

# William & Mary

ALUMNI MAGAZINE  
WINTER 2010



## RALLY ON THE MALL

JON STEWART '84, D.A. '04  
DRAWS THOUSANDS TO  
THE NATION'S CAPITAL

CITIZEN LAWYERS



2011 ALUMNI  
MEDALLIONS



COHEN CAREER  
CENTER

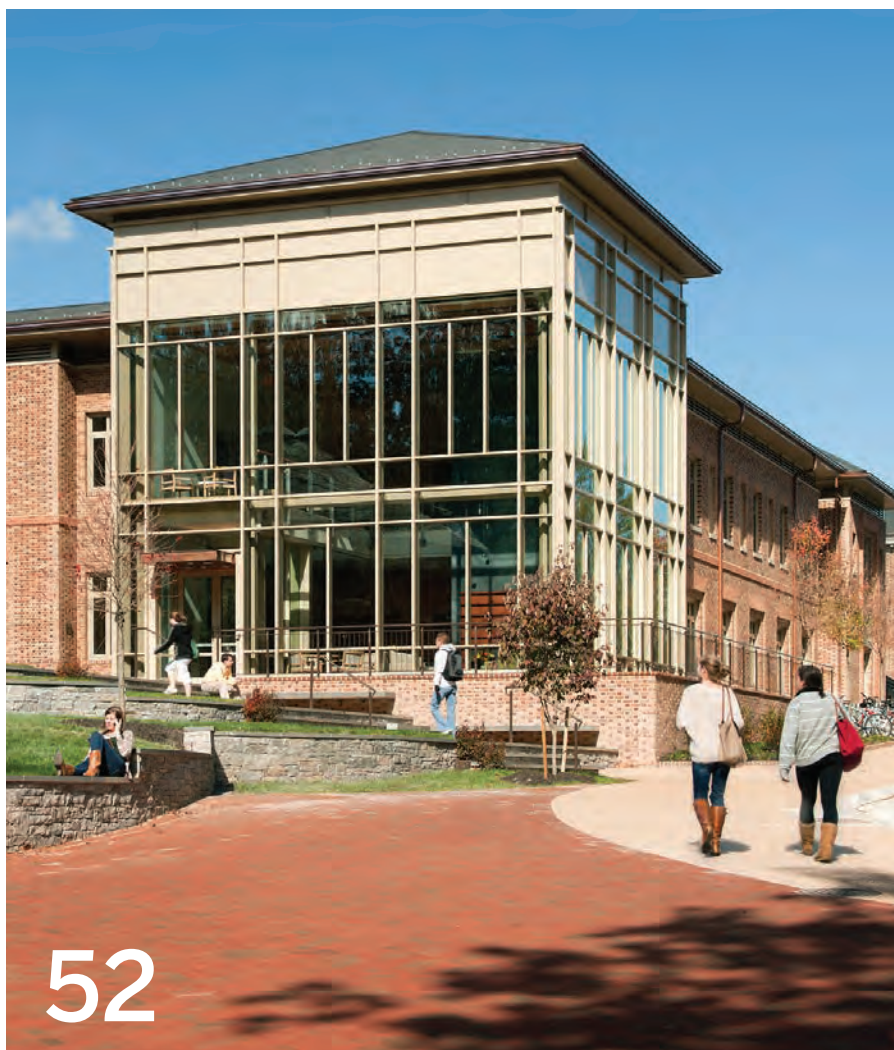
# W&M

## CONTENTS

WINTER 2010 — VOL. 76, NO. 2

### FEATURES

- 38 HOMECOMING 2010**  
Reliving Favorite Memories  
PHOTOS BY SKIP ROWLAND '83,  
MELISSA V. PINARD AND BEN  
KENNEDY '05
- 42 2011 MEDALLION  
RECIPIENTS**  
Honoring Distinguished Alumni  
BY BEN KENNEDY '05 AND  
MELISSA V. PINARD
- 48 CITIZEN LAWYERS**  
Celebrating the Nation's  
First Law School  
BY DAVISON M. DOUGLAS
- 52 HIRE EDUCATION**  
Cohen Career Center  
Is on the Job  
BY BEN KENNEDY '05
- 54 OH SAY,  
CAN YOU D.C.?**  
Jon Stewart '84, D.A. '04  
Rallies for Sanity  
BY BEN KENNEDY '05



### DEPARTMENTS

- |                               |                              |
|-------------------------------|------------------------------|
| <b>4 MAILBOX</b>              | <b>25 TRIBE SPORTS</b>       |
| <b>5 UPFRONT</b>              | <b>29 ARTS &amp; CULTURE</b> |
| <b>7 FROM THE BRAFFERTON</b>  | <b>32 GIFTS AT WORK</b>      |
| <b>9 AROUND THE WREN</b>      | <b>36 MARKETPLACE</b>        |
| <b>14 JUST OFF DOG STREET</b> | <b>57 CLASS NOTES</b>        |
| <b>17 ALUMNI SPIRIT</b>       | <b>102 VITAL STATS</b>       |
| <b>22 VIEWPOINT</b>           | <b>112 BACKSTORY</b>         |



ON THE COVER: Jon Stewart '84, D.A. '04 at the Comedy Central Rally To Restore Sanity And/Or Fear on Oct. 30, 2010. COVER PHOTO: CLIFFORDS PHOTOGRAPHY

# MAILBOX

## OIL: A PROBLEM OR A POSSIBILITY?

As a member of the Class of '75, I wish to commend you on the quality of this publication, which I read thoroughly upon receipt. The article on the impact of oil was extremely well thought out and informative.

As a resident of New Orleans, I am extremely sensitive to this oil issue of BP's. I am offended by their use of our language to diminish the magnitude of what they have done. They use the word "spill," which has nothing to do with an appropriate description of oil gushing out into the environment in excess of millions of gallons per hour. Then to use the word "incident" to describe an ecological disaster of epic proportions is again to diminish the nature of what has happened here to this beautiful city recovering from Hurricane Katrina.

I would like to see us as a nation either take the words "spill" and "incident" and put them into the category of obscene words describing acts of vile nature or that BP use appropriate words to describe what they have done to us. Keep up the great work.

DORIAN MAJOR BENNETT '75  
*New Orleans, La.*

Regarding the article "Oil & Water" (*Alumni Magazine*, Fall 2010), the Gulf spill was serious and damaging. However, the region will recover. This event should not cloak the positive benefits of oil.

I love oil. Oil cleaned up our cities in the early 20th century. Oil packs the most energy per unit of measure of any usable fuel, including methanol (a miserable failure). Oil is easily transported. Oil powers my car and the airliner I take on trips. Oil delivers my food to the supermarket and packages to my door. Oil powers the equipment necessary to produce food and materials in large quantities to feed America. Oil is in my clothes and the pharmaceutical drugs I take. In short, oil powers the world.

Any talk of replacing oil with windmills, biomass or any other form of "green energy" is a pipe dream at least for the next 100 years or so, perhaps forever. So-called "green technologies" nearly all require subsidies to succeed and most will fail. America has a more than sufficient supply of oil to

last for centuries. While we should always have resources in reserve, we should be developing our own resources and refining capacity. To do otherwise is strategically and economically foolish.

EDWARD A. WATKINS '56  
*Lilburn, Ga.*

## BACK IN THE DAY

I just finished reading the latest edition of the *Alumni Magazine*, which is always a pleasure, and, quite naturally, it got me thinking about my days at W&M. I'm a 1973 graduate, so those were interesting years on our campus and across the nation. It was also a period for great music, and one band I recall that played a lot of the fraternity houses was Cado (sp?) Parish. Who was in that band? Whatever happened to those guys?

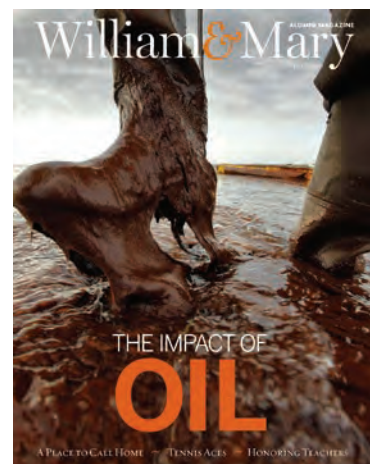
William and Mary before the construction of William and Mary Hall was a tough place to have a social life. There was usually one dance a semester at the student center, as I recall, so fraternities and sororities were essential to life.

It might be worth revisiting that time in an article with photos, since subsequent generations would probably find it hard to believe that there once was such a prehistoric time. Hey, we didn't even have open dorms until my sophomore year. You could only have girls in your room right after football games and had to leave the door wide open even if your mother was your guest. You can imagine how people tried to work their way around that.

Anyway, just a suggestion for a story: the evolution of the social scene at William and Mary and some of the local bands the students cherished over the years.

FRAN COOMBS '73  
*Crofton, Md.*

*We welcome letters from our readers and reserve the right to edit them. Brevity is encouraged. Please send correspondence to Melissa V. Pinard, Editor, William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187 or e-mail alumni.magazine@wm.edu.*



12/10

## Volunteer and Subscribe Today!

The William and Mary Alumni Association publishes the *Alumni Magazine* through the generosity of readers like you. Annual voluntary subscriptions are tax-deductible. Please help us fulfill our mission by completing this form and sending in your subscription today.

☐ Yes, please start my voluntary subscription for a full year of the *William & Mary Alumni Magazine*.

☐ \$25      ☐ \$500  
☐ \$50      ☐ \$1,000  
☐ \$100      ☐ OTHER \_\_\_\_\_

Checks should be made payable to the *William & Mary Alumni Association*. Please cut this form out and enclose it in an envelope with your check. *Return to:* Director of Communications, Attn: Voluntary Subscriptions, William & Mary Alumni Association, P.O. Box 2100, Williamsburg, VA 23187

NAME \_\_\_\_\_

CLASS YEAR \_\_\_\_\_

ADDRESS \_\_\_\_\_

E-MAIL \_\_\_\_\_

PHONE \_\_\_\_\_

☐ CHECK    ☐ VISA    ☐ MASTERCARD  
☐ DISCOVER    ☐ AMEX

CARD NUMBER \_\_\_\_\_ EXP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

## BOARD OF DIRECTORS

Janet Rollins Atwater '84, *President*  
James B. Comey Jr. '82, LL.D. '08, *Vice President*  
Nancy Wonnell Mathews '76, *Secretary*  
Peter M. Nance '66, *Treasurer*  
Susan Arnot-Heaney '79  
Mashea Mason Ashton '96, M.A.Ed. '97  
R. Edwin "Ed" Burnette Jr. '75, J.D. '78  
Carl Wayne Cheek '61  
Clayton Clemens '80  
James Hardy Dillard '59  
Dorothy Nowland Gabig '61  
Martha McGlothlin Gayle '89, J.D. '95  
Barbara Cole Joynes '82  
Kathryn Watson Lawler '59  
Maria Elena Monteverde-Jackson '93  
Timothy J. Mulvaney '91  
Patricia Kizzia Landen '56, *Olde Guard Council*  
Anthony Jones '85, *Chapter Presidents Council*  
Paul Brockwell '07, *Young Guard Council*  
Priscilla Pinckney '11, *Student Alumni Council*

## ALUMNI MAGAZINE STAFF

*Executive Vice President:* Karen R. Cottrell '66, M.Ed. '69, Ed.D. '84  
*Editor:* Melissa V. Pinard  
*Assistant Editor:* Ben Kennedy '05  
*Graphic Design:* Jessica S. Grimes, Matthew S. Jarmer  
*Online Edition:* Eric W. Pesola  
*Interns:* Alexandra Hart '11, Jill M. Olszewski '12  
*Contributing Photographers:* Chris Anderson, Gretchen Bedell, Steven Biver, Paul Burk, Chris Cunningham, Bill Denison, Caroline Joe, Bud Kayser, Mike Melnyk, Mark Mitchell, Tara Murphy, Elaine Odell, Irene Rojas, Peter S. Ross '10, Skip Rowland '83, Stephen Salpukas, Jeff Snyder, Chris Tennant M.S. '02, Ph.D. '07, Erin Zagursky  
*Contributing Writers:* Davison M. Douglas, Pierre Dumont '09, Sylvia C. Gurganus, Michael Halleran, Sara Thomas Hunt '74, Brittny Pescatore '07, W. Taylor Reveley III, Suzanne Seurattan, Megan Shearin, John T. Wallace, Jaime Welch-Donahue, Adrianna Weaver Vargo '96, Glenn Weaver '95, Brian Whitson, Erin Zagursky

## ALUMNI ASSOCIATION CONTACT INFORMATION

One Alumni Drive • P.O. Box 2100  
Williamsburg, VA 23187  
757.221.1842 • 757.221.1186 fax  
www.wmalumni.com  
*Executive Vice President:* alumni.evp@wm.edu  
*Alumni Communications and Magazine:* 757.221.1164, alumni.magazine@wm.edu  
*Alumni Business:* alumni.business@wm.edu  
*Alumni House Rentals:* almctr@wm.edu  
*Alumni Gift Shop:* wmgift@wm.edu  
*Alumni Journeys:* alumni.travel@wm.edu  
*Alumni Programs:* alumni.programs@wm.edu  
*Alumni Records:* alumni.records@wm.edu  
*Alumni Website:* alumni.web@wm.edu

For information about advertising, contact  
Harmony Unlimited at 757.715.9676 or  
jcoates@harmonyunlimited.com. We reserve the right  
to approve or deny any advertisements.

The *William and Mary Alumni Magazine* is published by the Alumni Association four times per year through the generous support of alumni and friends. Voluntary subscriptions can be made by check payable to the William and Mary Alumni Association and sent to: Alumni Communications, P.O. Box 2100, Williamsburg, VA 23187.

Printed by United Litho, Ashburn, Va.

Views expressed in the *William and Mary Alumni Magazine* do not necessarily reflect the opinions of the William and Mary Alumni Association, the College of William and Mary or the editorial staff.



## Expanding the Voice of Alumni

The results of the fall Board of Directors election are in and our new members — Ted Dintersmith '74, David Kelley '81 and Susan Snediker Newman '79 — will begin their terms in March. I thought this would be a good opportunity to discuss some of the changes we made to better serve our alumni and make sure your voices are heard.

The Alumni Association Board of Directors is your elected body of representatives whose function is to serve as the governing body of the Alumni Association. Our Alumni Association differs in several ways from most alumni associations throughout the country. Many universities now combine development and alumni affairs under one umbrella. At William and Mary, we are a separate unit. Each office understands its mission and we both work for the success and progress of our College.

The board is comprised of 16 voting members. This number increased from 15 in 2006. Each member serves one four-year term, with four members rotating on and off in March of each year. Prior to the 2006 bylaw change, board members served three-year terms and could serve two consecutive terms if reelected. This new term tenure will allow more alumni to have the opportunity to serve as a member of the board.

Several substantive changes will be in place next year as a result of the voting this past September. One is a major change. Starting in fall 2011, all 86,000 alumni will receive a ballot and will be eligible to vote for members of the Board of Directors. Prior to this, only alumni who had made a financial contribution to William and Mary in the previous year were allowed to vote. We hope this more inclusive process will encourage interest and participation in the alumni board election process.

A second change voted on this fall by the active membership allows the board to appoint one of the four new members to the board each year. Three members will continue to be elected by ballot from among six nominated to stand for election. This change



will give the board greater flexibility to create a board that represents all constituencies and add expertise where needed to responsibly govern the Association.

Two particular outcomes of these changes are of note. The bylaws stipulate that 3 percent of the voting membership is necessary for a quorum at any general membership meeting. As the voting membership has increased from 15,000 to 86,000, the number necessary for quorum has logically increased proportionately (proxy votes do count in quorum numbers). A second outcome was an increase in the number of signatures required by petition to add a write-in candidate onto the Board of Directors ballot. Currently the bylaws require signatures from 2 percent of the membership. The board realizes that securing 1,700 original signatures may be virtually impossible. A subcommittee has been appointed to study this issue and report to the full board, most likely recommending a more realistic number. A bylaw change would then be presented to the membership for a vote next September.

The nomination process for selecting the next Board of Directors will begin in April. Nominations are accepted all year, but to be considered for the current election year, nominations must be submitted by April 1, 2011 or they will be held over to 2012. You can download the nomination form at [www.wmalumni.com/?awards](http://www.wmalumni.com/?awards). Watch for more information in the next issue of the magazine and exercise your right to vote.

KAREN R. COTTRELL '66, M.Ed. '69, Ed.D. '84  
*Executive Vice President*  
*William and Mary Alumni Association*

## Pride, Concern and Confidence

**D**ear William & Mary Community,  
This fall I look at the College of William & Mary with a mix of pride, concern and confidence.

**Why pride?** William & Mary is marvelously special. We link the intimacy of an exceptional undergraduate education in the liberal arts with the scope and energy of a university expanding human knowledge. Or, as one professor puts it, we combine the heart of a college with the brains of a research university. William & Mary, in short, is a Public Ivy. Even as we develop graduate and professional programs of serious distinction, our commitment to undergraduate education remains unsurpassed among public universities. The College has a remarkably low student-faculty ratio for a public institution and typically provides small classes and intense faculty engagement with students. We delight in being a residential campus of striking beauty and historic significance. We also value our heritage of civic engagement and public service. If any university can fairly be called the *alma mater* of the nation, it is William & Mary. The College constitutes a splendid, hardy species of one.

Examples of our excellence are legion. To mention a very few from last year: a Rhodes Scholar from among the 32 chosen in the United States, 13 Fulbright Scholars (the most ever for William & Mary and a remarkable number for a school our size), two faculty members among the 12 professors winning the most coveted award for faculty excellence in the commonwealth, a strong run at a national championship in football, a senior selected by the *Washington Post* as “America’s Next Great Cartoonist,” another named Miss Virginia USA, national awards for our staff in fundraising and communications, and high rankings from many sources, rooted in an enormously talented and thriving campus community.

**Why concern?** The College’s success no longer rests on a sustainable financial

foundation. At risk, accordingly, is our current excellence, as well as our capacity to move forward on the path charted by the university’s ongoing strategic planning. Virginia’s public colleges and universities face a financial cliff in fiscal year 2012, when the steep reductions in state funding of the last few years will be fully felt. More telling, a generation ago the state provided 43 percent of William & Mary’s operating budget. Today, that percentage is 14 percent and will likely drop to 12 percent next year. Nor is it realistic to assume that this trend, well established over several decades, will reverse; the Great Recession didn’t cause the decline in state support, only accelerated it. William & Mary now lives on borrowed financial time!

In my judgment, a solution to this enormous financial challenge is feasible. William & Mary can build a new financial foundation resting on four interdependent pillars: (1) continued *taxpayer support* for capital

“William & Mary’s people are superb. Superb people figure out how to make things happen and find opportunity in adversity.”

projects and, to a diminishing extent, operations; (2) growing streams of *earned income* (tuition and fees, research grants and contracts, and entrepreneurial leveraging of William & Mary strengths to generate new sources of revenue); (3) greatly enhanced *philanthropy* (annual giving, endowment growth, funds for bricks and mortar); and (4) *internal productivity gains* that maintain our quality of learning and campus life as cost effectively as possible. These four pillars, once fully in place, can support a public/private partnership of great staying power and potential. This *public/private partnership* will unite the commonwealth and all parts of the College — our students and their parents, our faculty and staff, our research funders and foundation grantors, and our alumni and friends — coming together to sustain William & Mary.



