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ON THE COVER: The green movement is sweeping the nation — find out how W&M is ahead of the curve on page 36. COVER ILLUSTRATION BY STEPHANIE DALTON COWAN
MEMORIES IN PHOTOS
While reading our Summer 2008 copy of the William and Mary Alumni Magazine I chanced upon two photos from the 1950s. One was of the reading room in the old library; the other of the Spring 1955 Kappa Sigma Sweetheart Serenade, with yours truly directing. [See images below.] Beside the nostalgia involved (were we ever that young?) and recognizing old classmates, fraternity brothers and friends, I was struck by how well-dressed all the students were in an age of much less affluence than today. Most of today’s students’ dress is terribly informal, unkempt and slovenly. We have certainly lost a lot in the intervening decades, which our social situation demonstrates.

EDWARD A. WATKINS ’56
Lilburn, Ga.

TRIBUTE TO SAM
Congratulations on a great issue of the Alumni Magazine!

The article “Who We Are” by Karen Cot-trell ’66, M.Ed. ’69, Ed.D. ’84 was extremely informative in explaining what goes on with the staff of the Alumni Association. I’m sure many alumni were not aware of all the work that is done. And the feature on Sam Sadler ’64, M.Ed. ’71 was outstanding.

I knew Sam and Mary Liz ’65 while we were all members of the W&M Choir from 1962 until they both graduated. He was a leader then and I was not at all surprised by his contributions to the College.

Keep up the good work.

JACK COLE ’66
Fort Lauderdale, Fla.

The William and Mary Alumni Magazine welcomes letters from its readers. We reserve the right to edit all letters. Brevity is encouraged. Please send correspondence to Melissa V. Pinard, Editor, William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187 or alumni.magazine@wm.edu.

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From the BOV

[Editor’s Note: As this issue went to press, we received news of President Reveley’s appointment. We were unable to alter the rest of the issue in time to reflect this news.]

On Sept. 5, the Board of Visitors concluded a special session to determine the leadership direction for the College. After careful consideration and with the benefit of input from the faculty, students, staff, and alumni, the Board decided to eliminate Taylor Reveley’s interim designation and formally appoint him the 27th president of William and Mary for a term of three years.

This is a change in direction, but one we have concluded is in the very best interest of the College. Taylor has exceeded every expectation and has worked with vigor uncharacteristic of a mere caretaker. He has tackled enormous challenges, and while he did not seek the job permanently this time, he nonetheless earned the right to lead us and we are grateful he has accepted our invitation. Choosing a president without a national search is unusual and not done lightly, but the circumstances in this case are unique. For one, Taylor was fully vetted in the national search held just a few years ago and was a finalist for the office. Second, rarely does the Board or the College community have the benefit of working with someone for over half a year in the position before making a decision on his appointment. Finally, our community is still healing from the events of last spring and the critical challenges presently facing the college need immediate attention, strongly suggesting a search would not be a constructive or productive endeavor — a view we found was widely held.

Taylor stepped into the admissions process midstream when some parents were concerned about sending their child to a school without a sitting president. His assurances about the direction of the school helped William and Mary attract a very strong and diverse incoming class of students.

While handling pressing needs, Taylor has begun laying a direction for the future with a long-overdue strategic planning process. He has also redirected development efforts toward improving annual giving, so that the College can meet its operating needs, and initiated the work necessary for a future campaign to strengthen the endowment. He is working on plans for upgrading communication to and relationships with the campus and alumni, realizing they are critical to our future.

Taylor has exhibited such extraordinary skill, warmth and commitment that we are confident this is the best path for W&M right now. We have pressing challenges that need immediate attention. Major additional state cuts are imminent, restructuring will need to be renegotiated with Richmond, and we must complete a strategic plan. With his leadership, we will aggressively tackle these challenges, build on the traditions of the school, and look forward with confidence to the future.

We wish to thank the numerous faculty, students, staff, administrators and alumni who we consulted over the past several weeks. Their input and support for President Reveley was heartening and indispensable.

Michael K. Powell ’85, D.P.S. ’02
Rector, Board of Visitors
Our Newest Recruits

For reasons rooted in the mists of time, in the language of our ancient royal charter, William and Mary calls itself a “College,” not a “University.” It is very much a university, however: We prize not just teaching but also cutting-edge research, and we have an elite set of graduate programs and professional schools that thrive alongside our superb undergraduate program. Let’s talk for a moment about how William and Mary the university has fared on the recruiting front this year.

Our largest cohort of new people will be, of course, the freshman Class of 2012. As always, they have compelling academic credentials. Almost 80 percent of them were in the top 10 percent of their high school class; their SAT scores were equally glittering. Over 160 of the new freshmen are the first in their families to go to college. Nearly a quarter are students of color, making the Class of 2012 the most diverse in the College’s history. They have sung back-up for a Grammy Award winner, danced with the Rockettes, started nonprofit organizations, raised guiding eye dogs, worked on a tiger reserve, interviewed veterans for the National World War II Museum, and biked across the continent from Virginia to Washington state.

Our newest graduate students are similarly impressive. The Lyon Gardiner Tyler Department of History, for instance, is welcoming a highly competitive class of master’s and doctoral candidates from all over the country — fledgling historians who’ve already conducted marine research in Australia, Germany, South Africa, Turks and Caicos, and Costa Rica. VIMS enjoyed a 23 percent increase in applications this year.

The Mason School of Business expects 110 new M.B.A. candidates from a dozen countries, including a banking executive from Kosovo, an international affairs consultant from Japan, and an automobile marketing specialist from India. Our School of Education expects about 150 new graduate students, including an elementary literacy teacher, a swim coach, a former staffer at USA Today, and a veteran of two national political campaigns.

As I mentioned in an earlier column, the Law School had almost 4,600 applicants, the most ever, for its J.D. Class of 2011, which will number just over 200. This class includes students who graduated from 124 colleges and universities across the country. They have a median undergraduate grade point average of 3.64 and a median LSAT score in the 90th percentile. The class includes former legislative aides, journalists, union organizers, pastors and nurses — and more than a dozen current or former members of the armed services. The Law School is also adding to its number 17 master’s students from China, Georgia, Korea, Nigeria, Panama, Taiwan and the United Kingdom.

On the faculty side, William and Mary continues to bring to campus extraordinary people. This fall, 28 new tenured or tenure-eligible faculty will join us. We’ll welcome, among others, Ravi Gupta, assistant professor of religious studies, an expert on Hinduism who took part in an interfaith colloquium with Pope Benedict XVI during his recent visit to the United States; Hannes Schniepp, assistant professor of applied science, a former postdoctoral fellow at Princeton, expert in nanotechnology, and jazz pianist; Alex Woods, a specialist in management accounting who spent 10 years with the Air Force Audit Agency; and two award-winning education professors, Pamela Eddy and Kyung-Hee Kim. Also joining us is Larry Palmer, who taught law at Cornell for nearly three decades, and who’ll head up the new Health Policy and Law Initiative, a collaboration between William and Mary and Virginia Commonwealth University.

These newest members of our community could have chosen to study or work at many other engaging places. They chose William and Mary. This is good. Of the countless factors that go into making a school great, the most crucial is the caliber of its people.

W. Taylor Reveley III
Interim President, College of William and Mary
When he first began studying the war powers of the president and Congress, Interim President W. Taylor Reveley III was finishing his last semester in law school and the Vietnam War was well underway. "The more I delved into the respective authority of the president and Congress over our use of force abroad, the clearer it became that there are relatively few constitutional certainties about the war powers," said Reveley of his first research in this area in spring 1968. "I’ve been hooked on the mysteries of the war powers ever since." Four decades later, Reveley is still hooked on the subject. Reveley served as co-director of the National War Powers Commission, a bipartisan group headed by former Secretaries of State James Baker and Warren Christopher that was brought together to try to find a practical way of getting the president and congressional leaders to consult meaningfully about war and peace decisions as they are being made and to encourage Congress as a whole to make its views known about the end result. The commission — a group formed by the Miller Center of Public Affairs at the University of Virginia (U.Va.) — held a press conference July 8 on Capitol Hill to release its findings. The commission’s recommendations hinge on a proposed War Powers Consultation Act of 2009, meant to replace the 1973 War Powers Resolution, which has not worked in practice. The commission’s report recommends that Congress repeal the 1973 resolution and replace it with the 2009 act. The idea behind the proposal, according to the commission’s report, is “ensuring that Congress has an opportunity to consult meaningfully with the president about significant armed conflicts and that Congress expresses its views.” “Questions of war and peace are among the most fundamental we engage as a country,” Reveley said.
“The president needs the independent views of congressional leaders when thinking about these questions if the country is to emerge with the wisest policies and with policies that will enjoy both congressional and executive support. The Constitution does impose one iron demand on the president and Congress: they must cooperate if any long-term American venture of war and peace is to succeed.”

“Questions of war and peace are among the most fundamental we engage as a country.”

It’s no surprise that Reveley — who served for 10 years as dean of the William and Mary Law School before being appointed interim president in February 2008 — became a co-director of the commission. Since those final days as a law student at U.Va., Reveley has become one of the country’s foremost scholars on the subject. Reveley’s War Powers of the President and Congress: Who Holds the Arrows and Olive Branch? is one of the leading books on the subject. He has testified and spoken often on the war powers over the years.

Reveley said the commission specifically did not try to resolve constitutional disagreements between the executive and legislative branches over the war powers. “That would have been feckless, doomed to failure,” he said. “Rather, the commission has tried to craft practical ways for the two branches to consult and collaborate.”

Reveley points out that the commission’s recommendations are prospective and not tied to anything in the past. He stressed also that it was critical to have a bipartisan commission if any practical results were to be achieved. In addition to the two secretaries of state, the commission included former U.S. Sen. Slade Gorton, former Congressman Lee Hamilton, former U.S. Trade Representative Carla A. Hills, former Secretary of the Army John O. Marsh Jr., former U.S. Attorney General Edwin Meese, former U.S. Court of Appeals Judge Abner J. Mikva, former Admiral J. Paul Reason, former National Security Advisor Brent Scowcroft, Princeton University Woodrow Wilson School Dean Anne-Marie Slaughter and Brookings Institution President Strobe Talbott.

**[NEWSBRIEFS]**

**Business Professor Awarded Fulbright**

The Mason School of Business announced in June that Professor Chon Abraham of their operations and information systems department was awarded a nine-month Fulbright Scholarship to Japan. Abraham, who has taught courses including Introduction to Information Technology and Developing Business Intelligence and Data and Database Management, will conduct a comparative study of the health care information system known as eCare. She is the 2008 recipient of the Mason School’s Alfred N. Page Undergraduate Teaching Award.

**Professor Receives School Psychology Award**

Bruce Bracken, a school psychologist and professor of educational foundations at the College, was recently recognized by the American Psychological Association (APA) for his research and scholarly contributions. A professor in the School of Education's School Psychology and Counselor Education program as well as its Center for Gifted Education, Bracken’s research focuses on age-span psychological and educational assessment. The APA presented Bracken with the Senior Scientist Award in its school psychology division (Division 16) during the association’s annual conference in Boston on Aug. 16. The Senior Scientist award is presented to school psychologists who throughout their careers have demonstrated exceptional programs of scholarship that merit special recognition.

**Faulkner ’12 Wins DAR Scholarship**

Freshman Morgan Faulkner ’12, an active member of Virginia’s Upper Mattaponi Tribe, is the first-ever recipient of the Anne Trevorthen Memorial Scholarship, sponsored by the Daughters of the American Revolution (DAR). The $4,000 scholarship is awarded to an incoming William and Mary student who has demonstrated a personal connection to American Indian culture and traditions. Trevorthen was a longtime Williamsburg resident who was greatly involved with the various levels of the DAR.

**Employees Recognized for Decades of Dedication**

Lead morning cook at the Commons dining hall, better known as the Caf, Lawrence Charity was recognized for his 45 years of service to William and Mary during Employee Appreciation Day on June 26. Starting as a dishwasher at the Wig Wam (predecessor to today’s Marketplace), Charity worked his way to being the cook in charge at the Caf in the mornings, which means encountering lots of students, including athletes, who were especially fond of him. “When you need him, he’s right there,” says Larry Smith, friend and director of the Commons.

Looking after her “4,500 babies” for 45 years has earned Thomaside Lewis the role of senior supervisor at the Marketplace dining facility in the Campus Center. Lewis, known for her kind ear and sharp memory for the students and staff who visit the Marketplace every day, also has nicknames for her customers. “It isn’t the same in the Marketplace when she’s not there,” says Sam Sadler ’64, M.Ed. ’71.
VIMS Professor Leads Study of Ocean’s “Dead Zones”

A global study led by Professor Robert Diaz of the Virginia Institute of Marine Science, College of William and Mary, shows that the number of “dead zones” — areas of seafloor with too little oxygen for most marine life — has increased by a third between 1995 and 2007.

Diaz and collaborator Rutger Rosenberg of the University of Gothenburg in Sweden say that dead zones are now “the key stressor on marine ecosystems” and “rank with over-fishing, habitat loss and harmful algal blooms as global environmental problems.”

The study, which appeared in the Aug. 15 issue of the journal *Science*, tallies 405 dead zones in coastal waters worldwide, affecting an area of 95,000 square miles, about the size of New Zealand. The largest dead zone in the U.S., at the mouth of the Mississippi, covers more than 8,500 square miles, roughly the size of New Jersey. A dead zone also occupies about 40 percent of the Chesapeake Bay area and up to 5 percent of its volume. An interactive global map of dead zones is available at www.vims.edu/deadzone.

