, are not prepared.



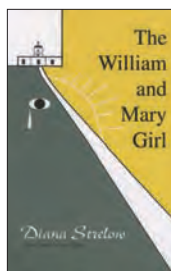
What if you could plan your retirement with confidence? **Mike Egan's '89** debut book, *Your Stronger Financial*

*Future: The Eight Essential Strategies for Making Profitable Investments* (McGraw-Hill, 2011), focuses on understanding the fundamentals necessary to shape your financial future. Separating fact from fiction is important in today's economy as each of us make decisions that will shape our long-term financial health. *Your Stronger Financial Future* identifies myths and psychological barriers that prevent financial success and provides practical tools for measurable results. A certified financial planner, Egan currently provides advice to over 60,000 financial advisors as managing director of a Boston-based broker-dealer.



## NON-FICTION

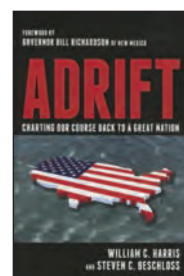
In **Diana Strelow's '56** first book, *The William and Mary Girl* (Xlibris, 2009) the author explores the bridge between two worlds; that of a healthy young adult and the recollections of a mentally ill woman. She bares her experiences among the homeless and what it feels like to be uncared for by the rest of humanity as a “non-person.” Her long battle with doctors and the people surrounding her, including her parents, has left an indelible mark. The book explores the effects of child abuse in later life, but also the journey towards making sense of one's life.



## POLITICS

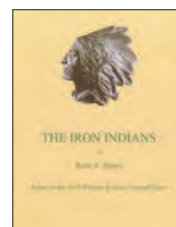
*Adrift* (Prometheus Books, 2011), coauthored by Steven C. Beschloss and **William C. Harris '66**, asks the question alive in politics today: are America's best days ahead of us or already past? With a forward by Gov. Bill Richardson of New Mexico, the book calls for a dras-

tic change in order to save the American way of life while laying out the reasons for our country's floundering. Declining education, an unquestioning assumption of superiority, rampant consumption and a failure of political leadership are cited as major problems in our society. *Adrift* seeks to solve these problems with workable solutions to get our great country back on track.



## SPORTS

**Rene Henry '54** takes a well-researched look at the fabled 1953 William and Mary football team in *The Iron Indians* (Gollywobbler Productions, 2011). After the 1951 football scandal, W&M lost 30 players and had to rebuild. By telling the story of what seemed like an undermanned Indians squad, Henry casts light on the modern college football machine: does a school need 85 scholarships to field a competitive team? The book is an encyclopedia of that team: it includes a game-by-game synopsis of the season and individual profiles of the 24 “Iron Indians” players. Henry also collected reprints of *Colonial Echo* and *Flat Hat* pieces to paint a vivid picture of the team and its era. Henry is a former sports information director and a 2011 winner of the Alumni Medallion.



*The William and Mary Alumni Magazine features recently published books by alumni and faculty, as well as works by alumni painters, sculptors, musicians, filmmakers and other artists. Please send any publicity materials, books and samples to: William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187 or e-mail alumni.magazine@wm.edu.*



# GIFTS AT WORK

## Simply Smashing

Beat the Record Initiative Encourages Alumni Participation



The College tapped into social media outlets such as Facebook and Twitter, and word-of-mouth communications in addition to traditional means to encourage alumni to give through the “Beat the Record” initiative.

**T**his past fiscal year, which ended June 30, William and Mary reached its highest level of undergraduate alumni donors ever. Many members of the College community pulled together to realize the goal of beating the all-time record. But the push wasn’t just for bragging rights; William and Mary has become increasingly dependent upon private giving to fund essential items in its budget.

“It’s critical that we boost annual giving by alumni,” said Board of Visitors Rector Jeffrey B. Trammell ’73.

“The future of William and Mary is really in the hands of alumni.”

William and Mary’s one-year record for alumni participation was 13,451 donors. The College ended up with more than 13,650 undergraduate alumni donating by the time the fiscal year ended, clinching a new record. To achieve the goal, the College tapped into social media outlets, such as Facebook and Twitter, and word-of-mouth communications in

addition to traditional means to encourage alumni to give.

On the College’s “Beat the Record” Facebook page, alumni could even take a William and Mary personality quiz, developed by the Fund for William and Mary Board’s Young Alumni Taskforce. Learn more at [facebook.com/wmbeattherecord](http://facebook.com/wmbeattherecord).

“We’re specifically targeting recent grads because there’s research that indicates if we engage alumni within the first five years of graduation, we’re much more likely to keep them engaged in a lifelong

have lower participation rates than older classes, according to Bodnar.

“We’re trying to focus on younger alumni to try to increase their participation and, we hope, make a long-term impact for William and Mary,” she said.

Trammell, who became the College’s rector on July 1, said he would continue to focus on alumni participation.

“It will be my highest priority,” he said, adding that William and Mary has lower participation rates than other small-to-medium-sized liberal arts institutions like Davidson College, Williams College, Princeton University and Brown University.

“Their alumni give at a higher percentage,” Trammell said. “And I know our alumni will over time, once they understand that William and Mary is as important as any other good cause they support.”

Although the College is a state institution, only about 12 percent of its operating budget comes from state’s general fund. The remainder comes from students and their families via tuition and

“It’s critical that we boost annual giving by alumni. The future of William and Mary is really in the hands of alumni.”

relationship with the College,” said Molly Bodnar, executive director of annual giving programs at the College.

Nationwide, participation rates have been trending downward and classes from the most recent decade already



**At the heart of any great university is its library. Swem plays an essential role by providing physical space, print and digital collections, cutting-edge technology, and a dedicated and knowledgeable staff. Annual gifts help meet Swem Library's most pressing needs. As with many other areas of the College, a record number of undergraduate alumni donors contributed to Swem during fiscal year 2011.**

and fees, grants for research and other non-state sources such as private donations and endowment gifts. Uses for unrestricted annual gifts can vary from year to year, but in the past they have supported financial aid, faculty, student research and the Alumni Association.

"All of the things that make William and Mary special," Trammell said, like small class sizes with full professors, are dependent upon private support.

Bodnar said it's important for alumni to support the College, regardless of the size of the gift. Last year, donors giving less than \$250 brought in more than \$1.6 million collectively for William and Mary.

"Supporting the College says something about how our alumni value the education that they received and their commitment to their *alma mater*," Bodnar said.

—Nicholas Langhorne

## We Did It Again

### College breaks records in donor participation and receives fundraising award

**T**he College of William and Mary just broke another record — more than 28,600 individuals, organizations and corporations gave to the College during fiscal year 2011, which ended on June 30. The previous record for giving to the College during a single fiscal year was 27,709 in 2010.

In addition to the increase of individual donors, the College broke records in alumni giving — both graduate and undergraduate donors. The success of alumni participation is on the heels of the "Beat the Record" challenge, which was initiated to surpass a previous record for undergraduate alumni giving. The success of "Beat the Record" has resulted in an all-time record of undergraduate alumni donors: 13,823 or 23.9 percent of the overall undergraduate alumni population. The previous record for undergraduate alumni who gave to William and Mary during a single fiscal year was 13,451.

"Increased private support has become flatly essential to the continued success of William and Mary," said President Taylor Revaley. "Our alumni and friends are responding to the challenge."

The College's fundraising and alumni engagement efforts have been recognized for excellence. For the second consecutive year, William and Mary has been recognized for having one of the nation's best fundraising programs among public colleges and universities and is the recipient of the 2011 Council for Advancement and Support of Education (CASE) Award for Educational Excellence. The award recognizes superior fundraising programs across the country and is a component of CASE's Circle of Excellence program.

The College was selected to receive an Overall Performance award based on the past three years of fundraising activity. For fiscal year 2008, the College raised \$35.3 million; fiscal 2009, \$50.8 million; and fiscal 2010, \$43.2 million. Judges also considered the pattern of growth in total support, the pattern of growth in each program area and the total of support in relation to the alumni base of the institution. For fiscal year 2011, the College raised \$41 million.

