

The background of the entire cover is a photograph of an oil spill. In the foreground, thick, dark brown oil is being pumped from a large pipe, creating a turbulent, viscous flow. In the background, another large pipe is visible, and further back, a rusted metal structure, possibly part of a ship or offshore platform, is partially submerged in the dark water under a cloudy sky.

William & Mary

ALUMNI MAGAZINE
FALL 2010

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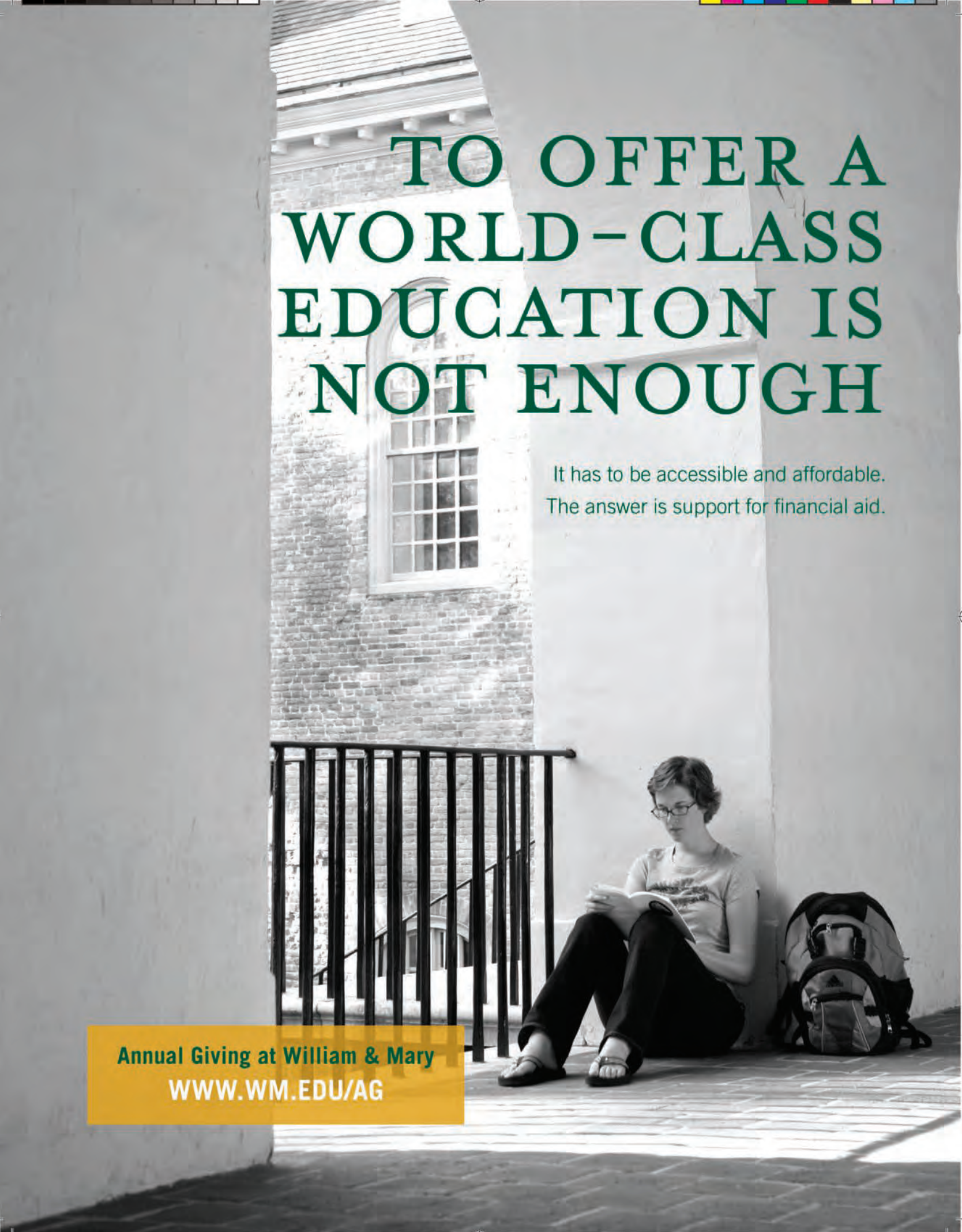
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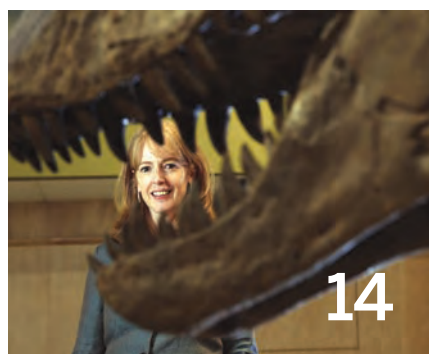
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ON THE COVER: A Louisiana parish official lifts his boot out of thick beached oil at Queen Bess Island in Barataria Bay, La. COVER PHOTO: AP PHOTO/GERALD HERBERT

MAILBOX

A SATISFIED READER

Just a quick note to say that the Summer 2010 magazine was great. I usually only browse the magazine, look at my Class Notes and then put it aside. This time I found some really interesting, informative and entertaining articles. I particularly enjoyed the articles about the Griffin and the pirates in W&M's past. I even took a look at all the great books our alumni have written. I am looking forward to future editions!

Thanks to all who are involved in putting the magazine together.

JO FRIEDMAN NOSSEN '92
Livingston, N.J.

MASCOT MUSINGS

As an alum who organized groups and demonstrations at W&M, raising the awareness of the College community on the Vietnam war and racial equality, and in support of our football team, the W&M Indians, I was proud to see that the College's cultural sensitivity had been raised in support of mascot awareness and — what? We're no longer the Indians, and we have a Griffin for a mascot? Weren't we an Indian school in the beginning, educating members of local tribes? Didn't we earn the right to honor our past by calling our football team the Indians?

In reading about the Griffin, I was distressed to see that he has been assigned masculine gender. [Editor's Note: He has not

been assigned masculine gender; it was a pronoun choice.] If we are to be culturally sensitive and politically correct, we can't have a male mascot! What a gender stereotype that would be — William and Mary personified by a male mascot! We're asking for trouble from the forces of mascot liberation!

Let's maximize this opportunity for political and cultural awareness through our mascot. Let's adopt an environmental theme for our mascot as we adopt her, and name our flightless Griffin: "Dodo." She can symbolize the College of William and Mary, where tradition has become as extinct as the Indians.

DENIS K. LANE JR. '69
Colorado Springs, Colo.

ROMER PROFILE

It is always an honor when a university has a graduate appointed to a senior position in a presidential administration. The selection of Christina Romer '81, D.P.S. '10 as chair of the Council of Economic Advisers must make many very proud. However, please, no more profiles on Ms. Romer.

Like many of President Obama's appointments, Ms. Romer has been an academic with no practical experience. Before her appointment, she was a fairly conventional macroeconomist. Since joining the Obama administration, Ms. Romer has supported policies that have cost millions of Americans jobs and led to a shrinking economy with lit-



tle hope of growth and few prospects for a brighter future.

In my opinion, Christina Romer is not a graduate to be proud of.

EDWARD A. WATKINS '56
Lilburn, Ga.

[Editor's Note: Romer resigned her post on the Council, effective Sept. 3.]

We welcome letters from our readers and reserve the right to edit them. Brevity is encouraged. Please send correspondence to Melissa V. Pinard, Editor, William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187 or e-mail alumni.magazine@wm.edu.

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Your Community

While we often talk about strengthening the William and Mary family in the pages of the *Alumni Magazine*, it's important to remember that the community is never stronger than in the small groups that defined your college career. Whether it's your freshman hall, sports teammates, or a Greek or student organization, these groups are the building blocks of the College experience. And they don't have to live frozen in a yearbook — over 70 of these communities exist on my1693, our online community at www.wmalumni.com.

It's always growing, too: new communities are frequently created from alumni requests. We update our communities with fresh news and photos on a daily basis. Already, alumni have joined groups representing the W&M choir, the law school, Alpha Kappa Alpha, the psychology department and dozens of other fraternities, sororities, alumni chapters, academic departments and student organizations. As football season unfolds, the football community is one of the most active. Who will be the starting quarterback? Will our defense be as strong after two defensive players were drafted into the NFL? If you have an opinion, let other fans know.

You can also connect with your classmates and join the group for your graduation year. You can keep up with your classmates through our news feeds, read online Class Notes and post your own news on our message boards on a real-time basis.

If this is a reunion year for you, the latest information is always available on my1693. We have a running scroll of who is registered from your class so you can see check out who's planning to come. Plus, you can reconnect in advance; skip all the "getting-to-know-you" conversation and jump right into remembering the good times from William and Mary. As you plan to return for your reunion, go to your class page and post recent pictures ... your College pictures are already there, but your present-day picture will give everyone a head start in recognizing you. Why not invite your orientation group



or your pledge class to meet and catch up during Homecoming?

The Alumni Journeys travel program is also a big part of our Web presence. If you've traveled with us before (or plan on traveling with us soon), you can connect with fellow travelers and browse photos from the many fascinating destinations available through our Alumni Journeys program. Even if you've never taken an Alumni Journey, think about joining that community just to see who is going where, who has been where, and what's coming up in the future.

My1693 also interfaces with the alumni database. This means it's always easy to communicate with alumni who share the same interests — even if you didn't know them in school. It also means that every time you move, you can update your information online to make sure the *Alumni Magazine* gets to the right mailbox.

One of the best things about these online communities is that they are secure. My1693 is only accessible to William and Mary alumni, faculty and staff. The secure firewall we use ensures that your information is kept private. You can feel comfortable that your pictures or information will not be out in cyberspace for anyone to catch.

My1693 is just another one of the Alumni Association's initiatives to make sure that the William and Mary family grows ever stronger. The network is constantly growing: if you haven't done so already, I hope you'll join us and log on today.

KAREN R. COTTRELL '66, M.Ed. '69, Ed.D. '84
Executive Vice President
William and Mary Alumni Association

Break Out Your Letter Sweater.



Photo Credit: Stephen Salpukas/ The College of William & Mary



Remember the thrill of ringing the Wren Bell on your final day of classes? Or the parties at the old boat house on Lake Matoaka? Now you can reflect upon those and other memories of that proud campus from only five minutes away at your new home in **Williamsburg Landing** — again voted the area's number one **Continuing Care Retirement Community***.

Williamsburg Landing is a secluded, gated neighborhood of cluster homes and apartments offering residents an active lifestyle, exceptional amenities and award-winning health care. With the College nearby, residents enjoy an abundance of cultural and educational opportunities — especially those participating the Christopher Wren Association's lifelong learning.

The Williamsburg area offers outstanding shopping, golfing, and four-seasons of outdoor activities. Plus, Williamsburg Landing's own state-of-the-art Health Club and Spa featuring luxurious facilities and service to rival any fire-star resort.

Williamsburg Landing — living, learning and making new memories.

* By Virginia Gazette Reader's Survey.



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A Solid Financial Foundation

The following is adapted from my remarks to the State Council of Higher Education for Virginia when SCHEV met at William & Mary this summer.

Virginia's public colleges and universities are approaching a financial cliff in fiscal year 2012, when the steep reductions in state funding of the last few years will no longer be partially offset by federal stimulus relief. The system is living on borrowed financial time. We must do something to get it back on a solid financial foundation. Here are seven facts that, in my judgment, must be taken into account in our financial planning:

Fact 1: Among the states, Virginia now ranks among the lowest in appropriations per in-state student. Our neighbors North Carolina and Maryland provide much more support per in-state student.

Fact 2: The funding needs of health care, K-12 education, public safety and transportation usually prove to be more politically compelling in the commonwealth than the need to fund higher education. Nor are new taxes to support higher education likely. With this in mind, we should be realistic about how much the commonwealth is likely to respond to our requests for more funds for higher education.

Fact 3: Virginia's funding of higher education has come increasingly to rely on public/private partnerships. The operating budgets of the strongest state universities are now profoundly dependent on the private side of these public/private partnerships. Thirty years ago, William & Mary got 43 percent of its operating budget from the state taxpayers. It's 12 percent now and heading south.

Fact 4: Among the private funds most crucial to the public/private partnership that now sustains the College is the tuition paid by out-of-state students. Though no more than 35 percent of our undergraduate body, out-of-state students provide almost 70 percent of all the tuition paid by William & Mary undergraduates. In this academic year, each out-of-state student will pay \$21,576 more in

tuition and fees than each in-state student. Since we have relatively little financial aid for out-of-state students, William & Mary has become more expensive than the private schools with which we compete for these students. Thus, until we can raise more funds for financial aid for out-of-state students, we are bumping up against a competitive ceiling for out-of-state tuition increases. From a market standpoint, our realistic opportunity for growth is with in-state tuition. It now costs us far more to educate each in-state student than he or she contributes in tuition and the state provides as a subsidy. This is not a financially sustainable situation.

Fact 5: Tuition and fee "sticker price" is only one factor in determining the affordability of a college degree. The availability of need-based financial aid is also crucial. Tuition and fees can rise without undermining affordability so long as adequate financial aid exists for poor and middle class families. Also key to the affordability of college is whether paying the school's bills actually leads to a degree and, if so, how long it takes. William & Mary, with its

"We should be realistic about how much the commonwealth is likely to respond to our requests for more funds for higher education."

powerful success at graduating students and doing so on time, can have a higher "sticker price" and still be a bargain compared to schools where large numbers of students pay for degrees never received or degrees that take a very long time to get.

Fact 6: Growing reliance on tuition, grants and philanthropy to support those public colleges and universities with the greatest market strength can lessen the need for incremental state support of these schools, thereby freeing up scarce taxpayer dollars for schools (community colleges in particular) that are less able to increase tuition, attract grants and bring in donations.



Fact 7: Higher education across the country, including Virginia, must become more productive. Society will not continue to accept the costs of higher education rising at a greater rate than inflation generally. The challenge for us is how to become more productive both administratively and academically while still providing learning of high quality. We already do more with less at William & Mary than other universities of comparable caliber. Thus, the challenge on this front is great.

These seven facts taken as whole militate strongly against a "one size fits all" approach in Virginia to state funding of higher education. But if some state universities are to receive less state support in the future than what would have been their share under past

practice, then they must in turn be allowed to have the out-of-state students and to charge the in-state tuition essential to bridging the gap.

This cannot be a one-way street. If some schools are asked to fend for themselves, their boards of visitors must have the flexibility to draw adequately on the private sector for support.

If all of us who care about sustaining Virginia's marvelous system of state colleges and universities are willing to think realistically about our financial options and take advantage of our opportunities, Virginia's system of public colleges and universities can enjoy a spectacular 21st century and, indeed, lead the way for the country.

W. TAYLOR REVELEY III
President, College of William & Mary

HOMECOMING

William & Mary 2010

October 21-24

Be sure to check out these signature events and more during Homecoming, Oct. 21-24, 2010.

FRIDAY NIGHT FEST

Pay-as-you-go

Friday, 6–11 p.m.

Alumni House

Family-friendly activities (carnival games and a bounce house) and music by an all-alumni band, the **Dimeslots**, featuring Deeme Katson '81. The Green Leaf, The Catering Company and Williamsburg Concessions will be on hand for a quick and easy dinner. Celebrating a reunion? Rendezvous with your fellow classmates under one of the Friday Night Fest tents.

HOMECOMING PARADE

Saturday, 9 a.m.

Route: Duke of Gloucester Street to Richmond Road past the Alumni House, down Brooks Street and ending at William and Mary Hall. Featuring Homecoming Grand Marshal Carol Achenbach Hardy '49.

FAMILY PICNIC-ON-THE-LAWN

\$12 per adult

\$7 per child, age 12 and under

Saturday, 11 a.m.–1 p.m.

Alumni House, Front Lawn

(Rain site: Alumni House, Clarke Plaza)

Enjoy a casual lunch with friends or take your lunch to go. Menu includes slow-cooked pulled pork, homemade coleslaw, pasta salad, zesty barbecue baked beans and a roll.

HALFTIME CELEBRATION AND RECOGNITION

Zable Stadium

Stay in your seats as the William and Mary Alumni Association and the William and Mary community recognize Homecoming Grand Marshal Carol Achenbach Hardy '49 and the 2010 Homecoming Representatives. There will also be entertainment by the William and Mary Pep Band and the Alumni Band Organization.

REUNION COCKTAIL RECEPTIONS

Classes of 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000

Connect with the classmates you graduated with Saturday from 7–9:30 p.m. at the Williamsburg Lodge. Enjoy individual class cocktail receptions before joining the BIG BASH! The \$55 fee includes hors d'oeuvres, open bar with wine, beer and soda and admission to the Bash! Please indicate your class year on the registration form. Reunion rooms will remain open throughout the Bash. Cash bar and desserts available after 9:30 p.m.

SATURDAY NIGHT BASH

This year's Homecoming will feature the **Saturday Night Bash** — and all alumni are invited. The Bash takes place in the Colony Room at the Williamsburg Lodge, and the cost is \$25 per person. It is open to all classes from 9:30 p.m. until 1 a.m., and will feature **BS&M**. Make your plans now to attend the party of the year!

Reserve your hotel room today!

Special room rates are available at the Williamsburg Lodge. Homecoming rooms are also available at the Woodlands Hotel and Suites. To reserve a room, call 800.261.9530 and use the booking code THEJ10B. We look forward to seeing you in Williamsburg, Oct. 21-24 for Homecoming 2010. For more on our official Homecoming 2010 hotels, visit www.wmalumni.com.