Diaz began studying dead zones in the mid-1980s after seeing their effect on sea bottom life in the Patapsco River near Baltimore. His first review of dead zones in 1995 counted 305 worldwide. He first found scientific reports of dead zones in the 1910s, when there were four.

Worldwide, the number of dead zones has approximately doubled each decade since the 1960s.

Diaz and Rosenberg write: “There is no other variable of such ecological importance to coastal marine ecosystems that has changed so drastically over such a short time as dissolved oxygen.”

Dead zones occur when excess nutrients, primarily nitrogen and phosphorus, enter coastal waters and help fertilize blooms of algae. When these microscopic plants die and sink to the bottom, they provide a rich food source for bacteria, which in the act of decomposition, consume dissolved oxygen from surrounding waters. Major nutrient sources include fertilizers and the burning of fossil fuels.

Scientists refer to water with too little oxygen for fish and other active organisms as “hypoxic.” Earth’s largest dead zone, in the Baltic Sea, experiences hypoxia year-round. Chesapeake Bay experiences seasonal, summertime hypoxia through much of its main channel.

Diaz and Rosenberg note that hypoxia tends to be overlooked until it starts to affect organisms that people eat. A possible indicator of hypoxia’s adverse effects on an economically important finfish species in Chesapeake Bay is the purported link between oxygen-poor bottom waters and a chronic outbreak of a bacterial disease among striped bass.

Diaz and Rosenberg also point out a more fundamental effect of hypoxia: the loss of energy from the Bay’s food chain. By precluding or stunting the growth of bottom-dwellers such as clams and worms, hypoxia robs their predators of an important source of nutrition.

Diaz and VIMS colleague Linda Schaffner estimate that Chesapeake Bay now loses about 10,000 metric tons of carbon to hypoxia each year, 5 percent of the Bay’s total production of food energy.

Diaz and Rosenberg say the key to reducing dead zones is “to keep fertilizers on the land and out of the sea.” Diaz says that goal is shared by farmers concerned with the high cost of buying and applying nitrogen to their crops. “They certainly don’t want to see their dollars flowing off their fields into the Bay,” says Diaz. “Scientists and farmers need to continue working together to develop farming methods that minimize the transfer of nutrients from land to sea.”

— Dave Malmquist, VIMS
In mid-August, William and Mary received high accolades from two national publications — Forbes magazine and U.S. News and World Report — further bolstering its status as one of America’s finest public schools. Each magazine came to a similar conclusion.

Forbes’ first-ever college rankings listed William and Mary as the sixth-best public university in the country. The rankings are based on “the quality of the education they provide and how much their students achieve” and are intended to serve as an alternative to the popular U.S. News and World Report rankings. Overall, the College was ranked 49th, one of only six public universities in the top 50. Forbes’ rankings evaluate five components: alumni in the 2008 Who’s Who in America, student evaluations on RateMyProfessors.com, four-year graduation rates, student and faculty awards and average four-year accumulated student debt.

On Aug. 21, U.S. News and World Report released its 2008-09 rankings, which also placed William and Mary at sixth among national public universities. The College gained a spot in the overall rankings, rising from 33rd to 32nd, despite dropping five spots in the financial resource rankings. U.S. News’ assessment is based on peer evaluation, graduation and freshman retention, faculty resources, selectivity, finances, graduation rate performance and the alumni giving rate.
The William and Mary community gathered in celebration on Aug. 29 to welcome its newest students: the freshman Class of 2012 as well as new transfer and graduate students. In his first convocation as interim president, W. Taylor Reveley III said: “You are all now cherished members of the William and Mary family, both during your time on campus and thereafter — that’s for life.”

Reveley spoke on one of the most prominent challenges facing the College today: creating a sustainable campus for the future of the institution.

“My hope — and my expectation — is that William and Mary will quickly become a model for other schools, showing that real progress can be made on sustainability even by colleges and universities that are not awash in income,” he said. “I have confidence we’re up to the challenge and now is a good time to take it seriously, right at the beginning of a new academic year, when we’re all fresh for the race.”

The keynote speaker, Rhian Horgan ’99, spoke to the group on a historic anniversary, using Miroslav Holub’s poem “The Door” as her theme.

“It may be hard to fathom as you look around at your classmates today,” said Horgan, vice president at JPMorgan Private Bank. “But 90 years ago this fall, women first matriculated at the College. That fall, the first ‘Mary’ walked through the College doors, forever changing the direction of the College.

“Today we will literally open the doors of the Wren Building for you and welcome you into the William and Mary community. Go and open other doors,” Horgan said. She is the founder of William and Mary’s Wall Street program and remains active in the New York City Alumni Chapter.

Reveley then presented the President’s Awards for Service to the Community. Dennis Taylor, professor of biological sciences at the Virginia Institute of Marine Science, received the faculty/staff award for his work with local environmental groups. Meghan Dunne ’09 was awarded the student prize for her involvement with William and Mary’s international service trips and as a volunteer in local area middle schools. Each recipient received $500 to donate to the cause of their choice.

As is customary, following the formal presentation, all new students were invited to walk through the Wren Building into the College Yard to be met with powerful applause and cheers. For the new freshmen, it represented a transition into their new lives as college students.

“This is one of the coolest things I’ve done,” said Alexandra Ferraro ’12. “I feel very much at home — it’s very welcoming.”

“I was actually going to skip convocation, but a couple of my buddies roped me in, and I’m definitely glad I came,” said Austin Crocker ’12.

Even having been through two orientations in the span of a year, transfer students felt similarly: Emily Grooms ’11 said, “It’s really great, but it’s kind of bittersweet, because we’re only here for three years instead of four.”

“I was so impressed to see so many people from the upperclass to celebrate us going through. It was moving,” said Channing Allen ’12. “If this is how tight the community is throughout the next four years, then I’ll certainly have a good time.”

— Ben Kennedy ’05
The 2008 Election and the U.S. Supreme Court

~ CHRISTINE NEMACHEK, Associate Professor of Government

A member of the United States Supreme Court is appointed for life. With the upcoming presidential election only weeks away, voters ought to pay particular attention to John McCain’s and Barack Obama’s comments regarding the federal judiciary and the Supreme Court in particular. Making appointments to the U.S. Supreme Court is one of the few opportunities the president has to shape an independent branch of government for years beyond his own stay in office. Certainly presidents must work with Congress and particularly the Senate in terms of garnering confirmation, but the ability to choose justices who hold life tenure on the Supreme Court is a uniquely powerful act, one that presidents relish. It is also an opportunity in which presidents have been personally involved throughout the court’s history. It seems likely that the next president will have such an opportunity.

How Will the Next President Shape the Court?

The justices themselves are generally tight-lipped about any potential retirement plans. But much of the retirement watch centers on 88-year-old Justice John Paul Stevens. Due to her age and past health problems, Justice Ruth Bader Ginsburg is also thought to be a candidate for retirement. And, of course, a vacancy could arise due to entirely unforeseen events. In any case, the opportunity to appoint a single or even multiple justices to the court would allow the next president to shape an increasingly wide array of policy well into the 21st century.

George W. Bush repeatedly campaigned on appointing strict constructionist judges to the federal courts during his two presidential runs. In particular, he suggested that candidates for potential vacancies on the U.S. Supreme Court might be in the mold of a sitting strict constructionist, Justice Antonin Scalia. Although his first term concluded without a vacancy, Justice Sandra Day O’Connor’s retirement and Chief Justice William Rehnquist’s death in 2005 finally gave President Bush the opportunity to appoint two justices to the court.

If President Bush sought to appoint justices in the mold of Justice Scalia, results from the court’s 2008 term would indicate he has done a very good job. According to statistics compiled by the law firm Akin Gump and SCOTUSblog, Chief Justice John Roberts and Justice Scalia were in agreement in some 88 percent of the 68 cases decided by the court during the term, while Justice Samuel Alito agreed with Justice Scalia 82 percent of the time. Not surprisingly, Roberts and Alito also agreed at a high rate — in 88 percent of the term’s cases.

President Bush’s success in appointing like-minded justices to the U.S. Supreme Court (at least in the short time we have had to evaluate) is not unusual. Although accounts of “mistakes” in Supreme Court appointments are often told, presidents have done pretty well in appointing justices who reach decisions in line with their own preferences, especially when the confirmation environment is relatively friendly. In my own book on presidents’ appointment decisions, Strategic Selection: Presidential Nomination of Supreme Court Justices from Herbert Hoover through George W. Bush, I found that presidents systematically consider their potential nominees’ ideology and choose the candidate who is most ideologically compatible when they face fewer concerns about Senate confirmation.

One or two appointments to the court could have important consequences. If any of the more liberal justices (such as Stevens or Ginsburg) were to retire, a President McCain would finally give Republicans the opportunity to shift the Supreme Court in a solidly conservative direction. Would he do so? That question is exactly what has concerned many in the conservative base about McCain. This task would be eased if Republicans were able to win back control of the Senate, but McCain’s statements on appointments will provide insight on his view of the court.

Save an unexpected vacancy among the more conservative justices, a President Obama’s task would be to focus on maintaining a firm four-justice voting bloc. This might not be as appealing as the potential to solidify a new direction on the bench, but it is crucial to maintain the domestic policy goals of many core Democratic constituencies. His discussions on the judiciary will also provide insight on his likely appointment strategy.

Although a choice between McCain or Obama judges might be clear for voters who plant themselves firmly in the more liberal or conservative camps, undecided voters might well benefit from listening to the candidates describe the kinds of judges they would appoint if elected. As the court’s last term reminds us, a single vote can make the difference on issues like the death penalty, the fate of detainees at Guantanamo Bay, campaign finance laws, and citizens’ right to bear arms.

Christine Nemacheck received her Ph.D. from George Washington University. Her research focuses on Supreme Court nominee selection and Congressional influence, as well as the way Supreme Court nominees can affect presidential elections. She was the first professor to spend a semester in Washington, D.C., for the W&M in Washington program.
William and Mary’s Newest Royalty

There She Is, Miss South Carolina: Anna Perry ’07 ~ BEN KENNEDY ’05

The young lady on your left is neither an angel nor a unicorn. She is, however, the newly crowned Miss South Carolina, and in a few short months Anna Perry ’07 will represent the Palmetto State — and the College — at the Miss America pageant in Las Vegas on Jan. 24, 2009.

By pageant day, Perry will have mastered the art of wearing a tiara. Her crown, it is said, must be perfectly centered on the top of the head to avoid unfavorable comparisons. “It can’t be a halo slipping off the back,” she says, “or make me look like a unicorn.” The secret? Hairpins.

Her adoring fans, gathering around her on the hottest day of the year as she’s being photographed on Duke of Gloucester Street, can’t see the hairpins. Little girls nearly trip over themselves to get close to her; a 3-year-old boy sheepishly stands nearby until he gets the nerve to ask her to dance. It’s not easy making eye contact with grade-schoolers when you’re 6-foot-plus in heels, but Perry is getting the hang of it.

“The biggest thing with kids is crouching down and getting on their level, making sure they’re not intimidated,” she says. The heat index is more than 100 degrees, but she’s still smiling and signing autographs after the photo shoot is over. Today, only two weeks into her yearlong public speaking schedule, is only the beginning.

Perry’s process started at the local pageant level: although she grew up in Florence, S.C., she chose to compete in the state’s Miss Lexington pageant because she liked Jackie Wells, the competition’s local executive director, or LED.

“Once you win a title, you work closely with your LED,” says Perry. “Jackie puts a lot of emotional investment into her girls.”

Anna and Jackie worked together toward the Miss South Carolina pageant on July 5. Each pageant in the Miss America system has the same scoring process: 15 percent for swimsuit, 20 percent for evening gown, 25 percent for the pre-pageant interview, and 35 percent for talent. This leaves 5 percent of the scoring for the onstage question.

A double major in music and chemistry at the College, Perry chose George Gershwin’s “Rhapsody in Blue” as her talent. Her music major, a piano performance concentration, helped her concoct an arrangement of the 24-minute original that fit into the pageant’s required two-minute limit.

“I know that I’ve had all this training, and I know I can play it up to my personal level of perfection,” she says. “I just put that pressure on myself to bring that level of perfection to the stage.”

She is careful to explain that the old-fashioned “swimsuit competition” has evolved into an evaluation of the contestant’s lifestyle and fitness, requiring Perry to spend two hours at the gym six days a week for three months and adhere to a strict diet. After all, “you have to get the boyfriends, the brothers and the dads to the pageant somehow.”

Her interest in sports can’t hurt her fitness, either. In high school, Perry played on the girls’ basketball team, eventually averaging 12 points per game. She also was a student athletic trainer for the Tribe football team during the 2004 playoff season.

The evening gown, of course, is also a crucial part of the pageant. Perry donned a dress she calls the “pageant mullet” — traditional in the front, but a little different in the back. “I went for a love-it or hate-it gown,” she says. “In the front it’s form-fitting all the way down, it was halter and it was sexy and elegant — and then it had this huge train-bustle thing that came out in the back. It kind of reminded me of a Disney princess.”

And like a princess, she’s headed for a castle before she competes in Miss America. In this case, her castle is a house with the other 51 contestants, who will participate in a reality television series to air before the pageant in January.

“I tried out for American Idol before — no dice. I tried out for The Amazing Race before — no dice. So I’m excited for the reality show aspect of it,” she says. “Other people say ‘lay low’ or ‘stay in the background.’ I’m 6 feet tall; it’ll be really hard for me to just blend in.”

