Winter 2009

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OPENFOR BUSINESS

30th Anniversary Issue



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ON THE COVER: A view of Alan B. Miller Hall at twilight. Cover photo: o peter <code>AARON/ESTO</code>



William& Mary

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ACRONYMS UNRAVELED To the Editor:

Io the Editor:

I have been enjoying your magazine in the last year; I did not graduate William and Mary in my class of 1974, but I completed my first two semesters and attended a third, when I left and entered the workforce. I even played guitar and sang with Lewis McGehee '74 at the "Hoi-Polloi" stu-



MAILBOX

dent bar a few times before going solo.

Your magazine is the best of its kind. However, I'd like to point out in the piece by Charles M. Holloway in the Fall 2009 issue a common, contemporary mistake in referring to NPR and NRA as acronyms which, in fact, are abbreviations or initials. Webster's defines an acronym as "*a word*" (my emphasis) "formed by the first (or first few) letters of a series of words, as 'radar' from radio detecting and ranging." (Another, more recent acronym is "DoBro" for the brand of steel guitar created by the Dopera Brothers — this is hardly ever spelled correctly today, even by people who play them!)

Thank you for the memories and updates.

CHRIS ANDERSON '74 Monroe, Va.

We welcome letters from our readers and reserve the right to edit them. Brevity is encouraged. Please send correspondence to Melissa V. Pinard, Editor, William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187 or e-mail alumni.magazine@wm.edu.

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FROMTHEBRAFFERTON

State of the University

ear William and Mary Community, I owe you a report on the State of the College. This is the 317th year of the university's long life. How is William and Mary doing?

To begin with the elephant in the room, we confront serious financial challenges. The world, including William and Mary, is struggling amid the Great Recession. Since 2008, the Commonwealth of Virginia has reduced its support of the College's operations by more than 32 percent. More about the state cuts later in this report. Let's first focus on the good news characterizing William and Mary these days.

Despite the financial crisis confronting American higher education, especially those public schools once well-supported by the taxpayers, the overall state of our university is quite promising. The campus remains a place of great natural and architectural beauty, of serious historical significance, and of compelling academic accomplishment.

Where else on earth are there so many red brick walks, lined with verdant lawns and boxwood, shaded gracefully by countless trees? What other school has ancient buildings so important in American history? What better time than now to be part of the nation's second-oldest institution of higher education? ing, scholarship and service. And we just had the most successful fundraising year in the College's history even though we are not in a campaign and recession was roaming the land.

Our historic campus is just reaching its prime.

A building boom is afoot at William and Mary. The College's first such boom was in the late 1600s and early 1700s. This one began in 2000. Since the turn of the century, 21 buildings on the main campus and five more at VIMS, a total of 1.5 million square feet, have been built or renovated.

If you've recently driven down Jamestown Road, you can't have missed Miller Hall, the gorgeous new home of our Mason School of Business, all 166,000 square feet of it. Located near the Lake Matoaka Amphitheater (itself beautifully restored a few years ago), Miller Hall now defines the southwestern corner of the campus.

Further east on Jamestown Road are phases 1 and 2 of the new Integrated Science Center. ISC 1 opened in summer 2008. ISC 2 opened last spring. Together, they total more than 160,000 square feet of state-of-the art space for the chemistry, psychology and biology departments, providing easy opportuni-

Where else on earth are there so many red brick walks, lined with verdant lawns and boxwood, shaded gracefully by countless trees? What other school has ancient buildings so important in American history? What better time than now to be part of the nation's second-oldest institution of higher education?

We're amid a physical transformation of the campus that is producing facilities suitable to the 21st century. We continue to enjoy record numbers of applicants and welcomed another group of extraordinary new students this fall. William and Mary's faculty members continue to excel in teachties for interdisciplinary work. ISC Phase 3 is being designed and awaits funding. Renovation and expansion are underway at our physics building, Small Hall.

The university's main library — Swem has undergone a massive renovation and expansion. We have rebuilt the student recre-



ation center; created an elegant new place for undergraduate admissions in the College's old bookstore on Jamestown Road, finished a long overdue renovation of the Commons Dining Hall (the "Caf"), constructed the splendid Jamestown Road dorms, and added a powerful new home for Tribe football at the Laycock Center: Construction is underway on a long-awaited facility for career counseling and placement, the Cohen Center:

Since 2000, the Law School has completely renovated its 1980 facility on South Henry Street, added a new wing of classrooms and offices, and built the splendid Wolf Law Library. We're just months away from completion of a marvelous new building for William and Mary's School of Education, on the site of the old Sentara Williamsburg Community Hospital. When finished in 2010, this 113,000-square-foot building will bring all of the Education School's activities under one roof for the first time ever. The recently completed Andrews Hall and Seawater Research Laboratory at the Virginia Institute of Marine Science have made a huge difference for the better.

This account of the College's building boom is hardly complete, but the picture is clear. While much remains to be done to bring our facilities fully into the 21st century, a vast amount has been accomplished since the turn of the century.

But it is people, not facilities, who are the mortar that holds an institution together. Without talented people of good character and high ambition, new buildings would avail us little. The people of William and Mary have been the College's abiding strength since 1693.

the best teachers I have ever had. They are

Our faculty conducts cutting-edge

research. For example, professors from the

university's Virginia Institute of Marine Sci-

ence and from several departments in Arts

and Sciences are embarked on a project called ChAP — the Chesapeake Algae Proj-

ect. In collaboration with other academic

and corporate partners, ChAP addresses

two of the world's most pressing problems:

passionate about what they teach."

Our students are more impressive every year.

William and Mary remains in high demand. Undergraduate applications topped 12,000 last year for the first time — a 70 percent increase over the past decade. Graduate applications also increased. The nation's oldest law school had its most applicants ever. Almost 5,000 people applied for admission to the J.D. Class of 2012, over 24 applicants for each available seat. VIMS saw a 16 percent increase in graduate applications, while Education jumped 17 percent, Arts and Sciences increased 14 percent, and full-time business MBA applications rose almost 9 percent.

Our new students came with sterling credentials. Among the 1,395 freshmen in the Class of 2013, nearly 80 percent finished in the top 10 percent of their high school class, with a median SAT score of 1350. Twentyfive percent are students of color, and our international students increased. The largest cohort of new professional and graduate students was the Law School's J.D. Class of 2012, 213 strong. Their median undergraduate GPA is 3.66 and their median LSAT score 165 (92nd percentile).

Student activity on campus and in the community has never been higher. We have more than 400 student organizations, many of them focused on service. Most of our students participate in service projects in Williamsburg, throughout Virginia, and around the world. According to the most recent survey, William and Mary students devote more than 320,000 hours each year to helping others. Currently, 46 undergraduate alumni and two graduate alumni are serving with the Peace Corps. Thirty-six members of the Class of 2009 joined Teach for America.

Strong bodies as well as strong minds predominate on campus. More than 500 students compete on our 23 Division I teams. They finished last year with three league championships, raising William and Mary's all-time total to 95 in the Colonial Athletic League (more than any other school in the conference), and 197 Tribe athletes earned All-Conference honors. Three W&M players were drafted by professional teams last year. Our varsity athletes are students in fact, not just rhetoric. Over the past 11 years, 46 of them have been elected to Phi Beta Kappa. Four of W&M's six Rhodes Scholars played on varsity teams. Our varsity athletes graduate at a similar rate as our overall student body and well above the rates for varsity players at other schools such as the University of Virginia, Virginia Tech, the University of Richmond, and the University of North Carolina at Chapel Hill.

Our students are "taught by professors, taught in small classes, graded by professors, guided by professors and known by professors during college and in later life."

Beyond varsity sports we have 45 club teams (with 1,500 players) and nearly 600 intramural teams (with over 3,000 participants). Our new recreation center was open more than 4,500 hours last year and received nearly 162,000 visits. All told, about 80 percent of William and Mary students play on teams or work out. This is not a sedentary place.

Our faculty is superb.

Faculty members at William and Mary are exceptionally committed to their work as teachers and scholars. With a studentfaculty ratio of 11 to 1 (remarkably good for a public university), our professors know their students by name and are deeply invested in their success. This is as true for our undergraduates as it is for our graduate and professional students. It is rare at a research university of William and Mary's caliber to have tenured and tenure-track professors so committed to undergraduates.

These words from a longtime member of the faculty capture the reality of undergraduate education at William and Mary: Our students are "taught by professors, taught in small classes, graded by professors, guided by professors and known by professors during college and in later life." A colleague of more recent vintage at the College describes W&M as having "the heart of a college and the brains of a research university." And, to quote an undergraduate: "Professors are better than I could have imagined. They are environmental degradation and the energy crisis. ChAP seeks to produce biofuel from wild algae in a way that makes commercial sense. If ChAP proves itself, cultivation of the algae will filter out the excess nutrients that lead to "dead zones" and other environmental problems in the Chesapeake Bay. Then, the mature, oil-rich algae will be harvested for conversion into biofuel. As one of our scientists puts it, "We want to take pollution and convert it to fuel. And do so on a large, profitable scale." ChAP differs from other algal biofuel initiatives by using wild strains of algae, whereas the usual project is based on a monoculture - cultivation of a single algal species.

The university's Institute for the Theory and Practice of International Relations has built the world's most comprehensive and accessible database on foreign aid through its PLAID (Project-Level Aid) project. PLAID is giving representatives of governments and foreign-aid agencies a sort of "Consumer's Report" on foreign aid. A group of our economists is pursuing the crucial question of what makes otherwise rational people choose high-risk financial instruments when they say they want to invest conservatively.

Though William and Mary has no medical school, we do research that advances the understanding of disease and how to cure, treat or prevent it. For instance, we are studying how blood vessels supply oxygen to the brain. We sometimes think of stroke as a brain disease, but it's actually a

FROM THE BRAFFERTON

vascular disease. This work also has implications for Alzheimer's and hardening of the arteries. Our neuroscientists are probing some of the automatic functions of the brain. In Applied Science, we are working on the neural genesis of rhythmic respiration, important to clinical applications from sleep apnea to Sudden Infant Death Syndrome. in the nation's executive branch. U.S. Secretary of Defense Robert Gates '65, L.H.D. '98 is the only cabinet member to work for both Presidents Bush and Obama, no small feat. As Chair of the Council of Economic Advisors, Christy Romer '81 serves as a key White House advisor on the economy. In Congress, Representative Eric Cantor, a

In countless ways, large and small, across the country and around the world, our alumni live lives rich with accomplishment and service.

Each year the Commonwealth of Virginia presents Outstanding Faculty Awards (OFAs), the top honor for faculty in the Commonwealth. OFAs go to only 12 people from colleges and universities across the state, public and private. Two William and Mary professors received OFAs last year. Since the state began these awards in 1987, 33 William and Mary faculty members have received them, more than from any other college or university in the Commonwealth.

We had seamless changes in leadership during the past year.

Still on the subject of the human mortar so important to William and Mary's success, we recently moved through a time of significant change in the senior leadership of the university. Recently, our Board of Visitors chose a new rector, vice rector and secretary. The university selected a new president (the 27th), a new provost, two new vice presidents and a new law school dean. This much change in the senior leadership of a university in a single year is unusual. It is even rarer to move through it as seamlessly as William and Mary did.

Our alumni continue to lead the way.

Alumni are crucial William and Mary mortar. In countless ways, large and small, across the country and around the world, our alumni live lives rich with accomplishment and service. Not since John Tyler was the country's 10th president has the *alma mater* of a nation had its alumni so involved 1988 graduate of the Law School, serves as the Republican Whip. In the past year, Thomas Shannon '80 was named U.S. Ambassador to Brazil and Jon Jarvis '75 the director of the National Park Service. [Editor's Note: See story on page 48.] Gen. David McKiernan '72 commanded U.S. and international forces in Afghanistan until his retirement this year. Pittsburgh Steelers Head Coach Mike Tomlin '95 became the youngest head coach to win a Super Bowl. New York Times reporter Serge Kovaleski '84 received a Pulitzer Prize. Jon Stewart '84, D.A. '04 won yet more Emmys for The Daily Show, while Glenn Close '74, D.A. '89 also added to her cache of Emmys and received a star on the Hollywood Walk of Fame.

We are celebrating tradition and forging change.

A building boom and superb people are propelling William and Mary into this century. It also helps to have an up-to-date roadmap to chart our way forward. It has been quite a few years since the university undertook an across-the-board strategic look at where we hope to go and how we plan to get there. We just spent a year — the Board of Visitors, faculty, staff, students and alumni — working on a roadmap. It provides a strategic framework that we are now beginning to implement. The result will be an evolutionary process that drives our annual budgeting effort.

Let me mention three central ideas that have emerged from the planning process.

First, William and Mary is one of the world's leading liberal arts universities. We have the strengths of a superb liberal arts college — breadth of study, residential campus, low student-faculty ratio, small classes, an emphasis on student research, close relationships between students and faculty, as well as a strong sense of community; and we couple these strengths with those of a research university that is committed to cutting-edge scholarship and graced with well-chosen graduate and professional programs. William and Mary's success in blending the strengths of an extraordinary liberal arts college with those of a serious research university constitute our greatest comparative advantage.

This year we will launch a campuswide conversation about what it means to pursue the liberal arts in the 21st century. We will explore as well how, within our resources, to become more interdisciplinary, diverse and international, and how to increase research closely linking faculty with students.

Second, those universities that thrive in this century will be sustained by their alumni. To a remarkable extent, William and Mary's graduates have respect and affection for their *alma mater*. Drawing on this reality, a crucial mission will be strengthening the lifetime ties between our alumni and the College, while also enhancing the sense of stewardship among alumni for the inheritance shared in William and Mary.

Third, a great many of our students come to the College wanting to change the world and eager to learn how to do it. With increasing efficacy, we need to provide them with the tools. We need to help them develop as leaders both in and beyond the classroom, in civic engagement, athletics, the arts and international programs. We need to give them opportunities to explore, experiment, build teams and lead change.

William and Mary must build a new financial foundation for its future.

To pursue the three ideas just sketched, along with many others, our strategic thinking has to be deadly serious about resources. The financial model that served the College reasonably well since 1906, when William and Mary became a public school, no longer works except in the area of capital projects. Nor is there any realistic prospect that it will work again in the future. A generation ago, the state provided over 43 percent of our operating budget. This year it will provide less than 14 percent. Since April 2008, the state has cut its funds for the College's operating budget four times for a total of \$16.6 million, or 32 percent. Given the state's other commitments (K-12 education, health care, prisons and public safety, infrastructure and environmental protection, to name some of the leading demands on tax dollars), higher education has little chance of recovering the dollars lost over the last generation, much less receiving increased support. Only when it comes to facilities, where the state can fund construction with debt, does the Commonwealth continue to provide primary support.

There are several aspects to building a new financial foundation for the university. We must try very hard to persuade the state to let William and Mary have the freedom to support itself. If allowed, we can increasingly fend for ourselves. We need also to find new ways to earn revenue unrelated to tuition. Crucially important, we must enhance our fundraising capacity. This will be a multifaceted challenge, but one resting on lifelong ties to alumni. And the university must operate more efficiently, use technology to become more productive, and stop doing things that, even though worthy in themselves, do not contribute significantly to our main mission.