Williamsburg Lodge Room Rates

- Deluxe Room: \$229/per night
- Superior Room: \$199/per night

Woodlands Hotel and Suites Rates

- Suite: \$159/per night
- Standard Room: \$135/per night

For a complete schedule and to register, visit
www.wmalumni.com/?homecoming

W&M

AROUND THE WREN



‘The Sunshine of Our Applause’

Service and Enthusiasm Mark 2010 Convocation for New Students ~ BEN KENNEDY '05

Each year, as new William and Mary students cascade through the Wren Building and into the College Yard, they are surprised and delighted by the cheers of their fellow classmates. This year's Opening Convocation brought something new to the mix: bright green and yellow vuvuzelas. ~ The buzzing noisemakers made famous by the 2010 World Cup were just one more way to celebrate the Class of 2014 beginning their academic careers at William and Mary. As usual, hundreds of faculty, staff, students and friends gathered between the Wren and Lord Botetourt to loudly welcome all new freshmen, graduate students and transfers Aug. 27. ~ “At William and Mary, our cherished traditions, like the exquisite beauty of our campus, the College's roots running deep into America's past, and our rare combination of ‘the brains of a research university with the heart of a college’ — all this and much more set this university apart from all others,” President Taylor Reveley said at the ceremony. “There truly is only one William and Mary. To be from William and Mary is a unique distinction. It is a privilege and an honor of surpassing value.” ~ Reveley presented the President's Awards for Service to the Community to one member of the student body and a member of the College staff. Each recipient got \$500 to donate to the service organization of his or her choice. ~ The 2010 student award was given to Will Morris '11 for his volunteerism at local schools. Morris was honored for promoting mentoring and for acts like donating a bag of his own clothing to local school children at Berkeley Middle School. ~ The community award was given to College staff member Karen Schwartz for her work on the Buddy Art Program, a project that brings art to children with special needs. Buddy Art has been held at This Century Art Gallery since 2008 and often uses William and Mary students as volunteers. ~ Reveley introduced College Rector Henry Wolf '64, J.D. '66 as the Convocation speaker; who told incoming students about the world as it existed when he entered as a freshman in 1960. Those 50 years brought a lot of change, he said, though the College carried on.

AROUND THE WREN

"I would also submit that there are several things about this College that have indeed remained constant and have endured unchanged notwithstanding the passage of a half a century," Wolf said. "In fact, those aspects that have withstood the test of time are in some ways more important than those that have changed because those are the ones that are worthy of the moniker of 'tradition.'"

As Wolf spoke, practice cheers from the crowd on the other side of the Wren were overheard, along with the Pep Band, preparing behind Ewell Hall. The President then took the time to prepare the new students for the unique and beloved experience that awaited them.

"As you emerge from the Wren into the sunshine of our applause this afternoon, know that you now hold a place in the long and marvelous William and Mary line reaching back to 1693," said Reveley. "The College of William and Mary is now yours for a lifetime."

The students, as always, were "overwhelmed" by the tradition.

"It was pretty incredible, to be honest with you," said one student. "To have everybody welcome you like that? All the energy? It was great."



"It was kind of a rush," said Vanessa Remmers '12, a transfer student. "It was a self-esteem booster."

Even the seniors were getting into the spirit. "It's both exciting and a little bit sad, because I know I'll be gone by this time next year," said Joe Quinn '11. "But I'm really happy to be here, especially because my sister is coming through. I just gave her a big hug and congratulated her. A fantastic part of the year."

While everyone was enthusiastic, not everyone was completely surprised.

"I supposed I'd read about this happening, so I expected something like this, but it's a lot to take in," said James Joseph '14. "It's really overwhelming — the power of the different classes coming here to support you."

Transfer student Jennifer Maudru '13, far from her home in California, got the point most succinctly: "I feel so welcome here," she said. "I really feel like I'm a part of the Tribe."

It was a message heard loud and clear throughout the College Yard — louder even than the vuvuzelas.

The Class Of 2014

In-State Admit Rate: 38.01%
Out-of-State Admit Rate: 27.2%
Total Admit Rate: 31.76%

In-State Legacy Admit Rate: 57.54%
Out-of-State Legacy Admit Rate: 47.22%
Total Legacy Admit Rate: 54.08%

In-State Yield: 43.69%
Out-of-State Yield: 26.33%
Total Yield: 35.1%

In-State Legacy Yield: 60.37%
Out-of-State Legacy Yield: 39.71%
Total Legacy Yield: 54.31%

Yield is the percentage of admitted students who accept W&M's offer of admission. A legacy student has at least one parent who attended William and Mary.

[WILLIAM AND MARY] BY THE NUMBERS

1 *Washington Monthly's* annual guide to colleges, which ranks schools according to their research, service and social mobility, lists William and Mary at 10th among national universities. When the list is sorted according to service scores, William and Mary comes out at No. 1. The College was ranked at eighth overall last year and 23rd in the last ranking by the magazine before that (2007).

2 In its latest College guide, *America's Best Colleges*, *Forbes.com* lists William and Mary as second among state-supported schools in the magazine's ranking of top 50 universities. The College was ranked 46th overall, up two spots from 48th last year. In the *Forbes* ranking, William and Mary is listed as one of five public universities in the top 50. The first three are military academies — the U.S. Military Academy (No. 4 overall), U.S. Air Force Academy (No. 11 overall) and the U.S. Naval Academy (No. 29 overall).

12 The latest *Princeton Review* rankings list William and Mary at 12th in the "Happiest Students" category, up two spots from 14th last year. Additionally, the College ranked eighth in both

the "Professors Get High Marks" and "Best College Library" categories. The College's "green rating" improved, climbing from a 90 last year to a 93 this year.

13 Thirteen students and alumni from the College of William and Mary have been selected to receive 2010-11 scholarships from the Fulbright U.S. Student Program, setting a new record for the College. The awardees will use the scholarships in the coming academic year to teach or study in countries around the world including Switzerland, Germany, India, Russia and Morocco. Since 2000, more than 80 William and Mary students and alumni have been selected as Fulbright scholars.

31 In rankings released by *U.S. News & World Report* Aug. 17, William and Mary moved up two spots to 31st among all national universities and remained the sixth-best public university. Additionally, the College ranked fifth on the magazine's list of universities with a strong "commitment to teaching," up one spot from last year.

[NEWSBRIEFS]

Granger '92, M.Ed. '98, Broaddus appointed to new leadership positions



Earl Granger

Associate Provost for Enrollment Earl Granger III '92, M.Ed. '98, has been appointed associate vice president for development and will leave his current post to help lead fundraising efforts. In addition, Dean of Admission Henry Broaddus will assume responsibilities for both admission and financial aid. Granger, who returned to his *alma mater* in 2006, has successfully increased the prospective students applicant pool, increased the number of students from under-represented racial backgrounds and created a culture of engagement to better serve incoming students and their families. Broaddus, who joined the College in 2001 and was named dean of admission in 2005, will assume responsibility for both the offices of undergraduate admission and financial aid.

College launches new YouTube channel

William and Mary officially launched its new YouTube Channel on Aug. 20. The channel features a wide variety of video subjects,

from campus events and news features to alumni news, academics and campus life. Soft-launched in May, the page now has approximately 150 uploaded videos, more than 170 other YouTube channel subscribers, 95,500 total upload views and 16,600 channel views.

William and Mary launches expanded recycling program

Beginning in August, faculty, staff and students will find a number of new large recycling containers across campus to collect paper, glass, plastic bottles and aluminum or tin cans. The new program, which includes a total investment of nearly \$130,000 for the 2010-11 academic year, should be fully functioning by Oct. 1. Under the new system, 1,000 small blue recycling containers and another 100 "public" containers have been purchased for administrative and academic offices.

W&M unveils new mobile website

The new William and Mary mobile website, m.wm.edu, launched Aug. 24 as a convenient method for users to check the latest news, find their way around campus or get emergency information.

Visitors will be redirected to the new site automatically when they arrive at the College's homepage on a mobile browser or visitors can go directly to m.wm.edu on an iPhone, iPod Touch, Android device, BlackBerry or any other smartphone.

W&M student named 'America's Next Great Cartoonist'

Olivia Walch '11 was officially crowned America's Next Great Cartoonist by the



A Walch self-portrait

Washington Post on July 15. Walch was one of five finalists in a comic competition being staged by the newspaper, which received more than 500 entries. Walch will receive \$1,000, a

month-long strip in the *Post*, and the chance to be syndicated. A double major in mathematics and biophysics, Walch is a Murray Scholar who spent the first half of her summer doing research in Oxford, England. She is currently in New York at the Cold Spring Harbor Laboratory learning about computational cell biology through W&M's CSUMS program.

New dorms, retail take shape at Tribe Square

On June 15, College and city officials officially broke ground on Tribe Square, a building that will soon bring much-needed student retail and housing close to campus.

The building will be located on Richmond Road across from Blow Memorial Hall. When complete, the \$6.5-million building will be home to 12,000 square feet of retail and restaurant space and 14 apartments that will house 56 William and Mary students.

Tribe Square, officials said, is designed to address two key concerns: a desire for more student-oriented retail and dining options near campus and the need for additional College-operated housing for William

and Mary undergraduates.

The William and Mary Real Estate Foundation has been working with the College to identify student retail options closer to campus. The Real Estate Foundation also worked closely with city officials throughout the planning for the project, which is scheduled to be completed by fall 2011.

The design calls for a first floor dedicated to retail space, including restaurants with outdoor seating. The building's top two floors will include apartments for William and Mary upperclassmen, managed by the College's Office of Residence Life.



A rendering of Tribe Square

The William and Mary Real Estate Foundation was established in 2006 to acquire, hold, manage, sell, lease and participate in the development of real estate properties in support of the educational goals of the College.

—Brian Whitson, *W&M News*

Gov. McDonnell Names Three to College Board of Visitors

Honorary alumnus L. Clifford Schroeder Sr., Edward L. Flippin M.B.A. '67, J.D. '74 and Laura L. Flippin '92 have been appointed to William and Mary's Board of Visitors, Virginia Gov. Robert F. McDonnell announced July 1. Additionally, honorary alumnus Charles A. Banks III has been reappointed to a second term on the College's governing body. The new board members replace Tom Capps and Suzann Matthews '71, who both stepped down from the Board of Visitors this summer following two terms, and Sally Gore '56, who served on the board for seven years.

"It is very hard to see Suzann, Sally and Tom leave the Board after their many years of dedicated service to the College," says Taylor Reveley, "but we are truly delighted to have Charlie back for another four years, to see Cliff return to the BOV, and to add Ed and Laura, both of whom are devoted graduates of William and Mary."

L. Clifford Schroeder Sr., honorary alumnus

A graduate of Harvard College and Harvard Graduate School of Business, Schroeder is the chairman and chief executive officer of LCS Realty, LLC and a principal of Chronos, L.C. Ltd., a Richmond, Va., real estate investment company. Previously, he was the president of Dixie Container Corp. Schroeder has served on the Board of Visitors and Governors of Washington College in Maryland, where he founded the Center for Environment and Society. In 2001, he received a doctorate in public service from that institution.

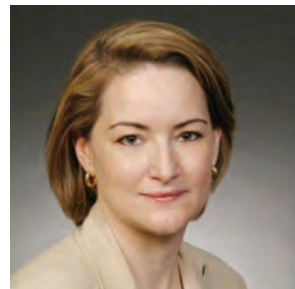
Schroeder served on William and Mary's Board of Visitors from 2000 to 2004, chairing the committee on development and alumni affairs. With the generous support of Schroeder and his wife, Lois, the Schroeder Center for Health Policy was established as part of William and Mary's Center for Public Policy Research in 2003. According to its website, the center is dedicated to providing a full range of research, education and service to improve the financing and delivery of medical services. In 2008, Schroeder was elected an honorary alumnus by the William and Mary Alumni Association for his support of the College. Currently, Schroeder serves on the William and Mary Foundation Board, which he has previously chaired.



Schroeder



Flippin M.B.A. '67, J.D. '74



Flippin '92

Edward L. Flippin M.B.A. '67, J.D. '74

Before receiving his master's and law degrees from William and Mary, Flippin earned his undergraduate degree from Virginia Commonwealth University. Now a partner with McGuire Woods LLP, he has been practicing law for more than 30 years. From 1975-80, he served in the Office of the General Counsel of the Virginia State Corporation Commission, ultimately being promoted to deputy counsel. Flippin next served as assistant general counsel for Duke Power Company from 1980-81. He joined the Energy and Environment Group at Mays and Valentine as an associate in 1981 and became a partner in 1983. Thirteen years later, he joined McGuire Woods.

Flippin previously served as a member of the Board of Visitors of Virginia Commonwealth University, and was rector from 2000 to 2002. He has also served on the Board of Directors of the Medical College of Virginia Hospitals Authority and as the chair of Gov. Gilmore's Blue Ribbon Commission on Higher Education. Flippin lectured on trade regulation at William and Mary's graduate school of business administration from 1978-88. He also served at the William and Mary Law School as an adjunct professor of law in economic regulation from 1996-98 and as an adjunct professor of law in applied business and law in 2002. In 2009, he again taught at William and Mary, this time as a professor of public policy.

Laura L. Flippin '92

Flippin, a partner with Paul, Hastings, Janofsky and Walker and chair of the litigation department in its Washington, D.C., office, was student assembly president at William and Mary while she worked on her degree in government and public policy. She

went on to receive a master's and law degree from the University of Virginia. Before joining her current firm, Flippin was a commissioned officer and special assistant to President George W. Bush at the White House, handling homeland security matters. She also served as a trial attorney with the U.S. Commodity Futures Trading Commission, deputy assistant attorney general at the U.S. Department of Justice and clearance counsel in the White House Counsel's office.

Flippin's current work focuses on government investigations, corporate internal investigations and compliance, securities fraud and complex civil litigation matters.

Charles A. Banks III, honorary alumnus

Banks is a partner with Clayton, Dubilier and Rice, LLC. A graduate of Brown University, he worked for Ferguson Enterprises for 34 years, including more than a decade as its president. In 1992, he also began working on the board of Ferguson's parent company, Wolesey. Nine years later, he retired as group chief executive of Wolesey, which is based in London.

Banks was elected to the W&M School of Business Foundation Board in 1989. He served as chairman of that board for nearly a decade and oversaw a comprehensive strategic planning process. Banks still serves the foundation as a special adviser, and he has been an enthusiastic supporter of William and Mary Athletics. In 2005, he was named an honorary alumnus. The following year, he was appointed to the Board of Visitors. He currently serves as chair of the committee on financial affairs, and is a member of the executive committee and the committee on development and alumni affairs. He previously served as chair of the committee on athletics.

—Brian Whitson, *W&M News*

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*Drawing open to William and Mary alumni only. Winner will be notified on Nov. 15, 2010.

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STEP 2. Read and follow the on-screen instructions.

STEP 3. If you have problems with the registration, you can just continue and sign up as a new user, or use the "Contact Us" link and we'll contact you and resolve the issue.

JUST OFF DOG STREET

Bringing the Cosmos to Cleveland

Evalyn Gates '80 Creates a New Type of Natural History Museum ~ MELISSA V. PINARD

Evalyn Gates '80 loves science, especially physics. Her passion for learning and sharing knowledge has led her to take on a number of different roles throughout her career as a scientist — researcher, educator and now executive director of the Cleveland Museum of Natural History, which is in the process of undergoing a major expansion and renovation.

“This was a once-in-a-lifetime opportunity,” says Gates. “The chance to create a museum from scratch and redefine natural history to include the cosmos and the science I love was impossible to resist.”

Gates officially started on May 17, leaving behind Chicago and her position as assistant director of the Kavli Institute for Cosmological Physics at the University of Chicago. She also recently published a book, *Einstein's Telescope: The Hunt for Dark Matter and Dark Energy in the Universe*. Her first two months on the job were spent getting to know the museum staff — from the business office to curators — and getting familiar with the collection. Something she hasn't had a lot of in the last two months is sleep.

One of the aspects Gates loves about her new position is that she can delve into areas of science outside her physics specialty and continue to learn from her colleagues. She says she is like a kid in a candy store, getting a chance to learn other areas from scientists in different fields.



“Do you know we have the largest human bone collection in the world?” she says. “There are wonderful correlations between how paleontologists and physicists date things,” says Gates. “The ideas and approaches are not that different.”

“My vision is to make this one of the most unique, engaging, hands-on collection-based museums and change how we think about natural history,” she says. “I want to make sure that the kids that come through here will take this as far as their imagination will let them. We’ll give them the tools to do that.”

Gates, who grew up in western New York, knew she wanted to attend William and Mary and didn’t apply anywhere else. She fell in love with physics after the first class and a large part of that is due to the great faculty at the College, she says. She knows that science educators can make a student either love or hate the subject matter and has served on the board of the Teachers Academy for Mathematics and Science, a nonprofit dedicated to improving teaching these subjects in lower and middle schools.

“Good educators know how to make it fun,” says Gates. “If you can engage them, you’re going to have a classroom full of students who are more interested in exploring physics for the rest of their lives.”

Gates feels strongly about encouraging women in particular to become scientists. In addition to serving on several committees concerning women in science, she chaired a symposium titled “Why So Few



Evalyn Gates '80
is the new director
of the Cleveland
Museum of
Natural History.

Women in Science? Defining the Problem and Taking Action.”

“The physics community has not done a good job over the years at reaching out to let girls know at a young age that it is a fantastic thing to study. There’s a sense of exploration and adventure that doesn’t get transferred into the classroom.”

Even though women represent almost half of the students in the average American high school physics class, only 21 percent go on to attain bachelor’s degrees in physics, according to Gates. In university physics departments across the country, only 6 percent of full professors are women.

“I hope the exposure I get can be used as an example to young women,” she says. “Physics can be a wonderfully interactive and collaborative field to get into.”

Although there are many economic challenges in the future, Gates feels confident that the citizens of Cleveland will support the museum. “One of the strengths of this city is that there is a strong support of cultural and arts institutions.”

Gates has made it a point to meet with the directors of the other cultural institutions in the city to see if their efforts can be joined in any way.