Perry plans to use her status as a spokesperson and public figure to promote her platform, which is St. Jude’s Children’s Hospital and cancer research. She learned about the hospital as philanthropy chair for Delta Delta Delta sorority as a sophomore.

“Serving as philanthropy chair was an eye-opening experience to what St. Jude does,” she says. “Acute lymphoblastic leukemia, the most common form of childhood cancer, originally had a survival rate of 4 percent in 1962, when St. Jude opened. Now it’s 94 percent. It’s that kind of improvement that shows St. Jude is still pushing forward in research.”

Between her music, her platform and her basketball skills, it’s clear Anna Perry is not the stereotypical “beauty pageant queen.” There’s a reason Miss America now bills itself as a scholarship competition. Once the pageant cycle is over, Perry plans to go to medical school and make use of that other title she earned: William and Mary graduate.

See Anna compete in Miss America 2009, Jan. 24, 2009 at 8 p.m. Eastern on TLC. For more on Miss America and St. Jude’s Children’s Hospital, visit www.missamerica.org and www.stjude.org.
Click, Connect, Communicate

Alumni Association Redesigns Web Site ~ MELISSA V. PINARD

The William and Mary Alumni Association launched a whole new look on the Web on Aug. 15. The Alumni Association redesigned its site, www.wmalumni.com, to mimic the College's new site, www.wm.edu, which was launched in July.

Alumni can now click, connect and communicate with all their classmates around the world at their new online community, my1693, simply by registering at www.wmalumni.com. In addition to a new look, the Web site also has a new service provider, Your Membership, out of St. Petersburg, Fla. They will host all the files and create a seamless site for alumni and friends to visit. The site is also the place to register for Homecoming, shop for William and Mary memorabilia in the Alumni Gift Shop or give to the Alumni Leadership Fund.

As with the old site, some of the features will be for registered users only, such as the Class Notes section of the Alumni Magazine and the profile pages of alumni. It continues to be a great tool for alumni to find their classmates and friends. The site has almost 30,000 registered users, which is a third of the active alumni population.

“Strengthening the William and Mary Tribe has always been a priority for the Alumni Association,” says Karen Cottrell ’66, M.Ed. ’69, Ed.D. ’84, executive vice president of the Alumni Association. “Our new online community and Web site are great ways for alumni to keep in touch with the College and each other.”
The 2008 Alumni Association Board of Directors Nominees

The Board of Directors is responsible for developing policy and steering the course of the Alumni Association. Any William and Mary alumnus/a who has given in the last fiscal year, 2007-08, to any fund at the College or the Alumni Association in any amount is eligible to vote for five of the following 10 nominees. Results will be announced at Homecoming and published in the Winter 2008 issue of the Alumni Magazine.

Janet Rollins Atwater ’84
Chadds Ford, Pa.

Founder and first president of the New Albany Women’s Network, Atwater provides assistance in strategic planning, board governance, fundraising and leadership development for a variety of nonprofit organizations and is an active community volunteer.

Currently secretary of the Alumni Board, Atwater has served as chair and vice chair of the Fund for William and Mary board of directors and chaired her 20th Reunion gift committee. She is co-chairing her 25th Reunion gift committee in 2009.

At William and Mary, Atwater was a member of Delta Gamma, the chorus and choir and active in the Theatre Students’ Association. She holds an M.B.A. from Rensselaer Polytechnic Institute.

She is married to Peter Atwater ’83. They have two children, Molly and Bennett.

Carl “Cheeko” Wayne Cheek ’61
Longboat Key, Fla.

Cheek is CEO of Specialty Industries and Specialty Finance and Consulting and a U.S. Army veteran.

Honored with the Alumni Service Award in 2001 and the Alumni Medallion in 2004, Cheek served on the Alumni Board from 2005-08 and is a member of the W&M Endowment Association board. He endowed the Hubert Cheek Athletic Scholarship in honor of his father, and helped establish scholarships honoring Jim Seu ’53 and Jeff Cohen ’61, fellow members of Sigma Nu fraternity. With his wife, Sylvia, Cheek established an endowment supporting an academic counseling position for W&M Athletics.

As a student, Cheek was active on both the track and football teams, and served as vice president of Sigma Nu. He was inducted into the W&M Athletic Hall of Fame in 1988.

Cheek has three children, including Carl Wayne Cheek II M.B.A. ’87.

R. Sean Duff ’94
Wilton, Conn.

Duff has spent over 15 years working in the alternative investment industry, most recently as director within Merrill Lynch’s hedge fund development and management group.

Duff has been very active in the Athletic Education Foundation, especially as a member of the Friends of Men’s Basketball. For over 10 years, Duff has assisted in coordinating the annual alumni event and helped current players with career advice. A guest lecturer at the Mason School of Business, Duff has been an active participant in the Finance Academy that assists seniors in preparing for careers on Wall Street.

As a student, Duff was captain of the men’s basketball team his senior year, and treasurer and vice president of Lambda Chi Alpha fraternity. Duff and his wife, Kristin, have two children, Liam and Kelan.

Rhian L. Horgan ’99
New York, NY.

Horgan is a vice president at JPMorgan Private Bank and has been an active member of the JPMorgan William and Mary recruiting team since 1999.

While a student, she was a member of Kappa Alpha Theta, an admissions tour guide and student body president. Since graduation, she has been a member of the New York City Alumni Chapter board, the New York Auction committee, the Class of 1999 5th Reunion committee, the Swem Library board as well as the founder and guiding force of the William and Mary Wall Street program. In recognition of her efforts, Horgan was the 2007 recipient of the Howard J. Busbee Finance Academy alumni award. She also was the 2008 opening convocation speaker at the College.

Horgan is the sister of Fiona ’03 and Carys ’07.

A. Keith Jasper ’89
Mechanicsville, Va.

Jasper is vice president, AARP product and marketing, for Genworth Financial, where he has worked for 19 years.

As an alumnus, Jasper has served as president of the Hulon Willis Association and as a member of his 10th Reunion gift committee. Also an active community volunteer, he is a board member of the Rich-
mond African-American Scholarship Fund, a Meals on Wheels volunteer and a Little League football coach.

As a student, Jasper sustained a career-ending injury as a Tribe football player, and decided to focus on campus community issues. He became president of the Black Student Organization, served on the President’s Council, was a resident assistant, and a member of Ebony Expressions.

Jasper and wife Amy Smith ’89 are parents of daughter Taylor and son Justin.

Barbara Cole Joynes ’82
Richmond, Va.

A partner at the Martin Agency, Joynes has been a member of the advertising agency’s management team since 1995.

Joynes has served as a founding officer of the New Jersey Alumni Chapter; 10 years as co-chair of the Richmond South Alumni Admissions Network; co-chair of her 10th and 15th class reunions; a gift committee member for both her 20th and 25th reunions; and as a current member of the Mason School’s Business Partners board. An active community volunteer, she recently completed two years as board president of the YWCA of Richmond.

As an undergraduate, she served on the Honor Council, as an orientation aide, as an admissions tour guide, and as first and second vice president of Kappa Kappa Gamma.

Joynes and her husband, Stanley K. Joynes III, have four children.

Troy D. Keen ’96
Fort Mill, S.C.

Keen is vice president with Wachovia Capital Markets’ Leveraged Finance Group. He is a member of the National Association of Securities Dealers, the National Black MBA Association and the Urban Financial Services Coalition.

A current Alumni Board member, Keen recently spearheaded the subcommittee in charge of reviewing the Association’s investment portfolio. He is a former board member and current president of the Hulon Willis Association. He works closely with the Wachovia Securities college recruiting team and is actively involved with the Alumni Mentors Network.

A former Tribe football player who holds the third all-time rushing and scoring record, Keen was president of Kappa Alpha Psi fraternity and received the Benjamin Stoddert Ewell Award for campus leadership.

Keen and wife Jennifer have two children, Joy Ava and Troy Jr.

Kathryn Watson Lawler ’59
Midlothian, Va.

Currently co-chair of her 50th Reunion, Lawler serves on the board of directors of the Fund for William and Mary. She also is a past chair-

man of the Athletic Educational Foundation’s Lord Botetourt Auction and served as co-chair on her 45th Reunion gift committee.

In Richmond, Lawler has been actively involved with the Historic Richmond Foundation and is a past president of their council. She also has been a member of the Virginia Museum Council and is a volunteer with Circle of Friends, an organization that provides assistance for nonprofit groups.

As a student, Lawler was a member of Delta Delta Delta sorority, served on the Panhellenic Council, and was a member of Mermettes and Orchesis.

Lawler and her husband, Jay ’61, have three children, Brad Lawler ’84, Kelly Lawler Cleary ’85 and Terry Lawler Usry ’88.

Peter M. Nance ’66
Jupiter, Fla.

Nance retired from General Reinsurance Corp. as a senior vice president after 36 years working for the company. During both his U.S. and international experiences, Nance worked closely with the senior management teams of client companies helping them develop their business strategies.

As an alumnus, he has been involved with the National Campaign Committee, the William and Mary Foundation board, the Endowment Association board, the Fund for William and Mary board and the Sir Robert Boyle Legacy Society.

While at the College, Nance was a member of Pi Kappa Alpha. He was also instrumental in William and Mary’s entry into intercollegiate wrestling. After graduating with a B.A. in English, he served in the U.S. Army for three years.

He is married to Judy Poarch Nance ’69.

John M. Poma ’86, M.B.A. ’00
Richmond, Va.

Poma is vice president of human resources for Massey Energy Co., a Fortune 1000 company headquartered in Richmond, Va.

He has served on the Young Guard Council board and as treasurer, vice president and president of the Greater Richmond Alumni Chapter. He has also chaired his 5th, 10th, 15th and 20th class reunions. Poma is currently a member of the Mason School of Business Executive Partners board. He received the Young Alumni Service Award in 2000 and the Alumni Service Award in 2005.

As an undergraduate, Poma was a head resident, admissions tour guide, member of the Student Alumni Liaison Council and senior class vice president. He earned a law degree at Emory University.

Poma and his wife, MaryBeth McDevitt Poma M.Ed. ’87, are the parents of John and Caroline.
Lower Northern Neck Alumni Lend a Helping Hand

The Alumni Association honored the Lower Northern Neck Alumni Chapter at a brunch on June 3 for their gift of $15,000, which went to refurbish the women’s powder room on the second floor of the Alumni House.

The restroom received a complete overhaul with new wallpaper, new stall dividers, a new sink and vanity, new floor tiles, and new lighting and millwork. This isn’t the first time that the chapter has donated towards Alumni House beautification projects. Since July of 2000, the Lower Northern Neck Alumni Chapter has been sponsoring Parties for the Alumni Center (PAC), a group currently consisting of 33 people who hold monthly cocktail parties as fundraisers.

“The PAC parties provide a unique opportunity for William and Mary alumni to interact together in a fun and rewarding way — raising money for the Alumni House; and increasing and strengthening the bonds of friendship within the membership of the alumni chapter,” says Carol Achenbach Wright Hardy ’49. “Our PAC group gatherings just enhance something that is already great.”

Hardy has been one of the driving forces behind PAC, after attending a meeting to figure out how to raise funds for decorating the Alumni House. Each couple involved in PAC donates $50 a month to attend a cocktail party at a member’s home. Half the money goes to the Alumni House. Half the money goes for the “Traveling Bar,” heavy hors d’oeuvres and the drawings for $25, $50 and $100.

Other projects in the House that were paid for by PAC include drapes, candlesticks and sconces, and new upholstery for the couch in the Pollard room, and lamps, drapes and candlesticks in the Chandler room, as well as several pieces of furniture for each room. A plaque will be placed near the powder room in honor of all the PAC efforts. The next party will be held in October at the home of Carol and Harry Hardy ’50.

—Melissa V. Pinard

Nominations for Service Awards

Each year, the W&M Alumni Association recognizes individuals for their exceptional service to the Alumni Association and College through their involvement in alumni chapters, clubs and constituent alumni organizations. The Alumni Service Award and the Young Alumni Service Award are given on the basis of service, loyalty, commitment and leadership. The Young Alumni Service Award is specific to those alumni ages 25 to 35 and recognizes significant contributions in the early stages of alumni affiliation.

The selection of recipients for 2009 will be made at the March meeting of the Alumni Association Board of Directors. The deadline for nominations is Jan. 1, 2009. You may download a nomination form at www.wmalumni.com or contact the office of the executive vice president at 757.221.7855.

W&M at the Riverdogs

The Charleston Lowcountry Alumni Chapter recently held its annual “W&M at the Riverdogs” event at the Charleston (S.C.) Riverdogs minor league baseball game. The sold-out event was held in the Piggy Wiggly Sky Box. The chapter also presented Lenna Walker ’11 with a book scholarship. (Pictured from left to right are chapter vice president Karen Burnett ’72, Walker, treasurer John Dietz ’57 and president Celia Fenolietto ’80.)
Tony Shaver is through talking about his plans for the Tribe men's basketball team. “My first four years in this recruiting process, I’ve talked about a vision,” he says. “Now I can talk about what has been done.”

The short list of what has been done: a Colonial Athletic Association (CAA) Coach of the Year award, back-to-back 15-win seasons for the first time in a quarter-century and a nationally televised trip to the conference finals — previously uncharted territory for any William and Mary player or coach. He received the Alumni Association’s Coach of the Year award at the Fall Awards Ceremony on Sept. 11, and is now gearing up for his sixth season guiding a Tribe team with more momentum than ever before.