**Why confidence?** First, William & Mary’s people are superb. Superb people figure out how to make things happen and find opportunity in adversity. Second, the university’s juggernaut is already rolling with powerful momentum. Tens of thousands of William & Mary people are helping push — people on campus and around the world. Third, no college or university in the United States (at least none still breathing) has encountered more adversity over the centuries than William & Mary; like the phoenix, the College always rises from the fire. Thus, there is real cause to believe we can and will build the financial foundation essential to William & Mary in the 21st century.

Last spring our newly admitted students received a folder of materials with the legend, “There is only one William & Mary — and now it’s yours.” It’s actually all of ours. And it is a treasure profoundly worth preserving.

Cordially,

W. TAYLOR REVELEY III  
President, College of William & Mary

*This letter was originally printed in the 2010 State of the University. Please visit [www.wm.edu/presidentsreport](http://www.wm.edu/presidentsreport) to see photos, videos and links to news about William & Mary from last year, stories about some of our students, faculty and alumni, and a financial report on the fiscal year ending June 30, 2010.*

# W&M

## AROUND THE WREN

### No. 1 Ladies' Man

Writers Series Brings Bestselling Author Alexander McCall Smith to Campus ~ MELISSA V. PINARD

**A**ward-winning novelist Alexander McCall Smith will headline the Patrick Hayes Writers Series, sponsored by the creative writing program of the William and Mary English department, on April 7, 2011, at the Kimball Theater in Colonial Williamsburg.

"We are delighted to bring Alexander McCall Smith to campus and showcase his work," says Nancy Schoenberger, professor of English and director of creative writing and the Patrick Hayes Writers Series.

Each year, the Writers Series features six or seven readings, culminating with an appearance by a prominent current writer at the end of the spring semester. McCall Smith has written more than 60 books, including specialist academic titles, short story collections and a number of immensely popular children's books. His well-known and internationally acclaimed series, *The No. 1 Ladies' Detective Agency*, has been at the top of bestseller lists throughout the world, has been translated into 45 languages and has sold over 20 million copies worldwide. HBO began airing a television series based on the novels in March 2009.

"Alexander McCall Smith's *No. 1 Ladies' Detective Agency* series appeals not only to mystery fans, but to readers hungry for appreciative and sensitive portrayals of contemporary African life," says Susan V. Donaldson, chair of the English department. "Set in Botswana, where Smith spent some years teaching at the University of Botswana, his *No. 1 Ladies' Detective Agency* novels vividly capture the color and vitality of a country proud of its heritage and remarkably free of the strife and troubling legacies of colonialism."

McCall Smith was born in what is now Zimbabwe and was educated there and in Scotland, where he went on to become a law professor. Eventually returning to Africa, he helped to set up a new law school at the University of Botswana. For many years he was professor of medical law at the University of Edinburgh, and has been a visiting professor at a number of other universities. He is now a professor emeritus at the University of Edinburgh.

McCall Smith is the recipient of numerous awards, including the Crime Writers' Association's Dagger in the Library Award, the Unit-



ed Kingdom's Author of The Year Award and Sweden's Martin Beck Award. In 2007, he was made a Commander of the Order of the British Empire for his services to literature in the Queen's New Year's Honor List. McCall Smith was awarded the Presidential Order of Merit by the President of Botswana in 2010.

In 1991, the College received funds from the estate of Patrick Hayes to create an endowment supporting a festival for writers. In recent years, the festival has evolved into a series, with several events held during the academic year. Previous participants include A.S. Byatt, Michael Ondaatje, Billy Collins, Ntozake Shange and Seamus Heaney.

For more information about the Writers Series or Alexander McCall Smith's talk, please visit [www.wm.edu/as/english/](http://www.wm.edu/as/english/).

## W&M Alumnus Elected First House Majority Leader from Virginia

**C**ongressman Eric Cantor J.D. '88 was unanimously elected the first majority leader from Virginia in the U.S. House of Representatives on Nov. 17. As House majority leader, he ranks second only to Rep. John A. Boehner of Ohio, who will become speaker of the House when Congress convenes on Jan. 5.

Cutler Professor of Law and Kelly Professor of Teaching Excellence Jayne Barnard, who taught Cantor while he was attending William and Mary Law School, says she remembers him "vividly." As a student in her corporations class, "he was a regular and energetic contributor to class discussion," says Barnard.

Cantor, who represents Virginia's 7th District, first won election to Congress in 2000. In 2008, he was elected by his colleagues to serve as the Republican whip; he leads the House Republican Economics Solutions Group, chairs the Congressional Task Force on Terrorism and Unconventional Warfare, and is a member of the House Ways and Means Committee.

"Eric Cantor has repeatedly answered

the call to public service — as a member of the Virginia House of Delegates, as a U.S. congressman, as House minority whip, and now as House majority leader," says Davison M. Douglas, dean of William and Mary Law School. "I am proud to see a graduate of the Law School play such an important role in our nation's government."

Before going to Congress, Cantor was a lawyer in Henrico County and a real estate developer. He served nine years in the House of Delegates representing the 73rd District in parts of Henrico and Richmond.

The position of House majority leader was created in 1899 by then-House Speaker David B. Henderson — the House majority leader is chosen by the majority party's membership prior to the launch of a new Congress. The responsibilities include the scheduling of legislation for floor considera-



House Majority Leader  
Eric Cantor J.D. '88

tion and the planning of daily, weekly and annual legislative agendas.

"I am humbled by the trust that my colleagues have placed in me and am eager to get to work and start delivering results," said Cantor in a press release.

Cantor, who is a lifelong resident of the Richmond area, also makes history as the first Jewish House majority leader. He and his wife, Diana, have three children, Evan, Jenna and Michael.

—Megan Shearin, *W&M News*

## Professor's Discovery Leads to National Story on Virginia Textbook

**W**hen Professor of History Carol Sheriff looked through her daughter's social studies textbook, she had no idea she would soon find herself a central player in a national story.

A section of the fourth-grade textbook on the Civil War claimed that two battalions of African-American soldiers fought under Confederate General Stonewall Jackson.

Sheriff, who teaches about the Civil War at the College and has authored a book on the subject, knew the passage in the textbook to be factually inaccurate. Historians, Sheriff says, universally agree African Americans did not fight in any organized way for the Confederacy. In fact, the Confederacy made it illegal until the last year of the war — and well after Jackson's death, she says. Even then, there is no record of organized battalions of African Americans serving in battle, according to the professor.

Sheriff serves on the College's Sesquicentennial of the Civil War Committee, which is organizing a conference in 2013 on the 150th anniversary of the Civil War. She said the committee decided to use the textbook error as a "teachable moment." They submitted an op-ed to the *Washington Post* about how the Civil War is portrayed — a topic that will get much discussion as the country prepares for the 150th anniversary. At first, she was told the op-ed would run in the "Local Opinions" column of the paper. The paper's news staff later contacted Sheriff about a story that eventually ran on the front page of the paper on Oct. 20. The author

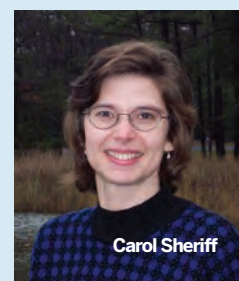
of the textbook *Our Virginia: Past and Present* told the *Post* she based the textbook's claim on Internet research.

"It's disconcerting that the next generation is being taught history based on an unfounded claim instead of accepted scholarship," Sheriff said in the *Post*. "It concerns me not just as a professional historian but as a parent."

Since the *Post* story ran, Sheriff has become a favorite of the national press. The day the story broke, she took part in an online chat about the subject on the *Post*'s website. Later that night, Sheriff appeared live from campus on MSNBC's *Countdown with Keith Olbermann*. The next day, *Post* metro columnist Robert McCartney quoted Sheriff about the textbook controversy and the Associated Press put out a story on the national wire that led to more than 200 news outlets across the country picking up the story.

In the short term, Sheriff hopes fourth-grade teachers will use the story as a way to discuss issues and concerns with using sources they find on the Internet. In the long term, Sheriff hopes it forces states across the country to scrutinize their standards for textbooks and for all educational materials.

— *W&M News*



Carol Sheriff

## [WILLIAM AND MARY] BY THE NUMBERS

**13** A record 13 students and alumni who applied through William and Mary won Fulbright awards for 2010-11, more than any other institution in Virginia, according to the Oct. 25 *Chronicle of Higher Education*. William and Mary tied for 23rd among research institutions and 24th overall in the report. Among the 34 schools on the list of top-producing research institutions, only six had higher application/award rates than the College. Since 2000, more than 80 students and alumni nominated by William and Mary have been selected as Fulbright scholars.

**35** As a student, Pat Harkin '75 checked out a book from the Williamsburg Regional Library. He returned it Oct. 22 — 35 years overdue. Using the 1975 late fine of a nickel per day, the 35-year total would be some \$685 (though the Library caps book fines at \$35) but the library provided amnesty.

**347** William and Mary has been listed among the nation's top nonprofit fundraisers, according to the "Philanthropy 400," conducted by the *Chronicle of Philanthropy*. The list is based on giving to nonprofits nationwide in fiscal year 2009. W&M, which is listed 347th after raising nearly \$51 million in fiscal year 2009, is one of only 114 colleges and universities included in the annual ranking. It is the first time the College has been included in the top 400 list.

**\$72,437** The College's Committee on Sustainability decided to fund 11 projects for a total of \$72,437 at its November meeting, including a law school lighting retrofit, a micro-hydroelectric turbines research project, the VIMS greenhouse gas inventory, GIS data layer creation, composting on campus and computer recycling.

## Should We Add 50 Freshmen? W&amp;M Considers Impact of Growth

**G**rowth. Should William and Mary consider it? And if the College's student body does grow — even modestly — what are the impacts to academics, student life, admissions, finances and the local community?

That issue was the focus of a campus forum on Nov. 11 hosted by a campuswide committee charged with the task of evaluating the impacts on and off campus if William and Mary grew its size. The committee, made up of faculty, staff and students, was appointed last spring by President Taylor Reveley and is co-chaired by Provost Michael R. Halleran and Associate Professor of Business Todd Mooradian.

"No decision is imminent. What we are looking at is if we are going to grow — and notice the word 'if' — let's think carefully about it," Halleran said in welcoming a packed audience in the Sadler Center. "If we are going to grow, let's do it intentionally and let's do it strategically."

The co-chairs added that the committee's charge is not to make a recommendation on growth — only to provide the president with information on the impacts if William and Mary's entering class grew even modestly, such as adding 50 students to a freshman class that now is about 1,400 students.

"We are not making a decision or even

a recommendation," said Mooradian, adding there are no plans to emulate growth at other state schools. Scale is an important piece of the discussion.

Henry Broaddus, dean of admission, said that adding 50 students to the entering class would not impact the quality of the entering class. The College received 12,500 applications last year for 1,400 spots.

"We are turning down a lot of students who are exceptional," said Broaddus.

Perhaps the most anticipated question focused on the finances of growth.

Sam Jones, vice president for finance, explained that the impact of additional enrollment would be minimal. Add in other costs and, depending on the level of investment for instruction, the net gain could be as low as \$200,000, Jones said.

"This is really not a budget-balancing exercise," he said.

Any growth, members of the committee agreed, would be driven fundamentally by the political realities in Richmond. There is



The forum included discussion on various areas of potential impact, including housing, recruitment, parking, finances and community.

increasing pressure, Mooradian said, for the state's highly selective public universities to take more Virginia students. A commission was appointed earlier this year by Gov. Bob McDonnell to look at higher education, and growth is a key part of that discussion.

"I think everybody recognizes William and Mary is a special place," Halleran said. "A big part of that is our size, so we want to be very mindful of that."

—Brian Whitson, *W&M News*

## Hear the thunder of our (social media) chorus: W&M Social Stream

**F**eeling social but don't use social media? Heard all the buzz around Facebook and Twitter and are longing to join the chorus? No problem. Now alumni and friends can hear the thunder of our chorus using William and Mary's Social Stream.

Social Stream was launched by the Office of Creative Services in December 2010. It is a William and Mary web page that offers you a real-time display of recent blog posts, tweets, Facebook updates, Flickr photos and YouTube videos. Go to one web link to view (and experience) William and Mary at the moment. Social Stream also features feeds from about 75 campus social media channels sponsored by campus offices and the Alumni Association.

William and Mary uses many social media channels to stay connected with alumni, students and everyone else in the campus community. There are nearly 20,000 fans of William and Mary on Facebook and more than 400,000 views of photos on the W&M Flickr site. Also discover William and Mary through Foursquare: the site ranks the College 9th among all universities using Foursquare.

Social Stream will connect you to campus through comments, thoughts, pictures, news and video from the William and Mary community. Perhaps you'll be inspired to use some of the social media channels to share your outpourings.



Visit <http://social.wm.edu> for more details on William and Mary's latest website.

## [NEWSBRIEFS]

### Fire destroys building at VIMS Eastern Shore Laboratory

A fire at the Eastern Shore Laboratory of the College of William and Mary's Virginia Institute of Marine Science destroyed the facility's main research building, Seaside Hall, which includes a small library, classroom space, and several offices and laboratories. There was no one inside the building when the fire broke out in the early morning hours of Nov. 18, and there were no injuries. The lab is located in the small seaside village of Wachapreague, Va. One irreplaceable loss was a collection of pressed algae with specimens dating back to the 1960s.

### \$1.1 million gift to create Civil Liberties Project at William and Mary

A \$1.1 million gift from Board of Visitors member **Timothy P. Dunn '83** and his wife, planetary geologist **Ellen R. Stofan '83**, will establish the H. Stewart Dunn Jr. Civil Liberties Project at the College of William and Mary, officials

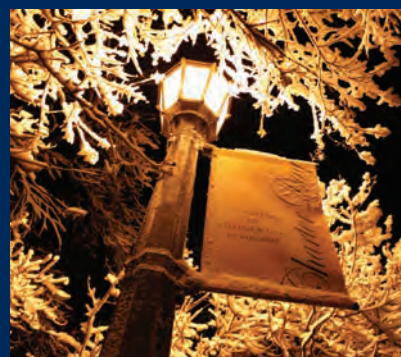
announced Oct. 29. The interdisciplinary project is designed to help students develop a deeper understanding of the civil liberties afforded by the U.S. Constitution and to encourage them to become civically engaged in supporting and defending them. The project will carry the name of Dunn's father, H. Stewart Dunn Jr., a former member of the national board of directors of the American Civil Liberties Union and a partner with the law firm of Ivins, Phillips and Barker in Washington, D.C.

### W&M students participate in town hall with President Obama

Gloria Oh '11 was one of at least nine William and Mary students and alumni who participated in a televised town hall meeting with President Barack Obama Oct. 14 in Washington, D.C. Viewers could often see Oh in the audience wearing a tie-dyed William and Mary T-shirt. **Kishor Nagula '05** was one of the few who were able to ask the president a question in person.

### Charter Day Ceremony moves to Friday

Traditionally held on the first Saturday of every February, the 2011 Charter Day Ceremony will take place on Friday, Feb. 4, in William and Mary Hall. Celebrating the founding of the College by Royal Charter, Charter Day festivities involve students, faculty, staff, alumni and the local community. Other highlights of the weekend include the AEF Lord Botetourt Auction, the Alumni Medallion Ceremony, and the Charter Day Concert. For more information, call 877.296.7787.



## School of Education Collection Named for Hulon Willis Sr. M.Ed. '56

**H**ulon Willis Sr. M.Ed. '56 came to William and Mary's campus in 1951 as the College's first African-American student. During Homecoming weekend, his life and legacy were celebrated.

The School of Education, which opened its new facility in summer 2010, named a space in its library for Willis, who received his master's degree in education from the College in 1956. The Willis collection includes books as well as electronic resources on multiculturalism and diversity.

Members of the Hulon Willis Association, faculty and staff from the College, and members of Willis' family gathered in the School of Education on Oct. 24 for a dedication ceremony followed by brunch.

President Taylor Reveley offered brief remarks during the dedication, noting that the College was very proud of its long history, but that "it's a source of deep regret and abiding dismay that for most of its life, William and Mary was a school closed by definition and policy to too many people."

Since Willis first entered the school, however, great strides have been made. In fact, 26 percent of this year's freshman class is comprised of men and women of color, Reveley noted at the ceremony.

"Although the embrace of diversity came very slowly to William and Mary — agonizingly slowly — it has now arrived in full force," Reveley added.

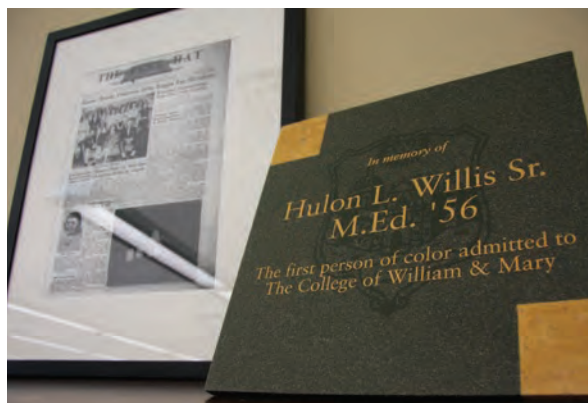
Virginia McLaughlin '71, dean of the School of Education, said the idea for the collection sprang from the strategic planning process, during which faculty identified diversity as a focal area. Under the leadership of Assistant Professor Jeremy Stoddard, a collection was created focusing on diversity.

The education dean noted that the collection, which is just getting started, includes works that were donated by faculty and staff in the School of Education. The resources are available for use by the entire campus community as well as by the teachers that the School of Education serves.

"We are so honored that the first African-American student at the College of William and Mary was in the School of Education," said McLaughlin. "It seems particularly fitting given our mission. We can only imagine the



**Above:** Hulon Willis Jr. '77, President Taylor Reveley, Alyce Willis, Dean Virginia McLaughlin '71, Kimberly Willis and Mica Willis '12 after the Homecoming weekend event. **Right:** A plaque in the School of Education, naming a space in the library for Willis, the College's first African-American student.



strength, the courage and the persistence it must have taken for him to take those first critical steps."

Willis' widow, Alyce, joined McLaughlin in cutting a ribbon on the bookcase that holds the beginnings of the collection named in her husband's honor. A memorial plaque sits atop the bookcase, next to a framed 1951 *Flat Hat* newspaper page that includes an article about Willis' arrival at the College.

"I am just so pleased that this has been done," said Alyce, who received a copy of the plaque to take with her. "When I look around and see so many friends from so many years, it really does something to me. Thank you so very much for coming and being part of this."

Willis' son, Hulon Willis Jr. '77, said that the event was very emotional for him.