Our endowment has been challenged by the Great Recession. It declined 14.7 percent in 2009, finishing the fiscal year at \$494.8 million. This decline, though painful, compares well to the fates of many other college and university endowments.

Last fiscal year, the one that ended June 30, 2009, William and Mary raised more money, cash in the exchequer, than ever before in the College's history. This happened, amazingly enough, despite the Great Recession and without an ongoing fundraising campaign. Almost \$51 million in cash gifts came our way. These dollars were crucial to financial aid for students, support for academic programs and maintenance of our facilities.

William and Mary repeatedly ranks among the nation's best universities despite consistently poor rankings financially. The latest rankings released by *U.S. News & World Report* crystallized once again that William and Mary is an overachiever. We rank 33rd in quality among national universities and sixth for commitment to teaching, but just 88th in financial resources. That is the lowest financial ranking by far among the magazine's top 50 universities, public or private. For generations, we have done more with less. To realize our potential in this century, we need to build a financial model that lets us do more with more.

Final thoughts

A bit more about rankings. The *Forbes* results recently came out, with W&M as the fourth highest among public universities and the only non-military public in the top 50. We were one of only five universities to make the *Forbes* top 50 list in both quality and value. William and Mary also did well in the Princeton Review rankings, which are based on surveys of undergraduates, with Swem Library seventh in the country, faculty eighth, and undergraduate happiness 14th. The College's "Green Grade" in the

of HVAC upgrades in Washington and Tyler halls, and undergraduate research in solar cell production. Last summer, two sustainability interns researched the College's recycling program and identified over \$40,000 in savings. And a recent report showed that W&M has reduced its greenhouse gas emissions size by almost 16 percent.

The university launched a vastly improved Web site on July 31, 2008. Wm.edu has become our face to the world. It has received much acclaim with three recent national awards, including one for best redesign and one for photography. Since Dec. 1, 2008, we've had more than 20 million hits to www.wm.edu, including more than 1.6 million unique visitors. Blogging came with the revamped Web site. Since Dec. 1, 2008, the W&M blogs have had about 454,000 hits and 63,000 unique visitors. Currently, 29 students and 16 faculty and staff blog on the site.

And, finally, the quest for a new mascot! While "The Tribe" will remain the prime rallying cry for William and Mary people, we need a mascot to replace our proscribed feathers. Thanks to an effort that pursued mascot suggestions via blogs, Twitter, Face-

For generations, we have done more with less. To realize our potential in this century, we need to build a financial model that lets us do more with more.

Princeton Review evaluation improved from 84 to 90 (on a scale of 60-99). And in the most recent *Washington Monthly* rating — a listing that looks at the university's ability to prepare students to make a difference in society — W&M finished eighth. That's the highest of any school in Virginia.

Last fall, we marshaled a Committee on Sustainability, to administer the "Green Fee" (the \$30 annual levy that the students voted to impose on themselves — or their parents). The Green Fee raises more than \$200,000 each year. Today, the committee includes over 120 staff, faculty, students and administrators in three subcommittees and 10 working groups. Examples of their efforts to date include an audit of sustainability in the College's curriculum, improved environmental procurement standards, the funding book and YouTube, the mascot committee received a striking response, 839 nominations (over 300 of them unique). The committee has put on the Web several finalists, and after time for comment on them, the committee will make its recommendation to me and the Board of Visitors. Surely, we will have a new mascot in uniform and trained before the leaves return to the trees next spring. Sooner, I hope.

William and Mary has been doing a lot right for a long time. Despite the financial challenges of the moment, I have steely confidence that this is going to be a century of profound progress for the College.

Cordially,

W. TAYLOR REVELEY III President, College of William and Mary

AROUND THE WREN



Senior Named College's Sixth Rhodes Scholar

Allmann '10 Will Begin Studies at Oxford in October ~ SUZANNE SEURATTAN

n Nov. 22, senior Kira Allmann '10 learned that she was selected as one of 32 American Rhodes Scholars for 2010. The Rhodes Scholarship is one of the world's highest academic honors, enabling distinguished students from nations around the globe to study at Oxford University in England. \sim Allmann, a government and linguistics major, is just the sixth William and Mary student to receive this honor. She is among just 424 women awarded the scholarship since the first woman was selected in 1976. \sim "The competition for a Rhodes is simply extraordinary," says President Taylor Reveley. "Those of us at William and Mary are enormously proud of Kira. It is grand to see her accomplishments recognized in this marvelous manner." \sim Allmann's academic achievements are numerous. Since her freshman year, she has been a James Monroe Scholar. Monroe Scholars are the most academically distinguished undergraduates at the College. \sim "Kira Allmann is, quite simply, the smartest student I have ever taught at William and Mary," says Mike Tierney '87, M.A. '88, director of the Institute for the Theory and Practice of International Relations and associate professor of government. "In fact, as I often tell my faculty colleagues, Kira is the smartest person in the entire government department — faculty and students included. But raw candlepower is often overrated. Much more importantly, Kira is inquisitive, patient and generous to a fault. And her smile lights up the room. I could not be more pleased." \sim Allmann has also studied Arabic at the Al-Akhawayn University in Morocco, and architecture and art history at the University of St. Andrews in Scotland. She has had three of her research papers published as an undergraduate in William and Mary's student-run and peer-reviewed *Monitor Journal of International Studies*. The summer

AROUND THE WREN

after her junior year, Allmann interned for the U.S. State Department at the U.S. Mission to NATO in Brussels, Belgium. On campus, she is also

involved with numerous organizations and serves as president of several honor societies. Allmann, a Williamsburg resident and Lafayette High School graduate, is also engaged in the Williamsburg community, substitute teaching in the Williamsburg-James City County public schools.

"Kira Allmann's selection is totally thrilling and yet totally unsurprising to those of us who have taught or worked with her," says John McGlennon, professor of government and department chair. "Kira is that rare individual who combines intellect with practicality, who can relate across the spectrum of personalities and positions and who makes an impact wherever she becomes involved. Here in the government department, we're excited to anticipate her next successes."

"This is a tremendous honor. It is both inspiring and humbling to become a member of such a distinguished group of scholars."

Allmann and her fellow 2010 Rhodes Scholars were selected from among 805 nominees endorsed by 326 different colleges and universities across the United States. Approximately 80 scholars are selected worldwide each year, including several non-U.S. scholars who have attended American colleges and universities.

The Rhodes Scholarships were created in 1902 by the will of Cecil Rhodes, British philanthropist and African colonial pioneer. The awards are granted based on "high academic achievement, integrity of character, a spirit of unselfishness, respect for others, potential for leadership, and physical vigor."

"This is a tremendous honor," Allmann says of the award. "It is both inspiring and humbling to become a member of such a distinguished group of scholars. I'm thrilled to have this incredible opportunity to continue to grow academically and personally."

Through the Rhodes Trust, the scholarship includes all college and university fees, provides a stipend to cover necessary expenses while in residence in Oxford and transportation to and from England.

William and Mary last sent students to Oxford on Rhodes Scholarships in 1999, when both Paul Larsen '99 and Eileen Cardillo '99 were selected for the honor. Other William and Mary Rhodes Scholars include Hans Ackerman '97, Andrew Zawacki '94 and J.R. Deshazo '89.

"I owe so much to William and Mary," Allmann says. "I have been supported, encouraged and motivated by the professors and students I have had the privilege to meet at the College. I am so proud to be part of the Tribe, and I'm immensely grateful for the impact this community has had on me."



[WILLIAM AND MARY] BY THE NUMBERS

William and Mary has the greatest percentage of undergraduates who study abroad of any public institution offering doctoral degrees in the United States, according to a recent study by the Institute of International Education (IIE). The IIE's Open Doors 2009 Report on International Educational Exchange ranks William and Mary as 17th among the top 40 doctorate institutions, with 46.3 percent of the College's undergraduates participating in study abroad programs. The College also ranks above all other Virginia institutions — public and private — in the report.

Washington Monthly ranked the College eighth on their list of schools ranked by "the contributions their students make to society." That's up from 23rd in the magazine's most recent ranking in 2007. Schools were ranked based on three main categories community service, research and social mobility. Factors included the percentage of graduates who go on to serve in the Peace Corps; student participation in the ROTC; faculty awards and honors; annual research spending; the recruitment and graduation of low-income students; and the number of students who receive their bachelor's degree and go on to earn a Ph.D. William and Mary is the highestranked Virginia school.

95 The Athletics Department showed a Graduation Success Rate (GSR) of 95 percent among its student-athletes who entered school on athletics scholarships in the 1999-2002 athletics year, according to the NCAA. The national average among all Division I schools was 79 percent. William and Mary's average of 95 percent was the top mark in both the Colonial Athletics Association and among all Division I Virginia schools.

\$900,000 The STEM Education Alliance at William and Mary's School of Education received \$900,000 in October as part of its ongoing partnership with the Department of Defense's National Defense Education Program (NDEP). The program works with school districts to encourage middle school students to explore careers in science, technology, engineering and mathematics (STEM).

College Responds to Severe Cuts in State Support

O n Nov. 20, the William and Mary Board of Visitors approved a plan to re-balance the College's budget for the 2009-10 fiscal year using a combination of budget cuts, federal stimulus funds and additional tuition revenue. The actions are in response to a 15 percent, or \$6.2 million, reduction in state support, announced in September 2009. This was the most recent in a series of state reductions in operating support for the College as the state wrestles with balancing its own budget. Since April 2008, William and Mary has seen its state support permanently reduced by a total of \$167 million, or 32 percent.

"We find ourselves having to deal once again with a mid-year reduction in state support," President Taylor Reveley says. "To this point, we have been able to protect our students and employees from feeling a major impact with reductions in expenses and funding in programs. This is no longer the case, to our great regret."

The College will use a one-time infusion of \$2.8 million in federal stimulus funds to offset a portion of the newest cuts. These stimulus dollars were originally intended to help with next year's operating budget. To close the remaining \$3.4 million shortfall, the College will cut its operating budgets by \$1.5 million. This includes \$700,000 in cuts from the College's maintenance and operations budget and another \$800,000 in savings that result from eliminating 18 positions, including 12 layoffs beginning in January. This is in addition to the 13 vacant positions eliminated prior to September's most recent cuts.

"Although we have been able to avoid layoffs until now, the bulk of our operating budget goes to people, and we are sadly no longer able to retain everyone," says Reveley.

In order to close the remaining budget gap by June 2010, the Board also approved a \$300 mid-year tuition increase applicable to all undergraduate, graduate business and law students. Henry C. Wolf, rector of the College, said a mid-year tuition increase comes as a reluctant last option, but is necessary in order to maintain quality of the instructional programs available to our students at William and Mary.

"We will do our best to mitigate the impact to the campus community and the families who, like the College, are being adversely affected by a flagging economy," Wolf says. "Recognizing the impact on stu-



dents with financial need and their families who may have prepared their budgets months ago, we will provide more than \$300,000 in need-based financial aid to support these students."

The decline in state funding is not a new trend. In 1980, the Commonwealth provided 43 percent of the College's operating budget. In 2009, that figure is less than 14 percent.

—Brian Whitson, W&M News

The Future of the Liberal Arts at W&M: Join the Conversation Online

Provost Michael Halleran has spearheaded a yearlong conversation among all members of the William and Mary community — including students, faculty, staff and alumni — to develop a

"William and Mary has an uncommon identity," Halleran said at the opening event on Oct. 29, which attracted more than 150 people. "We are a medium-sized public institution with an intense core of

compelling vision of William and Mary as a liberal arts university in the 21st century.

This dialogue, integral to the College's overall strategic planning process, is taking place in small groups, open forums, town hall–style events and on the Web. The College has also invited several nationally prominent academic leaders to campus to further enrich the conversation.

Web exclusive:

To join the conversation and find out about upcoming events, go to www.wm.edu/about/administration/ provost/conversation/. undergraduate liberal-arts education offered in the context of select graduate and professional programs. Our future success will depend in no small measure on how we choose to balance effectively this special blend of teaching, research, liberal arts and professional programs, undergraduate and graduate."

---W&M News

[NEWSBRIEFS]

Macdonald Wins Neil Miner Award

Chancellor Professor of Geology Heather



Macdonald is the 2009 winner of the Neil Miner Award from the National Association of Geoscience Teachers (NAGT). The award is presented to "an individual for exceptional contribu-

Macdonald

tions to the stimulation of interest in the earth sciences" in memory of the late geologist and teacher Neil Miner. Macdonald was cited for working tirelessly in the classroom, with graduate students and early career geoscience faculty, as an officer of NAGT, and through the role she has played in founding national, community-based programs for geosciences faculty.

W&M Scores Well on Sustainability

The College moved up in the 2010 College Sustainability Report Card and received an overall grade of "B." The report card was released by the Sustainable Endowments Institute Oct. 7. No other institution in Virginia received a grade higher than a "B." The grade is up from the overall "C" W&M received last year. The improvement highlights the significant changes in sustainability at the College since its debut in the Report Card two years ago, when it received a "D-." The institute surveyed 332 colleges for the report.

DoG Street One of Top 10 Great Streets

Duke of Gloucester Street was officially recognized Nov. 2 as one of the "Top 10 Great Streets in America." The historic patch of roadway was recognized as one of the country's best for 2009 by the American Planning Association. The street received this honor for its historical significance to the foundations of America. The street is home to many events that mark the Williamsburg calendar, including the William and Mary Homecoming Parade that draws hundreds of residents, alumni, students, faculty and staff.



Cross Receives Mensa Lifetime Achievement Award

Tracy Cross, William and Mary's new Jody and Layton Smith Professor of Psychology and executive director of the Center for Gifted Education, was awarded the Mensa Education and Research Foundation's Lifetime Achievement Award. The award is presented to individuals who have "contributed a lifetime to scholarly pursuits in intelligence, giftedness or creativity." Since its



Cross

inception in 1999, only seven individuals, including Cross, have received the award. During his career, Cross has become among the most active researchers in the world on the suicidal

behavior of gifted students. He has written five books on the topic, and in addition has served as the editor of every research journal in the field of gifted education.

Samantha Casey '11 Crowned Miss Virginia USA

Samantha Casey '11, a senior marketing



Casey '11

major, was crowned Miss Virginia USA 2010 on Nov. 21. During her year as Miss Virginia USA, Casey will travel around the Commonwealth and the United States to promote the Miss Vir-

ginia USA pageant and her platform, Love146, an organization to prevent child sex trafficking. A native of Jeffersonton, Va., Casey will compete in the Miss USA pageant on April 18, 2010. The competition will be broadcast live on NBC.

Dean of University Libraries to Retire in June 2010

onnie Kearns McCarthy, dean of university libraries, will retire this coming June.

