

William & Mary

ALUMNI MAGAZINE
SUMMER 2008

SAM RETIRES

SHOOTING FOR PERFECTION



OLYMPIC HOPEFUL



KOSOVO'S NEW CONSTITUTION

W&M

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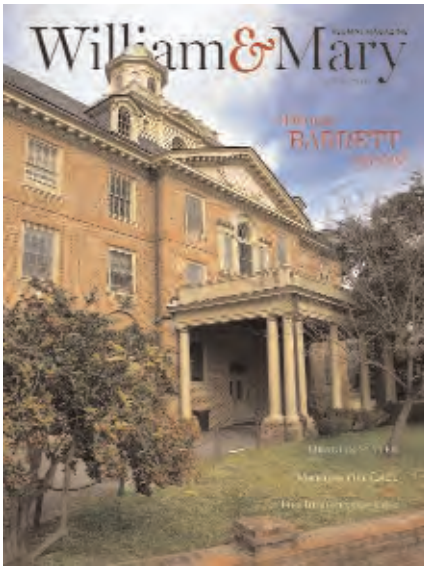
ON THE COVER: Sam Sadler '64, M.Ed. '71 with admiring students in the Sunken Garden.
COVER PHOTO BY MARK ATKINSON

MAILBOX

MORTON MEMORIES

Your Spring 2008 issue really struck a chord with me. Perhaps I should describe it as a symphony rather than a chord. You brought so many memories alive that I am forced to share them with you.

Dr. Richard Morton was one of my favorites. We were the only tenors in the Presbyterian Church choir and we became very closely acquainted. My freshman year was 1935, and jobs were very welcome to help cover all of the costs associated with being a student in those Depression years. As I recall, the semester tuition was \$35. Fortunately I had a scholarship and I also was a waiter in the dining hall.



Dr. Morton needed some help putting new screens on his windows and I was delighted to assist him on weekends. As I recall, he paid me 25 cents an hour. A number of his neighbors witnessed our work and I was asked to undertake other homes; so many, in fact, that I employed other students to assist me for the summer. It was during the early 1950s that I visited the College with my new wife and went by the Mortons' so she could meet them. I was a colonel in the Air Force then. What nice people they were, both assuring me they did really remember me!

Your article on the College choir also caught my interest. I was a member of the

choir for four years when we always sang in the Wren Chapel balcony. We did not travel far, although we did get to Richmond and a few other nearby places. The choir was one of my principal interests.

ROBERT E. KENDIG '39
Wilmington, N.C.

STAMP OF APPROVAL

It was indeed good to chat last Friday after just receiving the recent edition of the *William and Mary Alumni Magazine*.

Thanks to your excellent teamwork, your Spring 2008 magazine was superb! Your catchy magazine caption heading, "Who was Barrett anyway?" served as a great "kick-off" to a very readable and enjoyable perusal of the magazine. Together, you have produced another exemplary magazine.

Our Stamp and Cachet Committee is still feeling very joyous about the Jamestown 2007 stamp sweeping all of the honors for the year 2007 — most popular, best designed and most important. (Though all 60 million stamps are now gone, the only stamps left are those found on the "First Day of Issue" cachets at the Jamestown Settlement and Historic Jamestown gift shops.) As volunteers, we feel exceedingly fortunate about our efforts. [See story on page 17 of the Spring/Summer 2007 issue.]

With all the very best,

NED LOGAN M.ED. '49
Williamsburg



The William and Mary Alumni Magazine welcomes letters from its readers. We reserve the right to edit all letters. Brevity is encouraged. Please send correspondence to Melissa V. Pinard, Editor, William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187 or alumni.magazine@wm.edu.

CORRECTION

In "The People Behind the Buildings," in the Spring 2008 issue, William Taliaferro 1841 reportedly "had never managed to achieve a higher rank than brigadier general, which he held at the start of the war." Taliaferro was promoted to major general in 1865 following action in South Carolina under Gen. P.G.T. Beauregard.

Page 92 of the Spring 2008 issue should have read that Lisa Hicks-Thomas J.D. '94 is Virginia's deputy attorney general for the transportation, real estate, environmental and technology division.

THE BEST PLACE FOR A WEDDING.

William and Mary Alumni House

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Views expressed in the *William and Mary Alumni Magazine* do not necessarily reflect the opinions of the William and Mary Alumni Association, the College of William and Mary or the editorial staff.

Who We Are

The goal of the *Alumni Magazine* is to inform you about what is happening on campus, what alumni are doing around the world and to keep you up-to-date with each other through Class Notes. But until now, we have not shared much about *ourselves* within these pages — those of us who work in the Alumni House as staff for your William and Mary Alumni Association.

The Alumni Association exists to establish and maintain lasting connections between alumni and the College. To do so, we seek to provide avenues and incentives to foster these connections. But these things don't happen on their own, and we are proud to help make them possible.

There are 26 staff members working in five departments — Programs, Budget, Communications, Records and Services. Each department fills an important role in serving William and Mary alumni of all ages and all over the world.

The Programs Office produces all alumni events from Homecoming to tailgate parties to 50th Reunion and Young Guard Week-end. The office also supports chapters and the various constituency groups.

The Budget Office manages our finances, which come from several sources. The College allocates about half of our current budget from private unrestricted funds given by alumni and friends. We generate the other half of our budget by renting the House (a beautiful site for alumni weddings), partnerships with several affinity groups (such as Bank of America) and from generous gifts given directly to the Association through various avenues. An agreement in 1972 between the College and the Alumni Association created a partnership between the Association and the then newly formed Development Office, enabling Development to become the primary fundraising arm for the College. The Association does only one direct solicitation each year, the Alumni Leadership Fund.

The elected Board of Directors approves our budget and a thorough external audit is conducted each year. We are fortunate, too,



that many generous alumni are engaged with our various enterprises and provide financial support for their particular interest.

The Communications Office produces the award-winning *Alumni Magazine*, from writing to design to layout, and everything in between. The team also creates and monitors the alumni Web site, www.wmalumni.com, and produces *eConnection*, the e-mail newsletter, every month. (If you are not receiving the *eConnection*, it is because we don't have a valid e-mail address for you, so be sure to send it to us.)

The Records Office is working constantly to update data — addresses, career information, marriages, births, deaths — the list is long for the 81,000 living alumni. You can make this job much easier by logging on to www.wmalumni.com and checking your profile and updating your information — why not do that right now?

We also have staff members who maintain and manage this beautiful house, operate our gift shop and orchestrate the Alumni Journeys travel program. Along with our director of marketing and stewardship, they are always striving to provide the best possible experience for the many people who use the Alumni House and all of the services the Association has to offer.

We are proud of what we do, and we appreciate being a part of this large extended William and Mary family. Please stay in touch with us, and come by the House when you can — just like family!

KAREN R. COTTRELL '66, M.ED. '69, ED.D. '84
Executive Vice President
William and Mary Alumni Association

A Good Spring

Academic year 2007-08 has ended, successfully. Commencement was rousing! Chancellor Sandra Day O'Connor, speaker Mike Tomlin '95 (coach of the Pittsburgh Steelers), and Sam Sadler '64, M.Ed. '71 (retiring after 41 years at William and Mary) were all in good voice. Honorary degrees went to Tomlin and David Ellenson '69 (president of Hebrew Union College). We paid homage to Sam with news that the Board of Visitors has named the University Center the Sadler Center. And we announced the \$283,379 pledged by the Class of 2008's undergraduates, law students and business students — a new record.

Commencement was a time to remember that, while the College's coffers do not overflow, William and Mary is extraordinarily rich in things money can't buy. The College has roots running deep in American history and a storied role in creating the United States. For centuries, William and Mary people have helped push their communities, states and nation forward. Three U.S. presidents studied at the College — Jefferson, Monroe and Tyler — as did the great Chief Justice John Marshall.

William and Mary is a place of striking physical beauty, architectural and natural. And it is a place of important firsts — Phi Beta Kappa, the honor system, legal education. Then there is William and Mary's towering academic reputation — the prestige that comes from generations of transforming teaching, research and learning.

You can't buy a legacy of this sort. You have to live it.

The day before commencement, seven new second lieutenants were commissioned from our Army ROTC program. William and Mary has a long tradition of sending its people to help defend the country. Indeed, more general officers currently on active duty graduated from the College than from any other schools except West Point and the Citadel.

This summer, 40 undergraduates are

using competitive service grants to work on issues such as literacy, hunger and medical relief; many more students are participating in service activities from Virginia to Uganda. Ninety-one law students are spending their summers in public service in this country and abroad, assisting nonprofit organizations concerned with civil rights, family rights, health care and the environment.

By spring of this year, we had received record numbers of applications from prospective undergraduates and law students — 11,622 for 1,350 spots in the freshman class, and 4,582 for 200 spots in the first-year law class. Three of our undergraduates became Marshall, Truman and Gates Cambridge Scholars. Board of Visitors member Joe Plumeri '66 established the Plumeri Awards for Faculty Excellence, which will provide 20 awards of \$10,000 each to outstanding faculty members during each of the next 10 academic years. We made serious progress toward raising \$10 million for Gateway William and Mary by the end of the year. And the faculty and staff of the Mason School of Business raised over \$545,000 for their new home, Alan B. Miller Hall, which is rapidly rising on Jamestown Road.

More good news came in late April when the Virginia General Assembly provided William and Mary with \$38.1 million for the new School of Education building as well as funds to upgrade the College's heating and cooling systems, and to plan the third phase of the Integrated Science Center and the renovation of Tucker Hall.

This marvelous state support did not carry over to the College's operating budget. Last fall, the state cut \$3 million from our support, of which \$2.7 million carried forward into fiscal year 2009. In March, the General Assembly authorized a 2 percent



faculty and staff salary increase for November 2008, well below the rate of inflation.

Commonwealth support is not enough to sustain even bare-bones operation of the College. The Board of Visitors, therefore, recently voted to raise tuition and fees (including room and board) for the 2008-09 academic year by \$1,457 for in-state students and \$2,767 for out-of-state students. These new revenues will enable us to heat, cool and clean new buildings coming on line, give our faculty and staff a 3 percent (rather than 2 percent) raise, and increase need-based financial aid for in-state undergraduates. The tuition and fee increases provide no funds to grow the faculty or staff, support research, or otherwise enhance our programs.

While extraordinarily rich in things money can't buy, William and Mary still needs money to operate amid the competitive realities of American higher education. To remain academically pre-eminent, the College must soon begin to enjoy greatly heightened support from its alumni and friends. State support and tuition will never provide all the resources needed to sustain our operations. Increasingly in this century, the colleges and universities (whether public or private) that build powerful bases of private support will advance. The rest will fall behind.

I am confident we can rally the private support vital to William and Mary's success in the 21st century.

W. TAYLOR REVELEY III
Interim President, College of William and Mary

W&M

AROUND THE WREN



First Impressions

College's Redesigned Web Site Launches July 31 ~ MELISSA V. PINARD

Check out www.wm.edu on July 31 and you will be in for a surprise. Well, it actually won't be a complete surprise to many, because hundreds of College faculty, staff, students and administrators were involved in the process of redesigning the College's Web site. ~ "We are truly excited about the new Web design," says Provost P. Geoffrey Feiss. "It is fresh and vibrant in look and feel. It has also been broadly vetted to all constituencies of the university to near-universal approval." ~ The redesign process began in May 2006 when Feiss requested an assessment of the site, which was completed in October 2006. After several months of preplanning, in February 2007 a Web advisory committee was established and led by Susan T. Evans, director of Web and communication services in Information Technology. [See *Backstory* on page 96.] ~ Ultimately, the Chicago-based firm mStoner was chosen to create the new site. Multiple campus groups were represented on the advisory committee, from the Alumni Association and admission to development and faculty and, of course, students. ~ Evans has kept a blog of the redesign process since November 2007, which can be viewed at <http://reweb.blogspot.com>. ~ "This new site is not only critical for those who seek information about us, but also a way to represent the lively, current and engaging William and Mary community," says Feiss. "More and more, this is our public face, our opportunity to make that unforgettable first impression."

Commencement 2008: "Preparing for the Game of Life"

William and Mary's Class of 2008 graduated May 11 after getting a "pregame" talk from Pittsburgh Steelers head coach and commencement speaker Mike Tomlin '95, and sharing in a separate surprise announcement of plans to honor a retiring campus icon.

During the commencement ceremony at William and Mary Hall, Rector Michael K. Powell '85, D.P.S. '02 announced that the University Center will be renamed the Sadler Center for Sam Sadler '64, M.Ed. '71, vice president for student affairs, who will retire this summer after more than four decades of service to his *alma mater*.

Sadler, who also was honored with the Algernon Sydney Sullivan Award during the ceremony, received thunderous applause as he gave a final emotional farewell.

"It hardly seems possible that it's time to say goodbye," he said. "But I can't let you go without saying one thing to you: I love you."

Earlier in the ceremony, Tomlin told the graduates that they were about to start in a "game" of their own.

"This is like a team here today, and those are the locker room doors," Tomlin said. "And on the other side of those doors awaits the game of life."

Likening his speech to a pregame pep talk, he complimented the graduates on what they had already accomplished. The game of life was something they are prepared for — even if they don't realize it now.

"Whatever it is your heart's desire to do, you can do," Tomlin said. "Your experience here has sharpened your sword for battle. I encourage you to trust that preparation."

Tomlin received an honorary degree during the ceremony, along with Rabbi David Ellenson '69, president of the Hebrew Union College-Jewish Institute of Religion. Both Tomlin and Ellenson received honorary doc-

torates of humane letters, which were presented to them by Powell and the College's Chancellor and retired Supreme Court Justice Sandra Day O'Connor.

O'Connor, who also served as the speaker at the law school's commencement ceremony, said she looked forward to what the graduates will do in the future.

"I wish each and every one of you happiness as you go forward," she said. "If you apply what you've learned here and dedicate yourself to helping others as you go along your lives and try to do some good along the way wherever you find yourself, you'll be fine and you'll lead happy lives and you'll make all of us proud of you."

Student speaker Josh Lovell '04, M.Ed. '08, who received his master's degree in education, encouraged his fellow graduates to take the College's sense of community with them.

"Wherever you go from here, take this notion with you," he said. "Oftentimes, the strength of community lies mostly in showing up for each other."

The College awarded 1,276 undergraduate and 480 graduate degrees during the ceremony.

— Erin Zagursky, W&M News



Above: Chancellor Sandra Day O'Connor joins commencement speaker Mike Tomlin '95, D.H.L. '08.
Top: The Class of 2008 celebrates.