"I can't begin to explain how proud I am because 33 years ago, I would have never thought of this," he said. "I left and I was very disillusioned about William and Mary, and never in my lifetime would I have thought of even recommending that my daughter come here. Things since that time have changed

and have made me aware of a lot of things I didn't come to appreciate while I was here. William and Mary is deep in my heart."

Willis' granddaughter Mica '12, a government major, said that the collection means a lot to her and her family.

"I'm still sort of in shock," she said, "but I'm just glad that they're dedicating something in honor of my grandfather. It's because of the community that William and Mary is — it's such an open community now."

Reveley said that the College will always be grateful to Willis for "taking those first hard steps that opened the ancient doors of William and Mary to people of all sorts."

"And we're thankful for all those people of color who have followed in his footsteps, including the next two generations of his family," he said. "We look forward to having the Willis collection in our midst to help the College provide a genuine, warm welcome for everyone."

—Erin Zagursky, *W&M News*

# JUST OFF DOG STREET

## Eyewitness To History

TV Producer  
Judy Plavnick Kiley '81  
Covers the World

~ SYLVIA C. GURGANUS

**J**udy Plavnick Kiley '81, a Washington, DC, native, did not anticipate a career in television, particularly one that would let her stand not only on the sidelines of NFL football games, but also in the Oval Office.

"I saw myself as a lawyer or an elected official," she says. "Growing up in D.C., that's what I knew."

Straying further from that vision, she started at William and Mary as a studio art major, but eventually switched to government. "I envisioned a future drawing caricatures at the mall — and I changed my major," Kiley recalls with a laugh, admitting that art has remained a part of her life: "I guess it could be said that television is art in 3D."



After an undergraduate stint on William and Mary's radio station and an internship with the then-*MacNeil-Lehrer Report*, she started a successful career in television production — one that has taken her around the world and landed her five Emmys.

While she feels the Emmys have been a tremendous honor, other things mean more to her. "One thing that means a great deal more is being an eyewitness to history, whether it's a State of the Union address or Super Bowl," she says. "There is nothing like experiencing history firsthand or hearing history from the people that lived it."

Kiley says she's not generally a "what-if" person, so she never wonders what life would have been like if she'd followed a different path. Instead, she hopes she's made a difference. "I hope I've left something behind in those zeroes and ones that go through the airwaves," she says. "It's really about finding a balance between education and entertainment. If someone is going to get something out of it, I can sleep at night."

Studying government proved a wise choice for Kiley, particularly during the first decade of her career when she covered politics, first for a small news network anchored out of New York followed by a few years with

Covering sports, however, was all-consuming. "I missed being able to just watch a game," she says.

The Discovery Networks were Kiley's next major move. She started as senior producer for their digital networks, went on to become an executive producer for some of the network's major shows, including *Myth-Busters* and *American Chopper*, and ultimately was named head of daytime production. She then moved on to ESPN Classic, where she and her team won one of those Emmys, this one for Outstanding Edited Sports Series.

Her career has brought many moves and even more travel. "Every time I told myself I was trying to get back to D.C., I ended up going further and further away," says Kiley, who has lived in Atlanta, New York and London and has spent countless hours in hotels



**Judy Plavnick Kiley '81 interviews Carol Selfridge, one of the country's first female military pilots and a Congressional Gold Medal recipient.**

## "There is nothing like experiencing history firsthand or hearing history from the people that lived it."

PBS and then the ABC affiliate in D.C. "I love politics, and I loved being up on Capitol Hill," she says. "You never knew what would happen. That was my playground."

In 1990, she landed the opportunity to cover one of her other great loves — sports. "I always loved sports," says Kiley, who rowed in high school and played rugby at the College. "But in the 1980s, there were not a lot of women working in that arena."

She was persistent, though, and found a start-up willing to take a chance on her — Sports News Network, one of the first channels offering round-the-clock sports news coverage. She was hired to produce live sports shows, but talked her bosses into letting her cover the NFL once the season started. "I've always been passionate about football," she says. "For me, the feeling you get when you walk into a stadium is poetic. And I was being paid to watch something I'd pay to watch."

and on airplanes traveling the world.

But she wouldn't have it any other way. "TV has been a very good fit for me," she says. "In TV, change is OK. No one looks down on you if you move on to the next thing. It's the perfect career for someone with a short attention span — which is definitely me."

Kiley's most recent move finally did bring her back to her hometown. She's currently working as the senior producer of special projects for a small cable network headquartered in D.C.

"This job has put me back in the creative trenches," says Kiley, noting that she had moved away from hands-on production and very much wanted to get back to it. "It's the 'art' part of my background."

Her most recent Emmy was awarded for the documentary series *RECON*, specifically an episode about military athletes competing

for a coveted spot on the 2010 U.S. Winter Olympic Team. "*RECON* focuses on topics with a military slant, but in reality, the wide range of subjects we cover is appealing to audiences outside the armed forces as well," she explains.

Outside of her career, the move to D.C. came with another major change: in 2007, she married Sean Kiley. The two live with their dog, Kimmie, a basset hound-beagle mix (they call her a "bagel"). They adopted the dog from a local animal rescue, one of two causes Kiley is passionate about. The other is cancer research; she lost her father to cancer in 1986. "Sometimes I feel like I have spent the majority of my adult life on shoots, in edit suites or on the road," she says, "but I've tried to find a balance in giving something back."

Kiley also looks for ways to give back professionally. "What you leave behind in television is not going to either find a cure for cancer or find a home for every lost dog — but you can help those coming up in the industry," she says. "I was chosen to be involved in mentor programs both at Discovery and ESPN — which was quite flattering."

Now that she is back in her hometown, Kiley still finds herself at football games — but this time she's up in the stands cheering on her team, the Washington Redskins. "I get to have a beer and a hotdog and enjoy the game," she says. "But I definitely got better parking when I was covering the NFL."

# W&M

## ALUMNI SPIRIT



Grand Marshal Carol Achenbach Hardy '49 and her husband, Harry Hardy '50, at the Homecoming parade, driven by Ken Lownes.

## Leader of the Tribe

Carol Achenbach Hardy '49 Serves as 2010 Grand Marshal ~ ERIC W. PESOLA

Giving back to her *alma mater* is something that comes naturally for Carol Achenbach Hardy '49. Since her graduation, she has been involved with countless organizations designed to help the College of William and Mary in one way or another. But on Oct. 23, she served in an entirely different role — as Grand Marshal of the Homecoming parade. ~ “I still can’t believe it,” says Hardy of being named the Grand Marshal. “I was shocked because I have served on the alumni service committee and the Alumni Association Board of Directors and I know what goes into that sort of decision. I just never expected it.” ~ Hardy has learned quite a bit about committee service over the years. Since she returned to Virginia from Connecticut in 1989, she has served on countless committees for the Alumni Association, the College and many other related entities like the Christopher Wren Association. For the Alumni Association specifically, she was responsible for fundraisers that supported new furnishings in the Alumni House after its expansion in 1997 as well as the sponsorship of the annual Coach of the Year award since 1996. Among all of those contributions through the years, Hardy has one favorite that stands out. ~ “To me one of the most important things I did was starting the 1947-50 Class Dinners — they were the War Year dinners — we did them Sunday night before Olde Guard Day,” says Hardy. “That is what I get thanked for more than anything else. The people would come in from Florida and California to attend that dinner.” ~ And even 61 years after graduation, she gets excited about coming back to campus. She says that she experiences the same feeling that she had coming to the “ancient campus” that she had during her freshman year. But for all that she has done for William and Mary, it could have been another highly regarded institution that would have benefited from her gen-

erosity for all these years — if it wasn't for a fateful phone call.

"I was signed up to go to Duke University; I had a roommate all lined up," says Hardy. "But my sister, Jane '47, called me and said that she thought I should come to William and Mary instead. I said, 'I'd love to' and I switched over. And it's been a great experience for Jane and me, because lots of times we've lived all over the United States but W&M reunions have been where we could get together."

To Hardy, giving back isn't just about

building new structures on campus or watching the Tribe football team win on Saturdays at Zable, though she'll admit those things are nice. She says that the thrill for her to come back to William and Mary is meeting the current students and sharing in the experiences of growing up as a member of the Tribe, which she says has not actually changed too much, even after 61 years.

"It's all about the William and Mary community for me," says Hardy. "And I have just loved giving back to my college through the years — every single minute of it."



Hardy accepts her diploma from President John Edwin Pomfret.

## Alumni Association Expands Social Media Networks

In addition to our private online community, my1693, the William and Mary Alumni Association has a new place you can call home online. Our new Facebook page, which is accessible at [www.facebook.com/wmalumni](http://www.facebook.com/wmalumni), is available for you to join and meet up with other alumni and friends. Check out our photos, links to interesting stories and more. But if you're into little bits of information at a time, then we can help you there as well. The social site that is gaining in popularity by the day, Twitter, now has a spot just for students, graduates and friends of the College. Check out [www.twitter.com/wmalumni](http://www.twitter.com/wmalumni) when you have a second, and "follow" us. We'll follow you back. And finally, browse through our film library at the online video site, YouTube. We have over 70 videos available, and nearly all of them are about someone you might know. Pop some popcorn and go to [www.youtube.com/wmalumni](http://www.youtube.com/wmalumni).



## Call for Nominations: Alumni Medallion Awards

The Alumni Medallion is the highest and most prestigious award the William and Mary Alumni Association can bestow on a graduate of the College. This award recognizes individuals who have exemplary accomplishments in their professional life, service to the community, state or nation, and loyalty and commitment to the College.

The Board will consider all three areas in selecting Medallion recipients. However, there may be an occasion when they consider an individual based on extraordinary achievement in only one or two areas. The Board will make this year's selection at their fall meeting in 2011.

Nominations must be submitted on the form provided by the Alumni Association. It can be downloaded from the Alumni Association's website at [https://alumni.wm.edu/downloads/nomination\\_forms/Medallion.doc](https://alumni.wm.edu/downloads/nomination_forms/Medallion.doc) or it can be requested by either calling 757.221.7855 or e-mailing [alumni.evp@wm.edu](mailto:alumni.evp@wm.edu). Include any news articles, vitae, biographical sketches, etc. that are available as supporting documents; they are important in determining selections. Up to two supporting letters may be included with the nomination. Incomplete nominations will not be considered. Deadline for submission of all nominations for the 2012 awards is July 1, 2011. See page 42 for a story on the 2011 Medallion recipients.

## New Ways to Enjoy the W&M Alumni Magazine

Throughout its 31 years of publication, the *William and Mary Alumni Magazine* has gone through some tremendous changes and has won quite a few awards. It has become the most popular medium for alumni to catch up on their *alma mater* as well as with each other. As we finish the first decade of this new century, a few new ways of enjoying your favorite alumni publication are now available. First, we have debuted a version of the magazine that looks and feels much like the printed version, only it lives in digital format. Our new online, browsable magazine allows readers to flip through the magazine virtually, and all links in the magazine are clickable. Try it out at [www.wmalumni.com/?magazine\\_flip](http://www.wmalumni.com/?magazine_flip).

The new Amazon Kindle device is chang-

ing the way people read, allowing them to take hundreds of books and magazines wherever they travel. So, not to be left out, the *Alumni Magazine* is also available for the Kindle. Visit [www.wmalumni.com/?magazine\\_kindle](http://www.wmalumni.com/?magazine_kindle) for details.

Finally, we are pleased to announce that a full year's worth of Class Notes are available on each of your class year pages. So, say you have a question about what happened to someone from your class during the past year, but you recycled the your *Alumni Magazine*. Not to fear. Just log in to my1693, and head to your class year page (for example, the Class of 1975 would be [www.wmalumni.com/group/1975](http://www.wmalumni.com/group/1975)) and browse through the Class Notes archives. Not registered for my1693? It's easy! Visit [www.wmalumni.com/?register](http://www.wmalumni.com/?register).

## Creating William and Mary Connections in the Workplace

**T**he Pulitzer Center on Crisis Reporting, a nonprofit international journalism initiative located in Washington, D.C., is a special community brought together by a shared passion for journalism. Recently, ties at the center have been strengthened by another common bond — more and more of the employees are also graduates of William and Mary.

The Pulitzer Center gathers news from journalists around the world reporting on issues of great importance that they feel are neglected by the mainstream media. The center also works with middle school, high school and university students using articles, photo slideshows, short documentaries and multimedia projects to provide students with news reports and to encourage their creativity.

Summer Marion '08 was one of the first William and Mary graduates to work for the Pulitzer Center, joining the organization in 2009. Originally, she heard about the job opening from fellow alumnus Brian Mahoney '09. Since then, Marion has encouraged the center to make use of nearby resources — like the College's Washington Program.

"The William and Mary Washington, D.C., office shares a building with the Pulitzer Center, so it is easy and beneficial to connect with them," Marion says. "The center also relies a lot on the work that interns do, so having that network connection with really talented students who need internships has been fantastic."

**"When an alumnus helps another member of the family, it benefits the entire Tribe community."**

Today, out of a staff of nine, two of the Center's employees are William and Mary alumni, and two out of four interns are current William and Mary students.

"It's a lot of fun to hear about W&M from current students," says Kate Seche '99, national education coordinator for the Pulitzer Center. "While it is amazing how much has changed since I was in school, it is even more incredible how many of the traditions in place when I was there continue today."

Seche joined the Pulitzer Center this fall



Back: Yune Pak '11; Front left to right: Summer Marion '08, Shannon Beydler '12 and Kate Seche '99.

after working as a middle school principal in Southside Chicago.

"The center aims to help students think critically about the creation and dissemination of news," says Seche. "In our work with schools, we encourage students to make local connections to the international stories on our site, and to conduct their own reporting — then, we provide them with a platform to share their ideas."

"My experience with Pulitzer has been wonderful — the work is challenging and there is a lot of room for creativity," she says. "For me as a teacher, this job has been a nice

blend of developing curriculum, teaching in classrooms and helping design and implement professional development for teachers."

The Pulitzer Center is not the only workplace in the nation's capital attracting W&M alumni. Many graduates make their way in the new city with alumni connections, whether it's finding a roommate or finding a new job.

"I was so amazed when I came to D.C. and discovered how extensive and welcoming the William and Mary alumni network is up here," says Shannon Beydler '12, an intern at

the center. "There are alums working at all levels and in all sectors of society here, who are excited to meet current students and willing to help you out in any way that they can. My program was able to go on really exclusive site visits to the National Geographic Society, C-SPAN, the National Press Club, the Corcoran Gallery of Art and Discovery — all thanks to the eager work of alums."

The Pulitzer Center provides a wonderful example of alums helping each other succeed in the professional world and strengthening the College's reputation. Through its Alumni Career Network, the Alumni Association is working to establish similar connections all over the country.

Katie Gillespie '03, assistant director of alumni programs, works hard to help these relationships develop. Along with the Career Center, she hopes to facilitate connections with the Alumni Career Network on my1693.

"William and Mary is really a family that extends beyond the College campus," says Gillespie. "When an alumnus helps another member of the family, it benefits the entire Tribe community. We all have ties to our school, but we tend to be tied to the physical place. By helping other graduates, we can take William and Mary with us wherever we are."

— Alexandra Hart '11

## The Legacy of the White Jacket: 32 Years of Scholarships and Service

Bringing together alumni who worked in food service has proven fruitful not only for those dedicated alumni, but also for the countless students who have benefited from their generosity over the years. Since 1978, the Order of the White Jacket (OWJ) has provided nearly \$600,000 in grants and scholarships to undergraduates working in food service positions.

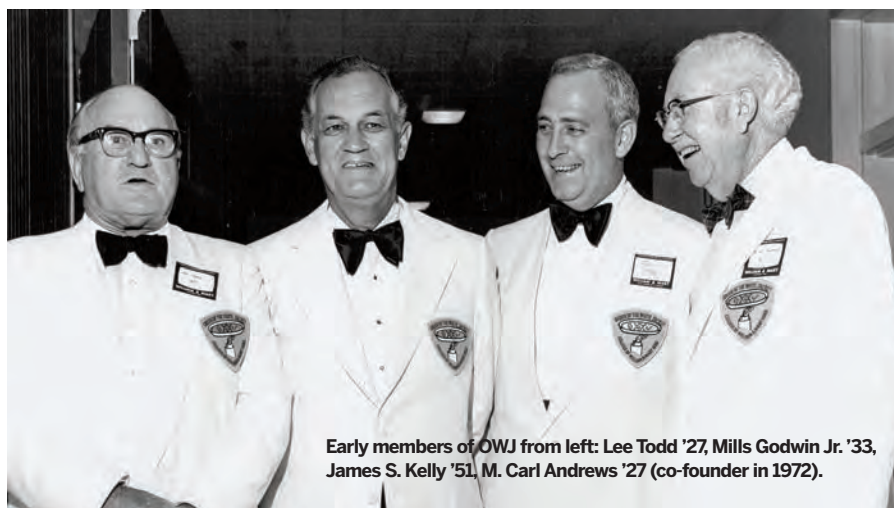
The OWJ was founded in 1972 by a group of alumni who worked in food service as students. As Susan Bruce Anthony '77, second vice president and scholarship committee chair — whose father Jim '52 was one of the founding members of the organization — explains, in the 1940s and 1950s there were not scholarships like there are today. Students worked in the food service industry to earn the money needed to get through college.

For other students — especially athletes — working in food service was part of the financial aid package. In fact, many of the founding members of the OWJ were athletes who, according to former president Robert Goetz Jr. '80, “donned the white jacket to wait on their fellow students.” In 1978, six years after its founding, the organization began to offer scholarships to current students who, like the members of the OWJ, were working their way through college.

Over the course of the past 20 years, the size and number of scholarships the OWJ offers have become more significant. As OWJ President Tom Wilke '75, M.A.Ed. '77 explains, “a lot of alumni still want to champion the work ethic of those students working their way through college.”

To put the accomplishments of the OWJ in perspective, in 1978, eight scholarships of \$125 each were awarded to students at the College. Today, the OWJ gives an average of 15-20 scholarships each year. This past fall, 20 scholarships (totaling \$50,000) were awarded; the year before, 31 scholarships were awarded.

“The scholarships are rather modest, significant enough to make an impact, but not so large that students can go out and quit their jobs,” Wilke explains. “We are hoping to make a difference in students’ lives, but we still believe in the ethic associated with working your way through college.”



Early members of OWJ from left: Lee Todd '27, Mills Godwin Jr. '33, James S. Kelly '51, M. Carl Andrews '27 (co-founder in 1972).

OWJ's scholarship application process begins in January. Working with the Alumni Association, financial aid office and local restaurants, the organization works to ensure that all students working in food service are aware of the scholarships. However, the OWJ has found that the best publicity comes from the students themselves. Elaborating on this, Anthony explains that “most of the time, information about the opportunity travels by word of mouth.”

After the application deadline has passed, the scholarship committee reviews each application, scheduling interviews over one weekend in April. For Anthony, the interview process is one of the most rewarding aspects of membership in OWJ.

“Students tell us their life stories ... you do not know who a person is until you go behind closed doors,” says Anthony. “This is where you see what is actually going on in their lives ... it could be anything from bankruptcy or divorce, to total responsibility for one's education. I worked my way through college ... and it is rewarding to be able to see myself in other people.”