The 2007-08 season came to be defined by close games, not to mention high blood pressure for fans in Kaplan Arena and the Richmond Coliseum. In January, the Tribe won three straight games by a combined seven points (it won the next game alone by 10). In March, in the unfriendly confines of the Richmond Coliseum, William and Mary players completed the unprecedented task of advancing to the championship game.

First, sophomore guard David Schneider ’10 buried a game-winning three-pointer to avenge a similar loss to Georgia State the previous year; then, senior guard Nathan Mann ’08 rattled in another late-game three to defeat heavy favorite Old Dominion. Finally, against hometown favorite and conference power Virginia Commonwealth, the Tribe neutralized CAA Player of the Year Eric Maynor and won on a bank shot from senior forward Laimis Kiselis ’08 to win by one — with three seconds remaining. The Green and Gold faithful went into shock, but Tony Shaver was not surprised.

“We practice those situations every day,” he says. “We practice time, score and situation. We'll put 20 seconds to play, we’re down by one, and this is how we'll handle it.”

The next night, walking into the Coliseum for the title game versus George Mason University was a singular moment for Shaver.

“I will never forget the feeling and the pride that we had for our senior class to walk out into the CAA championship game and have the
Changing of the Guard for W&M Athletics

Few people know the many facets of William and Mary Athletics as well as Barbara Blosser does. Originally serving as head coach for women’s basketball for eight years, she compiled a record of 115-84. She then moved into an administrative role in 1986, where she worked with financial aid, scheduling facilities, coach and staff supervision as well as internal operations. On July 16, Blosser retired from her position as senior executive associate athletics director, which she took in 2004.

Blosser was a star athlete in basketball, field hockey and tennis at the Ohio State University and is a member of the Buckeyes Athletic Hall of Fame. She graduated summa cum laude in 1975 and went on to receive a master’s degree from the University of North Carolina – Greensboro in 1978.

Former assistant athletics director of health services Steve Cole will take on the role of associate athletics director of internal operations. Cole, with 25 years of experience at the College, was also previously director of the sports medicine department. He will now supervise 20 of the 23 varsity sports at William and Mary as well as compliance, sports medicine and business affairs.
New Assistant Coaches for Basketball and Lacrosse

In July, head men’s basketball coach Tony Shaver announced the addition of Jamion Christian and Jonathan Holmes to the Tribe basketball program as assistant coaches. Christian and Holmes will replace Antwon Jackson (now an assistant coach at UMass) and Dee Vick (now head coach at Hampden-Sydney), who departed the program during the off season.

Christian joins the William and Mary staff as an assistant coach after serving the last two seasons as the manager of basketball operations at Bucknell University. He adds a local flavor to the Tribe sidelines after growing up in Quinton, Va., and prepping at New Kent High School. He was a starting point guard and shortstop at Mount St. Mary’s College in Maryland, graduating in 2004.

Jonathan Holmes joins the Tribe staff after serving as an assistant coach at the Division II and NAIA levels. Holmes grew up in the basketball-rich state of Indiana and furthers the W&M-North Carolina connection at the College after playing four seasons for the Tar Heels, graduating in 2003. He has also played two seasons of professional basketball overseas, in England and Denmark.

Head women’s basketball coach Debbie Taylor ’86 also announced the addition of Norfolk, Va., native Jewonda Bright to the Tribe coaching staff following the departure of Kia Butts ’05. Most recently, Bright was a successful assistant at Monmouth University in New Jersey for three years. Bright was a three-year starter at center for Monmouth, scoring over 1,000 points and pulling down more than 500 rebounds in her career. She received her degree from Monmouth in 2004.

Women’s lacrosse head coach Christine Halfpenny announced the hiring of Ashley Coll as an assistant coach, also in July. She will coach the defensive unit and work on individual skill development for the entire team. She will also serve as the travel coordinator and coordinate recruiting efforts. Coll played for Duke University for four consecutive NCAA Tournament appearances, advancing to the Final Four twice. During her final three seasons, Coll was coached by Halfpenny, who was an assistant with the program from 2004-06. She is a 2006 Duke graduate with a master’s in recreation and sports sciences from Ohio University. Coll’s younger sister, Lauren, is currently a defender for W&M and will be a senior this season.
Keeping Up With the Get Down
Thao, Willis and Their Three-Year “Hootenanny”

There is some disagreement within the band about the true origins of Thao with the Get Down Stay Down.

Songwriter, guitarist and vocalist Thao Nguyen ’06 says that, during her junior year, Willis Thompson ’05, M.Ed. ’07 approached her to say he had written drum parts for all her songs.

Thompson, on the other hand, remembers being asked to help her play a Homebrew, and later started discussing recording together.

Such disagreements, however, have had no audible effect on the harmonious music they create. Three years after their first collaboration, Thao and Willis are traveling the country to promote their new CD, We Brave Bee Stings and All (Kill Rock Stars, 2008), touring with the likes of indie-rock stars Rilo Kiley and Xiu Xiu. Along with bassist Adam Thompson (no relation to Willis), the band has helped flesh out Thao’s easygoing vocals and intricate guitar parts into full-textured and energetic folk-pop songs.

“It’s a challenge to present familiar things in a different way, and I want [the record] to be immediately accessible,” says Thao. “I just wanted a bigger sound, so I started writing songs that would benefit from a full band. I wanted to leave space for their innovations.”

Her favorite track on Bee Stings is “Beat (Health, Life and Fire),” National Public Radio’s Song of the Day on Jan. 4. “It shows the sort of energy we’re always striving for,” she says. Another track, “Feet Asleep,” features what she classifies as a “hootenanny vibe,” something that was only possible with a talented producer — Tucker Martine of Sufjan Stevens and Decemberists fame — and a creative band.

“She always had the artistic quality and really good song ideas,” says Willis. “Adding us in the band helped make it more forceful.”

National tours and European visits are a long way from their earlier days in the small campus music scene. Originally, Thao played UCAB’s Homebrew shows solo while Willis went from ska-punk to double-duty in Camp Tigerclaw and Acousticore.

“There are a lot of shared members and shared projects across campus because William and Mary is so small,” Willis says. “That’s just the nature of the friendships here.”

Thao was playing quieter venues at the time, so Willis had to adjust his big rock drumming for acoustic songwriter material. In turn, Thao started to write new songs to adapt to his “incredibly dynamic and tasteful” style, as she puts it.

“I don’t think anyone was trying for a specific sound,” she says. “It so happened that we all gelled together. It’s pretty instinctual.”

The band's William and Mary roots have provided for memorable...
The sounds of William and Mary musicians and singers past and present will ring out from the Earl Gregg Swem Library when Swem’s Special Collections Research Center (SCRC) presents the exhibit, “Ringing Far and Near: Student Music and Song at the College of William and Mary” in the Marshall Gallery and the SCRC from October 2008 through Feb. 9, 2009. Using recordings, posters, photographs, programs, artifacts and other materials, the exhibit provides an overview of students in song from the early 20th century to the present, encompassing the vast spectrum of campus groups, such as choirs, the band program, a cappella groups, nontraditional and world music ensembles, student rock bands, and many others.

When Dr. Carl A. “Pappy” Fehr joined the faculty as an assistant professor of music in 1945, he arrived on campus to a choral program that consisted of a glee club and a small choir of 17 members. By the time he retired in 1974, William and Mary enjoyed the music of a full college choir and a women’s chorus. As director of the choir and chorus, Fehr set high standards, often enhancing performances with such visual effects as aesthetically arranged choral groupings.

In 2003, Thomas Terry ’74 donated what would become the nucleus of the SCRC’s Fehr collection. Additional material came from Terry in 2007 and fellow choir members G. Lindsey Florence ’67 and Mark ’77 and Ann Spielman Woolley ’75. The collection contains materials related to Fehr’s music professorship, his direction of the choir and chorus, as well as his musical interests beyond the College.

What Pappy Fehr did for the choral program, Dr. Charles Varner did for the College’s bands. In 1952, when Varner arrived at the College as the director of bands, he immediately reorganized all of the College’s bands and ensembles. The exhibit relives the excitement of past marching band performances and offers insight into the preparation that goes into performances of current bands and ensembles including the Middle Eastern Music Ensemble and Early Music Ensemble.

Also showcased in the exhibit are the a cappella groups that gained prominence in the 1990s, and the student-run bands of Homebrew fame. For more information, visit www.swem.wm.edu/scrc/ExhibitsatSwem.cfm.

— Amy Schindler

If you were involved in music while at the College and you have material that you would like to add to the SCRC’s collection, please contact University Archivist Amy Schindler at acschi@wm.edu or 757.221.3094.
BUSINESS

With 26 years of tax law experience, Louis S. Shuntich J.D. ’71 has written four books on life insurance and estate and compensation planning. His latest, The Next Step: Successfully Graduating to Life Insurance Advanced Markets (The National Underwriter Company, 2008), addresses law insurance agents themselves and the benefits for them going into advanced markets in their field. Topics include gift strategies, trusts, charities, deferred compensation and creditor protection. Shuntich’s book aims to give life insurance agents valuable information to help them advance their careers to the next level.

FICTION

Although Padma Venkatraman M.A. ’94, Ph.D. ’01 has written more than 20 books for children and adults, Climbing the Stairs (G.P. Putnam’s Sons, 2008) comes as the part-time scientist’s first venture into young adult fiction. Climbing the Stairs tells the story of 15-year-old Vidya, a girl living in British-occupied India during World War II who dreams of going to college. When tragedy strikes her family, Vidya and her brother move into a traditional household with their father’s extended family. Despite the whirlwind of political and personal complications surrounding the family, Vidya finds refuge in her father’s forbidden library. Based largely on the experiences of Venkatraman’s mother who had grown up during the time of the Freedom Struggle, and real events such as the evacuation of Chennai in 1942, Climbing the Stairs explores not only the story of Vidya, but the lesser-known story of India’s participation in World War II and the women who successfully found ways to express themselves despite social obstacles.

HISTORY

Chancellor Professor of Economics William J. Hausman, along with Peter Hertner and Mira Wilkins, has long studied the interplay between electricity and global finance. Their book Global Electrification: Multinational Enterprise and International Finance in the History of Light and Power (Cambridge, 2008) is a detailed look at the roles large international organizations played in the distribution of electrical power throughout the world. Extensively researched, with detailed graphs illustrating the progress and inequities of power availability, Global Electrification is hailed in its preface as “the ultimate work of reference on the electrification of our world.”

History professor Paul Moyer M.A. ’96, Ph.D. ’99 explores the turbulent Revolutionary history of Northeast Pennsylvania’s Wyoming Valley as a major battleground for property, power and controversy in Wild Yankees: The Struggle for Independence Along Pennsylvania’s Revolutionary Frontier (Cornell University Press, 2008). In Wild Yankees, Moyer argues that the concept and pursuit of independence was not limited to actual war or high politics; it also resonated with ordinary people, such as the Wild Yankees (frontier insurgents from New England who contested state authority and soil rights in pursuit of their own struggle for autonomy). The struggle for personal independence and land was waged by thousands of ordinary settlers and often put them in contention with native peoples, wealthy speculators, governments and each other. As a result, the Wyoming Valley later became known as “a truly dark and bloody ground, the site of murders, massacres and pitched battles.” Noted as a major contribution to the study of the American Revolution and its immediate aftermath, Wild Yankees vividly depicts the Wyoming controversy, and illuminates settlement, the daily lives of settlers and agrarian unrest along the early American frontier.

CD Captures Aura of W&M’s Early Days

The William and Mary Early Music Ensemble, with the help of recording engineer Christian Amonson ’09, has captured the music of Johann Sebastian Bach and George Frederic Handel in its latest recording. Ensemble director and music professor Ruth van Baak Griffioen and her group recorded all 23 tracks on the CD in Bruton Parish Church, the Wren Chapel or the Great Hall. The recordings all capture the ambience of the spaces they were recorded in, along with the prominent harpsichord, violin and wind instruments. The combination of the traditional music with the period-appropriate recording locations provides a musical experience similar to one from William and Mary’s earliest days.
LITERARY CRITICISM
Casey Howard Clabough’s ‘96 The Art of the Magic Striptease: The Literary Layers of George Garrett (University Press of Florida, 2008), marks the first in-depth critical assessment of contemporary American writer and former poet laureate of Virginia George Garrett in nearly two decades. The book borrows its name from the title of Garrett’s 1973 collection of three novellas, and examines the ways in which Garrett sheds skins or layers in his writing while maintaining his own identity. Clabough was given exclusive access to Garrett’s private papers, and the volume also includes a transcript of an interview with the author and the previously unknown, unpublished and provocative short story, “No Novel Today.”

MANAGEMENT
Every organization ought to have a crisis plan in place before trouble strikes, argues Rene A. Henry ’54 in Communicating in a Crisis: A Guide for Management (Gollywobblwer Productions, 2008). He divides crises into five categories: terrorism, natural disasters, sexual harassment and discrimination, violence and pollution. Chapters also address the importance of customer service in difficult times as well as how to respond when you or your company’s reputation may be at risk, detailing strategies for different industries. Henry is the author of seven books, including 2000’s You’d Better Have a Hose if You Want to Put Out the Fire.