The first natural history collection in Cleveland dates back to the 1830s and was located in what was called “The Ark” because it housed animal specimens. The Cleveland Museum of Natural History was founded in 1920 and is currently located five miles east of downtown in University Circle, right near the Cleveland Museum of Art and the Botanical Garden.

Today, the museum boasts 270,000 annual visitors and has 5 million artifacts and specimens. The museum also has a planetarium, observatory, discovery center, live animal shows and a wildlife center and woods garden highlighting native Ohio flora and fauna, including bobcats, river otters and birds of prey. And yes, children everywhere will be happy to know, the museum has in its permanent collection an 18-foot-tall replica of a *T. rex* as well as a 21-foot-long, full-sized replica of a *Triceratops* dinosaur.

With the renovation, Gates envisions a whole new type of natural history museum that goes beyond our planet to include the cosmos.

“I hope we can create the most unique natural history museum in the country and perhaps the world,” says Gates, “and that it will be replicated elsewhere and have an impact on science education.”

Permanent Exhibits at the Cleveland Museum of Natural History:

Lucy (*Australopithecus afarensis*) — a skeletal cast of a 3.2-million-year-old human ancestor

Happy (*Haplocanthosaurus delfsi*) — the oldest sauropod on exhibit anywhere and the most complete adult specimen of this 70-foot-long, 14-foot-high dinosaur skeleton

Jane — a skeletal cast of a juvenile tyrannosaurus

Triceratops horridus — a 21-foot-long replica of a dinosaur that lived from 68 million to 65 million years ago

Tyrannosaurus rex — a full-sized replica of one of the largest carnivores to ever walk the Earth

Perkins Wildlife Center and Woods Garden — a 2.2-acre outdoor gallery that features Ohio’s native animals and plants

Dunk (*Dunkleosteus terrelli*) — a 360-million-year-old fish with a big bite

Balto — a heroic dog who helped transport diphtheria serum to save lives in 1925

Steggie (*Stegosaurus*) — a life-sized stegosaurus that welcomes visitors at the front entrance

Shafraan Planetarium — a glimpse at the universe and beyond featuring live shows

Mueller Observatory — houses a 111-year-old, 10-inch Warner and Swasey telescope

Wade Gallery — showcases the Museum’s collection of more than 1,500 gems and minerals



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memorial site. A plaque on the surrounding brick wall will commemorate each person whose ashes are placed in the garden.

The centerpiece of the garden is a towering bronze sculpture of a dove, created by David Turner '83. Turner's sculptures appear all over campus, including *Bald Eagles* in the Sadler Center and *Great Blue Heron and Marsh Wren* in Crim Dell. Turner presented Garrett, who initially proposed the idea for the garden several years ago, with a small replica sculpture of the dove at the ceremony.

Reveley also unveiled a plaque commemorating the efforts of Garrett and the Class of 1959. The Memorial Garden project, he said, echoed other memorials on campus, such as the small cemetery near Blow Memorial Hall and the crypt below the Wren Chapel.

"This Memorial Garden will become a sacred precinct on our ancient grounds, cherished for countless generations to come,"

Reveley said. "In the words of our Royal Charter, it is well to say, to be clear, that William and Mary's Memorial Garden will be supported and maintained in all time coming."

In a letter thanking the president for the new garden, Garrett outlined one of the other reasons he chose to pursue the project. His late wife, Ann Terrell Garrett '40, is distantly related to two men who were influential in the founding of the College: William Cole and John Leare. The Memorial Garden, he says, truly makes for a "link between the generations."

Garrett noted that the dove sculpture, in particular, accentuates the peacefulness of the garden. "The uplifting spirit of the sculpture will reflect, 'in all time coming,' the feeling of tranquility in the garden's peaceful environment," wrote Garrett. "There, the loudest break in the garden's hush will be the soft rustle of leaves, chirping birds and their sometimes swift uplifting rush."

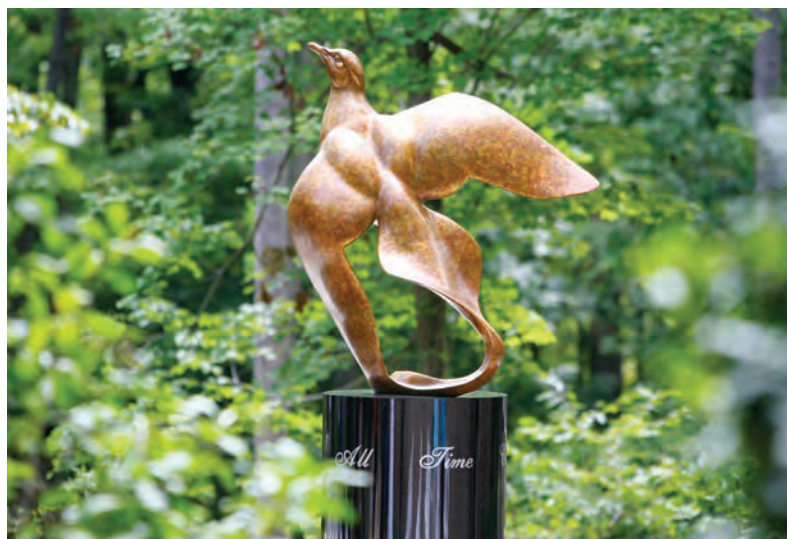
A prayer offered at the garden's dedication was delivered by Rev. John Maxwell Kerr, Episcopal campus minister for Bruton Parish Church in Williamsburg. In it, Kerr spoke about the memories formed on campus, and how our "hearts still walk ... along well-remembered brick paths."

"We ask that this be hallowed ground, set aside from the wider College campus," said Kerr of the Memorial Garden. "We pray for your sons and daughters who will come home at the last, at the end of their days, to a place where they have been happy. We pray for all who will come home to be laid to rest here, as to our mother's home once more, to the home of *alma mater*, the College of William and Mary."

For more information about the William and Mary Memorial Garden, please contact Cindy Gillman, director of new media and marketing at the Alumni Association, at 757.221.1168 or cbgill@wm.edu.



The Class of 1959 devoted a large portion of their 50th Reunion gift and a great deal of time and effort toward creating the Memorial Garden. Pictured are, from left: Jerry Welborn '59, Anne August Blunt '59, Jay Lawler '59, Kathy Watson Lawler '59, Jack Garrett '40, Earl "Tuggy" Young '59, Virginia Smith Young '59, M.Ed. '73, Sue Marshall Donaldson '59 and Ann Snead '59, M.A.Ed. '88.



Call for Nominations for Honorary Alumni

The William and Mary Alumni Association grants Honorary Alumni status to individuals with a distinguished record of service, support, advocacy and commitment on behalf of the College and its schools, departments, units, organizations and boards. Throughout the year, the Alumni Association accepts letters of nomination for this distinguished award. The Alumni Association Board of Directors will select the 2011 honorary alumni at its March 2011 meeting.

To nominate someone for honorary alumnus or honorary alumna status, submit a letter of nomination detailing the length, scope and unusual nature of involvement or support of the individual you

believe deserves this award. Many honorees have been active and supportive spouses of alumni leaders. Others have been involved with the College and given of their talents far exceeding anyone's expectations. Describe his or her visible and consistent involvement, loyalty and affection for W&M, e.g., active participation, generosity, leadership, financial assistance, prominent advocacy and counsel. All letters must be signed.

Mail your letter to Honorary Alumni Award, c/o Executive Vice President, WMAA, P.O. Box 2100, Williamsburg, VA 23187-2100 by **Jan. 1, 2011** or e-mail it to alumni.evp@wm.edu.

Doug Wood '63, J.D. '72 Receives Alumni Service Award

On June 10, the Alumni Association presented Doug Wood '63, J.D. '72 with the 2010 Alumni Service Award. The award is given to an alumnus or alumna who has demonstrated service, loyalty, commitment and leadership. Wood's nominators lauded his achievements, writing that he "spends most of his days planning and implementing events and supporting programs on behalf of the College. There is no one more deserving to be recognized for his dedication to W&M and its students."

Wood, an immigration lawyer in Williamsburg, was cited for his involvement with the Williamsburg Alumni Chapter, where he has served since 2005. As treasurer from 2006-07 and president from

2007-09, Wood helped develop the chapter into "one of the strongest alumni chapters within the Alumni Association," according to Eric Eickhoff M.Ed. '07, assistant director of alumni programs. In 2007, Williamsburg won the most outstanding chapter award; the chapter won honorable mention in 2009.

Also, Wood served on the Class of 1963's 40th Reunion gift committee and is a member of the Order of the White Jacket. Wood can be seen at Tribe Athletics events and has hosted members of the women's basketball team at his home during winter break. He lives in Williamsburg with his wife, Janis.

—Ben Kennedy '05



Karen Cottrell '66, M.Ed. '69, Ed.D. '84 presents the Alumni Service Award to Doug Wood '63, J.D. '72.

Nominations for Service Award

Each year the W&M Alumni Association recognizes individuals for their exceptional service to the Alumni Association and College through their involvement in alumni chapters, clubs and constituent alumni organizations.

The Alumni Service Award and the Young Alumni Service Award are given on the basis of service, loyalty, commitment and leadership. The Young Alumni Service Award is specific to those alumni ages 25 to 35 and recognizes significant contributions in the early stages of alumni affiliation.

The selection of recipients for 2011 will be made at the March meeting of the Alumni Association Board of Directors.

The deadline for nominations is Jan. 1, 2011. You may download a nomination form at www.wmalumni.com or contact the office of the executive vice president at 757.221.7855.



To welcome new students to William and Mary, the Alumni Association hosted the annual Freshman Ice Cream Social on Aug. 24. Approximately 750 new students joined orientation aides and helpful volunteers from the Williamsburg Alumni Chapter for Bruster's Ice Cream, Rock Band video games and a whole lot of new friends. Pictured here are Christina Larson '14, Blina Kruja '14, Tori Snell '14, Claire Buser '14 and Jackie Vasquez '14.

Redding Joins the Alumni Staff

Ryan Redding joined the William and Mary Alumni Association in July 2010 as the gift shop manager.

He graduated from Western Michigan University with a bachelor's degree in English and continued his education at Eastern Michigan University, earning a second bachelor's degree in paralegal studies.

Ryan moved with his wife Rhianon in July 2009 to achieve their dream of living in Williamsburg. His interest in early American history made the town a perfect fit.

In his spare time, you can find Ryan on the local golf courses working hard to improve his game. Any day is a great day if he can spend it on the course. In addition, he has been pursuing his interest in writing as the Williamsburg Insider for VisitSouth.com, as well as writing and editing his golf blog, At Home on the Links.



[BOARDNOTES]

The 2010 Alumni Association Board of Directors Nominees

The Board of Directors is responsible for developing policy and steering the course of the Alumni Association. Any William and Mary alumnus/a who has given in the last fiscal year, 2009-10, to any fund at the College or the Alumni Association in any amount is eligible to vote for three of the following six nominees. To vote, please go online to www.wmalumni.com or, if you prefer, fill out the ballot you will receive in the mail and send it back to the Association.

M. Jordan Blair '05**Sacramento, Calif.**

Blair is currently director of communications for Jesuit High School in Sacramento. He holds two master's degrees and is completing his doctorate at the University of Southern California. While at William and Mary, Blair managed the student television station (WMTV) and was a member of the Student Alumni and Student Athletic Advisory councils. Since graduation, he has served in the executive office of Gov. Arnold Schwarzenegger and the director's office at the California Department of Mental Health, among other positions. He is a member of the Order of the White Jacket and was chair of the Young Guard Council and ex-officio member of the WMAA Board of Directors from 2008-10.

"As we continue to experience challenging economic times, the involvement of our alumni will become even more important to the College's continued success. I am running for this position to not only ensure that future generations are able to have the same opportunities that we had as students and alumni, but to help strengthen the global network of the Tribe family."



offers daily to its community. I'm interested in being on the Alumni Association board to help William and Mary play a leadership role in innovative Internet-based ways to create enriching lifetime relationships between the College and each alum, no matter where the alum resides."

David N. Kelley '81**Sag Harbor, N.Y.**

Kelley is a partner at Cahill Gordon and Reindel LLP in New York City, where he advises organizations on business crime and government investigation and regulation. Previously, Kelley served as U.S. Attorney for the Southern District of New York and was involved with numerous cases involving corporate fraud, organized crime, terrorism and congressional investigation. He holds a J.D. from New York University. As a student, Kelley was in Kappa Sigma, liaison to the Board of Visitors and a resident advisor. Since graduation, he has worked as a sideline official at New York Jets NFL games. He is married to Nicole LaBarbera and they have a son.

"My time at W&M was one of the warmest, most enriching experiences in my life from which I have benefited every day. I hope in some small way to help others enjoy a similar experience at W&M by not only preserving its great traditions, but helping it to adapt to a changing and challenging environment for higher education, including by helping to increase alumni support."

**Ted R. Dintersmith '74****Earlysville, Va.**

Dintersmith is a partner with Charles River Ventures, a leading early-stage venture capital firm, and has 23 years of venture experience. From 2002-06, he served on the board of directors for the National Venture Capital Association, chairing its public policy committee, and was ranked as the top-performing U.S. venture capitalist for the 1995-99 period. Ted has served on the board of the William and Mary Endowment Association from 2002-07 and created the Dintersmith Fellowship to assist in honors research. While at the College, he graduated Phi Beta Kappa and received the Lord Botetourt Award. Dintersmith holds a Ph.D. in engineering from Stanford University. He is married to Elizabeth Hazard and has two children.

"Like most alums, I love returning to the campus of William and Mary, getting the chance to experience the exciting things the College

**Elyce C. Morris '98****La Jolla, Calif.**

Morris is director of student grievance management at Bridgepoint Education. She specializes in higher education law and has served as the director and counseling attorney for student legal services at the University of California-San Diego and as dean of students at California Western School of Law. Elyce joined the board of the W&M San Diego Alumni Chapter in 2002 and has led the chapter as president since 2004. As a student, Elyce was a member of Gamma Phi Beta, Phi Alpha Theta, the debate team and wrote for the *Flat Hat*. Elyce



earned a J.D. from the University of Southern California and an LL.M. in dispute resolution from Pepperdine University.

"There are many reasons I am interested in serving on the board. One reason relates to my commitment to exploring ways of enhancing the alumni experience. I also desire to encourage alumni who reside in regions located farther from the College to remain connected and engaged. I seek to bring the perspective of smaller chapters and more geographically distant alumni to the broader conversations relating to alumni."

Todd W. Norris '86
Great Falls, Va.

Norris is self-employed in real estate in the greater Washington, D.C., area, working on new construction, renovation, brokerage, development and residential rental. He has co-chaired his reunion gift committees for his 20th and 25th Reunions and is an active member of the Tribe Club. He also served on the committee for the 2010



D.C. Auction. While at the College, he was president of the Emory Business Team and a member of Sigma Alpha Epsilon and the Management Club. He is married to Jennifer Quast Norris and they have four children.

"The College is the common thread weaving through our lives and bringing us back home. Every day I am appreciative of the inspiration William and Mary provides all who come in contact. Alumni interest and involvement is critical to maintaining the quality experience we had as students and continue to enjoy after graduation. Young Guard, Olde Guard and everyone in between, we are all blessed to share this common bond."

Susan Snediker Newman '79
Falls Church, Va.

Newman is interim secretary general (CEO) of the International Real Estate Federation and has served as secretary general of the U.S. chapter for more than 20 years. As the CEO, she works with the board and is responsible for membership recruitment and services. She co-chaired her 30th Reunion gift committee, which set a record for 50



percent class participation. While at the College, she was active in student government and she chaired the Student Task Force on Faculty Salaries. She was also a member of Alpha Chi Omega, the debate team and Omicron Delta Kappa. A member of the Fourth Century Club, she is married to Bob Newman '78 and they have two children, including Ali '12.

"I seek election to the Alumni Association Board of Directors in order to give back to the College that I love and to work to bring all elements of the College community closer together. I will apply my 25 years of association management expertise to the board and the Association and work to move the Alumni Association forward within its strategic plan."

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ALUMNI.PROGRAMS@WM.EDU

2011 Alumni Journeys

You are invited to participate in an unforgettable journey — a journey that incorporates learning, curiosity, relaxation and friendship. Join other alumni, families and friends for one of the many Alumni Journeys, sponsored by the William and Mary Alumni Association.

Winter 2011

Australia & New Zealand
January 16-29, 2011

Alumni Campus Abroad: Israel
January 22-31, 2011

Alumni Campus Abroad: Peru
February 21-March 3, 2011

Samba Rhythms
March 2-15, 2011

Spring 2011

Asian Explorations
March 10-26, 2011

Cruise the Lesser Antilles
March 22-29, 2011

**Mysteries of the Mekong:
Angkor Wat to Saigon**
March 23-April 5, 2011

European Coastal Civilizations
April 29-May 7, 2011

Celtic Lands
May 6-15, 2011

Active and Intimate Loire Valley
May 15-21, 2011

South Africa & Victoria Falls
May 18-June 1, 2011

**Alumni Campus Abroad: Italian
Lakes & Swiss Alps**
May 29-June 6, 2011

**Literary Heritage
Tour of England**
June 4-12, 2011

Mediterranean Inspiration
June 2-13, 2011

**Changing Tides of History – Baltic
Sea & Norwegian Fjords**
June 9-20, 2011

Summer 2011

Great Journey through Europe
June 21-July 1, 2011

Iceland: Fire and Ice
July 9-17, 2011

Passage of Lewis & Clark
July 15-23, 2011

The Birthplace of Golf: Scotland
July 26-August 3, 2011

**Cruising Alaska's Glaciers &
Inside Passage**
August 4-11, 2011

**Continental Passage:
Dover to Rome**
August 1-14, 2011

Aspen Family Adventure
August 14-21, 2011

Fall 2011

Grand Journey Around the World
September 10-October 5, 2011

**Grand Danube Passage: The
Wachau Valley & Byzantine Greece**
September 10-24, 2011

**Island Life Ancient
Greece & Turkey**
September 19-27, 2011

Canada & New England
September 30-October 12, 2011

**Paris & The Villages &
Vineyards of France**
October 6-16, 2011

River Life: Heartland of Europe
October 15-23, 2011

Cradle of History
November 1-14, 2011

Under the Moroccan Sun
November 5-17, 2011

Insider's Perspective: Rome
November 7-15, 2011

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THE WILLIAM & MARY
ALUMNI ASSOCIATION



'Negotiating with Evil'

~MITCHELL B. REISS, *President of Washington College, former Diplomat-in-Residence, W&M*

In the first part of the 21st century, the United States and others will be confronted more frequently with a difficult choice: whether to settle their differences with terrorist groups by fighting or talking, or by some mixture of the two. We urgently need to learn when it may be prudent to talk to terrorists and when it may be folly, or worse.