Once students apply and receive an OWJ scholarship, it is common for them to stay connected with the organization for the remainder of their time at William and Mary. “We will have student recipients three years in a row,” Goetz explains, “We get to see them mature and grow.”

When students graduate, they are invited to join the OWJ. There is no membership



support required for the first five years after graduation. The goal, according to Anthony, is to get the scholarship recipients to be active and participating members of the OWJ. This past year, the order elected its youngest member to the board — Stuart Honenberger '06. However, the OWJ welcomes all alumni who worked their way through the College in food service — regardless of whether or not they were connected to OWJ during their time at William and Mary. The nearly 300 members of the OWJ form the second-largest constituent group under the William and Mary Alumni Association.

“Those who work in food services have to learn how to communicate with every sort of person, work under extreme physical, mental and emotional pressure, and learn how to multitask,” says Anthony. “This type of job gives you good training for anything you go into after graduation. You find people who are nice to you, rude to you, or in a hurry, but you have to respect them and the other people you are waiting on. It teaches you a lot about the real world.”

— Jill M. Olszewski '12

For more information about OWJ, contact Pat Burdette in Alumni Programs at 757.221.1173 or [pnburd@wm.edu](mailto:pnburd@wm.edu).

# [BOARDNOTES]

## Fall 2010 Alumni Board of Directors Meeting Update

**T**he semiannual meeting of the William and Mary Alumni Association Board of Directors was held at the Alumni House in Williamsburg, Sept. 16 and 17, 2010.

On Sept. 16, the full board had three guest speakers. Lee Foster, director of leadership and special gifts for University Development, gave a presentation on fundraising and endowment performance as well as the Alumni Leadership Fund.

Following committee reports, former board members were invited to join the current board and hear updates from Board of Visitors member Kathy Yankovich Hornsby '79 and from Sean Pieri, vice president of University Development, regarding fundraising at William and Mary. The annual Fall Awards Banquet took place that evening, where the Alumni Fellowship, Coach of the Year and Staff Service award recipients were honored. [See Fall 2010 issue for more information on those recipients.]

On Sept. 17, the full board heard presentations from Joseph W. Montgomery '74 and his team at the Optimal Service Group concerning Association investment accounts, and from J. Mitchell Bean '77 and Brian Campbell from Goodman and Company, reporting on the annual financial audit.

The next meeting of the full board will be held March 31 to April 1 to coincide with the 2011 New York Auction.

— Melissa V. Pinard

### The Board of Directors in other action:

#### Named the following 2011 Alumni Medallion recipients:

(For more on the Medallion recipients, see pages 42-47.)

Sue Hanna Gerdelman '76  
Rene A. Henry '54  
Marilyn Ward Midyette '75  
J. Robert Mooney '66  
Michael K. Powell '85, D.P.S. '02

#### Approved the Annual Giving Awards presented by the Office of University Development:

**The Baltimore/Annapolis Trophy**, recognizing an outstanding individual with efforts or financial support for the Fund for William and Mary, was given to **Betsy Calvo Anderson '70**.

**The Board of Directors Cup**, recognizing individuals for the best all-around support of the Fund for William and Mary, was given to the DARE Committee (Data Analysis and Report Enhancement): **Susan P. Manix '79**.

**The Class of 1925 Trophy**, recognizing the most outstanding increase in giving to the Fund for William and Mary from \$38,699 in fiscal year 2008 to \$108,343 in fiscal year 2009 (an increase of 180 percent), was awarded to the **Class of 1981**.

**The Class of 1954 Trophy**, which recognizes the class with the highest class member participation in giving to the College, was awarded to the **Olde Guard Class – 1960** and **Class Less Than 50 Years Out – 1964**.

#### Selected the following Alumni Chapter award recipients:

*Tier 1: Most Outstanding Chapter — Greater Metropolitan Washington, D.C.*

*Honorable Mention — South Hampton Roads*

*Tier 2: Most Outstanding Chapter — Lower Northern Neck*

*Most Improved Chapter — Houston*

#### Associate Members

The Board approved that the following nonalumni retirees be accorded associate membership in the Alumni Association:

<b>Theodore Putnam</b>	Chemistry
<b>Merry Guernsey</b>	Modern Languages
<b>Dennis Taylor</b>	VIMS
<b>Kathy O'Brien</b>	Chemistry
<b>Catherine Edlow</b>	General Accounting
<b>Louise Menges</b>	Chemistry
<b>Joseph Gilley</b>	Publications
<b>Sylvia Colston</b>	Publications
<b>Martha Rhodes</b>	VIMS
<b>Judith Corello</b>	Law School
<b>Connie McCarthy</b>	University Libraries
<b>Raymond Montigny</b>	VIMS
<b>Betsy Eckard</b>	Residence Life
<b>George Gilchrist</b>	Biology
<b>Gary Fannin</b>	Facilities Management
<b>Shelia Eubank</b>	Modern Languages
<b>Ruby Coles</b>	Residence Life
<b>Dorothy Causeway</b>	Residence Life
<b>Lorra McMiller</b>	Residence Life
<b>David Dutt</b>	Facilities Management

#### Election Results for the WMAA Board of Directors

For biographies, see page 22 of the Fall 2010 issue of the *Alumni Magazine*.

**Ted R. Dintersmith '74** of Earlysville, Va.

**David N. Kelley '81** of Sag Harbor, N.Y.

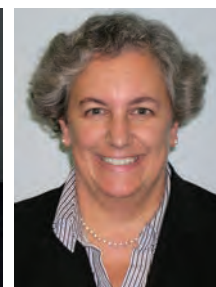
**Susan Snediker Newman '79** of Falls Church, Va.



Dintersmith '74



Kelley '81



Newman '79

**Visit [www.wmalumni.com/?MeetingMinutes](http://www.wmalumni.com/?MeetingMinutes) to read more from the Fall 2010 Board of Directors meeting.**

# [BOARDNOTES]

## Fall 2010 Alumni Board of Directors Meeting Update

**T**he semiannual meeting of the William and Mary Alumni Association Board of Directors was held at the Alumni House in Williamsburg, Sept. 16 and 17, 2010.

On Sept. 16, the full board had three guest speakers. Lee Foster, director of leadership and special gifts for University Development, gave a presentation on fundraising and endowment performance as well as the Alumni Leadership Fund.

Following committee reports, former board members were invited to join the current board and hear updates from Board of Visitors member Kathy Yankovich Hornsby '79 and from Sean Pieri, vice president of University Development, regarding fundraising at William and Mary. The annual Fall Awards Banquet took place that evening, where the Alumni Fellowship, Coach of the Year and Staff Service award recipients were honored. [See Fall 2010 issue for more information on those recipients.]

On Sept. 17, the full board heard presentations from Joseph W. Montgomery '74 and his team at the Optimal Service Group concerning Association investment accounts, and from J. Mitchell Bean '77 and Brian Campbell from Goodman and Company, reporting on the annual financial audit.

The next meeting of the full board will be held March 31 to April 1 to coincide with the 2011 New York Auction.

— Melissa V. Pinard

### The Board of Directors in other action:

#### Named the following 2011 Alumni Medallion recipients:

(For more on the Medallion recipients, see pages 42-47.)

Sue Hanna Gerdelman '76  
Rene A. Henry '54  
Marilyn Ward Midyette '75  
J. Robert Mooney '66  
Michael K. Powell '85, D.P.S. '02

#### Approved the Annual Giving Awards presented by the Office of University Development:

**The Baltimore/Annapolis Trophy**, recognizing an outstanding individual with efforts or financial support for the Fund for William and Mary, was given to **Betsy Calvo Anderson '70**.

**The Board of Directors Cup**, recognizing individuals for the best all-around support of the Fund for William and Mary, was given to the DARE Committee (Data Analysis and Report Enhancement): **Susan P. Manix '79**.

**The Class of 1925 Trophy**, recognizing the most outstanding increase in giving to the Fund for William and Mary from \$38,699 in fiscal year 2008 to \$108,343 in fiscal year 2009 (an increase of 180 percent), was awarded to the **Class of 1981**.

**The Class of 1954 Trophy**, which recognizes the class with the highest class member participation in giving to the College, was awarded to the **Olde Guard Class – 1960** and **Class Less Than 50 Years Out – 1964**.

#### Selected the following Alumni Chapter award recipients:

*Tier 1: Most Outstanding Chapter — Greater Metropolitan Washington, D.C.*

*Honorable Mention — South Hampton Roads*

*Tier 2: Most Outstanding Chapter — Lower Northern Neck*

*Most Improved Chapter — Houston*

#### Associate Members

The Board approved that the following nonalumni retirees be accorded associate membership in the Alumni Association:

<b>Theodore Putnam</b>	Chemistry
<b>Merry Guernsey</b>	Modern Languages
<b>Dennis Taylor</b>	VIMS
<b>Kathy O'Brien</b>	Chemistry
<b>Catherine Edlow</b>	General Accounting
<b>Louise Menges</b>	Chemistry
<b>Joseph Gilley</b>	Publications
<b>Sylvia Colston</b>	Publications
<b>Martha Rhodes</b>	VIMS
<b>Judith Corello</b>	Law School
<b>Connie McCarthy</b>	University Libraries
<b>Raymond Montigny</b>	VIMS
<b>Betsy Eckard</b>	Residence Life
<b>George Gilchrist</b>	Biology
<b>Gary Fannin</b>	Facilities Management
<b>Shelia Eubank</b>	Modern Languages
<b>Ruby Coles</b>	Residence Life
<b>Dorothy Causeway</b>	Residence Life
<b>Lorra McMiller</b>	Residence Life
<b>David Dutt</b>	Facilities Management

#### Election Results for the WMAA Board of Directors

For biographies, see page 22 of the Fall 2010 issue of the *Alumni Magazine*.

**Ted R. Dintersmith '74** of Earlysville, Va.

**David N. Kelley '81** of Sag Harbor, N.Y.

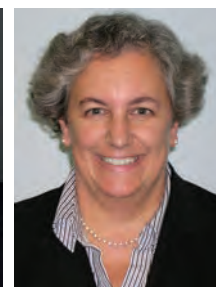
**Susan Snediker Newman '79** of Falls Church, Va.



Dintersmith '74



Kelley '81



Newman '79

Visit [www.wmalumni.com/?MeetingMinutes](http://www.wmalumni.com/?MeetingMinutes) to read more from the Fall 2010 Board of Directors meeting.

## Liberal Arts in the 21st Century

~ MICHAEL R. HALLERAN, *Provost*

Socrates is famous for his claim that the unexamined life is not worth living. At William and Mary, just as we challenge our students to respond to this call, we must also from time to time respond to it collectively as an institution. This spirit of inquiry and self-examination infuses the strategic planning process that has engaged the campus community over the past two years. Emerging from the first year of strategic planning was last year's campus "conversation" on the College's primary goal of being "a leading liberal arts university in the 21st century," a simultaneously ambitious and invigorating charge.

This conversation attracted broad participation from all parts of our community — faculty, students, staff, alumni, administra-

ing and persuasive argumentation. This education provides a richer and more satisfying understanding of the world and preparation for myriad careers — in government, business, teaching, medicine, the arts, law — in other words, anything and everything.

The excellence of a W&M education flows from a faculty deeply dedicated to their students and students involved in engaged learning. What do we mean by this term? All learning, to be sure, engages students at some level. But this is often done in relatively passive ways — listening to or reading about concepts and methodologies, remembering and repeating facts. Engaged learning, by contrast, requires students to challenge and debate ideas and explore boundaries. Students become actively connected with their studies; they learn by doing. We offer small

## How do we move forward in a time of enormous flux?

tors, Board members — over seven campus forums. Four were guided by faculty panels, two featured distinguished visitors, and one was organized by student leaders. The lively and enlightening discussions led to a richer understanding of the College's current identity, strengths and values — and this understanding will help us to chart the best possible future for William and Mary.

It became clear, as alumni readily understand, that no label can fully convey the essence of a William and Mary education. We are indeed unique. Simply put, no public university looks like us in combining the intimacy of a student-focused liberal arts college with the power and scope of a university, and, in fact, very few private universities do either. The phrase liberal arts refers to the core areas of the arts, humanities, social sciences and natural sciences that form the foundation for lifelong learning. Liberal arts also refers to the mode of education, with an emphasis on inquiry and discovery and the development of broad traits and habits of mind such as critical thinking, creativity, rational discourse, sympathetic understand-

ing and persuasive argumentation. This education provides a richer and more satisfying understanding of the world and preparation for myriad careers — in government, business, teaching, medicine, the arts, law — in other words, anything and everything.

classes, promote the close interaction of faculty and students, and invite students into the intense experience of discovery through research. This engagement occurs in many forms — taking an intimate freshman seminar, participating in a faculty-led study abroad program, working in a faculty member's lab or research program, co-authoring a paper with a faculty mentor, pursuing independent research. These opportunities are not "extras" in a William and Mary education but defining characteristics.

With this foundation, how do we move forward in a time of enormous flux? We see at least three areas of focus: 1) expanding the opportunities for engaged learning and research-based inquiry; 2) pursuing richer interdisciplinary work by harnessing the strengths of our five schools and top-notch undergraduate, graduate and professional programs; and 3) increasing our global relevance by promoting research and programs on important global issues, reflecting the direction and needs of our society as a whole. To chart this course in its particulars, the faculty have embarked this year on a



major re-evaluation of the undergraduate curriculum, one that will ensure a vigorous and exciting education in preparing our students to make a difference in the world.

We are also expanding our interdisciplinary initiatives with summer grants for faculty research clusters. Through the generosity of the Andrew W. Mellon Foundation, over the next two summers the College will support faculty groups from two or more departments or schools to work on a common topic with the stimulus of multiple perspectives.

Just as American higher education has evolved over the centuries, so has William and Mary continued to change with the times. While we will always retain our core qualities, we must be intentional about keeping these qualities fresh. As the College has done throughout its history, we stand ready to innovate so we will remain at the forefront of higher education.

If you would like to learn more about our conversation or read the resulting "white paper," please go to [www.wm.edu/about/administration/provost/conversation/index.php](http://www.wm.edu/about/administration/provost/conversation/index.php).

*Michael R. Halleran joined William and Mary as provost in July 2009. He was formerly dean of the College of Arts and Sciences at the University of Miami, where he was deeply involved in strategic planning, faculty development and curricular innovations. At W&M, Halleran has focused on the College's strategic planning and the year-long campuswide conversation on the strategic directions for the College. As a classicist, he has published widely on Greek literature and culture.*

# W&M

## TRIBE SPORTS



## A Return on Investment

Nat Baako '11 Sets Tribe Soccer Up for Success ~ BEN KENNEDY '05

**N**at Baako '11, senior midfielder for Tribe men's soccer, is a long way from home. Home is Accra, Ghana, a city of nearly 2 million on the African west coast, where soccer is "not a choice." ~ "It's natural," says Baako. "As you grow up, you go to school and every other kid is playing soccer. That's how you make friends — that's how you meet people." ~ In Williamsburg, though, soccer is a choice, and for Baako, it was a big one. It meant leaving his family and culture and coming to William and Mary to learn something completely new: American culture. ~ "I didn't know what to expect," he says. "I came in like a blank page, just trying to put as much on that page as I can." ~ He hasn't been back home to Ghana since he began at the College in 2007, in part because he feels it's more productive to stay in the U.S. and work than to travel back and forth to Accra. ~ "I must admit, it hasn't been easy," he says. "But I know sometimes in life, you have to make sacrifices to reap those rewards that you want." ~ At the College, Baako spent weeks just watching the people around him and how they interacted, whether in class or at the Caf. "I was more focused on the culture than the soccer because soccer is universal," he says. His sport and his major — finance, with an accounting concentration — are the two things that come most naturally to him. ~ "I'm just enjoying the opportunity to learn as much as possible from my four years here," he says. "Socially, culturally, athletically, academically — everything comes into it. I will definitely take away a lot." ~ True to form, he didn't take any time at all to acclimate on the field. He started every match for his first two years, and finished the sophomore campaign as an all-conference first-team selection. He ranked fourth in the CAA in points and second in assists going into his

junior season, when he made five different first-team lists.

Growing up, Baako admired legendary midfielders like French star Zinedine Zidane and Brazilian standout Ronaldinho. Those players, he says, didn't always score the most goals, but were among the best at creating opportunities for their teammates. Sure enough, by his junior year, he was a NSCAA/adidas Scholar All-American as well as an All-CAA selection with three goals and five assists. The assists, he says, are his favorite.

"It's more fun when you produce something for someone else to enjoy," says Baako. "I get more excited about being in a position where I can create chances for my teammates to get glory."

Despite all the previous success, it was his senior season that was most exceptional. He led the team in assists, several of them coming at crucial times during hard-fought matches against James Madison and West Virginia. On the way to the Tribe's first conference championship since 2000 and the NCAA

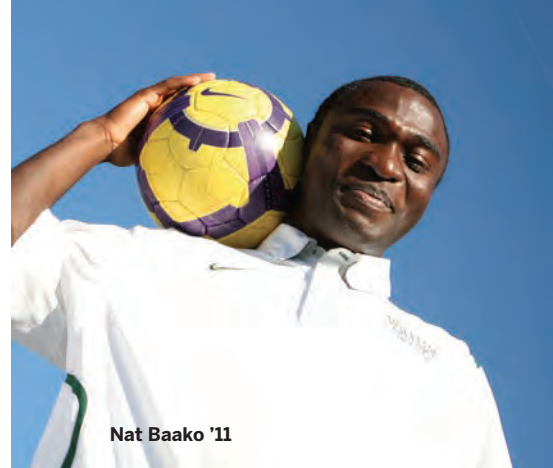
Tournament, Baako and his teammates tried to keep perspective.

"For me and the other seniors, we know that every game can be our last game," he says. "So we go in and ensure a next game — to keep the season going as far as possible."

After a first-round bye and a penalty kick shootout win against the University of Maryland-Baltimore County at home in the second round of the NCAA Tournament, the Green and Gold traveled to Dallas to face Southern Methodist. Though the Mustangs ended the Tribe's successful season, W&M finished the year ranked No. 9 in the nation. It's an impressive end to an unusual career path for Baako.

"I want to be able to look back and say that there was no game that I played without maximum effort," he says. "I want to be able to look back and think that I did my best for this program and this school."

Baako's motivation, though, is not quite that simple. It was a big risk to leave home and come to America to play college soccer — a concept that doesn't exist in Ghana —



Nat Baako '11

but Baako doesn't really see it that way. After all, he got his scholarship based entirely on word-of-mouth; the Tribe soccer program hadn't even seen video of him playing.

"I knew I took some risks," he says, "but the soccer coaches took an even bigger risk on me. If I came in and I was awful, they would have had to keep me on the roster for four years. I had the responsibility to make their risk — which was bigger, I thought — worth it."

More than the desire to come home to Ghana after four years and more than the drive to keep the season going, Nat Baako was concerned mostly with investment risk. He is, after all, a finance major.