LAW
In The Bitter Fruit of American Justice: International and Domestic Resistance to the Death Penalty (University Press of New England, 2007), Alan W. Clark ’72, J.D. ’75 and Laurelyn Whitt examine two increasingly important factors in the ongoing death penalty debate: the considerable and growing international pressure on the United States to abolish execution and the growing domestic criticism of the death penalty mainly due to the discovery of innocents on death row. The authors address the current international efforts to convince the United States to abolish state execution, viewing the death penalty as an impediment to the proper conduct of American foreign policy and a potential threat to the treatment of Americans abroad, both civilian and military. In a wide-ranging and thoughtful book, Clark and Whitt present a compelling case against principled and pragmatic justifications for capital punishment for the 21st century.

Book Signing and Wine Tasting at Swem
As the popularity of Virginia wines has increased in recent years, so has enthusiasm for its wineries. The story of Barboursville Vineyards, near Charlottesville, Va., involves Thomas Jefferson, the American Revolution and Italian winemakers, not to mention the War of 1812. In Barboursville Vineyards: Crafting Great Wines Inspired by Spirits of the Past, Chiles T.A. Larson ’53 uses his photographs and writing to showcase the landscape and history of the winery. The site included a building designed by Jefferson for former Virginia Gov. James Barbour, that burned on Christmas Day in 1884. The ruins still stand today, thanks to preservation efforts by the Zonin family who came from Italy, purchased the property and converted it to a vineyard in 1976. Larson’s book is an overview of the craftsmanship that goes into Barboursville wines, shaped by centuries of history.

Please save the date for Friday evening, Nov. 14, 2008 at Swem Library. Join Chiles Larson ’53 and Luca Paschina from Barboursville Vineyards for a book signing and wine tasting. All proceeds will benefit Swem Library and its programs and collections. For more information about the event or to reserve tickets, please e-mail swemdev@wm.edu.

INSPIRATIONAL
“Their nicknames often seem to point to triumph. ... But the true stories of many sports stars are much like those of any human being,” explains Fritz Knapp ’79 in The Book of Sports Virtues: Portraits from the Field of Play (ACTA, 2008). Looking at well-known athletes in terms of not only their physical abilities but their life abilities, the way they deal with the variety of struggles that all human beings encounter, Knapp reveals how well-known athletes ranging from Lou Gehrig to Brian Piccolo embody moral principles that are applicable to anyone. Knapp has read dozens of sports biographies dating as far back as the late 1800s and brings to life the inspirational stories of America’s legendary athletes.

ARTS & CULTURE
Supporting Alma Mater
Classes Celebrate Reunions by Giving Back to the College

They have good reason to celebrate — and so does the College. During Homecoming 2008, which takes place Oct. 23-26, nine classes from 1963 to 2003 will gather on campus for their reunions. In addition to reconnecting with classmates, the reunion classes pull together for another reason: making a difference for the College.

Reunions are organized for a class every five years. Each January, classes that are up next for a reunion get together to plan their class gift. Such gifts provide William and Mary with expendable resources, which allow the College to meet daily operating expenses as well as direct funds where they are needed most — providing everything from research opportunities to improvements to facilities to funds for study abroad.

The 50th Reunion class, which holds its reunion in the spring, may designate its class gift to a special project. The Class of 1958 chose to support the construction of the new Career Center and the Alumni House Operating Endowment.

“These gifts make an impact at the College every day at every level,” says Sean Pieri, vice president for development. “Our alumni are key partners in moving the College toward an extraordinary future.”

In 2007, overall reunion giving totaled more than $22 million. The Class of 1958 got this year’s class gift effort off to a great start — raising an astonishing $11.45 million, which they presented on April 26 during their reunion weekend. The remainder of the reunion classes are continuing to raise monies and will present their class gifts on Oct. 25 during Homecoming.

The Class of 1983, for example, is well on its way to making a substantial commitment to William and Mary. The class already exceeded its original goal of $750,000 — a record for a 25th Reunion gift to the College — and has established a stretch goal to $1 million.

“We felt that the school really needed to go to a higher level and raise the bar and start reaching for bigger numbers,” says Tim Dunn ’83, who, along with wife Ellen Stofan ’83 and classmate Peter Atwater ’83, is co-chairing the 25th Reunion gift committee.

“William and Mary is so often compared with the great colleges and universities around America and we can compete in many ways,” says Dunn. “But if you look at the financial resources that we’re working with, we’re risking not being able to maintain that position.”

Dunn says that he has gotten the impression that a $1 million target for a 25th Reunion gift is relatively moderate compared to peer institutions. The committee has also identified groups within the class — from fraternities and sororities to dormmates to athletic teammates — to rally them behind the overall cause.

“I think if you can make it more personal and capture those memories that speak to ‘what the school really did for me,’ it’s a good way to get people to participate,” Stofan says.

Like the Class of 1983, the Class of 1998 has already exceeded its original reunion gift goal and enthusiasm is running at a strong pace. “We worked very hard the first six to eight weeks to build a gift committee that had the potential to be both very broad and very deep and I believe it led to the success we’ve had so far,” says Kendrick Ashton ’98, who is chair of his reunion gift committee.

Ellen Stofan credits the Class of 1983’s gift committee with much of their success as well. “We have some great members of the committee who’ve really worked hard and made a lot of calls and reached out. You’ve got to have people out there asking and we definitely have that on our committee.”

Stofan also says that it is critical to increase participation of alumni who give, and Ashton agrees.

“The College wants you involved and needs you involved, no matter how little the time or how small the contribution,” Ashton says. “And I hope current students hear about the Class of 1983’s efforts and conclude that they want to follow in our footsteps because we represent the best traditions of our very fine and much-loved alma mater.”

Ashton says he’s looking forward to seeing his classmates at Homecoming. “It should be quite a reunion,” he says. “I’m not sure Williamsburg will be able to handle it.”

—John T. Wallace
Thanks to generous contributions from alumni and friends of William and Mary, students and faculty are able to reach greater heights, the College’s buildings and facilities are better equipped to serve our population, and programs are more capable of supporting everything from groundbreaking research, to service-learning projects, to opportunities across the globe.

For their 25th Reunion, which took place April 11-12, 2008, the class decided to take things a step further — raising $261,436 that will help endow the Spong Citizen Lawyer Center and support the following initiatives:
- The Annual Spong Citizen Lawyer Lecture, which explains and celebrates the citizen-lawyer concept.
- The Spong Citizen Lawyer in Residence, which brings to campus a “live and breathing” citizen lawyer to meet with students.
- The Student Citizen Lawyer Initiatives, which provide financial support for student initiatives.
- The Loan Repayment Assistance Program, which provides grants to assist recent graduates pursuing careers as citizen lawyers working in the public sector.
- The Legal Clinic Support, which gives financial support for clinics that provide students with the opportunities to assist those with need and develop skills for serving as citizen lawyers.

“Our class appreciates the support we had as students and that is a central reason we have supported the Law School financially,” says Penny. “The Law School is already well known for emphasizing citizen-lawyer values. The Spong Citizen Lawyer Center will serve as a basis of focus and growth for that concept.”

— John T. Wallace

Supporting the Green and Gold – Honor Roll of Donors

Thanks to generous contributions from alumni and friends of William and Mary, students and faculty are able to reach greater heights, the College’s buildings and facilities are better equipped to serve our population, and programs are more capable of supporting everything from groundbreaking research, to service-learning projects, to opportunities across the globe.

Each year, through the Honor Roll of Donors, the College recognizes the alumni, family, friends and corporate partners whose annual gifts of $1,000 or more help make these world-class educational experiences possible. Beginning in fall 2008, the Honor Roll will be published on the College’s Web site, rather than in the William and Mary Alumni Magazine.

To receive an e-mail notification when the Honor Roll is published online — or to request that your name not be included in the listing — please contact Miriam Saguto, assistant director of donor relations, at 757.221.1038 or at mcsagu@wm.edu.
A truly new climate has swept over the College of William and Mary. It’s as if it’s springtime — all the time. Seeds of change are sprouting, and the attention of many students, faculty and staff has converged onto the renewal of the familiar landscape. And though these buildings have stood, in some cases, for hundreds of years, they will soon all get facelifts to work toward a new level of energy efficiency and sustainability. Sustainability, the word, is having its time in the sun. Its most popular definition these days involves the idea of creating an environment in which a society can operate indefinitely without burning through all natural resources. Though the College does not grow like a country and chop down trees on a regular basis, it is a part of the delicate balance of life. Those involved in the sustainability movement are helping to push the institution along a path of more efficient use of energy, a smaller carbon footprint and an overall more sustainable existence. William and Mary, as it does so well in many arenas, will help lead in this evolution to a new sort of institutional environment that will promote these changes in Virginia and in the rest of the nation, and become a powerful cog in the change required to stave off the global climate crisis. Change for some can be rapid and expensive, but for the William and Mary family, many of the required changes have been happening for some time without most people being aware.

SEAC and Ye Shall Find

The first bud of this change on campus may have been when sociology professor Timmons Roberts and biology professor John Swaddle (who both also direct the Department of Environmental Science and Policy) created a series of lectures concerning sustainability issues on campus. Over time, the sessions, which evolved out of Roberts’ annual research project in his environmental sociology class, earned increased student attention, eventually attracting more than 120 students and 12 faculty members. The one-credit seminar course raised its profile by including presentations from experts from the United Nations and Yale, among others. Students and staff were then broken down into groups, which discussed the topics laid out at the sessions. They then made business plans for possible future campus projects, which was government professor Maria Ivanova’s idea.

“Instead of just writing a term paper for the class, they can turn it into something potentially more actionable,” says Swaddle. “They would write action plans for how you can convert an idea into something real, and that turned into a huge set of very imaginative but also very feasible plans.”

Those plans eventually were reviewed, condensed and combined into the following five proposals: a W&M community garden, a revolving loan program, a food services audit, reductions in water use and one plan for overall sustainability efforts. Thanks to a contribution from Dennis Liberson ‘78, a few students were able to work over the summer of 2007 to follow up these proposals with the necessary study at William and Mary’s Keck Lab, the campus headquarters for environmental instruction and research. During that time, students made the plans into truly viable solutions.
TESTING THE THEORY

Karen Bice ’81, a climate scientist and researcher at Woods Hole Oceanographic Institution in Woods Hole, Mass., has been published in many peer-reviewed scientific journals. Although she prefers to leave the work of explaining climate change to the media, she’s pretty darn good at working through — in layman’s terms — how the world’s scientists came to the conclusion that humanity is the true cause of the warming Earth.

Her research is based on data culled from various sources like samples obtained from the polar ice caps, mountain glaciers, sea floor sediment cores, tree rings, lake records, cave deposits, and other natural ways that changes in temperature were recorded before humanity was able to.

This information is fed into computer models, which then can predict what will most likely happen in the years to come, based on the historical data and human output. She and her colleagues run their simulations thousands of times to be sure they are accurate.

“With climate change, we are basically conducting a grand experiment by pumping CO₂ into the atmosphere,” says Bice. “We [scientists] formulate theories about what that may do to the Earth. The only way then to test those theories is to wait and see — but we just can’t do that. We substitute waiting and seeing with computer models and we’re building the best computer models that we have. We increase CO₂ in those models and we look at what happens.”

Bice likes to think that we can head off future environmental doom — because we’ve done it once already. Back in 1987, the world agreed to stop using certain chemicals that were thought to be deteriorating the ozone layer.

“The ozone has begun to recover because we reduced the use of CFCs,” says Bice. “That was a good example of what we could do with human actions.”

“They came and worked at the Keck Lab with fish nets and microscopes and I was really amazed,” says Roberts. “There would be different students working on spreadsheets, building a comprehensive table of all of the projects. You can really see a new awareness among students and interest among faculty. The administration has realized that this is a fruitful undertaking.”

Many of the students involved with these proposals are members of SEAC, or the Student Environmental Action Committee, whose members run a student-operated recycling program on campus and regularly meet with officials in the administration to discuss options for sustainable changes to campus infrastructure and activities. SEAC’s current projects include a composting program at the Caf, the campus garden, a freshman orientation guide and video which encourages bicycle use, as well as the aforementioned recycling program, which SEAC operates with Alpha Phi Omega.

One of SEAC’s most successful campaigns recently was to propose a “green fee” of $15 per semester for all students at William and Mary. This will generate roughly $230,000 per year to use toward future sustainability programs and projects on campus. This campaign grew out of a survey, and eventually a ballot initiative, both created by SEAC. The initiative was approved by roughly 86 percent of the student population in spring 2008.

“The initial cost [for sustainability and efficiency programs] has been a barrier,” says Swaddle. “The students have been able to voice their opinions about these issues. They decided to tax themselves so the College could get a lot more efficient.”

Phillip Zapfel ’09, who serves SEAC as its co-facilitator, is excited at this first step and the overwhelming approval their proposal received from the student body. But he is also the first to note that without cooperation from the administration and faculty, none of this would have been possible.

“That’s the real way that a lot of these things have gotten done,” says Zapfel. “Without the help of faculty and administrators, we never would have passed these green fees and never would have gotten to the point that we’re at. While we have taken the initiative at certain points, it’s really a collaborative effort among all parties involved.”

NEW ACTION

These green fees created a challenge for the College. When the ballot was approved by the student body in March 2008, there was no formal way to administer or govern the new influx of funds. Interim President W. Taylor Reveley III quickly acted, putting Lynda Butler ’73, interim dean and Chancellor Professor at the William and Mary School, in charge of formulating and selecting a team of faculty, students and staff who will make up a Committee on Sustainability.

“The way that we are envisioning this is having a steering committee made up of three subcommittee chairs, plus two undergraduates, one graduate student and one staff member,” says Butler of the new committee. Each subcommittee has a different focus or responsibility — science and technical assistance, finance and operations, and finally programs and education.