[AWARDS]

Lord Botetourt Medal

Ashwin Rastogi '08, double major in physics and mathematics

James Frederic Carr Memorial Cup

Judd Kennedy '08, Middle Eastern studies major and Marshall Scholar

The Thatcher Prize for Excellence

Jody Lynn Allen Ph.D. '08, history

Algernon Sydney Sullivan Awards

Jerree Harris '08, Shaun Loria '08 and Sam Sadler '64, M.Ed. '71

Thomas Ashley Graves Jr. Award

Deborah Morse, professor of English

Charles Joseph Duke Jr. and Virginia Welton Duke Award

Torn Meier, senior electrical technician for the biology and psychology departments

[WILLIAM AND MARY] BY THE NUMBERS

20 The College's Center for Gifted Education celebrated its 20th anniversary in April with a conference that brought in more than 450 educators from around the country to discuss the latest research findings and best practices in the field of gifted education. The center was established in 1988 and offers services and special programs for educators, graduate students, policymakers, researchers, parents and K-12 students. Curricula materials developed by the center are currently used in all 50 states and 28 countries.

27 Interim President W. Taylor Reveley III announced a new environmental plan for the College, calling for a 27 percent decrease in overall carbon emissions. Vice President for Administration Anna Martin told the *Flat Hat* that simply installing more energy-efficient light bulbs and motion sensors to automatically turn off lights has already saved the College \$600,000, or 10 percent of overall energy costs.

80 Students at the College are so dedicated that they are willing to put up some "green" to help pay for environmental improvements. According to a survey conducted over nine universities, 80 percent of the students supported a student fee increase of

\$20 toward making their campuses "greener." Some 1,742 students participated in the survey, which reported that a majority of them also felt that humans cause global warming.

75,000 Switching over to Google's Gmail could save the College over \$75,000 a year, and a big hiccup on campus in January put the microscope on this vital area of communications. Currently, the College's IT department has a contract with e-mail vendor Mirapoint, and a switch over to the wildly popular Gmail service, or possibly to Microsoft's Windows Live e-mail, could alleviate the stress of the increased e-mail accounts. The contract with Mirapoint expires in 2009.

545,000 On April 25, the Mason School of Business announced a history-making faculty and staff campaign for business school programs and their new home, Alan B. Miller Hall. The campaign raised over \$545,000, exceeding its goal of \$500,000. With 85 percent participation from faculty and staff, the accomplishment is unique in the history of the College and rare if not unique among schools of business and universities at large.

W&M Alumnus Honors Faculty Excellence

Member of the Board of Visitors and longtime supporter Joseph J. Plumeri '66 announced in May a \$2 million commitment to establish the Plumeri Awards for Faculty Excellence.

"It is a privilege for me to give back to honor and support our faculty's efforts," said Plumeri. "The faculty is the DNA of the College and each day they work passionately to challenge the minds of our exceptional students. Their research and other pursuits extend well beyond the campus."

With an annual payout of \$200,000 over 10 years, the Plumeri Awards will provide 20 members of the faculty with \$10,000 for research opportunities, summer salaries or other stipends for academic pursuits.

"This extraordinary gift from Joe Plumeri will make a real difference for the better at William and Mary," said Interim President W. Taylor Reveley III. "We are grateful for his commitment to the faculty."

Candidates for the Plumeri Awards will be nominated by the deans of their respective schools, with the final decision made by Provost P. Geoffrey Feiss. The first awards

will be announced and presented during the 2009-10 academic year and will continue each year for 10 years.

"Mr. Plumeri's unyielding loyalty and generosity to his *alma mater* will create opportunities for our faculty to extend their preeminence in teaching and research — and thus enhancing the experience of every William and Mary student," said Feiss. "We

are incredibly grateful for his generosity and passionate devotion to the practice of great teaching and mentoring."

Plumeri has long been a generous supporter of the College, including support of Gateway William and Mary, a program that provides supplemental assistance to Virginians when other financial aid falls short. In addition, he has established a scholarship and other endowments in the Mason School of Business; provided funds to build Plumeri Park, the College's baseball stadium; created the Plumeri House, a guest residence for visitors to campus; endowed scholarships for student-athletes; and established the Plumeri Pro-Am, a golf tournament that annually raises thousands of dollars for the College's athletics program.

Plumeri is chairman and CEO of the Willis Group. With headquarters in London and New York, the Willis Group is recognized as a leading global insurance broker, handling risk management and reinsurance across a wide range of service areas and industries.

— Renell Franklin



Joseph J. Plumeri '66

Gamage '72 Departs W&M For New Post at U.Va. Foundation

Stewart Gamage '72, who has served the past 15 years as William and Mary's vice president of public affairs, will leave the College this summer to take on a newly created position at the University of Virginia Foundation.

Gamage, who currently oversees all of William and Mary's public affairs departments — public relations, publications, government relations and economic development — will become director of U.Va.'s Morven Project. She will oversee the development of a comprehensive plan to create an academic center at Morven, a property in southeastern Albemarle County donated by benefactor John W. Kluge, in which scholars, students, artists, and international leaders in their fields can come together to advance scholarship and learning. She will assume her new duties in August.

"Stewart has been vital to ensuring an understanding of the College in the Commonwealth and across the United States. She has spared no effort in seeking her *alma mater's* success. We will miss her enormously at William and Mary," said Interim President W. Taylor Reveley III. "Before sending Stewart west on I-64, we will teach her to say 'grounds' rather than 'campus' to prepare her for life among Wahoos."

Gamage, a native of Petersburg, Va., has devoted much of her life and professional career to the College. She graduated from William and Mary in 1972 with a bachelor's degree in fine arts and was a member of the Board of Visitors from 1985-90, serving as vice rector from 1989-90. In 1990, Gamage received the William and Mary Alumni Medallion, the Alumni Association's highest honor for service to the College.

In her role as vice president of public affairs, Gamage has guided the College through both good and bad economic cycles. Having seen the College through multiple state budget crises, Gamage is credited with playing a key role in educating the public about the importance

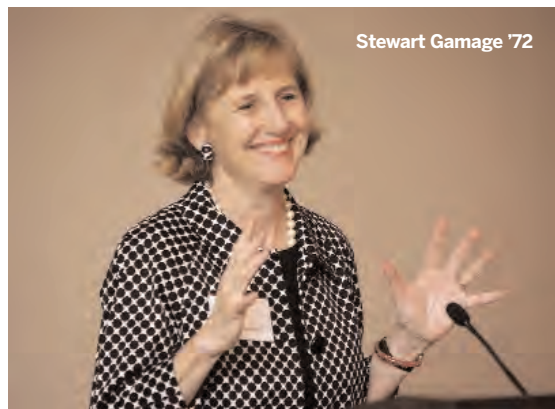
of initiatives such as the 2005 Restructuring Act — a measure designed to provide colleges and universities with more administrative and regulatory autonomy and more flexibility in how they operate. Gamage was also intimately involved with promoting the 2002 statewide higher education bond referendum, which pumped \$900 million into the state for critical funding for capital projects at universities across Virginia.

"The past 15 years of service to the College have been among the most rewarding and challenging of my career. I leave with the satisfaction that comes from friendships forged during times of great celebration and periods of real sorrow — and the valuable lessons these experiences teach," Gamage said. "A large part of my heart will always remain here at the College — an institution that understands firsthand the remarkable history of this country."

Before returning to William and Mary in 1994, Gamage had a distinguished career in public service, earning her M.P.A. in 1979 from the Washington Public Affairs Center at the University of Southern California.

She served as policy director to the former Majority Leader of the U.S. House of Representatives, Congressman Dick Gephardt (D-Missouri), as associate deputy of intergovernmental affairs at the White House under President Jimmy Carter, and as senior assistant to former Virginia governors Chuck Robb and Gerald Baliles. She was also a founding member of Women Executives in State Government and the Democratic Leadership Council and previously served as the chief operating officer of APCO Associates, a worldwide public affairs firm based in Washington, D.C. In 1999, then-President Bill Clinton appointed her to the U.S. Commission for Presidential Scholars. In addition, Gamage currently serves on the state board of the Sorensen Institute for Political Leadership, located at the University of Virginia.

— Brian Whitson, W&M News



Business and Law Schools in Top 30 Nationwide

The College of William and Mary undergraduate school of business is one of the best schools in the country for marketing, according to *BusinessWeek's* 2008 undergraduate business program rankings. The magazine asked business majors at schools to rank their programs on a scale of one to five, in 11 different academic categories. Schools were ranked in a range of academic fields, including microeconomics, accounting, financial management, business law, corporate strategy and ethics.

The specialty ranking follows the *BusinessWeek* overall ranking released in March, which placed William and Mary in the top 10 public

U.S. business schools and 29th among all U.S. business schools.

Meanwhile, the William and Mary Law School moved up in this year's *U.S. News & World Report* rankings of the best graduate programs in the nation. According to the report, the law school came in this year at 30th, tied with the University of Washington. Last year, the school was ranked at 31st in the nation, tied with Ohio State and the University of Wisconsin at Madison.

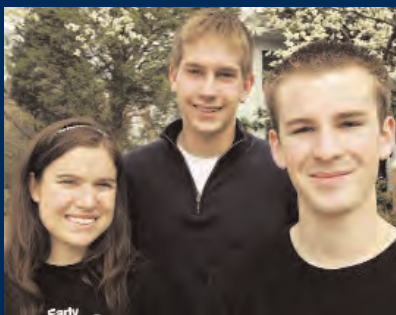
The law school, which is celebrating its 228th year, has consistently ranked among the best law schools in the country in the *U.S. News* survey.

[NEWSBRIEFS]

Three Awarded Goldwater Scholarships

Heather McConchie '10, Mark Streer '09 and Daniel Zabransky '09 were among 321 sophomores and juniors nationwide to receive the Barry M. Goldwater Scholarship. Sophomore Benjamin Brush '10 was awarded an Honorable Mention by the Goldwater Scholarship Committee.

Goldwater Scholars are selected on the basis of academic merit from students in the fields of mathematics, the natural sciences and engineering. The one- and two-year scholarships will cover the cost of tuition, fees, books and room and board, up to a maximum of \$7,500 per year.



Goldwater Scholars (l-r): Heather McConchie '10, Daniel Zabransky '09 and Mark Streer '09.

W&M Scientists Win National Award

Eagle researchers Mitchell Byrd, chancellor professor of biology emeritus, and Bryan Watts, director of William and Mary's Center for Conservation Biology, were among the recipients of the U.S. Fish and Wildlife Service's National Recovery Champion awards for 2007.

Byrd and Watts, who co-founded the Center for Conservation Biology in 1991, were honored for promoting the recovery of the bald eagle.

Their research has been used to evaluate development plans that could affect eagle habitat, to understand the ecology of Chesapeake Bay eagles and to establish protected areas for eagles, such as the Mason Neck and James River national wildlife refuges.



Matthew Oreska '07 Named Gates Cambridge Scholar; Third for W&M

Matthew Oreska '07, currently a teacher at the Maggie L. Walker Governor's School in

Richmond, Va., was among 45 people nationwide to be named a Gates Cambridge Scholar in 2008. Established in 2001, the Gates Cambridge Scholar program enables outstanding graduate students from outside the United Kingdom to study at the University of Cambridge.

Oreska graduated from William and Mary with a double major in geology and economics. During his time at the College, he was involved in several organizations including the Geology Club and the Student Environmental Action Coalition. He leaves in October for his year-long term where he will pursue a master of philosophy degree.

Oreska follows Eric Koskinen '01 and Ian Ralby J.D. '05, who received the scholarship last year.



Katie Ball '09 is College's 11th Truman Scholar

Katie Ball '09 has been named a 2008 Truman Scholar and will receive \$30,000 to conduct graduate

work in areas of public service. Ball is just the 11th William and Mary student to receive the honor from the Truman Foundation and the first since Hanley Chiang '03 in 2002.

Ball was among the 65 scholars nationwide selected by the Truman Foundation from 595 nominees for the annual scholarship for graduate study.

For more on these stories and the latest on happenings at the College, visit W&M News at www.wm.edu/news/.

Sen. Warner LL.D. '81 Named 2008 Hunter B. Andrews Fellow

Retiring U.S. Sen. John Warner LL.D. '81 (R-Va.) has been named the 2008 Hunter B. Andrews Fellow in American Politics at the College of William and Mary. The fellowship, in its eighth year, honors Hunter B. Andrews '42, LL.D. '93, the late Virginia state senator for whom it is named.

Warner's public service career started during the final years of WWII and is highlighted by his service in the Department of the Navy, culminating in his role as department secretary from 1972-74. Warner won five consecutive elections to the U.S. Senate, starting in 1978. Now in his 29th year in office, Warner's tenure as a Virginia senator is the second longest in the 218-year history of the Senate.

In 1981, the College of William and Mary presented Warner with the honorary degree of doctor of laws. The Hunter B. Andrews Fellowship was established in 1998 by friends of the former state senator and William and Mary alumnus, who passed away in 2005. The fellowship program brings notable journalists, politicians and academics to campus each year to interact with students and faculty.

— W&M News



Sen. John Warner LL.D. '81

JUST OFF DOG STREET



Telling Victoria's Secret

Timothy Dirgins '88 Educates Company's 30,000 Employees ~ MELISSA V. PINARD

It's no mystery that Victoria's Secret sells lingerie, but what you may not know is that their Dream Angels Heavenly fragrance is the No. 1 seller in the country and that they sell more lip gloss than any other prestige brand. Tim Dirgins '88 is a big part of that success. As director of education for Victoria's Secret, he can tell you — and can teach his nearly 30,000 store employees — more about beauty products than he ever may have wanted to know. ~ Dirgins, a business major, graduated from the College with the dream of opening his own restaurant. While at William and Mary, he worked in food service at a Williamsburg hotel as well as for his fraternity, Pi Kappa Alpha (PiKA). A Connecticut native, Dirgins never stepped foot on campus before attending the College. He came because of the school's academic reputation. "It was one of the best schools I got into," he says. ~ Dirgins had a lot of fun on campus and returns every five years, including this year to

PHOTO: ANDREW KIST

celebrate his 20th Reunion at Homecoming. “Bob Wilson ’88, gift committee member, asked me to make a plug for the class gift,” he says, “and I’d be in trouble if I forgot to mention it.”

After graduation, Dirgins worked in the restaurant industry for a while, until he realized he needed to alter his dream because it wasn’t fitting into the lifestyle he wanted. “I spent my entire 20s working every weekend while my friends were going out,” he says.

In order to get his life back, he decided to transition his skills to another industry — retail. Dirgins’ first retail job was at the Gap “in the field” — managing several stores. He eventually got a position at the Brooks Brothers flagship store in Manhattan, where he worked his way up to buyer.