## [SPORTSBRIEFS]

### Barry '14 Named Second-Team Freshman All-American by Top Drawer Soccer

Women's soccer freshman **Audrey Barry '14** was named to the Top Drawer Soccer All-



Barry '14

Rookie Second Team on Nov. 18, the website announced. The honor is the first in the career for Barry. Barry scored three goals and tallied a team-best seven assists on the season. She was named to both the All-CAA

Third-Team and the CAA All-Rookie Team for her efforts. During the season, Barry was named CAA Co-Rookie of the Week on Sept. 6.

### Archer '10 Joins Spokane Shock of the Arena Football League

Former standout quarterback **R.J. Archer '10** will continue his professional playing career as a member of the Spokane Shock of the Arena Football League, the team announced Nov. 10. En route to leading the Tribe to an 11-3 record

last season and a trip to the NCAA Semifinals, Archer earned second-team all-conference honors. The Shock is the reigning ArenaBowl Champion and posted a league-best 16-3 record last season.

### Men's Cross Country Wins 11th-Straight CAA Title, Sweeps Podium

The 20th-ranked William and Mary men's cross country team won its 11th consecutive conference title Oct. 30, cruising to an overwhelming victory over George Mason at the Colonial Athletic Association Championships. The Tribe's title was the 18th overall in men's cross country, which stands as the second-most by a single team in conference history behind only the W&M's women's tennis program (with 20).

### Women's Cross Country Takes Second at CAA Championships

The William and Mary women's cross country team had three runners earn all-conference honors Oct. 30 at the Colonial Athletic Association Championships, but were unable to hold

off James Madison and finished second overall. W&M has finished either first or second every year since 1986. Freshman **Elaina Balouris '14** led the Tribe with her third-place effort in 20:50. Balouris was only one second behind the second-place finisher, and is the first freshman named All-CAA for W&M since 2008.

### Smith '09 Selected in 2010 NBDL Draft

The Reno Bighorns selected William and Mary men's basketball alum **Alex Smith '09** in the sixth round of the 2010 NBA Development League Draft on Nov. 2. Smith, who graduated



Smith '09

from the College with a degree in kinesiology, appeared in 79 games for the Tribe, including 12 starts, while playing from 2006-09. He averaged 4.1 points and 2.7 rebounds per game over his career, while shooting 48.3 per-

cent from the field. Last season, Reno finished with a 28-22 record and reached the playoffs.

# [GAMESTOWATCH]

**I**t's no secret that Tribe men's basketball went above and beyond in 2009-10. This year, Tony Shaver's squad will have to contend without four key seniors from last season. Forward Quinn McDowell '12 will have to lead a young team into yet another tough CAA schedule. Debbie Taylor's '86 women's team shows some increased promise and athleticism, but the CAA is no cakewalk for any kind of hoops — men's or women's. Here's a preview of upcoming games against Old Dominion, James Madison and Virginia Commonwealth universities.

## MEN'S BASKETBALL

**ODU — Home: Feb. 9; Away: Feb. 26**

The former branch college disposed of Notre Dame in the first round of last year's NCAA Tournament after winning the automatic bid at the Tribe's expense. Finnish phenom Gerald Lee is no longer on the Monarchs' bench, but ODU proved to be capable of beating powerful programs like Clemson and Xavier. Expect Kaplan Arena to rock on Feb. 9.



**JMU — Home: Jan. 8; Away: Feb. 2**

It's the Denzel Bowles show for the Dukes this year — the Texas A&M transfer led last year's CAA in per-game scoring, rebounding and field goal percentage. He will be a tough assignment in the paint, but the Tribe's senior forward Marcus Kitts '11 shows continued improvement over last year and will fight for every rebound.



**VCU — Home: Jan. 14; Away: Dec. 4**

After taking down UCLA in an early-season tournament, the Rams again showed themselves to be one of the top teams in the conference. Joey Rodriguez runs the point for VCU and is going to require a lot of attention on both sides of the three-point arc. Freshmen guards Julian Boatner '14 and Brandon Britt '14 will need to stay sharp to keep up.



## WOMEN'S BASKETBALL

**ODU — Home: Jan. 27; Away: Feb. 24**

The Lady Monarchs beat Louisville and Georgia Tech in November, but it's a long road back to the top of the CAA. ODU lost the last two conference championships to Drexel and James Madison and went on to lose in the second round of the Women's NIT. Guard Katherine DeHenzel '12 may need to supply outside shooting to slow down ODU's quick-tempo offense.

**JMU — Home: Jan. 6; Away: Jan. 20**

All-everything Dukes guard Dawn Evans managed 24.6 points per game throughout last season, but the newly crowned CAA champions didn't last long in the NCAA Tournament. Quick guard Taysha Pye '12 scored 33 points against JMU in Kaplan last season, so hopefully the changing of the CAA's guard is only temporary.

**VCU — Home: Jan. 2; Away: Feb. 27**

The Rams also reached the Women's NIT as an at-large in 2010, and managed to win two games before getting beaten by Syracuse. Sophomore forward Courtney Hurt notched 27 blocks last season, so without block champion Tiffany Benson '10 in the paint, it's up to centers Kaitlyn Mathieu '14 and Jaclyn McKenna '13 to patrol the low post.

## Tribe Football Wins CAA Championship, Returns to Playoffs

**F**or the second consecutive year, William and Mary football reached the NCAA Football Championship Series playoffs after yet another historic season. The Tribe spent a week ranked No. 1 nationally, the highest-ever ranking for a Green and Gold squad, and entered the playoff bracket at No. 2.

In 2010, the Tribe overcame a season-opening loss to the University of Massachusetts with six straight victories, including an inaugural win over upstart program Old Dominion and a Homecoming nailbiter against Delaware. First-year starter and M.Acc. candidate Mike Callahan '10 racked up five touchdowns in the first three games before being replaced by Mike Paulus '12

due to injury. During that streak, a win over rival Villanova — a team that beat W&M twice in 2009 by a combined two points — cemented the Tribe's resolve.

A late-season clash with the ACC's North Carolina Tar Heels ended in a close loss and Jimmye Laycock's '70 squad was unable to defeat James Madison, but the eighth straight win over New Hampshire and a 41-3 Capital Cup blowout over hated rival Richmond reaffirmed the team's resilience. William and Mary ended the season at 8-3 and No. 2, despite the use of three quarterbacks with no starting experience prior to 2010.

A first-round playoff bye let the team rest before facing Georgia Southern at home in the second round. Despite the bye week,

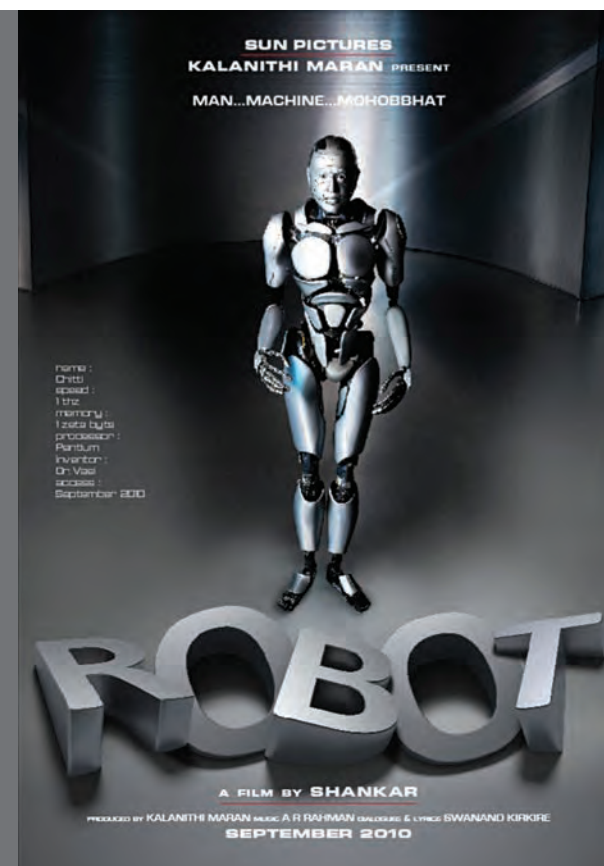


William and Mary was unable to top the Eagles at Zable. Tribe football finished another successful season with plenty to look forward to in 2011.

— Ben Kennedy '05

# W&M

## ARTS AND CULTURE



## The SUPER/natural Comes to the 'Burg

W&M Global Film Festival to Be Held at the Kimball Theater ~ MELISSA V. PINARD

Superheroes, vampires and the environment are some of the hottest topics in film and literature today. Keeping up with the trend, the fourth annual William and Mary Global Film Festival will feature independent films from around the world focusing on these three subjects (see page 31 for a partial list of films). Highlights from the four-day event, to be held Feb. 17-20, 2011, include screenings of international and student-produced films, live performances, presentations, guest filmmakers and social gatherings, where attendees can mix and mingle with the filmmakers. ~ “One of our aspirations for the festival is for it to grow into a kind of second homecoming or a ‘cinephiles’ homecoming,” says Tim Barnard M.A. ’94, Ph.D. ’05, director of the Global Film Festival. “We’re thrilled about our collaboration with the Alumni Association and the Williamsburg Alumni Chapter for the 2011 festival. We hope that it is the start of an increasingly big, exciting, dynamic, reunion-type event for William and Mary’s filmmaking and film-loving communities.” ~ This year the festival will join forces with the Williamsburg Alumni Chapter to offer a special “Friends of the Festival” VIP Pass that will offer reserved seating and an exclusive reception among other benefits. This will be available to dues-paying members of the Williamsburg chapter at a special discounted price. The VIP passes will also be available to other alumni and friends in the community. ~ The festival takes place annually in February, showcasing global film alternatives to blockbuster multiplex movies. Past themes include music in 2010 and migration in 2009. ~ For more information about the festival or VIP passes, contact Festival Director Tim Barnard at [tlbarn@wm.edu](mailto:tlbarn@wm.edu); visit <http://filmfestival.wm.edu/> for information on a special hotel room block at the Hospitality House for the Film Festival weekend. For tickets, contact the Kimball Theater at 757.565.8588.

## [BOOKNOTES]

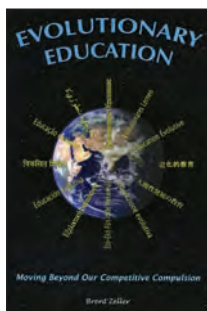
## BUSINESS

Drawing on his experiences as a financial professional who has spent a substantial portion of his career working with senior management and boards of directors at local banks, **Vincent Boberski '93** in his book *Community Banking Strategies: Steady Growth, Safe Portfolio Management, and Lasting Client Relations* (John Wiley and Sons, 2010) discusses the opportunity for local banks to strengthen their position in the marketplace. Boberski offers practical advice on portfolio and balance sheet management and numerous other aspects of the banking business to demonstrate how community banks can successfully compete against larger institutions.



## EDUCATION

In his book *Evolutionary Education* (WingSpan Press, 2009), **Brent Zeller '76** explores the nature of human competition, explains how it has become embedded into the way we teach and learn, and shows why we need to move beyond the competition intrinsic in education. Proposing an alternative, Zeller provides an in-depth discussion of his non-competitive model — effortless learning — which shows how a non-competitive learning system can lead to tremendous success, even in competition.



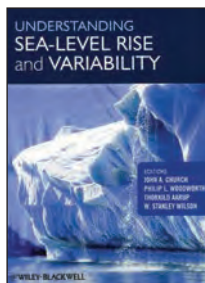
## ENVIRONMENT

Where will we get our energy in the future? Is the greenest building one that already exists? Is there an ideal density for mass transit? These are just a few of the questions addressed in *Green Community* (APA

Planners Press, 2009), a new book featuring a collection of essays by experts, coedited by **Susan Piedmont-Palladino '80** and Timothy Mennel. The book discusses the opportunities and challenges for designing sustainable communities, and ultimately demonstrates that the creation of sustainable communities is crucial to the long-term health of the environment and economy.

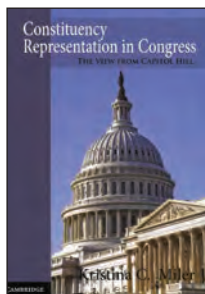


Sea-level rise is one of the most obvious manifestations of man-made climate change. The resulting erosion, storm-surge flooding and loss of habitat directly threaten coasts around the world. These issues, and the accompanying uncertainty in projections of sea-level rise, are addressed in the book *Understanding Sea-Level Rise and Variability* (Wiley-Blackwell, 2010). A product of a 2006 workshop organized under the auspices of the World Climate Research Programme, the book, co-edited by **W. Stanley Wilson '59, M.A. '65**, John A. Church, Philip L. Woodworth and Thorkild Aarup, is for everyone interested in sea-level rise and its impacts.



## GOVERNMENT

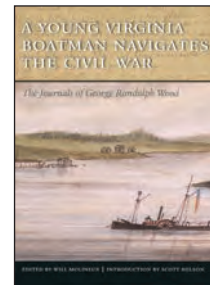
Congressional representation requires legislators to be cognizant of the interests of their districts and likewise act in ways that reflect the wishes of their constituents. But, of their many constituents, whom do



the legislators in Washington actually see? Who goes unseen, and how do the perceptions of these constituents shape legislative behavior? In her new book, *Constituency Representation in Congress: The View From Capitol Hill* (Cambridge University Press, 2010), **Kristina C. Miller '96** seeks to answer these questions by developing a theory of legislative perceptions that leverages insights from cognitive psychology. Providing an important perspective on the sources of inequalities in representation, Miller offers insights into the nature of constituent representation and congressional policymaking.

## HISTORY

George Randolph Wood's experiences on the James River are highlighted by **Will Molineux '56** in his new book, *A Young Virginia Boatman Navigates the Civil War: The Journals of George Randolph Wood* (University of Virginia Press, 2010). Wood filled several journal books with personal remembrances of life in 19th-century Hampton, Va., particularly of his experiences aboard barges and riverboats transporting supplies for Confederate troops along the James River during the Civil War. Compiled and edited by Molineux, with an introduction by Scott Nelson, the Legum Professor of History at the College, the book not only sheds light on the life of those who worked on riverboats and supply barges during the war, but also highlights the dilemma of people living along the James River trying to survive between the battle lines of Union and Confederate troops.



## MUSIC

In a revised and updated version of his book *Capturing Sound: How Technology Changed Music* (University of California Press, 2010), author **Mark Katz '92** reexamines how the use and development of sound-recording technology, and the scholarship surround-

ing it, have changed in the years since *Capturing Sound* was first published in 2004. Through his in-depth discussion of how recording is far more than a tool for the preservation of music, Katz explains the history of recording's impact on the musical life of the past century. From musical mashups to the recent developments in file-sharing, Katz's book offers readers insight into how new recording techniques continue to change our experience of music.



## PHILOSOPHY

From consumer madness and culture wars, to Ebenezer Scrooge and the Puritan ban on Christmas, the essays in *Christmas: Philosophy for Everyone* (Wiley-Blackwell, 2010), edited by **Scott C. Lowe '79**, offers an in-depth look into Christmas festivities, their pagan origins, and their role as secular, cultural celebrations. The essays examine such questions as: Should parents lie to their children about Santa Claus?



What does the Bible actually say about the Virgin birth? And what relevance does Christmas hold for atheists and pagans? The book, part of a series edited by **Fritz Allhoff '98**, unwraps the religious and moral issues surrounding the Christmas season.

In his book *Earth, Air, Fire, and Water as Environmental Ideas* (SUNY Press, 2010), **David Macauley '84** examines the four classical elements as both philosophical ideas and environmental issues associated with their classical and contemporary conceptions. Macauley embarks upon a wide-ranging discussion of their initial appearance in ancient Greek thought as mythic forces or scientific principles to their recent reemergence within contemporary continental philosophy as a means for

understanding landscape and language, poetry and place, the body and the body politic. Macauley traces the changing views of the four elements through the history of ideas, offering a new vocabulary and a fresh vision of the environment while simultaneously engaging the elemental world directly with reflections on their various manifestations.



## RELIGION

In her new book, *The Backwards Buddhist: My Introduction to Dzogchen* (BookSurge, 2009), author **Barbara Fleming '69** recounts her journey to find a more fulfilling spiritual life. Fleming's journey begins with Christianity and ends with Dzogchen after exploring Zen and the principle of the Tibetan school. Through her humor, compassion and openness, Fleming chronicles her experiences in dealing with grief, and the frustrations of a Westerner trying to learn about Eastern philosophy. The book, and its glos-



## 2011 William and Mary Global Film Festival offerings include:

### February 17

*Endhiran/The Robot* (2010 / India / S. Shankar / 155m / NR)

### February 18

*Home* (2009 / France / Yann Arthus-Bertrand / 118m / NR)

### February 19

*Everything's Cool* (2007 / USA / Daniel B. Gold and Judith Helfand / 89m / NR)

*Entr'acte* (1925 / France / René Claire / 22m / NR)

*Låt den rätte komma in/Let the Right One in* (2008 / Sweden / Tomas Alfredson / 115m / R)

*Hausu/House* (1977 / Japan / Nobuhiko Obayashi / 88m / NR)

### February 20

*Ponyo* (2009 / Japan / Hayao Miyazaki / 101m / G)

*Waste Land* (2010 / UK-Brazil / Lucy Walker, Karen Harley and João Jardim / 90m / NR)



sary of Tibetan terms and suggested readings, would appeal both to those wishing to read about someone's experience in pursuing one of the paths of Buddhism, and those who are current practitioners of Dzogchen.

## SELF-IMPROVEMENT

A comprehensive guide, *Winning Interview: Get Ready to Win Your Interview* (2009) is designed for job candidates who are motivated to interview successfully. The book, by **John Lee Tozzi '69**, offers concise and well-organized explanations of interviewing strategies that transcend the common perception of what employers are really looking for during a job interview. Through his book, Tozzi shows that a successful interview is about more than answering questions and wearing a suit.



*The William and Mary Alumni Magazine features recently published books by alumni and faculty, as well as works by alumni painters, sculptors, musicians, filmmakers and other artists. Please send any publicity materials, books and samples to: William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187. Due to limited space, it may be several issues before a review is published.*

# GIFTS AT WORK

## Investing in Opportunity

### Private Gifts Support Student Success

When Rey Perez '13 matriculated at the College, he quickly discovered distinguishing characteristics of William and Mary that he had not imagined he would encounter.

"Almost immediately after stepping on campus, I got to experience the unique connection between teachers and students at the College," Perez says. "At my first freshman advising meeting with biology professor Oliver Kerscher, I talked about my experience with neuroscience research and my desire to pursue it in college. Next thing I know, Dr. Kerscher is on the phone with John Griffin, the director of the neuroscience program. By the end of the month, I was in Dr. Griffin's lab."

Perez says that he was surprised to find so much access to research as a freshman.

"Thanks to this early start, I spent this past school year and summer in Dr. Griffin's lab studying thermoregulation and how fever develops."

Private support in the form of a Monroe Scholarship allowed Perez to build on the early immersion in research he experienced in Griffin's lab by taking on a project last summer that required him to investigate the relationship between thermoregulation and circadian rhythms.

Funded largely through private support, the program guarantees Monroe Scholars — who represent the top 7 percent of the College's student body — funding for projects after their freshman year and a summer scholarship after their sophomore or junior years for research projects of their own design.

