

# INSERTION ORDER

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Fax Number

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## ADVERTISING SPECIFICATIONS:

Issue:

Location: (not guaranteed)

Size:

Spring 20\_\_\_\_

Back Cover

Full Page

Summer 20\_\_\_\_

Front Inside Cover

1/2 Page

Fall 20\_\_\_\_

Back Inside Cover

1/4 Page

Winter 20\_\_\_\_

Facing Table of Contents

1/8 Page

Status:

Premium

New

Departments

Pick-Up

Marketplace

Class Notes • *class year range* \_\_\_\_\_

Special Instructions:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Total Cost: \_\_\_\_\_ Payment Due: \_\_\_\_\_

\_\_\_\_\_  
Media Buyer's Signature

\_\_\_\_\_  
Date

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*William and Mary Alumni Magazine* Editor

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Date

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