Why the reason for this urgency? Because there will be more terrorist groups in the future than in the past, they will have more places to gather and scheme, they will have access to increasingly more lethal technology and weapons — and they will direct their hatred at states — the United States perhaps above all. Among these terrorist groups, there are likely to be some with local or limited grievances who may be persuaded to renounce violence in return for political accommodation, economic development or other benefits that the United States or other countries may be willing to grant.

Evidence confirms that engaging with terrorist groups may pay dividends. All terrorist groups eventually end, but a recent RAND study has shown that over four out of every 10 terrorist groups have ended by renouncing violence and joining a political process. Military force has rarely been the main reason for a terrorist group's demise.

Terrorist groups usually fall into one of three categories: the irreconcilables, the reconcilables and those who lie somewhere in between. For the irreconcilables, no solution short of agreeing to their entire agenda will satisfy them. In these cases, governments have no choice but to kill or capture these groups, choke off their funding and diminish their appeal to potential recruits and supporters by an aggressive information campaign. The reconcilables are those groups that have signaled a willingness to talk and that are open to some compromise short of their ultimate goals and victory. In these cases, governments need to proceed with caution, but an end to the violence is in sight.

And then there are those groups that fall somewhere between the other two. For these groups, their statements and actions are ambiguous, vague or contradictory, suggesting at times that they may be willing to compromise and at other times that they would never do so. One day they may claim they want a negotiated solution. The next, they may detonate a bomb or assassinate a government official. For democratic governments, this third category is the one most fraught with risk — how can they know if it makes sense to engage? A miscalculation can destroy the credibility of the sitting government, undermine the confidence of friends and allies and diminish its international standing. For this reason, initial contacts often take place in the shadows, allowing governments “plausible deniability” should this channel be exposed.

The state has both an ethical duty and a security imperative to test a terrorist group's willingness to compromise. Sometimes these tests can evolve from clandestine contacts into a diplomatic process and sometimes even into a peace settlement. But are there any guidelines that can help officials with these life-and-death decisions?

When should we talk to terrorists?

From examining past cases where governments have talked to terrorists (with mixed results) and from interviewing hundreds of people around the world during the past few years, I have developed a set of policy lessons to help governments decide whether to talk to these types of groups, such as the Taliban. Among the most important lessons is that the state must demonstrate the stamina to fight the terrorist group to at least a draw on the battlefield. Otherwise, the group will simply bide its time and never negotiate seriously. It is also essential for the government to have an expert intelligence service to analyze a terrorist group and uncover its internal thinking. Does the group want to talk to the government? Will it commit to a formal diplomatic framework that can lead to a genuine peace



process? If so, is it willing to modify or abandon some of its longstanding goals? Is talking just a tactical ruse or is it a sincere attempt to end the conflict?

Good intelligence will also identify a member of the terrorist group who is willing to make peace. So a third essential ingredient is finding a “partner for peace.” And not just any partner; but someone who can imagine an end to the armed struggle, who has the physical and moral courage to pursue that path, who has won the respect of his comrades in the movement, who can speak with authority and act with discretion, and perhaps most importantly, who can bring his people along, whether by persuasion, intimidation or force. Without such a person, talks are doomed to fail. The problem, of course, is that people with these qualities are few and are especially rare in terrorist groups.

While the whole notion of negotiating with terrorists remains politically charged, in the United States and elsewhere, it is clear that when informed by past precedents and hard-won experience, the benefits can outweigh the costs. It is possible to sit down and negotiate with evil and emerge with peace, justice and honor.

Mitchell B. Reiss is the president of Washington College in Chestertown, Md. He worked at the College of William and Mary from 1999 to 2010, when he researched and wrote his latest book, Negotiating with Evil: When to Talk to Terrorists will be published by Open Road Integrated Media as an electronic book this September and will also be available in physical print-on-demand editions.

W&M

TRIBE SPORTS



Jimmie Laycock '70



Tony Shaver

Excellence Is a Habit

Gibby, Laycock and Shaver Win 2010 Coach of the Year Awards ~ BEN KENNEDY '05

Coaching is a lot more than calling plays on the sidelines and running practice drills — it's in large part the challenge of motivating young people to achieve their very best. At William and Mary, that means both athletic excellence and classroom success. After last year's historic achievements in sports, few on campus know motivation better than the three 2010 Alumni Association Coaches of the Year: head football coach Jimmie Laycock '70, men's basketball coach Tony Shaver and former track and field and cross country coach Alex Gibby '97. ~ On Sept. 16, the Alumni Association presented the three men with the annual Coach of the Year award, which includes a \$1,000 honorarium and an engraved crystal vase. The award was made possible by a generous gift from the late Mel Wright '47 and Carol Wright Hardy '49. Laycock previously won the award in 2004, while Shaver was honored in 2008. ~ Tribe football again reached



Alex Gibby '97 (center, in hat) with members of the W&M cross country team.

impressive heights during the 2009 season, competing in the national semifinals for the second time and losing by a single point. The season began in spectacular fashion after William and Mary defeated the University of Virginia 26-14 despite a smaller roster and steep odds. Laycock guided the team to a school-record-tying 11 wins and his 200th victory as head coach. His outlook on coaching is simple, but successful.

"Our role as coaches is to bring in outstanding young men who are looking for a great education and want to play great football and help them reach their potential," he says. "If you get enough guys who reach their potential, you're probably going to win some ball games."

On the hardwood, the men's basketball team returned to the CAA conference championship game for the second time in three years under the leadership of Tony Shaver. Along the way, the Tribe upset Wake Forest and Maryland on their home courts — no one else, not even eventual national champion Duke, beat Maryland at home in 2010. The team also won more games (22) than they had since 1949-50 and received votes for the national top-25 early on.

"I think we demand a certain level of effort and excellence from our players," Shaver says. "As much as people like to criticize young people today, I think they want that discipline. Young guys today will try to give you what you demand of them."

Alex Gibby, now taking up a new challenge

as track and field coach at the University of Michigan, led the Tribe to conference titles and the NCAA championships in cross country in each of his seven years with his *alma mater*. Last season, the cross country team was ranked in the national top 10 and finished fifth at the NAAs. Three runners were named All-Americans as the team made their best showing since 1973.

"I really enjoyed the time I had at William and Mary," says Gibby. "I feel really fortunate that I had the opportunity to coach and grow there. There's a lineage of success that's established and that's what you look

"There's a lineage of success that's established and that's what you look for in an epitaph: You took a good tradition and made it better."

for in an epitaph: You took a good tradition and made it better."

The art of preparing young athletes for competition is not a process that always takes care of itself. It requires concentration and constant effort from both player and coach.

"Motivation is not a pregame speech or a halftime talk," says Laycock. "It's something that goes on 365 days a year. We strive to be consistent day in and day out."

Being a Tribe athlete definitely requires a little extra effort, too — in high-visibility sports like football and basketball, it's an even tougher challenge to balance schoolwork and workouts. A coach has to play the

roles of motivator, disciplinarian and leader, while encouraging each player to develop those qualities in himself.

"When they're finished here," says Laycock, "all of them know football. A few of them choose to pursue it as a profession, but the others are equally as successful."

"It's always rewarding for me to have them come back and say that the lessons they learned in football have carried over for them."

Coach Shaver expresses a similar philosophy. "I've always considered myself an educator," says Shaver, whose father was a principal and superintendent in North Carolina and a major inspiration to him. "I think we have to educate our guys — our players — that this is what it takes to be successful."

One lesson Shaver has learned this past summer comes from the book *212* by Sam Parker. At 211 degrees, water is merely hot. At 212 degrees, it's boiling, and the resultant steam can power a locomotive.

"That one degree of extra effort can make the difference between mediocrity and greatness," says Shaver.

What both men want for their team this season is a championship. The focus this fall again turns to competition, and while both men have bolstered their coaching reputations even further in 2009-10, every new season is a near-total reset.

"All that [past success] is beneficial to all of us," says Shaver, "but to get to that point, those guys had to do certain things. We've got a brand new team — an unbelievably young team — and we've got to learn those qualities as a group again."

Coach Laycock adds: "We've got to understand what it took to get us to where we were [last year], and do at least that much — if not more — this year to get to where we want to be."

"That's one of the things about football," Laycock says. "It's always a challenge. A fun part of that challenge is molding each team each year. I look forward to seeing how this team comes in."

"Any team or any player wants a team and a program that is consistently good," Shaver says. "I think that we've proven in the last three years that we can play with anybody in this league. Our goal is to be consistently excellent at what we do."

Former Tribe Great Jack Cloud '49 Passes at Age 85

The College of William and Mary football program lost a legend on June 19, when Jack Cloud '49 passed away at the age of 85.

As a three-time All-American fullback (1947-49), Cloud graduated with nearly all of the College's rushing and scoring records. His career touchdown total — 45 — is a mark that still stands today.

He was a member of some of the most successful squads in Tribe history, helping the College to back-to-back bowl appearances after the 1947 and 1948 seasons. He also led William and Mary to the Southern Conference Championship in 1947 and appeared on the cover of *Street and Smith's 1948 Football Yearbook*.

"Jack Cloud played an integral part in helping the College of William and Mary establish its great tradition in football," said Head Coach Jimmye Laycock '70. "He was a key member of some of the greatest teams in this school's history. Our thoughts are with his family at this time."

After graduation, Cloud played for the Green Bay Packers from 1950-51 and the Washington Redskins for 1952-53. He was elected to the College Football Hall of Fame in 1990.

Upon completion of his playing days, Cloud moved into the coaching ranks, starting his career as an assistant coach at William and Mary before becoming the athletic director at Naval Station Norfolk from 1955-58. Cloud then moved on to the Naval Academy in 1959 and spent the next 32 years in Annapolis, Md., coaching football and teaching in the physical education department. He served as the head lightweight (now called sprint) football coach from 1958-61, 1963-72 and 1980-82.

Cloud is survived by his wife, Charlotte, daughters Wendy and Patty, son Jack Jr., nine grandchildren and 11 great-grandchildren.



Jack Cloud '49

[GAMESTOWATCH]

The 2009 season is going to be a hard act to follow for the Tribe. Two top defensive players left for the NFL and head coach Jimmye Laycock '70 spent much of the offseason deciding on which talented but inexperienced quarterback to start — it's accounting grad student Mike Callahan '10. Luckily, he's still got all-everything running back Jonathan Grimes '12, who found himself on the prestigious Payton Trophy watch list in the pre-season. Look for increased depth at wide receiver and lots of senior experience in the backfield, but life in the CAA South is never easy. This year, at least, William and Mary gets three of its biggest division rivals at home.

Villanova, October 2

This is the rematch to watch. William and Mary traveled to Villanova twice last season, losing both times. The second meeting, in the national semi-finals, resulted in a one-point loss that kept the Tribe out of the national title game. Wildcat wide receiver Matt Szczur is still a remarkable athlete — after the Major League Baseball draft, the Chicago Cubs wanted him badly enough they let him return to 'Nova football this fall. Senior cornerback Ben Cottingham '11 better keep up.



Delaware, October 23 (Homecoming)

2009 was a down year for the Blue Hens, but the 2003 national champions are never too far away from being a contender. Laycock often uses senior Courtland Marriner '11 to mix up speeds on running plays, but he will have to get around Delaware's versatile Matt Marcorelle at linebacker if he wants to take advantage of their vulnerable secondary. Hens quarterback Pat Devlin is worth looking out for, as well.



Richmond, November 20

Richmond might have the Tribe to thank for their good and bad fortune. The nailbiting season-ending win over William and Mary pushed the Spiders into the CAA title and onward to the national championship. And undoubtedly the Tribe win over U.Va. earlier in the season contributed to the Cavaliers needing Richmond's coach in the offseason. Can the Spiders repeat with a new coach and without quarterback Eric Ward, now in the NFL? The Capital Cup is again at stake.



[SPORTSBRIEFS]

William and Mary Field Hockey Revamps Coaching Staff

Head field hockey coach **Peel Hawthorne '80** announced the hiring of **Wesley Drew '10**



Drew '10

as an assistant coach July 19, one part of a complete overhaul of her coaching staff for the upcoming season. Along with Drew, assistant coach Tess Ellis was hired in February, and will move into the top assistant's spot, replacing Quan Nim Anderson, who stepped down after nine years on the sideline to spend more time with her family. Both Drew's hire and Ellis' promotion are subject to final approval from the Board of Visitors. Drew finished her four years in uniform last fall with repeat selections as a first-team All-CAA and all-state midfielder. Ellis is on her third stint with the Tribe field hockey team, after eight years as first assistant from 1993-2000 and another six as volunteer assistant coach from 2003-08.

College's New Training Center Named After John Sauer

Director of Speed, Strength and Conditioning John Sauer was recently recognized for his 22 years of service to the Tribe's athletics program, as the College named its new training area in his honor at the conclusion of the annual football alumni banquet. The

John Sauer Speed and Conditioning Room, located within the Montgomery Strength Training Center on the lower level of William and Mary Hall, is a 2,500-square foot training area that was brought on-line this spring and expands the Tribe's total training area to approximately 8,500-square feet. Sauer was the featured speaker at the reunion dinner and after his remarks he was informed of the room naming in a surprise presentation.

Botetourt Auction To Be Held Feb. 4

The Lord Botetourt Affair — themed after the



new Griffin mascot — will be held Feb. 4 at the new William and Mary School of Education. The event will feature a silent auction, a live auction as well

Tribe Women's Soccer Upsets No. 12 Penn State, 2-1

The Tribe women's soccer team pulled off a come-from-behind upset on Aug. 29, beating

the No. 12-ranked Penn State Nittany Lions, 2-1. Freshman **Audrey Barry '14** scored her first collegiate goal, while senior **Kaitlin O'Connor '11** notched the match-winner for the Tribe. In goal, sophomore **Katherine Yount '13** was once again solid, making four saves while facing 24 shots. Head coach John Daly scored the upset against his former player and Penn State head coach **Erica Walsh '97**.

Baako and Koger Earn Preseason Soccer Honors

Senior **Nat Baako '11** was named to the Pre-season All-CAA men's soccer team, while junior **Alan Koger '12** earned Honorable Mention Preseason All-CAA. Baako has earned First-Team All-CAA honors the past two seasons. Baako was also named to the 2010 Missouri Athletic Club Hermann Trophy Watch List. After earning Second-Team All-CAA distinction in 2009 and All-Rookie Team honors in 2007, Koger was named an honorable mention selection to the 2010 Preseason All-CAA team. In 2009, Koger was third on the team with six goals, while also dishing out three assists.



Baako '11



Koger '12



For more information on these and home tailgates, please visit us online at www.wmalumni.com/?tailgate.

University of North Carolina - Chapel Hill

October 30, 2010

Tailgate – Top of the Hill Back Bar
1-3 p.m.

SPACE IS LIMITED TO 165 PEOPLE, SO REGISTER TODAY!
\$26 per adult and \$16 for kids 12 and under

Join us at Top of the Hill for pork barbecue, ham biscuits, chicken wings, homemade chips and assorted desserts. Beer, wine, soda and water included.

Tribe TAILGATE

2010 HOME SCHEDULE

The William and Mary Alumni Association invites alumni and friends to join us at the Alumni House before each home football game. We will offer a pay-as-you-go menu for the pregame events (excluding Homecoming).

For more information on these and away tailgates, please visit us online at

www.wmalumni.com/?tailgate

Villanova University

(Family Weekend)

October 2, 2010

Tailgate time – 1:30-3:30 p.m.

Barbecue, Italian pork, chicken Caesar salad – there will be something for everyone as the Catering Company serves up just a few of their delicious tailgate foods. Be sure to join us for the tailgate before the Tribe takes on Villanova.

University of Rhode Island

October 9, 2010

Tailgate time – 5-7 p.m.

The Carrot Tree will be here to help you satisfy those cravings for ham biscuits, Brunswick stew, hummus with veggies and pita or Yankee pot roast hoagie or some vegetarian chili with cornbread. And don't forget your dessert – chocolate cupcakes, carrot cake or Dutch apple bread pudding. Don't miss out on all the fun and food.

University of Delaware

(Homecoming)

For information on this tailgate and other 2010 Homecoming events, please visit www.wmalumni.com/?homecoming.

University of Richmond

November 20, 2010

Tailgate time – 1:30-3:30 p.m.

Sal's by Victor will be at the Alumni House serving their mouth-watering pizza and salads. Come out and show your Tribe pride before this timeless rivalry against the University of Richmond.



Be Part of the Crowd ...

THE WILLIAM & MARY
ALUMNI ASSOCIATION

Class of 1961

50TH REUNION APRIL 29-MAY 1, 2011

Plan to attend your 50th Reunion celebration.

For more information,
visit the 50th Reunion website at
www.wmalumni.com/group/1961

Hotel accommodations:

Williamsburg Hospitality House at \$129 per night. For reservations, call 800.932.9192 and ask for a room in the W&M 50th Reunion block. Rooms not reserved by March 29, 2011 will be released for general sale.