"Connie McCarthy has served William and Mary splendidly over the past dozen years," says President Taylor Reveley. "Under her leadership, our Earl Gregg Swem Library has advanced on all fronts, including a massive transformation of its physical being. As a resource for research, teaching, study and community, Swem Library is truly a gem. So is Connie. She will be missed enormously."

Swem has grown in stature under McCarthy's stewardship. In 2005, the library completed a major renovation and expansion that added more than 100,000 square feet to the facility, including 34,000 linear feet in collection capacity, 792 spaces in seating capacity, an information commons and the new Warren E. Burger Special Collections Wing.

Earlier this year, Swem was ranked seventh in the nation in the category of "Best College Library" by Princeton Review. Additionally, the library reported its best fundraising year ever, surpassing \$5 million in private support

"When I came to W&M 12 years ago, the challenge was to build the new Swem," McCarthy says. "We have built it and they have come. It is now time for the next dean of university libraries to take Swem to the next level, to develop strategies to deal with the opportunities and challenges that lie ahead."

McCarthy received her undergraduate degree from Dominican University and her master's degree in library science from Catholic University of America. Before coming to William and Mary, she worked at Duke University for 10 years, first as the assistant university librarian and then as the associate university librarian.

At the College, McCarthy has served in numerous capacities, including as the program director of a summer abroad program to Galway, Ireland. Also skilled as an instructor, McCarthy taught a six-week Christopher Wren Course at William and Mary and served as an adjunct faculty member at Catholic University.

Provost Michael Halleran will appoint a



committee of faculty, staff and students to conduct the search for McCarthy's successor.

"We all owe Connie McCarthy a great debt," Halleran says. "From a successful building expansion to growth in technology to providing our students, faculty and staff with a library that plays a vital role in the educational experience, she has contributed mightily to William and Mary during her tenure."

-Erin Zagursky, W&M News

Fulbrights Take Alumni Across the Globe

ight William and Mary alumni were selected this year to receive scholarships from the Fulbright U.S. Student Program, which will send them everywhere from the Dominican Republic to Korea, conducting research projects and acting as teaching assistants in local universities. Three alumni also received Austrian Teaching Fulbright Scholarships.

Recent graduate and history major Michael Blaakman '09 says that "receiving a Fulbright scholarship has brought both excitement for and terror about the unknown."

For Blaakman that unknown is the city of

Kosice in Slovakia, where he will teach English conversation and a course entitled "Politics and Culture in the Contemporary U.S.," while at the same time studying history in a nation that is less than two decades old.

"American national identity is deeply rooted in an awareness of even a reverence for — the past," Blaakman says. "How does national identity work when it cannot draw upon a coherent narrative of national history?"

According to Lisa Grimes '89, who coordinates the Fulbright program through the College's Charles Center, "The program is defined



by an interest and active curiosity about another country, another language, and being involved in a community, rather than 'I'm just going to go sit in a library and write my research paper.''

Fulbright scholar and international relations major Joanna Stephens '09 is bound for the Ivory Coast, where she will study the transmission of HIV from mother to child. Stephens will be doing research at sites in the Ivory Coast through her affiliation with the non-governmental organization PATH, which works on maternal and infant nutrition.

Stephens says that, like Blaakman, she

is fully prepared to immerse herself in a complete unknown. "My point of view will definitely change as I work with the realities on the ground," she says. "I'm going into all of this with a very flexible mind view just because I know that what may seem realistic in the United States once I get to the Ivory Coast might be very difficult to achieve."

Since its inception almost 60 years ago the Fulbright Scholars program has sent approximately 111,000 students from the United States to countries around the world, with about 70 of those coming from William and Mary.

—Greg Benson '11, W&M News

AROUND THE WREN



AROUND THE WREN

JUSTOFFDOGSTREET

Pushing for Gold

Ingrid Marcum '97 Trains for the Winter and Summer Olympics ~ MELISSA V. PINARD

y Jan. 20, the William and Mary community will know if it has its first Olympic bobsledder at the 2010 Winter Games in Vancouver. But even if Ingrid Marcum '97 doesn't make that team, she still has a great shot at the 2012 Summer Olympics, because she is also a current U.S. Weightlifting Champion.

Throughout her life, Marcum's competitive nature has always inspired her to take chances and try new things. Growing up in the Chicago area, she started in gymnastics before she was 2 years old and began competing at age 8 with the YMCA and the Illinois Gymnastics Institute. She decided to attend William and Mary because she was interested in a school with great academics and an excellent gymnastics program.

"After my gymnastics career ended since you're over the hill at 21 — I decided to look for other sports in which I could continue my athletic career," Marcum says.

A marketing major at the College, Marcum worked in the community and media relations office of the Washington Redskins the summer after graduation, where she came to the conclusion that she really wanted to work directly with athletes.

She went back to school in the fall of 1997 to get training in kinesiology and then in the fall of 1999 returned to William and Mary as an assistant strength and conditioning coach. From 2001 to 2003, she worked for the U.S. Field Hockey team in Virginia Beach, Va., as their strength and conditioning coach.

While on the College staff, she was introduced to the sport of weightlifting. "I still had



a strong competitive drive," says Marcum. "I had to find something new. I always had my ears open for something to try, and Coach [John] Sauer coached me for the first year."

In 2002 Marcum caught the attention of some bobsledding recruiters at a weightlifting competition.

"Bobsled coaches keep their eyes open for athletes who have developed speed, strength and power in another event," she says, "then they teach them to transfer those qualities to pushing a bobsled."

Marcum says what surprises many people about the sport is just how athletic you have to be to participate. It may look easy to an outsider, but it requires a lot of strength and speed.

Although women have been racing bobsleds on the world stage for many years, women's bobsled was only added to the Olympic Games in 2002. Men compete with two- and four-person bobsleds, but women currently only use the two-person sled. Marcum is a brakeman, which requires a lot of power and speed for that initial push to get the 400-pound sled moving. The driver then steers the sled through every curve down the mile-long track. Sliding at speeds of anywhere from 75 to 90 miles per hour, every millimeter of movement matters.

"Bobsled is a dangerous sport — it comes with the territory. Reaction time has to be quick and it's rough to crash," says Marcum. "Your first few times down the track, you feel lost. Now, even though I have my head down, I know exactly where I am and what curve I am on. I feel the whole track."

Imagine a sled heading down a track at 90 miles per hour, when suddenly the driver

makes a slight mistake. The sled may make it through one or two more curves, but eventually it crashes.

"For a slight moment it gets quiet and then it gets very loud," says Marcum. "You try to get as far into the sled as you can, but usually you end up going down the track either on your shoulder or your head. It's better to ride down on your helmet in order to prevent getting burned by the friction between you and the ice."

A member of the 2009 World Cup bobsled team, Marcum teamed with driver Bree Schaaf to take fourth in the first World Cup race of the season, in a field full of Olympic and

World Cup medalists. Marcum will know by Jan. 20 whether she will be on the Olympic bobsled team. But if not, she plans to continue with weightlifting and try for the 2012 Summer Games.

Marcum has gained a lot of attention as a weightlifter. She lifts in the second-highest weight class for women, 75 kilograms, at 165 pounds and 5'6", but she is still the smallest brakeman on the U.S. bobsledding team. To become the 2009 weightlifting champion in her class, she lifted 93 kilos (about 205 pounds) for her snatch and 111 kilos (about 245 pounds) for her clean and jerk. For those who are unfamiliar with competitive weightlifting, both the lifts start on the floor and end overhead. The snatch is one movement and the clean and jerk is a two-part lift done with a narrower grip.

One of the things she hopes she can do for the sport is change the image of female strength athletes.

"A lot of people look at female body builders who have a masculine appearance and think that's what will happen if a woman lifts heavy weights. What they don't realize is that most of those women are taking male hormones," she says. Marcum wants to prove you can be feminine and lift weights.

"When people see me, they are surprised to find out I am a weightlifter. I take pride in



showing people that being strong and being feminine are not mutually exclusive."

Marcum hopes to serve as a role model for young women who want to get into strength training. She recently became involved with Operation Pull Your Own Weight, an organization that aims to fight childhood obesity. "The goal of the organization is to help kids grow stronger and gain confidence in themselves while work-

ing toward a specific goal. Through small increments in progression, they experience success, which breeds the motivation and persistence that will propel them to succeed in other areas of their lives."

Training is not all physical, though: getting to the Olympics comes at a financial cost as well. Not only does she have a grueling practice schedule, which includes six months of travel, but Marcum also had to raise all her own funds to make it to the World Cup team. In September 2009, she held a fundraiser at Rock Bottom Brewery in Lombard, Ill., where she even has a beer named for her, the Bobsled Lager. Family and friends are her primary supporters, as the fan base for each of her sports is not as large in the U.S. as in Europe. Most of her funding has come via taxdeductible donations made in her name to the

"When people see me, they are surprised to find out I am a weightlifter. I take pride in showing people that being strong and being feminine are not mutually exclusive."



Marcum attempting her final clean and jerk lift at 100 kilograms (about 220 pounds) at the 2009 Arnold Schwarzenegger Sports Festival in Columbus, Ohio.

Bobsled Federation's Athlete Training Fund.

To help bring in some income, Marcum created a training DVD and also has her own business, Advanced Muscle Design, where she teaches what she calls corrective exercise.

"A lot of what I do involves looking at posture and the balance of joints to help people get rid of pain and improve function," says Marcum. "It's a fascinating bridge between physical therapy and personal training. I help people either continue their rehab program or prevent pain from progressing to the point that they need physical therapy."

Whether helping others or training for her own events, Marcum keeps busy doing what she loves.

"My perspective on success has changed a lot over the years," she says "The Olympics would be an amazing experience, but so much of it is out of my control. Whether it happens or not, I know I am successful in that I earned the opportunity to chase my dream and I did everything I could do to be there. I am thankful to be able to do what I do."

WEN Alumni spirit



"Ivy on the Wall" Agees Named Grand Marshals of Homecoming Parade ~ BEN KENNEDY'05

hroughout the years, Joe '52, M.Ed. '59 and Eloise Bryant Agee '53 had seen William and Mary from every possible angle: courtside at basketball games, in the baseball dugout, on the football sidelines and even on the golf course. This October brought one angle that was new: Grand Marshals of the Homecoming Parade. ~ "It was a thrill," says Eloise. "We never expected that we would be chosen. We were honored — it was a very memorable occasion for us for the rest of our lives." ~ For the Agees, being selected Grand Marshals was the culmination of decades of involvement in College life. Joe Agee played baseball and basketball as a student and came back to campus in 1958 to coach football and basketball. The litany of sports continued: he went on to coach baseball, took the head soccer coach job when it was in danger of being dropped and even served as interim director of

the athletic fundraising effort. Agee served as head golf coach for 35 years — from 1964 to 1999. \sim "I try to spread myself so that I can say I'm truthfully involved with everything that's going on," he says. "Not only athletically, but academically." \sim Eloise was an Alpha Chi Omega during her time at the College and has fond memories of staying up all night working on their Homecoming floats. Since then, she stayed home with their children — Gayle '79, Joe Jr. '78 and Mark — and then taught second and third grade in the Williamsburg-James City County Public Schools for 22 years. She's also served as advisor for William and Mary's Alpha Chi Omega chapter, returning to the sorority house every year after the parade. \sim "[Homecoming] was a big event," she says. "From the time school started, you would look forward to Homecoming. It was always worth it —

ALUMNI SPIRIT

a very special and memorable occasion."

Joe remembers the 1983 Homecoming fondly, as it brought the family to Zable Stadium to watch father, son and grandfather be recognized for three generations of membership in the Order of the White Jacket. "That gave me the greatest pleasure," Joe Sr. says.

For the Agees, Homecoming 2009 was another milestone for a family whose William and Mary roots go back to Joe's uncle's graduation in 1909. He considers that history "ivy on the wall."

"I really think the joy of [the parade] probably would be near the top of all my experiences in 50-some years," says Joe. "I just couldn't get over how pleasant it was to talk to so many kids that I had here — as a coach and as a teacher — who were back for Homecoming and had so many nice things to say."

He adds: "It just made me feel like I was here for a purpose and my purpose was carried out."



Joe Agee and Eloise Bryant during their winter formal in 1952.

Dunn and Wallace Receive Alumni Staff Service Awards

he William and Mary Alumni Association awarded Jim Dunn, assistant director of catering, and John Wallace, associate director of development communications, Staff Service Awards during the annual Fall Awards Banquet at the Alumni House on Sept. 25. The award was created to show appreciation to staff members who have displayed sustained involvement on behalf of the Alumni Association and alumni programs.

Originally from Ohio, Jim Dunn moved to the New Orleans area and got involved in catering and the food service industry. After 20-or-so years of working in the Big Easy, Hurricane Katrina prompted him to look for a new place to move his family in the fall of 2005.

At the College, Dunn works for Aramark, who owns the contract to provide much of the food services across campus. Outside of the student dining halls, about 75 percent of the events on campus that involve catering are handled directly by Aramark and Dunn's team.

For the Alumni Association specifically, Dunn helps put on a great deal of events from setup to breakdown. Alumni Association events are often changing up to the last moment, and he has been recognized as a flexible and team-oriented leader, especially at events such as the Olde Guarde Celebration, 50th Reunion and Santa Brunch.

"I have really fallen in love with this campus," says Dunn. "I really enjoy working with the people in the different departments."

For Dunn, who often works six or seven days a week, catering is an art form. One of his secret passions is landscaping, and he views table set-up and display as an extension of this sort of expression.

"I'm just the type of person who doesn't expect anything [extra] for something that I love to do," says Dunn. "I am used to putting



others in the spotlight and my reward comes from their satisfaction. So when news of this award came to me, it was kind of a surprise."

John Wallace's articles include stories about scholarship support and alumni who have been generous enough to give to the College. For the Alumni Association specifically, he composes the Alumni Leadership Fund letters and writes for the Gifts At Work section of the *Alumni Magazine*.

A graduate of Christopher Newport University with a degree in English, Wallace views himself as an indirect fundraiser, meaning that he supports the entire development effort through his publications and articles.

Wallace, who worked for the Alumni Association from May 2001 through March 2006, views what he does as an intricate part of the fundraising process, and while he felt that his work has always been appreciated by the members of the development office, garnering recognition from another department on campus was overwhelming.

"That experience at the Alumni Association was very helpful for me now that I work in development," says Wallace. "I knew a lot of faculty and students by working there, which was where I gained a true vibe of what the College is all about. I've worked and interacted with a lot of these same alumni during the past three years.

"I am honored to be recognized," says Wallace. "The Fall Awards Banquet was an event I used to work and photograph. That was among my favorite functions at the Alumni House, and to be recognized and to be on the other side of it is a huge honor."

—Eric W. Pesola

Jimmy Jackson Celebrates 25 Years at the Alumni Association

Ifred James "Jimmy" Jackson, facilities and services assistant, started working at the Alumni House 25 years ago. "Somehow they began calling me 'Jimmy' when I started at the Alumni Association," says Jackson. And they have been calling him Jimmy ever since.