"Now I'm working on writing a paper for publication," Perez says. "To have achieved this as a sophomore was far beyond anything I had imagined."

Perez shared his story on Oct. 22 during the third annual Scholarship Luncheon, which was held at the new School of Education building.



Rey Perez '13 speaks during the third annual Scholarship Luncheon, which was held on the grounds of the new School of Education facility.

Although he spoke about the value of the undergraduate research accessibility at William and Mary, he also emphasized that many unique aspects of the William and Mary community are found outside of the classroom and the lab.

## First Alvin P. Anderson Scholars Honored

Two William and Mary students — law student Blake Christensen '12 and undergraduate business major Brittany Kidd '11 — were honored as TowneBank's first Alvin P. Anderson Scholars at an Aug. 25 reception at TowneBank's Monticello Avenue office in Williamsburg. Each received \$5,000 scholarships and inscribed crystal vases.



From left: Mason School of Business Associate Dean Jon E. Krapfl, Brittany Kidd '11, Betsy Calvo Anderson '70, TowneBank Regional President Anne Conner, Blake Christensen '12 and Law School Dean Davison M. Douglas.

In her remarks, TowneBank Regional President Anne Conner said the bank was "extraordinarily proud to honor and to remember" Alvin Anderson '70, J.D. '72, a "man of impeccable character, integrity, dignity and humor." He was, she said, "one of the best storytellers I have ever met," which provoked knowing laughter from Anderson's many friends, colleagues and family members who had gathered for the occasion. Anderson's wife, Betsy Calvo Anderson '70, father, Dr. William M. Anderson '38, and daughter, Mary Beth Sherwin '00, were among those on hand for the event.

"Alvin was not only successful in his career," Conner said, "he was also a caring family man and committed community activist."

Alvin Anderson served as the managing partner of the Williamsburg office of Kaufman and Canoles, and was also a member of the firm's executive committee, until shortly before his death in 2008. His civic contributions during his 36-year legal career were numerous. Recipient of the Alumni Medallion in 1998 in recognition of his professional achievements and his outstanding commitment to his *alma mater*, Anderson also served as a member of the College's Board of Visitors, as a trustee of the Law School Foundation, and as president of the Alumni Association.

— Jaime Welch-Donahue



**Walter Beales II '66 (left) and Graham Bryant '14 visit during the Scholarship Luncheon. Bryant is a recipient of the Beales Scholarship, established in honor of Walter's mother, Harriett Pittard Beales '34, and awarded to a first-year William and Mary student from one of 13 southwest Virginia counties.**

As a freshman, Perez joined Students Helping Honduras, an organization co-founded by Cosmo Fujiyama '07, which is a student-run effort to help orphans and vulnerable children in Honduras. Perez also participates in the Academy for Life and Learning program, which pairs William and Mary students with local at-risk junior high school students, and he is a resident assistant in Monroe Hall.

Perez says that he feels it is important to give back.

"The amount of good that a group of dedicated William and Mary students can do will never cease to amaze me," he says. "We're not a huge school, yet we have innumerable charitable organizations that have completed remarkable projects."

During the Scholarship Luncheon, Perez also thanked donors of scholarships for their contributions to the College, and emphasized that they are important members of the William and Mary community.

"I feel like this school has just handed me opportunities at every corner," he says. "I've experienced more in my first two years here than many people ever get to. It really is incredible."

— John T. Wallace

To view more photos from the Scholarship Luncheon, visit us online at [www.wm.edu/giving/scholarshiplunch2010](http://www.wm.edu/giving/scholarshiplunch2010).

## New Cohen Career Center Now Open

William and Mary students and alumni have always had access to outstanding career services, and the new Sherman and Gloria H. Cohen Career Center is raising the bar on this important component of the William and Mary experience.

Completely funded by private support, the new 11,000-square-foot facility opened in September.

"Gloria and I are extremely pleased that the new, state-of-the-art Career Center is now open for business," says Sherman Cohen '42, L.H.D. '09. "We are confident that the center will lift the profile of William and Mary's career services by drawing prospective employers to campus as well as allowing students and alumni to maximize the effectiveness of their job searches."

Sherman and Gloria Cohen — along with other members of the Cohen family and donors to the project — were in attendance during the building's official dedication on Nov. 20.

"Skillful advising, alumni networking, interacting directly with employers, and

developing communication skills will give students that extra advantage as they determine their career direction and commit to the job search or to applying for advanced degrees in graduate and professional schools," says Mary Schilling, director of the Career Center.

Students have given positive feedback on the new facility.

"The Cohen Career Center bridges technology and architectural advances while still maintaining a close, personal atmosphere, all of which are requisites for career advancement," says Taylor Porter '11, who, thanks to the Career Center and a William and Mary alumnus, was able to intern at JP Morgan Chase and Co. the summer following her junior year. That internship led to a full-time job for Porter, an economics major pursuing a minor in finance, who will begin her position following her graduation in May 2011.

— Suzanne Seurattan and John T. Wallace

For more on the new Career Center, see page 52.



In addition to a welcoming reception area and resource lounge, 80-seat presentation room and offices for professional career counselors to meet with students, the Cohen Career Center has a recruitment suite on the second floor that includes 15 interview rooms.

# HOMECOMING

William & Mary

# 2010

October 21-24



[1]

**E**ach year, the Alumni Association is proud to host Homecoming as a way for all generations of the William and Mary family to return to campus and revisit the memories that make it such a special place. The 2010 edition of Homecoming was a full range of the best the Tribe had to offer: a dramatic football victory, cool, crisp weather, good food, good company and an impressive Homecoming parade. This gallery is a tiny piece of the green and gold puzzle.

The gala weekend kicked off Thursday night, Oct. 21, in the Great Hall for the Order of the White Jacket reception. On Friday, alumni golfers hit the greens for the annual golf tournament at Two Rivers country club while the annual Sandy Kelly Alumni Tennis Tournament began on campus. The Olde Guard gathered for their annual reception and luncheon. At the Sadler Center and throughout campus, alumni toured new buildings and discussed timely issues during the Academic Symposium, featuring a dialogue with President Taylor Reveley. The Sunset Ceremony at the Wren Building provided a solemn remembrance of the people William and Mary had lost in the previous year. To finish the night off, the Dimeslots rocked an all-ages crowd of alumni at the Friday Night Fest.

Saturday, Oct. 23, continued the nonstop events with the widely acclaimed Homecoming parade. Floats from alumni groups and students alike garnered admiration from spectators (as well as a few Griffin-themed trinkets). The feathered beast itself made an appearance at the Children's Carnival on the Alumni House lawn to the delight of future members of the Tribe. As lunch was served to the sound of alumni band Rock River Gypsies, fans of all types were preparing to face then-No. 2 Delaware in Zable Stadium. The No. 4 Tribe was no slouch either, and an exciting fourth quarter resulted in a one-point victory for William and Mary. The good feeling of a victory carried on into the Williamsburg Lodge for class reunions and the massive Saturday Night Bash, bringing Homecoming 2010 to a worthy close: another year of good friends and memorable times to tide us over until 2011. See you then. ■

**Photos By Skip Rowland '83, Melissa V. Pinard and Ben Kennedy '05**



[2]



[3]

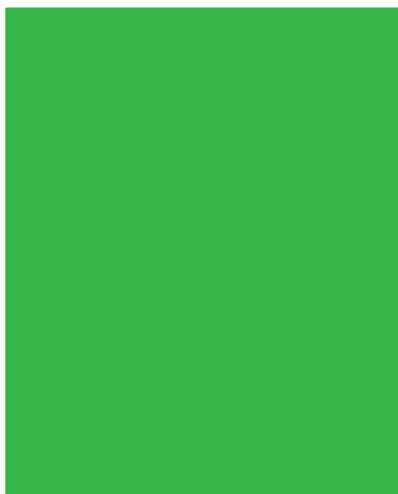
[1] Marge Huff Brown '54 and Mary Zimmerman Inskeep '53 at the Homecoming parade. [2] Laurie Pritchard Andrews '47, Kathy Rumpf '10 and George Rose at the Alumni House. [3] Shirley Richardson Fitzgerald '57 and Pete Kalison '57 at the Homecoming parade. [4] The Griffin and friends at the Children's Carnival. [5] The Queen's Guard at the Sunset Ceremony.



[4]



[5]



For more Homecoming  
photos and videos, visit  
[www.wmalumni.com/  
?homecoming](http://www.wmalumni.com/?homecoming)

[6] A member of the W&M Pep Band. [7] The Delta Chi and Gamma Phi Beta float at the Homecoming parade. [8] The Kappa Sigma lawnmower team performs during the parade. [9] President Taylor Reveley, Grand Marshal Carol Achenbach Hardy '49 and Alumni Association President Janet Rollins Atwater '84 at halftime. [10] Robert Vaughn '58, Mary F. Curro '57 and Jim Kelly '51 at the Order of the White Jacket reception. [11] Colleen Kennedy '10, Alina Todor '10 and Jess Taubman '10 at the Young Guardie tailgate. [12] Class of 1995 parade entry.

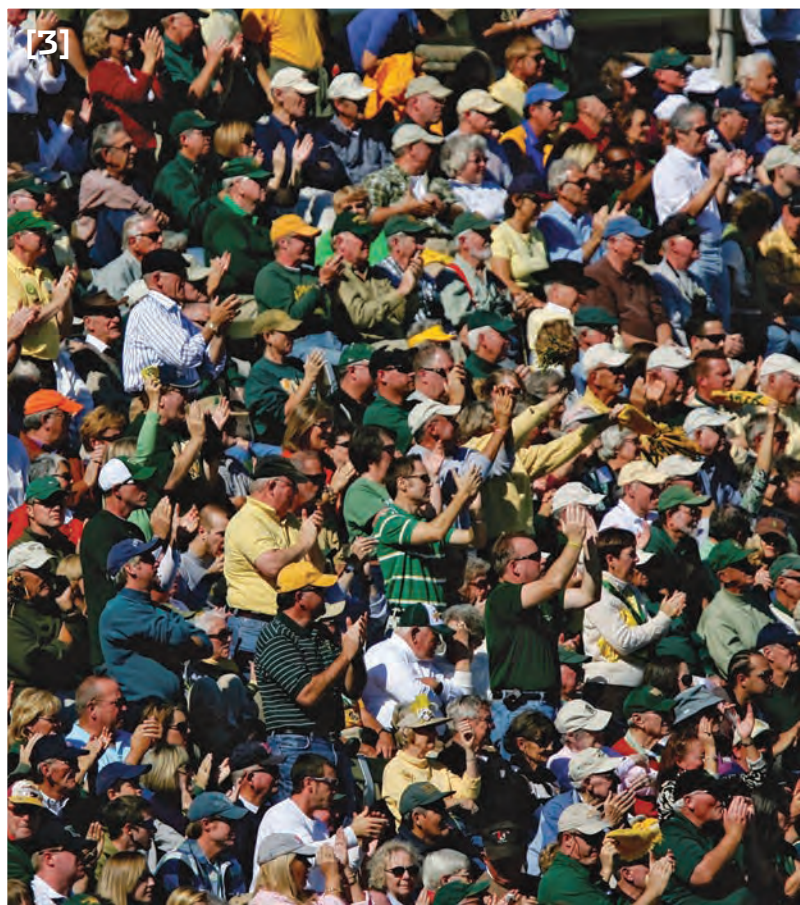


[1]



[2]

[1] Brett Meulmester '10, Karyn Bruggeman '10, Vicky Chao '10, Sara Grant '10 and Sonam Shah '10 at the Young Guard Tailgate. [2] Richard J. Nelson Ed.D. '83 (First Place), Sherri Sell Phillips '83 (Second Place), Michael M. Hux '79 (Third Place), Lydia Spindle Masterson '78 (Fourth Place), winners of the Sandy Kelly Alumni Tennis Tournament. [3] The crowd cheering on the Tribe in Zable Stadium. [4] A future member of the Tribe at the Hulon Willis Association reception.



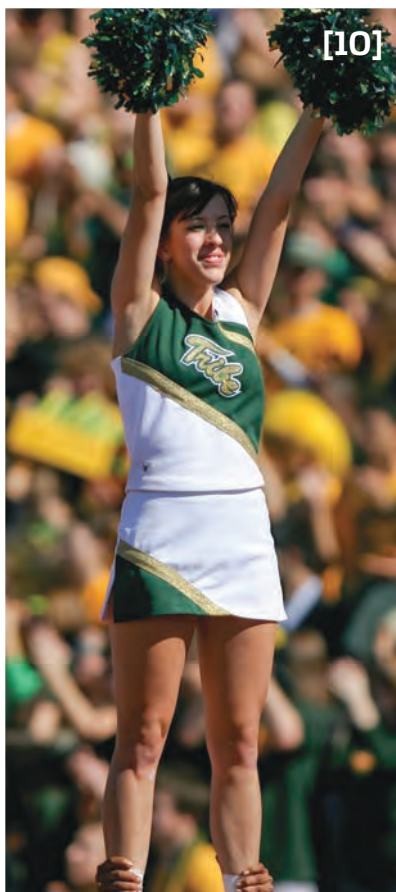
[3]



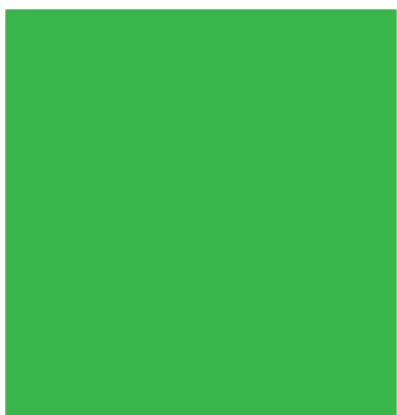
[4]



For more Homecoming photos and videos, visit [www.wmalumni.com/?homecoming](http://www.wmalumni.com/?homecoming)



[5] Adrian Rich '92 and Mikael Davis '95 at the Hulon Willis Association reception. [6] Members of the Class of '85 at the Saturday Night Bash. [7] Frank G. Swithers '82, Porter Peery Jr. '81, Scott D. Wolf '83, Donald G. Gibson '84, winners of the Alumni Golf Tournament. [8] KC Maloney '10, Hayley Reddish '10, Janet King '10, Juliette Jordan '10, Tildi Sharp '10, Carolyn DiProspero '10 at the Young Guard Tailgate. [9] Don Woulfe '53 and Selvi "Stretch" Vescovi '51 at the Olde Guard Luncheon. [10] A Tribe cheerleader rises up above the field. [11] Jonathan Grimes '12 eludes a Delaware tackler.



# FOR SERVICE AND LOYALTY TO THE COLLEGE

## 2011 ALUMNI MEDALLION RECIPIENTS



**T**he Alumni Medallion is the highest award the William and Mary Alumni Association can bestow on a graduate of the College. Medallion recipients have distinguished themselves through exemplary professional accomplishments, service to the community, state or nation, and loyalty and dedication to the College.

This year, the Alumni Association honors five esteemed leaders, individuals who represent the ideals of William and Mary's founders — Sue Hanna Gerdelman '76, Rene A. Henry '54, Marilyn Ward Midyette '75, J. Robert Mooney '66 and Michael K. Powell '85, D.P.S. '02.

The award ceremony, which is open to the public, will take place on Saturday of Charter Day weekend, Feb. 5, at 10 a.m. in the Sadler Center on the William and Mary campus.



## Sue Hanna Gerdelman '76: Civic Engagement

By Melissa V. Pinard

The White House has a strict rule: no running in the halls. But Sue Hanna Gerdelman '76 was only walking briskly when she literally bumped into Vice President Dick Cheney coming around the corner. Despite that awkward moment, the long hours and the frantic pace, Gerdelman relished her time in a place very few Americans get to see, let alone work — the West Wing.

In 2001, when Gerdelman and her husband, John '75, were living in Washington, D.C., she decided to volunteer with the federal government in true William and Mary fashion: giving back through public service.

She volunteered for a year with the inaugural committee and in the White House before being asked to work full time as an associate director of the National Economic Council in 2002. Eventually she was hired as the executive assistant to Frances Fragos Townsend, the assistant to the president for Homeland Security and Counterterrorism. Gerdelman had to be at the White House at 6 a.m. to open the office every morning and help Townsend prepare for her daily briefings with the president.

"I believe community service is something everybody should want to do," says Gerdelman. "This position was a way to stay involved, engaged and current on what is happening in the world."

Gerdelman never would have dreamed she would one day work in the White House when she was an elementary education major at the College. Lifelong relationships with her Pi Beta Phi sorority sisters have led to many mini-reunions, including staying overnight in the sorority house. She was also a Mermette and attended many football games once she started dating John, who was on the team.

"William and Mary was the beginning of many, many things in my life," she says.

After graduating, she married John, who was in the Navy, and they were stationed in Meridian, Miss., for a year where she taught kindergarten. In 1977, they moved to Washington state, where Gerdelman

taught third grade. Because her husband's career had the family moving regularly, sometimes twice in one year, Gerdelman decided to concentrate on raising her children and getting involved in the local school systems. With her insider's perspective on education, she was elected to the school board in Iowa.

"That was the first and last time," she says of running for any kind of elected position. She enjoyed serving on the school board, but is always seeking new ways to get involved. "I look for opportunities that are interesting to me and good for the community," Gerdelman says.

Between 1982 and 1993 they lived in 10 places, including San Francisco, Chicago and eventually Northern Virginia, settling closer to family. Gerdelman is part of a legacy family that includes her father, Robert Hanna '50, and both her children — Mark is currently a M.Acc. candidate at the Mason School of Business and Emily '07 graduated from the College. She was excited to learn that Emily's freshman room was right across the hall from her freshman dorm room.

In 2000, the Gerdelmans decided to build a house in Williamsburg, moving there permanently in 2006 from Northern Virginia. Ever since, Gerdelman has become involved in the local community, currently serving as chair of the Jamestown-Yorktown Foundation Inc. board in addition to serving as chair of the William and Mary Foundation board.

In her role as chair, she wants to help spread the word about the College.

"I am very excited about the whole idea that there is only one William and Mary and the branding opportunities that come with that," says Gerdelman.

For Gerdelman, the choice was clear when it came to choosing her *alma mater*.

"I didn't want to go to college," says Gerdelman. "I wanted to go to William and Mary."

In a public relations career that spans much of the United States, Europe, Latin America and the Caribbean, Rene A. Henry '54 has seen the profession from all angles. But it all started in 1953, when Henry began working in the College's public relations office, focused on promoting William and Mary athletics while also working as an assistant in the intramural sports program. He was asked to take on the sports information director job full time while still carrying a full class load.

"It was just a great opportunity," he says. "I learned a lot and took a lot of hard knocks. We had almost no budget; most of the news releases I was sending out were second-class mail. They would get there after the event I was promoting was over."

He then embarked on a sports marketing and public relations career that took him to West Virginia, Ohio and San Francisco before he ended up in Los Angeles. In the 1970s, he co-founded ICPR, the first firm in the U.S. to establish separate Hispanic and sports marketing divisions. It became the second-largest public relations firm in the West.