WILLIAM & MARY ALUMNI GIFT SHOP



Williamsburg City Councilman Paul Freiling '83, Catherine Policastro Freiling '88, M.B.A. '93 and their two daughters Emma and Sophie.

Photograph by Hoyt Davenport

Fall is here and that means Tribe football is back and better than ever. Visit our tailgating section or shop online for the latest in Tribe apparel and accessories. Our new mascot, the Griffin, has arrived and is ready to become a part of your Saturday tradition. We have lots of Griffin apparel and accessories for the entire family.

Visit the Alumni Gift Shop
(conveniently located next to Zable Stadium)
One Alumni Drive
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Open Monday-Friday 8 a.m.-5 p.m.
and home game Saturdays
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Shop online at: www.wmalumnigiftshop.com

W&M

ARTS AND CULTURE

Feats of Clay

Ceramic Artist
Michelle Erickson '82
Spans the Centuries

~ MELISSA V. PINARD

You won't find Michelle Erickson '82 walking around Colonial Williamsburg in a period costume, but you may see some of her period ceramics there. Although she's an expert in 17th- and 18th-century reproduction ceramics, more than likely she can be found in her Phoebus, Va., studio, wearing Beatles guitar pick earrings and combat boots — creating reproductions for clients or her own art.

Erickson's period pieces have been purchased for Colonial Williamsburg and the sets of films such as *The Patriot* and the HBO series *John Adams*, as well as for museums and private collections. She incorporates her wealth of knowledge of ceramic history into her modern pieces, which are often a satirical commentary on today's culture and issues. Regardless of the work she is doing, Erickson has become a master at the potter's wheel.

"I think I have a love-hate relationship with clay," she says. "I love the material aspects of clay, its innumerable properties and its unpredictability. By the same token, that unpredictability is a humbling and sobering reality that can literally make or break hundreds of hours of work into a single piece."

Erickson took her first pottery class in high school, but it wasn't until her time as an undergraduate majoring in fine and performing arts at the College that she really found her calling. She was becoming frustrated with the two-dimensional medium of painting at the time.

"I decided to take a ceramics class for the heck of it and never stopped after that," she



says. "Using clay became the entire focus of my artistic expression."

"I was on the trajectory for graduate schools and had been accepted into three of my four choices, but my fascination with 17th- and 18th-century ceramics had really captured my imagination. I wanted to know much more, and to do that there was no better place to be than the Historic Triangle."

Erickson began her career at Busch Gardens, working at a pottery studio in the park. She also worked for Historic Jamestowne, demonstrating to tourists how colonial pottery was made. These experi-

ences helped Erickson hone her craft and expand her knowledge about period ceramics. Her work in experimental archaeology, rediscovering lost early ceramic techniques, has been published regularly in *Ceramics in America*, which is edited by her business partner and fellow William and Mary alumnus, Robert Hunter M.A. '87. In addition to her own studio, Michelle Erickson Pottery Inc., she and Hunter are the owners of Period Designs, a gallery in Yorktown, Va. Erickson also has showcased her work at the New York Ceramics Fair every year since 2001.

There is one place Erickson probably



never expected to see her ceramics — Buckingham Palace. In 2007, she was commissioned to create an original artwork in clay as the official gift presented to Her Majesty Queen Elizabeth II, during her visit on May 4, 2007 to commemorate Jamestown's 400th anniversary.

"It was an honor to be selected to create an artwork to be presented to Her Majesty on her historic visit and to have the opportunity to commemorate such a significant point in our shared history," says Erickson, "especially since Jamestown Island played such an instrumental role in my personal journey as a ceramic artist."

She received a letter of congratulations from the deputy secretary to the queen saying that the work is "on display within Buckingham Palace in a place where it can be widely admired."

"It was definitely a highlight of my career," adds Erickson.

While she is always working on reproduction pieces to earn a living, Erickson also carves out time to work on personal projects and to participate in shows. [See sidebar:] She also has given numerous demonstrations and lectures over the years and is scheduled to visit the Rhode Island School of Design and the Charleston Historical Society next spring. Examples of her contemporary work can be seen in the collections of a number of museums, including the

Mint Museum of Craft and Design, the Museum of Art and Design in New York and the Victoria and Albert Museum in London.

Erickson has many pieces that she has put painstaking hours into, but one, which she did for an exhibition in 2002 at Garth Clark Gallery in New York, has become particularly significant to her as an artist.

"If one piece would exemplify my work as an American artist and will be noteworthy as 21st-century art, it would be *Ruin*, made in response to the September 11 attack," says Erickson. "The piece to me exemplifies a turning point in American history, and as a ceramic artist I wanted to express through clay the depth and breadth of the effects of that day in a single object."

For more on Erickson and her work, visit www.michelleericksonceramics.com.

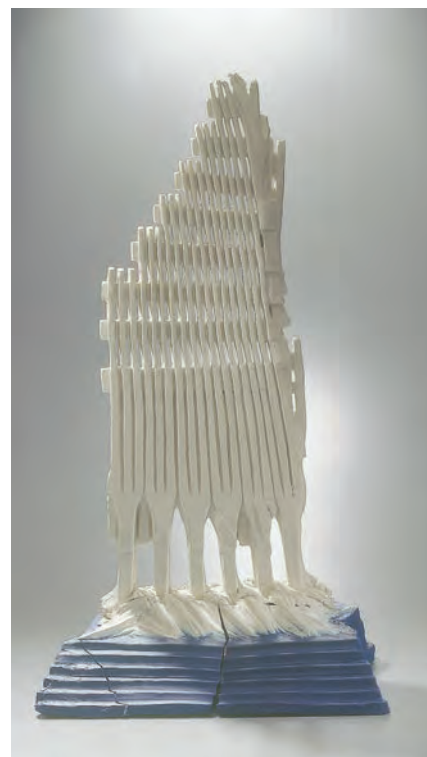
UPCOMING SHOWS

Milwaukee Art Museum

The Body Politic in conjunction with *Art in Clay: Masterworks of North Carolina Earthenware*
Sept. 2, 2010 – Jan. 17, 2011

Visual Arts Center of Richmond

Tradition and Modernity: The Ceramic Art of Michelle Erickson
Nov. 12, 2010 – Jan. 9, 2011

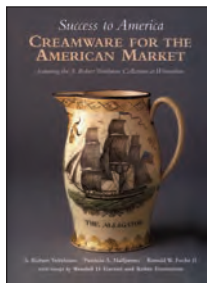


Top left: *Terra Nova*, 2007, 11" diameter, Buckingham Palace. **Top right:** *Octopus Junk Teapot*, 2008, porcelain, indigenous clay and copper clay with thrown hand-modeled slip cast and press-molded elements, 14.5" high, Collection of the Victoria and Albert Museum, London. **Bottom:** *Ruin*, 2002, press-molded in blue and white Jasperware redeveloped from 18th-century formulas, 15" high, Goldberg Collection.

[BOOKNOTES]

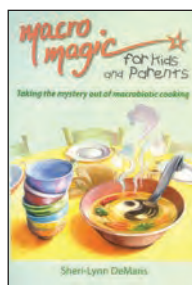
ART

Success to America: Creamware for the American Market (Antique Collector's Club, 2010) by Patricia A. Halfpenny, **Ronald W. Fuchs II '94** and the late S. Robert Teitelman is a compendium of English ceramics made for Americans in the late 18th and early 19th centuries. The photos in the book come from Teitelman's collection at Winterthur of creamware decorated with American scenes and historic figures. Many of the shiny glazed vessels depict sailing ships or patriotic symbols — one even cites population statistics from the first census in 1790. *Success to America*, so named for the sentiments expressed by the English potters, celebrates the historic Winterthur collection along with the American history it represents.



COOKING

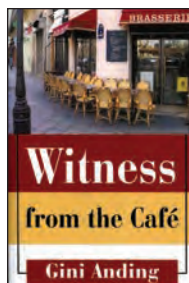
Macro Magic for Kids and Parents (Cedar Tree Books, 2009) by **Sheri-Lynn DeMaris M.Ed. '81** is a colorful look into the emerging realm of macrobiotic cooking, featuring high-quality photographs and detailed instructions on how to make great meals for the family. Macrobiotic cooking, DeMaris writes, involves making sure your kitchen is stocked with healthy, organic foods in order to change your eating habits for the better permanently. Apart from the recipes, the book also discusses terminology, food history and tips for healthy eating. The book, designed to be the first in a series, is targeted at children, so there are even recipes for school lunches and desserts.



FICTION

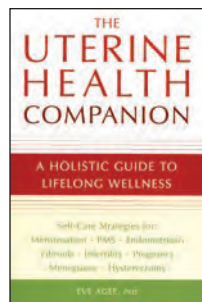
Witness From the Café (iUniverse, 2010) is **Gini Anding La Charité's '57, M.A. '62** latest in

her Witness series of mysteries featuring inspector Jean-Michel Jolivet and his wife Amy Page. Anding, a former professor of French literature, weaves a tale of intrigue involving spies on the banks of the Seine that continues her series in dramatic fashion. Her previous novels have included *Witness on the Quay*, *Witness in the Square* and *Witness by the Church*.

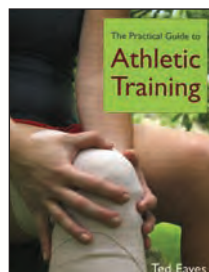


HEALTH AND FITNESS

Eve Agee '90 presents a valuable guide to an important topic in *The Uterine Health Companion: A Holistic Guide to Lifelong Wellness* (Celestial Arts, 2010). Her book presents a self-care method for menstruation, PMS, pregnancy and menopause, among other topics. The book begins with an examination of the perception of the uterus throughout history before continuing to discuss how stress affects uterine health and how breathing exercises improve relaxation. *The Uterine Health Companion* also deals with food choices and posture as it outlines a holistic perspective on health.



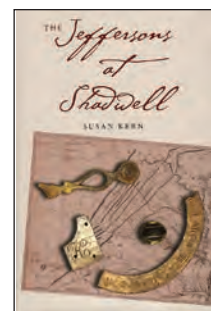
Ted Eaves '99 explains the most effective ways to improve physical performance in *The Practical Guide to Athletic Training* (Jones and Bartlett, 2010). Eaves first explains the ways to get involved in the field of athletic training before diving into the practice itself. The book details a long list of injuries and possible treatments, protective equipment and



evaluation techniques. Numerous illustrations and photographs document body parts, types of injuries and therapeutic exercises designed to build strength. The book's practical focus means that readers now have a quick reference for any situation that may arise on the field.

HISTORY

The Jeffersons at Shadwell (Yale University Press, 2010) by **Susan Kern Ph.D. '05** is a detailed look at the life of Thomas Jefferson before he came to William and Mary — as a boy in Shadwell, Va., near today's Charlottesville. By examining letters, diaries and unearthed fragments at the site, Kern reconstructs the young life of one of the nation's founding fathers and shows his early encounters with plantation life, local government and slavery. A number of artifact photos, diagrams and tables map out the Jeffersons' existence and help to explain not just their lives, but the lives of frontier colonists in the mid-1700s. Kern is also currently a visiting assistant professor of history at the College.

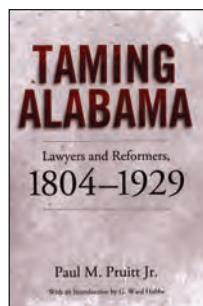


Begun in the '30s, restarted in the '60s and eventually halted in 1971, the Cross-Florida Barge Canal was to be a shortcut between ports on the Atlantic Ocean and Gulf of Mexico. Thanks in part to the tremendous environmental toll, the project was officially canceled in the 1990s. *Ditch of Dreams: The Cross Florida Barge Canal and the Struggle for Florida's Future* (University Press of Florida, 2009) by **Steven Noll '74** and David Tegeder is a look at the complex history of the project. By examin-



ing the details of Florida politics and environmentalism, the authors aim to not only chronicle the past, but provide a lesson for the future.

Paul M. Pruitt Jr. Ph.D. '80 presents a collection of essays on influential legal figures in *Taming Alabama: Lawyers and Reformers, 1804-1929* (University of Alabama Press, 2010). In a series of profiles of 19th- and early 20th-century activists, the authors chronicle forces for due process and fairness in a sometimes-hostile climate. Each essay tackles a specific reform undertaken in its era: prisons in antebellum Mobile, women's rights in post-Reconstruction Tuscaloosa or fighting the Ku Klux Klan in the 1920s. Pruitt reexamines revered Alabama historical personalities as he treks through the decades in search of a common thread.



PARENTING

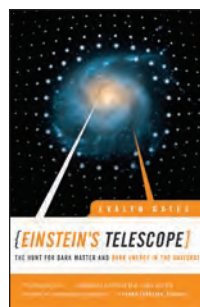
Nancy Rue's M.A.Ed. '78 *Moms' Ultimate Guide to the Tween Girl World* (Zondervan, 2010) is a step-by-step guide to dealing with pre-teen girls as they make the transition from child into woman. By age 12, many girls are already worried about social problems, growing up and boys, among other things.

Rue aims to keep parents informed of the constantly changing world of girls and how to help them be themselves when there are so many competing pressures. Covering dozens of topics from beauty care to making the right food choices, *Moms' Ultimate Guide* is a versatile tool for dealing with what Rue calls "mini-women" — with faith and wisdom.



SCIENCE

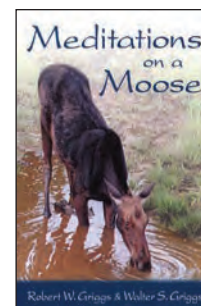
One of the biggest questions in modern physics is over the nature of "dark matter," a substance that scientists believe is one of the predominant materials in the universe. *Einstein's Telescope* (W.W. Norton, 2010) by **Evalyn Gates '80** examines this complex question with approachable prose and cutting-edge science. The book's title comes from the Einstein's idea — now proven — that gravitational distortion can allow researchers to observe more distant galaxies than with a traditional telescope. The method has allowed scientists like Gates to examine far-away planets and even the leftover "back-



ground radiation" from the Big Bang in their hunt for the truth about dark matter. [See story about Gates on page 14.]

SPIRITUALITY

Brothers **Robert W. Griggs** and **Walter S. Griggs Jr. C.A.S.E. '76, Ed.D. '79** examine the religious lessons learned from what they call nature's most inspiring creature in *Meditations on a Moose* (Advantage Inspirational, 2010). The two men explore Biblical scripture as it relates to the lives of moose, including chapters "Be Still and Know that I am Moose," "'Moose' in the Spruces," "The Loose Moose of Anaheim" and "A Moose in the Promised Land." As the book continues, the authors progress to the final pages, in which they explain why they chose the moose in the first place.



THEATER

The art of transforming an actor or actress into someone entirely different is not only the job of the performer. *Wig Making and Styling: A Complete Guide for Theatre and Film* (Elsevier, 2010) by **Martha Ruskai** and **Allison Lowery '96** is a look into the best practices of their field. The book discusses terminology, application and the actual process of making a wig look realistic. Illustrations assist the reader in understanding exactly how to complete the process, whether for full wigs, facial hair or toupees. The book also discusses the best situations to employ wigs to ensure they look as natural as possible.



Unraveling the Mysteries of Hedge Funds

Exploring what many see as one of the riskiest — and most lucrative — investment strategies available, **Cathleen M. Rittereiser** and **Lawrence E. Kochard '78** wrote *Top Hedge Fund Investors* (Wiley Finance, 2010) to give managers a sound overview of the topic. The book handles investment methodology, risk management while providing advice for new investors and profiles of successful hedge fund managers. It also includes anecdotes from some of the giants in the field, discussing how to gain an edge over competitors, how to evaluate competing risk factors and "Red Ferrari syndrome." Kochard, a member of William and Mary's Investment Committee, is also currently the chief investment officer of the Georgetown University endowment.



The William and Mary Alumni Magazine features recently published books by alumni and faculty, as well as works by alumni painters, sculptors, musicians and other artists. Please send any publicity materials, books and samples to: William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187. Due to limited space, it may be several issues before a review is published.

GIFTS AT WORK

Unconditional Loyalty

Non-Alumni Donors Support the College

The Class of 2010 took its last walk across campus as members of the student body on May 16 — starting at the historic Wren Building and following the brick walkways across campus, over the Crim Dell bridge, to William and Mary Hall. The College's most recent graduates have enjoyed many of the characteristics of William and Mary — top-notch facilities, first-rate faculty and an abundance of research opportunities — qualities of an engaged learning environment made possible in large part because of the generosity of private donors, including those who are not even alumni.

In fact, William and Mary received substantial gifts from non-alumni donors in fiscal year 2010, which concluded on June 30. In May, the College announced that the Martin Family Stadium would be constructed at Albert-Daly Field. The stadium, which is named in honor Eff and Patty Martin, and their children — Andrew, Christine and Julia '09 — will be a 1,000-seat pavilion, which features a state-of-the-art press box, filming positions and restroom facilities. The project will be completed in spring 2011. The Martins made a gift that will fully fund this first phase of the stadium, which will be the new home for the Tribe's women's lacrosse and men's and women's soccer programs.

Eff and Patty Martin began their relationship with William and Mary when Julia selected the College to continue her education and joined the Tribe's lacrosse team. "We quickly fell in love with William and Mary — its traditions, academic opportunities and the people," explains Eff. "Patty and I have had a great experience at William and Mary — one of the best experiences of ours and Julia's lives."

Frequent visitors to campus and spectators at games, the Martins bonded with Julia's teammates and their parents. "This [supporting the lacrosse and soccer programs] is our opportunity to continue our relationship with the College," says Eff. "We know the rising seniors and their parents,



An architectural rendering shows the plaza outside of the Martin Family Stadium for lacrosse and soccer.

and would enjoy the opportunity to watch them play in the new stadium."