Jimmy, who has four children and five grandchildren, was born and raised in Williamsburg and attended James Blair High School.

"I love the country ... Williamsburg used to be all farmland. I loved going through the woods," says Jackson. "Growing up was a challenge, I tell you that. I washed dishes while in high school and got married at 22."

Scotty Cunningham '43 hired Jimmy in July 1984. He has had about seven direct supervisors and four executive vice presidents and witnessed a lot of change, including a brand new building, which allowed Jimmy to have his own work space.

"First thing that came to my mind was that there would be a lot more work to do, but I was tickled about having my own office," he says.

"My favorite part of the job is setting up for events," says Jackson. "I also like packaging for the gift shop." His least favorite part is hanging the *Alumni Magazine* on the wall, even though he does it with a smile.

"Jimmy is a loyal and valuable member of our staff; he

helps make our events go smoothly and is always willing to lend a hand," says Executive Vice President Karen Cottrell '66, M.Ed. '69, Ed.D. '84. "We're grateful he's been part of the Alumni Association all of these years." Many people have come and gone throughout the years, but Jimmy Jackson has been here to witness a quarter century of William and Mary history.

—Melissa V. Pinard

Jimmy Jacks



Los Angeles Alumni Heal the Bay

A group of Los Angeles alumni gathered at Venice Beach to participate in Heal the Bay's monthly "Nothin' But Sand Beach Cleanup." The alumni spent the morning removing trash and debris from the Venice Beach shore and then continued their conversations over lunch. Pictured left to right: Phyllis Sexton Howard M.Ed. '72, Julia House '08, James Kennedy '94, Mike Swiontkowski '02, Laura Hamilton-Halford '01, Trina Chakrabortty '06, Scott Rosman '02 and Peter Christian '83.



North Florida Alumni Chapter

On Aug. 9, the North Florida Alumni Chapter hosted its annual Student Reception. Both current and new students and their families attended the event graciously hosted at the home of Rick '73 and Anne Hartje. Students and their families mingled with alumni while enjoying light appetizers and treats. There are approximately 17 undergraduates and graduate students from the North Florida Chapter area attending the College. Pictured from left to right: Deb Grissett '92, Rachel Quinones '13, Erin Heaney '11, Susan Johns '13, Bryan Smith '13, Maximilian Glober '12, Kyle Mc Veigh '13, John Lang '10, Anne and Rick Hartje '73.

[BOARDNOTES]

Fall 2009 Alumni Board of Directors Meeting Report

he semiannual meeting of the William and Mary Alumni Association Board of Directors was held at the Alumni House in Williamsburg on Sept. 24 and 25, 2009.

The Association invited former board members to hear reports from Kathy Hornsby '79, representing the Board of Visitors, and Lee Foster, regarding alumni funds and stewardship. Former members also attended a special session featuring the new provost, Michael Halleran, who introduced himself to the board. He joined Jim Golden, vice president for strategic initiatives, to present the College's strategic planning process and goals and objectives.

Other guests to the meeting included Robin Wilcox, vice president of investments, and R. Bryce Lee '01, M.B.A. '03, institutional consulting analyst, of Wells Fargo Advisors, who reviewed the investment portfolio with the board.

Melissa V. Pinard

2010 Alumni Medallion Awards (see pages 51-55)

Waverly M. Cole '50 W. Samuel Sadler '64, M.Ed. '71 Nicholas J. St. George '60, B.C.L. '65 Earl L. Young '59

2009 Outstanding Chapter Awards

Tier 1: Most Outstanding Chapter – South Hampton Roads Honorable Mention - Williamsburg Most Improved Chapter - Greater Metro Washington, D.C. Tier 2: Most Outstanding Chapter - Lower Northern Neck Most Improved Chapter - Chicago Premier Chapter – Charleston

Annual Giving Awards

The Class of 1925 Trophy, recognizing the most outstanding increase in giving to the Fund for William and Mary from \$38,699 in fiscal year 2008 to \$108,343 in fiscal year 2009 (an increase of 180 percent), was awarded to the Class of 1989.

The Class of 1954 Trophy, which recognizes the class with the highest class member participation in giving to the College, was awarded to the Class of 1959, the Olde Guarde Class, with 54 percent participation, and the Class of 1964, the Class Less Than 50 Years Out, with 36 percent participation.

The Baltimore/Annapolis Trophy, recognizing an outstanding individual with efforts or financial support for the Fund for William and Mary, was given to Susan Spagnola Rutherford '89.

The Board of Directors Cup, recognizing individuals for the best allaround support of the Fund for William and Mary, was DARE Committee (Data Analysis and Report Enhancement): Andrea Williams Mulvaney '91, Jeff Lund '69, Bob Owen '67, Bill Richardson '74, Susan Spagnola Rutherford '89. Kevin Turner '95 and Donn Wonnell '69.

Associate Members

The William and Mary Alumni Association Board of Directors named the following non-alumni retirees as associate members in the Alumni Association: Elizabeth J. Walker, VIMS; Catherine Bowles, IT; Rosalie C. Coleman, Residence Life; Beverly Hudgins, Parking; Patricia Charity, Postal Services; David Finifter, Economics; Stewart A. Ware, Biology; Virginia B. Kearns, Anthropology; James Harris, Philosophy; Ismail Abdala, History; Frances L. Larkin, VIMS; Dale Hoak, History; Thomas Heacox, English; Linda Carporale, VIMS; David Kranbuehl, Chemistry; Marlene Brummer. International Studies: Don Monson. Modern Languages; Linda T. Williams, Student Activities; Joyce VanTassel-Baska, School of Education; P. Geoffrey Feiss, Provost.

Election Results for the WMAA Board of Directors

For biographies, see page 22 of the Fall 2009 issue of the Alumni Magazine.

R. Edwin "Ed" Burnette Jr. '75, J.D. '78 of Lynchburg, Va. Martha McGlothlin Gayle '89, J.D. '95 of Bristol, Va. Timothy J. Mulvaney '91 of Richmond, Va.





Burnette

Mulvaney

Call for Nominations WMAA Board of Directors

April 1 is the deadline to submit nominations for the Board of Directors. A Board Nomination Committee, led by Maria Monteverde-Jackson '93, considers all names that have been submitted and presents the final slate to active alumni for a general vote. Board members serve one four-year term. The election process runs from May through September.

By Board policy, Board members must attend both meetings each year. Other responsibilities include participating in the Alumni Association's major fundraising programs such as the D.C. Auction; contributing to the Alumni Leadership Fund; advancing the Alumni Association's mission both on campus and in their home areas; and assisting in stewardship and cultivation of alumni for leadership and volunteerism.

Nominations must be submitted on the form that can be downloaded at www.wmalumni.com/?awards (click on "Board of Directors") or call 757.221.7855 to obtain a paper form or for any questions.

VIEWPOINT

Scandalous Confessions

∼ SUSAN WISE BAUER M.A. '94, PH.D. '07 Visiting Research Associate, Department of English

f you're a public figure caught in a scandal, is honesty the best policy? As I write this, Tiger Woods is in the news. By the time you read it, his scandal may have faded, but I'm fairly sure that another scandal — an embarrassing DUI incident, a surprise mistress, an offhand comment no one was supposed to hear will soon bloom in its place. In my recent book, *The Art of the Public Grovel: Sexual Sin and Confession in America* (Princeton University Press), I concluded that a politician who gets caught with his pants down is usually better off coming clean. But what about a celebrity like Tiger Woods?

Let's start with our hypothetical politician. When an elected official gets caught visiting prostitutes, or carrying on an affair with a staffer, we get upset. Not just because the politician has breached some moral law but because the official is behaving as though

Should Public Figures Confess Their Sins?

the rules that apply to all the rest of us don't apply to him. We find it easiest to forgive affairs of the heart, but much harder to forgive instances in which the politician used the money or power that we handed over to him to satisfy his baser needs.

As voters, we have an uneasy relationship with our elected officials. We live in a (theoretically classless) democracy, after all: one where every man is born equal. In the U.S., we say that any child can grow up to be president. The flip side of that statement is simple: anyone who gets to be president is, at the core, just like us.

So the attitude that's bound to rile us more than any other is any hint of entitlement. Whenever an elected official starts behaving as though he deserves his power — as though he is somehow essentially more fascinating, more privileged, more worthy than the rest of us — we grow very suspicious indeed. And so we should. A leader with a sense of entitlement is a leader who will abuse the power we hand over to him, who will use it for his own personal gain and not for our good. Recent example: presidential candidate John Edwards, whose political career ended when he was discovered having an affair with videographer Rielle Hunter. The affair happened because he hired her to focus a camera on him, hour after hour, picking up his every word and gesture. He hired her because he thought that the entire country would be fascinated with this glimpse at his personal life. "I have come to the personal conclusion that I actually want the country to see who I really am," he explains, in one of Hunter's Webisodes.

Well, who asked? These are the words of a man who is, as Alessandra Stanley remarked in the *New York Times*, "under the spell of his own centrality." An elected leader "under the spell of his own centrality" has forgotten that we gave him his power. He's forgotten that he has no importance *unless we give it to him.* He's likely to

behave as though regular rules don't apply to him. And that means, to us, that he's much more likely to use the tax money that we hand over to him — or are compelled to hand over to him — for his own benefit.

But how about Tiger Woods? There's an essential difference between the relationship we have with celebrities and the relationship we have with elected officials. Celebrities don't wield power over us in the same way politicians do. If we hand over money to them, we do so voluntarily and in exchange for a specific amount of enjoyment — a CD, a film, a tournament. Celebrities don't make laws that affect us. They don't threaten to take control of our income, our health care or our pension plans.

So although we're fascinated by their scandals, we don't necessarily call for their heads on platters. A scandal like this would likely ruin a politician's career. It doesn't have to ruin Tiger's.

But if he plays it right (and he hasn't, so far), he could *enhance* his career.

We are always fascinated when celebrities



show themselves to be "just like us." The more popular a celebrity is, the more likely he or she is to be featured in a magazine column called something like "Stars: Just Like Us!" These features show celebrities pumping gas, shopping for fruit, eating ice cream on the street, picking up dry cleaning. There's this sort of gee-whiz astonishment about this: Look! They're real people! Isn't that cool?

We don't mind if stars behave like they're above us, because we don't essentially care. They have no real influence over us. It doesn't matter if they misbehave. But we like them better if they turn out to be just like us.

Tiger thinks he's protecting himself by staying silent. But he could protect himself much better by telling us what happened, as long as he's careful to make his transgressions (whatever they were) sound like something that could easily happen to us. *People* magazine calls him a "robotically bland public figure" — the kind of celebrity that you would never see squeezing peaches in the grocery store. If Tiger turns out to be a man who has both a superhuman golf swing *and* very human weaknesses, we're going to like him a lot more than we do now.

Of course, if his weakness turns out to be something that ordinary mortals can't possibly indulge in — hookers at \$10,000 a night, cocaine that costs more than our cars — he's better off staying robotically bland.

Susan Wise Bauer M.A. '94, Ph.D. '07, historian and author of The History of the Ancient World (W.W. Norton), teaches writing at the College. Her other books include The Well-Trained Mind and The Well-Educated Mind (both Norton).

IRIBE SPORTS

The Protector

Tiffany Benson '10 Makes Her Path by Blocking Others ~ BEN KENNEDY '05

efore she was named the conference preseason defensive player of the year; before she shattered virtually every one of W&M's records for blocked shots and rebounds, even before she won the Virginia state title in high school, Tiffany Benson '10 had decided it was time to quit basketball.

Benson had run track in middle school and was asked to play basketball because of her raw athletic talent and speed. By the time she arrived at perennial high school state title contender Princess Anne in Virginia Beach, Va., she wasn't ready for the tough leadership style of her new coach.

"For me, not having any skill or any type of knowledge or experience on the court, it was kind of crazy," she says. "It was a shock to me for someone else to come in and start screaming at me."

These days, in her senior season, it's Benson who's the tough leader: Her mother convinced her to return to the hardwood at Princess Anne, where she developed from a fundamentally sound defensive player into a major threat in the paint, blocking shots and collecting rebounds on the way to the 2005 AAA Virginia title. It's a skill set she has improved steadily since arriving at the College — she calls her role "the protector."

In addition to putting offensive rebounds back in the hoop and drawing attention from opposing defenses, the 6'2" Benson only needs 27 more blocks this season to become the CAA's alltime leading shot-blocker. It won't be hard: the 2008-09 season brought her 85 denials. "My favorite thing to do is block shots, but my second favorite is to rebound," she says. "When I know there's somebody behind me and we're both going for the ball, knowing I've outworked this person to get the ball is very rewarding to me."

Working hard is the status quo for Benson. Coach Debbie Taylor '86 has watched every aspect of Benson's game improve since recruiting her in 2006.

TRIBE SPORTS

"She's gone from a predominately defensive player to a complete player," Taylor says. "Now she has to be guarded on the offensive end of the floor." The senior forward averaged 12 points, 11.5 rebounds, 2.7 blocks and a steal per game last season.

As she prepares not only for the tough CAA slate ahead, but also for a career in basketball beyond graduation, Benson also knows success doesn't come easily.

"It's more like doing the extra sprints, doing the extra runs, putting up extra shots after practice — extra free throws and whatnot," she says. "You have to really focus on doing it after practice, doing the dirty work to get yourself to the next level."

Eventually, Benson plans to continue her playing career overseas before returning to the U.S. to coach high school basketball. Her math skills drew her to an economics major; but her love for basketball is still what motivates her:

"To be honest, I really want to stay in basketball," she says. "That's something I really love doing — I really want to coach. I wanted to gain experience overseas and come back and teach younger people how to develop those skills."

First, though, her goal is to win a title for the Tribe, no matter how many (or how few) double-doubles, rebounds or blocked shots she gets.

"That's what it's all about: helping your team win and not worrying about your individual stats and stuff like that," she says. "My 'individual goal' is to win a championship and to have a ring for the first time at William and Mary."

"I think she's really grown into her leadership role," says Taylor. "I think she's trying really hard to get the team on the same page and be a vocal presence on the floor."

Benson says the key to team chemistry is communication. By talking to each other and leaving in-game conflicts on the court, the team stays strong.

"If you leave a big gap of unsaid things, people are going to wonder: 'What's wrong with her?' or 'What's her deal?'" says Benson. "One of the things that keeps us together is



communication with each other."

One conversation in particular led to a unique bond between player and coach. After her sophomore season, Benson was in the locker room, thinking about changing her jersey number.

"I was joking and I said, 'Why don't you wear 15?" said Taylor, who wore 15 as a player. "I don't think she had any idea it was my number. She'd better live up to it."

For a competitive player like Tiffany Benson, that sounds like a challenge she can match.

MEN'S BASKETBALL

Home: Jan. 23; Away: Feb. 3

Preseason all-conference forward Gerald Lee returns for the Monarchs, one of three players on the roster from overseas. Watch out, though, for Ben Finney, who was in the top 10 for rebounds and steals. Finney is likely to contend for loose balls with W&M guard David Schneider '10, who appeared on the all-conference preseason second team. The jury is still out on which coach has the better mustache, though our money is on Tony Shaver.