As a volunteer, Henry directed global media efforts to bring the 1984 Olympic Games to Los Angeles and then co-produced a national tour for the U.S. medal winners. But plans for a ticker-tape parade in New York were being blocked by overzealous gate guardians of Mayor Ed Koch.

"We called the mayor at home over the weekend," says Henry. "Koch came in Monday morning just livid with the staff — of course he wanted to lead a parade of Olympians! Sometimes you have to know how to get around the gatekeepers."

That skill came in handy in 1971, when President Davis Paschall '32, M.A. '37 called Henry to help remove federal funding sanctions placed on the College by the U.S. Department of Health, Education and Welfare, and again in 1976 for the final Gerald Ford-Jimmy Carter presidential debate, when Henry organized media coverage for the event in Phi Beta Kappa Hall. He volunteered his time and paid his own expenses to help the College tackle those situations.

Currently, he's researching a different sort of tackling: a film portrayal of the 1953 William and Mary football team that played undermanned and through injury to a 5-4-1 record, better known as the "Iron Indians."

"One thing William and Mary prepared me for was getting into totally diverse, different careers," he says. "Most people stay with a company all their life, but I've been all over."

His career included authoring seven books; organizing celebrities in 1988 to help elect President George H.W. Bush; serving as president and CEO of the National Institute of Building Sciences; and



## Rene A. Henry '54: Public Relations, Public Service

By Ben Kennedy '05

holding senior positions at the U.S. Department of Labor and U.S. Environmental Protection Agency. Today, he lives in Seattle and claims to be retired, though he says is "generally pushing the envelope all the time."

"I think I'm working harder now than I was when I was working, but I'm having more fun," he says. "It's my time. If I want to sleep in the morning, I do."

Henry also emphasizes the importance of remembering one's roots — his career spans five decades and a dizzying array of names, but he remembers them all.

"When you reach a certain level in life, you can and you should take time to give back," he says. "Somebody always has something they can give back to someone else."

PHOTO: RON WURZER



## Marilyn Ward Midyette '75: Making a Difference

By Melissa V. Pinard

Girl Scouts don't just sell cookies and go camping anymore, and Marilyn Ward Midyette '75, CEO of the Girl Scouts of Greater Atlanta, is making sure everybody knows it.

"Our vision is to be the premier leadership experience for girls and young women," says Midyette. "Most folks tend to think of us as only cookies and camping, but we have hundreds of programs from financial and business literacy to criminal justice and civil law, from aeronautics to robotics."

Midyette recently created the idea of Camp CEO, which gives high school girls who are beginning to make life decisions an opportunity to meet with successful professional women.

"I have the best job in the world and am blessed beyond measure," says Midyette of working with her 42,000 girls and 18,000 volunteers.

When Midyette was a little girl, she had aspirations of her own.

"I was 6 years old living in Arlington, Va., when I got the *World Book Encyclopedia* out and was flipping through the pages," she says. "There was a picture of the William and Mary campus and I told my mom that's where I wanted to go."

As part of a military family, Midyette was born in El Paso, Texas, and lived everywhere from Hampton, Va., to London, England.

During her College days, she was involved in many activities, including the W&M Choir, cheerleading and Delta Delta Delta. After graduating with a psychology degree, she worked at Colonial Williamsburg for a year before moving with her husband, Payne '75, to Tallahassee, Fla., and taking a job in banking. Next she jumped into the ever-changing world of telecommunications — first with Southern Bell Telephone, then AT&T Communications in Chicago and most recently with Sprint Nextel Communications, where she worked for over 20 years, eventually becoming regional vice president in Atlanta.

Midyette recently took part in the Harvard Business School Social

Enterprise Initiative, receiving a scholarship to attend the summer program, where leaders of nonprofits from around the globe gathered to learn and discuss how to provide social value in their communities.

She enjoys her new role in a nonprofit setting and finds it truly rewarding.

"I am able to take my leadership experiences and skills and invest them in a movement that is making a difference in people's lives," she says.

Midyette also takes those skills into her own volunteer work. She was a member of the Alumni Association Board of Directors from 2001 to 2007, serving as both secretary and treasurer, co-chaired the Class of 1975's reunion gift committee three times, and currently serves on the Fund for William and Mary board of directors. She's also served on the board of the Mt. Paran-Northside Citizens Association since 2006.

There is another organization that has become particularly important to her — the Alzheimer's Association, where she has served on the board since 1996. Midyette took a leave of absence from Sprint in 2004 to care for her mother, Maxine Anderson Ward M.Ed. '69, who was stricken with Alzheimer's.

"We first started seeing symptoms of it when she was 67 and I was pregnant with our first son," she says. "More than anything, I learned compassion and patience when I was dealing with my mother's disease."

Carefully balancing a career, volunteer work and a family, Midyette has never neglected her William and Mary family.

"Some of my best friends in life are people I met at William and Mary," she says. Those include her husband, Payne, with whom she has two sons, Payne IV and Reade, and six of his roommates, whom they see on a regular basis.

"It's not only the experience I had on campus, but it is the lifelong friendships I developed," says Midyette.



## J. Robert "Bob" Mooney '66: Achieving Balance

By Ben Kennedy '05

J Robert "Bob" Mooney '66 has never been one to limit himself. As a student, he was a double major — in accounting and art history. After graduation, he began his lifelong art-collecting hobby while serving as a U.S. Marine. And just in the last several years, he helped spearhead the construction of the Mason School of Business' new Alan B. Miller Hall while simultaneously serving as acting executive director of the CenterStage performing arts complex in Richmond, Va. It's no wonder that he speaks often of achieving balance in one's professional and community involvement, and that sensibility began at the College.

"One of the great things about William and Mary and the liberal arts background here is that you focus on effective ways of communicating," he says. "You learn a little bit about the world and a little bit about the culture and language. Through that process, you also learn who you are."

*Richmond Magazine* believes that Mooney "may be the most prominent Richmonder you've never heard of." On one hand, that's easy to

believe, given his soft-spoken and unpretentious nature. On the other, it's difficult to think Mooney could remain anonymous when he's been involved with so much. In addition to his professional service — including three decades with Coopers and Lybrand, now PricewaterhouseCoopers — Mooney has served on the boards for prominent Richmond-area arts organizations and co-founded both a "creative change center" and a multi-church ministry for the homeless. Today, he is the chief financial officer for the Mason School of Business, a position he took in 2007 after serving for years on its foundation board.

"As people get older from my generation, they're going from having found success to now finding significance in their lives," says Mooney. "This is a great place to do that."

His business acumen is not his only influence on Miller Hall, either. In addition to serving on the building committee that turned the Mason School's philosophies into architectural choices, Mooney also serves as a sort of unofficial curator of the art that hangs on its walls. He and his wife, Sally, are in the process of donating many of the works in their private collection to William and Mary — some of the pieces are waiting on Mooney's office floor.

CenterStage is another project Mooney is particularly proud of. His longtime passion for music — Beethoven and Dvorak are some of his favorites — translated into helping arts groups like the Richmond Symphony find a new home. He was installed as acting executive director and, in spite of what he calls "political headwinds," saw the long-delayed project through to completion. Miller Hall and CenterStage opened within only a few

months of each other in 2009. He is quick to share the credit.

"On one hand, with CenterStage, you had the cultural, education and business communities coming together," he says. "Here, we had \$50 million dollars raised privately to fund the [Miller Hall] building. It shows the kind of commitment that the business community and key individuals have for this school, and I think they serve as real role models going forward."

No matter what job he happens to be doing at the time, Mooney is always concerned with giving back. In 2009, he and his wife joined their daughter, Laura Mooney Markley '07, M.Acc. '08, and her husband, Chris Markley '08, in New York, serving Thanksgiving dinner to 3,000 homeless people at the Bowery Mission Ministry. Son David is an oncologist in Birmingham, Ala.

Mooney's faith and family, like his passion for art and his talent for business, keep him in balance. He quotes Rick Warren, whose *Purpose-Driven Life* is a Mooney favorite:

"You don't think less of yourself. You just think of yourself less."



## Michael K. Powell '85, D.P.S. '02: The Call of Duty

By Melissa V. Pinard

Michael K. Powell '85, D.P.S. '02 has had to make tough decisions all his life, even when he was applying to colleges — did he want to go to a military academy, a school that specialized in theater lighting design or a university that would prepare him for a law career? What he found at William and Mary was a place where he could pursue all three interests.

At the College, he joined ROTC and majored in government. He remembers fondly when his father, Colin Powell — former U.S. Secretary of State and retired Army general — commissioned him second lieutenant in the Army at Phi Beta Kappa Memorial Hall. However, the best moment at William and Mary happened early on. “Walking down the hall on Yates 3rd Center and running into a cute girl called Jane Knott ['85].”

But it was what happened after graduation that Powell says changed the entire course of his life. Powell was serving as an armored cavalry officer for the Army when, in 1987, he broke his back in a jeep accident during a training mission. He spent a year recovering in the hospital.

“I only half-jokingly tell people it was probably the best thing that ever happened to me ... to confront my mortality at 24 years old,” says Powell. “It changed my whole outlook on everything forever. ... I didn't have time for negative people or silly pursuits.”

This incident sparked another major event in his life. “Four months after getting out of the hospital I married Jane,” says Powell. “Something made sense about marrying your best friend.” He and his wife have two sons, Jeffrey and Bryan.

After earning his J.D. in 1992 from Georgetown University Law Center, Powell clerked for the Honorable Harry T. Edwards, chief judge of the U.S. Court of Appeals for the D.C. Circuit. He then

worked as an associate for O'Melveny and Myers before becoming chief of staff to Joel Klein, head of the antitrust division at the Justice Department, in 1996.

“Working for these talented people taught me that it is not what your title is, but who you work for that matters,” says Powell. He was enjoying his new position when one day he got a phone call.

Someone from Sen. John McCain's office called and asked if he was interested in serving at the Federal Communications Commission (FCC). President Bill Clinton appointed Powell to the FCC in 1997 and President George W. Bush named him chair in 2001, where he served until 2005. Powell had some high-profile cases to deal with at the FCC, including the Janet Jackson Super Bowl incident and shock jock Howard Stern.

Powell served on the College's Board of Visitors from 2002 to 2009 — the last three as rector. When asked which job was more stressful, FCC chair or William and Mary rector, Powell's response is quick: “Rector.”

“I was putting in 30 to 40 hours a week at William and Mary, and it's stressful when you also have a day job,” he says. “I have a deeper attachment to William and Mary than the FCC, which makes those gut-wrenching situations hard.”

Today, Powell is a partner in a private equity firm focusing on telecommunications, has a small consulting firm that also focuses on media and technology, and is teaching at Catholic Law School, as well as sitting on the boards of Cisco Systems, AOL, the Aspen Institute and America's Promise.

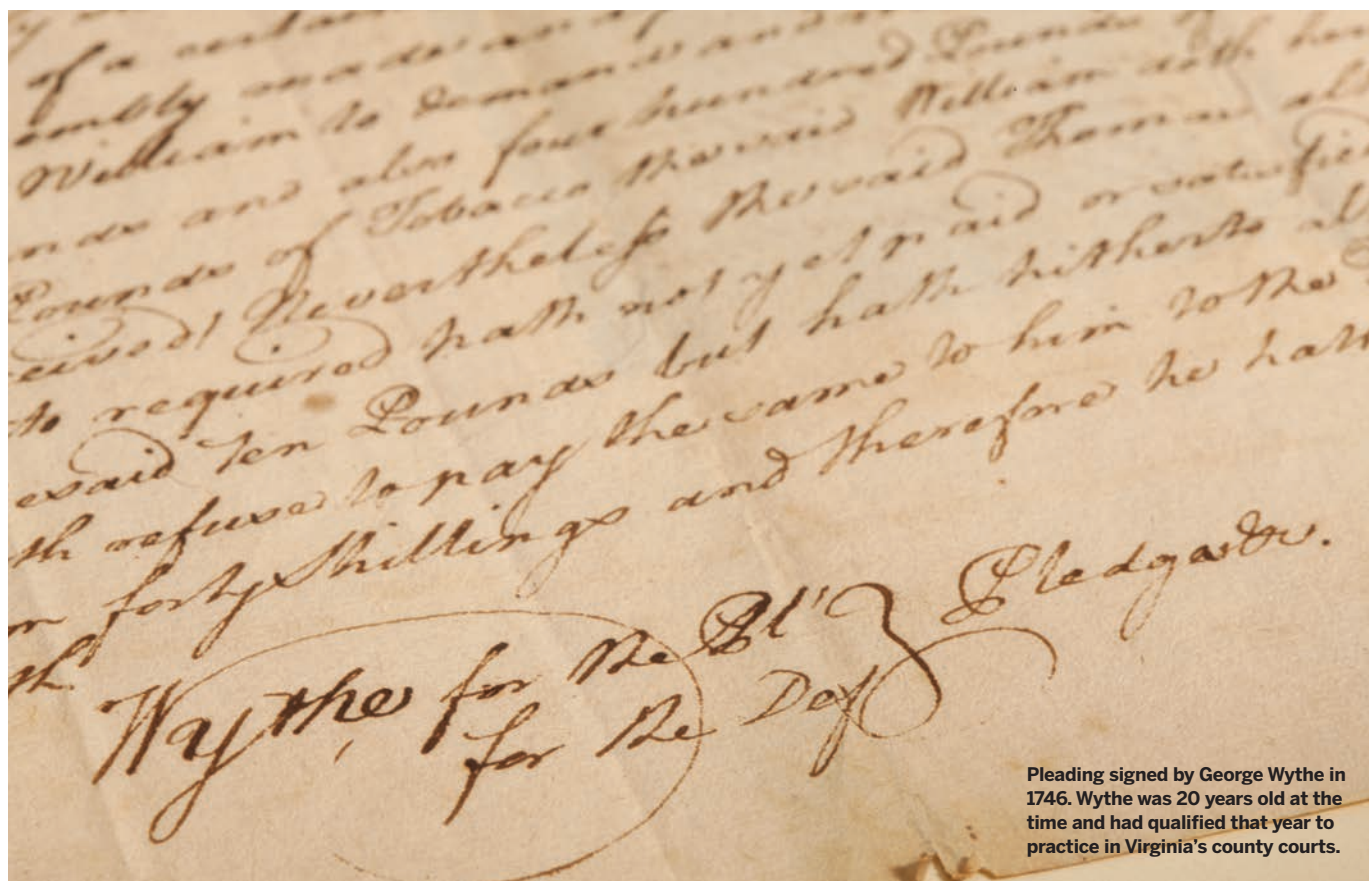
When a tough decision has to be made, Powell recalls a favorite quote from Thomas Jefferson: “Only aim to do your duty and mankind will give you credit even where you fail.” Powell says, “I have always tried to just do my duty.” ■

# Jefferson's Vision Fulfilled

## The Nation's Oldest Law School Celebrates 230 Years of Educating Citizen Lawyers

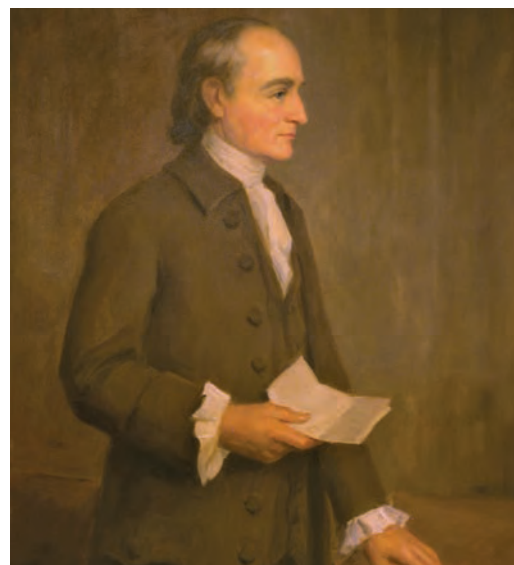
*by Davison M. Douglas, Dean, Marshall-Wythe School of Law*

This year, the Marshall-Wythe School of Law at the College of William and Mary celebrates its 230th anniversary, having first opened its doors in 1780 at the urging of Thomas Jefferson (Class of 1762). Though much has changed since William and Mary launched the nation's first law school at the height of the American Revolution, the law school's mission of training citizen lawyers who seek to serve the greater good remains firmly in place.



Pleading signed by George Wythe in 1746. Wythe was 20 years old at the time and had qualified that year to practice in Virginia's county courts.

PHOTO: CHRIS CUNNINGHAM, COURTESY OF THE WOLF LAW LIBRARY COLLECTION



**Above:** Wythe's bookplate, prominently featuring illustrations of the mythological griffin. The Griffin became the College's new mascot earlier this year. **Top right:** The bond between Wythe and the young Thomas Jefferson was such that Jefferson would later refer to him as a "second father." Robert Friend Boyd '50, B.C.L. '52 and Sara Miller Boyd '55 gave the Wythe portrait to the law school in 1979. **Bottom right:** John Marshall, who later became chief justice of the U.S. Supreme Court, was among the first to study law with Wythe at the College. The Marshall portrait is on loan to the law school from the University of Virginia School of Law.

In some ways, the origins of William and Mary's law school can be traced to 1762. That year, a Williamsburg lawyer named George Wythe, one of the most distinguished attorneys in colonial America, was asked to take on a particularly promising recent William and Mary graduate as an apprentice in his law office. Wythe agreed, and so for the next five years, he provided Thomas Jefferson with an extraordinary education that equipped him not only to practice law, but also to provide the intellectual and political leadership that the new nation would so desperately need.

Most aspiring lawyers in colonial America had few options for studying law. There were no law schools in the American colonies. Those persons with considerable wealth could travel to London to study at the Inns of Court. But most young men could not afford such a luxury and so were forced to engage in legal study through an apprenticeship with a practicing lawyer. These apprenticeships were widely derided as an unsatisfactory way to learn the law. In an era with no photocopying machines, many apprentices did little more than copy documents.

Wythe used his mentorship of Jefferson to try something different. Under Wythe's guidance, Jefferson read the standard legal texts of the day and regularly attended court to watch lawyers in action. But

Wythe trained Jefferson in far more than legal rules and procedures. Wythe encouraged Jefferson to study the theory of government (both ancient and modern), history, moral philosophy and ethics. Jefferson, in fact, would later develop his own bibliography that an aspiring lawyer should read that covered an astonishing array of topics. Jefferson and Wythe forged a close intellectual and personal friendship, and Jefferson embraced his mentor's zeal for republicanism as the American colonies marched steadily towards independence.

Wythe and Jefferson were both aware that they had been born at an extraordinary moment in human history. John Adams expressed this sentiment in a letter to Wythe in 1776: "You and I, dear friend, have been sent into life at a time when the greatest lawgivers of antiquity would have wished to live. How few of the human race have ever enjoyed an opportunity of making an election of government ... for themselves or their children!" At the age of 33, Jefferson drew upon his years of readings and discussion with Wythe to draft a document — the Declaration of Independence — that gave voice to the strivings of those colonists who sought to establish a republican form of government in the New World in place of the European model of government by monarchs.

Marshall-Wythe  
School of Law Dean  
Davison M. Douglas.