“A buyer’s job is not quite as glamorous as it is made out to be,” says Dirgins. “A lot of it has to do with number crunching and spreadsheets.” The pressure is on to make sure those products ordered actually sell. While a buyer, he worked on a technology project as part of a team and was asked to be the trainer to implement some of the new business processes the team came up with. “I didn’t know what I was doing at first and quickly had to teach myself how to train others.”

His experience as a technical trainer with Brooks Brothers really helped prepare the way for the position he holds now as director of education for Victoria’s Secret.

“Sorry to disappoint my male friends, but the models do not walk around the hallways at work.”

“I am responsible for making sure that all the people who work in the stores know what they are talking about,” says Dirgins. “We figure out how to take a company goal and translate it into company behaviors.”

He was a one-man army for a long time, but now leads a team and directs strategy for the group. Part of his process entails talking regularly with customers to get feedback on their needs and what information they seek from associates when they shop in a store.

Located in midtown Manhattan, the Victoria’s Secret corporate office screams the



Dirgins worked with colleagues Ashli Stockton and Richard Smith as they launched the Very Sexy Makeup line at a Los Angeles store in August 2006.

brand. Everything is very clean: black, white, shades in between, and, of course, a signature pink, which is present in a single tube of neon running around the entire space. What you don’t see are supermodels fluttering about in their angel wings. “Sorry to disappoint my male friends,” says Dirgins, “but the models do not walk around the hallways at work.”

He may not hang out with the models on a regular basis, but he does spend a great deal of time with store employees, visiting on average one store a week. Believe it or not, he isn’t the only male who you will see working

thing from make-up application to understanding customers’ body language to behavior issues such as politely excusing yourself from a customer.

“If you bruise a customer more than once,” says Dirgins, “it is very difficult to get her back.”

Because the employee base has changed so much over the last 30 years, most retail employees are part time. The extensive turnover rates require that Dirgins and his team find methods of training that get employees acclimated to the brand quickly. The Supermodel Academy Program is designed like a college course to appeal to the 20-something women who typically work in Victoria’s Secret.

But Dirgins’ job is really never done because there are always new products to discuss and new employees to educate. “Consistency is the biggest challenge,” he says. “Is the product the same? Is the experience the same for the customer?”

When not working, Dirgins enjoys spending time with his family. He and his wife, Madeline, live in Westchester, N.Y., with their two sons, Cullen and Ryan. Madeline, a Six-Sigma efficiency expert, often jokes with friends who say they cannot believe she lets him work with all those models. She says, laughing, “If he can land one of the models then she can have him.” Dirgins’ typical response to those who tease him about the models: “They are very sweet and *very* tall.”

VIEWPOINT

In Today's Immigration Debate, Echoes of the Past

~ ERIC JENSEN, *Director, Thomas Jefferson Program in Public Policy*

Stephen Jay Gould's *The Mismeasure of Man* is an illuminating look at efforts in the U.S. at the turn of the last century to use science to prove the inherent inferiority of southern Europeans, with the eventual goal of limiting their immigration to the U.S. The anti-Italians got IQ testing in place of phrenology, the pseudoscience of reading the shape of the skull, to bolster their arguments, and it turns out that not a lot has changed methodologically in 100 years. Today's anti-Hispanics have the vitriolic Lou Dobbs of CNN fame, as well as Virginia legislators proposing legislation that failure to speak English in the workplace is a firing offense. All this is in addition to a host of anti-immigrant measures.

At the heart of the current matter is the perception that Hispanic (particularly Mexican) migrants are of low quality. Is such a perception justified?

Are Mexican Migrants the "Right" Migrants for the U.S.?

The economic literature on the quality of migrants has until recently been dominated by Jorge Borjas. Borjas argues that Mexican migrants are "adversely selected." He says that because it is better to be poor in the U.S. than in Mexico, it is those Mexicans from the low end of the ability, skill or education scale who migrate to the U.S. Adverse selection has proven to be a difficult claim to sustain empirically. Data on migrants are notoriously hard to collect, and "ability" is a nebulous concept.

Recently, new data and a subtler look at the question have cast doubt on adverse selection. At the heart of the revisionist view is the sense that migrants to the U.S. always have been economically disadvantaged,

ambitious, hard-working risktakers. Why, the revisionist reasoning goes, should we expect those who leave Mexico to be fundamentally different than those who left Germany, England, or, as it turned out, Italy, and who succeeded so well?

David Card and James Smith look at the educational attainment of the children and grandchildren of immigrants, and find strong support for the notion that the historical pattern of successful descendants continues. Card finds that subsequent generations get more schooling than comparable children of the native-born. Smith finds that not only do grandchildren of immigrants, whether Hispanic, Asian or European in origin, all complete much more schooling than their immigrant forbears, but that the effect is largest for Hispanics.

Work that William and Mary graduates Sarah Gale '04 and Paul Charpentier '06 have done with me shows that an important factor in Mexico is the inadequacy of the public education system, particularly in rural areas. If no one can go beyond grammar school in a particular geographic area, it is difficult to use schooling as a broader measure of ability.

We find that it is the comparatively best-educated from poor areas who migrate. They come from poor areas, so their average level of education is low. At the same time, they attained more education than those around them, and so presumably are the more able or motivated.

This, of course, is the historic blueprint of



migration to the U.S. — a process of positive rather than adverse selection, through which the best and brightest from the most disadvantaged areas come, because they are the ones with the largest potential gain for themselves and their descendants.

The emerging picture of the current situation is one in which migration flows are high, but are composed of the right people, contrary to the tone of much current discourse. There are language and culture barriers, but that's nothing new.

Moreover, there are substantial benefits accruing at the national level. The native-born population is aging fast, and productive, tax-paying workers who migrate to the U.S. help us meet our collective need to pay for costly programs, like Social Security, whose burden will continue to grow over time. There undoubtedly are costs, such as the education expenses borne by local governments where immigrants are concentrated, and the question of how to treat illegal immigrants is a difficult one.

The big picture nonetheless remains one of migrants whose decisions to come to the U.S. leave them, and us, better off.

Eric Jensen is the director of the Thomas Jefferson Program in Public Policy and a professor in the department of economics. His research focuses on the relationship between resources and demographics, and more recently, economic models of migration. He has consulted for the World Bank and the United States Agency for International Development.

PHOTO: ERIC W. PESOLA

W&M

ALUMNI SPIRIT



Back in the 'Burg

Recent Grads Return for First-Ever Young Guard Weekend ~ BEN KENNEDY '05

April brought a familiar William and Mary social tradition to an unfamiliar location — Mug Night on the Sunken Garden. As part of the first-ever Young Guard Weekend, College alumni from the last five graduating classes gathered in the 'Burg for a weekend of revelry and renewed purpose. ~ Meeting beneath a tent in the heart of campus, the Young Guard kicked off the weekend with the successful Mug Night. Light hors d'oeuvres, music and special mugs set the scene for friends to connect and make new memories. All activities were included with the cost of registration, so the Classes of 2003-07 were out in force all weekend. ~ Saturday began with an address by Interim President W. Taylor Reveley III concerning the role of young alumni in the College's future, and the important issues facing William and Mary in the years to come. The Wren Building then played host to two sessions of lectures and seminars from professors and other young alumni: relevant information without any of those annoying exams. A catered lunch in Trinkle Hall and an appearance by retiring Vice President of Student Affairs Sam Sadler '64, M.Ed. '71 ended the afternoon's events. ~ That evening, the sounds of a live band and dancing led the Young Guard to the Young Alumni Bash. The festivities continued well into the evening and still nearly everyone made it to the Bloody Mary Brunch the following morning. A full breakfast outside in the spring air culminated the weekend and sent everyone home, anticipating next year's event, April 3-5, 2009.

Class of 1958 Celebrates 50th Reunion

The Class of 1958 returned to their *alma mater* April 25–27 to celebrate their 50th Reunion and induction into the Olde Guard. Gathering with old friends, new friends and family, classmates enjoyed a welcome reception, guided bus tour, discussion with current students and dinner. The Reunion ended with the Olde Guard Induction ceremony on Sunday morning, where each class member was presented with the Olde Guard Medallion, symbolizing the 50th anniversary of their graduation.



Six Friends of the College Recognized as Honorary Alumni

Sometimes people do good things when no one is watching. But luckily for the College of William and Mary, someone was watching the actions of six special people who were recognized as honorary alumni in a ceremony on May 9. Those selected have demonstrated lasting commitment to the College, even though they are not graduates.

John Jamison served the College as dean of the William and Mary's school of business from 1983 until 1990 and nurtured the growth of the Executive M.B.A. and Flex M.B.A. programs. His close involvement in the Mason School of Business continues to this day. Jamison has contributed to the Greater Williamsburg community through many years of service on Colonial Williamsburg's Presidents Council, as a director of the Riverside Health System and with various roles with the Williamsburg Community Foundation since its inception in 1999.

The legendary **Dudley Jensen** served William and Mary as administrator, coach

and fundraiser. Jensen is remembered by many for his three tenures as men's head swimming coach, compiling a 184-152 record, which is the winningest in school history. He also accepted the responsibility of registrar for the College (1964-75). He was recognized as a professor emeritus in the department of physical education and was inducted into the W&M Athletic Hall of Fame in 1995.

L. Clifford Schroeder is a successful businessman, environmentalist, volunteer and supporter of the College. Schroeder was a longtime admirer of William and Mary, and in 2000 he was appointed to the Board of Visitors, where he served for four years. During this time he served as chair of the committee on development and alumni affairs, leading an effort to establish a faculty development fund to supplement faculty salaries. He also served as a member of the Richard Bland committee, the committee on financial affairs, and as the board liaison to VIMS.

Wayne and Ruth Kernodle started some-

thing which is now recognized as an important means of outreach and interaction with the College and the community — the Christopher Wren Association. CWA has grown into one of the largest lifelong learning organizations in the nation. The Kernodles are both former educators; Wayne is a professor emeritus in sociology at William and Mary while Ruth is a professor emeritus of sociology at Christopher Newport University. Both retired in 1988, but did not give up their educational careers. They continue to play an active role in the CWA.

The former president of Wacker Chemical Holding Corporation's North American operations, **Joseph Pinotti**, retired to Williamsburg and found a way to become an active part in his new community and with the College. He helped start a program in 1998 that has evolved into the Executive Partners (EP) program, which recruits former business executives to advise and guide M.B.A. students on a volunteer basis at the Mason School of Business.

—Eric W. Pesola



The 2008 Honorary Alumni have a distinguished record of service and support for the College (from left): L. Clifford Schroeder, Dudley Jensen, Ruth and Wayne Kernodle and John Jamison. Not pictured: Joseph Pinotti, who was unable to attend the ceremony.

Senior Spring Day

As unlikely to miss class as they are to miss a party, the Class of 2008 turned out on a beautiful April evening for Senior Spring Day. Complete with drinks, pizza, hot wings and games, the event drew around 400 seniors to celebrate their time at William and Mary before classes ended.



Student Academic Prizes

In commemoration of their remarkable achievements, a group of 17 students was honored with academic prizes and awards by the William and Mary Alumni Association on April 22, during a ceremony at the Alumni House.

Top row: Michael Wooslayer '08, Matthew Skibiak '08, John Knapp '09, Karl Lang '08. **Middle row:** Ashwin Rastogi '08, Sarah Thomas '08, Olivia Lucas '08, David Clifford '08, Ari Hartmann '08, William Shiflett '08.

Bottom row: Daniel Piepenbring '08, Megan Henry '08, Mi Jung Lim '08, John Brunda '08, Daniel Wolfe '10. (Not pictured: Kelly Meanor '10.)

Bird Joins Alumni Association



Vanessa Bird joined the William and Mary Alumni Association in February 2008 as executive assistant to Karen Cottrell '66, M.Ed. '69, Ed.D. '84, the executive vice president (EVP). Bird plays a pivotal role in the operations and activities of the Alumni Association and is responsible for the smooth running of the EVP office and events both

on- and off-campus. Coordination of alumni awards, ceremonies and board meetings all fall within her duties.

Bird was trained as a linguist at Cambridge Polytechnic in England and has worked for Kuoni Worldwide Travel as an interpreter with French-speaking Canadians in China and Hong Kong. Her last five years were spent working with the chairman of COPC, a contact consultancy organization based in London and Austin, Texas.

Bird moved with her husband and two teenage sons from her home in Oxford, England, to live in Newport News, Va., in 2006. She enjoys swimming and yoga and is exploring the U.S.

Alumni Induction Ceremony

The Class of 2008 joined the William and Mary Alumni Association on May 9 on the lawn in front of the Alumni House. Even gathering clouds and the unpredictable spring weather couldn't deter more than 400 seniors and more than 1,000 of their guests from taking part in the ceremony. Keynote speaker and Board of Visitors member Kathy Hornsby '79 joined the group for refreshments and snacks under a tent after the conclusion of the event.



TOP LEFT PHOTO: MELISSA V. PINARD; OTHER PHOTOS: ERIC W. PESOLA

New York Auction: Going Once, Twice, Sold

The New York Auction, on March 27, raised over \$50,000 for Out of State Student Scholarships and the Office of Student Volunteer Services, including the projects of Cosmo Fujiyama '07, Helping Honduras, and George Srour '05, Building Tomorrow, both of whom spoke at the

event. The Chelsea Piers location was a big success. "One William and Mary administrator told me it was the nicest event she has ever attended at the College," says Karen Cottrell '66, M.Ed '69, Ed.D. '84, executive vice president of the Alumni Association.



Olde Guard Celebrates at Williamsburg Lodge

On, April 28, alumni who graduated 50 years ago or more reunited to reminisce during Olde Guard Day. Participants were addressed by Interim President W. Taylor Reveley III and Harrison R. Tyler '49, who was honored with the 2008 Olde Guard Distinguished Service Award.



[BOARDNOTES]

Alumni Association Holds Biannual Board Meeting in New York

In conjunction with the New York Auction weekend, the William and Mary Alumni Association conducted its Board of Directors meeting at the law offices of Reed Smith LLP in New York City March 27-28, 2008. The evening of March 27 was highlighted by the New York Auction biennial event, held at Chelsea Piers.

Special guest Interim President W. Taylor Reveley III addressed the full board, followed by Lee Foster, director of leadership gifts and foundation operations, who gave a brief review of the Association's endowment positioning and accounts held.