Another family that is a close part of the William and Mary community, Bee McLeod '83, M.B.A. '91 and her husband, Goody Tyler, made a commitment in 2008 to the College's Swem Library and Mason School of Business. Of that gift, the library's first named position — the Marian and Alan McLeod Director of the Special Collections Research Center — was established in honor of McLeod's parents. The Elizabeth "Bee" McLeod Business Library was also established to provide patrons with access to electronic and print business research resources, as well as research assistance by a professional business librarian.

Although he is not an alumnus, the couple recently decided that they wanted to honor Tyler's strong ties to William and Mary. McLeod is an alumna of the College and Tyler has become closely connected with the College.

The couple are both runners who believe in the value of healthy living. As they demonstrated with their earlier gifts to the business school and Swem Library, they also believe in making gifts that have the ability to benefit a lot of students. One evening, while they were running by the College's Recreation Center, McLeod and Tyler noticed a large number of students who were using the facility. Ultimately, that inspiration led them to establish the J. Goodenow Tyler III Recreational Sports Endowment, which will support the purchase and maintenance of recreational equipment at the College.

"William and Mary is a great place, but it is academically demanding," says Tyler. "That is why providing students with a high-quality recreation program is especially important. Anytime you can burn off stress in a productive way, you're going to have healthy results."

According to Linda Knight, director of recreational sports at the College, 80–85



Top: (L-r) Linda Knight, director of recreational sports; and Ginger Ambler '88, Ph.D. '06, vice president for student affairs; join Goody Tyler, Bee McLeod '83, M.B.A. '91, President Taylor Reveley; and Mark Constantine, assistant vice president of student affairs, in support of recreational sports at the College. **Above:** Jamestown archaeologist Bill Kelso M.A. '64 (center) joins Margaret Nelson Fowler and Roy Hock, who endowed the Dr. William M. Kelso Graduate Fellowship in Early American Studies.

percent of the student body participates in recreational activities and there are seven different sports that encompass nearly 500 teams, and 45 different sports clubs.

"We are very appreciative of Bee and Goody's gift to recreational sports at William and Mary," says Knight. "The funding will help us improve recreational activities, maintain and purchase equipment, and keep student fees at a minimum. Their gift is also a substantial vote of confidence for our staff."

While the commitments made by the Martins, as well as McLeod and Tyler, recognize the significance of physical activity, another

couple recently established an endowment to honor someone who has made exceptional contributions as an archaeologist.

Soon after arriving at William and Mary as a graduate student to study early American history, William Kelso M.A. '64 found his true calling — archaeology.

Kelso has gone on to a highly successful career as an archaeologist, which has included the landmark 1996 discovery he and his team made of the original fort at Historic Jamestown Island, a find that dispelled widely held beliefs that the fort had been washed away by the James River.

"Rarely, you encounter someone who has made such remarkable accomplishments," says Margaret Nelson Fowler of Williamsburg. Fowler and Roy Hock, also of Williamsburg, came to know Kelso through his work at Jamestown. "We knew we wanted to do something to honor Bill," adds Hock.

Fowler and Hock considered Kelso's experience at William and Mary, and together made a decision to endow the Dr. William M. Kelso Graduate Fellowship in Early American Studies with a gift of \$250,000. The fellowship honors Kelso's life's work in early American archaeology, research and scholarship and will provide an entering William and Mary history, American studies or anthropology graduate student with stipend support and research expenses. The first fellowship will be awarded in spring 2011.

"Graduate fellowships like this one are significant enhancements to our program," says Carl Strikwerda, dean of Arts and Sciences at William and Mary. "These types of gifts allow us to attract and educate the next generation of scholars, people who will provide new insights about the past and help inspire students in the future. Bill Kelso is among our most accomplished alumni, and he certainly sets a high standard to which our students can aspire."

"I hope that future students who receive this fellowship will be able to pick up and learn from my experience," says Kelso. "I want them to keep rediscovering. I want them to have access to the same opportunities that I had a chance to pursue when I studied at William and Mary," adds Kelso, who himself benefitted from a graduate fellowship that he says was instrumental in allowing him to attend William and Mary.

"Bill is always interested in talking about his work, but never about himself," says Fowler. "I want people to know more about Bill and understand how persistent he has been in rediscovering a crucial part of the beginnings of America."

Many members of the William and Mary community have never donned caps and gowns on the walk from the Wren Building to the Hall — and the paths they have taken to the College are as different as their individual stories.

Thanks to their generosity, they are making William and Mary an even better place.

— John T. Wallace



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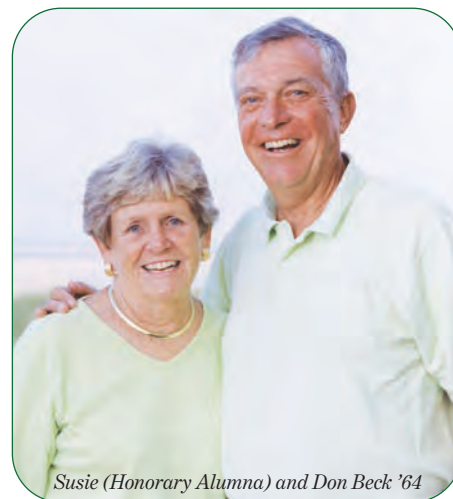
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10/10

UNDER ONE ROOF

BY MELISSA V. PINARD
PHOTOS BY GUY CRITTENDEN '84

The Community
Comes Together
at W&M's New
School of Education
Building

For over 20 years, the people and programs of the College's School of Education have been scattered across campus and crammed into 26,000 square feet in four different locations on three different floors in Jones Hall. As of May 17, 2010, the School of Ed finally has a place to call home where everyone can fit under one roof.

"We are experiencing the thrill of having everybody together for the first time," says Dean Virginia McLaughlin '71, who has served as the school's dean since 1995. "There is an immediate impact on people who work and study here coming into a building that is so impressive in its design and is also welcoming and professional. It just raises people's morale and sense of purpose. All of us have gotten a tremendous boost by calling this home.

"This increased pride and productivity will translate into all that we do," she adds, "including our ability to recruit prospective students and faculty colleagues, to create innovative projects and initiatives, and to host national and international events."

The new School of Education building, located off Monticello Avenue on the site of the former Sentara Williamsburg Community Hospital, will be dedicated in a ceremony open to the public on Sept. 30.

The state-of-the-art, 113,000-square-foot building creates a community environment for the faculty, staff and students, which McLaughlin knows will be a great benefit to the school. The centers and projects that used to be in various buildings across campus are now physically part of the community as well — the Center for Gifted Education, the Special Education Training and Technical Assistance

Center and the Literacy for Life program, to name just a few. The building's Professional Development Center will allow the school to host valuable conferences and statewide and national meetings — it already has a nearly full calendar for the 2010-11 academic year. Each year, the school reaches about 20,000 practicing professionals through the noncredit programs that it offers.

"To me the greatest potential of this building is really seeing the interplay of the teaching, research and service aspects of our mission," says McLaughlin. "As a School of Ed, we have always been tremendously engaged on all three fronts, but it wasn't so visible because we were both so cramped and so spread out. Here you are going to see it all in action. It's very unique to have a building designed for all three parts of the mission so intentionally.

"The biggest change for us," says McLaughlin, "will be that students are going to spend more time here. There wasn't any place in Jones Hall for students to hang out."

The building has 13 new classrooms and several small meeting spaces all set up with the latest technology. In addition, there are several great gathering spots for students, both indoors and outdoors in the courtyard area and the Java City café. There are even lockers for



Left: The blending of familiar William and Mary architectural features with new design elements is evident in the façade and throughout the 21st-century facility.
Right: The portico and courtyard located in the back of the building will serve as the site for the School of Education diploma ceremony.

School of Ed Facts

Enrollment: 120 undergraduates, 600 graduate students

Faculty: 38 full-time faculty members

Staff: 70 including centers and projects

Building size: 113,000 square feet

Classrooms: 13

Special features: 300-person-capacity Professional Development Center

Parking spaces: 376





Top: Students visit in the Hauben Atrium Lounge, which includes access to a balcony overlooking the courtyard. **Right:** Classrooms are furnished with tables and chairs on wheels to allow flexible class configurations and promote collaborative learning. **Bottom:** A lounge located on the third floor provides informal meeting space for faculty and staff.

students to store belongings and a shower for those who may bike to school or work.

Another great change is space available to the graduate assistants. No longer are they forced to work in the closets of Jones Hall, because the new building has workstations on the faculty floor so the assistants can be in close proximity to their professors and have ample space.

Although work is completed for the original campus-wide building committee, McLaughlin formed a new committee in spring 2010 called Life in the New School of Education consisting of faculty, staff, students and alumni in an effort to examine some of the ways the building will be utilized. This committee will continue to evaluate the use and operations of the building and create guidelines for its continued upkeep and longevity.

The idea for the building began in the early 2000s, when McLaughlin realized that the space in Jones was increasingly inadequate. Because of that, in 2004 the College hired Clark Nexsen of Norfolk, Va., to conduct a functional space analysis. The firm documented a need for over 100,000 square feet and Jones was only a quarter of that size.

It so happened that in the same year, Sentara Healthcare approached the College about reusing the hospital building. Eventually the School of Education was selected as the new occupant. The intention was to renovate the old hospital, but after a professional assessment from Clark Nexsen and another company called the Smith Group in 2005, it proved more fiscally responsible to tear down the facility and start anew.

Of the nearly \$58 million needed for the acquisition of property, planning and design, demolition and construction, and furniture and fixtures, the commonwealth of Virginia provided \$48 million, while the remainder came from private funding, including the largest gift-kind ever given to William and Mary, \$7.4 million from Sentara. The College has named the Sentara Green in front of the building in recognition of the donation.



Centers and Projects Located in the Building

- Center for Gifted Education
- Division Leadership Support Team
- Eastern Virginia Writing Project
- Historic Triangle Substance Abuse Coalition
- Literacy for Life
- Math and Science Partnership
- New Horizons Family Counseling Center
- New Leaf Clinic
- Project HOPE-Virginia
- School Leadership Institute and School-University Research Network
- Special Education Projects and Training and Technical Assistance Center
- STEM Education Alliance: Virginia Demonstration Project

Sasaki Associates was selected as the lead architectural firm for the project and Barton Malow served as the construction manager. The College's project manager was Joseph Martinez, deputy director of facilities planning, design and construction. Martinez was responsible for the overall day-to-day activities from concept to completion of construction.

"Halfway through the project, I challenged the team to get to silver LEED certification," Martinez says. "And I am confident we will get it."

Martinez noted that it was important to the College community to make sure the building mirrored the historic campus. "Hence, there is the Wren-like window and the brick façade on the north side with Flemish bond brick," he says. While the building possesses elements of the traditional William and Mary, it also has modern accents such as the lighting in the foyer and the bluestone that goes from the front walkway all the way through the foyer, bringing a naturalistic feel to the building. There is also a pedestrian walking path and bridge connecting the School of Education to the main campus that leads from the back of the building to Compton Drive and then continues on to the Recreation Center.

"It is going to be a bustling place, a wonderful hub of activity for the university as a whole, but especially for the School of Education," McLaughlin says. "There are new opportunities that are obvious — and others we haven't even begun to think about yet." ■

OIL & WATER



PHOTO: AP PHOTO/DAVE MARTIN

From the Gulf Coast to Washington, D.C., scientists trained at William and Mary's Virginia Institute of Marine Science are taking a lead role in efforts to determine the causes and long-term effects of the BP oil spill.

By Tom Nugent



It's a rainy Saturday morning in late July at the Mockingbird Café in Bay St. Louis, Miss., and Michael "Mike" Carron M.S. '76, Ph.D. '79 is doing his best to describe the impact of the BP oil spill on the Gulf Coast region where he grew up.

"All of us who live along the Gulf are pretty emotional about what has happened here," says the 64-year-old marine scientist, who studied under legendary oceanographer John Zeigler at William and Mary's Virginia Institute of Marine Science (VIMS) and is now executive director of Mississippi's Northern Gulf Institute (NGI) ocean research facility. "We know the potential is here for long-term damage to a world we love."

The oil spill — the largest in history — began on April 20 following an explosion and fire aboard the *Deepwater Horizon*, an offshore drilling rig operated by BP. The accident killed 11 workers and then spewed an estimated 150-200 million gallons of crude oil into the ecologically fragile Gulf of Mexico over the next several months. The spill could ultimately cost the region up to \$5 billion in lost revenue from tourism, commercial fishing and other economic enterprises linked to the Gulf, according to the latest federal estimates.

"When you grow up along the Gulf of Mexico like I did, you get pretty invested in the natural beauty, in the fish and the turtles and the seabirds," Carron says. "You come to love all of that — and when it gets hit with the kind of pollution from crude oil that we're now seeing on the beaches and offshore at times, well, that really hurts a lot."

A MAJOR SCIENTIFIC CHALLENGE

Carron points out, however, that he doesn't have much time to spend on regret or nostalgia right now, and for good reason. As the executive director of NGI — a nonprofit marine research think tank that includes five area universities, a regional center of the National Oceanic and Atmospheric Administration (NOAA) and several other environmental research groups — Carron is now leading a massive scientific effort to understand the ecological impact of the spill on the millions of sea creatures that live in and around the Gulf of Mexico.

He has been running almost nonstop since April. Within a few days of the initial oil leak, he began directing several NGI teams (including about two dozen marine scientists) in preliminary studies aimed at measuring the impact of the oil on the Gulf's ecosystem. Under his direction, NGI scientists are also trying to understand the ecological effects that may have been caused by the 1.5 million gallons of chemical dispersant added to the oil at a mile of depth.

"Right now, it's too early to tell what the overall impact will be," says Carron as he sits over a cup of early-morning coffee in Bay St. Louis. "We've got researchers studying the impact of the oil on phytoplankton and zooplankton, and others are looking at fish larvae and turtles and birds."

"We know that a lot of the oil was dispersed at depth, which means the bacteria will ultimately eat it. But what we *don't* know right now is how that will affect oxygen levels in the water column — and whether or not the spill will interfere with the breeding process among fish and turtles, for example."

"Within a year or two, we'll be able to start measuring the populations of various Gulf species, and that will tell us a lot about the ecological impact. But right now the jury is still out,



Top: Mike Carron M.S. '76, Ph.D. '79, director of the Northern Gulf Institute. **Top Middle:** Irving Mendelsohn M.S. '73 in the Mississippi River assessing marsh resilience. **Bottom Middle:** Rob Condon Ph.D. '08 collects oil samples from the Gulf. **Bottom:** Oil spill commissioner Donald Boesch Ph.D. '71 visited Grand Isle, La., on July 10, 2010 to see the impacts of the spill.

and I think all of us who care about the Gulf are kind of holding our collective breath.”

A 1968 Naval Academy grad, Carron enjoyed a long career as a U.S. government marine scientist after earning his master's and doctoral degrees at VIMS. Following his retirement as chief scientist of the Naval Oceanographic Office, he spent five years in Italy studying the impact of Naval sonar on whales. He signed on as NGI chief scientist in 2007 and became director this year.

“Dealing with a highly complex event like the oil spill is a major scientific challenge,” says Carron, whose wife Susan '72 and son Christopher '04 are also W&M graduates. “Dr. Zeigler was a father figure, and some of the lessons I learned from him at William and Mary have proved very helpful in our investigation.

“We won't know the final outcome until we start counting pelicans and turtles in a couple of years, but our fingers are crossed and we're all hoping that the data we're now gathering will mean good news in the months and years ahead.”

FROM MARSHES TO MICROORGANISMS

Other VIMS-trained scientists, both veterans and recent graduates, are hard at work examining different aspects of the Gulf's complex ecology. Dr. Irving Mendelsohn M.S. '73, a wetlands ecologist at Louisiana State University in Baton Rouge, has been studying the impact of the spill on marsh grasses and other plants that live in the brackish waters along the Louisiana coastline. Like Mike Carron, he finds some signs for optimism.

“I can understand the gloom and doom that a lot of people are feeling, because there really is a great deal of oil out there in the Gulf, and if it does start to come ashore at some point, the results could be devastating,” notes the 62-year-old scientist.

“But at the moment, the actual oiling of the marshes is fairly limited. If we don't get too much more oil into the marshes, we may be in good shape,” Mendelsohn says. “Things could change — especially if we get a hurricane or two through here — but for right now, the impact on the wetlands seems manageable, even if some spots along the coast have been severely hit by oil. Right now, though, I think it's very difficult to predict the ultimate impact with any certainty.”

According to the LSU investigator, however, most marsh plants in even the hardest-hit areas of the Louisiana coast seem to be surviving in spite of having been oiled. “I think that's a very good sign,” he notes, “and if they continue to hang on in spite of the oil, it does suggest that the overall effects will be minimal in the wetlands.”

At the Dauphin Island Sea Lab (DISL) — a state-run research consortium that provides ecological data and oceanographic training to 21 colleges and universities in Alabama — marine scientist Rob Condon Ph.D. '08 is examining the impact of the oil spill on the “food web” shared by animals living in the Gulf of Mexico.

“My focus has been on looking at the oil and how it dissolves in water and then affects microorganisms such as bacteria and the flagellates,” Condon says. “At this point, there are so many question marks out there that it's very hard to be sure about the ultimate impact of the spill on the Gulf ecology.

“We also have to remember that there's a lot of dispersant in the water column — and we have no idea at all what that dispersant does to the food web. Does it kill the phytoplankton? If so, how does that affect the animals higher up in the food chain? I'm very concerned, but there are many unknowns, and the environmental impact [of the spill] is highly uncertain.

“I think the only way we can answer these questions is to go ahead and actually do the science — and that's going to take a while.”