Vice President for University Development Sean Pieri said the annual volatility in the overall totals is created in part by receipt of

realized bequests. In 2010, the College received \$10 million from bequests. In 2011, that number was just \$2 million.

According to Pieri, "William and Mary offers a unique experience, and the increased participation of our alumni shows that they not only recognize this fact, but are also willing to give back to see it continue. We are very grateful for all of the donors who support the College."

—John T. Wallace



**William and Mary exceeded the record despite a current nationwide climate that has seen participation rates trending downward and classes from the most recent decade participating at lower rates.**



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For more information on the William and Mary Alumni Career Network contact Katie Gillespie '03 at 757.221.1171 or [kmgillespie@wm.edu](mailto:kmgillespie@wm.edu) or visit <http://www.wmalumni.com/?careers>.



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# THE WAR'S LONG REACH



A THREE-PART SERIES

## PART II: THEATERS OF WAR

W&M'S STUDENTS, FACULTY AND ALUMNI PLAYED PIVOTAL ROLES FOR BOTH THE CONFEDERACY AND THE UNION IN THE AMERICAN CIVIL WAR.

By Sean M. Heuvel '02, M.Ed. '05

On April 9, 1865, Lt. Thomas "Tommy" H. Mercer 1863, Pvt. Robert Armistead 1862 and Pvt. John G. Williams 1861 laid down their arms at Appomattox Court House. As they stood with the other remnants of Confederate Gen. Robert E. Lee's Army of Northern Virginia, little distinguished these three young men from the rest of their comrades. They were all tired, hungry and dirty after weeks of constant

retreat from advancing Union armies. On this day of surrender, they were also probably amazed to have survived years of ferocious fighting. One undetectable factor, however, made this trio unique.

Just four years earlier, Mercer, Armistead and Williams were zealous William and Mary students who left their studies and their campus to go to war. They were joined by scores of other William and Mary students, faculty and alumni who each left

a noteworthy imprint on the war's military, diplomatic and political realms.

The story of the William and Mary community's role in the Civil War is a complex one. Some individuals blended anonymously into the massive military ranks, while others single-handedly shaped the course of the war. Collectively, their service is a fascinating yet little-known chapter in William and Mary's history that deserves greater recognition.



## Taking Up Arms

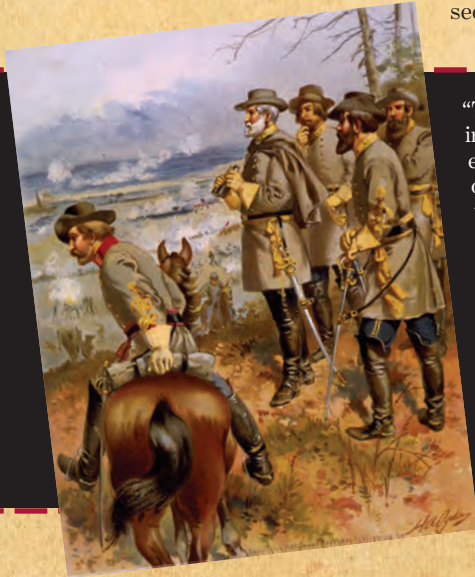
Since the majority of the College's students and alumni hailed from Virginia, most of the William and Mary community supported the Confederacy. In fact, the College's wartime students were part of a broader generational trend that saw many young Virginians flock to the Confederate cause, often showing greater devotion than many of their elders. According to historian Peter Carmichael, Virginia students believed that by aligning with the secessionist movement, they

ever, a small contingent of five out-of-state students went on to join military units raised in North Carolina, Maryland and Mississippi. Although most students served in the enlisted ranks, at least 18 went on to become junior officers and one (Peyton N. Page of Gloucester County, Va.) even achieved the rank of major.

One noteworthy student was Lt. Thomas S. Beverley "Tom" Tucker 1862 of Williamsburg, who was a member of one of the town's most illustrious families. His grandfather, St. George Tucker, studied law under George Wythe, served as a militia officer during the American Revolution, and later taught at William and Mary before becoming a prominent judge.

As a William and Mary student, Tom Tucker had played an instrumental role in creating the College's militia company. Following the outbreak of war, he served on the staff of Maj. Gen. Lafayette McClaws before being seriously wounded during the December 1862 Battle of Fredericksburg. Over the next several months, Tucker endured a slow and difficult recovery, despite regular assistance from family members. He eventually retired to the invalid corps on July 2, 1864, working in the Conscript Bureau for the remainder of the war.

Although Tucker was one of the only students to return to William and Mary in the postwar era to complete his education, his battle wounds continued to plague him. Upon his death in 1872 at age 31, his sister, Cynthia Beverley Tucker Coleman, asserted that he was "as effectively killed by the ball on the battlefield of Fredericksburg as if he had fallen on the spot."



"The day you left I dressed and moved my chair out into the porch where I enjoyed the fresh air for several hours. I can dress myself and get into and out of the chair without any assistance. I sat up yesterday for more than five hours — three longer than I have ever sat up before. I attempted to stand up with crutches but as soon as Mother let go of my arm I fell back into the chair. I expect to leave for Lynchburg in about a week."

*Student Thomas S. Beverley Tucker 1862, a second lieutenant in the Confederate Army, describing to his sister in an April 16, 1863 letter his recovery process from a combat injury sustained during the Battle of Fredericksburg.*

**Painting of Gen. Robert E. Lee at the battle of Fredericksburg**

could help propel the commonwealth to the forefront of a new Confederate nation. As such, 35 William and Mary students eagerly created a College militia company in January 1861 to advance that cause. President Benjamin Ewell's opposition to the unit, however, combined with student preferences to eventually enlist in military units in their home regions, prevented the company from evolving beyond its first meeting.

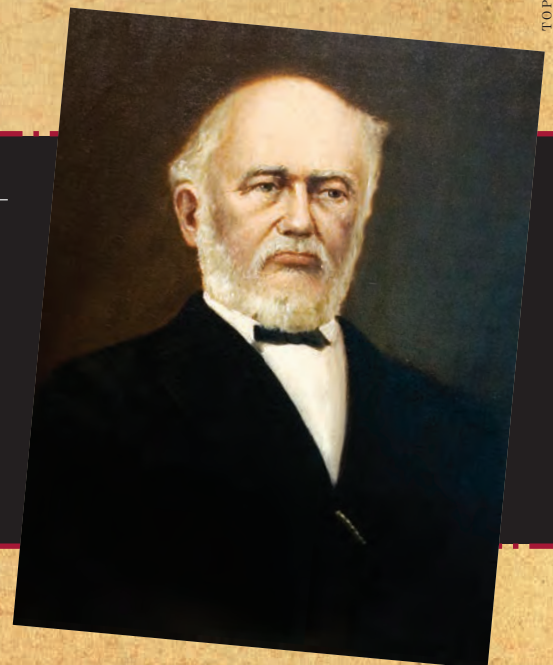
Ultimately, 61 out of the College's 63 enrolled students left the campus to join the Confederate Army in spring 1861. Only one student, Baltimore native William Reynolds 1864, joined the Union Army, while Virginian Thomas Bowden 1862 sat out the war altogether. Bowden was the son of Unionist Lemuel Bowden, who briefly served as mayor of Federally occupied Williamsburg.

Most students who joined the Confederate Army saw a wide range of military experiences throughout the conflict. Serving largely in the war's Eastern Theater, William and Mary students fought in many famous battles, including Antietam, Fredericksburg and Gettysburg. Since most students hailed from Virginia, the majority joined infantry, artillery and cavalry regiments aligned with their native state. How-

"General Hood it was supposed had more dash and would force a battle at all hazards. He attempted it — lost a fifth of his army in making the attempt — gained no advantage, and has since quietly subsided in the course pursued by General Johnston. Had he persisted, doubtless ere this his army would have been destroyed. A more triumphal vindication of General Johnston's policy could not be offered."