In further action the Board:

- Recommended W. Samuel Sadler '64, M.Ed. '71 and Mary Liz Sadler '65 be the **2008 Homecoming Grand Marshals**.
- Chose Kendrick F. Ashton Jr. '98 and Elyce C. Morris '98 to be the **2008 Young Alumni Service Award** recipients.
- Selected Sandra Dixon Bowen '63, Martha Wren Briggs '55, John P. Kyle '67, John C. Marsh '55, David H. Murphy '84, Benjamin B. Pomeroy '67, and Bob Podstepny '74 as the **2008 Alumni Service Award** recipients.
- Granted the following faculty **Alumni Fellowship Awards**:
Elizabeth J. Harbron, assistant professor of chemistry
Kelly A. Joyce, assistant professor of sociology
Alexander V. Prokhorov, assistant professor of modern languages and literatures
Peter M. Vishton, assistant professor of psychology
Nancy Combs, associate professor of law
- Selected the 2008 **Staff Service Award** recipient: Brenda J. Denton, director of development gift accounting.
- Approved the fiscal year 2008-09 budget of \$2,965,424.

Board President Libba Galloway '79 introduced the proposed slate of new officers for the 2008-09 year. The nominating committee, composed of retiring members of the board, Carl W. Cheek '61, Dave C. Larson '75 and Julian White '83, proposed the following slate, which was voted on and approved by the full Board:

President — Betsy C. Anderson '70

Vice President — Earl "Tuggy" L. Young '59

Secretary — Janet R. Atwater '84

Treasurer — William J. Barnes '82

The Board meeting concluded with special thanks given to retiring members Cheek, Larson and White and to Galloway for her service as president. She will continue on the Board as immediate past president.

— *Melissa V. Pinard*

Associate Members

The William and Mary Alumni Association Board of Directors named the following non-alumni retirees as associate members in the Alumni Association:

John A. Musick	VIMS
Walter L. Garner	Facilities Management
Mary Pasipanki	Law School
Josephine C. Strong	Residence Life
Dana Raciborski	IT
Annie M. Brooks	Residence Life
Donna K. Kolarik	IT
Bettina Manzo	Swem Library
Carol McAllister	Swem Library
Cliff Henderson	Student Health
Linda Templeman	Swem Library
Gladys A. Jones	Swem Library
Pedro N. Jones	Campus Police
James L. Axtell	History
Glenn E. Coven Jr.	Law School
John H. Drew	Mathematics
David W. Leslie	Education
Kenneth G. Petzinger	Physics
Linda C. Reilly	Classical Studies
Roger R. Ries	Education
Peter D. Wiggins	English
Susan T. Richardson	Classical Studies

Donate by June 30 to be eligible to vote for the Board of Directors

Have your voice heard — vote for your Alumni Board of Directors. Alumni must have donated any amount to one of the recognized funds of the College or the Alumni Association (including but not limited to the Alumni Leadership Fund, the Tribe Club or the Fund for William and Mary) within the last fiscal year to be considered "active" and become eligible to vote. Any donations received before June 30 count toward active status for the 2008 election. Board members are also required to be active alumni. If you have any questions, please contact the executive vice president's office at 757.221.7855.

Where Are They Now?

Former Board Member William Armbruster '57: Modern-Day Cincinnatus

If anyone deserves to retire, it's Bill Armbruster '57.

He's served his country and college for half a century — including 26 years as a highly decorated U.S. Naval officer; a stint at the Pentagon as deputy assistant secretary of the Army, nearly a decade as a William and Mary Alumni Association Board of Directors member (1981-89), and terms as board vice president and president.

But like the Roman leader Cincinnatus, who left his quiet life in the countryside to return to public service, Capt. Armbruster is once again answering the call to duty.

This spring, Armbruster was appointed executive director of the Fort Monroe Federal Area Development Authority (FMFADA), an 18-member board planning the reuse of historic Fort Monroe in Hampton, Va., after the Army leaves the post in 2011.

"This is an incredible opportunity," Armbruster says. "I'm very fortunate to have been selected."

Armbruster brings invaluable experience to a very complex job. At the Pentagon, he oversaw the Army's privatization efforts, transitioning functions such as housing from military to civilian control. He also headed up the Office of Historic Properties and introduced the Army-Community Heritage Partnership Program. Prior to that, he led the Fort Pickett Redevelopment Authority in Southside Virginia — Pickett, like Monroe, was designated for closure by the Base Realignment and Closure Commission (BRAC).

"My experience has given me insight into some of the issues here," Armbruster says. "A lot of people are very concerned about impact of the closure. But there is life after BRAC. For Fort Pickett, most would agree it's in a stronger position than it was when it closed."

As Armbruster notes, however, Fort Monroe is "unique in the Army and in this nation." The installation's history dates back to the founding of Jamestown, and it played a crucial role in the Civil War as a Union stronghold. It served as a sanctuary for more than 10,000 escaped slaves, who dubbed it "Freedom's Fortress."

"What a jewel we have here," Armbruster says. "The heritage tourism opportunities are unique. We want this to be a vibrant, open, exciting place to come and stay — a heritage and recreational destination."

Armbruster's office is in Fort Monroe's Quarters No. 1, a beautiful antebellum house chock-full of history. President Lincoln himself stayed there while planning the attack on Norfolk in 1862.

"Just in the brief time I've been here, a number of tourists have wandered in and I've have had a chance to talk to them," he says. "They've been overwhelmed by what they've found."

Armbruster looks to develop partnerships with the region and the state in creating opportunities for the adaptive reuse of the post's resources — a balancing act that will require protection of the price-less historic structures while generating income.

"We've got to make it economically sustainable so that it's not a drain on the community and the Virginia taxpayer," Armbruster explains.

Although Armbruster isn't any nearer to retirement, he is closer



Bill Armbruster '57 outside Quarters No. 1 at Fort Monroe

to his roots in Virginia and his beloved *alma mater*. He and his wife, Betty Wright Fraher '58, have bought a home in Kilmarnock, Va., that they are restoring. There will be plenty of room for their three children — William Rodney '81, Jeffrey and Elizabeth — and seven grandchildren to visit.

"Our ties to William and Mary are very strong," Armbruster says, noting that he and his KA brothers maintain especially close bonds. "The College gave me the tools and the foundation for the career paths I've pursued."

"And the greatest thing: it gave me the opportunity to meet my wife."

Armbruster has given back to the College in myriad ways. In addition to his board service, Armbruster was co-founder of the Baltimore/Annapolis Alumni Chapter and founder of the Southside chapter. In 1989, he was awarded the Alumni Medallion.

Will he ever really retire and work full time on his golf swing? Given his track record, it seems unlikely.

"I've enjoyed every job I've had. I've enjoyed public service, giving back and working with the community," Armbruster says. "It's invigorating for me."

— Sara Piccini

W&M

TRIBE SPORTS



Racing the Clock

Ed Moran '03, M.P.P. '05 Makes a Run for the Olympics ~ BEN KENNEDY '05

Maybe the most important race of his career so far was a loss.

"I went into the race on cloud nine, very fit, motivated, ready to go," says Ed Moran '03, M.P.P. '05, describing his experience at the 2005 NCAA Championships. "I ended up finishing a very disappointing seventh."

Having come in fifth at the NCAA championships two years before that, "seventh" was not in Moran's vocabulary and thus was a tremendous letdown.

"I look at that NCAA race as a defining moment in my career," he says. "I could have done one of two things: I had a job set up and was ready to move on, and I thought my track and field career was over. Or I could give this one more shot. I'm going to go out and I'm going to do this right. One race kind of changed my entire life."

From there, Moran was driven to compete in that summer's U.S. championships, where instead another seventh-place finish was enough to win him a Nike sponsorship and allow him to race professionally after graduation. Now, standing one race away from this summer's Olympic Games in Beijing, Moran is as motivated as ever.

It all began at his high school in New Jersey, where running with the track and cross country teams allowed him extra time to hang out with his friends.

"I knew if I wanted my parents to pick me up after school, I needed to have a good reason," he says. His school fielded a competitive team, so when it came time to run collegiately, Moran found himself at the University of Richmond.

By the end of his freshman year, there were some questions about the future of the Richmond track program. Moran, not on scholarship, was able to transfer to William and Mary without any penalty and start running for the Tribe.

"I was finally starting to get it and understand what it took to be a

successful athlete — and I wanted to continue my running career — so I started looking at schools. William and Mary was minutes down the road, and I was comfortable with the area and love the South,” Moran says. “For me, it was a step up athletically and academically.”

Moran was a competitive runner at the college level, earning four All-American nods in the 5,000-meter outdoor race. He was a two-time cross country athlete of the year and Colonial Athletic Association (CAA) conference champion, not to mention winning the CAA Male Athlete of the Year award in 2003. But his racing career as a student was occasionally fraught with distractions: frequent injury and earning his double major in finance and government. Moran got a master’s degree in public policy and raced for a sixth year when injury allowed him to red-shirt and gain a year of eligibility. Now, though, the situation is different.

“I have a lot of extra free time: I can put my feet up, I can sleep more, I can rest, but I do miss some of the intellectual stimulus of going to college and interacting and training with other people,” he says. “Now I train by myself, so there’s tradeoffs to both. Being a type A personality, I probably think I like my current situation more just because I’m running faster. I’m more competitive on a national and international level.”

Having broken the cycle of injuries he suffered as a student, Moran has learned to listen to the limits of his body, even as he

pushes it to its limit in the 5,000- and 10,000-meter races. He’s learned he has slightly low bone density, which requires him to rest more than he used to. Not having the added stress of studies allows him to sleep for two extra hours each night, something he considers a “huge” benefit to his training. Given that he trains in carefully planned, twice-yearly macrocycles for competition among the toughest runners in the country, any edge is crucial.

“If you were a lawyer, anybody would want to be the best lawyer that they could be,” he says. “As a runner, I want to be the most successful runner. I understand what it takes to be successful, and that’s a sacrifice that I’m willing to make because it means a lot to me.”

This summer, Moran will travel to Eugene, Ore., to compete in the U.S. Olympic Trials. Already having achieved the Olympic A-standard in the 5,000- and 10,000-meter races, all he needs to do is finish in the top three and his spot on the U.S. Olympic team is secure. Just that one race is in his way.

“That’s going to be something that I make sure I stay in the moment and don’t think ahead — that I’m focused on the task at hand



when I step on the line, understanding that I’m going to have to give everything I have and hope that all the hard work pays off,” he says. “If you start thinking ahead of your current lap, negative thoughts can crowd out what you are trying to accomplish.”

But now, the biggest race of his life is ahead, and he’s feeling better than ever.

“I finally broke the injury cycle, I’m continuing to improve from year to year, from cycle to cycle,” he says. “It’s still exciting for me — I haven’t gotten to that point where I’ve plateaued and just stagnated in racing.”

And how will he measure success this summer in Oregon?

“It’s easy in track and field: it’s the clock.”

Editor’s Note: Watch Ed at the U.S. Olympic Trials from June 27 to July 6 on NBC and the USA Network. Visit www.eugene08.com for more.

Tribe batters, pitchers poised for postseason honors

Senior catcher **Tim Park '08** and junior first baseman **Mike Sheridan '09** were named to the 2008 Dick Howser Trophy Watch List by the National Collegiate Baseball Writers Association (NCBWA). The list is comprised of 50 candidates who will be considered for the national honor that recognizes the top player in collegiate baseball.



Pitchers **Pat Kantakevich '08** and **Sean Grieve '08** were added late in the season to the 2008 Roger Clemens Award Watch List. The honor is given annually to the top pitcher in college baseball.

At the time of their selection, Park and Sheridan led the Colonial Athletic Association in batting average (.435). Park ranked among the league’s top-five in on-base percentage, hits, doubles, slugging percentage, runs scored, RBI and total bases. Sheridan led the CAA in runs scored, hits, doubles and total bases.

With 10 saves this season, Kantakevich ranks 33rd nationally and leads the Colonial Athletic Association. Grieve ranks third in the conference with six saves this season.

All the players have been instrumental in the Tribe’s success this season, as the team had a 36-20 record overall and was fourth in the conference standings heading into the CAA Tournament in Wilmington, N.C.

For more baseball, visit www.wmalumni.com and check out the video.

Lacrosse Grabs Top Seed in Conference for First Time Since 1995

The College's 20th-ranked women's lacrosse team completed a huge turnaround to capture the No. 1 seed for the Colonial Athletic Association tournament, after defeating rival Old Dominion 19-7 on April 24. They eventually fell to Towson in the conference championship game.

The Tribe began the season with a 2-6 record but won seven of its last nine games to end on an overall 9-8 mark. The lacrosse team's 2007 campaign resulted in a 3-11 record.

The Tribe had not been the No. 1 seed for the CAA Tournament since the 1995 season that saw the squad fashion a 12-4 mark (and 6-1 slate in league play).

The Tribe made their return to the CAA Championships for the first time since the 2006 season, which saw the College enter the postseason as the league's second seed.



[SPORTSBRIEFS]



Garcia '03

Garcia Leads Team to Soccer Championship

The Major Indoor Soccer League's Baltimore Blast, led by **Carlos Garcia '03**, claimed the league title on April 26 by defeating Monterrey

La Raza, 14-11. Garcia, also a relationship manager for Baltimore's 1st Mariner Bank, scored in the second quarter to keep the Blast in the game. While in Williamsburg, Garcia led the Tribe to the third round of the NCAA tournament, scoring 121 career points.



Moulton-Levy '08

Tennis Wins 20th CAA Championship

The Tribe women captured their 20th CAA tennis crown in the 23-year history of the league on April 20 thanks to a 4-0 victory over No. 35-ranked Vir-

ginia Commonwealth University. W&M downed James Madison, 4-0, in the quarterfinals, before disposing of Georgia State, 4-0, in the semifinals. Tennis powerhouse **Megan Moulton-Levy '08** went 2-0 at the league championship in both singles and doubles to

bring her career totals at the CAA Championship to 8-0 at the No. 1 singles position and 9-1 at the No. 1 doubles slot. Moulton-Levy continued to add to her list of career accomplishments at the College as she garnered the Most Outstanding Player (MOP) Award for the Colonial Athletic Association Championship. By a vote of the conference's head coaches, the four-time Tribe All-American became the first women's tennis player in the history of the CAA to receive the MOP of the CAA Championship three times in her career.

Team Effort Wins Title For Women's Track

William and Mary's women's track and field team received production from all facets of the team April 19 to claim the Colonial Athletic Association title for the seventh time in eight years at Zable Stadium, culminating the day with a school-record performance in the 4x400m relay. In the 4x400m, the team of **Dana Harvey '10, Allie Lewis '08, Mallory Hogan '09** and **Ashley Madonick '09** beat the school record by nearly two seconds, running 3:47.94 for fifth place and a berth at the ECAC Championships. Freshman **Katie Guevel '11** won the heptathlon with 5,158 points, provisionally qualifying for the NCAA Championships. The Tribe put the title on ice in the 3,000m

steeplechase. Junior **Emily Arena '09** won the steeplechase title and automatic bid to the NCAA Regional with a huge personal-best of 10:54.25.