“You CAN REALLY SEE A NEW AWARENESS AMONG STUDENTS AND INTEREST AMONG FACULTY.”

In addition to managing the green fees and applying for grants and other funding initiatives, the committee will be able to take current and future ideas for all sorts of changes, ranging from suggestions on College sustainability policy to building upkeep and even possible curricular additions or modifications. If the suggestions were feasible, they would take these ideas to the appropriate areas of the College for future consideration. One such proposal, put forth by Butler herself, would be to create a model of the College’s ecosystem to follow, track and possibly predict the impact of changes — or lack of changes — to the landscape, plants and structures which occupy the 1,250-acre campus.

“Instead of having a bureaucratic unit, we’re trying to do this the William and Mary way, which is to tap into the intellectual capital of the faculty, students and staff,” says Butler. “The operations [subcommittee] will be the one that looks at our energy use and measures our improvements.”
**Small Changes**

Though the student and faculty push for sustainability may have just found traction recently, the College has quietly been trying to get itself more efficient for some time. Small additions like the installation of motion detectors, more efficient light bulbs and improving the “building envelope,” which are the doors and windows of a structure — have been paying off in a way that can be counted in dollars and cents.

In fact, these small changes have saved the College over $600,000, which is roughly a 10 percent savings in overall energy costs.

An administrative plan was unveiled in April 2008, calling for a 27 percent decrease in overall carbon emissions within 12 years. The person in charge of making much of this planning a reality is Anna Martin, vice president for administration.

She will tell you that getting the old buildings on campus up to a new standard of efficiency is going to be a difficult task. The first step in the plan will be to replace the utility system that serves the buildings on the Ancient and Old Campus areas, which started operating in 1947.

**Taking the LEED in Building Design**

As the College marches forward on the plans to renovate, upgrade and construct new buildings of a sustainable nature, there will be partners required in this mission. One of them is Mosely Architects of Richmond, Va. They designed Alan B. Miller Hall to be LEED (Leadership in Energy and Environmental Design) certified, the new standard for green buildings. Mosely has a staff of professionals who help keep the design and construction on track for LEED certification. The young professional assigned to help in this task for Miller Hall is Gillian Rizy ’06, who serves Mosely as a LEED-accredited environmental analyst.

“At William and Mary, I was an English and environmental studies double major,” says Rizy. “I was also very interested in architecture, and I was always trying to find a way to combine my interests. That’s how I came to be involved with sustainable design and green building.”

By doing her part for Mosely, she will help Miller Hall save thousands of dollars a year on energy costs, which will add up quickly as electricity becomes more expensive in the future.

“I would say that green buildings are generally 25-30 percent more energy efficient than a traditional building,” says Rizy. “They also tend to be about 30 percent or more water efficient. Because energy costs are rising, that 25-30 percent is pretty big.”

The firm has seen its share of LEED and other green building projects skyrocket in the past few years, including the College’s Recreation Center renovation that was LEED certified.

For young graduates and current students, this is a definite sign of things to come, as more institutions and businesses move toward green building practices.

“The industry is creating jobs a lot like mine all over the country,” says Rizy.
**Solar Makes Sense**

After serving two terms as the mayor of Woodbury in southern New Jersey, Leslie Slemmer Clark ’74 was looking for the next big thing. No sooner had she started working on her résumé when she was contacted by the owner of an electrical firm who wanted to hire her on the spot. She accepted and brought her wealth of governmental and municipal knowledge to Ray Angelini Inc., which was fast becoming the largest contractor for electrical and solar projects in New Jersey. Yes, solar.

“The solar energy business was still kind of fledgling — it’s been around for a while but there had not been a lot of interest in it until the last couple of years,” says Clark. “Most of the interest was generated in California and New Jersey because they had very attractive incentive programs. One thing led to another and all of a sudden we’re starting to install solar.

“We did the Johnson and Johnson world headquarters up in New Brunswick, N.J.,” says Clark. “They have an employee parking garage and decided to put an elevated tracking [solar panel] system as a canopy over the parking garage. They didn’t lose a single parking space. We designed a system for them that would take advantage of all the light poles for example. You can see it from the New Jersey Turnpike and they are making a statement. That was a huge thing.”

For Clark and her company — which recently converted their facilities and entire operation to solar power — and those who use them, the green benefits are an added bonus, but the bottom line is the bottom line.

“With the cost of energy spiraling unbelievably, these companies are looking at financial incentives, and they’re saying that solar makes sense to us because of all these different reasons — and the extra benefit is that it is also good for the environment,” says Clark.

“You can imagine how inefficient they are,” says Martin. “We just switched over to a new [air conditioning system] and that is part of an eight-year rolling project that will take us from one type of energy use to another that will greatly reduce our consumption. It will also enable us to finally air condition the last buildings to get air conditioning, like Barrett and Jefferson.

“Dan Patterson [energy manager in facilities] and Dave Shepard [acting associate vice president in facilities] have worked very hard to put a program together. In a place where there is very little money dedicated to this, they’ve started to make a difference. These changes in little ways get us started on what is a very, very big problem here.”

Martin and her team have been able to work with private contractors who have agreed to renovate or upgrade certain systems in existing buildings, based on the savings that these changes will generate. With these plans, known as ESCO partnerships, the energy cost savings created by the new efficient changes made by the contractor will be used to pay for the changes. So it is literally a win-win for both the vendor and the College.
**Next Steps**

But to combat the further need for these sorts of arrangements in the future, the College has been constructing almost all new buildings to a strict code of efficiency compliance, known as LEED, or Leadership in Energy and Environmental Design. From this new standard, buildings are judged on an almost Olympic scale. The most efficient buildings garner a platinum, gold or silver rating, which is based on factors like the building’s water efficiency, building materials, indoor air quality, site plan and others. All of these special modifications will help give William and Mary a truly “golden” campus in the near future, which will help the College save money on energy expenses that will surely rise.

Perhaps the most noticeable construction on campus to visitors is the new Alan B. Miller Hall, which will soon be home to the Mason School of Business, on the site of the old Common Glory parking lot. The Colonial style in which architects designed the building fits perfectly with the campus style. But looks can be misleading.

Within the brick exterior of Miller Hall, which will open in fall 2009, is as much a technological marvel as a school of business. Among its most impressive features, Miller Hall’s HVAC system will be integrated with a series of sensors, which will essentially be human detectors, and will switch the air circulation on and off depending if offices are occupied or not. This will help save huge amounts of energy by not cooling or heating a room if someone is not present.

And even outside, the careful planning of the grounds of Miller Hall will contribute to its efficient nature. As many trees as possible were saved during the process of construction, and all of the new ones planted after the building is complete will be of the native variety. No Japanese maples or any other exotic, imported plants will be included on the grounds, due to the fact that native species can survive on their own without any extra maintenance or water — another big savings.

Miller Hall will join the Recreational Sports Building, Jamestown Residence Hall and the future School of Education buildings as the shining examples of modern efficiency and LEED-certified sustainable design — and a glimpse of what is to come for the next generation of buildings on campus.

One unusual item of interest is the biodiesel plant located in Keck Lab. That’s right — an alternative fuel facility on the campus. The fuel is converted from used cooking oil donated by local Williamsburg-area restaurants. This project is the result of a College-community partnership called the Back Porch Energy Initiative.

“I’ve said that Richmond Road is the Saudi Arabia of Williamsburg,” says Roberts.

This cooking oil is converted by students into fuel, which is then used by the Unitarian Universalist Church of Williamsburg to heat their building. Use of cooking oil is a boon because while it is a fuel that can operate diesel engines or can be used for heating, biodiesel emits far less CO₂ than conventional diesel — and by its very nature it is a form of recycling.

The path is clear for Interim President Reveley, and then also for the College. Energy efficiency and limiting dependency on fossil fuels will be required to make these new sustainability efforts impactful and meaningful for the long run. But the side benefits of switching to electric vehicles away from gasoline may have a side economic benefit for College and nation alike.

“Whether or not people buy into climate change, the issues at hand relate to all of us,” says Reveley. “[Changes for sustainability] can be motivated by climate change, by the fact that we need to stop sending enormous amounts of American dollars to foreign oil producers, or reasons of national security.”

All of the efforts by students, faculty and staff during the past few years will, over time, have a powerful cumulative effect at William and Mary.

“It would be wonderful, marvelous,” says Reveley, “if William and Mary could chart a path for the country in terms of what a small university with a small budget can actually get done on the sustainability front.”

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**WE CAN WORK IT OUT**

Matt Williams ’89 has worked at the Martin Agency in Richmond, Va., for 17 years and has been involved with the advertising and marketing decisions for huge corporations like Wal-Mart, GEICO, UPS and Hanes. But recently, he’s been selling a different message.

“This is as different an assignment as you can imagine, because it’s dealing with an issue that is not just about selling insurance, it’s actually about saving the planet,” says Williams.

The project is the WE campaign, which is spearheaded by former Vice President Al Gore and his Alliance for Climate Change, a group that is funded by the proceeds from An Inconvenient Truth.

“When you get involved with somebody like Al Gore, you’re operating in an environment that is more visible than your normal client,” says Williams.

Williams is in charge of the entire WE campaign, which involves strategic planning, brand management, consumer research, all the creative work, media planning and ad placement. Ads for WE can pop up on TV or any number of Web sites, and they drive users to the WE Web site, which urges people to get involved.

“Part of the premise of the WE campaign is to say that individually, we can’t solve the climate crisis, but if we all come together, we can create the momentum for solutions to get this problem solved,” says Williams.

“An Inconvenient Truth did a great job raising the level of urgency of the issue in the minds of everyone who saw it. We’ve tried to evolve the conversation from one that acknowledges the urgency — because it’s certainly real — but pushes past it into what we call solvability. To say that if we want to solve this thing, then we need to make our voices heard with policymakers and get the laws changed to enable things like renewable energy to take hold.”
Virginia Gov. Timothy M. Kaine announced in August that Colin G. Campbell, Timothy P. Dunn '83 and Robert E. Scott J.D. '68 have been appointed to the College of William and Mary's Board of Visitors (BOV). (See sidebar.) In addition, Kaine reappointed R. Philip Herget III and Janet M. Brashear '82 to their second four-year terms on the Board.

The three new Board members will replace Joseph J. Plumeri II '66, Jeffrey L. McWaters and Robert A. Blair '68, whose terms expired on June 30. Blair resigned his Board position in February.

With the recent appointment of new members to the Board of Visitors, it's a good time to reflect on what exactly it is that the BOV does.

“The most important thing a Board of Visitors did and still does is choose a president,” says James “Jim” S. Kelly '51, former assistant to five presidents, “and then monitor his administration.”

According to the Code of Virginia, the Board of Visitors, composed of 17 members, “...shall control and expend the funds of the College of William and Mary (including the Virginia Institute of Marine Science) and Richard Bland College and any appropriations hereafter provided, and shall make all needful rules and regulations concerning the colleges, and generally direct the affairs of the colleges.”

Members may serve two consecutive full terms of four years each. They are appointed by the governor of Virginia and confirmed by the General Assembly. The officers of the Board — rector, vice rector and secretary — are elected by the full Board for a term of two years.

The BOV also approves policy for the College, appoints faculty as recommended by the College's administration, and appoints William and Mary's chancellor, a largely ceremonial position that dates from the College's colonial founding.

“The strength of higher education in Vir-
The Board’s next two meetings are Sept. 25-26 and Nov. 20-21 (Nov. 20 at Richard Bland College). If you are interested in submitting a name for next year’s Board of Visitors nomination list to be forwarded to the governor, please contact Executive Vice President Karen Cottrell’s 96, M.Ed. ‘69, Ed.D. ‘84 office at 757.221.7855 or e-mail alumni.evpo@wm.edu. E-mail alumni.magazine@wm.edu if you can help identify those in the photo on page 42.

LATEST ADDITIONS TO THE BOV

Colin G. Campbell

Campbell has been the president and chief executive officer of the Colonial Williamsburg Foundation since April 2000. He was elected a member of the foundation’s board of trustees in 1989 and served as its chairman from 1998 to February 2008. Previously, he served as the president of the Rockefeller Brothers Fund, president of Wesleyan University for 18 years, vice president of the planning and government affairs division of the American Stock Exchange, and an associate at the law firm of Cummings & Lockwood in Connecticut. His community work has included serving as the vice chair of the steering committee and member of the management committee of Jamestown 2007, as a current trustee for the College’s Mason School of Business Foundation, and as a director of WHRO and of the Virginia Foundation for Community College Education. He has been a member of several corporate boards and currently works as chairman of Rockefeller and Co. He has received honorary degrees from 11 colleges and universities, and he received the DeWitt Clinton Medal from the New York Historical Society. In April 2008, the College recognized Campbell and his wife, Nancy, for their civic work by presenting them with the Prentis Award, which is given annually to community members whose civic involvement benefits the community and the College.

Timothy P. Dunn ’83

Dunn is the senior vice president of Capital Research Global Investors. He earned his master’s degree from Northeastern University in 1985. Following graduate school, Dunn worked for the Rhode Island Hospital Trust as an investment analyst. He went on to be an investment officer for PNC Financial until 1989. Dunn started working with the Capital Group Companies in 1990, assuming his current position in 2005. Dunn also serves as a trustee and treasurer of the Anthony Stewart Dunn Foundation and a trustee of the Blackdog Foundation. He is also a member of the Marshall, Va., comprehensive planning committee and the Fauquier County Democratic committee. Dunn has remained committed to his alma mater since his graduation. He served on the National Campaign Committee for the recent $500 million Campaign for William and Mary. He is also a member of the Reves Center for International Studies’ international advisory committee. Dunn is the co-chair of the Class of 1983 25th Reunion gift committee, and one of his children, Ryan ’10, is a current student at William and Mary.