*William and Mary President Benjamin Ewell, a Confederate Army colonel and chief-of-staff to Gen. Joseph E. Johnston, writing about the failure of Johnston's successor (Lt. Gen. John Bell Hood) in the Atlanta Campaign to hold that city for the Confederacy.*

**William and Mary President Benjamin Ewell**





## The President Goes To War

William and Mary's entire faculty supported the Confederate cause. Professors Thomas P. McCandlish, Charles Morris, Robert J. Morrison, Thomas T.L. Snead and Edwin Taliaferro all served as officers in the Confederate Army, mostly in administrative capacities. For instance, Snead served as a captain in the Confederate engineering corps, where he worked as a land surveyor for Lt. Gen. Thomas J. "Stonewall" Jackson. Meanwhile, Professor Edward S. Joynes functioned as chief clerk for the Confederate Bureau of War, an influential post that allowed him to develop a warm friendship with Gen. Robert E. Lee.

William and Mary President Benjamin Ewell had the most extensive wartime service of the College's faculty members. A West Point graduate, Ewell had Unionist leanings and did not encourage his students' secessionist tendencies on the eve of war. Nevertheless, he committed to the Confederacy just as fellow West Point graduate Lee had done.

Ewell, the brother of Confederate Lt. Gen. Richard Ewell, commanded the 32nd Virginia Infantry regiment as a full colonel during the war's early stages. Ewell also directed the construction of fortifications across the Williamsburg area prior to the 1862 Peninsula Campaign and later served as chief-of-staff for his old friend, Gen. Joseph E. Johnston. In that capacity, he faced the difficult task of arbitrating between Johnston and

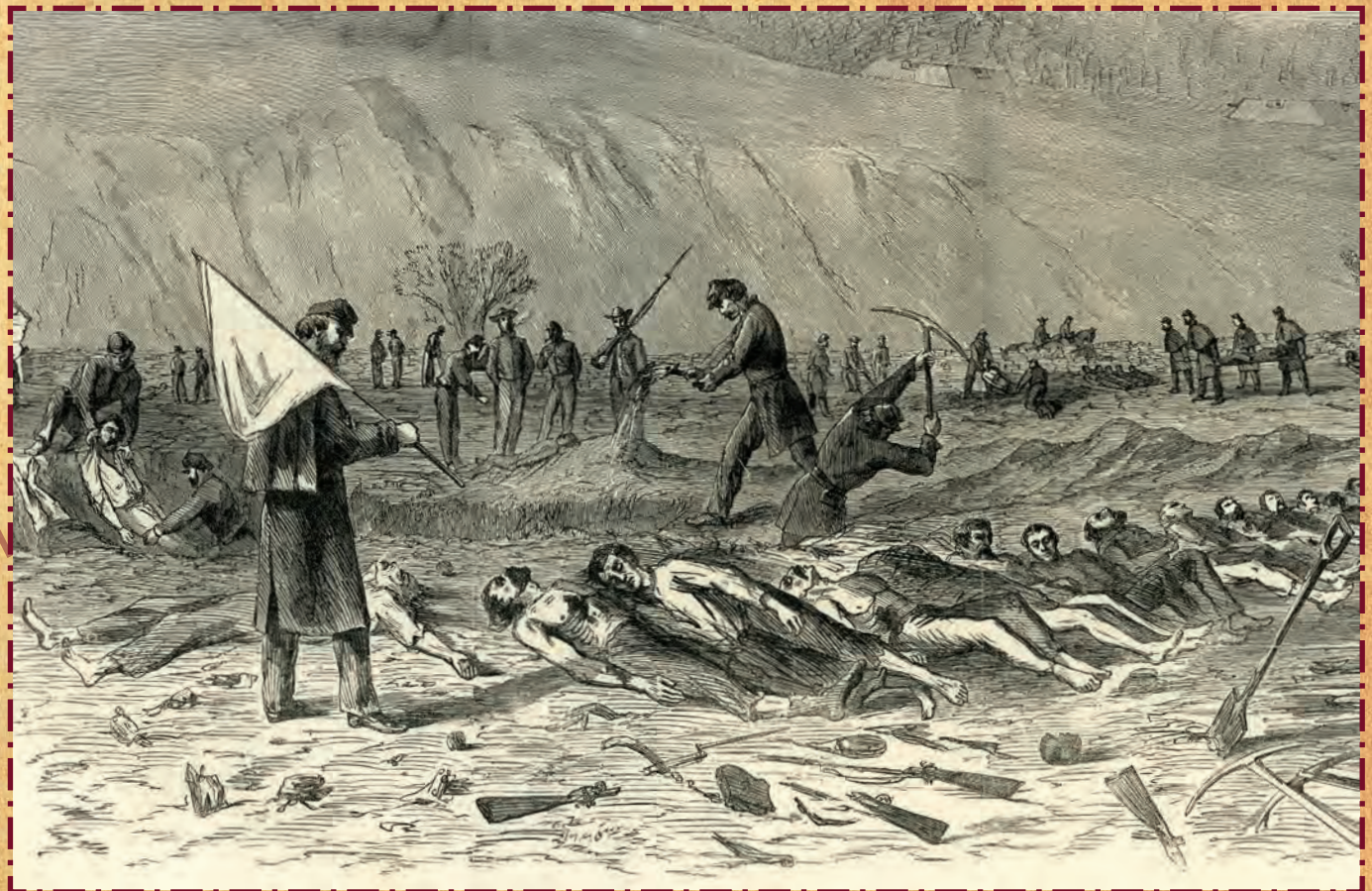
Confederate President Jefferson Davis, who bitterly despised one another.

Ewell's most strenuous wartime service was during the 1864 Atlanta Campaign, when he served as an emissary for Johnston (the Confederate commander in that sector) in Richmond, arguing for his boss's strategic plans to a reluctant Davis. The experience left Ewell physically, mentally and emotionally exhausted by the war's end.

### "Fredericksburg"

And a nation's thanks to those who stood,  
Behind the wall of stone;  
Whose fame was writ in his blood,  
And spread in famous groan.  
Enduring monument of fame!  
To all who fought and fell,  
Long shall their now immortal name  
In grateful memory dwell.

*One of a series of poems written by William and Mary Professor Edwin Taliaferro, a Confederate Army captain present at the Battle of Fredericksburg.*



Union forces burying their dead on the battlefield, in front of "Stonewall" Jackson's Batteries, at Fredericksburg, Va.

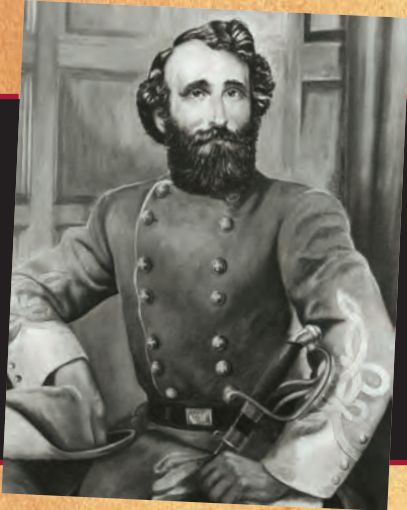


## Alumni On the National Stage

William and Mary's alumni community had a wide range of experiences during the war, with graduates serving in a variety of roles ranging from common soldier to senior diplomat. Over 400 alumni served in the Confederate Army, while a handful donned uniforms of Union blue. Along with roughly 28 colonels, the College produced two Confederate generals, Brig. Gen. Edwin Gray Lee 1852 and Maj.

Gen. William Booth Taliaferro 1841. Lee, a second cousin of Gen. Robert E. Lee, was a one-time commander of the Stonewall Brigade who directed espionage work for the Confederacy in Canada during the war's final stages. Taliaferro, a Mexican War veteran who hailed from Gloucester County, Va., served under both Gens. "Stonewall" Jackson and Pierre G.T. Beauregard throughout Virginia, Florida and the Carolinas.