Meanwhile, in a busy laboratory at Virginia Commonwealth University in Richmond, Va., marine biologist S. Leigh McCallister Ph.D. '02 is working feverishly on the same bacterial studies that have been occupying Rob Condon and his colleagues at DISL for the past couple of months.

“What we're trying to determine is how much of the crude oil is being consumed by bacteria,” says McCallister, who specialized in chemical and biological oceanography at VIMS. “We're also looking for evidence of the movement of oil into the atmosphere as CO₂, or into marine animals such as zooplankton, jellyfish and fish via what we call the ‘microbial loop.’

“This information could provide a handle on gauging the bioremediation [natural elimination of oil from the Gulf] which is occurring and the remaining threat to the ecosystem.”

LESSONS TO BE LEARNED

At the same time that scientists are trying to predict the ultimate impact of the spill on the Gulf, others are attempting to ensure that such a disaster never happens again.

On May 21, President Barack Obama issued an executive order establishing the National Commission on the Deepwater Horizon Oil Spill and Offshore Drilling, tasked with providing recommendations on how the United States can prevent and mitigate the impact of any future spills that result from offshore drilling. Dr. Donald Boesch Ph.D. '71, a longtime marine scientist and president of the University of Maryland Center for Environmental Science (UMCES), was officially appointed to the commission in June.

Boesch says the commission's "charge is to understand what happened in the Gulf, and to understand the conditions and [regulatory] policies that led up to that.

"It will be our task to try and learn everything we can about the spill, both past and present, in order to help the country develop policies that will prevent another such incident," he says. "That's a big challenge, and I'm honored to have been chosen for the panel that will attempt to meet it.

"At a minimum, we already know it's an economic tragedy for many people along the Gulf," says the New Orleans native. "But we haven't gathered all the data on the environmental damage yet, and we won't know for sure about that until all the results are in."

Boesch says he feels "especially well-prepared for the challenge" — since he had previously studied oil spills and their effect on the environment as a young professor at VIMS. He's written numerous publications about the subject, beginning with the book *Oil Spills and the Marine Environment* published in 1974.

"We're going to be working very hard on the commission in the days ahead," he says, "hoping to learn more about what led up to this disaster, and about its ultimate impact. We'll be holding public hearings and looking at a great deal of scientific research. But my biggest concern right now is whether or not we'll learn the lessons we need to learn from this tragedy as a society.

"In this country, we tend to pay attention when there's a crisis like this taking place, and then later we lose our focus. But I think it's really important that we don't allow that to happen in the case of the oil spill."

WATCHING AND WAITING

So what's the bottom line, now that BP has finally capped its runaway well and the oil has stopped flowing into the Gulf?

One fact is indisputable: the spill has altered the lives and livelihoods of thousands of people.

"For many people in this area, the disaster has already occurred. You've got a lot of people taking a tremendous hit down here," Irving Mendelssohn says. "The tourist industry is decimated in many areas, and you've got fishermen who can't get out to their sites, which have been closed down by the state and federal governments.

"These people are suffering. There's tremendous anxiety, and many of them are going to need our help for a long time."

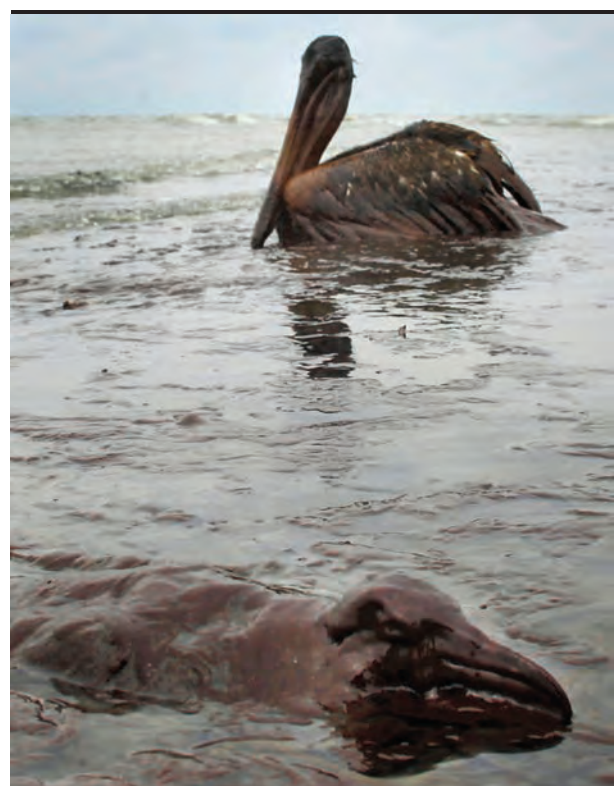
As for the longer term effects, the VIMS scientists agree that it's too early to predict with any certainty.

"Right now, we're looking at a whole lot of questions that we just don't have answers for," Mike Carron says. "If we start to see oil moving up the food chain — from fish and crab and shrimp larvae on up into the larger species — then that will signal some very serious potential problems, and we could see some species taking a major hit.

"The danger of having oil get into the food chain is that it will become concentrated in the animals that feed at the top of the chain, and you could get some severely toxic effects for them out of that."

Rapping on the nearest tabletop at Mockingbird Café, Carron adds: "Right now, a lot of us are knocking on wood. To this point, it looks as if we've managed to dodge a major ecological bullet — but there's no guarantee that the disaster is over yet.

"The oil spill is an extremely complex ecological event and it has taken place on a scale we've never really experienced before. Nobody knows for sure what the ultimate impact will be, and I think everyone involved understands that we're just going to have to watch and wait." ■



DISASTER IN THE GULF: THE NUMBERS TELL THE STORY

Data based on numbers as of July 29.

Number of people killed in April 20 explosion aboard *Deepwater Horizon* drill rig — **11**

Number of days BP crude oil flowed into the Gulf of Mexico — **87** (April 20-July 15)

Total volume of oil spill —
150-200 million gallons, estimate

Comparison with 1989 *Exxon Valdez* spill — **BP spill was 20 times larger**

Oil skimming vessels employed in cleanup — **811**

Workers employed to mop up spill —
40,000

Number of times beaches closed (La., Ala., Miss., Fla.) or beach safety alerts issued by public health authorities —
2,200

Estimated total economic loss to Gulf tourism, recreation, etc — **\$4-5 billion**

SOURCE: U.S. Coast Guard

COMMITTED to TEACHING

BY BEN KENNEDY '05

PHOTOGRAPHY BY MARK MITCHELL

U.S. News and World Report's 2010 college rankings placed William and Mary fifth in the nation for “commitment to teaching.” There’s no better way to celebrate that distinction than by honoring the College’s teachers. This year’s Alumni Fellowship Award recipients have demonstrated their singular dedication to scholarship with their teaching and research. On Sept. 11, the Alumni Association presented these five professors with a \$1,000 honorarium, endowed by the Class of 1968 at their 25th Reunion.

Language is an immense part of Tuska Benes’ life: since college, she’s made “a lot of plane flights” shuttling back and forth between the United States and Germany. She met her husband in Konstanz, Germany, and they now speak three languages at home with their two daughters.

Benes also studies the history of how 19th-century Germans conceived the relationship between language and culture. “I try to trace the emergence of a particularly modern conception of language,” she

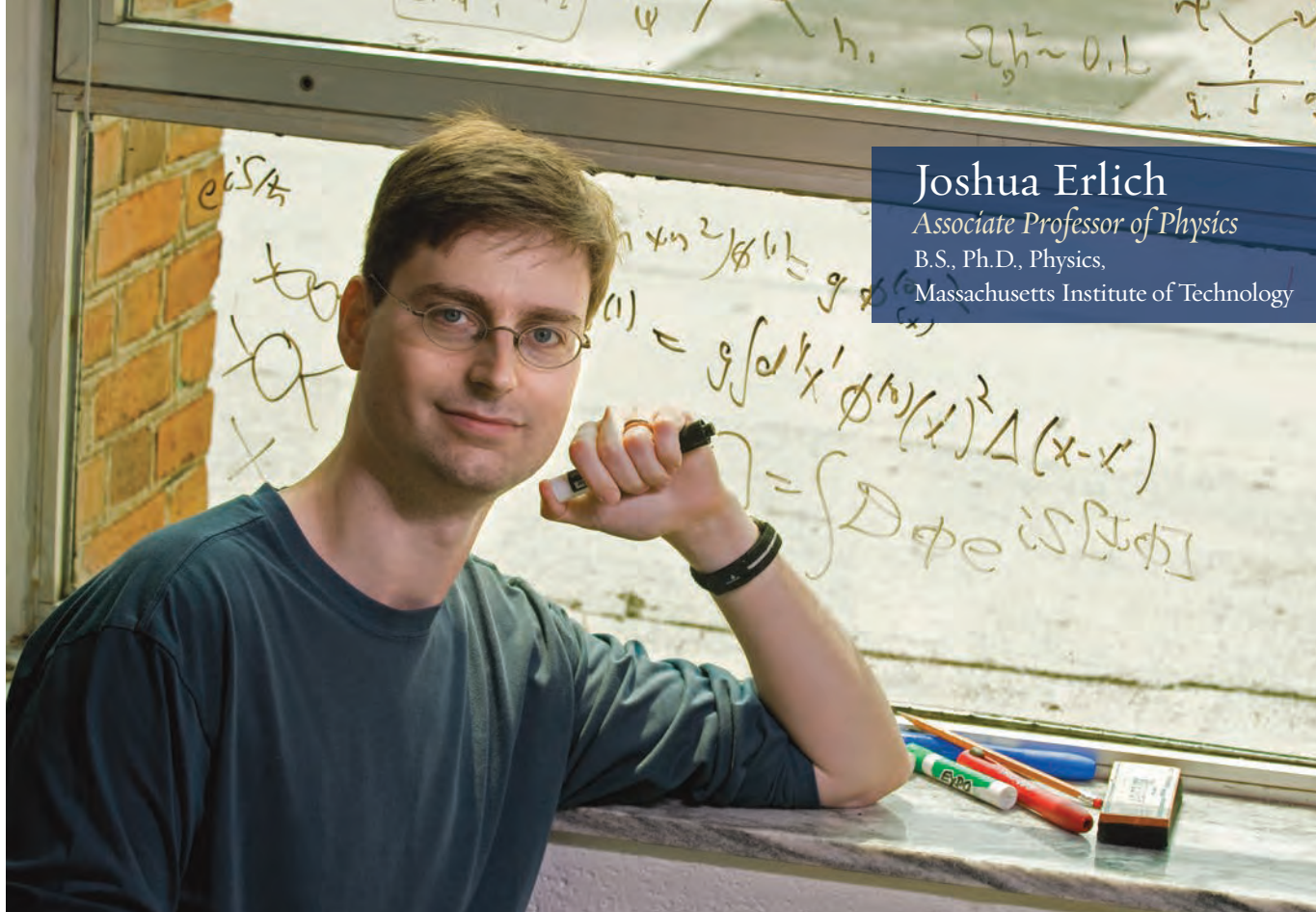
says. “It’s an understanding of language that shapes our understanding of nationality and ethnicity.”

In 19th-century Germany, for example, scholars would examine the roots of the German language to try and determine where the German nation came from. Her book, *In Babel’s Shadow: Language, Philology, and the Nation in Nineteenth-Century Germany*, is only the latest product of an interest in German cultural history that began in high school.

“I knew pretty early on that I was interested in German history just

Tuska E. Benes
Associate Professor of History
B.A., Wellesley College;
Ph.D., The University of Washington





Joshua Erlich

Associate Professor of Physics

B.S., Ph.D., Physics,

Massachusetts Institute of Technology

by virtue of having a series of really great teachers,” she says. She hopes to fill that same role for today’s students and share her enthusiasm for cultural and intellectual history.

“I have very fond memories of my relationship to my undergraduate adviser,” she says. “My adviser was crucial in helping my intellectual and personal development, so I feel a real sort of passion to give back in that respect.”

William and Mary has been a great fit for her, she says, since the campus is so intellectually inclined already. The faculty in the history department looks out for one another, making for a truly rich learning environment.

“When I came to William and Mary, I was a little bit in disbelief at how collegial the relationships were among the faculty members,” Benes says. “These relationships extended outside of the academic buildings to families helping each other out and people hanging out on weekends. It’s actually how things work here and it’s been a joy.”

Her work at the moment centers on 19th-century German geographers and their construction of identity based on the physical landscape. It’s a change in approach from her earliest academic pursuits, but it’s one that works.

“You started by focusing on specific details and trying to work toward larger questions,” Benes says. “Now, I am much more interested in trying to identify large problems and finding case studies where you can intervene into those larger questions.”

That broadened perspective also applies to Benes’ efforts in one of the College’s global studies concentrations, European studies. Faculty members from history, modern languages, government and classical studies collaborate on courses designed to give interested students a rich understanding of the cultural and historical contexts of modern Europe. At a university with a great deal of international focus and yet so much American history throughout its

campus, Benes recognizes the value for students in studying a wide variety of disciplines, including her own.

“My ambition is to engage in conversations with students and encourage students to become producers of knowledge themselves rather than just recipients of knowledge,” she says. “Ideally, students would be debating each other rather than debating me.”

Gravity is an easy thing to take for granted — unless you’re a physicist like Josh Erlich. The average person believes what goes up must come down, but Erlich doesn’t buy it. He is one of thousands of researchers worldwide trying to determine a method of understanding all four of the known fundamental interactions: the strong and weak nuclear forces, electromagnetism and — the trickiest of all — gravity.

“Gravity is one of the biggest mysteries,” he says. “It just doesn’t fit in theoretically with the rest of the universe.” String theory, he says, is so far the most well-founded theory for understanding gravity in context of the physics we already know.

String theory is based on the idea that particles are not tiny massless “dots” or the ball-and-stick models from high school, but vibrating one-dimensional “strings” that, depending on the vibration, exhibit the properties we associate with known particles like quarks. It’s much more complicated than that, but Erlich revels in the opportunity to unveil cutting-edge theories to students for the first time.

“I enjoy teaching courses where you start from square one and build up a whole subject,” he says. “The modern physics course is a lot like that — they haven’t seen special relativity and quantum mechanics before.”

That course, though, starts off relatively easy: with a hypothetical phone call and a few simple questions in class. “Can you tell me how far away I am?” he asks. “How far away from what?” the student will reply. Erlich explains the theory of relativity by demonstrating that



Kathleen E. Jenkins

Associate Professor of Sociology

B.A., M.A., Religious Studies, Brown University;

Ph.D., Sociology, Brandeis University

you can't give someone directions unless you know where they already are. The basic concept is immediately apparent, thanks to a simple demonstration.

"The most important thing for me is that the students feel free to ask questions," he says. "They should feel free to think during the class — not just to take notes and listen, but to really think."

There's not much of a hierarchy between the faculty and the students in William and Mary's physics program, says Erlich. Professors are often eager to work with each other and are known throughout the department by their first names.

"When I came here, I knew I would be surrounded by great teachers, people that I would learn from too," he says. "That's proven to be the case. It's really the friendly, collegial, open environment that was the biggest draw to William and Mary."

Erlich's interests span from the tiniest subatomic particles all the way up to black holes and cosmology. This spring, his research is likely to take him to the Large Hadron Collider at CERN in Switzerland as he investigates the true origin of mass.

"The interesting thing about physics is, over time, what might seem like philosophical questions actually become physical questions," he says. "Physics has definite answers, but we don't always know what's answerable."

Williamsburg has also allowed Erlich to explore some less technical projects, like chocolate-making. There's a lot of physics in chocolate, he says, and the quality of the chocolate is determined in large part by the strength of the crystal structure of the cocoa butter.

"It's chocolate as good as chocolate I've tasted anywhere," he says. "It's fantastic — you get to control what's in it. I like the do-it-yourself process."

There may even be a future Erlich course on the physics of food, and his students would undoubtedly be happy to see it.

"I know who's paying my salary," he says. "The students are my boss and I care a lot about them."

As part of her qualitative study of religion and family, Kay Jenkins is a storyteller as well as an ethnographer. As associate professor of sociology, Jenkins applies the theories in her discipline to interpret religious movements and the people within them.

"I really try to think of the classroom as a space where [students] can use the sociological theory that I introduce to make sense of their everyday lives and their own history," says Jenkins.

Jenkins' sociology of religion course is listed in both the sociology and religious studies departments, underscoring her strong interest in how people respond to religion. The way sociology looks at religion, she says, is not to debate good and evil or determine whether God exists, but rather to see how religious institutions influence people's beliefs and daily practices.

"I get students from a variety of religious backgrounds," she says. "I have anything from evangelicals or Pentecostal Christians to people who identify as Buddhists or atheists. I try to get them all on the same ground to talk about what it means to think about religion from a sociological perspective."

To shake up her students' perspective, Jenkins assigns them a project that requires attending and reporting on an unfamiliar public religious event. The students respond well to the exercise, she says, and enjoy the breadth of experience shared at the end of the course.

"I send them out into the local religious landscape," she says. "I want them to go to a public religious event from a tradition that they are not familiar with at all. I define that rather broadly: if you want to go to a Christian rock concert, you can go to a Christian rock concert."

Immersion is the nature of sociological research. Jenkins' first book, *Awesome Families*, was based on fieldwork she did on an emerging religious movement that some called a "cult." It was "serendipitous," she says, that the group grew in popularity and eventually splintered apart during her research, allowing her to tell the story of their rise and fall. *Sacred Divorce*, her current project, focuses on

seven different religious traditions and how people experience the end of life partnerships in communities of faith.

"I've always been very interested in the experience of religion and how people find meaning in religious communities," Jenkins says.

That's been true throughout her life. After receiving a degree from Trinity Repertory Theater Conservatory in Rhode Island, Jenkins worked as a playwright, exploring some of the same issues that she now examines through research.