Home: Jan. 14; Away: Jan. 27

First-year Dukes head coach Matt Brady took his team to 21 wins during the 2008-09 season, including three over the Tribe. JMU sophomore guard Devon Moore is out for the season with an ACL injury, so when Tribe guard Kendrix Brown '12 returns from his own injury, ball-handling will be a little easier for him. Replacing him at point, though, is Pierre Curtis, who dropped 19 in Richmond on the way to eliminating the Tribe from the 2009 CAA Tournament.

Home: Dec. 5; Away: Jan. 20

The CAA is finally free of VCU coach Anthony Grant and firstround NBA draft pick Eric Maynor, but the Tribe can't look past new coach Shaka Smart and preseason all-conference forward Larry Sanders. In 2009, the 6'11" Sanders broke the tournament rebound record set by David "The Admiral" Robinson in 1986 — W&M forward Steven Hess '10 has improved in the offseason, but will have his work cut out for him in the post.



WOMEN'S BASKETBALL

Home: Jan. 28; Away: Feb. 25

The Lady Monarchs, winners of 17 consecutive conference titles and 48 consecutive games against the Tribe, finally gave up the CAA crown to Drexel in 2009. It will be up to major playmaker and sophomore guard Taysha Pye '12 to break the Tribe's losing streak against the former branch college. But ODU coach Wendy Larry and Williamsburg's own Jessica Canady will undoubtedly work just as hard to return to the top.

Home: Feb. 11; Away: Feb. 28



The Tribe women should be careful with defending Dukes guard Dawn Evans, who averaged 23.8 points per game last year, but can't foul her too much. Evans made almost 78 percent of her nearly 200 free throws — double the attempts of the next-closest JMU player. Tiffany Benson '10 (see page 25) will need to be careful in the paint: she led the 2008-09 team in fouls and foulouts, but also in blocked shots.

Home: Jan. 17; Away: Feb. 18



The women's program at VCU is starting to catch up to the men: they made the NCAA tournament for the first time in 2009 and have sent players to the WNBA draft two years in a row. The Siegel Center is a huge home-court advantage for the Rams, who hadn't lost there in 18 straight games by season's start. Look for Emily Correal '13 against the Rams' senior forward Stephanie Solomon in a matchup of youth versus experience.

Tribe Football Returns to Spotlight During Historic Season

The William and Mary football team reached the national semifinals for the second time in its history on Dec. 11, falling short against Villanova University, 14-13. The Tribe won 11 games in the 2009 season, notching the 200th victory for head coach Jimmye Laycock '70 in his 30th season.

The 2009 campaign was the second winning year in a row for the Tribe, after the 2008 squad went 7-5 and just missed the playoffs. Before the season began, W&M was picked to finish fifth in the six-team South Division in the Colonial Athletic Association. This year, though, All-American defensive end Adrian Tracy '10 and defensive tackle Sean Lissemore '10 led the 2009 "Green Swarm" to dominating performances throughout the season. The Tribe defense was first in the nation in rushing defense and second overall. Sophomore running back Jonathan Grimes '12 headlined the offense, leading the conference in rushing yardage.

The schedule began as it often does with a major-conference opponent. The Tribe traveled to Charlottesville, Va., to take on the University of Virginia. An opening-drive touchdown from the favored Cavaliers put William and Mary in an early deficit, but seven turnovers — including three interceptions from freshman B.W. Webb '13 in his first collegiate game — helped W&M earn



Wide receiver Cameron Dohse '11 grabs a pass for a record 98-yard touchdown in the Dec. 11 game against Villanova.

the upset, 26-14. It was William and Mary's first win over a Football Bowl Subdivision (FBS) team since beating Temple in 1998, and their first win over Virginia since 1986.

Conference rivals Richmond and Villanova also beat their FBS opening-week opponents, setting up a fiercely competitive season for the CAA, widely considered the strongest conference in the Football Championship Subdivision (FCS). The Tribe, itself a top-10



Center C.J. Muse '10 (No. 56) prepares to snap the ball to quarterback R.J. Archer '10 during the Nov. 28 matchup against Weber State.

squad all season after U.Va., played three top-10 teams during the CAA regular season.

William and Mary opened the home schedule against Central Connecticut State, winning 33-14, before traveling down I-64 to Norfolk State for a 27-15 win. Longtime rival Delaware then lost at Zable Stadium on Family Weekend, 30-20. Quarterback R.J. Archer '10 collected a career-high 313 yards for two touchdowns in the game.

The first loss of the year came at No. 2 Villanova on Oct. 3, where the Green and Gold committed an uncharacteristic eight penalties for 75 yards during the game. Despite outgaining the Wildcats 472-283, the Tribe could only score one touchdown in five trips to the red zone. Villanova prevailed, 28-17.

The team got back on track after a 34-14 beatdown of Northeastern in Boston and the 24-3 Homecoming victory over rival James Madison. The Tribe beat Rhode Island 39-14 on Halloween before throttling Towson, 31-0, and edging No. 7 New Hampshire, 20-17.

The I-64 Trophy was replaced with the new Capital Cup this year for the final game of the season — against archrival and defending national champion Richmond. The Tribe defense, ranked among the best in the country for most of the season, kept the Spiders out of the end zone for the first half. A pair of fourth-quarter touchdowns evened the score at 10 apiece with 12 minutes remaining, but a Brian Pate field goal later on fell short of the uprights and the Tribe failed to take the lead. Richmond intercepted an Archer pass on the ensuing William and Mary drive, setting up the Spiders' gamewinning field goal as time expired.

The 9-2 Tribe met the Weber State Wildcats in Williamsburg in the first round of the FCS playoffs, outperforming expectations and dismantling their opponent 38-0. They moved on to Carbondale, Ill., in the second round to face Southern Illinois University, ranked third in the playoff field of 16. The Tribe defense kept the Salukis to a single field goal as the Tribe upset their hosts, 24-3.

The season ended in a close-fought semifinal rematch at No. 2 Villanova in belowfreezing conditions. Alumni and students across the country gathered to watch the game, televised nationally on ESPN2. While the playoff game was evenly matched — and the Tribe again outgained their opponent a halftime lead was not enough as Villanova edged William and Mary in the second half, 14-13, advancing to the national championship to face Montana.

The 2009 William and Mary football team assured its place in College history, matching the school record of 11 wins, performing spectacularly on the field and inspiring even more Tribe Pride in its growing legion of fans. They have done 116 years of gridiron history proud.

—Ben Kennedy '05

ARTS AND CULTURE

'Deeply Superficial'

Muscarelle Museum of Art Gives a Glimpse of Andy Warhol's Voyeurism

ntrigued by image and fame, the artist Andy Warhol brought his camera wherever he went. He took thousands of tabloid-style photographs of the faces of New York's party scene, and was also commissioned by the rich and famous to create "high art" silkscreen portraits in the style of his famous Marilyn Monroe silkscreens. Taken together, these works constitute one of the largest explorations of the human face by any artist.

Through Jan. 24, 2010, the Muscarelle Museum of Art is presenting "Deeply Superficial," an exhibition featuring over 100 of Warhol's photographs, film footage and silkscreens of glamorous celebrities, socialites and artists of the 1960s and 1970s,



Andy Warhol *Marilyn*, 1967, Serigraph, Chrysler Museum of Art; Norfolk, Va., Gift of Walter P. Chrysler Jr. © 2009 The Andy Warhol Foundation for the Visual Arts/Artists Rights Society (ARS), New York

including Edie Sedgwick, Dennis Hopper, Bob Dylan and Salvador Dalí. This cutting-edge exhibition, which opened Nov. 7, offers a fresh interpretation of the ambiguous "voyeurism" of Warhol's portraits and provides a look through the artist's eyes at his world and his artistic process, including quotes by Warhol on his subjects.

The exhibition includes rarely seen works drawn from the collections of the Museum of Modern Art, the Andy Warhol Museum, private collections and recent acquisitions of the Muscarelle Museum of Art.

A major part of the exhibition explores Warhol's commissioned silkscreen portraits along with their Polaroid source images. In addition to photographs and silkscreen paintings, the exhibition features Warhol's screen tests, riveting three-minute film portraits that are among his most remarkable and least-known works. This is the first time these experimental "living portraits," which appear at first glance to be still pictures, will be exhibited alongside his instant Polaroid snapshots and silkscreen portraits, which unfold temporally like film strips.

Taken together, the show offers new insights into the way Warhol

applied a mass-media aesthetic of serial repetition to the representation of "celebrity," and reveals how he brought film, photography and painting together in a fascinating and radical dialogue.

In what is shaping up to be a year of masters, following the modern master Andy Warhol, the Muscarelle Museum of Art will be the only U.S. venue for an exhibition of rare works of one of the most famous artists in the history of the world, Michelangelo Buonarroti. "Michelangelo: Architecture as Anatomy, Drawings by the Master," on view Feb. 6, 2010 through April 11, 2010, consists of drawings, archival pages and engravings from the finest collection of Michelangelo drawings in the world, and the ancestral home, Casa Buonarroti in Florence, Italy. The works illustrate Michelangelo's philosophy of architecture and proportion as he saw it in human anatomical terms. This first-of-its-type exhibition leads to a wider investigation of Renaissance theory of proportion, found in anatomy and architecture.

— Muscarelle Museum of Art staff For more information about this exhibit or the Muscarelle in general, please call 757.221.2700 or visit www.wm.edu/muscarelle.

[BOOKNOTES]

BIOGRAPHY/MEMOIRS

A Long Way Home: With the 14th Armored Division in WWII's Battle for Europe (Alexander Books) is the riveting autobiography of **Robert "Bob" W. Buntin '50** as he recounts his service during World War II. In it Buntin

describes the excitement of the young boys ready to fight for their country as they leave family, friends and girlfriends in patriotic zeal and innocence, only to be met by the inescapable horrors



of war. Buntin's honest, straightforward style exposes his young self to his readers, enabling them to connect and journey with him from his time as a German prisoner of war, to his arrival at home, where he battled other demons.

Kathryn Kish Sklar and **Beverly Wilson Palmer '58** have recently released a new book, *The Selected Letters of Florence Kelley 1869-1931* (University of Illinois Press). Including almost 300 letters of the woman who led the National Consumers' League from its founding in 1899 until her death in 1931, Sklar and Palmer's book tracks six decades of Kelley's life. During her lifetime, Kelley fought for the rights of others. Her

efforts included helping to pass the Pure Food and Drug Act of 1906, fighting against children's labor between 1890 and 1930, and founding the NAACP alongside her ally, W.E.B.



DuBois. Her letters reflect such topics as improved working conditions for women and children, labors against manufacturing interests, and intense participation in electoral politics, while also providing personal insight into the life of a single mother who balanced raising her children with her career.

CHILDREN'S

Tribe Pride: A Visit to William and Mary (Mascot Books Inc.), written by **Daniel Degnan '01** and illustrated by **Rachel Follis '11**, is the story of two young children on a visit to the

College with their parents, who learn what Tribe Pride is really about. When the children first get to William and Mary, they try to discover the College's mascot. As the kids and their parents explore the



campus and Duke of Gloucester Street, they point out all the different things that the mascot could be. When the children finally get their answer, it is not the one they are expecting. Help them discover the true meaning of school pride, and what it means to be a part of the William and Mary Tribe.

FICTION

In *Falling Into the Sun* (Spoonbill Cove Press), by **Charrie Hazzard '80**, the author pours her

own life experiences into a tale about a mother struggling to help her son battle with mental illness as she tries to change her own attitudes about life. Worried for her rapidly deteriorating son, Kate decides



to seek psychological help for his increasingly violent episodes. As Kate attempts to help her son, she begins to rediscover herself as well, and emerges a stronger and more confident woman. The book explores spirituality, philosophy, and the closeness of family ties as this mother and son struggle to overcome their obstacles.

Manson Drew Case's M.B.A. '72 new historical novel, *Legions Now Quiet: The Civil War Novel* (iUniverse), tells the tale of a Confederate cavalry captain as he flees General Sherman's legions to inform General Lee and Jefferson Davis about a secret that will win them the war. Between Case's historically accurate descriptions of the life of average soldiers at the time — what they ate, what

weapons they used, and what drove their fighting spirits — and his gripping tale of Captain Jordan Cross, Case raises the question: could this secret alter the course of history?



FICTION, YOUNG ADULT

Operation YES by Sara Lewis Holmes '85

(Scholastic) follows the accounts of Gari, Bo and their sixthgrade teacher, Miss Loup. With her spiky blond hair, tattoos, piercings and love for improvisational theater, Miss Loup is anything but your



conventional teacher, and the sixth-graders at Young Oaks Elementary know that things will never be the same again. In a town where most students' fathers are in the military, stability is a luxury and the children all know that leaving their friends and homes is just another part of life. When the drama of reality heightens, the class decides to implement an inspiring fundraiser project that expands all over the country.

NATURE

A Moose's History of North America (Brandylane Publishers), by Walter S. Griggs Jr.

C.A.S.E. '76, Ed.D. '79 and his wife, Frances Pitchford Griggs, explores the history of North America through the eyes of the moose. This noble, underappreciated creature has stepped through to tell its



story of the "true" history of this great conti-

ARTS & CULTURE

nent, unmuddled by the pens of humans. The moose has played an instrumental role in the shaping of this continent. This book not only educates on the life of the moose and all of its wonders, but takes one on an informative journey through North American history.

NONFICTION

In One Life to Give: A Path to Finding Yourself by Helping Others (The Experiment Publishing), Andrew Bienkowski and Mary Akers

'87 recount the years Bienkowski and his family spent during their years in exile in Siberia. In this moving story, Bienkowski describes how it was during his childhood years there that he developed his funda-



mental approach to life: helping others. In addition to his years in Siberia, Bienkowski and his family also spent two years in an Iranian refugee camp, four years in Palestine, and a year in England before moving to America. Inspired to give back after all of his harrowing life experiences, Bienkowski decided to devote his life to helping others by becoming a psychologist for the state of New York.

Need a basic understanding of the inequalities of the economy? Robert S. Rycroft '72 has recently released a classroom-tested text, The Economics of Inequality, Discrimination, Poverty, and Mobility (M.E. Sharpe). Rycroft's introductory-level textbook explains income

and wealth distribution, intergenerational mobility, poverty and discrimination as economists today see them in the United States. Rycroft brings these issues up to date, and includes a detailed, non-math-



ematical examination of the economic situation at hand in an equitable and non-biased way, providing solid arguments for both sides of these controversial matters.

CHILDREN'S

Cece Bell '92, an accomplished children's book author, has just released three new books. All three are charming tales of growth, friendship and self-discovery, peppered with lovable creatures, like "Sock Monkey" and friends.

Bee-Wigged (Candlewick Press) tells the story of "Jerry Bee" as he desperately searches for friendship in a world biased against bees. One day, while walking alone on the sidewalk, Jerry finds a wig that will change his life, and tricks the townsfolk into thinking he is just another boy. But what will happen when the wig falls off?