William and Mary's most celebrated Union military commander was Lt. Gen. Winfield Scott 1806, who attended the College between 1804 and 1806 and was a veteran of both the War of 1812 and the Mexican War. Advanced age kept Scott



"Here one of the most terrific conflicts that can be conceived of occurred... there was no cover, and our men stood in the open field without shelter of any kind... [the enemy] withstood with great determination the terrible fire which our lines poured upon them... [despite] most deadly discharges of musketry, round shot, and shell, both lines stood unmoved, neither advancing and neither broken nor yielding ..."

*Maj. Gen. William B. Taliaferro 1841, CSA recalling the Aug. 28, 1862 Battle of Groveton.*

Maj. Gen. William B. Taliaferro 1841



As portrayed in this 1861 map by Cincinnati publisher J.B. Elliott, Lt. Gen. Scott's "Anaconda Plan" played an instrumental role in the Union's victory.



from performing active field service during the Civil War. However, his “Anaconda Plan,” which called for blockading Southern ports, played an instrumental role in securing the Union’s eventual victory.

William and Mary alumni performed their most important collective Civil War service within the diplomatic and political realms. The College produced at least 10 members of the Confederate Congress, including former U.S. President John Tyler 1806, L.L.D. 1854 and two members of the wartime U.S. Congress.

While many William and Mary graduates supported the Confederate cause, John J. Crittenden 1806 worked diligently to preserve the Union. Following his graduation from William and Mary, he went on to a distinguished career in politics, serving in both houses of the U.S. Congress, as governor of Kentucky and as U.S. attorney general. Sadly, the Civil War tore Crittenden’s family apart. Two of his sons served as high-ranking Union Army officers while another served as a major general in the Confederate Army.

An avowed Unionist, Crittenden played a vital role during the war in keeping his native Kentucky from seceding, which factored heavily in the Confederacy’s ultimate defeat. Without the dedicated service of William and Mary alumni like Crittenden, the war could have taken a vastly different course.

“Friend Robertson, go no further! It is best that we part here, before you compel me to resent a mortal insult! I have served my country, under the flag of the Union, for more than fifty years, and so long as God permits me to live, I will defend that flag with my sword, even if my own native state assails it!”

*-Lt. Gen. Winfield Scott 1806 declining an entreaty from an old College classmate, Judge John Robertson, to join the Confederate cause in 1861.*

**Lt. Gen. Winfield Scott 1806**



## A Compelling Question

The Civil War service of William and Mary’s students, faculty and alumni is integral to the larger story of the College’s unique heritage of public service. Yet an interested observer would find only subtle references to this incredible story on the modern campus — such as the Civil War commemorative plaque in the Wren Building and the nearby College Cemetery, which houses the remains of Benjamin Ewell and other Civil War-era luminaries. The fact that this rich history has been largely obscured since the early 20th century begs the question: why is it not better remembered, especially considering the American public’s fascination with the Civil War?

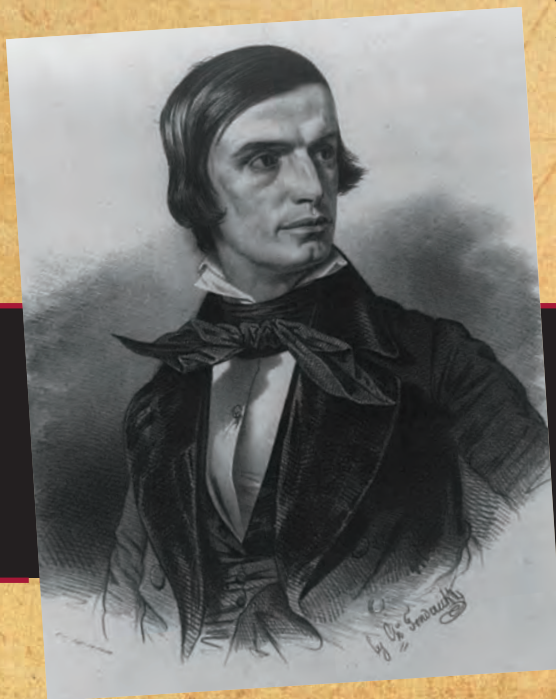
The College’s strong identification with its colonial history, supported by the restoration of Colonial Williamsburg in the 1920s and ’30s, is one possible answer. The natural human impulse to forget painful memories is another, considering that the Civil War era was truly the darkest chapter of William and Mary’s long history.

As we observe the Civil War’s sesquicentennial, the time has come to re-engage with the College’s Civil War history and honor the William and Mary students, faculty and alumni who sacrificed so much for the Blue as well as the Gray. ■

I have joined, but do not intend to get a uniform, for if there is any fighting, I am going home and go along with you ...

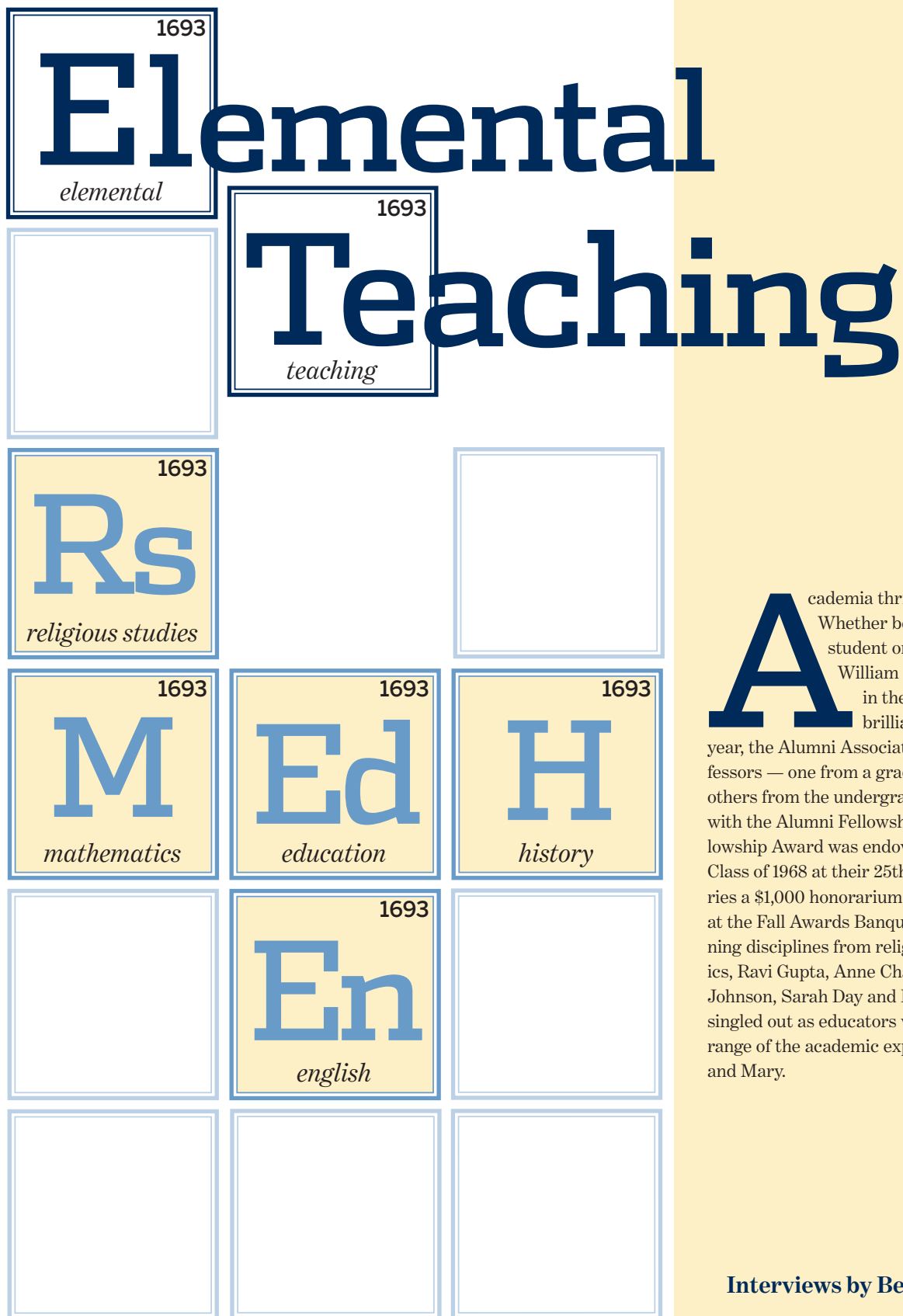
*In a Jan. 9, 1861 letter to his father, Student Richard A. Wise discusses the creation of a College militia company.*