“Our new institution at the College has had a success which has gained it universal applause. ... This single school by throwing from time to time new hands well principled into the legislature will be of infinite value.”

— THOMAS JEFFERSON WRITING  
TO JAMES MADISON IN 1780

Jefferson knew that education was the key to the American experiment in self-government. Whereas monarchies used education, or the lack thereof, to fix each social class in its proper place in the political order, republicanism demanded an educated citizenry ready to engage in the work of self-government. As Jefferson noted, “Enlighten the people generally, and tyranny and oppressions of body and mind will vanish like evil spirits at the dawn of the day.”

Jefferson was particularly keen to educate a group of Americans who would exercise what was commonly referred to as “public virtue” — the preference for the greater good over one’s individual interests. Jefferson believed that a republican form of government could not survive without the exercise of public virtue, and that such virtue could not be assumed. Young people must be trained to exercise public virtue in the face of the strong inducements of a purely private life.

Jefferson, along with other members of the revolutionary generation, believed that lawyers were particularly well-suited to exercise this public virtue. Historian Robert Gordon has commented on the role of lawyers in the American Revolution and in the establishment of the new nation: “[Lawyers] furnished a disproportionate share of Revolutionary statesmen, dominated high offices in the new governments ... had more occasions than even ministers for public oratory, and were the most facile and authoritative interpreters of laws and constitutions. ... [T]hey seemed to have exceptional opportunities to lead exemplary lives, to illustrate by their example the calling of the independent citizen, the uncorrupted just man of learning combined with practical wisdom.”



Statues of John Marshall, at left, and George Wythe, at right, by sculptor Gordon S. Kray '73. The statues were commissioned by Robert Friend Boyd '50, B.C.L. '52 and Sara Miller Boyd '55 and dedicated at the law school in October 2000.

Jefferson became governor of Virginia in 1779, and as part of his gubernatorial duties, he joined the Board of Visitors at the College of William and Mary. Jefferson persuaded the Board to engage in a restructuring of the education offered at the College, which included the establishment of a new professorship in law. To fulfill his vision of training lawyers who would exercise public virtue, Jefferson turned to his old friend and mentor, George Wythe. The William and Mary law school was born with a singular vision of training lawyers who would help the new nation successfully complete its remarkable experiment in self-government.

Wythe began teaching law at the College in January 1780. His students learned the nuances of the English common law, relying in significant measure on Blackstone’s *Commentaries*. Wythe also had his students read the work of contemporary political theorists, such as Montesquieu, and classical writers such as Horace and Virgil. But Wythe did far more.

To supplement this classroom instruction, Wythe introduced the moot court to teach his students oral advocacy skills. The English Inns of Court had first utilized moot courts during the late Middle Ages, but the 17th-century English Puritans had abolished the moot court because the consumption of copious quantities of food and drink that followed the legal arguments was deemed unseemly. Wythe saw the value of the moot court in training his students in the skills of oral advocacy — a highly important skill in 18th-century political culture.

Wythe’s second innovation, the establishment of a legislative assembly, served as his central tool for teaching his students the

practical art of government. Once a week, Wythe would assemble his students in the legislative chamber of the old colonial capitol building at the end of Duke of Gloucester Street. Schooled in the nuances of parliamentary procedure, the students would debate bills then pending in the Virginia General Assembly. One Wythe student, John Brown, described Wythe's legislative assembly: "He has form'd us into a Legislative Body, consisting of about 40 members. Mr. Wythe is speaker to the House, & takes all possible pains to instruct us in the Rules of Parliament. We meet every Saturday and take under consideration those Bills drawn up by the Committee appointed to revise the laws, then we debate & alter ... with the greatest freedom." Brown was one of eight Wythe students who would later serve in the United States Senate.

Jefferson wrote to James Madison in 1780 to explain Wythe's work: "Our new institution at the College has had a success which has gained it universal applause. They hold weekly courts and assemblies in the capitol. The professors join in it; and the young men dispute with elegance, method, and learning. This single school by throwing from time to time new hands well principled into the legislature will be of infinite value." Wythe explained to John Adams in 1785 that his goal was to train students to take positions of leadership in "the national councils of America."

In fact, Wythe's students would later assume an extraordinary variety of executive, legislative and judicial offices, including president of the United States, U.S. secretary of state, U.S. attorney general, chief justice and associate justice of the U.S. Supreme Court, U.S. senator and governor. Many others would serve in state legislative assemblies or as judges on the state or federal bench. In fact, if one measures the greatness of a law professor by the accomplishments of his or her students, Wythe was arguably the greatest law professor in American history. Wythe's most distinguished student was Chief Justice John Marshall, the single most important Supreme Court justice in our nation's history. Years later, William and Mary's law school would embrace the name "Marshall-Wythe School of Law" in honor of its most distinguished student and its most distinguished professor.

Wythe continued teaching at William and Mary until 1789, at which point he was succeeded by one of his former students, St. George Tucker. Tucker would, in time, become the most influential legal scholar of the early 19th century, particularly following the publication of his widely read 1803 five-volume annotated edition of Blackstone's *Commentaries*.

William and Mary has continued the Jefferson-Wythe tradition of training lawyers to pursue the public good — what is now referred to as training "citizen lawyers." Sometimes this work takes the form of public service, as many William and Mary law graduates currently serve in Congress or state legislatures, and as state or federal judges. Many graduates fulfill the citizen lawyer mission in other ways — through leadership in a wide range of public and private ventures that serve the greater good.

On occasion, Harvard Law School likes to claim the honor of being the nation's oldest law school. The claim is unfounded. As the esteemed Harvard Law School Dean Erwin Griswold conceded many years ago: "There can be no doubt that Wythe and Tucker were engaged in a substantial, successful and influential venture in legal education, and that their effort can fairly be called the first law school in America." ■

## Training Citizen Lawyers Today


- Law students contributed more than 68,000 hours to community and public service activities in the 2009-10 academic year.
- Marshall-Wythe awarded \$300,000 in Summer Public Service Fellowships to 109 rising second- and third-year students in 2010. These students worked at 91 nonprofit organizations and government agencies in 18 states, the District of Columbia and seven other countries.
- The Lewis B. Puller Veterans Benefits Clinic is among the newest clinics at the law school and accepted its first clients in 2009. Law students working under faculty supervision help veterans with their claims for benefits while students and faculty at Virginia Commonwealth University's Center for Psychological Services and Development provide assessment, counseling and referrals to veterans in need of those services.
- Through a joint effort of the Election Law Society and Election Law Program, law students trained 66 area college students to work at polling places on Nov. 2 as part of the Tidewater Roots Polling Project.
- Law students are leading an eight-part series of "Constitutional Conversations" for school-aged children and their parents through May 2011 in a program co-sponsored by the Institute of Bill of Rights Law and the Williamsburg Regional Library. The program seeks to educate members of the local community about core constitutional principles.

— Jaime Welch-Donahue



W&M law students assisted the Gert Town neighborhood of New Orleans during spring break 2010. Law student volunteers included, first row, from left, Kelly Kennedy, Justin Hoover, Tony Guo, Ed Finn, Samantha Edge LL.M. '10, Ashley Ward, Michelle Hopkins and Christina Sartorio; second row, from left, Rev. Lois DeJean, director of the Gert Town Revival Initiative, Tamar Jones, Ashley Dolan and Juanita Murkey; third row, from left, Laura Jacobson (seated at bottom), Christina Jacquet and Jason Mackey.

# A NEW JOB MARKET



The new Sherman and Gloria H. Cohen Career Center at night, with the signature atrium in the foreground.

BY BEN KENNEDY '05  
PHOTOS BY PAUL BURK

## The Cohen Career Center Opens Its Doors to Students and Alumni

The College's days of underground job-hunting are over. "Getting all dressed up in your suit for an interview and going into the basement of Blow Hall is a bit of a downer," says Career Center Director Mary Schilling. "This new building is the kind of environment that students see themselves moving toward."

The Sherman and Gloria H. Cohen Career Center opened its doors on Sept. 29, 2010, taking its place alongside the Sadler Center at the southeast corner of Zable Stadium. With it, the College begins a new era in career development for the William and Mary community.

"[The Cohen Center] makes a huge statement about the commitment of the College to career services and the outcomes of our students," says Schilling. "It matches the quality of our students and our alumni with a quality building."

Sherman Cohen '42, L.H.D. '09 attended the College for a semester in 1938, and he and his wife, Gloria, were interested in making a last-

ing impression upon the campus that he and his two late brothers — Edward '36 and Mortimer '38 — once called home. On Nov. 20, Sherman and Gloria attended the official dedication of the new building and were pleased to see the plans come to fruition.

At 11,000 square feet, the Cohen Center contains 15 interview rooms, an 80-person presentation room with videoconferencing capabilities and a rooftop patio with a full view of the stadium. The signature element of the new building's "open, transparent and inviting" atrium is a series of lighted glass globes hanging from the ceiling. Donated by the Class of 1960 at their 50th Reunion, the atrium is used not only by career-seekers awaiting an interview, but by students looking for a quiet place to study. The Cohen Center's high-visibility, high-traffic location was selected by the architects and staff to make sure it attracted as many students as possible. The building is expected to be LEED-



Complete with a fireplace, the atrium welcomes students and employers with comfortable furniture, public computers and a quiet place to prepare for an interview or just study.

certified, indicating the numerous steps taken to increase its long-term environmental sustainability.

Students visiting the new building can check in for an interview by swiping their ID card at a computer and then proceeding to meet an employer in one of three distinct “conversation areas” overlooking the atrium or one of the interview rooms. Three graduate assistants work in a bright, large office close to the stadium, each focusing on an important career area: education, business and government/nonprofit.

“It’s the little things,” says graduate assistant and M.Ed. candidate Shelly Laurenzo, who remembers the windowless Blow Hall basement. There, she says, she’d spend all day at work and not know it was raining until she walked out the door to go home.

Outside on the rooftop patio, the Cohen Center has hosted a number of football tailgates during Tribe home games, thanks to sponsor corporations such as CapitalOne, FTI Consulting and Ernst and Young. Students join employers on the patio to mingle in a social, professional environment. On the ground floor, curved brick pathways in the Class of 1958 Courtyard mimic the path of the stadium’s

“If we can use the building to make a statement about commitment to the community and the College, that would be a real success.”

running track. The attention to detail even extends out to the Sadler Center’s landscaping and terrace, which were expanded and refurbished during construction to bring people closer to the two buildings. The Cohen Center’s space, when available, is open for campus and community groups for events and gatherings — the philosophy department recently used the conference room to videoconference with prospective new faculty.

“We want to be a friendly neighbor and a team player,” says Schilling. “We’ve had some student requests, and we want it to be their space. It’s their building.”

Ultimately, Schilling says, she wants her staff of 13 and the rest of William and Mary to think of the Cohen Center as a resource capable of handling diverse interests and encouraging of alumni collaboration. With help from the Alumni Association’s

Career Network and active alumni recruiting, the new building can be the beginning of a new era of outcomes for students and graduates of the College.

“We want to be an integrative force that brings people together,” she says. “If we can use the building to make a statement about commitment to the community and lifelong commitment to the College, that would be a real success.” ■

# A BIG DAY FOR THE DAILY SHOW



## Thousands Cram the National Mall to See Jon Stewart '84, D.A. '04 and the Rally to Restore Sanity and/or Fear

By Ben Kennedy '05



**WASHINGTON, D.C. —** For a rally that was supposed to restore sanity, it was more than a little crazy. Thousands of people, including this intrepid reporter, filled the National Mall on Oct. 30 for Jon Stewart '84, D.A. '04 and Stephen Colbert's Rally to Restore Sanity and/or Fear, but they weren't angry. They were dressed as superheroes, carrying snarky and absurd signs, or dressed in nothing but strategically wrapped police tape. If this was sanity, it was not your father's sanity. This was cable TV sanity.

I was not wearing one of the half-dozen (at least!) red-and-white-hatted Waldo costumes, but I was there. Washington, D.C., was over-run. An official-looking man with a walkie-talkie told me that pedestrians stretched all the way up 7th Street NW to K Street — three-quarters of a mile into the heart of the nation's capital — and tens of thousands more spread all over the National Mall. I'm not sure I believed him, but for an event with no official political message and no formal head-count, what was there to believe?

I had a list of names of William and Mary folks — professors, students, alumni — that I had planned to call and interview during the course of the rally. Thanks to the throngs of people texting, tweeting and sending photos on mobile phones, my cell phone was useless. Calls were dropped and texts arrived hours later than intended. I spent a half-hour moving into the crowd, only to find a low fence and having to turn around toward the wall of portable restrooms. The steps of the National Archives were carpeted with onlookers and counter-counter-counter-protesters. I resorted to walking laps around the Mall, search-



Comedian Jon Stewart '84, D.A. '04 appears onstage at the Comedy Central Rally To Restore Sanity And/Or Fear on the National Mall on Oct. 30, 2010 in Washington, D.C.

ing for a green-and-gold T-shirt or Tribe ballcap. Eventually, I found some, cheering on the fellow Tribe member who happened to be singing poorly onstage wearing an American flag jacket.

"This is the most people I've ever seen anywhere," said Judith Gross '10, while standing on a trashcan to try and find her lost family members. "Earlier, before everyone started going home, you couldn't move anywhere. It's ridiculous."

More than a few people remarked on how diverse the crowd was. People of all ages and backgrounds were there, including Ariel Shaker-Brown '11 (see facing page, top left photo), accompanied by her parents and a sign that read "William and Mary Choir for Sanity." (The sign made her particularly easy to spot.)

"I've been going to rallies with my family since I was 2," said Shaker-Brown. "I love coming to D.C. and I like what Jon Stewart is saying."

"It's amazing so many people came out; it's great to see their passion and spirit," said Anne Flatin '09. "I feel like I tell every single person I meet that Jon Stewart went to William and Mary." I spoke to

Anne while walking backwards through the crowd, terrified that I was about to trip over Darth Vader or a Flying Spaghetti Monster. There was no doubt that it was the night before Halloween.

Speaking of holidays, Michael Park '04 came with Christmas, his German shepherd. He came not in costume, but as a fan of *The Daily Show* and of Stewart, the Commencement speaker for the William and Mary Class of 2004.

"There were a whole bunch of editorials and articles in [the *Washington Post*] trying to figure out what the political message of the rally was," said Park, "but it's just a bunch of people getting together and hanging out for an afternoon, as far as I'm concerned. And not screaming like idiots for a change."

Stewart proposed his Rally to Restore Sanity on Sept. 16, followed immediately with the announcement of the March to Keep Fear Alive, a satirical counter-rally from Stephen Colbert, host of *The Colbert Report*. On Oct. 14, the two hosts merged the events into the Rally to Restore Sanity and/or Fear, complete with Oprah Winfrey giving out rally tickets to members of the two shows' audiences. There was at least one New Mexico flag waving amidst the sea of bodies — people truly came from all over to be there, pushing and shuffling and straining to see and hear the show. I was impressed there weren't any fights.

"It's kind of a cool thing to see more of a moderate crowd coming out to rally instead of some of the more radical approaches that we've seen lately," said Kaitlin Keller '09, "though I'm not sure that everybody here really knows what they're rallying for. I think it's more of a party."

Party or not, it at times felt more like a musical, including the bipartisan duet "The Greatest, Strongest Country in the World" and a battle between Cat Stevens/Yusuf Islam's "Peace Train" and Ozzy Osbourne's "Crazy Train" that culminated in the O'Jays' compromise "Love Train." The performers were all there, in person — along with the Roots, Kid

Rock and Sheryl Crow — but the real stars were the sanity advocate Stewart and his fear-mongering foil for the afternoon, Colbert.

The main storyline involved Colbert emerging from his "Fear Bunker" below the stage to argue with Stewart over the superior approach to political dialogue: fear or sanity. In addition to singing, the two men gave out "Medals of Reasonableness" and "Medals of Fear" to people that exemplified their approach. By the time Peter Pan appeared, the crowd chanted until Colbert backed down and sanity won the day.

The rally's main message was "sanity," Stewart-style. Many of the signs around the Mall boasted "sane" slogans such as "I WANT YOU ... To Take It Down a Notch," "Jon Stewart: I Want to Have Your Anchor Baby" and "BIG SIGN IN ALL CAPS."

The show also featured appearances by a peculiar array of celebrities and public figures: Kareem Abdul-Jabbar, R2-D2 and *Law and Order's* Sam Waterston — plus the trademark *Law and Order* noise — all pitched in to the effort.

And although I had to read it later, since the crowd was too loud for me to hear much of anything, Stewart addressed his assembled masses in earnest and I finally started to see the point.

"Most Americans don't live their lives solely as Democrats, Republicans, liberals or conservatives," he said. "Americans live their lives more as people that are just a little bit late for something they have to do — often something that they do not want to do — but they do it. Impossible things every day that are only made possible by the little reasonable compromises that we all make. ...

"Sanity will always be and has always been in the eye of the beholder. To see you here today and the kind of people that you are has restored mine."

It was the kind of optimism that could only come from someone who didn't have to take the Metro home. ■



**It's just a bunch of people getting together and hanging out for an afternoon, as far as I'm concerned. And not screaming like idiots for a change."**



Crowds on 7th Street

# BACKSTORY



## James I. Armstrong

~ Associate Professor of Music and  
Director of Chorus

**Education:** A.B., Princeton University; M.Mus. and D.M.A., the University of Wisconsin-Madison

**Family:** Wife, Jamie Bartlett, associate professor of music, associate director of chorus. Children, Robert, 14, Caecilia, 12.

**What is your favorite popular song?** Almost anything by James Taylor. I love his songs and I love his singing. And I just went to a Pat Benatar concert.

**Do you have a favorite Touring Chorus memory?** There are so many. There was a wonderful performance that we gave in Stockholm at a central church that I will never forget. It's a church that's known for choral music and the chorus sang, can I say, perfectly.

**What do you do as director of chorus?** I look after all of the choral offerings in the music department — the Women's Chorus and the Botetourt Singers, conducted by Jamie Bartlett, and the W&M Chorus; which I conduct. In our more than 70 appearances annually, the chorus provide a public face for the institution both domestically and internationally.

**Why do you think the chorus continues to be so popular all these years?** I think it is because they are woven completely into the life of the College and the campus. First of all, they come as students from all the different disciplines to sing. This isn't a chorus made up only of music majors and we like it that way. They tend to stick with it and build friendships for life. I think we have had as many as 10 or 11 marriages come out of the chorus just during my time. I've stopped counting. The chorus mirrors the kind of community that people value here at the College.

**What is one of the most unusual song requests you have had?** Here's a nonrequest: Her Majesty, the Queen of England, asked us not to sing "God Save the Queen" or any British literature so we sang a spiritual, "My Soul's Been Anchored in the Lord," for her when she came in 2007.

**What is your favorite song that the W&M Chorus sings?** Well, they would say that their favorite is "Shenandoah" because we sing it perpetually. It entered the repertoire sometime after 1971 and it hasn't been out since. I try to change all the other repertoire, so my favorite things are the pieces that I am working on now.

Interview by Melissa V. Pinard