Itty Bitty (Candlewick Press) is a story about a very tiny dog who searches for a place to live. After finding a giant old bone, he rides all over town in his walnut car to

make it into a suitable home. The bright, colorful illustrations in this book are captivating, and Itty Bitty himself can worm his way into the hardest heart with his minute physique and big smile.

Sock Monkey and friends return in Cece Bell's book Sock Monkey Rides Again (Candlewick Press). In this tale, Sock Monkey gets the leading role in a new western movie. He is all set to be a big star except for one tiny detail: he has to kiss a girl. Journey with Sock Monkey as he learns to ride a horse, lasso a cow and yodel like a real cowboy in this funloving, heartwarming book.





In David Heenan's '61 new book, Bright Triumphs From Dark Hours (University of Hawai'i Press), 10 individuals are spotlighted for their winning strategies despite adversity. From New York City school chan-

cellor Joel Klein and his overhaul of the city's public school system, to Shirley Ann Jackson breaking barriers as the first African American woman to receive her doctorate from the Massachusetts



Institute of Technology and heading a major research university, the people in Heenan's book all share one thing in common: their triumph over dark times. After telling the stories of these truly inspiring men and women, Heenan discusses the stratagems used by these key individuals and how they can be used by his readers to negotiate the darker times in their own lives.

SCIENCE

Concerned about global warming? The new book by geologists Orrin H. Pilkey and Rob Young '87 tells the real story about global warming in The Rising Sea (Island Press). In it, Pilkey and Young argue that major cities, islands, coastal towns, and

millions of people will have to come to terms with the repercussions of global warming in the coming decades, and if unprepared, will be caught by surprise. This informative book gives advice on



how to prepare for the effects of global warming and what it will mean to the world.

The William and Mary Alumni Magazine features recently published books by alumni and faculty, as well as works by alumni painters, sculptors, musicians and other artists. Please send any publicity materials, books and samples to: William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187. Due to limited space, it may be several issues before a review is published.

ARTS & CULTURE

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GIFTSATWORK

Student Support Equals Student Success

Financial Assistance Makes the William and Mary Experience Possible

W iilliam and Mary is made up of the best people, which perhaps could not have been more evident than during the second-annual Scholarship Luncheon on Oct. 23, 2009. With more than 200 in attendance, the luncheon brought together students who are benefitting from scholarships and other forms of assistance with the generous donors who are making a William and Mary education financially accessible.

The student speaker for the Scholarship Luncheon, Austin Wiese '10, offered his perspective on the opportunities that he has encountered at William and Mary. "Upon arriving at the College, new experiences began occurring everywhere," says Wiese, a government major who is from Flandreau, S.D.

"The first thing I realized about William and Mary is that there are all kinds of people here. I met a friend from Texas, and a friend from Los Angeles who had grown up in Bogotá. There were guys from India, guys who spoke Hebrew. It was a big change from South Dakota."

Now in his last semester at William and Mary, Wiese was able to travel to Guatemala

for a 12-day service trip, and volunteer with Buddy Baseball, a group that works with special needs girls and boys between the ages of 5 and 20. Thanks to a Dunn-Stofan Study Abroad Scholarship, Wiese also traveled to Italy, where he spent several weeks immersed in a completely new culture that includes some of the world's finest art and history.

"This one journey changed my perspective

on life, history and art, and, taken with my other William and Mary experiences, has helped define who I am today," he says.

After he graduates from the College, Wiese plans to join the Peace Corps or Teach for America before heading to graduate school.

Another student who was able to broaden her perspective at William and Mary with



some help from private assistance, Mireille Williams Sharp '10, who is double majoring in economics and public policy, was able to use a Monroe Scholarship to research health care in Nairobi, Kenya.

"I volunteered in a clinic and interviewed families to learn about their financial situation and their health care decisions," says Williams Sharp. "I had seen poverty before,





Left: Michelle Munyikwa '11 (left) and Lizabeth Allison work in the lab at the College's Integrated Science Center. Right: An opportunity to do research in Kenya gave Mireille Williams Sharp '10 (above) valuable experience that will help prepare her for a career in international development and public health.

but this experience had an impact. To visit people in their homes in the slum each day showed me much more than I could ever see from a car window or from statistics in a newspaper."

She plans to pursue a career in international development, with a focus on public health. "I believe if you can help people be more healthy, you can solve so many other problems," she says. "You can help them begin to take control of their lives."

Williams Sharp isn't the only student who has received private support to do research related to Africa. Michelle Munyikwa '11 is planning to study women in sub-Saharan Africa for her Murray Scholars project. She is majoring in anthropology and interdisciplinary studies, which combines biochemistry and molecular biology. Munyikwa has also been able to take on an extensive research project in the lab with Lizabeth Allison, the Margaret L. Hamilton Professor of Biology, which involves studying aggregates of misfolded proteins called aggresomes.

"The two kinds of projects are very different," says Munyikwa, "but I have always been a person who believes in having diverse interests. I want every part of my brain to be exercised. That is one of the reasons I chose to come to William and Mary."

There are many qualified students like Wiese, Williams Sharp and Munyikwa who are drawn to the College because they believe it is a place where they can aspire to their extraordinary potential. But for many, the biggest challenge they will face at William and Mary is how to fund their educations.

Indeed, 34 percent of William and Mary students — an increase for the 2009-10 academic year — would not be able to attend without scholarship support.

"If it weren't for the scholarships, I would not have been able to attend William and Mary," Wiese says. "Everything I've been able to do goes back to the scholarships."

— John T. Wallace

View images from the 2009 Scholarship Luncheon at www.wm.edu/scholarshiplunch.

Q&A with Earl Granger '92, M.Ed. '98: Funding a W&M Education

Q: How does William and Mary's capacity for offering financial assistance affect its ability to compete for outstanding students?

A: It definitely impacts our ability to attract and enroll students. We are losing ground, especially with out-of-state students. Our competitive set of overlap institutions have responded very aggressively with alternative ways to package students with financial aid, and we are not at that point. William and Mary needs to be in a situation where we are able to meet 100 percent of demonstrated financial need for all of our students. That's a baseline and from there I would like to get to the point where we can reduce the amount of debt that a student has to incur to pursue his or her degree here. Again, this is all relative to what our peer institutions are doing. We need to remain competitive in the marketplace.

Q: What is a common misconception about financial assistance at William and Mary?

A: I do think that there is an illusion that the pool of resources is infinite. It's really a notion of financial literacy and making sure that students and their families understand the kinds of assistance that exist. Q: How has the current economic climate impacted students' abilities to pay for college?

A: William and Mary is not immune to what is happening in the economic world. We now have — at least in modern history — a record number of students on financial assistance. We have recently seen a significant increase in students applying for financial aid and we now have students who are receiving aid for the first time since they have been here at the College.

This is probably just the beginning of increased demand for student support at William and Mary. You have leading indicators and trailing indicators. Higher education, in some ways, is affected by trailing indicators. Many families, for example, had planned to use home equity to pay for college, but now they're upside down on their mortgages. They don't have any equity or they have negative equity. We are beginning to see this trickledown effect. So I do think this will continue to play out for the next two to three years. It's going to take some time for families to recover.

— John T. Wallace



Assistance can be both need-based and meritbased. With need-based assistance, we must make sure families understand the Estimated Family Contribution (EFC), which is based on federal methodology. It determines what you can afford to pay, and for some families that is quite a shock. They then quickly find out what kind of federal, state and institutional monies they are eligible to receive based on what is included in the Free Application for Federal Student Aid (FAFSA). This all goes back to the whole notion of family financial literacy and making sure that families understand the big picture and the small picture.

Open for Business

調整

By Melissa V. Pinard

Miller Hall Facts

- Building size: 166,000 square feet
- Building volume: 2,465,870 cubic feet
- Number of augured pilings: 387
- Number of bricks: 500,000+
- Number of tons of steel: 1,260 tons (that's 2,520,000 pounds!)
- Number of windows: 350
- Number fireplaces: 2
- Outdoor seats in café patio: 52
- Construction cost: \$52.1 million (bricks and mortar)
- Project cost: \$75 million
- Groundbreaking: March 30, 2007
- Substantial completion: June 1, 2009
- First classes: August 24, 2009
- Public dedication: October 2, 2009

ALAN B. MILLER HALL SERVES AS THE NEW HOME FOR THE MASON SCHOOL OF BUSINESS

People watched with eager anticipation as a building went up on the corner of Jamestown Road and Ukrop Way during the past two years. The \$75 million project, which began in March 2007, features the latest in state-of-the-art technology, but what might be more remarkable is that it looks like it has been a part of the William and Mary campus for years.

Alan B. Miller Hall, named for Miller '58 and designed by Robert A.M. Stern Architects LLP and Moseley Architects, was funded by a public-private partnership — \$50 million coming from private donations. On Oct. 2, at the opening ceremony, many alumni and friends gathered to attend the dedication of what is being hailed as the "west-ern gateway" of campus.

"I have seen how an extraordinary building can elevate an entire institution," said Miller, founder and CEO of Universal Health Services Inc., the third-largest proprietary hospital management company in the United States. "This building will elevate everyone involved. It will elevate faculty, staff, students and everyone who sees it."

Over 600 people attended the opening with several special guests including Miller, President Reveley and Chancellor Sandra Day O'Connor, who said: "This is a really important day in the history of William and Mary. ... You can't enter this building and not be impressed with the compatibility with the design and architecture of [the Wren Building]."

Behind the design there are many elements of the building that keep up with the trend across campuses nationwide of becoming sustainable. [See sidebar on page 40.]

The Mason School has applied for Leadership in Energy and Environmental Design (LEED) certification from the U.S. Green Buildings Council. Word on the outcome of this evaluation is due in the next few weeks. LEED certification recognizes construction projects that will

LEED compliance facts:

- Projected water savings will exceed 40 percent (as compared to a merely code-compliant building).
- All building lighting is controllable to automatically shut off when no one is in the room.
- More than half of all the rainwater that falls on the roof is collected, stored underground and used for irrigation. Additionally, condensate is being collected from the mechanical equipment and used for irrigation.
- Native and drought-resistant plant species are used to reduce irrigation requirement.
- CO₂ monitoring in high-volume spaces provides adequate outside air to ensure optimal indoor air quality.
- The building design provides for increased thermal comfort for occupants by providing individual controls in rooms.
- Miller Hall will be part of the College's Green Housekeeping initiative to reduce exposure to cleaning chemicals and practices that are potentially harmful to people and the environment.









Top left: The Brinkley Commons atrium is 52 feet high and has a laylight in the ceiling that receives sunlight through a skylight in the roof. The John P. Rathbone and Elizabeth S. Rathbone cluster classroom in the undergraduate wing allows for both traditional lecture and group learning. Close-up of a chandelier lens in the Commons Lounge. The chandelier was made by Crenshaw Lighting in Floyd, Va. Close-up showing the details of the wood column capital in the atrium. B Chandelier in entrance hallway foyer.

be environmentally friendly through improved energy efficiency and indoor air quality and that used environmentally friendly building practices during construction.

This is in keeping with the vision that Business School Dean Lawrence B. Pulley '74 has had for the project from the beginning. He says that the three main themes underlying the development of the building were: 1) to have a world-class academic facility; 2) to select a very significant and lovely design and site; and 3) to extend the College's focus in and interest in an environmentally conscious building.

"This is a new era for Mason," he says "There's a sense of excitement about the building and about the future."

Miller Hall boasts many firsts, including bringing together the undergraduate and graduate programs under the same roof at the start of the academic year in 2009. Not only is the building physically impressive with its 166,000 square feet of space, but it incorporates plenty of smaller spaces for students to study and the latest classroom innovation as well.

One person is particularly pleased to see students using the team room study spaces — Business School Foundation Project Manager Rex M. Holmlin. He has spent the last four years of his life ensuring this building made it from birth to completion. He will hand the reins over to Joshua Andelin, the building manager, when he finishes as project manager.

"This is a pretty special place," says Holmlin, "a place where a lot of dreams will come true."

Well before Miller Hall itself became reality, faculty and staff participated in an extensive benchmarking effort early on in the process to understand what the needs were for the school. Perhaps the most distinctive features of the building are the classrooms and the teaching walls.

"If you don't get the classrooms right, you don't get anything right," says Dean Pulley. "We designed the building around the teaching wall. Our faculty were involved from the start because the faculty-student experience is, and always will be, our highest priority."

The classrooms have high ceilings, which make room for fixed screens above the white boards. The podiums have the capability of controlling everything from PowerPoint projection to playing DVDs. Four classrooms are set up with room recording, so that students can download lectures onto their iPods. This is just the tip of the iceberg — much of the technology is underneath computer flooring, which can be easily removed for future updates.

In order to facilitate group learning, Miller Hall also has cluster classrooms, where students can literally swivel in their chairs and be in a group and then swivel back and face their professor. There are also plenty of places to study for groups and individuals as well as spaces for accommodating large crowds.

Current students and alumni alike are singing the praises of this new space, which is expected to take the Mason School into the next 100 years.

"Alan B. Miller Hall epitomizes the spirit of achievement and learning," says Jitendra Vats M.B.A. '04. "It provides a perfect platform for unifying the students, staff, faculty and alumni and taking the Mason School of Business to new heights of scholarship, entrepreneurship and revolutionary thought."

For the Mason School of Business, Miller Hall is a testament to the future of learning and a reflection of the traditions that are the College of William and Mary.



The Acuff Financial Markets Center is patterned after trading rooms and has large TV monitors, which display current financial markets information on the walls, as well as a state-of-the-art teaching wall. In addition to 30 computers, the room is also equipped with six Bloomberg terminals for executing stock trades. The gallery in the graduate wing outside the classrooms has windows that look out onto a courtyard and is furnished with comfortable seating for study. The Ukrop Undergraduate Wing has an identical gallery. McLeod **Business Library Read**ing Room. The chandelier in the reading room ceiling was manufactured by Crenshaw Lighting.



CELEBRATING YEARS

The William and Mary Alumni Magazine Marks a Milestone Anniversary

by Sara Piccini

n the summer of 1979, a new publication made its debut at William and Mary — a 32-page magazine published by the Alumni Association (then the Society of the Alumni). The debut was made with little fanfare. In fact, the magazine was labeled as just another issue of the *Alumni Gazette*, the newspaper tabloid–style publication many older alumni still remember.

The inside pages were black-and-white, dense with type. The only color appeared on the cover: a reproduction of a painting in the College's collection by 18th-century British artist George Morland entitled "Trepanning a Recruit." While the cover's subject matter is perhaps a little gruesome — trepanning is an old medical procedure involving drilling into the skull — it can serve as a metaphor for how the *Alumni Magazine* has sought to stimulate the mind, as well as touch the heart, for 30 years and counting.