Potts '08

Potts, Atchison Signed to NFL Teams

Following the NFL Draft on April 27, Tribe football seniors **Mike Potts '08** and **Drew Atchison '08** were offered free agent contracts by the Pittsburgh Steelers and Dallas Cowboys, respectively. Potts, a 6-foot-4-inch, 225-pound quarterback, threw 20 touchdowns in 25 games for the Tribe from 2004-08.

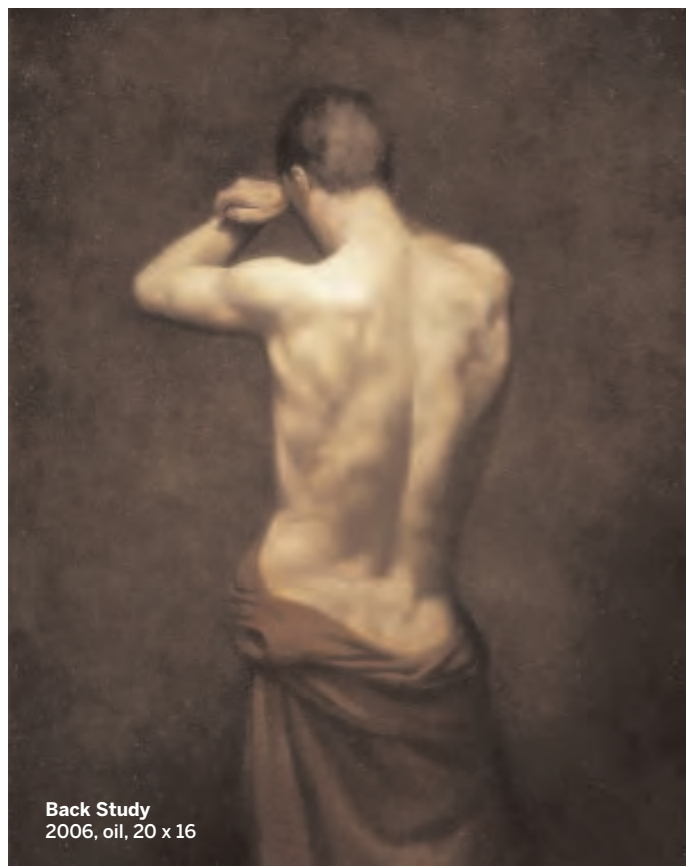


Atchison '08

He will compete for a roster spot in Coach **Mike Tomlin's '95** second season with the Steelers. Atchison, a tight end, transformed from a walk-on player into one of the conference's — and the nation's — top players at his position. Collecting eight touchdowns and 658 yards in his collegiate career, Atchison joined the Cowboys for rookie mini-camp in late April.

W&M

ARTS AND CULTURE



Back Study
2006, oil, 20 x 16



Sunday Neurosis
2006, oil, 30 x 24

Anatomy and Melancholy

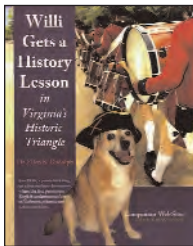
Figurative Artist Douglas Malone '91 Captures Spirit of Isolation ~ MELISSA V. PINARD

Classical realism's resurgence in the art world should make figurative artist Douglas Malone '91 happy. His classically influenced paintings depict the existential issues of humanity, combining modern themes with academic precision. ~ "Thematically, my work is rooted in the existential unease which arises from a deep and abiding sense of isolation and detachment," says Malone. He portrays this isolation in his oil paintings, conveying his thoughts on the human condition using muted tones, and always focusing on careful drawing. ~ "I am dedicated to honoring the tradition and craft of painting while forging a unique and distinctive personal style," he adds, claiming influences such as Caravaggio, Vermeer, Rembrandt and Lucien Freud among others. ~ After graduating from the College, Malone went on to attend the Corcoran College of Art and Design in Washington, D.C. He earned an M.F.A. in 1998 from the Academy of Art University in San Francisco, teaching anatomy and drawing there from 1998 to 2007. Currently, Malone is associate professor in the foundation department at the College for Creative Studies in Detroit. ~ "Throughout my creative process, I am primarily concerned with technical and formal matters such as draftsmanship, anatomy, composition, palette and spatial relationships," Malone says. "Each painting undergoes extensive transformation during the slow meticulous process of its development, starting out rather loose and general and becoming steadily more refined through each layer." ~ Malone's work is currently being displayed in three galleries: the Evolving Art Gallery in San Francisco, the Wendt Gallery in Laguna Beach, Calif., and Altitude Fine Art in Santa Fe, N.M. For more information on the artist, visit www.dmalonefineart.com.

[BOOKNOTES]

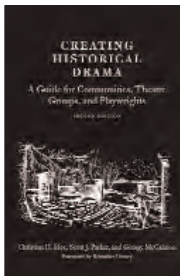
CHILDREN'S

Ellen K. Rudolph M.Ed. '71, C.A.S.E. '76 has written a fun-filled educational children's book about Williamsburg's Historic Triangle. Following the adventures of a jaunty little dog named Willi who gets separated from her owner, the book provides a memorable albeit wacky tour of the Historic Triangle from a dog's perspective. In her quest to find her owner, Willi visits Jamestown, Yorktown and Williamsburg. Along the way, she gets help from Thomas Jefferson, the organist at Bruton Parish Church, visiting tourists and many others. Rudolph has also included in the book a set of helpful history notes with more detailed information on the places Willi visits. Filled with photographs, facts and tidbits about local sights and sounds, *Willi Gets a History Lesson in Virginia's Historic Triangle* (EKR Publications, 2006) will put a smile on anyone's face.



DRAMA

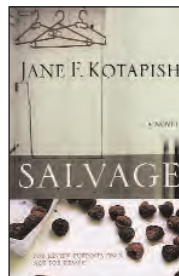
Christian H. Moe '51, professor emeritus of theater at Southern Illinois University-Carbondale, has released a new edition of *Creating Historical Drama: A Guide for Communities, Theatre Groups, and Playwrights* (Southern Illinois University Press, 2005), with co-authors Scott J. Parker and George McCalmon. This guidebook for transforming actual American figures and events into dramatic form has aided many communities and groups in writing, planning and producing first-rate historical dramas. The new edition features updated examples of drama and drama activities from short indoor productions to large-scale, outdoor historical dramas; new mate-



rial about funding, economic impact on communities, budgeting and marketing; and current information on physical theatre development. Responding to a national interest, the volume begins with a discussion on the scope, sources and reasons for historical drama. Both accessible and convincing, the book demonstrates that the genre is a beneficial and significant cultural phenomenon that not only educates and entertains, but also has the power to revitalize civic economies and morale.

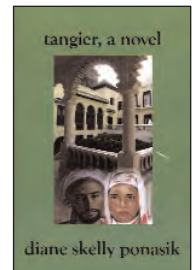
FICTION

Jane F. Kotapish '93 has put her B.A. in English from William and Mary to good use and created a story full of contradictions and tensions in her debut novel, *Salvage* (MacAdams/Cage 2007). As it explores the collision point of memory, family and forgiveness, *Salvage* invites reader into the life of an unnamed 30-something woman who flees New York City after witnessing a tragic incident inside a subway station. The experience inspires the unnamed woman to return to her rural hometown in Virginia to rekindle a connection with her mother — an eccentric woman who dates a series of men resembling various Catholic saints. As she returns to her roots, the nameless narrator leads readers through the mazes of her memory and her bizarre new reality, which includes conversations with the ghost of a dead sister who hides in the closet and plays with fire.



When **Diane Skelly Ponasik '60** graduated from William and Mary, she set out as a Peace Corps volunteer in Morocco where she spent 10 years, including several months at the American Legation in Tangier. Ponasik, who also has a Ph.D. in anthropology with an emphasis on the Middle East, has utilized her experience in Morocco to write *Tangier* (BookSurge, 2005), a novel. Set in the inter-

national city of Tangier, the novel follows the story of Lili, a young Moroccan girl brought up by an American ambassador in Tangier, and the man she loves, Tariq, a Berber noble at the Sultan's court. Lili, who has embraced her American identity and married an American diplomat, finds herself increasingly drawn to Tariq, despite her reluctance to enter a world she sees as limiting her freedom. Like Morocco itself, Lili must choose between her Western life and the traditions of the country she was born in. The story also explores the role of Moroccan Jews who act as intermediaries between Western merchants and Muslim farmers through the character Meriam.

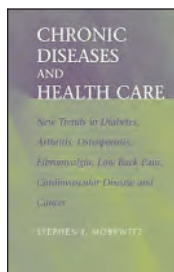


HEALTHCARE

Choosing the right nursing home for a loved one can be one of the biggest financial and health decisions we make in our lifetime. In *The Virginia Nursing Home Survival Guide* (Quality Legal Publication, 2006), **Evan H. Farr J.D. '87** offers a trove of information on nursing home options in Virginia for family, friends and caregivers who are faced with the difficult decision regarding the care of a loved one. The book includes chapters on how to select the right nursing home, how to get the best possible care, how to finance care without going broke and, perhaps most importantly, how to recognize and prevent neglect and abuse.

In *Chronic Diseases and Health Care: New Trends in Diabetes, Arthritis, Osteoporosis, Fibromyalgia, Low Back Pain, Cardiovascular Disease and Cancer* (Springer, 2006), **Stephen J. Morewitz '75, M.A. '78** examines today's health picture in human and financial terms. Focusing on the three leading causes of death in America — cardiovascular disease/stroke, diabetes and cancer — and four debilitating conditions that confound both patients and professionals —

arthritis, osteoporosis, fibromyalgia and low back pain — Morewitz delves into the realities of these diseases and their treatment in clear prose. He gives a human face to the growing population of chronically ill patients and associated spiraling costs of care with composite case studies that are accessible to those inside and outside of the medical field. The book has been called imperative reading for health care administrators involved in resource allocation, program planning and cost reduction.



MEMOIRS

Sir Winston Churchill once said, “We make a living by what we get. We make a life by what we give.” *Radical Gratitude and Other Life Lessons Learned in Siberia* (Allen & Unwin, 2008) poetically weaves this concept into the life story of Andrew Bienkowski. Co-authored by **Mary Akers '87**, *Radical Gratitude* chronicles Bienowski's story of survival. As a child growing up during Stalin's regime, Bienowski was exiled to Siberia where he saw his grandfather starve to death. He later almost died of dysentery, malaria and malnutrition in an Iranian refugee camp. Despite these tragic obstacles, Bienowski went on to receive a master's degree and today is a successful clinical psychotherapist. Reminiscent of Viktor Frankl's *Man's Search For Meaning*, the book provides insight on how to be grateful for even the most difficult experiences in life.

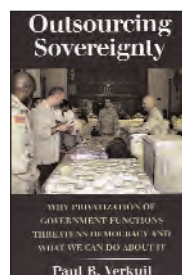
Based on her real-life experience as a 19-year-old mother with a newborn, struggling to overcome obstacles in order to get her degree from William and Mary, **Nicole Lynn Hannans Lewis '03** defies the stereotype of teenage mothers in *Glori: A Different Story* (iUniverse, 2006). In the foreword, Lewis notes that pregnancy and parenting are the No. 1 reasons why young girls leave high school, and the rates of



dropout are even higher among teen fathers. The book chronicles the tremendous challenges Lewis faced while going to school and raising a child, including poverty, homelessness, an oppressive relationship and a drug-infested environment, and how she ultimately overcame these obstacles to obtain two degrees and have a meaningful career. By sharing her story, Lewis hopes to give a voice to single mothers and to encourage anyone who is struggling to pursue their dreams no matter what.

POLITICS

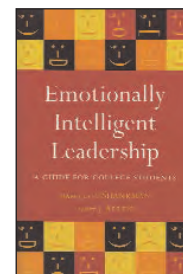
President Emeritus of the College **Paul Verkuil '61** examines the largely overlooked process of using private contractors to perform essential government work in the military and civilian sectors in *Outsourcing Sovereignty: Why Privatization of Government Functions Threatens Democracy and What We Can Do About It* (Cambridge University Press, 2007). In the book, Verkuil argues that delegating inherent government functions raises profound constitutional concerns and affects our politics and economics. Verkuil also reveals how such practices undermine the capacity, effectiveness and morale of government officials. “I wrote this book to explore some of the unintended



social costs of the privatization movement that undermine the separation of powers and jeopardize our political arrangements,” says Verkuil. A leading scholar of administrative and regulatory law, Verkuil served as special master for the U.S. Supreme Court in *New Jersey v. New York*, the case that established sovereignty over Ellis Island. Verkuil is currently a professor of law at Yeshiva University's Cardozo Law School and is counsel to the law firm Boies, Schiller and Flexner LLP.

SELF-IMPROVEMENT

According to **Marcy Shankman '90**, co-author of *Emotionally Intelligent Leadership: A Guide for College Students* (Jossey-Bass, 2008), college is the learning laboratory in which we develop our relational capacities and become emotionally intelligent leaders. The book takes an innovative approach to understanding how intellect and emotion affect our ability to be effective leaders. Stressing that leadership is a learnable skill and a process in which people work productively in a group, the book explores important dimensions of learning how to relate effectively to others and offers college students a practical guide for applying leadership skills.



[FACULTYBOOKNOTES]

William and Mary Professor **Adam Potkay** recently authored *The Story of Joy: From the Bible to Late Romanticism* (Cambridge University Press, 2007), which explores the concept of joy, distinguishing it from related concepts such as happiness and ecstasy. In his book, Potkay traces the literary and intellectual history of joy in the Western tradition, from Aristotle, the Bible and Provencal troubadours through contemporary culture, centering on British and German works from the Reformation through Romanticism. Delving into the complex interconnections between literary art, ethics and religion, Potkay offers new readings of Spenser, Shakespeare, Fielding, Schiller, Wilde and Yeats. The book proves especially useful for any scholar interested in the Renaissance up until the late Romantic period, but will also prove interesting for anyone wanting to learn about the changing perceptions of joy over time.



GIFTS AT WORK

Students' Perspectives

Gateway William and Mary Helps Talented Students

Each academic year, the College of William and Mary opens its doors to some of the most talented students in the nation. At the College, they encounter undergraduate research opportunities, classes led by the best faculty, and civic engagement programs locally and across the globe.

To reach a larger number of these promising students, in 2005 the College initiated Gateway William and Mary, an innovative financial assistance program.

"William and Mary's ability to remain competitive depends on programs like Gateway, which broaden our scope and allow the brightest minds to attend regardless of need," said Board of Visitors Rector Michael K. Powell '85, D.P.S. '02. "It is indeed a program worth supporting."