**Former Virginia Gov. Henry A. Wise, father of student Richard A. Wise**



*Sean M. Heuvel '02, M.Ed. '05 is a faculty member at Christopher Newport University, where he teaches in the department of leadership and American studies, and is also a Ph.D. student at W&M’s School of Education. He wrote his history master’s thesis on William and Mary during the Civil War and is currently working on a book about the subject with co-author Lisa L. Heuvel '74, M.A. '05, Ed.D. '11.*





**A**cademia thrives on interactions. Whether between teacher and student or across subjects, William and Mary's heart is in the interplay between brilliant people. Each year, the Alumni Association honors five professors — one from a graduate school, the others from the undergraduate program — with the Alumni Fellowship Award. The Fellowship Award was endowed in 1993 by the Class of 1968 at their 25th Reunion and carries a \$1,000 honorarium that was presented at the Fall Awards Banquet on Sept. 15. Spanning disciplines from religion to mathematics, Ravi Gupta, Anne Charity Hudley, Denise Johnson, Sarah Day and Betsy Konefal are singled out as educators who probe the full range of the academic experience at William and Mary.

Interviews by Ben Kennedy '05





### **What do you like best about William and Mary?**

The best part is the people I work with — my students in the classroom and my colleagues in the department. The students are brilliant and the Religious Studies Department is probably one of the friendliest places on earth.

### **What might your students find surprising about you?**

I met the Pope a few years ago on behalf of the United States Hindu community. I felt bad that some of my devout Catholic friends didn't get the opportunity, and here I was, getting a personal audience. But it was definitely a memorable experience.

### **What inspired you to go into academia?**

My grandfather was a professor of physics in India, and he gave me a motto to live by: "upward and onward." He dreamed that I would study at Harvard one day. I went to Oxford instead.

### **How would your students describe your teaching style?**

Conversational and personal, because we need each other to learn. There is a saying in India: "No acrobat can stand on his own shoulders, no matter how skilled he is."

### **What are you working on now?**

I am currently working on two books about the Bhagavata Purana, one of India's most-loved Sanskrit texts. The Bhagavata is a work of beautiful poetry as well as complex philosophy, so it's not easy to translate!

### **What are you most proud of in your career?**

It is all those little moments — when you see a student's face light up with understanding, or when she wants to have a conversation beyond what you taught in class, or when you receive an email from an alum who has been using what they learned in your class — these are the things I am most proud of.

### **What is the least-professorial hobby you have?**

Visiting national parks. I've had a National Parks "Passport" book since I was 5 years old, and I am still trying to add more cancellations in the book. I suppose I should grow out of it someday! But there are few things that can match the contentment of looking across a lake-studded valley after you've just hiked up a steep trail.



### **Ravi M. Gupta**

Associate Professor of Religious Studies  
*B.A., Boise State University*  
*D.Phil., Oxford University*

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*religious studies*





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M

mathematics

**Sarah L. Day**

Associate Professor of Mathematics  
B.S., M.S., Emory University  
Ph.D., Georgia Institute of Technology

**How did you get into academia?**

I decided I wanted to become a professional student, taking classes on interesting topics and avoiding the “real world.” After a year of graduate school, I started to get tired of constantly being graded. Fortunately I started teaching math courses and got involved in a research area that I found very interesting. I enjoyed splitting my time between teaching and doing research and this led naturally to pursuing a career in academia.

**Your research is in computational dynamics and topology. How does that relate to math?**

It combines tools and ideas from many subfields of mathematics. A report I gave to the National Science Foundation explained it this way: “examples include weather models used for hurricane prediction and population models used to study environmental effects on population size and persistence.... On the other end of the spectrum, mathematicians have been able to decipher highly complicated dynamics in more abstract mathematical models. The work ... aims to serve as a bridge between these two approaches.”

**How do you collaborate with other people in other fields?**

I like to design collaborative projects that bridge courses and/or investigate areas of current research. Often, the lines between math courses and between course content and research feel somewhat artificial anyway. We have to choose what to teach, and we divide these topics into courses for organizational purposes, but in reality it's often the content overlap between courses — or the course topics that touch on current research — that are the most exciting parts of what we teach.

**What do you like best about William and Mary?**

I've taught math courses at two other schools and William and Mary is the first at which students have apologized for not performing better. I was used to fielding arguments from students wanting me to raise their grades in order to keep scholarships or maybe even just because they seemed to enjoy the sport of argument. I'm extremely impressed with the maturity and intellectual curiosity that many William and Mary students exhibit.

**What's the least-professorial hobby or interest that you have?**

Before my two daughters arrived, Argentinian tango. Since then, I'm interested in sleeping, although it's not yet frequent enough to be called a hobby.



### **What drew you to academia?**

My desire to meet the diverse needs of my own students as a public school teacher was the inspiration for continuing my education. This ultimately turned into a desire to prepare teachers to meet the needs of their future students.

### **What do you like best about teaching here?**

There is a wonderful balance between teaching and research at William and Mary. Teaching is as important to me as my research and I wanted to be part of a university that truly valued teaching. It's an important part of who we are and of what we are proud.

### **How do you have your classes collaborate?**

Students in my courses are required to work with each other and with children and teachers in the surrounding public schools. Part of what it means to be a good teacher is the ability to effectively collaborate with others in order to provide the best education and support possible for children.

### **What is an unexpected fact about you that might surprise your students?**

I live in Chesapeake and almost every morning, I run five miles to the Chesapeake Bay and watch the sun rise.

### **What are you working on?**

My research area is literacy, technology and children's literature. Currently I'm writing a book titled *The Reading Teacher's Guide to Literacy 2.0*. I also have a children's literature textbook that just came out in a second edition titled *The Joy of Children's Literature*.

### **What are you most proud of in your career?**

Over the years, I have received formal feedback in terms of teaching awards and informal feedback from former students that my teaching has made a positive impact on their literacy instruction and ability to meet the needs of their students. This is deeply rewarding because, as I mentioned earlier, that is why I became a professor.

### **What is the least-professorial hobby you have?**

Scuba diving.



### **Denise Johnson**

Professor of Education  
*B.S., Kansas State University*  
*M.Ed., University of Texas at Tyler*  
*Ed.D., University of Memphis*







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En

english

**Anne H. Charity Hudley**  
Associate Professor of English and  
Education  
*B.A., M.A., Harvard University*  
*Ph.D., University of Pennsylvania*

### What inspired you to go into academia?

My grandmother was an English teacher. She had master's degrees in history and English and taught Africana studies before there was Africana studies. My sister and I always wanted to be like her. My grandfather directed a YMCA and had a graduate degree in education from Howard. My other grandparents were dedicated to children's welfare in their community. My dad, the OB/GYN, delivered babies for years and passed them to my mom, the pediatrician. I think taking care of students and helping them to grow and learn is in our DNA.

### What drew you to William and Mary?

My large, extended family is from Virginia and they are the most important aspect of my life. The focus on undergraduate teaching and research was the major draw to William and Mary among all the wonderful schools that are in the state.

### How do you collaborate in your classes?

I have a heavy emphasis on class discussions, presentations and the development of oral and social skills that are right at the intersection of linguistics and community studies.