"The magazine is an important connection to alumni across the world," says Karen R. Cottrell '66, M.Ed. '69, Ed.D. '84, executive vice president of the Alumni Association. "We hear story after story of people who pick it up and pass it along to their friends." Cottrell points to a significant finding in a comprehensive alumni survey conducted this past spring by the Art and Science Group: 90 percent of alumni cited the *Alumni Magazine* as their primary source of information about the College.

"Because of that, we have a great opportunity and responsibility to make sure that we inform alumni across the whole spectrum of William and Mary — the accomplishments of fellow alumni, what's happening here on campus, news about students, faculty, athletics and also to give them the opportunity to connect with other alumni.

"We strive to make sure that the concept of one William and Mary comes through in every issue of the magazine. That's our job."

Summer 1979





Summer 1984

Winter 1994


The Evolution of the Magazine

In its first decade, the magazine — issued twice a year to donors only — showcased faculty research and alumni authors. A look through the pages is a reminder that the nation was then grappling with many of the same issues we face today. In the summer of 1982, Professor of Religion David Livingston tackled "Darwin, Darwinism and Religion"; in 1986, George Grayson, government professor and an expert on Mexico, wrote on "Illegal Immigration: A Challenge to the Melting Pot Theory."

As the College geared up for its Tercentenary celebration in 1993, the magazine served as the perfect vehicle to foster a renewed sense of pride among alumni of William and Mary's proud heritage and promising future. In 1989, the Alumni Board voted to drop two issues of the *Alumni Gazette* per year (going from eight to six) to allow the magazine to be sent to all alumni, free of charge. The publication got a new name, *William & Mary*, a new look and new features, including "Around the Wren." For the first time, the publication included advertising. And the awardwinning Tercentenary issue brought a permanent change: the use of color on the inside pages.

The magazine continued to evolve in the 1990s, with the introduction of lively graphics and illustrations, and more new features such as "Just off DoG Street." Averaging 48 pages, it remained a twice-yearly publication: the *Alumni Gazette* still provided the bulk of alumni news and, of course, the Class Notes.

The millennial year brought the biggest change yet to the magazine: the Alumni Board unanimously endorsed the conversion to a quarterly *Alumni Magazine*, complete with Class Notes. The last issue of the *Gazette* was published in August 2000, and a new, 88page *William and Mary Alumni Magazine* rolled off the presses that winter. W. Barry Adams, Alumni Association executive vice president at the time, wrote: "I have little doubt that in a very short time the new *William and Mary Alumni Magazine* will be considered one of the premier alumni association periodicals in the country." Most alumni would likely agree that this prediction has come true.

Looking to the Future

Today the *Ahumni Magazine* averages 104 pages an issue and has a circulation of 85,000. It remains free to alumni, parents of current students and donors. More than 70 dedicated volunteer class reporters collect news from their classmates to produce Class Notes that are unique among alumni magazines in their breadth, depth, length and individual style.

The *Alumni Magazine* will continue to be an ever-evolving publication, constantly adapting and improving. As Karen Cottrell notes, "In the last couple of years, we've really worked to convey to alumni a personal sense of day-to-day life at William and Mary. President Reveley is writing a column for each issue, and we introduced 'BackStory' to highlight employee accomplishments."

Technology will bring additional changes. "We're working on having a closer integration between online technology and the print version of the magazine," Cottrell says. "There are wonderful opportunities for interactive features — for example, we can post an interview on the Web with someone featured in an article."

Cottrell sees the relationship as complementary: "The printed magazine has its own history, tradition and value. Technology doesn't replace it."

Even with constant evolution, the fundamental mission of the *Alumni Magazine* will remain the same. "Keeping our readers informed about their *alma mater* helps them to foster a lifelong relationship with William and Mary. It's the most important thing we can do for alumni."

Although the Alumni Magazine is sent free of charge to alumni, we welcome voluntary subscriptions in any amount to help defray the costs of publication. For details, see page 36.

An illustration from the first issue of the Alumni Magazine: Charles Dickens, "a cartoon by Gill."



Spring 2000







Spring 2009

WILLIAM&MARY HOMECOM October 22-25

Photos by: Matthew Jarmer, Ben Kennedy '05, Melissa V. Pinard, Skip Rowland '83 and Stephen Salpukas *total statistical Homecoming Photos and video, visit www.wmalumni.com/group/homecoming.*

1951-59 gathering

Students filling up Zable Stadium for the football game.

President and Mrs. Reveley in one of the lead parade cars.



T's amazing what a little Tribe Pride — and good weather — can do. The William and Mary family reunion, also known as Homecoming, is held every year in late October, surrounded by all the sights and sounds of old friends getting back together, the brass swell of the College's fight song and cheers for the victorious Tribe football team. It's a special weekend and we hope you enjoy a little flavor of what Homecoming 2009 brought to campus.
Each photo is just one moment from a weekend full of memorable events.
Alumni gathered all over Williamsburg to celebrate their shared love for the College, whether at the Alumni House for live music and good food at the Friday Night Fest, inside Zable Stadium for the Tribe's 24-3 victory over rival James
Madison, or at the Williamsburg (continued on page 46)

Golf Tournamen

Running back Courtland Marrine rushing against James Madison



Tribe

 An enthusiastic

 Tribe fan



Lodge for an unforgettable night of renewing friendships and dancing at the Saturday Night Bash.

The College community also came together for the best Homecoming parade in years, alumni golf and tennis tournaments, the Olde Guarde Luncheon, Picnic-onthe-Lawn, Children's Carnival, the Postgame Tailgate and the '85/'95 and Young Guarde-'96/'06 tents. Nearly every academic department, Greek organization, performance group and club held their own events on campus, meaning that there was always something for everyone, from the Class of 1939 to the Class of 2009. It was the biggest Homecoming ever, and we hope to see you next year to make Homecoming 2010 even more of a resounding success.

Tribe fans cheering at the parade.

Por additional Homecoming photos and video, visit www.wmalumni.com/group/homecoming.

Olde Guarde

luncheon

Alumni Band Organization

Class of 2004 5th Reunion

Web exclusive:

Missed the Homecoming Parade? Watch it and much more online at www.wmalumni.com/group/homecoming.





 Vurg alumni enjoying the Young

 Guarde and '96/'06 tent.

Dancing at the Saturday Night Bash





Tribe fans gearing up for the football game.

The Saturday Night Bash

LEADER OF THE DOBLE OF THE BY CHRISTOPHER PERCY COLLIER

n June 8, 2009, one month before President Obama appointed him director of the National Park Service, Jonathan Jarvis '75 issued what seemed like a warning shot. At the time, the state of California was facing dire budgetary shortfalls. As a result, a proposal had been advanced by Gov. Arnold Schwarzenegger to close down parts of the California state park system. The trouble was, some of these holdings were originally owned by the federal government and only bequeathed to the state parks under the condition that they remain open to the public. Upon hearing this news, Jarvis, then director of the Pacific West Region of the National Park Service, sprung into action.

He sent the governor a two-page letter pointing out that such a measure "could result in reversion of property to federal ownership." The exchange did not go unnoticed. It soon became the subject of a *New York Times* story titled "National Park Service Threatens Takeover of 6 Calif. Parks," and another story in the *San Francisco Chronicle* that highlighted this potentially cataclysmic outcome. Ultimately, the necessary budget cuts were made elsewhere. No further action was necessary on behalf of Jarvis or the federal government. But this firm and very public statement of facts advanced by Jarvis made one thing abundantly clear. This decades-long veteran of the National Park Service was not going to let anyone, including the governor of California, put up roadblocks leading into federally supported land meant for public use.

When asked about the incident months later, after his Sept. 24 Senate confirmation to the topmost spot in the agency, a post that involves managing 22,000 employees and a budget of \$2.5 billion, Jarvis casts aside any attempt to characterize this episode as adversarial.

"Over the years, I've sent lots of letters like that," he says. And while

that offhand statement may seem like an exaggeration, or a way of downplaying a hot-button issue, closer examination reveals a deeper truth about this country's 18th National Park Service director. When it comes to on-the-job experience, Jarvis, who now manages 84 million acres of land spread across nearly 400 sites in the United States, Puerto Rico, the Virgin Islands and American Samoa, is no babe in the woods.

Jarvis, 56, has always loved the outdoors. His father, who worked in the Civilian Conservation Corps (CCC) during the Great Depression, made sure of it. He and his brother, T. Destry Jarvis '69, lived out a Davy Crockett-like childhood, hunting on the outskirts of Virginia's Shenandoah National Park, pulling catfish and bass from the nearby Maury River, which flows into the James.

"I knew from that time I wanted to pursue a career related to the protection and enjoyment of the outdoors," Jarvis said in an opening statement during his confirmation hearing before the U.S. Senate Committee on Energy and Natural Resources.

While at William and Mary, Jarvis majored in biology. Perhaps not surprisingly, he recalls enjoying fieldwork the best. One of his most dis"There are strong environmental interests out there, but there also has to be good science to apply to those issues, and the scientific foundation I built at William and Mary has always been a guiding light."





Providing for Yosemile's Fature

Jon Jarvis, then Pacific West Regional Director of the National Park Service, spoke at the dedication of the Tunnel View Restoration Project on Oct. 24, 2008 at Yosemite National Park. tinct memories of college, he says, involved crawling on his hands and knees amid the salt marshes and sand dunes of the Chesapeake Bay in search of rare birds with one of his teachers, Professor Mitchell Byrd. And yet, what Jarvis took away from his William and Mary experience wasn't just restricted to out-of-theclassroom forays. In fact, the scientific foundation he built at the College continues to be relevant to this day.

It was surely no accident that Jarvis' background in biology was highlighted in the White House press release announcing his appointment — or that his leadership philosophy places a particular emphasis on the value of empiricism.

"There are strong environmental interests out there," he says. "But there also has to be good science to apply to those issues, and the scientific foundation I built at William and Mary has always been a guiding light."

Jarvis has spent 30 years working for the National Park Service. He started at

the bottom, handing out leaflets at the National Mall in Washington, D.C. And now, occupying the most senior spot there is, he's once again based in the nation's capital. Over the course of his career, however, he's worked at numerous posts, in many regions of the country, including Alaska. He's fought fires, rappelled from cliffs, and ventured into parts of the National Parks that few ever see.

Ask him about his favorite hike in the National Park Service's vast network of trails and he'll likely tell you about a section of the Pacific

"People often don't realize how big we are. Pretty much every major societal event in the United States is protected and interpreted. We have this larger role in society to help this country to remember."

Crest Trail near McAlester Pass in the high alpine meadows of the northern Cascades where ice-capped peaks are all around you.

"It looks straight out of *The Sound of Music*," he says. "It takes your breath away." Ask him about one of the grittiest park jobs he's worked on and he'll tell you about the controlled burns he did at Oregon's Crater Lake National Park. "A big part of that forest is ponderosa pine," he explains. "It's a fire-dependent species, which means it needs fire to reproduce. We'd go out there with drip torches and set it on fire. It was hair-raising because you can't let that fire take off. There were definitely some white knuckle moments and, yes, you need a shower after you do that."

Jarvis, however, contends that one of the biggest misunderstandings



about the National Park Service is the belief that all of its holdings are nature-based, that they mostly consist of vast tracts of land similar to the Grand Canyon or Yosemite.

"People often don't realize how big we are," he says, pointing out the existence of nearly 400 sites covering varied subject matter. "Pretty much every major societal event in the United States is protected and interpreted," he notes, going on to recite National Park sites that pay tribute to Vietnam, World War II, Martin Luther King

> Jr., and, most recently, the impact site of Flight 93 in Pennsylvania. "We have this larger role in society to help this country to remember," he says, which is an aspect of the Park Service's role that has evolved over the years.

> According to Jarvis, the first National Park Service director, Stephen Mather, was particularly skilled at getting people to see the beauty of the great American outdoors. "He got them to see the National Parks not as a place, but as an idea," he says. And now, it seems, Jarvis is tasked with getting the public to see this original idea in a broader

context. Rather than people just seeing the National Parks as a breath of fresh air, he also wants them to be known as a place where American history comes to life. And, if past events are any indication, it's likely that Jarvis won't let anyone, including The Terminator, stop him from doing just that.

Christopher Percy Collier has written for the New York Times, Los Angeles Times, Chicago Tribune, Outside, Men's Journal, National Geographic Adventure, Fast Company and many other publications. He has hiked and (written about) many sections of the Appalachian Trail and lives in Avon, Conn., within three miles of the newly designated New England National Scenic Trail, both part of the National Park Service system.

Alumni

very year since 1934, the William and Mary Alumni Association has solicited nominations from the greater William and Mary family, seeking to identify a select group of individuals who merit the Alumni Medallion – the highest award alumni can receive from the College. More than 260 alumni have been selected as Medallion winners since then. With it, we honor exemplary professional accomplishments, service to community, state or nation, and loyalty and dedication to the College. The 2010 recipients – Waverly M. Cole '50, W. Samuel Sadler '64, M.Ed. '71, Nicholas St. George '60, J.D. '65 and Earl L. Young '59 – will be recognized during a special ceremony on Feb. 5 and at the Feb. 6 Charter Day exercises on the occasion of the College's 317th anniversary.

To nominate an individual for the 2011 Alumni Medallion, go online for a nomination form at www.wmalumni.com/?awards or e-mail the Executive Vice President's office at alumni.evp@wm.edu.

By Melissa V. Pinard and Ben Kennedy '05

WAVERLY M. COLE '50

r. Waverly Cole '50 passed away on Aug. 28, 2009, before he could learn that he had been awarded the Alumni Medallion. In his life, he made a tremendous impact on his world: through his volunteerism, his philanthropy and his commitment to giving back to the places he had come from.

"Waverly started [giving] before he was 40 years old," says Dr. John Cook, Cole's partner of 50 years. "He planned to give to the world and he never stopped."

At the College, Cole was a member of the Pi Kappa Alpha fraternity and member of the chorus, biology club and pre-med club — on that final involvement, he did not disappoint.

After graduating from William and Mary at the age of 20, Cole earned his M.D. at the Medical College of Virginia (MCV) in Richmond. He served as a captain in the U.S. Army Medical Corps in Germany in 1955-56 and then pursued his specialty of anesthesiology at MCV. He was a practicing physician by age 24.

By 1960, Cole was back in the Richmond area, where he served as founder and chairman of the anesthesiology department at St. Mary's Hospital and as past president and secretary/treasurer for both the Richmond and Virginia societies of anesthesiologists. He remained a prominent anesthesiologist until his retirement in 1999. His philanthropy was

formed by his medical philosophy of helping patients as much and as fully as possible.

"His whole life was spent giving: he was one of the most generous people you'd ever meet," says Cook. "He never saw a cause that he didn't fund. That was a great joy for him: he thought money should be used to help other people."

"If you look at where he directed his money, there's a pattern in the things he thought were valuable," says longtime friend Jackie Jones Myers '52. "He valued education and medicine — and his friendships."

A native of Blackstone, Va., Cole helped establish the Cook-Cole College of Arts and Sciences at Longwood University, benefited a number of churches around Southside Virginia and worked closely with SPCA animal shelters in Richmond and near Blackstone, where the new Southside shelter was named for Cole's and Cook's dog April. The two men met dignitaries of all sorts in their travels, including Margaret Thatcher, William Rehnquist, Kofi Annan and John F. Kennedy.