The College recently announced a \$10 million initiative to support Gateway William and Mary. To qualify for Gateway, a prospective student must be accepted for admission, be a resident of the commonwealth of Virginia, and come from a house-

hold with an annual income of \$40,000 or less. Currently, 175 students at the College are receiving support from Gateway. The goal is to increase their numbers to 600 in the next six years.

When he was weighing his options for college, Lamar Shambley '10 had included William and Mary on his short list, but had his heart set on attending a university closer to a large city. A resident of Norfolk, Va., Shambley sought to reconnect with the vibrancy, excitement and diversity he knew as a child growing up in Brooklyn, N.Y. He also wanted to pursue acting and figured a city atmosphere would provide more opportunities for work on the stage.

The good news for Shambley was that all five colleges to which he applied accepted him for admission. But he ultimately chose William and Mary because the College offered him a more competitive financial aid package, which includes funds from the Gateway William and Mary Endowment.

"The financial assistance from William and Mary is the main reason I enrolled. But

now I would not change my decision for the world," he says. "I wanted to be an actor and take advantage of big city opportunities. But at William and Mary, I'm more focused on myself as a person and I'm more focused on serving the needs of others."

For Margaret Mays '09, a transfer student from Reston, Va., who is also receiving Gateway support, William and Mary was her first choice as the institution where she could complete her bachelor's degree.

"William and Mary has been for so long one of those institutions that is prestigious, that has a high academic standard, that sets the bar for so many institutions across the United States," she says. "I chose William and Mary to see if I could get in and make an impact here."

In fact, both Shambley and Mays have wasted little time making an impact at the College. Shambley has invested himself in service to others locally and across the globe. In January 2008, he joined the Student Organization for Medical Outreach and Sustainability for a week-long medical relief trip to the Dominican Republic, where he helped in an effort to serve more than 400 patients.

"It was a valuable college experience," he says. "I discovered that the William and Mary community is something that is just as powerful off campus as it is on campus."

He has also reached out within the U.S., spending his spring break working in soup kitchens and homeless shelters in the Maryland and Washington, D.C., areas. On campus, Shambley has served as a student leader, giving campus tours to prospective students, organizing a hip-hop concert and speaking on a panel with other Gateway William and Mary students.

Shambley, who is fluent in three languages, is majoring in Hispanic studies and linguistics. He has also



Lamar Shambley '10 (front) takes a break with some of the patients he helped treat during a medical relief trip to the Dominican Republic in January 2008.

participated in CPALs, a group of students at the College that teaches English as a Second Language to Hispanic members of the Williamsburg community. He is considering a career as a translator — perhaps for the United Nations or for an international business.

Mays, who is pursuing a studio art degree and minors in art history and Italian, has become immersed in her artwork.

She says her first semester at the College was a challenging one. “During orientation in William and Mary Hall, Sam Sadler told us that we were probably used to being the best students in our class, but at William and Mary that’s not necessarily going to happen. Basically, he was warning us that our egos were going to be sliced and diced.

“He was right,” Mays says. “It hasn’t been a cake walk.”

Still, Mays has acquitted herself well, earning a 3.85 GPA. She attributes her success to a strong work ethic, but also says that support from the Gateway program has motivated her.

“I would not even be able to attend

William and Mary without the Gateway program,” she says. “I believe every Gateway student should give 300 percent. It’s not my money. I’m here thanks to someone else and I’m not going to waste this opportunity.”

Mays has served as a Transfer Student Ambassador, helping students transition into the College. She is also a member of the Prime Tribe group, which was chartered in fall 2007 for nontraditional students over age 24.

And Mays’ future as an artist also looks promising. She has been awarded a Dunn-Stofan scholarship to study in Florence this summer.

Shambley also believes he is fortunate to be part of the William and Mary community and he is giving back to others to try to give them the same opportunities he has received.

When he was a middle school student, Shambley was mentored through the Learning Bridge-Breakthrough Collaborative program, which identifies and works with high-potential, low-income students.



Margaret Mays '09 will travel to Florence this summer to study Italian and Renaissance art history under the direction of Michael DiPaola, a William and Mary associate professor of education.

Now, Shambley is volunteering as an instructor for the very program that helped prepare him.

“I hope these kids can look at me and say, ‘If he can do it, I can do it too,’” Shambley says.

— John T. Wallace

W&M Announces \$10 Million Initiative to Support Gateway

The Board of Visitors and the College have announced a plan to increase the Gateway William and Mary Endowment to \$10 million by year’s end. As part of that effort, Rector Michael K. Powell ’85, D.P.S. ’02 announced a commitment by Board members to provide \$1 million, which will serve as a dollar-for-dollar match for money raised by the William and Mary community.

“Two months ago my colleagues on this Board made a promise to the William and Mary family — providing resources that allow the College not merely to sustain its mission, but to thrive,” said Powell, adding that the \$1 million represents 100 percent participation in commitments by Board members.

“Chief among our interests is Gateway William and Mary. This program requires a substantial commitment of private monies to reach our goal — in six years helping 600 students or 10 percent of the student body with resources from the endowment,” Powell added.

Gateway William and Mary is designed for Virginia students whose household income is \$40,000 or less and provides supplemental assistance when other financial aid falls short. Currently there are 175 students at William and Mary who receive Gateway funds.

In addition to the Board of Visitors challenge, Interim President Taylor



Reveley announced April 11 that the College has also received a bequest gift of more than \$5 million from the estate of Joan Jarrett Woods ’40 that will go toward the Gateway William and Mary Endowment.

Woods left the money in her will to the College to use for its greatest need. She had a long history of providing financial support for underserved students to pursue college. For example, she previously created Project Liftoff, a mentoring program designed to

assist students in Illinois’ Logan County to obtain a college degree. That spirit will continue through Woods’ support of William and Mary.

“Mrs. Woods’ belief in affording opportunities for young people to obtain a college degree regardless of circumstances is one echoed by the College,” Reveley said. “We are unwavering in our commitment to the success of Gateway William and Mary, which benefits both the College and the commonwealth. With tremendous support of the Board and the generosity of Mrs. Woods, the College is now well on its way to reaching this important \$10 million goal.”

With the additions of the Woods’ bequest and the Board of Visitors’ commitment, the Gateway William and Mary Endowment is approximately \$8 million.

— Renell Franklin

A photograph of a man in a dark suit and patterned tie, sitting on the large, mossy roots of a massive tree. The tree's trunk is thick and textured, dominating the left side of the frame. The background is a lush green park with other trees and a path. The lighting is soft, suggesting a sunny day with some shade.

THE INDISPENSABLE MAN

Sam Sadler '64, M.Ed. '71 Retires
After 41 Years of Service to the
William and Mary Community
~ BEN KENNEDY '05

IT WAS WINTER, NEAR THE END OF THE SEMESTER, AND STUDENTS WERE PREPARING TO GATHER IN THE WREN COURTYARD — THOUSANDS OF THEM, WITH TORCHES. AS THE ATMOSPHERE GREW THICK WITH ANXIETY AND CONCERN, SAM SADLER'S NEW BOSS TURNED TO HIM AND ASKED FOR REASSURANCE. DECADES OF EXPERIENCE MATERIALIZED, AND SAM SHARED HIS VAUNTED WISDOM.

"I was pretty uncertain whether I could live up to the requirements of the moment," President Timothy J. Sullivan '66 remembers. "But Sam said, 'You look like a real Santa Claus — you're going to be great.' He gave me the confidence to go out there and really act like Santa Claus."

If he weren't retiring, Sam might add this to his long résumé: dean of students, vice president of student affairs, and occasional maker of Father Christmas.

W. Samuel Sadler '64, M.Ed. '71 has counseled four decades of students and six College presidents, sharing great joys and deep sorrows alike. He has served as mentor and role model for innumerable others, on his staff and all over the world. He is, without a doubt, institutional. He has been instrumental in preparing and inspiring those around him for the various roles they will play throughout life.

And now, after 41 years, Sam Sadler will retire on June 30, officially stepping down from his post as vice president of student affairs.

SAMMY

Growing up in Hampton, Va., in the middle part of the last century, Sam Sadler — known in his youth as "Sammy" and eventually just "Sam" — lived the early parts of his life in what he describes as "about a six-block area." Living in a close-knit community was something he treasured and sought to create later in his career, even if it didn't always mesh well with youthful mischief.

"It was a place where kids played on the sidewalks and in the alleys. You had some freedom, but you also had great restriction because everybody in that community thought they were your parents," he says. "I couldn't do anything that didn't get home to my parents before I did."

Neither his father, a carpenter, nor his mother, a homemaker, had finished high school, but they were supportive of Sam's goal of attending college.

"We never doubted that somehow we'd find a way to make it possible. My father worked really hard to make it possible," he says. But when his time at Hampton High was ending and the time came to apply, Sam wasn't sure where to go.

Important figures in his life provided ideas: the principal at Hampton advocated for his alma mater, Randolph Macon College, while Sam's cousin recommended the University of Richmond. But as his high school classmates began to sign up for a small, old school just up

the road in Williamsburg, Sam thought back to a science fair held at William and Mary during his junior year at Hampton.

Despite the rain that day, Sam gazed out across the Sunken Garden to see the results of a less-than-tasteful student prank on one of the brick pathways. "They painted this big sign that wasn't very complimentary to President [Alvin] Chandler '22, LL.D. '63," he recalls, "and I remember standing outside Tyler Hall looking at that, and looking at the scene, and thinking 'this is a beautiful place.'"

Seventeen of his high school classmates applied to the College and so did Sam. "I didn't think a lot about it, it was just a decision that I made," he recalls. "Turned out to be the best decision I could have ever made."

As for the pranksters? "Of course, in my job, I'd have to discipline somebody if they got caught doing this."

WELCOME TO WILLIAM AND MARY

Arriving on campus in the fall of 1960, 18-year-old Sam began involving himself in anything and everything. As a writer for the *Flat Hat*, he covered the happenings on campus; as head cheerleader, he got crowds riled up for the Indians on the field on game day. Perhaps most famously, Sam served as an Orientation Aide to a future Kris Kringle, providing an early example of his well-known hospitality.

"He was the first person I actually saw at the College when I arrived here with my parents in September of 1962," says Sullivan. "We got out of the car in front of Hunt Hall, and there was Sam with an outstretched hand saying, 'Welcome to William and Mary.' I've never forgotten that."

Sam, of course, uses this as a teaching moment. "As I used to tell the Orientation Aides, you really have to remember you need to be kind to everybody, because one of them might come back to be your boss one day."

His undergraduate experience, though, taught him as much as he could have asked. By the time he finished his undergraduate degree in government at William and Mary in 1964, Sam was not at all the same person he was when he left Hampton.

"What made my life as an undergraduate rich was that there were people here — faculty and administrators — who took a genuine personal interest in me, created opportunities for me, pushed me, prodded me and challenged me, academically and personally. They helped me grow so that I hardly recognized myself when I was a senior," he

"I could hear, ringing in my ears, President Kennedy's question about 'ask not what your country can do for you, but what you can do for your country,' and it made me think of what I really want to do with this life."

says. "I always said to myself: if I could be in a position where I could help other students have that kind of experience ... it'd be one of the greatest things I could ever commit myself to."

A profound transformative experience for Sam, as with so many students in college during the early '60s, was the assassination of President John F. Kennedy on Friday, Nov. 22, 1963. On the Saturday morning after the tragedy, Sam woke up with a change in his life plans.

"I had always thought I was going to go into the Methodist ministry," Sam says. "My plan was to come to William and Mary and then go to Duke University for seminary. ... A lot of us sort of had this epiphany experience — it provoked a lot of self-examination in a number of us. I could hear, ringing in my ears, the president's question about 'ask not what your country can do for you, but what you can do for your country,' and it made me think of what I really want to do with this life."

GO WEST, YOUNG SAM

Sam's transformation was only beginning. Having turned his postgraduation plans upside down in the middle of his senior year, he applied for a number of jobs and ended up working in public health in Elizabeth City, N.C., while his girlfriend, Mary Elizabeth Smith '65, finished school in Williamsburg. Living in the South as the civil rights movement was beginning to take hold "profoundly changed me," according to Sam. While the work — venereal epidemiology — was not something he enjoyed, his coworkers looked after him and suggested he apply for another job.

He and Mary Liz, now newlyweds, ended up in Bend, Ore., a small town halfway between the Washington and California borders. Sam reflects that such an experience was ideal for the young couple. "Nobody could have put me in a better place or more beautiful place. It was great for us, because it forced us as a young marriage to really rely on each other."

The Sadlers came to love Oregon and the pioneering anti-smoking and community organization work they were doing there, but by 1967, an opportunity presented itself to return to Williamsburg. It was nearly 3,000 miles away, but light-years closer to home.

BACK TO THE 'BURG

"I will let you in on a secret," Sam says. "I decided — I just knew — that student affairs work was the kind of work I wanted to do." In an era with very few graduate programs in student affairs, and no real work experience in the field, Sam landed a job in the admission office at William and Mary. The plan: work for three years and build some higher education experience, get a master's degree and then head to the University of Michigan for a Ph.D. en route to a college presidency.

"That was my plan, and I've been here ever since I returned," says Sam, laughing. He went on from admission to be hired by President Davis Paschall '32, M.A. '37 to work in the dean of students' office headed by Wilfred Lambert '27, L.H.D. '81. It was there that Sam

developed his trademark style of working with young people.

One day early in his career, Sam had to call a belligerent student into his office. The only problem was, as the student was screaming at him, Sam wasn't exactly sure what to do.

"Finally I had to say to him, 'Either I go out that door or you do. I can't sit here and waste an afternoon with you yelling at me: we're not getting anywhere,'" he says. "He said, 'Okay, let's talk.' From that point on, we had totally honest and open discussions." His strategy worked: that student brought more than 30 people into Sam's office just to be heard.

"It only happened because this guy found out he could trust me," says Sam. "If you can turn that into a trust relationship, and students know they can say just about anything to you, you learn things you need to know, and it opens the door to provide some direction on why you do this work anyway."

The style has rubbed off onto people who work alongside now-Vice President Sadler.

"He knows how to be calm and relaxed in all the right moments," says Mark Constantine, assistant vice president for student affairs. "I think I've learned from him patience to sit back and listen a little bit longer rather than react before you jump into something."

Sam himself credits his knack for talking and listening with students to natural talent and years of experience. He has had to tweak his technique as his work evolved from dean of men to dean of students and eventually vice president for student affairs, but even the changing times have led to valuable input.