### What are you working on?

My research focuses on the relationship between language variation in English-speaking children and their educational attainment. I have three major projects in this area now: A new book for secondary English teachers on language variation, a National Science Foundation-funded project to discover how to best integrate information about language and culture into STEM [science, technology, engineering and mathematics] teaching practices and classrooms, and the creation of the WMSURE program here at William and Mary as a model for ensuring excellence among all students.

### What are you most proud of?

My Virginia students from public high schools who come to William and Mary and soar. All of my students are individual masterpieces.

### What is something your students don't know about you?

I sleep a lot. My students always ask me if I ever sleep, but really, creativity best happens on 8 or more hours of sleep a night. My students would say, "There's no chance of falling asleep in Prof. Charity Hudley's class. And if you did, she'd call you out big time."



### How did you get into academia and education?

I went into a Ph.D. program in Latin American history to try to understand the heart-wrenching civil war violence in Guatemala. William and Mary students are the ones who turned me into an educator.

### What do you like best about being at the College?

The best part would have to be William and Mary students — talented, enthusiastic, inspiring. They really do make working here a joy.

### How would your students describe your teaching style?

I like my classes to be interactive, a cross between a lecture and a conversation.

### How do you collaborate in your classes?

Since 2008, I've been involved in an ongoing faculty-undergraduate research project, partnering with Professor Silvia Tandeciarz in Hispanic Studies and a Latin American specialist at the National Security Archive. Together, we work with students in declassified government document archives — formerly secret records from the U.S., Paraguay and Argentina — to piece together histories of state violence and repression in Latin America during the dictatorships of the 1970s and 1980s.

### What are you most proud of in your career?

My new book, *For Every Indio Who Falls*, which is a product of many years of research in and on Guatemala. My goal was to make that incredible story understandable to my students, and I hope I did.

### What's next?

I'm beginning a new research project in Ecuador; thinking in comparative terms about issues of race and identity and political organizing. Ecuador and Guatemala make an interesting pair: they share strong similarities in population make-up, geography and economics, yet dramatically different relationships developed among indígenas and these two states. The project will examine the varied forms of activism that emerged in these contexts, to learn about indigenous/state relations, about local, national and transnational indigenous rights struggles, and about possibilities for and obstacles to change.

### What is an unexpected fact about you that might surprise your students?

I'm a hands-on renovator of old houses. ■



### Betsy O. Konefal

Associate Professor of History  
B.A., *The University of Pennsylvania*  
M.A., *Columbia University*  
Ph.D., *The University of Pittsburgh*

1693  
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# Break Out Your Letter Sweater.



*Photo Credit: Stephen Salpukas/ The College of William & Mary*



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# THE FLAT HAT

*The Student Newspaper of the College of William and Mary*

Volume 77, Number 1

Williamsburg, Virginia

Fall 2011

## Student News Since 1911

### Campus Paper Celebrates a Century of Journalism

By  
Daniel Schumacher '05

*Stabilitas Et Fides.* From the first issues of *The Flat Hat*, these words — Latin for “stability and faith” — have guided the College’s first student newspaper, celebrating its 100th anniversary this year. Considering this motto, it should come as no great surprise that the paper’s name derives from the College’s first secret society: The Flat Hat Club, founded in 1750. While that society’s founders promoted “charity, friendship and science,” it is likely they would have appreciated their 20th and 21st century namesake’s public mission to inform and engage students at the College.

From the sleepy moment before the attacks on September 11 through the beginning of the Iraq War and the selection of one of the College’s more controversial presidents, I learned quite a bit about the students who made its pages and the impact it could have in campuswide discussions while

working on staff. We worked late nights in a dusty Campus Center basement office surrounded by artifacts and remnants of earlier eras scattered about and piled in corners: woodcut cartoons, an aging darkroom and, perhaps most importantly, a copy of *The Flat Hat*’s 50th anniversary magazine, which some tradition-minded staffers regarded as a kind of bible.

*The Flat Hat* debuted as a weekly broadsheet newspaper in

October 1911 to a glowing review from the *Richmond Times-Dispatch*, whose editors found it “well balanced, readable, and thoroughly interesting. It is well edited and the stories are well done. ... [*The Flat Hat*] has a piquant flavor which every college newspaper should possess, but which few do.”

During its 100-year history, *The Flat Hat* has provided the campus community with an outlet for and analysis of campus

events and emotions. Each story, editorial, ad, graphic and picture offers a brief glimpse of College life at that particular moment. Throughout some of the College’s most trying moments — coeducation, desegregation, the 1951 football scandal, Vietnam protests and the Cary Field expansion controversy — *The Flat Hat* presented differing opinions along with the necessary facts and figures. In October 2007, its editors earned a



A student journalist samples his work amidst a pile of 1976 issues.

*continued page 49*





The paper's office in the basement of the Campus Center is frequently host to late-night deadlines.



In an editorial, Marilyn Kaemmerle '45 spoke out against segregation and was subsequently removed as editor.



Heated debate spread across campus over the proposed expansion to Cary Field in the 1970s.

## The Coeducation Debate 1911–18

Outright contempt might be an appropriate way to describe *The Flat Hat*'s initial reaction to coeducation. From some of the earliest issues, editors and students spoke out freely against admitting women to the College: "Co-education means emasculation ... the College would be denatured and effeminized, and stripped of whatever glamour has been left by war and poverty." (Nov. 28, 1911) Then-president Lyon Gardiner Tyler LL.D. 1919, an early and active promoter of expanding the College's mission, saw William and Mary become the first Virginia college or university to add women to the roster. By 1918, when the bill was passed as law, students' reactions cooled: "The bonds of tradition will be broken and success will be influenced by different factors. Women will participate in activities and will rejuvenate them with better standards." (March 13, 1918)

## The Flat Hat Incident of 1945

After her Feb. 7, 1945 editorial on race relations, the College's Board of Visitors quickly removed Flat Hat editor-in-chief Marilyn Kaemmerle '45 from her post. She had called for an end to white supremacy and for African-Americans to be admitted to the College (and receive equal treatment): "[Desegregation] cannot and should not be done today, or tomorrow ... Neither they nor we are ready for it yet." Kaemmerle went on to explain that education would be the crucial step toward offering "equal opportunities ... to all people in all sections of the country." Desegregation at the College began about 10 years later, and the Board of Visitors offered Kaemmerle a formal apology in 1986.

## Cary Field Expansion? 1979–81

*The Flat Hat* chronicled the heated debate about a proposed Cary Field (now Zable Stadium) expansion so the College's football program could be upgraded to the NCAA's Division I-A, after breaking off to the smaller I-AA division in 1978. Students and faculty members united against what they thought was a costly and unnecessary expenditure but faced a determined administration, wily governor and well-funded Athletic Educational Foundation (AEF). *The Flat Hat* covered the story from all angles, including statements from the Board of Visitors, dogged protesters on their multiple trips to Richmond, the two Student Assembly referenda, and the AEF in its fundraising and lobbying efforts. In a March 1979 editorial advocating student involvement in an upcoming Student Assembly election, editors wrote, "It is crucial that the student body be well led so as to continue to act effectively against expansion."



Protesters gather on campus to oppose U.S. interference in Vietnam and outdated College policies.

## Vietnam Protests 1968–72

Issues from the late 1960s are surprisingly dense with local manifestations of the exact issues that were plaguing our country. *The Flat Hat* covered the ongoing peace vigils and "support our troops" campaigns, but also had a bead on student tensions regarding the College's intrusive (and frequently repressive) *in loco parentis* policy. Students challenged the College's resolve by organizing "dorm-ins" to protest outdated housing curfews. In March 1968, *The Flat Hat* covered an interesting twist on a '60s staple: tired of not being taken seriously for the facial hair he'd been growing for years, Bill Simms '68 publicly burned an envelope containing the remains of his beard. "I would hate to think that someone would dismiss anything I say because of my physical appearance," he said. (March 8, 1968)



... from page 47

Pacemaker Award for excellence from the Associated Collegiate Press.