Robert E. Scott J.D. ’68

Scott is the Alfred McCormack Professor of Law at Columbia University. He received his law degree in 1968 from the William and Mary School of Law, where he served as editor-in-chief of the William and Mary Law Review. He taught at William and Mary before joining the faculty at the University of Virginia School of Law in 1974. He taught there until 2006, serving as the school’s dean from 1991-2001. Scott is known nationally as a scholar in the fields of contracts, commercial transactions and bankruptcy. He served as president of the American Law Deans Association from 1999-2001, and, in October 2004, he was presented the Thomas Jefferson Award, the highest honor granted by the University of Virginia.
You can learn a lot about a person when you are locked in a room with them for three hours a day. Dick Lamb ’63, for instance, of 92.9 FM’s “Dick Lamb and the Morning Wave” in Virginia Beach, Va., likes to sing along to the songs they are playing while he’s in the studio. Although the audience can’t hear him, his co-workers can. “He thinks because he can’t hear himself — because he’s wearing headphones — that we can’t hear him,” says longtime co-host, Paul Richardson. “This is the worst part of the job,” adds co-host Jennifer Roberts with a smile.
If that's as bad as it gets, then it must be a good gig. When asked what he would be if he weren't a DJ and radio station owner Lamb responds: “A well-respected popular singer.”

Poking fun at each other is all part of the morning show atmosphere, which is meant to be light-hearted and informative.

“We are bombarded by bad news all day long,” says Lamb. “People listen to us because they want to be entertained.” Lamb says his concept of a morning show involves a lot of activity — news, weather and traffic are all delivered by different people. He has his two co-hosts, Roberts and Richardson, in the studio with him as well.

On July 31, 2008, Lamb celebrated 30 years on the air doing what he calls a “big” morning show, although he has been involved with radio and television for over 50 years. The mayor of Virginia Beach even called him on the air and told him she was officially declaring it “Dick Lamb Day.”

Lamb, who was born Norman Beasley, is known in the community for his positive, cheery attitude. He's so good-natured that when his boss many years ago asked him to take the name Dick Lamb, he did so without reservation. It seems that the guy the station originally hired for the position was named Dick Lamb, but when he decided not to take the job they were stuck with expensive promotional material with his name all over it. So Beasley agreed to change his name and eventually Dick and his entire family took the Lamb moniker legally to avoid confusion.

Lamb got hooked on the excitement of broadcast at an early age, when he used to accompany his cousin to the radio station where he worked in Warsaw, Va., and tear the news off the wire. While Lamb was in high school, a radio station opened near his house in the Dundalk area of Baltimore where he grew up, and it was here that he had his first official “job” in radio, with the station taking advantage of his voice and teaching him to read commercials.

In the fall of 1959, Lamb entered William and Mary as a history major and got involved with the campus radio station. He soon became the station's director and began hosting a morning show, which he continued to do for over 30 years.

Dick Lamb interviews former Tribe basketball head coach George Balanis after a victory in William and Mary Hall in the mid-1970s.
major. But unlike most of the other students, he had a family to support as well. He took classes by day and worked at the local radio station, WGH, at night. Eventually, a work opportunity took him out of the area and he never finished his degree. He did, however, return to the College in 1974 to work as a play-by-play announcer for the basketball team until 1978.

Those were glory years of William and Mary basketball and Lamb has fond memories of traveling with the team all over the country. He watched the Tribe lose a close game to the University of California-Los Angeles (55-59) during the 1976-77 season, and a year later witnessed the Tribe beat the University of North Carolina.

But it wasn’t just basketball that was happening in William and Mary Hall. “I also brought what I believe was the first concert to William and Mary Hall — Sly and the Family Stone,” says Lamb. When Sly arrived at the Hall it was obvious he was not in the right state to perform, but Lamb and his business partner didn’t let that stop them. “We had to drag Sly through the bowels of William and Mary Hall, but once we pushed him on stage it was like nothing was wrong.”

In 1960, Lamb once again left the Hampton Roads area to work in other markets. He returned to WGH in 1964 and eventually ventured into another avenue of broadcast — television. He hosted The Dick Lamb Show, a talk show on a local Norfolk, Va., television station during the 1970s, interviewing famous guests as they came through town. He even turned away Shirley MacLaine once because she arrived at the studio when there were only five minutes left in the broadcast.

Then in 1978, he and a colleague, Larry Saunders, decided to buy a radio station, what came to be known as 2WD. Here is where Lamb crafted his famous brand of morning show that is still popular with his audience at The Wave. Lamb and Saunders bought several stations around the country and eventually sold them all, even 2WD. Lamb decided to get back into ownership in 2002, and so he helped form Max Media with his partners. However, times had changed with radio station ownership.

“In March 2007, Lamb lost his wife of 37 years, Kathy, to lung cancer. She never smoked a day in her life. When he returned to work the next week, people wondered why. “Being on the radio was therapeutic,” he says “When everything else around me at the time was tragic and disturbing, radio was an escape from that.”

Now settled permanently in Virginia Beach, Lamb remarried in June 2008 to Jennifer Rose. He has no plans for retirement.

“People ask me why I don’t retire,” says Lamb. “The way I’ll retire is to fall over on the console.” And if that were true, he wouldn’t still be on the air.
Each year, five William and Mary professors — one from a graduate school, the rest from the undergraduate program — are honored with the Alumni Fellowship Award. The Award was endowed in 1993 by the Class of 1963 at their 25th Reunion to reward instructors for quality teaching in the early part of their careers. Each of this year’s recipients — Nancy Combs, Elizabeth Harbron, Kelly Joyce, Alexander Prokhorov and Peter Vishton — received a $1,000 honorarium at the Alumni Association’s Fall Awards Banquet on Sept. 11. While a true look into their skills as educators is impossible without enrolling in a course, their enthusiasm for teaching at William and Mary is unmistakable.
Having clerked for prominent jurists such as Diarmuid O'Scannlain on the 9th Circuit Court of Appeals and Justice Anthony Kennedy on the U.S. Supreme Court, Nancy Combs’ domestic law credentials are hardly in question. What sets her apart is her experience in international law — and chimney sweeping.

Combs spent five years after high school running a chimney sweeping business, which she calls “a little unusual.”

She later changed course and attended the University of Portland in Oregon before going on to earn a law degree at the University of California-Berkeley and a Ph.D. from Leiden University in the Netherlands. She took a position at the U.S.-Iran Claims Tribunal and spent nearly a decade in The Hague, which is known as the “international law capital of the world.”

“I went for a year and I stayed for eight,” she says. “I just kept renewing my contract.”

When the time came to move to the world of academia, William and Mary seemed like just the right place. Here, Combs was able to complete her book, *Guilty Pleas in International Law: Constructing a Restorative Justice Approach*, in which she maintains that guilty pleas for international crimes, if obtained appropriately, have the potential to enhance accountability and advance reconciliation and truth-telling following mass atrocities.

“I really love international law because it allows me the opportunity to think through hard theoretical problems in my scholarship while still being engaged in the real world,” she says. Part of that engagement is her teaching.

The nation’s oldest law school, like its peer institutions, employs one of the world’s oldest educational strategies: the Socratic method. Combs does not merely intend for her class to learn static facts, but to change the way they approach facts.

“The idea is not just to learn criminal law, i.e., ‘what is the doctrine?’ I could hand you an outline right now and you could learn it,” she says. “The idea is to learn how to think like a lawyer.”

Once her students pass through her first-year domestic criminal law class, they can elect to continue in their second year with international criminal law. Even though her later courses are not part of the standard law education, she still sees many of her first-year students come back for more — whether they plan to pursue the topic or not.

“My upper level classes are not on the bar, and they have limited relevance to the typical domestic law practice,” she says. “Students really have to be interested in the material and I’m delighted that so many are.”

Combs is even more positive about those students who go beyond the Virginia bar exam and into the world of human rights and international law.

“I find it particularly rewarding that so many students are fired up to work in the field of human rights, since the problems are so grave and the need for enthusiastic commitment and creative solutions so pressing,” she says. “William and Mary students have so much to give and it’s great to see them bringing their talents to bear on some of the world’s most trenchant difficulties.”
Elizabeth Harbron, associate professor of chemistry, is an organic chemist by training. As a teacher, though, she is more of a storyteller.

“I tend to try and give my molecules motivations,” she says of her teaching style. “They’re sort of like characters in a play. I try to communicate what the motivations are and what the reasoning is, because rather than just memorize these 20 reactions, I’m trying to build up this sort of ‘chemical intuition.’”

As Harbron tells the story of Molecule A’s quest to combine with Molecule B in order to form Molecule C, she is developing her students’ instincts about how organic chemistry works.

Once that instinct is in place, “even when you run into something you’ve never seen before, you have a shot at being able to figure out what’s going to happen by studying trends and motivations of what these molecules are doing. … I try to turn each little reaction into a little drama.”

She’s not literally telling stories, but her “dramas” do help her students to grasp what can be an extremely difficult subject. At first, organic chemistry is like trying to teach a new language without using any of the words in that language, she says.

“I think they’re a little wary at the beginning because it seems easier to memorize a bunch of stuff,” says Harbron. “But if they really buy into it and stick with it, they find that they are really able to comprehend more than they would through straight memorization and understand things in a deeper way.”

Harbron’s research delves into photochromic molecules: molecules that change color or shape when exposed to light. It’s a logical step from her research as a doctoral student at the University of North Carolina–Chapel Hill and her later postdoctoral work at the University of Texas–Austin.

“It’s very new stuff — it’s definitely not the same stuff I was doing in my postdoc or in grad school. In chemistry, you’re really expected to reinvent yourself when you start off on your own … no pressure!” she jokes.

Harbron was also featured in an article on LiveScience.com, titled “The Choreography of Dancing Molecules.” In addition to her talents as a chemical storyteller, she shows the behavior of molecules as they shift position and start to glow — by doing a bit of a dance.

Her arms move in peculiar ways to demonstrate the coiling and uncolling of a long-chain polymer like azobenzene. These light-up molecules may eventually be used to replace back-lit LCD screens in electronics.

Like the “family tree” that details William and Mary chemistry professors’ academic heritage, reaching back to 1720, Harbron is thrilled to pass her knowledge on to her developing students.

“It’s really nice to watch them develop as they go forward,” she says. “By the time they’re seniors, we can sit here and really have a conversation as scientists.”
Growing up on Martha’s Vineyard in Massachusetts, Kelly Joyce benefited from small schools and dedicated teachers. Now, as an associate professor of sociology, she strives to bring that same sensibility to William and Mary.

“I owe my grade school and high school teachers a big thanks for going the extra mile and being innovative, engaging educators,” she says. “My approach to teaching is modeled in part on what I experienced in the Vineyard public schools.”

After receiving her bachelor’s degree at Brown University and later a Ph.D. at Boston College, Joyce took those universities’ traditions of critical thinking, interdisciplinary research and creative scholarship to heart in her career. From early in the process, her academic goals of studying the perception of medicine and science were clear.

“I knew what I wanted to study,” she says. “Sociology was a scholarly approach that let me do that.”

This year, she published Magnetic Appeal: MRI and the Myth of Transparency (Cornell University Press), a study of how the media represents magnetic resonance imaging technology and how health care professionals use and think about the technology in clinical practice.

“At the time I started doing my research, studying the sociology of science and technology was very unusual,” says Joyce. “Now, it’s one of the hot new subfields of sociology.

“Given how important MRI is to health care in the United States, I thought it would be helpful to research the technology and bring an in-depth discussion of it to the public’s attention,” she says. The point, she says, is to illustrate that even MRI technology, though often assumed to be flawless, can be subject to human interpretation and mistakes.

“MRI scans are talked about as if they provide a transparent window into the body,” says Joyce. “Through my fieldwork and interviews, however, it became clear that although MRI exams are valuable diagnostic information, they are not ‘equivalent’ to the body. There are many layers of translation and interpretation that occur during the production of MRI exams.”

Her upcoming project is editing Technogenarians: Studying Health and Illness through an Aging, Science and Technology Lens. In it, she and co-editor Meika Loe hope to challenge the commonly held notion that older people are technologically challenged.

“Stereotypes like that make us unaware of how technologically sophisticated elderly people actually are,” says Joyce.

In sociology, naturally, things are not always what they appear to be at first. Joyce encourages her students to be active participants, and skeptical of the accepted wisdom.

“I emphasize engaged, critical thinking in my classrooms,” she says. “I give students challenging material and make it clear we will work through difficult material together. I also encourage students to respectfully disagree with course materials, me and each other. The results have been extraordinary.”
It is extremely difficult to get Alexander Prokhorov to talk about himself. In fact, he is so focused on touting the achievements of his students that he takes special care to ensure their names are spelled correctly.

Prokhorov, an associate professor of Russian in the modern languages and literatures department (MLL), recently won the Thomas Jefferson Teaching Award at the February Charter Day ceremony, and there is no question that it was well-deserved. His passion for his work — and his department — is undeniable.