Current students and recent grads may know Sam best for his witty e-mails, frequently involving tales of his weather-predicting knee and a zinger or two. What few may know is that they mostly came from an accident.

"One day I was a little bored with this message I was writing, so just for the heck of it, I threw a little line in there," he says. "It all occurred because I was in a mood one day to do something a little sarcastic."

Whether in person or via the Internet, some things do not change. The foundation of a relationship with Sam Sadler is trust — with a little humor thrown in for good measure.

KEEPING THE DOOR OPEN

The students, of course, are what make Sam's job possible. No one in student affairs lasts for more than four decades in one place if they're not good at what they do. In the mid-1990s, for example, the student recreation house at the College's Virginia Institute of Marine Science (VIMS) was falling into serious disrepair. Though he is best-known for his work with undergraduates, Sam took it upon himself to solve the problem at VIMS. He secured surplus furniture from the main campus, got other VIMS departments to donate paint and convinced the VIMS students to do the painting.

"Once Sam became aware of our problem, he came over to VIMS and walked through the house to see what we were talking about firsthand," says Vince Buonaccorsi Ph.D. '98, then the graduate school president. "I was impressed at the creative and thoughtful way that he got all the interested parties to take a stake in the improvements."

"I always said to myself: if I could be in a position where I could help other students have that kind of experience ... it'd be one of the greatest things I could ever commit myself to."



Top left: Sam, standing in an empty bucket during a mid-1970s Sigma Chi Derby Days event. “I don’t even remember what it was,” he says. “I just remember it was messy.” **Bottom left:** The man at work in 1978. Known for his matchless memory, Sam was able to guess the year of this undated yearbook photo on the first try. **Top right:** Sam Sadler, at center, leads the 1963-64 varsity cheerleading squad. Upon his return to the College in 1967, he spent some time coaching the team for which he was head cheerleader. **Above:** As much as he has been a guiding force for College students, Sam also served as College spokesperson for many auspicious events — from the opening of the new Jamestown dormitories to the unveiling of the campus crisis notification system.

Whether the housekeeping staff was seeking a living wage or improved break rooms in the dormitories, Malinda Cook could always count on Sam. “He has a way with students, faculty and staff. He’s just an ordinary nice guy; he looks out for everybody,” Cook, housekeeping supervisor, says. “I love some Sam.”

More than just solving problems, though, Sam’s job is to encourage and foster the growth of students in a more abstract way. Resident Assistant Dawson Lindauere ’10 got a personal thank-you note from Sam after a residence life program he put on, and the gesture stuck with him.

“He really took personal interest in what we were doing as resident assistants when he has so much stuff to deal with as a vice president of the College,” Lindauere says.

Janice Moseley Langer’s ’92 parents were stationed in Germany with the Air Force while she was in school, but the vice president for

student affairs still found a way to make a difference.

“Not that I ever asked him to be a surrogate father figure or a mentor or anything, but that’s really what he became,” she says. “I always found him to be a very good listener, and I think that’s something that I learned from him.” Langer, now a physician, considers that one of the most important tools she uses in her work.

Even show business has its advocates for Sam. Actress Glenn Close ’74, D.A. ’89, for instance, remembers him as a highly visible presence on the William and Mary campus. “Sam’s very much in contact with what’s going on in the student body — one of those people who always has an open door and an open mind,” Close says. “He’s passionate about the College and education, and very easy to talk to. Simply wonderful.”

Mark Constantine puts it succinctly: “When people stand in front of him, I think they understand they’re the most important person in his life at that time.”

“You see so many students over 41 years and time moves so quickly that sometimes you forget that it’s the one-on-one interaction you have with someone — how well you connect — that really is meaningful.”

THE INDISPENSABLE MAN

I have a letter that I’m very proud of,” Sam says. “It’s funny. You see so many students over 41 years and time moves so quickly that sometimes you forget that it’s the one-on-one interaction you have with someone — how well you connect — that really is meaningful.”

The letter, he says, came from a former student whom he had to expel from the College for an honor offense. Sitting in his office, the student became angry as Sam explained the Honor Council’s decision. He felt as if his life wasn’t any good anymore, that he would have no future without a degree.

“I remember telling him that the real test for him was, what did he decide to make out of this experience?” says Sam. “There were ways and things he could do to turn his life around and move it in a different direction, or he could keep it where it was. But then he would never know what he could have achieved.” The student left William and Mary, and it was 20 years before the letter arrived. It read, “I was very angry at you for quite a while, but I kept hearing those words, that the real test is within you as to what you make of this. I decided I was going to make something of my life.” That former student went on to earn two college degrees and became a strong member of his community.

“Giving people the space to express joy and anger and then be able to process that can bring about marvelous results,” says Sam. “It’s not always easy to sit and have that kind of discussion, but sometimes the best growth comes out of just those kinds of situations.”

Even in William and Mary’s darkest days of tragedy and heartbreak, Sam relies on his unwavering commitment to community to help the campus cope. Unlike peers at other institutions, Student Affairs has always been able to provide honest and open communication about the College’s trying moments.

“That’s one of the most difficult things that comes with this job,” he says. “Having to be there in those very painful moments, you begin to look at it — almost have to look at it — as an opportunity to help others through whatever that crisis is. To do less than that is just too painful.”

Even though it has sometimes kept him away from Mary Liz and daughters Erin and Mary, as well as his grandchildren, he has remained invaluable. As a vice president, Sam provides crucial assis-

tance during crises for the six presidents he has served under.

“He was in my inner circle of deans and advisers and could offer sage advice on any set of campus issues. But it was for his stalwart service when tragedies would strike that I remember him best,” says President Emeritus Paul R. Verkuil ’61. “It’s important to convey how much of campus life turned on Sam’s deft and delicate touches.”

MOVING ON

So, after 41 years, with retirement on the horizon: now what? “This is the first time in a while that I’m going into my future without having made a plan. I’ve meant it when I said that for 41 years, my family has been forced to live my schedule, and now I’m going to live their schedule,” he says. “I have always appreciated the extent to which, in spite of all the hardship that a schedule like mine has meant for them, they have shared my pride in the work that I’ve done. That’s meant everything to me.”

The campus community spent much of the spring commemorating the career of Sam Sadler. His biggest task before the end of the academic year was to chair his 31st commencement; a task that, by now, he figured he knew inside and out.

But when Rector Michael K. Powell ’85, D.P.S. ’02 took an unplanned, mid-ceremony trip to the podium on May 11, even Sam didn’t know what was coming.

“There are few buildings on this campus that are frequented more often by students or more recognizable than the University Center,” Powell said. “And there are few individuals who give as much to this College than Sam Sadler. ... It is with great pleasure that we rename this facility the Sadler Center.”

“I had no idea at all — it was a complete surprise,” Sam remembers, choking up. “To think that there would be a building in this place, which I have such love and respect for, is inconceivable.”

The audience at commencement learned two things in that instant: first, there are still things that can surprise the man who seems to know everyone and be everywhere. Second, and most important: not even retirement can keep Sam Sadler away from the heart of the College of William and Mary. ■



Left: The Spotswood Society joined the procession of dozens of student groups in saying goodbye to Sam. **Right:** Hundreds of T-shirts like this dotted the campus on April 18 for a celebration of Sam’s career. A banner with this very slogan hung on the Wren balcony for weeks before it reached its next home: Sadler’s office.

A black and white portrait of Patrick Cousins, a man with a mustache, wearing a light-colored suit, a patterned tie, and a white fedora with a dark band. He is sitting with his hands clasped in front of him, looking directly at the camera with a slight smile. The background is slightly out of focus, showing some architectural elements.

FATE, FORTUNE AND AN ADMISSION ENVELOPE

HOW A LETTER FROM THE COLLEGE CHANGED THE LIFE OF
PATRICK COUSINS '86 ... AND THOUSANDS OF HIS CLIENTS

BY JAY BUSBEE '90

Sometimes, a single letter can shape an entire life. ~ For Patrick Cousins '86, that letter bore a Williamsburg return address, and it arrived — as so many other college brochures did — at his Clifton, N.J., house during his senior year of high school. ~ In Clifton, Cousins had his eye on area schools like Delaware, which had offered him a full scholarship. The decathlete and National Honor Society member assumed he'd be staying close to home.

Then that envelope from William and Mary showed up in his mailbox ...

... and Cousins threw it away.

"I thought William and Mary was a girls' school," he laughs. "I didn't want anything to do with it. But they kept sending me letters, and I kept throwing them away."

The College then took a different tack. They sent a letter to Cousins' parents, who didn't react quite so rashly.

"I was at a track meet when my dad got the letter," Cousins says. "When I got home, he was holding it and asking me why I hadn't told them about [hearing from William and Mary]." Cousins had some vague memories of Williamsburg from a sixth-grade history project, but didn't see himself going back in time to the Colonial school.

His father, however, had other ideas. "He told me, 'You can't close off your options,'" Cousins recalls, and so they drove down to Williamsburg for a visit. "We come down that main drag [Richmond Road], we approach campus, and I can't close my mouth! This is beautiful! This is what college should look like! By the time I got to the corner, I was like, 'Where do I sign?'"

His laugh is one of disbelief that things turned out so well. "I went from a full scholarship to paying for my whole education. And I don't regret it for a minute."

And an awful lot of drivers are glad he opened that envelope.

Cousins now lives in West Palm Beach, where he's the founder of Cousins Law Firm, with offices in West Palm Beach and Miami, Fla.; Minneapolis; and Hollywood, Calif. He's become one of the country's foremost consumer protection attorneys, and a

widely acknowledged expert on so-called "lemon laws."

"At W&M, I was prelaw, but I wasn't quite sure what I was going to do afterward," he says. "I was captain of the track team, so I figured I'd try out for the Olympics." But after his family moved to Florida, he applied on a whim to the University of Florida's law school. He was accepted, and became one of the most outstanding students in his class. And after graduation, he stumbled upon what would become the guiding mission of his life.

"I love automobiles, and right after college, I got this red 1989 IROC Z convertible," he recalls. "It was a piece of junk. I nearly lost my first job because I spent so much time taking it to the repair shop."

Cousins put his law degree to work, researching Florida's "lemon law" — a law that protects consumers when the product they've purchased is clearly defective — and not only won the case, he attracted the attention of General Motors itself. He ended up working for a firm representing the interests of GM, Honda, Mercedes and other automobile companies. Later, he began handling all legal work in the state of Florida for Toyota. Life was good for Patrick Cousins.

But still, something nagged at him. "Somewhere along the way, while I was hammering these consumers' lawyers, I developed a social conscience," he says. "I parted ways with the company, since the last thing a manufacturer wants me to do is get a consumer conscience."

That was in 1997, and in the intervening decade-plus, he's received national acclaim for his work as a consumer advocate. His



Teammates Patrick Cousins '86 and Tom Noble '86, M.B.A. '88

firm's Web site, www.cousinslawfirm.com, is stocked with consumer advice.

He's also branched out into the entertainment industry, thanks to a chance case whose plaintiff turned out to be none other than Prince. The musician was so impressed with Cousins' work handling a minor matter that he brought Cousins on board as a major member of his legal team.

"Prince's career comeback is tied directly to my involvement in his career," Cousins laughs. "Since we started working together, he's had two No. 1 albums and the top-grossing tour of 2004."

So yes, that envelope turned out to be providential for Cousins, as did the educational doors it opened. "That letter changed my life," Cousins says. "The training, the background I got at the College, the commitment to excellence — it carries on, and you carry it on with you." ■



We, the People of Kosovo ...

The Law School's Christie S. Warren Consults on Kosovo's New Constitution

BY BEN KENNEDY '05

Maybe there's something in the water. Jefferson, Washington and Marshall made history with the United States' founding documents two centuries ago, and now a William and Mary law professor is making the same kind of impact — almost 5,000 miles away.

On April 5, Christie S. Warren, senior lecturer at the William and Mary School of Law, traveled to newly independent Kosovo to attend the signing ceremony for their new constitution. Warren and other scholars had been working with Kosovar leaders for more than a year, helping craft the constitution by providing them with valuable information on other countries' governing documents.

"Constitution-building work can be very theoretical, and it was important to remember that societies and individuals would be impacted on a daily basis in very practical ways by the document we were helping to create," she says.

The work is familiar to Warren, who leads the College's Comparative Legal Studies and Post-Conflict Justice Program. Her academic background includes a degree in comparative literature from the University of California-Berkeley as well as studies in Sweden, England and Mexico. After nearly 15 years as a criminal defense lawyer, Warren changed course toward international and comparative law.

She volunteered in 1995-96 to go to Cambodia and train lawyers and judges — a task

far removed from the training provided at a typical American law school. The Khmer Rouge had killed all the country's lawyers during their brutal reign in the 1970s, and Cambodia was beginning to adjust to its new government.

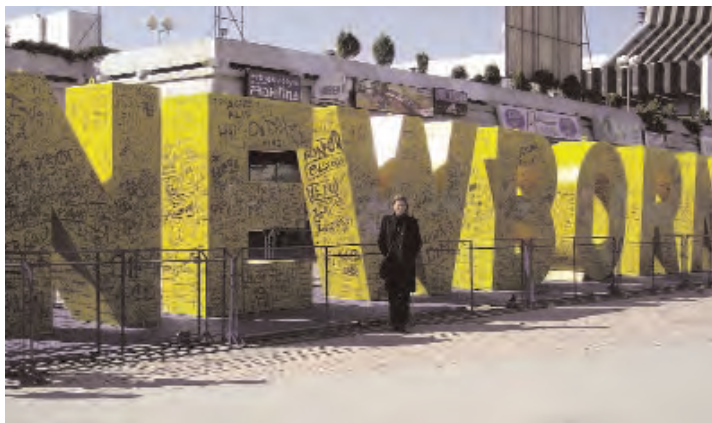
"The new Cambodian constitution had just been drafted in 1993," she says. "When we arrived in early 1995, most of the judges had not even received copies of it, so our assignment was challenging."

Kosovo was a different challenge. The small Eastern European nation is just slightly larger than the state of Delaware and has only been independent since February. The seeds of independence, however, were planted long before 2008. Since 1900, struggles between Kosovo's Albanian majority and

PHOTO COURTESY OF CHRISTIE WARREN



Opposite page: The April 7, 2008 constitutional signing ceremony held in Pristina, Kosovo. **Above:** Warren's drafting team (second row) behind a row of the drafters. **Top right:** Christie Warren standing in front of a sculpture (NEWBORN) created by a women's nongovernmental organization in Kosovo, celebrating the birth of the new nation. **Bottom right:** The advisory group with John Allelo, a member of the drafting team, and Nekibe Kelmendi, Kosovo's new minister of justice.