"As a playwright, I listened to people and told their stories, but as an ethnographer, what I'm essentially doing is interpreting other people's stories," she says. "I'm using sociological theory to make sense of that."

Her career at William and Mary has been special for two reasons, Jenkins says. First, the College has a commitment to the balance and interplay between teaching and research, and her department has several professors who reinforce that ethic through their own work and have mentored her:

"I was really clear about teaching and research; those were the two things I wanted to do," she says. "This was the kind of institution that I wanted to dedicate time to."

Second, Jenkins has a personal connection to the College: her parents, Ed Jenkins '59 and Bev Harris Olson '59, are alumni and she went to high school in Williamsburg.

"It wasn't like I was going to a strange place," she says. "It's a comforting feeling because it's home."

There's a lot more than sculpture going on in Elizabeth Mead's studio on the shore of Lake Matoaka. She takes inspiration from photographers, French mathematicians, abstract painters and philosophers. Even the way she talks about her work borrows terms from music and literature.

"Three-dimensional design is a very basic visual language of form, volume and space — you sort of create your vocabulary with that,"

she says. "From there, you move to different modes of articulating those things until you develop a voice that's yours."

Mead's work often focuses on her relationship with her environment. Her art has taken her everywhere from Tokyo to San Francisco, including a monastery in Pennsylvania and the wide vistas of Wyoming.

"The thing that remains in the forefront for me is where I am in the world physically and how I understand that," she says. "When I went out and tried to simply render the landscape in front of me, it always felt false or diminished in some way. If I tried to replicate what I'm seeing, it's not telling me what it feels like to be in this space."

Her drawings and sculptures seek to be more "experiential," rather than purely representational. This wider artistic scope also informs her teaching at the College, where her students have included writers, chemistry majors, physics majors and "the finance guys" as well as artists. The diversity of interests, she says, is part of what makes William and Mary such an exciting place to be.

"I made a specific decision to be at an institution like this," she says. "I educate people to see better — a larger group of people than just those who have decided to do [art]. I'm interested in a really rich, full conversation and I think being at a place like this allows that."

In pursuit of that conversation, Mead has become involved with a number of interdisciplinary projects across campus. She and a member of the chemistry faculty are working with a student who is developing her own major on sustainability. Her course "Sculpture in the Global Environment: Heavy Metal and the Delta Blues" was connected to the large International Mercury Expo last spring as it related to mercury poisoning and Hurricane Katrina.

Mead spent a year developing that course, and when the first day of class came around, she let the students in on a secret: it was going to be a big experiment. Rather than shy away from the challenge, though, the students jumped right on board.



Elizabeth J. Mead
Associate Professor of Art and Art History
B.F.A., Philadelphia College of Art;
M.F.A., Southern Methodist University



Lisa R. Szykman

Associate Professor of Business

B.S., Penn State University;

M.B.A., Villanova University;

Ph.D., The University of North Carolina - Chapel Hill

“As a professor, if you’re willing to push the envelope somewhere, the students will trust you and go along with you,” she says. “They’ll give it more than their all.”

Even individually, Mead encourages her students to find their own voice. It’s not about just providing the tools to help students express themselves visually, she says — it’s about listening to them and helping them go their own way.

“Our students are always carving their own space in the world; they’re not just following one groove,” she says. “That’s wildly exciting — that’s William and Mary.”

Lisa Szykman studies social marketing, which is not the focus of your typical business school professor. In fact, it’s sometimes at odds with corporate marketing. It sounds a little like war.

“In my research, I don’t want to give companies the tools and the ammunition they need to make more money,” she says. “Instead, I want to always try to get insight into how to protect the consumer.”

Her Consumer Behavior course drives the point home. She examines tactics used in advertising that are intended to influence the consumer — sometimes, without the consumer even being aware of that influence.

“My whole point when I teach Consumer Behavior is that I don’t teach students how to manipulate other people,” she says. “I teach them how to protect themselves against those things. I’m going to ruin you as a consumer.”

Szykman also looks at brand management and the different things companies do to try and gain customer loyalty. Her M.B.A. class in Business to Consumer Marketing has traveled to advertising departments and brand managers ranging from Smithfield Foods to Johnson & Johnson and even Axe Body Spray.

Currently, Szykman is working on a grant from the Social Security Administration regarding financial literacy. When planning for retirement, she says, consumers are overwhelmed by the number of options available. They look for shortcuts, but are extremely wary of

“putting all their eggs in one basket.” Target date funds — investment options that recalculate the amount of risk in a portfolio as you age — are financially very sound, but extremely underused. Szykman’s research on consumer attention aims to determine why the message is not getting through.

“If you’re on the marketing side, this is a huge challenge,” she says. “How do you get people to pay attention to you? Just because you say it doesn’t mean they’re going to listen.”

The average person is exposed to thousands of advertisements a day; consumer attention is what Szykman calls a “precious resource.” She demonstrates this to her class by reading lists of numbers. The average person can process roughly seven pieces of information at a time. More than half the class can recite a list of five numbers from memory, but when the list grows to 20, nearly all of them are lost. Demonstrating these concepts, says Szykman, is much more effective than lecturing.

“I don’t like to stand up and hear myself talk,” she says. “I like my classes to be fun. I like a lot of interaction.”

She is also eager to involve her students with her research. The Mason School does not offer a Ph.D. program, but the strength of its undergraduate and graduate students has helped propel its reputation to even higher levels. Szykman’s students gather data, write focus group reports and analyze the information that is collected.

“Undergrads love working on research with us,” she says. “They’re thrilled to do it, which is very unusual. That’s something very unique to this school. They’re not only thrilled to do it, but they’re very capable of doing it.”

Not bad for Szykman’s first job out of her Ph.D. program. She knew from the moment she interviewed for the position that William and Mary was a good place to be.

“If you walk the hallways of this business school, every single person is passionate about the students,” she says. “We put a lot of energy into teaching, and it’s valued. That’s why I’ve been here 11 years.” ■



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ADVANTAGE: Women's Tennis

The Women's Collegiate Tennis Hall of Fame at William and Mary Celebrates the Legends of the Game

By Sara Piccini

The first intercollegiate tennis championship for men was held in 1883, with Harvard University's Joseph Clark winning the singles title. Women would have to wait a few more years for their own championship — 75 more years, to be exact.



The long wait can be attributed to a number of factors, including lack of funding and lack of a strong governing body for women's collegiate sports. And many college officials actively discouraged competition, touting "the spirit of play for its own sake," concerned that young women couldn't handle the competitive side of athletics.

But women were proving just the opposite on the tennis court. The great champion Helen Wills, for instance, who earned a Phi Beta Kappa key from the University of California at Berkeley in 1925, won 31 Grand Slam titles and two Olympic gold medals during the 1920s and '30s.

Inspired by these female champions, a pioneering group of women and men finally convinced the United States Lawn Tennis Association (now the USTA) to sponsor the first women's intercollegiate championship in 1958. Darlene Hard of Pomona College in California won the singles title. The following year, William and Mary's own Donna Floyd Fales '62 captured the singles title.

Women also had to wait a little longer for their own collegiate tennis hall of fame. When the Intercollegiate Tennis Association (ITA) Men's Hall of Fame opened in 1983 on the University of Georgia campus, no comparable facility for women was even on the drawing board.

Enter President Paul Verkuil '61 of the College of William and Mary. "In the late 1980s, President Verkuil attended a conference at the University of Georgia," says Millie West, honorary alumna, the longtime W&M women's tennis coach and former director of women's athletics. "He's a tennis player, so he went over to the courts and met with Dan Magill, who'd started the men's hall of fame.

"Paul asked Dan, 'What about the women?' And Dan said, 'Well, we don't have room for a women's hall of fame here.' The country singer Kenny Rogers had given money for the men's facility, so lack of funding on the women's side was an issue as well," West explains.

"At that point, as the women's athletic director, I was answering directly to the president. At Paul's urging — insistent urging — I contacted the ITA and said we'd like to house the women's hall of fame at William and Mary. Women's tennis has always been strong at the College, and so it was natural for the hall of fame to be here.

"Of course, the ITA doesn't give you any funding," West says. "And I had no idea where we were going to put it."

But as anyone who knows Millie West can attest, nothing can stop her once she's set her mind on something.

'One Giant Leap for Women's Tennis'

On April 15, 1995, the ITA Women's Collegiate Tennis Hall of Fame officially opened its doors at William and Mary. Thanks to crucial support from Mark McCormack '51, L.H.D. '97 and his wife, former tennis champion and honorary alumna Betsy Nagelsen, the Hall of Fame found a beautiful home within the College's newly dedicated McCormack-Nagelsen Tennis Center.

"The ITA Women's Hall of Fame is the only hall of fame in the country dedicated solely to women's tennis," notes David Benjamin, the ITA's executive director. "It really tells the story of how much women's collegiate tennis contributed to the growth of the sport overall, and helped bring about the equality in competition and pay that women professionals now enjoy.

"We'll always be grateful for the tremendous support of Mark and Betsy in establishing the Women's Collegiate Hall of Fame at William and Mary."

The Hall of Fame's charter class of 10 inductees included some of the game's great luminaries — including Billie Jean King, who led the



Top: The Hall of Fame is located at W&M's McCormack-Nagelsen Tennis Center. **Above:** Benefactors Betsy Nagelsen and the late Mark McCormack '51, L.H.D. '97 with Hall of Fame Curator Millie West, honorary alumna.

battle for equality in women's tennis, and Althea Gibson, who broke the color barrier. Less familiar to those outside of tennis, but no less important, were inductees like Hazel Hotchkiss Wightman, who began the first international competition for women in the 1920s with the Wightman Cup.

As the late Coach Anne Pittman of Arizona State University remarked at the 1995 induction ceremony, "Having the Women's Collegiate Hall of Fame at William and Mary is one giant leap for women's tennis."

Millie West notes that several William and Mary alumni have provided invaluable financial support to the Hall of Fame's programs since its inception, including honorary alumna Linda and Joe Montgomery '74, Carroll '62 and Patricia Bayliss Owens '62, and honorary alumnus John Jamison.

Over the years, inductees and supporters have also donated a treasure trove of artifacts to the Hall of the Fame. Some of the highlights include:

- Two original Wimbledon Ladies' Singles Trophies from 1950 and 1955, donated by 1996 inductee Louise Brough. These are smaller replicas of the famous Venus Rosewater dish held aloft by all singles champions at Wimbledon each year.



The ITA Women's Collegiate Tennis Hall of Fame.



- Women's tennis clothing designed by the famous Ted Tinling, a 6-foot, 3-inch former tennis player and umpire who shaved his head and sported an earring. His flamboyant designs include a silver lamé dress worn for a Virginia Slims competition.

- Tennis rackets dating from the late 1800s to the present, showing their evolution from wood and catgut to today's composite materials. Many inductees have donated rackets, including 2010 inductee Ed Hegmann, whose pink Doris Hart autograph model racket "had caused a few physical altercations in his youth."

The Hall of Fame also includes exhibition panels for every inductee with biographical materials and photographs. A special committee selects each class of inductees from the following categories: outstanding collegiate players and coaches; players who attended college and had a significant impact on women's tennis; and individuals playing a major role in the development of women's tennis. Inductions have been held every two years since the year 2000.

The Will to Win

Tennis remains the only sport in the world where women and men compete on an equal basis, both on the collegiate and professional levels (the only difference is that women play best of three matches, versus

best of five for men, at Grand Slam events). This remarkable achievement came about in large part because of the efforts of the women and men honored at ITA Women's Collegiate Tennis Hall of Fame.

"I want as many people as possible to see the Hall of Fame, and for people to come away with an awareness of tennis heritage — and how far women's tennis has come," says Millie West, who continues to serve as the Hall of Fame's curator.

The Hall of Fame is supported completely by private funds, including an annual fund in support of the induction ceremony (see sidebar below). West created a Hall of Fame endowment several years ago, operated by the William and Mary Endowment Association, in order to secure the long-term future of the facility and its programs.

The Hall of Fame's inductees come from diverse backgrounds and have followed diverse paths after their tennis careers, but they all share the competitive drive that inspired the first women's intercollegiate championship a half century ago.

2010 inductee JoAnne Russell, still winning doubles championships three decades after her collegiate and Wimbledon titles, sums it up:

"You get older, your hair gets grayer, you get wrinkles, and you get slower, but everyone deep down inside never stops wanting to win. If I can still walk, I'll play." ■

2010 Induction Ceremony

The ITA Women's Collegiate Tennis Hall of Fame will induct six new members in a ceremony to be held on **Saturday evening, Nov. 13** at William and Mary.

The 2010 inductees include:

- **Courtney Allen** (Principia College): Winner of six NCAA Division III national collegiate titles over four years; named NCAA Rookie of the Year and Senior Player of the Year.
- **David Borelli** (University of Southern California): As USC coach, captured seven national titles over 14 seasons; named NCAA National Coach of the Year in 1982; now women's tennis coach at Texas Christian University.
- **Barbara Hallquist DeGroot** (University of Southern California): First woman to receive a full athletic scholarship at USC; winner of the 1976 and 1977 national collegiate singles titles and four team championships.
- **Ed Hegmann** (University of Mary Washington): As UMW coach, won three national collegiate titles and nine consecutive conference championships; named Division III Coach of the Year in 1988 and 1999.
- **Carrie Meyer Richardson** (Marymount College; Purdue University): Captured three USTA Girls' 18 titles and won the national collegiate singles title in 1974; coached at Purdue.
- **JoAnne Russell** (Trinity University): Won the 1975 national collegiate doubles title and played on two championship teams. In 1977, captured the Wimbledon doubles crown and shared the No. 1 world doubles ranking.

Several of the inductees have William and Mary connections. Ed Hegmann of Mary Washington worked alongside former W&M women's tennis coach Millie West as one of the pioneers of women's collegiate competition.



Betsy Nagelsen (left) and 2010 inductee JoAnne Russell pose with the Duchess of Kent after winning the 1993 Wimbledon 35-and-over doubles title.

JoAnne Russell's sister Lynn '79 played on the W&M tennis team under West, and both JoAnne and Jane were coached as youngsters in Florida by Tommy Boys '52.

The induction ceremony includes a dinner, video tributes and remarks by each of the inductees. Many former players and coaches will make the trip to Williamsburg to honor the inductees.

The Hall of Fame invites all friends of tennis to the induction dinner and ceremony. If you are interested in attending, please contact Chris Braig, Director of Special Events, W&M Athletics at 757.221.1599 or ctbraig@wm.edu.

CLASSNOTES



Lucy Noella Petrille '28?, daughter of Don Petrille '94, is jumping for joy about the future of the College.

EDITOR'S NOTE ~ MELISSA V. PINARD

This little girl just makes me smile, and I couldn't think of a more pleasant way to open Class Notes. Her dad hopes that she will one day attend William and Mary. Check back in 15-20 years and maybe you will see her here again. Fall is my favorite season, and although it starts a little later in Virginia than I would like, it is still a beautiful time of year. Our biggest change is that this will be the last issue our graphic designer, Matthew Jarmer, will be with us. As you read this, he is basking in the flatness of Kansas with his wife, Ashley J.D. '10, a recent law school alumna. We wish them much success.

Our assistant editor, Ben Kennedy '05, and I have been busy interviewing a number of applicants and we hope to have a new designer selected before too long. We will introduce that person to you in the Winter issue. A few alumni sent in wedding photos and you will notice them scattered throughout the Notes. Please continue to send us images of your time on campus or any reunions you have had with other alumni in interesting places. My e-mail is mvpina@wm.edu.

In this issue, we highlight five faculty members who have excelled in teaching and research. We also showcase a wonderful new home for the School of Education and bring your attention to a tennis hall of fame museum on campus that you may not have known was even there. Our alumni are doing great things in many fields, including scientific research, which is evident in our story covering the oil spill in the Gulf of Mexico. The oil may have stopped gushing, but the effects will be studied for years to come. On a happier note, we had a tremendous year in sports, and because of that we have three Alumni Association Coaches of the Year, all of whom are highlighted in Tribe Sports. Hope to see you at Homecoming, Oct. 21-24.

BACKSTORY

Spencer Milne

Director of Marketing, Promotions and Ticket Operations for the Athletics Department and Winner of the 2010 Alumni Staff Service Award

Hometown: Haymarket, Va.

Alma Mater: Ohio University

Family: Wife Lisa and son Liam

What's your favorite part of the job? I come to work every day and I work in a basketball arena. Not many people can say that. That's what I remind myself every day when it gets tough, that I work in an industry that's all about fun, excitement and making people happy.

What was your "welcome to William and Mary" moment? I ran cross-country in high school and we used to come to Colonial Relays. That's when I fell in love with the charm of Williamsburg and William and Mary. It just seemed like a fantastic place.

Tell us about the birth of your son. I was working at the men's basketball CAA tournament that day. I came home Saturday evening around midnight and went to sleep for about a half hour. My wife's water broke at around 12:30, so I barely made it in time for the birth of my son. Then we watched the last two rounds of the CAA tournament on TV from the hospital room, which was awesome. My boy was born a Tribe fan.

You're a big soccer fan — what did you think of this year's World Cup? I'm proud of the United States. It was very exciting how the United States advanced out of the first round. It's been awesome to see that team grow. The rest of the tournament was pretty fun to watch. There was a lot of exciting soccer — if you could look past the vuvuzelas.

Do you worry about vuvuzelas in Kaplan Arena? Actually, artificial noisemakers are illegal in college athletics. The NCAA, among other things, prohibits artificial noisemakers like those banger sticks, airhorns, vuvuzelas. Apparently it's unsportsmanlike.

You've been the Griffin's handler for the last few months. What does that entail? We get a lot of questions, like "How does he see?" He's a Griffin — he sees out of his eyes! We also get "What does he eat?" We usually say "Duke Dog" or something like that.

Interview by Ben Kennedy '05



PHOTO: GUY CATTENDEN '84

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