Earlier this year, Literary and Cultural Studies students in Professor Sharon Zuber's course on "Constructing the News" critically examined *The Flat Hat's* impact on campus dialogue. They analyzed mixed student reactions to the various wars of the 20th century, changing campus traditions, the evolution of imagery and a retrospective on race, gender and sex at the College. Students worked with Swem Library's Special Collections Research Center, which maintains a digitized database of nearly all *Flat Hat* issues from 1911 through 2009 at <http://digitalarchive.wm.edu>.

Even in cold, digitized form, Swem Library's *Flat Hat* collection is ripe with nostalgia. From 1950s "Mad Men"-esque cigarette ads to gas price listings of the late '70s, its pages are full of the very essence of our experience at the College. Today, we smirk at a professor's 1960 belief that Cuba's Castro regime would be short-lived. On the other end of that spectrum, some statements could hardly feel more timely. Following the attacks on Pearl Harbor, an editorial stated, "It will be more unfortunate if we become hysterically patriotic in a spirit of unthinking revenge." It continued, "We hope that when the Japanese Cherry trees bloom [in Washington,



**The Flat Hat is entirely student-run from the Campus Center.**

D.C.] next spring ... our citizens will leave their axes home." (Dec. 9, 1941)

As the College does not offer journalism as a course of study, student-led initiatives like *The Flat Hat* let budding writers, editors, photographers and graphic artists cut their teeth before venturing out into a competitive

industry. After increasing their circulation to twice weekly in 2007, *The Flat Hat's* editors expanded the paper's mission to include an internship program that trains students in multimedia production.

Based on my selected readings, *The Flat Hat* has constantly strived to navigate the twisty road

between providing unbiased reporting and using its editorial voice to promote the advancement of student social needs. *The Flat Hat* has grown with the College, frequently switching between its dual roles as an arbiter of change and a defender of tradition. That it still serves the student body — by celebrating achievement, capturing the general mood of the College and letting the community openly opine about current affairs — is a testament to our enduring spirit. ■

*Daniel Schumacher '05, is a freelance writer and marketing consultant. The hours he spent working with The Flat Hat cemented his love of writing.*



**Members of the Queen's Guard patrol the Sunken Garden after Sept. 11.**

## Sept. 11, 2001

"They began gathering in the University Center Tuesday morning after breakfast. Dozens of students crowded in front of the big-screen television as the surreal, now-familiar images of the World Trade Center towers crumbling and the Pentagon burning were broadcast live. Across campus, in academic buildings, dorm rooms and apartments, students watched in shocked silence," wrote news editors Sara Brady '03 and Kimberley Lufkin '03, in the Sept. 14, 2001 issue of *The Flat Hat*. In the days and weeks following the attacks, *The Flat Hat* chronicled the search for alumni victims, campus blood drives, counseling initiatives, relief programs and vigils. Editor-in-Chief Rob Margetta '03, recalls that the event "reinforced the fact that every single one of the people who died that day had a story to tell, and family for whom the loss was all too personal."



**1950s Flat Hat sports staff: (l-r) Mark McCormack '51, L.H.D. '97, James DeVitt '52, Richard Sayford '52, William Hawkins '51, Dorothy Lenham '53, George Southwell '53 and Ralph Francis '52.**

## The Blue Room Incident

In the Nov. 9, 1962 issue, *The Flat Hat* published an editorial criticizing then-President Davis Y. Paschall '32 for banning a communist from speaking on campus. Paschall subsequently summoned then-editor H. Mason Sizemore '63 and his staff to the Blue Room of the Wren. "The whole purpose of the Blue Room meeting was to browbeat and threaten us to the point that we would apologize for the academic-freedom editorial," said Sizemore in a 1975 letter. Instead, "that incident united the staff." This was typical of the '60s *Flat Hat*, said Sizemore: "When the civil-rights and free-speech issues were discussed in light on local conditions, the administration heat on the newspaper increased."





# Intelligent Design

By Alexandra Hart '11

Are you looking for a new wardrobe? An eco-friendly and aesthetically pleasing terrarium? Or a new way to spice up your dorm room? All of these questions can be answered at [DesignSponge.com](http://DesignSponge.com) by resident blogger Grace Bonney '03.

When Grace started at William and Mary, she had very little idea of what she wanted to do. She arrived for the second half of her sophomore year after studying journalism at New York University. Her passion however, was in art.

"When I got to William and Mary, I initially thought I would stick with the journalism and major in English," says Bonney. "I ended up being an art major with a focus on printmaking. Matoaka [Art Studios] became my second home."

Her WCWM radio show — focused on jam bands — also reflected a deep love for music. Her love of free-form music was the only thing that rivaled her love of design, meaning she spent many nights holed up in the basement of Swem when she wasn't working in the art studio.

"I really thought William and Mary was the perfect place for me to be. I took a class in printmaking and loved it," says Bonney. "My professor Elizabeth Peake understood me right away; she knew I would never be a professional artist but recognized my love of design and sent me back with stacks of books on textile design and woodworking."

Armed with her books and renewed confidence, Grace overhauled her apartment in Ludwell, building all the furniture, creating everything from light installations and cabinets to curtains. She transformed her apartment with DIY projects from the books she read, magazines and TLC shows like *Trading Spaces*.

"I built a fun light fixture inspired by Genevieve Gorder on *Trading Spaces*. It was a three-sided box with push lights behind it and a series of drilled holes on the front. I painted it dark navy blue and then when it was on the wall you could

Grace Bonney '03



push your fingers through the holes and turn the lights on. It looked just like the sky with stars!"

"Reading all those books is what got me into furniture design," says Bonney. "Elizabeth Peake gave me the courage to enjoy art without the pressure of thinking I needed to be an artist. That confidence was what really helped me to make DesignSponge work as a full time job."

Grace left William and Mary the day after graduation to start work at a record label in New York. Although moving to the big city was a huge transition, Grace found a fellow William and Mary grad on Craigslist and they became roommates.

After a year, Grace hated her job and decided to go back to her roots in art and journalism. She took a design job at a very small PR company.

"That's when I got my first taste of working with magazine editors," says Bonney. "I had never been exposed to this kind of writing and I fell in love. Writing shorter bits of things ... it's more natural, like a person talks."

Meanwhile, the design scene in Brooklyn seemed set to explode. Grace took her camera everywhere, taking pictures at design shows and exhibitions.

"No one at that time was writing about what was happening, so in August of 2004 I started a blog to write about Brooklyn and the people I was meeting," says Bonney. "It just happened that the *New York Times* did a story in January 2005 about design blogs. There were literally about five design blogs when I started and mine was the only younger, girlier site."

The feature in the *Times* took Bonney's blog from about 1,000 to 10,000 hits a day. After that, things really started to take off.

Bonney began working at a string of magazines on the side. In 2006, *House and Gardens* magazine wanted a

younger voice to help them shift their focus and hired her as their web editor. She worked there for two years before moving to *Domino* and then *Craft*. Bonney could sense that the design world was shifting as magazines shut down one by one. The move to the Internet was the next big step.

"I went from a team of four people to a team of 20 very quickly," says Bonney. "With that initial boost from my work in magazines, I put all that effort into the site, discovering that DesignSponge was becoming the magazine that I really wanted to write for."

DesignSponge quickly became one of the top design blogs, featuring everything from DIY projects to movies and style guides to recipes. The blog allows a forum for discussion and several different points of view. The site's philosophy has been to hire people who have something different to say and to give them a platform.

Grace Bonney has been hugely influenced by design giant Martha Stewart, but wanted to adapt that point of view to a new age.

"I think it's impossible for people not to be influenced by Martha Stewart. It's nice to have that at one end of the spectrum of what life could be, but to me it's too perfect. In her magazines, there was nothing that really spoke to young people. My version is more relatable. I want to capture the excitement about having your first place and finding a way to fill it with art and things you make yourself."

This new outlook, spanning from her early days in New York and even her apartment days at Ludwell appears time and again in her blog and even earned her recognition by Martha Stewart herself.