Serbs have held strong influence in European affairs. More recently, the Serbian government, under Slobodan Milosevic, cracked down on Kosovo's 1991 declaration of independence and later retaliated against a mid-1990s Kosovar Albanian insurgency. Milosevic's refusal of peace terms instigated the 1999 war that led to Serbia's withdrawal and the subsequent United Nations transitional government in Kosovo. By 2007, Serbia, the U.N. and Kosovo had failed to reach an agreement on Kosovo's new role in a post-Milosevic Serbia and Kosovo declared independence on Feb. 18, 2008. Tensions between Serbia and Kosovo remain today.

Despite the war and ethnic struggle, the new constitution promises to be one of the world's most forward-thinking. Warren and her colleagues are careful to point out that they did not *write* the constitution for Kosovo — a 21-member drafting commission did — but they did provide valuable consultation and background.

"The drafters were most interested in examining constitutions from other recent post-conflict countries in their own region," she said, citing Bosnia, Macedonia and Romania, among others. "Although these constitutions are not among the most well-known in the world, their drafters had to

grapple with a number of issues similar to the ones the Kosovar drafters were facing."

Given the long history of ethnic conflict in the Balkans, Kosovo's constitution had to ensure both human rights and the rights of the country's minorities. Warren's work in the field has brought her into contact with the same people the constitution will work to protect.

"The most valuable friendships I have made have been with the other people who work in this field and the many 'ordinary' people alongside whom we work shoulder-to-shoulder," she says. "I have met extraordinary people living in the most difficult and impoverished circumstances and people who have survived unimaginable horrors. They have enriched my life and given me perspectives I never would otherwise have had."

Upon her return to Williamsburg Warren will continue to share those perspectives with students at the College's law school. Her Program in Comparative Legal Studies and Post-Conflict Justice serves as an important resource for groups trying to re-establish the rule of law after war, revolution or conflict. The program also aims to familiarize students with the vast array of legal systems throughout the world and has been able to involve students directly with the work she does abroad. Warren credits much of her

work at the law school to encouragement from Professor Jayne Barnard.

"She encouraged me to think about turning the work I was doing in post-conflict countries into law school courses," Warren says. "It took a while for that to happen because I was traveling so much, but once I started teaching and working with the William and Mary students, I instantly loved everything about it."

"I want my students to be able to share in the excitement of solving real problems that impact real people living in developing, transitioning and post-conflict countries far from Williamsburg," she says. "I think they also appreciate being able to actually work on some of the global legal issues they hear about in the media instead of simply studying out of a textbook."

At home, she's hardly the only person with enthusiasm for law and its ability to enrich and shape the lives of others. Her husband is a former judge for the state of California and recently retired from directing Williamsburg's National Center for State Courts. Her son and daughter both have shown interest in law careers.

"We are all involved in the law," she says, "which makes for interesting dinner table conversations." ■

Shooting for Perfection

STORY BY ERIC W. PESOLA

PHOTOS BY WILLIAM "BILL" C. KEPNER '50

"As I look back now, I can see that the record of what I did at William and Mary is as clear to me today as it would have been 25 years ago or 50 years ago. The wonderful thing about photography is that it sharpens your mind when you look at a picture." — Bill Kepner '50

The autumn of 1946 was an unusually rough one for high school seniors who hoped to land a spot at a home of higher learning. The second great war had drawn to a close, and those who helped liberate Europe and defeat Japan were returning, ready for an education — one that had been promised to them by the federal government.

And it was that same fall when an aspiring photographer, fresh from a Lancaster, Pa., high school and armed with a medium format press camera, made his way to the ancient campus of William and Mary. While some may have recoiled from this new invasion of older students who emerged from World War II, William "Bill" C. Kepner '50 seized the opportunity to learn from his elders, especially those who were trained in the photographic arts.

"At that time it was the policy of the *Flat Hat* and the *Colonial Echo* to hire professionals to do their photography," says Kepner. "There were two returning veterans who set up what they called the Williamsburg Photo Service. And for two years they supplied all the photos that we used in publications, except for the ones that were bought from me. When they were too busy they would send me out and I got to do some work around the campus that way."

During his first two years at the College, his studies were dedicated to business, while his free time was dedicated to learning tricks from the former GIs and working in theater productions,

where he learned about proper techniques of illumination.

"The first year I worked for Wilford Leach '49, who was responsible for the lighting," says Kepner. "He trained me to run the boards and showed me how to set everything."

Leach went on to be a famous director on Broadway and in Hollywood, and his time with Kepner must have been well spent. The photographer operated the lighting system for many productions over three years, until he turned the reins over to someone else when the *Colonial Echo* came calling.

"In the fall of 1949, the professional who was doing the yearbook work said, 'Carry my camera and shoot some stuff for me,'" remembers Kepner. "I started shooting events around the campus, as if I was shooting for the yearbook. Somewhere around Christmastime, something went wrong between the *Colonial Echo* and this professional. They asked me if I could take over and finish the job. January

through March was one busy time for me. Half the pictures in the book were put together in that period."

The 1950 *Colonial Echo* honors Kepner with a note of remembrance, as he saved the yearbook with his "tireless service" from the distinction of being the only version not to feature photos.

The yearbook staff knew him by name, but he also befriended the fraternities and sororities and became their official shooter for all special events.

"I was invited to all the dances and parties to take pictures," says Kepner.



PHOTO: 1950 COLONIAL ECHO



► 1: Kepner was recognized for this portrait of a Geisha in a photography contest held by the *Mainichi Daily News* and Canon in 1953. ► 2: The track team during a practice in 1950 with (from the left) Tom Hopkins '52, Bill Simonson '51, John Munger '53, Robert Batchelder '51, B.C.L. '53, Dick Scofield '50, Clyde Baker '51 and Sam Lindsay '50. ► 3: Jere Bunting '50 goes after the loose ball in action against Richmond. ► 4: A pose from a Sadie Hawkins event with a gypsy theme that featured (from the left) Buddy Lex '50, Martha Hogshire Lex '50, Patricia Jones Warner '50, Bob Benjamin '51, Elizabeth Book '53, Joanne Jonscher Scofield '50 and Jack Cloud '50. Hamming it up on the floor is Dick Scofield '50. ► 5: Dorothy Lewis Glass '51 performs as *Joan of Lorraine* in 1947, which was a dramatization of the Joan of Arc story.



▶ 1: While in Japan, Kepner captured this image of a street festival with a traveling stage and musicians. ▶ 2: Kepner made a new career for himself on the water, by shooting scenes from the tranquil waters of Maryland's Eastern Shore. Many of these photos feature the creatures that inhabit the region, like osprey. ▶ 3: A Higgins soft crab, which, according to Kepner, is "ready to peel." ▶ 4: A shot of Japanese children playing with snails.



"I would take orders and sell the prints — a little bit of business. I got to know a lot of people on campus that way. I swear, by the end of my senior year, I was almost as good as [Dean of Students] Wilfred Lambert '27, L.H.D. '81 at calling people by name."

After graduation, the clouds of war were swirling again, this time in Korea. The United States found itself in a new war, and Uncle Sam would need a new batch of young people to defend democracy. Bow-

what could be done "in-house." Eventually, Kepner created some of the first films to be used to promote new product lines at shows and conventions. These would eventually become known as infomercials.

Through his time at New Holland, which was located in his hometown of Lancaster, Pa., he became known throughout the industry not just as a top-rate photographer, but also as an audiovisual expert. He was hired by a presentation company to help sell their product — a

► *"Most of the younger Japanese were eager to learn what they could about the United States, so we were teaching them and in return they showed us the better part of Japan."*

ing to this call of duty, Kepner enlisted in the Air Force and was shipped to Japan to work in the reconnaissance technical labs, which processed photos of bombing raids.

Nowadays, all of this work is done with satellites and not a pilot or plane is ever in danger. But in 1950, it was accomplished with modified jets and cameras with timers. Kepner worked with his fellow photographers to get the film developed, processed and distributed by noon daily to the bases scattered around Japan.

But it wasn't all cloak and dagger for Kepner. His time in Japan allowed him the freedom to explore a new culture, and to capture the interactions between former enemies.

"During the period right after the Korean War, everyone was taking a look at how the Americans and Japanese were getting along over there," says Kepner. "A Japanese newspaper, the *Mainichi Daily News*, in conjunction with the Canon camera company, ran a contest for photos showing Americans and Japanese working and playing together. I entered a number of things into that and came up with four prizes, with my photos printed all over Japan. That was a nice feeling."

With this success, Kepner now had even more time to roam the country in search of stories. He met hundreds of average Japanese people who dropped whatever they were doing at the time to let this American take a photo of them. He did this numerous times, and he always sent — and sometimes hand-delivered — a print back to his subjects. He says that was when he would make friends for life.

But what was his secret? How did he get along so well with the residents of this country, which was essentially a U.S.-occupied territory? He likes to think that it had something to do with his willingness to learn Japanese and a little because of his stature.

"I am only 5'4" tall — so I blended right in," he laughs. Most of the Japanese that I came to know could speak some English, and we found ways to communicate. "Most of the younger Japanese were eager to learn what they could about the United States, so we were teaching them and in return they showed us the better part of Japan."

After he finished his time with the Air Force, he signed on with the New Holland farm equipment corporation, and set up their first photography department. His main priority was to photograph New Holland's equipment for publications, but he again pushed the envelope of

punch hole-based machine that could run multiple slide projectors. This device, which took hours and hours to set up properly, was the forerunner of a computerized slide show application that we are all familiar with — Microsoft PowerPoint.

Along the way, Kepner married his sweetheart, Mary Ruth, and together they had two children. He bought a photography store, while freelancing for corporations and publications. That side work kept him on the road quite a bit, photographing automobiles, industrial and chemical equipment, international events, Miss Americas and even President Dwight D. Eisenhower.

"My advertising course at William and Mary was the course that I really enjoyed, and I made good use of it," remembers Kepner. "I had been doing the same work that I did 60 years ago. But in between there have been some very interesting side trips."

But by 1981, all of this flying and shooting caught up with Kepner. His doctor told him that he wouldn't live for six months at this rate. So he decided to take it easy, and the Kepners moved to the Eastern Shore of Maryland. When 1984 rolled around, he was feeling much better. "I'm going back to work," he thought.

"Boats had always been a fascination to me, so I got some work taking pictures for boating companies and for the *Chesapeake Bay* magazine," says Kepner. Currently, he's a volunteer photographer for several maritime museums, including the Chesapeake Bay Maritime Museum in St. Michaels, Md.

"Ever since I ran into this place in 1973 on a trip, I knew that someday I would work for them," says Kepner. "I wound up becoming an outside contractor, who was more like a volunteer. That still continues today."

Kepner is still at work, more than 60 years after he started, and he's done it all with skills that he honed while working for the *Colonial Echo* and the *Flat Hat*. Sure, the technology has changed, but patience, knowledge and artistic zeal remain absolute requirements.

"As a photographer I wasn't a total loss, from a financial standpoint anyway," says

Kepner. "You know so many artists who work on shoestring budgets all the time. I never got to that point."

"I'll be 80 in October and I'm still able to go out and do part of a day's work," says Kepner. "I won't say that I am the greatest photographer in the world, but the fact is that if you do a good job, it will last." ■



CLASSNOTES



EDITOR'S NOTE ~ MELISSA V. PINARD

Pranks: we have all pulled one over on a friend. Well, I never did something like that, but I do remember hearing stories of buckets filled with goop dangling above doorways when I was in college. The caption on the back of the photo (shown above) says “student prank.” I am not sure where the cow came from, but I trust she made it home safely. This photo started me thinking that an article about college pranks could be fun. We would love to hear about your high jinks and maybe if your prank is good enough you will be featured with the other top contenders in a future issue of the *Alumni Magazine*. No promises and please make sure you were not doing something illegal — although the statute of limitations might be up at this point. Please submit your stories to alumni.magazine@wm.edu.

This is our first summer issue since 2001 and, in honor of our long-awaited return to a quarterly publication, the post office has once again raised its rates in May. For that reason, we have trimmed a few pages for this issue. In addition to lots of photos from spring events like our first ever Young Guard Weekend as well as 50th Reunion and Olde Guard Day, our cover story on page 32 features Sam Sadler '64, M.Ed. '71, who will retire on June 30. There's also an article in Tribe Sports on page 22 highlighting our W&M Olympic hopeful Ed Moran '03, M.P.P. '05. The College will launch its new Web site on July 31. For a sneak peek of what it will look like, see page 7. The Alumni Association will also be making some changes to our site over the summer. Our home page will resemble the College's and we will have some new fun features, so check out www.wmalumni.com as well.

As always, we would love to hear from you, our readers, so please feel free to write to us at alumni.magazine@wm.edu and let us know how we are doing.

Have a relaxing summer.

BACKSTORY

Susan T. Evans ~

Director of Web and Communication Services
and Chair of the Web Redesign Project

Hometown: Newport News, Va.

Alma Mater: James Madison University, majored in Spanish language and literatures

Family: Husband Larry Evans, professor of government at W&M; son Jack, 20; daughter Becky, 17.

When did you first come to the College? I came in 1989 and worked in the Human Resources department until 1998. Then I went to Information Technology (IT), first as a technology trainer and then moving into my current director position in 2001.

What was your first computer experience? Helping my husband type his Ph.D. dissertation on our first computer, a Tandy.

Do you have a favorite Web site? I really like rottentomatoes.com. We are huge movie fans in my house and can't rent a movie if it hasn't gotten a good rating on this site. But my favorite will be the William and Mary site once the redesign is finished. [See story on page 7]

Who inspires you? My kids. The things that inspire me most are what they teach me. As a parent I expected to teach, but I didn't realize I would learn. My son has taught me about music and jazz and my daughter has taught me about opera. I have done a lot of things I wouldn't have done without their interests.

If you could pick a totally different career what would it be? The Admission Office. I think it would be really neat to read all those essays. I would like meeting students and families as they come to campus.

What's your most embarrassing moment at work? I replied to an e-mail and sent it to the wrong person. You know, the person who you really did not want to see it. I tried to forget it. We actually have people call to see if we can go into other people's e-mail accounts and delete messages they sent by mistake. We don't, of course.

If you could go on vacation right now where would it be and would you bring your computer? Yes, I would bring my laptop. I might want to get directions, or I might want to check out a restaurant or go to a movie and I want to know when they are showing. Also I can stay connected with my kids through instant messaging. I would go to a major city — I am a huge fan of cities, so we tend to go there for vacations.

Interview by Melissa V. Pinard

Editor's Note: Be careful what you say if you're standing behind Blow Hall. Susan's window is right at ground level and is often open.

PHOTO: SKIP ROWLAND '83