“Our Russian program is small, but very vibrant and loud,” he says. One of the things he is most proud of is ГАЗЕТА (Gazette), a newspaper in Russian that was founded by former students Victor Osimitz ’08 and Peter Thomas ’07 and is still run by students today. Issues of ГАЗЕТА include stories about Russian-speaking nations, current events and politics, and a glossary for key words in the margins.

“They create the computer layout, they make arrangements with the print house — it’s a business of a sort,” he says. “This tells you a lot about what kind of students William and Mary students are. Writing a newsletter in English is hard — imagine doing this not only in a foreign language, but a really difficult foreign language such as Russian.”

Media and culture are at the center of Prokhorov’s studies; he focuses on Russian and Soviet visual culture, specifically the movies. He began, though, as a linguistics major at Moscow State University before attending the University of Pittsburgh for contemporary Russian literature. At Pitt, he took classes from Helena Goscio, Vladimir Padunov and Lucy Fischer, who inspired him to change his field again.

“Their courses really seduced me into doing not only literature but cultural theory, visual culture and film,” he says. Now, courses in Russian are enjoying an increase in interest, but instead of only government jobs in the past, alumni are also heading to the private sector.

“There was a spike of popularity in Russian during Gorbachev’s perestroika, when the Soviet Union ended and a new country appeared,” he says. “Then there was kind of a valley, but now we’re coming back with a more diverse curriculum in media and cultural theory.”

It’s clear the Russian studies program is very proud of its close-knit community of faculty, students and alumni. “The program is truly interdisciplinary. I am very lucky to work with talented and dedicated colleagues in the MLL like Bella Ginzbursky-Blum and [wife] Elena Prokhorova,” says Prokhorov, also citing Paula Pickering in the government department and Fred Corney from the history department.

The Russian section’s Web site chronicles many alums’ activities since graduation — although Prokhorov himself recites nearly every former student from memory. The department can count U.S. government employees, international bankers and even a restaurant owner in St. Petersburg, Russia, among its alumni.

For Prokhorov, the opportunity to grow and learn along with his students has provided him with fresh ideas throughout his time at the College.

“That’s what I think makes teaching rewarding,” he says. “[The professor] might know more about the subject, but it’s in the interaction with the student that you come up with new interpretations.”

From Moscow to Washington (Hall)

ALEXANDER PROKHOROV
Associate Professor of Modern Languages
B.A., Moscow State University; Ph.D., University of Pittsburgh


PHOTO: MARK MITCHELL
Peter Vishton's laboratory does not consist of black-top tables, chemical showers and test tubes. It's located in a former hospital a block off campus, where he and his students perform magic tricks for infants.

"There are a lot of arts and crafts involved in my job here," says Vishton, associate professor of psychology.

The brightly colored cylinders and blocks in the lab are all handmade and used to test children's understanding of the world around them.

If, say, a 5-month-old is presented with a large blue cylinder which he can only pick up with both hands, how will he reach for the same cylinder after it has been shrunk — actually switched by an experimenter — inside Vishton's "magical transformation box?"

The child will often assume the new object must be grasped the way the old object was, with two hands. If the large blue cylinder becomes a small red box, though, the associations change and he may only reach with one hand. Much of Vishton's research focuses on how children react to these changes in scale, including "scale errors" — a little girl trying desperately to climb into a toy car despite knowing it's much too small for her, for example. By studying these phenomena, Vishton seeks a better understanding of how perception and action control develop over the first years of life.

After graduating from Swarthmore College and receiving his Ph.D. from Cornell University, Vishton traveled all around the academic world before landing at William and Mary, an institution he says fits his preference for both strong teaching and rich scholarship.

"One of my favorite things about William and Mary is that there really is a balance between ... teaching and research."

Even with children both in his lab and in his home, Vishton is excited by the unexplored realms of child development, and is happy to bring his students along for the ride.

"[The children] are clearly thinking about the things that are going on around them and there are things we can do to figure out what they're thinking," he says. "That has, for my whole career, been absolutely fascinating to me. I just think it's a really cool thing to do."

"I have not noticed either of my children ever making a scale error. ... I really want to catch them in the act and ask them about it."

After graduating from Swarthmore College and receiving his Ph.D. from Cornell University, Vishton traveled all around the academic world before landing at William and Mary, an institution he says fits his preference for both strong teaching and rich scholarship.

"One of my favorite things about William and Mary is that there really is a balance between teaching and research."
The stunning atrium will become a display area for the public, filled with Tribe memorabilia and interactive displays. Opposite page: The Center is immediately adjacent to Zable Stadium.
It’s not every day that NFL head coaches come into town to rave about one’s new home.

“It’s absolutely magnificent,” says Marv Levy, former head coach of the Buffalo Bills as well as the Tribe’s coach from 1964-68.

“This is an awesome place,” says current Pittsburgh Steelers head coach Mike Tomlin ’95.

In June, luminaries from seven decades of William and Mary football action gathered in Williamsburg for a huge Tribe reunion — and to celebrate the beginning of a major step in the program’s history. The Jimmye Laycock Football Center, named for longtime head coach Jimmye Laycock ’70, is 30,445 square feet of state-of-the-art technology designed to prepare the College’s student-athletes for game day.

“Each brick represents every person who’s ever been involved with William and Mary football,” says Steve Cole, associate athletic director and design consultant on the center, and that’s not just lip service. The Laycock Center was built with $11 million in private money, much of it from former players. Their investment into the facility is, for many, a tribute to William and Mary football’s influence on their lives. The June event proved that in spades.

“I looked at the list of 500 names and I know them all,” says Laycock, entering into his 29th season as head coach for the Tribe. Needless to say, his players remember him, too.

“I couldn’t measure the impact Coach has had on me personally and professionally,” says Tomlin, and the relationship between Laycock and his former player hasn’t changed since graduation. “He’s still the coach,” he says.

The Laycock Center is dominated by the gigantic atrium in the center. The plan is for this area to eventually serve as a public area, filled with Tribe memorabilia and interactive displays. But beyond the doors of the public area is where the real work of William and Mary football takes place.

The new equipment room has a set of pass-through lockers that allow players to pick up their freshly washed gear without having to cram into the laundry room. Incidentally, the Laycock Center’s laundry room alone is larger than the previous equipment room — industrial-sized laundry facilities can wash and dry a load in 90 minutes while professional monitoring equipment keeps track of how much water and soap are being used.

“Your greatest resource is people’s time,” says Cole, and the Laycock Center is designed to make day-to-day details as simple as possible, so the staff can work on the important stuff: winning games and developing student-athletes.

The entire building boasts a powerful video network system, one which allows digital game footage to be captured and edited on the bus ride home from an away game, loaded into the database and distributed to any number of meeting rooms and offices throughout the building. If a coach wants to see a particular defensive formation, he doesn’t have to leave his desk; if a wide receiver needs to see only the packages that include him, he can dial that in as well. Trey Henderson, the team’s defensive assistant and video coordinator, says that the ease
of use makes players want to come in and watch more game tape.

“They used to have to [watch film] in a coach’s office,” says Henderson. “Now, it’s a better learning environment for all players.”

It also helps that the video can be shown in the team meeting room, with a capacity of 160 people, or in any of the smaller meeting rooms when position coaches meet with only their players.

“[The building] has upped their level of intensity in preparing,” says Laycock.

“Better environment” is not the half of it. The new locker rooms are outfitted with built-in drying racks and antimicrobial surfaces to prevent the spread of disease and increase comfort for the players. Each locker’s seat, emblazoned with the Tribe logo, lifts up to unveil a Velcro strip to hang gloves on, as well as a rack to dry out cleats. The lockers themselves feature ample electrical outlets for charging iPods, laptops and cell phones — combined with the wireless Internet available throughout the building, this enabled players to register for classes online directly from the locker room.

The lockers are grouped by position type, and each player’s name and number is lit atop the locker. Plaques on the locker door commemorate donations by past players with the same number. Above the locker, helmets and shoulder pads hang on another rack outfitted with a fan to keep the equipment dry. In the previous configuration, someone would have to keep reminding the players how much time was remaining in halftime. Now, the game clock is connected directly to a wall clock in the locker room, thanks to Zable Stadium’s new scoreboard.

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“We finally have a facility that’s befitting of this college.”
— MIKE TOMLIN ’95

As for players who need a little bit of help after a day of running, tackling and blocking, the Laycock Center has an athletic training suite with $250,000 of equipment. This includes weight machines, cold tubs, a doctor’s office, handicapped restrooms and a therapy pool. The therapy pool, depending on the severity of a player’s injury, can be adjusted to support varying percentages of their body weight. The bottom of the pool features a treadmill, so a running back undergoing physical therapy can work on healing without the full weight and high impact of running dry.

“We finally have a facility that’s befitting of this college,” says Tomlin, who knew a program with this kind of history would eventually see facility improvements. “You gotta keep up with the Joneses.”

More importantly, it will help shape the next generation of Tribe football players the way its namesake has guided the program since taking over in 1980.

“There’s something very special about staying at your school and making it better than what it was,” says Virginia Tech head coach Frank Beamer, a friend of Laycock’s for years. “[The building] makes a great statement about Jimmye Laycock.”

“This may rejuvenate me even more,” says Laycock. “This is what you’re looking for: It helps me run the football team the way I want to run it.”

But the story of Tribe football has always been about more than just the structures on campus. Tomlin, now a successful coach in his own right, puts it succinctly.

“It’s a legacy of people.” ■
EDITOR’S NOTE ~ MELISSA V. PINARD

Africa — a former Class Reporter warned me before I left for Tanzania — is a place that gets in your blood. Well he was right, and although I won’t be able to set up a W&M alumni office in Africa, I hope to continue my volunteer work there for the rest of my life. This summer I was able to take a personal mission trip to work with a community-based organization in Longido, Tanzania, called the Longido Community Integrated Program or LOOCIP. While there, I interacted with the local Maasai tribe and had an experience of a lifetime. My work while there included writing for their website, www.loocip.org, and creating a brochure so they can get the word out.

For any of you interested in seeing the beautiful land of Tanzania, the Alumni Journeys program is offering a trip there, Feb. 10-21, 2009. Seeing the animals up close and personal was surreal, like I was on a movie set having flashbacks of Mutual of Omaha’s Wild Kingdom. There were no sightings of Marlin Perkins though. Call Mary Meadows at 757.221.1165 for more details on the trip. It’s a place you need to include on your “Things to Do Before I Die” list. Also you can check out our newly redesigned Web site at www.wmalumni.com for more on travel and to log onto our new online community my1693. Please register if you have not done so and update your contact information online. It’s also a great place to search for your classmates.

Fall is an exciting time of year in Williamsburg. Students are back on campus, and weekends are filled with tailgates and football. It’s also the time of year we have our Alumni Board of Directors meeting and our Fall Awards Banquet to honor young faculty who have excelled in their careers. See this year’s recipients on page 48. There are also stories on the Greening of Campus and the Board of Visitors in this issue. William and Mary graduate Anna Perry ’07 was crowned Miss South Carolina this year and is on her way to the Miss America pageant in January. Her story is on page 16. No, she is not the same one that we all saw on YouTube attempting to answer a question — that was Miss South Carolina Teen USA.

Hope to see you all at Homecoming: Oct. 23-26, 2008.
Bernard Bowman

Special Events Supervisor for the Wren Building

Hometown: Williamsburg
Alma Mater: Bruton High School, Class of 1951
Family: Married 55 years to wife Rosetta; they have seven children, ranging from age 32 to 54.

Walk us through a day at the Wren: Most of my work is at night. I work weddings every weekend. I do all the rehearsals every Friday and I do all the weddings every Saturday. In the years that I have been there, I have done well over 1,000 weddings. We'll do just about three or four every Saturday. I enjoy every bit of it. That is why I am still here.

Sometimes I get some rude people. I don't pay them no mind — I know how to handle them. I am a cool cat. I can talk to the mother of the bride and if she gets rude with me, I pat her on the shoulder and I tell her, “Momma, you got to cool it now.” I always joke with them that everything is going to be all right — I got your back.

Tell us about the keys: I have had the master keys for the building since I started. A whole lot of guests and tourists look at the keys and they ask me how I carry them around with me everywhere. I tell them that I don't carry them around the whole time. And really they are not that heavy.

Is the Wren really haunted? People ask me that stuff all the time. I have been there many years, and I have never seen or heard anything. If I did, I wouldn't be working there.

Who are your favorite musicians? I’m a jazz fan. [Jazz organist] Jimmy Smith is my main one. I like Dave Brubeck and Kenny G. They are my men!

Are you a sports fan? Yes. I am a football fan and my favorite team is the Dallas Cowboys. I was a Cowboys fan because of [Williamsburg native and former Cowboys running back] Ron Springs — he's my cousin. But his son, Shawn Springs, now plays for the Washington Redskins. So I'm with them too.

I've only been to a few Tribe football games because when they are playing I am always at the Wren working. I can't get off to see them. Remember, nobody is there but me.

Tell us something that no one might know about you: I was in the special services while I served in Germany, because I knew how to do a little tap dancing. I'm not a professional tap dancer, but I can do enough to make everybody feel good. On my 50th wedding anniversary just about five years ago, the kids threw us a surprise get-together, and I did a little tap dancing for my kids, and that was the first time they had ever seen me tap dance, which was also the first time I tapped since I got out of the military in 1955.

I blow a little harmonica too. Sam Sadler used to like to listen to me. A lot of times, he'd come into the chapel and he'd get to singing “Amazing Grace” and I'd blow it behind him. I used to blow the sax back in high school but not anymore.

Interview by Eric W. Pesola