In his gifts to Longwood, Cole honored his mother, who had attended school there.

"It's just his background — he's a good Southern boy. He adored his mother," says Myers. "He just came from good people. He was always smiling and always seemed to be in a good humor."

His love for the arts also inspired Cole to contribute some of his collections of glass, porcelain and pottery to the Cole Gallery at Longwood University. He also served as honorary chair on saving the pres-



ident's house at the old Blackstone College, working closely with Bill Armbruster '57.

"He has given generously of his time, talent and fortune to many worthy causes, but William and Mary particularly so," said Armbruster in his nomination. "His professional, community involvement and philanthropic endeavors will leave a legacy few of us can match."

Closest to Cole's heart, indeed, was the College. He received a Certificate of Recognition from President Timothy J. Sullivan '66 at the Tercentenary Homecoming Celebration in 1993, citing his "dedication and commitment to the Commonwealth of Virginia."

"He came to the College at 16 and graduated at 20," says Cook. "He never stopped loving William and Mary."

His legacy at the College includes his membership in the Sir Robert Boyle Legacy and James Blair societies and Chancellor's Circle as well as establishment of the Cole International Studies Scholarship and Cole Charitable Remainder Unitrust. He was also one of the charter members involved with starting the Southside Virginia alumni chapter in 1952. In many ways, however, the beautiful flowers at the Alumni House known as the Cole Gardens stand as symbols of his commitment to his *alma mater* and the things that mattered most to him.

"His life was very full and very well-lived," says Cook. "It was most unusual that someone would live to be 80 years old and achieve so much in just 80 years. He will be remembered for a lifetime of accomplishments, giving, love and inspiration."

W. SAMUEL SADLER '64, M.ED. '71

e may be retired, but Sam Sadler '64, M.Ed. '71 still sees his 41 years of service to the College as a way of repaying William and Mary for changing his life.

"I truly have never felt that I did anything to deserve the attention I've gotten in the last few years," he says. "My joy has come from the friendships and the associations and the opportunity to be of help in some way.

"To have an opportunity to spend your life trying to give back in appreciation for that is just an amazing gift," he says. "I've been blessed with that already."

In addition to his career progression from assistant dean of admissions to dean of men, and later from dean of students to vice president for student affairs, Sadler has distinguished himself as a mentor to countless members of the William and Mary family. He received the Thomas Jefferson Award in 1981; in 2008, the University Center was renamed the Sadler Center in his honor. (Current undergraduates are starting to call the Sadler Center's dining hall "Sam's Club," he says.) Following his retirement - which he sometimes accidentally calls "graduation" - Sadler decided to take it easy.

"The first year I made a promise to myself I wouldn't take on anything where I was likely to let it overwhelm me, and I'm glad I took that year just for myself," he says.

He's started to take some smaller things on. Next semester, he will mentor students in the classroom and teach Introduction to Student Personnel Services at the School of Education. Sadler has been a member of the National Association of Student Personnel Administrators since 1973 and has presented to colleagues everywhere from Boston to Seattle. He has been asked to speak to conferences about crisis management, press relations and campus safety - Sadler does not lack for expertise.

"I'm really looking forward to being in the classroom," he says. "It's an opportunity to share some of those years of experience with the next generation."

Since retirement, Sadler has also given a number of talks with honorary alumna Louise Kale about the traditions of the College that have been met enthusiastically by students and alumni alike. Most of his time now, though, is spent with his wife Mary Liz Smith Sadler '65 and their two daughters — he says he's "quadrupled" his time with his grandchildren. He's been able to spend more time working in his yard and woodcrafting, including the beginnings of a black walnut bookcase that he has been promising Mary Liz "for at least a decade or more."

"We haven't been able to be spontaneous for a long time because it just wasn't possible with my work," he says. "Somebody can call now and ask, 'What are you doing for dinner tonight? Come on over!' and we can go do it."

Sadler has increased his involvement with the Williamsburg United Methodist Church, from whom he received the John Wesley Outstanding Educator Award in 2000. He also continues to speak at

> alumni chapter and College events in Washington, D.C., and elsewhere; not as an employee any longer, but as an alumnus.

> "My association with William and Mary and with the Alumni Association was such a joy," he says. "It has never been a labor of anything other than love."

At these alumni events, though, he stresses the importance of giving back to the College to the crowds that gather to see him. Now more than ever, he says, the College needs its graduates to step up.

"In some ways, I think the message was heard a little differently because it wasn't somebody representing the administration anymore," he says. "It's somebody who is a fellow alumnus speaking about the place and its present and future from the heart."

"I will always try to find a way to respond when William and Mary says it can use my help in some way."

In his nomination letter, Vice President for Development Sean Pieri put his recommendation in powerful terms:

"Sam Sadler, perhaps more than any living person, has had a greater impact on the College, its students and alumni," he wrote. "Words alone cannot describe the difference he has made."



ALUMNI MAGAZINE WINTER 2009 53

NICHOLAS ST. GEORGE '60, J.D. '65

aised by his mother in the heart of Pittsburgh, Nicholas St. George '60, J.D. '65 was the first in his family to attend college. It brought tears to her eyes when he was accepted.

"I recognized early in life that most people that were successful went to college," says St. George.

"I was fortunate to have been offered scholarships from several schools," he says, "but before I had made a decision I got a telephone call from the track and football coaches at William and Mary to come down for a visit and consider a possibility of a scholarship." In high school St. George was a star athlete and had lettered in five sports. Since his brother was in the Navy and living in nearby Norfolk, Va., he decided to make the trip.

"I went from not knowing the College to falling in love with it," he says. "When I got home I received a Western Union message saying I got a full athletic/academic track scholarship with a job in the cafeteria."

After visiting the College, St. George knew that's where he wanted to be. "I was taken by the place ... the South and the culture. Once I got to William and Mary it was even better. It led to many opportunities in my lifetime." He's never left the South since.

His love of the South led him to become a member of the Kappa Alpha order, where he served as president. In addition to running track, he was also in ROTC.

When St. George graduated with a degree in economics, he took a job with General Electric before joining the

Army in Fort Knox, Ky., where he served two years as an Army Airborne officer. In 1963, he returned to the College to attend law school, serving as president of the Student Bar Association. He also returned to the King's Arms, where he had worked as an undergrad.

After law school, he practiced for one year with Virginia National Bank in the trust department until one day he received a call from Raymond "Chip" Mason '59, L.H.D. '98, who had started the investment banking firm Mason and Company, offering him an opportunity.

"I didn't know anything about investment banking, but I wanted to get an experience in something I had never done," says St. George. "It opened up a whole new life and I knew then that I would never go back to practicing law because I fell in love with investment banking."

He stayed with the company, which merged to become Legg Mason in 1972, for 12 years.

"At the time, I was on the board of Oakwood Homes, a manufactured housing company, when the president, a good friend, perished in a plane crash in 1979," says St. George. The board offered him the CEO position, and St. George decided to make another career move. "As an investment banker, you are giving a lot of CEOs advice," he says. He drew on that experience while at Oakwood Homes, a company with \$20 million in sales when he arrived, which reached \$1.6 billion in sales and was listed on the New York Stock Exchange when he left in 1999.

St. George has been a member of the Legg Mason board for many years, as well as countless other business and civic boards. Now that he's retired and living in Florida with his wife, Eugenia, he has more time to see his sons, Blane and Nicholas, and his five grandchildren. However, he remains active with the William and Mary community, serving on the President's Council, the Chancellor's Circle and as a trustee for the Endowment Association. In the past, he has served as president of the William and Mary Law School's board of trustees, as well as the College's National Campaign Steering Committee.

Currently he serves on the Mason School of Business board and is helping raise funds for his 50th Reunion in April 2010. "It's critical right now that we get alumni involved with the College," he says. "This medallion is a great honor and it's very humbling. I am not just receiving this award for myself, but for all the people who have given back to William and Mary.

"I have accomplished much more than I ever dreamt of ... I am standing on the shoulders of many, many people," says St. George. "Without them I would never have experienced that type of success."



EARL L. YOUNG '59



's a young child growing up in Alexandria, Va., Earl Young '59 would often tug on his brother Ted's arm as

he dragged him around the neighborhood. The two boys had lost their mother when Young was only 6, and with his father working long hours in the catering business, the neighbors stepped in to look out for Earl and Ted.

"My brother and I were raised by the neighborhood," Young says. "People would say 'Why are you always tugging on Ted?'" It was then that Young earned the nickname "Tuggy." Even though he tried, he couldn't shake the name after coming to the College. It just so happened that one of his close friends from home, Tom Eley '57, also attended William and Mary, and so Young's childhood nickname followed him — adopted by his extended family at the College.

"The College is family in so many ways — it's an experience that lasts a lifetime," says Young, who has been an active member of the William and Mary community since his student days. He has served as vice president and secretary of the Alumni Association Board of Directors and currently has served over 20 years on the Athletic Education Fund board. He's also a member of the President's Council and serves on the board of the Lower Peninsula Alumni Chapter. He is a member of the Order of the White Jacket and helps plan his Kappa Alpha Order fraternity reunion every five years.

While at William and Mary, Young ran track for a year and worked to pay for college. "When I came to Williamsburg I didn't have much money," Young says. "To pay for the first semester's tuition, I took a life insurance policy and cashed it in. I also worked bussing tables at various locations on campus and at the King's Arms Tavern, as well as a part-time land surveyor for the city of Williamsburg."

One particular event at the College he still remembers fondly — a Sadie Hawkins dance over 52 years ago. It was the day he went on his first date with Virginia "Ginny" Smith Young '59, M.Ed. '73, who became his wife two weeks after graduation in 1959. "Accepting that dance invitation was the best decision I ever made," he says.

After graduating with an economics degree, he worked in the credit division for the Noland Company. Then in 1963, Young joined Newport News Shipbuilding. "I was fortunate enough to move around in the organization," he says. "I started out as manager and worked up to director of finance. I spent my last 10 years with the shipyard as manager of cost engineering."

Since his retirement in 1999, Young has spent many hours working with the Bacon Street Substance Abuse Center board in Williamsburg and the Children's Home Society of Virginia in Richmond, Va., where the Youngs adopted their daughter, Anne Hayden Young '09,



when she was 6 weeks old. They also have a son, Stephen, and a granddaughter, Ashley. Young also has devoted many hours to his church, including managing their construction projects. Young says he volunteers because he enjoys it and it is personally rewarding.

"When I retired I didn't expect to be this busy," he says. "My wife has told me she saw more of me when I worked."

He learned a lot about what it meant to help others at the College. One year when his father was critically ill, he went to the hospital and discovered that his fraternity brothers had donated their own blood to replace that which his father had to use.

"In the fraternity I joined, the word 'brother' was not just a saying," says Young. "Once I came here, it was like a family. I don't know how many people have a lifetime of friends. That sense of brotherhood and giving has remained with me throughout my life."

In April 2009, Young co-chaired his 50th Reunion and was selected to represent his class on the Olde Guarde Council. "The 50th was an exciting experience," he says. "The entire weekend was filled with emotional highs because it brought back so many wonderful memories.

"This award is totally unexpected," he says about receiving the Medallion. "I feel humbled by it ... so many people are more deserving and I am proud to be in such company as the other recipients. I have a tremendous and profound love for this College. The alliance I have with it will be part of my legacy."

EDITOR'S NOTE ~ MELISSA V. PINARD

HUNDER AUCTALIA ACAD

We don't see snow like this in Williamsburg very often, but when we do, it looks spectacular. If the warmth of the fall has been any indicator, we may not see any this year either.

As 2009 draws to a close, we celebrate another milestone: the 30th anniversary of the *Alumni Magazine*. I cannot believe I have been here for almost 10 of those years. Please see some photos of past issues on page 42. We also have Homecoming highlight photos, plus a feature on the 2010 Medallion recipients on page 51.

Congress finally confirmed Jon Jarvis '75 as director of the National Park Service, so although we would have liked to have featured him in the last issue with the Geology story, we are happy to introduce him to you here. President Obama nominated him on June 8, but he didn't get confirmed until Sept. 24. I will bite my tongue on commenting on the efficiency of our Congress.

Our own President Reveley has decided to expand his From the Brafferton to include the full State of the University in this issue. We hope you will take time to read his update on your *alma mater*, on page 6.

I encourage you all to cheer on Ingrid Marcum '97, a remarkable athlete, who is trying to make it to both the summer and winter Olympics — a William and Mary first if it happens. Marcum is a member of the U.S. bobsled team and, as of this writing, is only one bobsled race away from learning if she will make it to the 2010 Winter Games in Vancouver, Canada.

Have a very happy New Year.

BACKSTORY

Scott Owen ~ Co-Owner and Manager of the Daily Grind

Hometown: The Grind is my home.

Family: Wife Jackie Pelton and kids Maeve, 18, Conor, 17, and Moira, 15 **Alma Mater:** Attended Virginia Commonwealth University for philosophy and religion on a track scholarship

The Grind has been open for almost 10 years. How do you think you've done? People stop me in stores, they stop me on the street, they see me in Richmond, they stop me in airports and say, "I recognized you. I went to William and Mary; I loved the Daily Grind. I loved your chocolate chip scones. I loved your blueberry muffins." And I get that all the time, so I have to assume we've done something right.

What kind of coffee do you drink? I have tea on the way to work and then I have my first cup of coffee (which is usually my last): a dark roast. If I need that mid-day jolt I'll have the Americano.

What was your first job? Once I got my work permit, that kind of turned my whole life. I took a job with a guy named Mike at Jerry's Pizza King. That was my first introduction to mass quantities of food preparation. I grew to love it. I'm a 16-year-old kid working Sunday through Thursday from late afternoon until one in the morning and then getting up at 7 a.m. and going to school — this was my life. It didn't bother me a bit. Before, you could have said "he's just another typical lazy kid," but once I had that, I was willing to work as hard as it took because I really wanted to do it.

What's it like having your kids work for you? Having the kids here has made it extremely worthwhile. I mean, what man gets to spend most of his days with his children? I think it's a shame more men don't get to do that. Sometimes the overlap between being my child and being my employee is a little odd, but we try to make it very clear that when you're working, you're an employee and when you're not, you're my son or my daughter. I don't think I'm such a horrific boss.

How do the rest of the employees fit in? They spend four years and it's almost like this is their home — they're part of your family. I look at them as my children; strangely enough, I do. Not that I try to run their lives — I'm hesitant to give them advice unless they ask me, which they do. Sometimes I decline even then.

How do you keep things fresh? I go out of my way to listen to my customers. I take requests on baked goods. That's something I try to teach to my own kids and my extended family: Life is a continuous process. You have got to be flexible enough and willing enough to listen to others. You have to learn from that advice, put your ear to the ground and understand what's happening in the world around you, because this is my legacy.

Interview by Ben Kennedy '05