Students and young professionals are often limited by money as well as other factors. She includes many DIY projects on the site for students to make things themselves and her awareness of the design restrictions in buildings helps to make her site more approachable for younger design enthusiasts.

"You have to be aware that many young people aren't allowed to hang things on their walls or paint," says Bonney. "I think when you lose touch with student design, you lose touch with where the design world is really headed. You have to stay in touch with those needs and really make things applicable to them."

Staying in touch with her audience has been a special commitment of Grace's. For the past seven years, Grace has received 400 emails a day and answers them all herself. This commitment has made the site what it is today.

Today Grace has what one might call a dream job. Although there is a lot of computer time involved, she works from home and can therefore move anywhere she wants and set her own schedule.

"I decided to work in Portland [Ore.] for all of July, so all I had to do was pick up my laptop and go," says Bonney. "That's the best thing about the modern job market. You carve out your own path and just make it what you want." ■



DesignSponge.com first launched in 2005.



# WILLIAM & MARY



## OCTOBER 20-23

### Homecoming 2011 Schedule of Events

#### Thursday, Oct. 20

- 1:30 p.m. OWJ Annual Meeting, Sadler Center, York Room  
5:30 p.m. OWJ Reception, Wren Building, Great Hall

#### Friday, Oct. 21

- 7:30 a.m. Golf Tournament, Golden Horseshoe, Gold Course  
10:30 a.m. Sandy Kelly Alumni Tennis Tournament, Millie West Tennis Facility  
11:30 a.m. Olde Guard Luncheon, Campus Center, Trinkle Hall  
4:30 p.m. **Parade (New Route)**  
6 p.m. Sunset Ceremony, Wren Courtyard  
6:30 p.m. **Friday Night Fest Block Party, Alumni House and Richmond Road**  
(Reunion Class pictures begin at 6 p.m.)  
7:30 p.m. 1951-61 Gathering, Alumni House

#### Saturday, Oct. 22

- 9 a.m. Coffee and Conversation with the President, Alumni House, Leadership Hall  
10 a.m. Department Open Houses, Various Locations  
10:30 a.m. Reunion Class Bell Ringing, Wren Building  
11 a.m. Children's Carnival, Alumni House, Front Lawn  
11 a.m. Family Picnic-on-the-Lawn, Alumni House  
11:30 a.m. 1940-56 Luncheon, Alumni House, Leadership Hall  
**Noon Reunion Class Tailgates, Sunken Garden**  
1 p.m. ABO Annual Meeting and Pre-Game Gathering, Alumni House, Sundial Lawn  
1 p.m. HWA Reception and Annual Meeting, Sadler Center, Tidewater Room  
3:30 p.m. **Football Game v. Towson, Zable Stadium**  
8 p.m. **Saturday Night Bash, Sunken Garden**

#### Sunday, Oct. 23

- 7 a.m. Sunrise Service, Wren Building, Chapel  
8:30 a.m. Alumni Coffee, Alumni House

### Registration Information

To register for an event, visit the Alumni Association's website at [www.wmalumni.com](http://www.wmalumni.com).

Space for some events is limited, so to secure your spot, we strongly advise you to register today!



# CLASSNOTES



Arriving early for the Tribe home opener.

## EDITOR'S NOTE ~ MITCH VANDER VORST

On my second day on the job as Director of Alumni Communications, I was fortunate enough to be able to meet some of you at the Williamsburg Chapter's Tribe Thursday. One of the themes that I took away from those handshakes and brief conversations was the pride alumni feel in the quality of their Alumni Magazine. On more than a few occasions I heard, "Don't try to fix something that is not broken." And I have to agree.

It was the exceptional talent and personality of the William and Mary Alumni Association staff members that led me to accept this position. It was the quality of the magazine that excited me. It was the extraordinary tradition of the College and Association that sparked my passion. In a few short weeks, I can truly say my Tribe Pride has bloomed and green and gold courses through my veins.

Something truly amazing happens on this campus and it is inimitable to William and Mary. It is the unique stamp that you wear as an alumnus. And no matter where you go or what you turn your hand to, you carry the William and Mary family with you. I am both proud and delighted to share in that.

As we plan for the future of the Association's website, social media connections, magazine and other communications, I am interested to know both how and where you are reading this magazine. Are you at home flipping through the pages, viewing it on the Web at the office, in a hotel room on your iPad or Kindle? I would appreciate it if you took a few moments to send me an email at [msvandervorst@wm.edu](mailto:msvandervorst@wm.edu) to let me know.

In the coming months I hope that you will explore with us some different ways to stay connected, as we look for avenues to supplement the stories and news that you rely on us for. I also welcome your comments and feedback on all that we do. And if you happen to visit the Alumni House or see me at an alumni event, please say, "hi," and share a little of your Tribe Pride with me.

Best wishes,  
Mitch



# BACKSTORY

## Earleen O’Roark

- ~ Associate Vice President, Human Resources
- ~ 2011 Staff Service Award Winner

**Education:** B.A., Saint Leo University; M.P.A., Troy State University

**Family:** Husband Rick; children Talley, Amy and Jay; five grandchildren

### What do you like about Human Resources?

What I love best is working with a diverse group of people. It’s about how we can partner with the employee, the department or the administrator to assist them in reaching their goals. HR is not about Earleen; it is about a dedicated team working together to make this department successful and the College a better place.

### When did you start at William and Mary?

I originally started here in January of 1979 as a part time employee recording leave. I left here in 1986 to become a director of HR for Thomas Nelson Community College. I can remember packing my stuff and asking myself “what am I doing?” because I love William and Mary so much.

### So you had to come back?

When this job opened up, I thought, William and Mary is a special place and I would like to return to that special place. The dedication of the people here is absolutely amazing. I have 32 years of state service in higher education human resources, with more than 50 percent here at the College.

### What do you do outside the office?

I am into different crafts, such as jewelry making, sewing, floral arrangements and drapery making. I’m actually known as Martha Vila, because I like to do home repairs. It’s nothing for me to wallpaper, to tile, to paint or whatever. I have plenty of interests.

### What are one or two accomplishments that you are the most proud of?

The first that comes to mind is the Office of Human Resources is now a resource and partner to the College community and not viewed as just enforcing policy. The others are the implementation of HR Banner and mostly, the new University Human Resources System.

### How do you measure success?

Everyone measures success in many different ways and levels. Success to me is staying true to myself, my values and doing the best at the things that are meaningful to me. It is not about having money or a job title but about being and doing — that comes from who I want to be. Success is something very personal.

Interview by Ben Kennedy ’05



PHOTO: SKIP ROWLAND '83





*“Our gift annuity was a great way to support Bunny’s 50th Reunion while enhancing our retirement income.”*

*— Jim and Ellen King Neff ’61*

As longtime members of the Honorable Robert Boyle Legacy Society, Jim and Bunny Neff know the importance of good planning. When Bunny’s 50th Reunion came along, the couple wanted to support her class gift in a way that would bring their charitable and financial plans together.

The Neffs were familiar with the charitable gift annuity since they had established one with Dartmouth, Jim’s *alma mater*. Working with the Gift Planning Office, Jim and Bunny established a gift annuity that provides fixed annual payments for life. These payments will never vary and are backed by the full faith and credit of the College of William & Mary Foundation. They also saved income taxes and capital gains taxes.

Their gift annuity helped Jim and Bunny achieve their goals. And we’re pleased to report that Bunny’s class did, too.

*For assistance with your charitable gift plans, please contact:*

**Lee G. Walsh ’75, M.Ed. ’90, CFP**

*Director of Gift Planning*

[lgwals@wm.edu](mailto:lgwals@wm.edu)

**Diane E. McNamara, J.D.**

*Associate Director of Gift Planning Administration*

[demcnamara@wm.edu](mailto:demcnamara@wm.edu)



**The College of William & Mary • Office of Gift Planning**  
P.O. Box 8795 • Williamsburg, VA 23187-8795 • (757) 221-1004  
[www.wm.edu/giving/giftplanning](http://www.wm.edu/giving/giftplanning)